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College Heights Herald

Vol. 57, No. 28

Western Kentucky University

Bowling Green, Ky.

Tuesday, December 8, 1981

Pearl Harbor reports remain vivid

By ROBERT W. PILLOW

On a Sunday afternoon 40 years ago, Dee Gibson was listening to the radio and talking with friends at the College Kitchen, a short-order restaurant at 15th and Center streets.

The day was much like yesterday — mild — when the regular radio program was interrupted with a news bulletin that the Japanese had attacked Pearl

Harbor, on a Pacific island that Gibson, a mathematics major from Cleveland, Tenn., and his friends knew little about.

"We were just biding our time in kind of a bull session," said Gibson, now Western's community affairs and special events director. "We were having some doughnuts. We all just kind of looked at each other. . . We were stunned."

On that day — Dec. 7, 1941 — Gibson and his friends had no idea

of the attack's significance.

The radio report was very sketchy; no mention was made of how much damage the naval base had suffered, Gibson said.

"I don't think any of us hardly knew where Pearl Harbor was," Gibson said recently. "We weren't as knowledgeable as you youngsters as far as knowing the whole world."

The report was surprising to Gibson and his friends. The

students were familiar with Hitler's and Germany's European aggressions, and Gibson said they were expecting an attack more from Germany than from Japan.

But once they got over the initial shock, Gibson said the students began to ask themselves, "What does this mean about our future?"

One student had little trouble

See PEARL
Page 3, Column 1

Santa pause

Kids take shopping time to sit on student's knee

By KEVIN FRANCKE
and WILMA NORTON

Out of his getup, Robert Newsom doesn't look like Santa Claus.

In fact, Newsom, who is 5 feet 6 inches tall and weighs 120 pounds, would more likely qualify for elf status, rather than for the role of Christmas's main man.

However, with the traditional outfit, a little make-up and lots of stuffing, Newsom turns into the Santa Claus of Stubtoe's Toy Towers in the Greenwood Mall. What, the Nashville, Tenn., lacks in physical dimensions, he makes up for in enthusiasm.

"He's really good," said Jackie Burger, one of Santa's helpers who photographs the children as they sit on Santa's lap. She said most people don't realize how much work portraying Santa Claus in a busy shopping mall can be.

"When you are constantly lifting kids on and off your lap, it gets pretty tiring, but Robert never complains." Newsom has had seven children on — or around — his lap at one time, Ms. Burger said.

"Robert works well with the young people," she said. "College students usually don't."

The children, who seem to flock to anything resembling a Santa Claus, line up outside Stubtoe's toy factory and impatiently wait their turn.

As many as 150 children a day sit on Santa's lap, Ms. Burger said.

First, however, they receive a tour through the factory where Stubtoe and her mechanically controlled papier-mache friends are hard at work creating all the toys for good little girls and boys.

Of course, the toys are all good. At least, that's what they tell Santa.

Then they are given an opportunity to tell Santa something they have had on their minds for a long time.

"I want a Criss-Cross Crash

See STUDENT
Page 2, Column 1

Robert Newsom, a Nashville sophomore, pins his beard on before his shift as Santa Claus at the Greenwood Mall.

Photo by David Burton



INSIDE

The University Center Board plans to conduct a survey asking students what kind of entertainment they would like to see on campus: Page 3.

Despite a recommendation to convert it to a two-year community college, the state Council on Higher Education gave Kentucky State University a reprieve Thursday. The school will remain a four-year university: Page 9.

When Patrick Hopkins' grandmother asked him whether he wanted a brother, he thought she meant it literally. But she meant a volunteer from the Big Brothers-Big Sisters program in Bowling Green. Story and pictures, pages 10 and 11.

Two Western students are helping organize a Junior Achievement chapter in Bowling Green: Page 15.

The future of several empty buildings — mostly former restaurants such as Sambo's and the Deli Haus — around Bowling Green is uncertain: Page 16.

Western held a five-point lead at halftime of its game against the University of Louisville for the championship of the Wendy's Classic Saturday night. But the Hilltoppers lost the game by five points, 71-66: Page 17.

WEATHER

Today

Partly sunny and cool is the National Weather Service forecast. High temperature should reach 54 degrees, nighttime low near 27.

Tomorrow

Fair and slightly cooler, with a high near 49 and a low near 29.

PLAYING COSTS A LOOK AT ATHLETIC SPENDING



Second of two parts

Hundred Club's donations could cause new problems

By ALAN JUDD

Gary West is trying to sell Western's athletic program.

He's trying to sell it to the wealthy and not-so-wealthy of Bowling Green and the surrounding region, hoping to convince

them sports at Western deserve their dollars.

As the full-time, paid executive director of the Hilltopper Hundred Club, the 500-member booster club for Western athletics, West has been successful in his first three months on the job, having already

raised several thousand dollars in tax-deductible donations.

But as the university depends more and more on the Hundred Club for financial support of its athletic program, several people familiar with athletics here said, problems could develop. Here are

some of those problems:

- More choice seats previously reserved for students may have to be given to Hundred Club members in exchange for donations.

- Hundred Club members will also want more Western victories in exchange for their money; a losing season — or seasons — could take on a whole new meaning.

- Donors might try to influence the athletic program's direction.

See DONATIONS
Page 6, Column 1

Student Santa hears lists

— Continued from Front Page —

Race Track, a dirt bike. . . " Lucas Sanford, 4, began dictating his long list of wants as he sat on Santa's left knee.

On Santa's other knee, Lucas' 2-year-old sister, Summer, anxiously waited her turn to talk to St. Nick.

At last, it was Summer's turn to recite what she wanted, and she was ready.

"I want two reindeer and a Barbie Doll," she blurted out. Santa told the wide-eyed little girl he would do his best on the Barbie Doll but he needed all the reindeer to make his rounds on Christmas Eve.

Summer said she would settle for the doll, but if Santa ever had any extra reindeer she would take them.

"I'll remember that," Santa said as he lifted the two children off his knees, gave them each a Stubtoe coloring book and sent them on their way.

Other children aren't as well prepared; some are speechless in Santa's presence.

Billie Joe Sneed, 7, couldn't remember anything he wanted for Christmas. So Santa asked him to send a list to the North Pole so he would know what to bring the boy. Billie Joe, grinning from ear to ear, said he would get a letter to Santa soon.

Newsom is one of three Santa Clauses hired by the mall to entertain children during the hectic shopping season. He said this is the first year he has played Santa, but

it is something he has always wanted to do.

He never makes any promises, he said. He just tells the children he will bring what they ask for if he has enough in stock at the North Pole.

Then, if the children don't get what they ask for, parents can just say Santa ran out.

"I never tell the kids. I can't bring them something, cause then they pull my beard and do stuff like 'hat,' he said. "I just tell them I'll see what I can do."

He has had some unusual requests — one child asked for an elephant and a little boy wanted a "real house" — but nothing really bizarre, he said.

"But I have a couple of weeks left yet," he laughed, his voice muffled by a white cotton beard which completely hides his mouth.

The most common request from little girls is for Strawberry Shortcake or Tippy Toe dolls, he said. Little-boys — and some girls — frequently ask for "Dukes, of Hazzard" kits and remote control cars.

Both want Rubik's cubes, he said.

Sometimes the children anticipate a visit to Santa all week, wait in line for hours and then start crying, Newsom said.

Other than that, the incidents haven't been particularly exciting, he said.

"Well, I did make one little boy promise to be potty-trained before I come to see him."



Photo by David Burton

Santa (Robert Newsom), a Nashville sophomore, listens to the Christmas wishes of a youngster at Greenwood Mall Saturday night.

Newsom, an art major, heard about the job through one of his teachers.

Although the job is tiresome, it's a lot of fun, too, he said. Besides all the activity involved, Newsom said the heavy costume and all the padding he has to wear make the

outfit feel like a "sweatbox."

"If I'm not very busy, I get pretty bored sitting here burning up," he said.

He said whether he plays Santa next year will depend on "how bad I need the money."

Center board seeks views on activities

University Center Board is hoping to find out just what activities Western students want through a survey this week.

The board has prepared questionnaires to be offered to individual students at the center board office and sent to campus organizations. The questions focus on events such as concerts and lectures — what kind are best liked, how students find out about them, and when the best times are.

Chairman Chandy Christian said the responses should help them find out how interested students are in center board events.

Scheduling has already started for the spring semester, Christian said, and the board plans to have a calendar of events prepared when classes resume Jan. 12.

In their Thursday afternoon meeting, the board elected Debra Young, public relations committee chairman, as representative to next May's Mountain Laurel Festival beauty pageant in Pineville.

Drop-add period begins

Free drop-add begins today and runs through Friday.

After Friday, no more schedule changes will be processed until next semester, registrar Stephen House said.

We were wrong

Enrollment figures for the management and marketing department were omitted from a chart with the "Major Choice"

story Nov. 24.

Dr. Robert F. Pethia, department head, said the department has 993 students pursuing majors or minors, 586 pursuing bachelor's degrees, 107 in associate degree

programs, and 300 minoring in business administration.

A student name, misspelled in Thursday's story about a fire, should have been Bill Kinsley.

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—Continued from Front Page—

making up his mind about how the attack would affect his future, Gibson said. "I remember one student saying, 'I'm joining tomorrow.' I don't know if he did."

Behind the counter, David B. Whitaker, then a Jeffersontown freshman majoring in English and economics, was waiting on customers at the College Kitchen and heard the same news bulletin.

Whitaker, now publications director, said he joined a Marine reserve unit within a few days. Most of his friends join some type of reserve unit.

"Just about all of us went and joined up," Whitaker said. "There wasn't any hesitation.

Like Gibson and his friends, Whitaker said he was surprised to hear the news. "You just didn't think it could happen."

"War was not something anticipated or something we were prepared for," he said. "Maybe the country was better prepared than we freshman who were wondering when the next party was."

Dr. Lowell Harrison, university historian and history professor, was listening to a football game on the radio when the "first flash" was broadcast.

"As a history student, I had been keeping up with the news," Harrison, then a Bowling Green sophomore, said. "It was obvious there were tensions between Japan and the United States . . . over the scrap iron embargo. Japan was very angry."

Most people were unprepared for the attack then because they were

PEARL HARBOR:

A day people still remember

used to nations delivering an ultimatum and then a declaration of war before attacking, he said. Japan, however, had not done those things when it attacked Russia in 1905, he said.

But "you don't always pay attention to history," he said. "There is a great difference between strained relations and an attack."

"The thing that brought it home to you was FDR's war message to Congress," Harrison said. "It began to seem more real then."

Harrison said he does not remember a special chapel being called that day, but at the next regular chapel Congress had declared war.

Paul Garrett, then Western president, addressed some questions raised for male students: Do I stay in school or drop out and join the service?

"Garrett told the men to stay

calm, go ahead with your work," Harrison said. "You'll be told when you're wanted."

But for James Oshiro, a history major with Japanese and American citizenship, the attack did more than raise questions.

Oshiro found himself in an "exceedingly awkward position," Harrison said. "His family was living in Hawaii at the time."

Garrett put Oshiro up in the president's home, and the sophomore worked for his room and board. Harrison said few, if any, attempts were made by the townspeople to harass Oshiro, and "he was quiet as possible about the whole affair."

"I don't think he went around town very much," Harrison said. "He tended to stay at home. Certainly his sympathies were with the United States."

The Garretts took a lot of

criticism from people because they kept Oshiro in their home, said Harriet Downing, wife of former Western president Dero Downing.

The Downings said they were sitting in front of Van Meter Auditorium when someone came by and told them Japan had attacked Pearl Harbor. Mrs. Downing was then Harriet Yarnell, a freshman from Searcy, Ark., and was dating Downing, a junior here.

They were more angry than shocked with Japan's actions, Mrs. Downing said — "the fact that the Japanese could turn a knife in your back while they shook hands with you."

Downing said, "The Pearl Harbor thing awakened us to the fact that this thing would affect us not down the road but immediately.

"You started thinking about which branch would be best suited

for you; which would you be the happiest; and which could you make the biggest contribution in."

Mrs. Downing said the attack and the war made her feel "a little like you feel if there was a death in the family. It was something that hung over your head and didn't go away."

But the couple said they had confidence in the decisions made concerning the war.

"We knew that the leaders of the country were not going to do something that this country would not hold them accountable for," Downing said.

Mrs. Downing said women who had boyfriends or fiancés going to war "didn't feel bitter or resentful. You just prayed he would be safe, they all would be safe and that it would be over soon."

The Downings said they would not do anything special to remember the Pearl Harbor attack. But "we always remember it," Downing said. "We'll comment on the fact that tomorrow is Dec. 7. When we say that we know why."

And Whitaker, Harrison and Gibson said they had made no big plans to remember the day. They said they do think about it, though.

"It'll be in my prayer that day," Gibson said.

But even after 40 years, one person doesn't like to think about that day at Pearl Harbor; he was there when it was attacked.

Campus police Sgt. Jim Hesson, then a sailor in Hawaii, declined to comment yesterday about what he saw there.

"I'd rather not talk about it," he said. "It was a bad day in my life."



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OPINION

NCAA must help if athletics are to survive

Western's athletic budget is in trouble — and resolving the problem may leave officials in a no-win situation.

Staggering budget cuts, increased operating costs and a mounting deficit have forced Western officials into double jeopardy: More dependency has been placed on state money to keep the athletic program in shape now, but in the future, that burden will fall on the Hilltopper Hundred Club, the booster club for Western athletics.

And both create serious problems.

However, there is hope for maintaining a high-caliber program.

A proposal before the National Collegiate Athletic Association to eliminate two minor sports from the Division I-AA program would be a step toward allowing Western to maintain its competitiveness in basketball and football — the only programs which are revenue-producing.

If the NCAA recognizes that most schools can no longer give unlimited support to athletics, it may allow them to drop other non-revenue sports from the program as well.

If not, Western may eventually have to drop to a lower division — and though that would save money, the athletic program would suffer. The best coaches and players would probably transfer to bigger schools with higher rankings, where more money is available.

On the other hand, if state education officials decide to eliminate athletics from university budgeting formulas, the main support for Western's sports program would have to come from contributions — and that would pave the way for abuse.

It's a tough situation.

This year, donations to the Hundred Club will supply a relatively small portion of the athletic budget — about \$35,500. But Gary West, the club's executive director, believes that in the next few years, the club may raise as much as \$300,000.

However, despite the ever-present need for more money, increased dependency on the Hundred Club may be harmful to Western's program:

— During losing seasons, donors may not be so generous — and it would be difficult to rebuild a winning team without their support.

— To generate more money, more chair seats — the best in Middle Arena — would be taken away from students to sell to Hundred Club members.

— And perhaps the biggest

threat would be donors who feel they should run the show.

Unless a careful watch is kept on the money — perhaps by a special athletics advisory committee — influential club members may indeed try to influence how their donations are spent.

West admits that "winning cures a lot of ills. If you're winning, it's a lot easier to collect money than if you're losing."

That's true. But though West doesn't believe that would cause problems, football coach Jimmy Feix disagrees.

Feix believes that philosophy would put too much pressure on players and coaches. "You lose the opportunity to emphasize individual opportunities and educational opportunities," he said.

However, athletic director John Oldham said if the interference from supporters did exist, it wouldn't get very far. "I don't think a coach would let a fan dictate his playing policies. If he did, I don't think he's much of a coach," he said.

But that's not logical. If a fan donates thousands of dollars to a sports program which depends on

his support, there would be pressure to consider his whims when big decisions are made.

And according to Tom Yeager, assistant director of legislative services of the NCAA, overzealous booster club members are almost always to blame for schools being put on probation for recruiting violations.

And Western should know that from its first-hand experience.

No one's arguing that sports aren't an important part of college life. But unless a compromise can be reached with the NCAA, Western may have no other choice than to drop to a lower level of competition — especially if the Hundred Club can't muster enough support to maintain the program.

If the competition level declines and donors stop supporting what they consider an inferior sports program, at least the potential for fans abusing the program would be gone, too.

But some athletic costs must be curtailed now.

Officials have already decided that next year, only athletes on football, men's and women's

basketball scholarships will get unlimited food. But that could go further.

If athletes on food scholarships were limited to a certain dollar amount per meal, if those athletes were limited to one free meal a day, or even if they ate free meals only during their playing season, a lot of fat (no pun intended) could be trimmed from the budget.

When Western spends \$190,746 just to feed its athletes, it seems obvious that there are ways to cut costs. A sizeable savings in the food budget would go a long way in erasing the overall deficit.

Western may be faced with a no-win situation. But something must be done now. The future of Western's athletic program depends on it.

Letters policy

Letters to the editor must be submitted to the Herald office, room 125 of the university center, by 6 p.m. Sunday and Tuesday for publication in the Tuesday and Thursday editions, respectively.

All letters should be typed, double-spaced and limited to 250 words. Letters must be signed, have the author's signature, classification and telephone number.



LETTERS TO THE EDITOR

Writer criticized

I was disturbed by the quality of reporting by Kevin Francke in Thursday's Herald.

The headline on page 2 read: "Students look for home after apartment fire." Francke reported that "six students and one Western employee in the building have had to find new places to live," but he correctly identifies only two students in the story.

Shirley Malone — the Western employee — was not identified until the 24th paragraph of the story.

"Kinsey and Dunsmore" did not "evacuate other residents in the three-apartment complex at 1160 College St.," as reported.

If the Herald reporter was more responsible in researching the story, he would learn that Bill "Kinsey" does not exist, nor does a three-apartment complex at 1160 College St.

Instead, the building at the corner of College St. and 12th St. had three distinct addresses: 1160 College St., 1162 College St. and 402 E. 12th St.

Mary Jo Keene, a Louisville nursing student; Suzie Rybaj, a Chicago special education major; and Rose Fajardo, a sociology

major from Nashville, Tenn., shared the upstairs apartment at 402 E. 12th St. These "students" were not identified in Francke's story.

Early in the story "Kinsey" is reported as having "returned to salvage anything he could from the fire-gutted house." This statement implies "Kinsey" is looting.

If the Herald expects to maintain the high standards which bring national recognition, I suggest that stories such as Francke's be given closer scrutiny by the editors and adviser.

Bill Kinsey
junior

Plan disputed

In response to Diane Comer's Thursday Thoughts, converting Western into a two-year community college would be just as efficient (as converting Kentucky State) in these dihard times of higher education budget reductions.

The funds saved by this conversion could be used to "enhance" Kentucky State, retain existing faculty at a fair wage and recruit affluent White Anglo-Saxon Protestants to its campus.

Western could become a branch

of the University of Kentucky at Bowling Green and serve as a focal point of teacher education in Kentucky. Alas — a plausible solution to the horrid dilemma which besets the Commonwealth.

The honorable traditions of both Kentucky State and Western Kentucky State Teachers College would be maintained. The U.S. Civil Rights Office would be satisfied and justice would be served.

Would the College Heights Herald be as supportive of the Council on Higher Education staff recommendation if Western and not Kentucky State had been its target?

Why, of course not. In these times of Reaganomics the Herald has shown time after time its leadership ability at attempting to push the brown-nosed hogs from the trough of diminishing resources.

For one moment I wish the "journalists" of the Herald would take a stand based on rational thought, rather than following the lead of some capricious politician or ravenous functionary.

Harris M. Bailey
graduate student



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PLAYING COSTS

Donations may cause problems

— Continued from Front Page —

thinking that with donations come power. Because more than \$200,000 has been cut from the athletic budget in the past two years and money to make up large deficits is becoming harder to find, university officials say Hundred Club donations are becoming increasingly necessary to keep the athletic program at its current level.

"For the future we are going to have to continue to seek support that way (from the Hundred Club)," said Dr. John Minton, student affairs vice president and university athletic committee chairman.

"That helps us take up some of the slack," John Oldham, athletic director, agreed. "We don't have a choice," he said. "We're going to have to rely upon it more and more."

West, who hopes the Hundred Club will raise \$300,000 a year in the not-too-distant future, sees no problems in the organization's expanded role in the athletic program.

And he said students should not be worried that club members are trying to take athletics away from them. He said athletics are necessary to the university and should be maintained at their current level, despite the consequences.

"I would think that students would want a good, strong athletic program," he said. "A strong athletic program, a lot of times, is what recruited a student to that school in the first place."

"I'm not saying that athletics certainly are the means to an end. But I'm saying that is where the first initial publicity and high school students' experience comes, through the athletics of a university.

"They've read about it, or seen it, or come up here for a band day or a cheerleading clinic or something — it's involved in athletics.

"Very seldom has it been involved in a good lecture, a history lecture, or a good chemistry project or something like that. I'm saying these are as important or more important than athletics.

"But athletics is twofold, in that it is a tremendous recruiting tool and it gives the university publicity and draws people to come to games and buy tickets and spend money."

Here is a closer look at some potential problems with increased dependence on private donations, how West plans to go about raising more money, where Hundred Club donations go and how other schools in the state handle private gifts:

Potential problems

The best way to get enough donations to support an athletic program, West said, is to offer donors preferred seating — such as chairback seats in Diddle Arena.

"It used to be that a person was considered a very loyal supporter to a program if he was just a season-ticket holder," West said. "But the day has gone when just buying a ticket is enough to support a basketball program.

"You've got to have more. "And I think, possibly, the day will come when every chairback seat in Diddle Arena has a surcharge on it."

Hundred Club members will occupy 834 of



Photo by Margaret Shirley

Hot food and drinks in the hospitality room warm Hundred Club members and their guests during home football games.

the 3,888 chairback seats in the arena this year. That is up 234 from previous years, because the university gave the club two new sections. Club members pay surcharges of \$255 to \$512 a year.

And the Hundred Club needs more arena seats, West said.

That bothers many people, including Oldham.

Although he said he welcomes the donations, Oldham believes Hundred Club members should not be given too many seats.

"It definitely takes away from your students and it takes away from the person who cannot afford to pay the surcharge," he said.

But getting donations — even if preferred seats are made available — may depend on the success of Western's teams.

"One of the things I've found out already is that winning cures a lot of ills," West said. "If you're winning, it's a lot easier to collect money than if you're losing."

This could cause serious problems if the university ever depends on the Hundred Club for most of its athletic budget, Minton said. "The win column will become a more important factor."

Jimmy Feix, Western's football coach, said fans who base their contributions on wins put undue pressure on coaches and players.

"Winning then becomes a major, almost all-encompassing goal," Feix said. "You lose the opportunity to emphasize individual opportunities and educational opportunities."

"You may have to play kids who are hurt because you need to win. It's an undesirable type of thing."

Although Feix and others believe donors might try to influence decisions by coaches on which players to use in games or whom to recruit, West said he doesn't think Hundred Club members would try to interfere.

"I can't see that at all," West said. "The way the Hundred Club is set up, and the fact that we do get approval on a lot of things that we do from Dr. Minton and Dr. (Donald) Zacharias . . . and as long as we're doing things above board and we're accountable for everything that we have, I don't see that as a problem at all."

Oldham said the potential for interference would exist.

But "I don't believe that person would get very far," he added. "I'm sure that all that would create would be a little ill will between the person who made that suggestion and the coach.

"I don't think a coach would let a fan dictate his playing policies. If he did, I don't think he's much of a coach. How's that?"

However, Don Combs, Eastern's athletic director, said his school is going to try to avoid depending on private donations to run its program.

"We had seen some evils at booster clubs at other schools," he said. "We were leery of doing this."

"From whatever source you get funds, you get control. That state makes much better control than a fanatic — that's a long term for a fan, right?"

Many schools have had trouble with booster clubs, said Tom Yeager, assistant director of legislative services of the National Collegiate Athletics Association.

"That's an ongoing battle," Yeager said. "If a coach falls out of favor with a group, its

members try to get him fired. That's a built-in problem for just about every institution."

And, Yeager said, booster club members are almost always to blame when a school is put on probation because of an NCAA rules violation. A school on probation loses the right to appear on television and in post-season play — and the right to take in money from both.

"That's another reason schools want to keep reins on it," Yeager said.

Although the Hundred Club's money is in an account independent from the university, West said, Western financial officials take care of the money.

"We are sticklers for doing everything above board."

Raising money

West has not set a goal of how much money he wants to raise through the Hundred Club.

"Sometimes if you set a goal and you don't get it, you're disappointed," he said. "And other times you're surprised. But I'm just trying to improve on what we have done."

He said, however, the club may have raised as much as \$170,000 by the end of this school year. "Down the road, I'd like to think that we would raise \$250,000, \$300,000."

Since becoming executive director in August, West has been successful.

He made more than \$40,000 for the club through the sale of preferred Diddle Arena seats.

He orchestrated the Western Sportathon, which raised about \$22,000.

And he has begun sowing Western's seed around the area, speaking to civic clubs in the Bowling Green area and in other areas of the state, hoping to cultivate donors.

It will be difficult for the Hundred Club to raise \$1 million a year, West said, because the university has no professional schools such as law or medical colleges. The alumni of those schools often make large donations after graduation, he said.

In addition, West said, Bowling Green's relatively small size is a drawback.

"So we've more or less got to turn to local and regional pride. . . . It sometimes just takes a little more work than some schools would be faced with. I'm willing to do this."

Seeking contributions for the athletic program does not compete with the Student Development Foundation, which is seeking donations for academic programs, West said.

"Athletics — see, here's the great thing about athletics — opens up the door for the university to get dollars, contributions," he said. "Athletics is the most visible thing that a university has. . . . I don't see that as any threat at all, any conflict of interests at all."

Zacharias said it is easier to talk someone into giving money to the sports program than to an academic area.

"Some people have as a priority and as a personal interest, sports," he said. "They will contribute to sports programs when they will not contribute to others.

"That's not something that the university creates; it is a condition that exists among people. And we have an interest in and a commitment to the sports program, and we want to give those people an opportunity to support it."

Where it goes

Once the Hundred Club collects its money, a 12-member board of directors decides how to spend it.

Oldham, by virtue of being athletic director, is chairman. Other members include Ted Hornback, former athletic director, and Jim Richards, men's athletic coordinator. Another member is a representative of the "W" Club, a group of

former Western athletes. The eight others serve terms of three years.

Each men's sport gets a percentage of the club's budget, \$104,000 this year:

- Men's basketball: 35 percent.
- Football: 30 percent.
- Men's track and cross country: 5 percent.
- Baseball: 5 percent.
- Men's tennis: 2½ percent.
- Men's golf: 2½ percent.

In addition, the club donated \$4,600 last year to women's basketball and another \$500 to swimming. The club's bylaws say its money should be spent on sports that compete in Ohio Valley Conference championships.

The other 20 percent of the budget goes for club operation, including West's salary. Although he is technically a university employee, the Hundred Club donates to Western the money to pay him.

(West didn't want to discuss how much he is paid. "I'd just rather not say my salary," he said. "It's not a heckuva lot for the time and effort I put into it.")

The money given to each sport is put into that sport's account, and the Hundred Club can check on whether it is spent to its liking.

"There is a receipt for every dime spent," West said. "We can go back to see what was every dime spent by each coach."

Other schools

Few of Kentucky's schools have booster clubs that make sizable donations to the athletic programs.

Only the University of Kentucky has a booster organization capable

of raising a large amount of money — about \$800,000 of UK's \$6.7 million athletic budget, said Frank Ham, assistant athletic director and coordinator of the Blue & White Fund, which solicits tax-deductible donations.

In addition, preferred seating is available for minimum donations between \$25 and \$250, Cliff Hagan, athletic director, said. Some people donate as much as \$1,000 a year for good seats, he said.

Contributors to UK's athletic department write their checks to the university — unlike at Western, where the checks are written to the Hundred Club.

UK's program is run by the UK Athletics Association, a 22-member incorporated organization not controlled by the university. However, UK President Otis Singletary is association president.

When preferred seats are sold at the University of Louisville, the money goes directly to the university, Bill Olsen, athletic director, said. That lessens the chance that boosters would try to interfere with running the program, he said.

At Murray, the maximum donation to the Racer Club is \$1,000, and most members give \$100, according to Johnny Reagan, athletic director. The club raises about \$100,000 a year.

"It's not enough that it relieves us much," Reagan said. He sees no problem at his school of donors trying to take control of athletics.

Like Western officials, Reagan says he has no choice but to seek the donations.

"It's not the ideal situation," he said. "It's simply a matter of survival."

Club members are 'special'

By ALAN JUDD

To the people who run Western's athletic programs, Hilltopper Hundred Club members are special — people who deserve special benefits.

For it is from those people that the money will come to keep the program at its current level. And the happier they are, the more money they are likely to give.

Hundred Club members get special seating at games, special parking outside them, special entrances into Smith Stadium and Diddle Arena — even a special room to leave their coats in during basketball games.

All that is necessary, said Dr. John Minton, student affairs vice president and university athletic committee chairman.

"On private support, you've got to have some incentives," Minton said.

More seats in Diddle Arena than ever were made available this year to Hundred Club members, Gary West, club executive director, said. The university is making available 834 seats — 234 more than last year — and West believes that all chairback seats in the arena may one day be sold to Hundred Club members.

"We have been able to sell those (seats) at a premium, and we'll generate for our booster club \$41,750 — not counting another \$20,000 in ticket sales that goes to the university general fund," West said. "We're looking at everything

we can to raise money."

Although Hundred Club members are visible — especially at basketball games; they are the people sitting in the plush seats on the floor of Diddle Arena — most students don't understand the club's purpose or how it works, West said.

To make students more aware of the Hundred Club, West may invite second-semester seniors to hospitality rooms sponsored by the club during halftime of home football and basketball games, he said.

That would let students know "who these people are that they think might be coming in and taking the seating away from the college students — that these are people who are interested in athletics. They are not people who are just throwing big bucks around," West said.

It is important for the future of Western athletics that students know about the Hundred Club, he said.

"After all, these students are the ones who, three, four, five years down the road, we will be calling on to help support our program if we are going to keep it at the level we all desire," he said.

How many benefits a Hundred Club member gets depends on how much money he donates, West said. The club has four levels of members:

● **The Red Towel Level:** Fans join for \$512 a year, plus \$30 for football season tickets and \$60 for

basketball season tickets. They are given floor seats in Diddle Arena and preferred seats in Smith Stadium.

● **The Topper Level:** A \$255 contribution is required, and members are given the opportunity to buy two season tickets. These people, too, get preferred seating.

● **The Loyalty Level:** Fans in this level contribute \$100 a year, but they are not allowed to buy seats in Hundred Club sections. Like members of the two higher levels, they get free parking near the stadium or arena, and they get decals, mailings and invitations to Hundred Club hospitality rooms.

● **The Booster Level:** For \$25, fans get club mailings and decals and, like members of the other three club levels, are allowed to attend closed practice sessions and monthly Hundred Club luncheons.

Members of the three highest levels are given parking spaces near the entrances to Smith Stadium and Diddle Arena, West said.

In addition, he said, "You get to enter the arena from the ground level instead of coming around to the front. There's a coat room there."

"We provide them statistics of the latest ball games. They get the No. 1 priority on any NCAA tournament tickets or football playoff tickets or anything else."



Talisman Retakes

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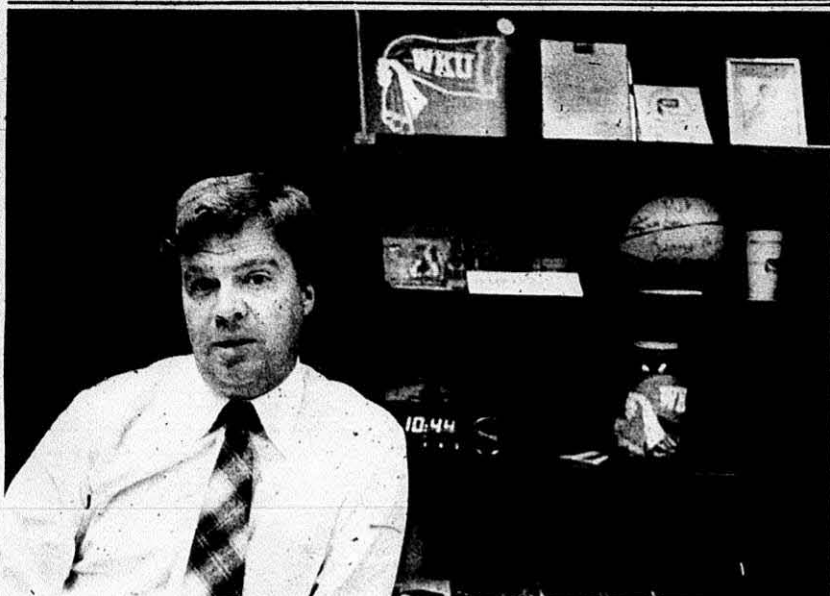


Photo by Jim Gensheimer

Being executive director of the Hundred Club is a full-time job for Gary West.

Early trip to Western game wooed Hundred Club director

By ALAN JUDD

When Gary West's father brought him to his first Western basketball game in 1954, it made a lasting impression on the 11-year-old.

West recently recalled being led into the old Red Barn (now Hel:n Library), where Ed Diddle's Hilltoppers played — "the biggest place I'd ever been in in my life."

And he remembered what he saw — thousands of monomaniacal Western fans packing the gymnasium.

"I can remember being impressed with the crowd in that place . . . people with their legs hanging down over the balcony. When you were as young as I was then, you were more in awe of the crowd than you actually were of the game.

"Those are things that still come back to me — all the way around that place, people with their feet hanging over the balcony," he repeated.

West, 38, is still impressed with Western sports — and he is trying to raise money to support them.

As Hilltopper Hundred Club executive director, Western's athletic booster club, West has on his shoulders the burden of collecting private donations to help finance the university's financially strapped athletic program.

West hopes to combine his early fascination with Western basketball with a background in sportswriting and advertising sales to sell Western athletics.

He has been successful so far. Since he took the job in August, West has sold two new sections of chairback seats in Diddle Arena to

Hundred Club members, raising a total of more than \$40,000 from arena seat sales.

And he organized an event called the Sportathon, which raised about \$22,000 during a radio and television broadcast.

"This is a like a dream come true for me," West said of his job. "I love what I'm doing. I look forward to getting in here every day. I enjoy everything that surrounds it."

West's office in Diddle Arena is decorated with bits of Western sports memorabilia — paintings,

"I love sports.

I love Western

sports." —Gary West

plaques and other items. "I love sports. I love Western sports," he said.

He came to Western in 1961 from Elizabethtown High School, where he played basketball and baseball, ran track and edited his high school newspaper. He wrote sports for the College Heights Herald for a while before transferring to the University of Kentucky to study journalism. (Western's journalism courses in the 1960s were offered in the English department.)

At UK, he was sports editor of The Kernel, the student newspaper, and he pursued a career after college that combined his main interests — sports and writing.

"I wanted to be a sportswriter from, I guess, the fifth grade on," West said. "In fact, I started a

newspaper in the sixth grade."

He was sports editor of The Elizabethtown News after college, wrote freelance stories for several sports publications and was editor of the newspaper at Fort Bragg, N.C., while in the Army.

But sportswriting, although fun, would not be a profitable occupation, he soon discovered.

So he went into advertising. He worked for several years as a copy writer in the advertising department of State Farm Insurance in Bloomington, Ill. He moved to Bowling Green in 1971 and founded the Penny Saver, an advertising publication.

When he returned here, he decided to, like the fans he observed as a child, devote himself to Western sports — even though he attended Western just two years and graduated from UK.

"I'm a UK fan, but a Western fan first," he said. "I follow Kentucky. I knew a lot of the players, by virtue of my being on the (newspaper's) sports staff up there. I was close to the program.

"But having been a Western student and having loved sports, this was it. This is the community. I live in and work in, and this is the community I would like to see have a top-flight athletic program it can be proud of."

West's contract with the Hundred Club — of which he has been a member for several years — will expire next summer. He hopes the club's directors will rehire him.

"If things work out, I certainly want to stay with it," he said. Nevertheless, West said, "I'm going to support Western athletics, whether I have this job or not."

Thursday's edition of the Herald will be the last one this semester.

Look for the next issue on Jan. 12.

College Heights
Herald

Classifieds

MISCELLANEOUS

PROFESSIONAL TYPING: Thesis, term papers, resumes. IBM Selectric. 842-7481. 7 am - 5 pm.

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NOTICE: Moving next semester? Need a bed? Headquarters Waterbeds has beds starting at \$179.

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Furnished 1-bedroom apartment available Dec. 17. Utilities included. Call 842-1838 after 3 p.m.

The Herald has now added a personal column to the classifieds. The deadline is 4 pm, two days prior to publication. Personal classifieds must be prepaid. Stop by room 127 Downing University Center Monday-Friday.

CLASSIFIEDS ADS: The deadline is 4 pm, two days prior to publication. Classified ads may be placed in person Monday-Friday in room 127 Downing University Center.

Kentucky State to retain four-year status

The Council on Higher Education voted unanimously Thursday to recommend that Kentucky State remain a four-year university, according to a story in Friday's Courier-Journal.

The council action was the state's last step in developing a higher education desegregation plan ordered by the U.S. Department of Education's Office of Civil Rights.

The civil rights office ordered

Gov. John Y. Brown Jr. to remove "vestiges of segregation" in violation of the Civil Rights Acts of 1954 and 1964.

The council had submitted a plan to attract black faculty, staff and students to the state's seven traditionally white universities in August. But that plan did not say how Kentucky State would attract white students.

The civil-rights office accepted the state's proposal to desegregate

its universities and asked a federal court to give Kentucky more time to develop a plan to enhance Kentucky State. An extension was granted.

The move to keep 95-year-old Kentucky State came as a surprise because a proposal, approved last month by the council's minority affairs committee, to make the black university a community college was withdrawn, the copyright Courier-Journal story

said.

The community college proposal was withdrawn by its chief designer, Robert Bell of Ashland, because he said the General Assembly would not endorse the move to make Kentucky State a community college.

The council's recommendation to keep the school's status unchanged doesn't include suggestions on enhancing the university and won't provide for

any additional money, the story said.

After the meeting, several council members said the civil rights office probably won't accept keeping Kentucky State as a four-year institution.

The governor will review the entire desegregation plan before it's submitted to the civil rights office, The Courier-Journal said.

Library to close at midnight

The library is giving students a head start on studying for exams.

Beginning Friday through Dec. 17, the Helm Library and Cravens Graduate Center will be open until midnight.

All books are due the last day of exams, Dec. 18, and the library will close then at 5 p.m.



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James Lynch and Patrick Hopkins slap hands after Lynch makes a successful play during flag football practice.

Brotherly love

‘They seem to both learn from each other’

Story and photos by Jim Gensheimer



When Patrick Hopkins' grandmother asked him if he wanted a big brother, he thought she meant a real one.

But his grandmother, Ruby Young, who cares for the 12-year-old boy, was suggesting a volunteer from the Big Brothers, Big Sisters program.

Patrick was soon matched with James Lynch, a Prospect senior.

Lynch never had a "real" little brother — his younger sister wasn't interested in sports, he said.

"I always wanted someone to do sports with when I was little," Lynch said.

Since they've met, Lynch and Patrick have gone to football games, shopping and out to eat. But sometimes they do laundry or fix Patrick's bike and Lynch's car.

"I like to go to games and goof off," Patrick said.

Yet their relationship isn't all fun and games. "He makes me mind," Patrick said.

"But I know you're supposed to make me mind."

The first time they met, Lynch went to Patrick's house and met his grandmother. Then they went to the restaurant where Patrick's mother works and had a Coke.

Lynch said he was excited that day. "I was nervous and a bit apprehensive," he said, afraid they might not get along well. Lynch said Patrick was also excited but a little shy, and Patrick is not usually a shy person.

One of their most memorable trips together was to Mammoth Cave where Patrick met Lynch's mother and grandmother.

"That day I felt like his dad," Lynch said.

The two are more than good friends. The relationship is like that of brothers, but Lynch sometimes gives Patrick almost fatherly guidance.

Yet guidance is more in the line of discipline. "If anything, it is more brotherly than fatherly," Lynch said. "He doesn't come for advice. I can't remember a day when he was feeling down when I know that

he had gotten in trouble that day."

Frequently, when they walk, Lynch will put his hand on Patrick's shoulder.

"It is really hard to describe why we get along. I really couldn't put it into words," Lynch said. He said the relationship is "an escape from reality for awhile. I get out of college life and he gets out of the world with his mother over his shoulder."

Besides their common interests, "we both enjoy good friends," Lynch said, "He really is nice to girls. He's real polite."

Last spring, Lynch and Patrick were voted big and little brother of the year, based on the quality of their relationship and time spent together.

Suzanne Held, the program's director, said Lynch "is dependable. He saw his little brother consistently and did extra things for the program."

In Bowling Green 126 children have been matched, and 100 are on the waiting list. About 45 percent of the volunteers are college students, most of which are fraternities or sorority members, Held said.

Because of the waiting list, a child who has had one big brother or sister cannot get another one.

"Not unless they still need someone. If they're having a problem getting over a volunteer that left, I'll take that into consideration," Ms. Held said. "I try to be fair to all the kids."

"The only time I'll rematch the volunteer is when the kid gets too old," she said.

Unmatched children frequently get big brothers and sisters for a day. Fraternities and sororities take them to ball games, and the program has parties throughout the year.

Ms. Held said the program is financed through the United Way, the city of Bowling Green, and separate fund raisers. Several restaurants offer discounts to big brothers and sisters when they are with their children.

"I've seen a lot of changes in the kids; I've seen a lot of introverted kids become more open." Ms. Held also said school grades usually improve.

Lynch will attest to the responsibilities of the job.

"I've learned how to budget my time," he said. "I learned a lot about how a child's mind works and how to deal with it. It takes a great deal more patience, and it really takes a lot of work."

"There have been days when I had a bad day and had to pretend nothing happened. I learned to put him first in some instances," Lynch said.

According to Patrick, Lynch has taught him a lot of things: "He taught me to respect people and have good manners," Patrick said.

But Lynch was modest. "He never had bad manners, we just refined some that he had."

"He had the biggest habit of punching the guys, and one day I told him he was going to get clubbed," Lynch said. After that Patrick was less rowdy.

And Patrick has matured since they began their relationship a year and three months ago. "He's more conscious of what people think," Lynch said.

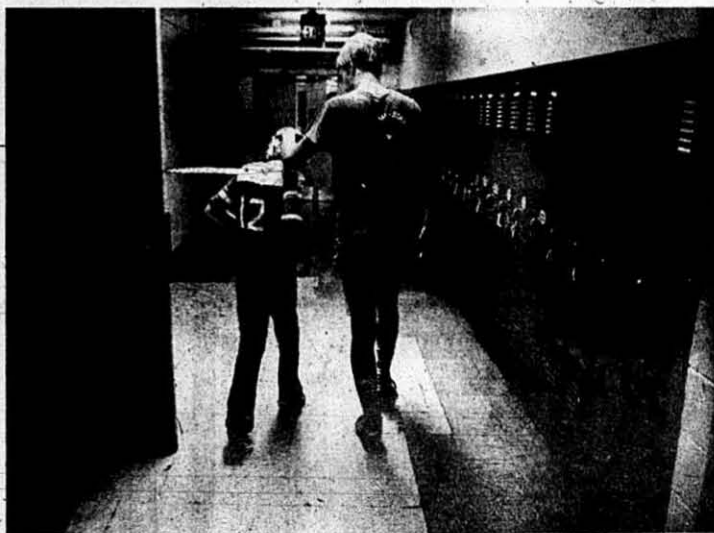
Patrick's grandmother has seen changes in both of them. "They seem to both learn from each other," she said.

"James has been really good for him," Mrs. Young, who has had custody of Patrick since he was 8 years old, said. "He's a lot easier to get along with. He does his chores. He is more content."

In August 1983, Lynch plans to get married, and Patrick wants to attend the wedding.

"Hopefully, we'll be able to get you down there," Lynch said.

When Lynch leaves Patrick this May, "I think he'll be lost for awhile," Mrs. Young said. "He sure will miss him."



Left, Lynch and Patrick's mother, Edna Phillips, examine a bump on Patrick's head as his grandmother, Ruby Young, waits on the porch of their home. Above, Lynch and Patrick walk down the hall of High Street Community Center.



Photo by David Burton

Dr. Robert Hall, of the physics department, drops an encased egg from the fourth floor of Thompson Complex. The egg didn't break.

Eggs-citing

High school students match physics skills

By LINDA LYLY

Dr. Robert S. Hall poked his head out the window of a fourth-floor room of Thompson Complex and shouted, "Ready... one, two, three... Go!"

He then dropped an odd-looking, football-shaped object onto the sidewalk below.

It bounced, and a crowd gathered.

Hall, a physics and astronomy associate professor, was conducting the egg drop, one of five events at the third annual Physics Olympics for high school students Friday.

The object of the event was to drop an egg, encased in a protective package, so it would fall from the fourth floor in a certain amount of time — and remain unbroken.

Hall dropped another packaged egg and asked his assistants, Bowling Green senior Sam Shields and Bowling Green sophomore John Main, for the time.

"1.82," Shields said.

Main disagreed. "1.72."

"Well, 1.77 then," Hall said as he jotted down the time.

Bridge building, mousetrap racing, paper-airplane flying and slow-bicycle racing were other parts of the olympics, which demonstrated specific aspects of physics, according to chairman Clarence Wolff, a physics and astronomy assistant professor.

Competing in the games were students from Warren Central, Warren East and Bowling Green high schools. Warren Central won the award for the greatest number of points accumulated by a school.

In a second floor hallway, parents, teachers and students lined up against the walls.

They were looking at a gadget made from a foot-long piece of wood, a mousetrap and two 45-rpm records. The purpose was to get the greatest movement possible from the potential energy of a mousetrap.

Chris Baker of Bowling Green High took his hand off his mousetrap racer and yelled, "Go!

Go! Go!"

But it barely moved.

He tried again, with more success. It moved a few inches.

He had designed his racer to break inertia on a flat surface, and the hallway was an uphill course, he contended.

In a first-floor lecture hall, a group of students gathered around a demonstration table.

Dr. Frank Six, physics and astronomy department head, cleared the area of onlookers as he and two others examined 26 bridges entered in a bridge-building competition.

Only four qualifying bridges could stand up to the weight of the sand. Others collapsed when a bucket was attached.

In the basement hallway, Kevin Ternes and Steve Voigt of Warren Central rode a "bicycle" with two wheels connected to the seat between two white lines on the floor.

Their contraption won first place.

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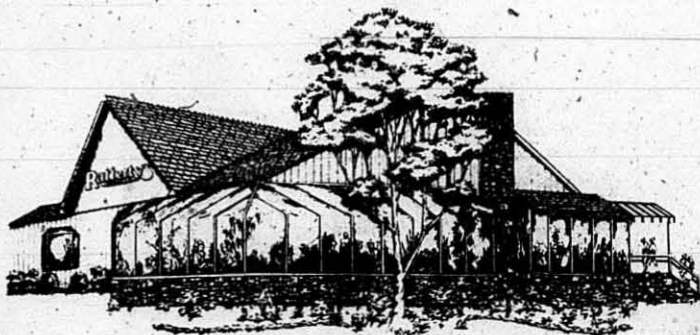
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Photo by Mike Collins

Chamber caroling

A television light illuminates Dr. Charles Hausmann while he directs the Chamber Singers. The group per-

formed traditional and unusual Christmas music in the Kentucky Museum Thursday night.



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If coverage under parents expires

Insurance options available

Most college students don't worry themselves with insurance — parents foot the bill.

But if that insurance has expired, alternatives are still available.

According to Ken Meredith Sr., agent for Blue Cross-Blue Shield, Delta Dental of Kentucky, a student whose insurance has expired can apply for an individual policy; a policy through the university; or a policy through his employer.

Most policies cover dependents through age 22 if they are in college, but the coverage is dropped at 18 if the dependent is not in college, according to R.O. Buchanan, Farm Bureau Mutual Insurance agent.

Jim Ashley, a local agent, said only a few companies will restore coverage to a student under the parents' group plan if the student leaves school temporarily or decides to return to school. Most companies offer a conversion plan to insure the student individually, he said.

Western offers a health and accident insurance plan.

N.A. Barnett, Western's insurance plan representative, said the coverage is inexpensive — affordable for a full-time student. It insures the student in case of accident or hospitalization, so he can stay in school, he said.

Blue Cross-Blue Shield is one company that offers individual plans, Meredith said. It has one for

students through 26; it also applies to students in out-of-state colleges as long as the individual is a Kentucky resident. And if a student gets married while under his plan, he can convert to family coverage, Meredith said.

Ashley said the younger a person invests in life insurance, the better. Life insurance would be a good idea for college students if they could afford to pay the premiums, he said, but added it wouldn't be a good idea for a student with limited finances.

Student coverage began in the early 1950s because more people were going to college, and parents still supporting their children needed some way to keep them insured, Meredith said.

FOR THE RECORD

Daniel William Halcomb, Rt. 1, Western Hills Motel, was arrested Sunday on charges of assault and terroristic threatening after allegedly threatening a McCormack Hall resident. Halcomb was lodged in Warren County Jail and given a court date of Dec. 29.

Gregory Allen Hamer, 1410 College St., was arrested Sunday and charged with driving under the influence of alcohol. He was lodged in Warren County Jail, and his court date is Dec. 29.

Daniel Wayne Bosse (and Timothy Joseph Barreis, both of Louisville, were arrested Saturday on charges of public drunkenness and resisting arrest. They were lodged in Warren County Jail. Their court date is Dec. 29.

Kenneth Howler Doakes, 950 Browns Lock Road, was arrested Saturday on a criminal trespassing

charge. He was lodged in Warren County Jail and has a court date of Dec. 29.

Jeffrey David Bender, 237 Keen Hall, was arrested Thursday and charged with criminal trespassing. He was lodged in Warren County Jail and given a court date of Dec. 29.

University police assisted state police Nov. 30 in the arrest of Marvin Watson, 1039 Shive Lane, in connection with the use of a stolen credit card. Watson was lodged in Warren County Jail.

An undetermined amount of change was stolen Saturday from two foosball machines in the university center, fourth floor.

Therese Yeagley, Bemis Lawrence Hall, reported Wednesday that stereo equipment valued at \$145 was stolen from her car on Normal Drive.

Capitol's Children's Day attracts first full house

When Mary and Joseph journeyed to Bethlehem they were followed by a mouse named Timmy.

"The Mouse's Wonderful Journey" was one skit in a Peppy Puppeteer Christmas show that was part of Children's Day at the Capitol Arts Center Saturday.

The puppet show had the first full house the theater has ever had, according to Michele Douglas, center program coordinator.

After the 850 seats were taken, some parents led their children to the front of the theater to sit below the stage. Others stood by doors in the back.

Ms. Douglas estimated 900 people saw the show, "and we had to turn about 50 people away," she said.

The crowd got into the Christmas spirit as they watched the puppets perform above the mantle of a cardboard fireplace.

A pink cone-headed puppet sang "I Can't Help Peekin'" as it examined several gifts on the mantle.

A girl in Raggedy Ann attire danced onto the stage and sang "When I grow up I'm going to be happy and do what I want to do... like makin' noise and makin' faces."

A shy female puppet threw off the white floppy hat she was wearing and sang "I want a monster to be my friend" to two scary-looking puppets.

Kermit the Frog made an appearance to examine "an aspect of Christmas that is sometimes overlooked" — letters to Santa.

To conclude the program Kermit asked the audience to join his puppet friends in a sing-a-long.

Parents and children sang "Jingle Bells," "Rudolph, the Red-Nosed Reindeer," and "We Wish You a Merry Christmas."

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Junior Achievement to be reorganized here

By STEVE PAUL

Laura Niemann and David Sturgeon want to bring free enterprise back to Bowling Green.

The two Louisville seniors are helping resurrect the city's Junior Achievement program — an organization created to teach high school students free enterprise by letting them organize and operate their own businesses.

The program gives the students hands-on experience by making products, forming a corporation or partnership, recording financial transactions, selling stock, and then liquidating the business in the spring.

Niemann and Sturgeon said they

want to "stay involved" so they can pass their experience on to area high school students.

"I'm willing to put as much time as I have into the program because I know the benefits that I received as an achiever," Niemann said.

Sturgeon said JA "helps you out in a lot of practical ways that a lot of people probably don't realize. And they are just things that are as simple as maybe balancing your checkbook."

Junior Achievement helped teach Sturgeon how to handle responsibility, he said. "I think it taught me how to use my head and weigh out different sides of things before I made a decision," he said. "It was really the first experience I

had where I had real responsibility in my hands."

Niemann and Sturgeon, who each received a JA scholarship, said the program helped them select their careers. Niemann is a public relations major, and Sturgeon is an economics major.

Sturgeon, who won the National Outstanding Young Businessman award in 1977, has been active in the program for five years and was president of a JA corporation. He was also president of the Louisville Achievers' Association, a JA congress.

Niemann, with JA six years, was also president of a JA corporation and was a counselor and business center manager in Elizabethtown.

A Junior Achievement program existed in the area seven years ago but folded, Berry Blakeman, JA executive director, said. But he said he feels confident about the new program because financial support from industry will be four to five times greater than before.

Because the renovation is only beginning, the two don't know just what their jobs will be. Blakeman will decide that.

The need for experienced help is essential to the program, Blakeman said. "Junior Achievement can use almost any training that a person has, as well as a willingness to work in any other area."

Blakeman will be working with a

board of directors of local businessmen. He also recruits businesses to sponsor students from Bowling Green, Warren Central and Warren East high schools.

"It means more to the student that some top executive took time out of his day to come to invite them to be part of Junior Achievement," Blakeman said. "It says that Junior Achievement is worth something."

He said he hopes a few service companies will be developed when the program resumes next fall. Instead of producing a product to be sold, the students would provide a service in newspaper, television and accounting.

WHAT'S HAPPENING

Today

The Speculative Fiction Society will show *The Yellow Submarine* at 3:30, 5:30 and 8 p.m. in the Grise Hall auditorium.

Tomorrow

The Student National Education Association will meet at 4 p.m. in

the College of Education Building, room 132. Dr. Robert Melville will speak on new certification standards.

Thursday

The Faculty Senate will meet at 3:10 p.m. in Garrett Conference Center.



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Restaurants-needed student business

Empty buildings' futures unsure

By KEVIN FRANCKE

The buildings stand empty now, their futures uncertain.

They were left vacant when several restaurants near campus were forced to close because of sluggish business, according to Harold Huffman, Bowling Green Chamber of Commerce president.

Most restaurants, especially fast-food, operate on a narrow profit margin, Huffman said, and they rely heavily on the students to "keep them out of the red."

Huffman said operating a business near campus has an added gamble since the proprietor must depend on a select part of the community: the students.

The closer a business is to campus, the more it is forced to rely on students as the "majority of its business income," he said. Restaurants farther from campus are more likely to depend on non-students and won't "die" as easily if they lose student business.

At least three restaurants have died within six months.

Summer is the crucial period for campus-area businesses, Huffman said. "Few businesses can survive in the summer since there are so few students at Western." Many businesses curb hours or even close their doors during the summer to save money. Others, especially bars, offer special

prices or events to attract customers.

Huffman said he doesn't believe the rash of "restaurant deaths" is more prevalent here than in similar communities. "It is very common in the college town atmosphere," he said.

A list follows of some recently closed businesses and projections for the buildings' future.

Deli Haus, a restaurant and delicatessen on Center Street, closed in July after more than two years in business. Huffman said the deli closed because it could not afford the lackluster summer.

Ron Codling, manager of Domino's Pizza on U.S. 31-W By-Pass, said his firm has tentative plans to open a new Domino's at the Deli Haus location. Codling said "some problems" must still be worked out but said the new pizza dispatch could be open by next year.

M & G's Pizzaroma, a "fast-food, fast-delivery" restaurant, formerly at the corner of Adams and Kentucky streets, closed after about six months in business.

Billy Perkins, the restaurant owner, said M & G's went out of business in early June, coinciding with the students' departure for the summer.

Perkins said no plans have been made for another business to move into the building.

Sambo's Restaurant, on the by-pass, closed almost a month ago when its corporation decided to phase out several less profitable outlets, according to former manager John Mazenis.

Officials at corporate headquarters in Strongsville, Ohio, could not be reached for comment. Russ Erikson, a local realtor handling the building's leasing, did not return calls to comment on the situation.

Another restaurant building, on Center Street, has been vacant for almost five years.

Burger Queen Restaurant used to have a healthy business and was open for years, but according to Nathan Crabtree of Warren County Realty, "the Burger Queen Corp. pulled out of the location in 1976.

Crabtree said the restaurant was losing a lot of business with the influx of fast-food restaurants into the area in the mid-1970s, and there are still no plans for a new tenant.

The **Jr. Food Store** on Center Street closed about three weeks ago but moved one block down the road to the Bread Box location.

Alan Reeves, Jr. Food Stores operations director, said he's unsure of what will happen to the old store, but "it could possibly be another retail business."

Reeves said Jr. Foods will continue to lease the location.

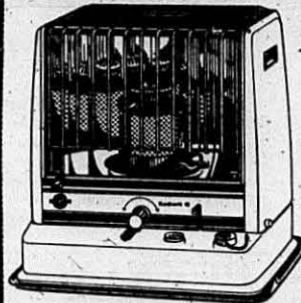
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SPORTS

Upset bid falls 'half' short; Butler next foe

By LEE GRACE

MEN'S BASKETBALL

Western beat the country's third-ranked basketball team Saturday — in the first half, that is.

In the second half, Louisville showed why it is No. 3, with a come-from-behind 71-66 win in the championship game of the second annual Wendy's Classic.

The win was Louisville's second straight while the Hilltoppers, which meet Butler here tomorrow at 8 p.m., fell to 2-2.

"They proved tonight," Western coach Clem Haskins said, "that not only are they ranked No. 3, but should be No. 1. I'm on the CBS Coaches' Poll and when I vote, I'm going to put them No. 1."

During the "first game," Western built a nine-point lead and led 37-32 at halftime.

Louisville shot a cool 42 percent from the field; Western shot 67 percent.

The only Cardinal advantage was in rebounds, a key factor in the game's outcome.

In the second half, Louisville came out running and pressing.

After Western stretched its five-point halftime lead to seven, Louisville scored 18 straight points, holding Western scoreless for almost eight minutes.

And Louisville's rebounding strength prevented Western from getting any second chances on offense while the Cards often got two or more tries after a missed shot.

Even Western's two heroes were different.

If there was a Western hero of the first half it was Bobby Jones. Despite being the smallest player on the floor, the 5-foot-10-inch guard went inside and challenged Louisville's redwoods.

Wherever there was action, Jones was there. He took the opening tip off and drilled a 25-footer and then later hit a 20-footer from the left

baseline.

When there was a loose ball, Jones was somewhere close — diving for the ball or knocking it out of someone's hands.

"I figured that we had to take control of the game," Jones said. "In the first half, I felt like I had the shot and everything going for me, so I went after it."

In the "second game," reserve guard Tony Ray was Western's spark plug.

"I figured that they were human and that the right type of pressure would bother them," Ray said.

But what hurt the Toppers most was the fact they didn't score for eight minutes of the second half, when Louisville erased Western's 39-32 lead and raced to a 50-39 advantage.

"We said at halftime that the first five minutes would determine the game," Louisville coach Denny Crum said. "So we put harder pressure on them in the first five minutes and came back."

Because of pressure, Western

had 13 turnovers in the second half after making only eight in the first half.

"Turnovers just killed us," Haskins said, "(and) they just killed us on the offensive boards." Louisville outrebounded the Toppers 43-25.

When forward Tony Wilson fouled out with less than seven minutes left, the Toppers lost a player who was just getting hot. And when center Craig McCormick fouled out with 45 seconds left, Louisville fans began to celebrate.

McCormick led Western with 16 points and eight rebounds. Wilson added 14 points and Kevin Dildy had 10.

Louisville was led by guard Jerry Eaves' 16 points. Forward Rodney McCray had 13 points and 17 rebounds, 12 boards in the first half.

Western reached the finals easier than Louisville. The Cardinals escaped with a .55-54 win Metro Conference foe Tulane. Western destroyed New Hamp-

shire 83-52.

In the consolation game, New Hampshire captured third place by beating Tulane 50-48. The win was New Hampshire's first of the season against three losses.

Wilson was named to the all-tournament team along with Tulane center John Williams, New Hampshire guard Al McClain and Louisville forwards Derek Smith and Rodney McCray. McCray was the tournament's most valuable player.

Western hopes to have an easier time tomorrow night against Butler.

Butler, 5-22 last year, has started the season in similar fashion dropping its first two games.

Last year, Butler unsuccessfully played a lot of zone defense, but teams still wore them out inside. This season it has tried more full-court pressure and in a recent loss to Eastern forced the Colonels to commit 36 turnovers.

Some students yelled for the wrong team

The Wendy's Classic began and ended with fireworks.

The annual event's second year proved to be first class in most aspects, with Western nearly pulling out a tremendous win Saturday in a rather classic confrontation against the University of Louisville.

This year's tourney set the stage for another biggie next year when Georgetown, Evansville and Northern Iowa are expected to round out the field.

More than 25,170 people viewed the two-day tournament which saw the Hilltoppers lose in the finals for the second straight year.

But more disturbing than Western's loss was the support — or lack of it — from its student body.

There were loyal students who tirelessly supported the team, but

TOMMY GEORGE

several Western students were rooting so hard for Louisville — in the university center, on the way to class, in the classroom and even at the game — that you'd mistake them for a Cardinal if they had the school's bird pasted on their faces as the Louisville cheerleaders.

Western players noticed the difference: most out-of-state players said they had never seen a school where the student body showed so much support for their team's opponent.

Sure, Louisville is a national

See SOME

Back Page, Column 1



Photo by Roger Sommer

Tony Wilson and Tony Ray watch Louisville's Poncho Wright head toward the other end of the court following a scramble for the ball under the Western basket.

Swimmers rally for Powell's 100th victory

By LEE GRACE

SWIMMING

Coach Bill Powell got his 100th swimming victory as Western coach, but the Hilltoppers had to rally.

"Things just didn't start out the way I expected," Powell said, whose coaching mark is 100-35 after Saturday's 67-42 win against Appalachian State in Boone, N.C.

"They (Appalachian State) beat our top medley relay team, and boy did that throw a scare in us. They showed they were pointing

for us after they blew our doors off in that first relay."

Powell said the medley relay loss caused his team to "really buckle down."

After the loss, Western finished 1-2 in the next three events, won seven straight events at one stretch and captured first in nine of the meet's 12 races.

"I'm glad to get it over with," Powell said. "Now we can get

down to business and concentrate on the next 100."

Powell competed with two divers and two swimmers and had to juggle his lineup.

In the process, Powell said he made a pleasant discovery.

"Bobby Couch, who is our top backstroke, swam in the butterfly and finished only eight-tenths of a second behind Peter Edwards, who is our top butterfly," Powell said. "Something like that could be useful later in the season."

The team made the 100th victory



Bill Powell

"somewhat special," Powell said.

"At the start of the 3-meter diving, I noticed that none of the swimmers were around," he said. Powell said a diver told him everybody was in the locker room, but warned him not to go in.

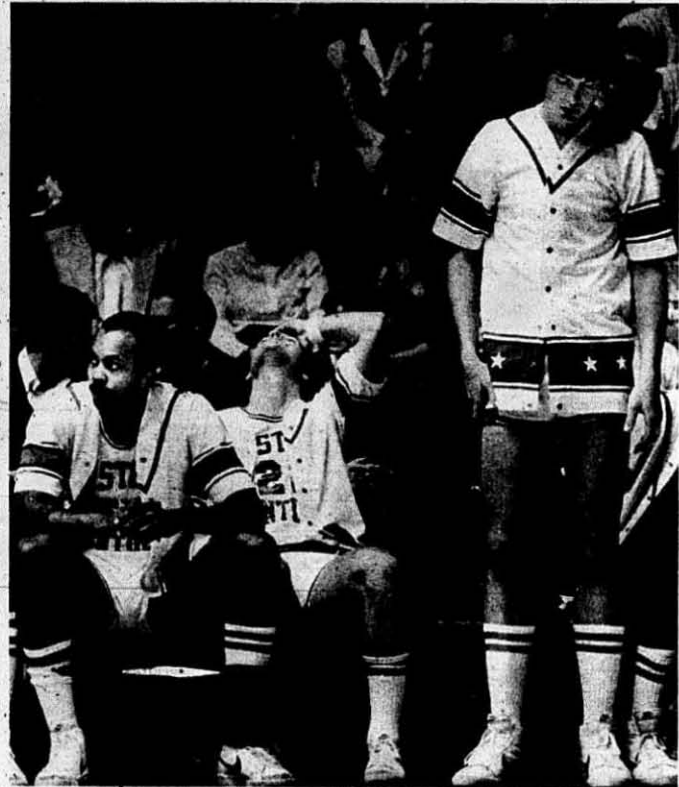
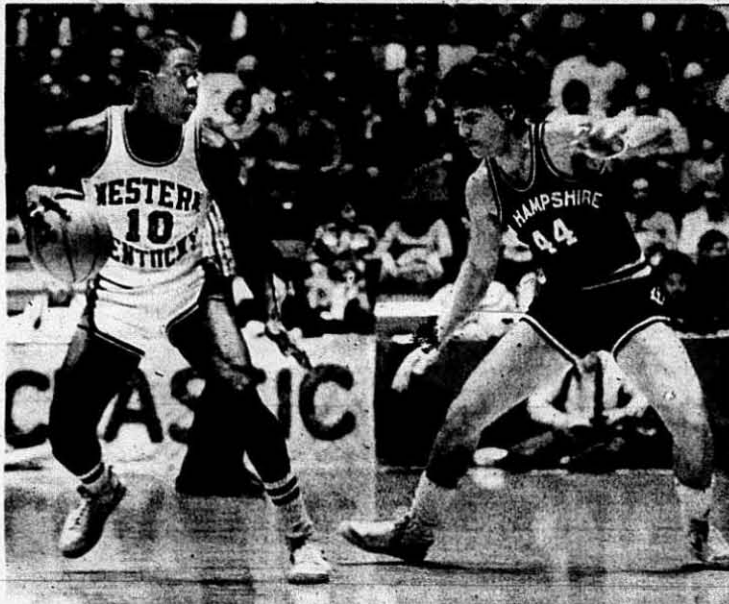
"Then when the team came back, they all had the No. 100 drawn on their chests."

Joe Mowczan was Western's only double winner with victories in the 500 freestyle and the 200 freestyle.

Other Western winners were Tyler Nelson, 1,000 freestyle; Steve Crocker, 50 freestyle; John Holst, 200 individual medley; Peter Edwards, 200 butterfly; Cliff Hardin, 100 freestyle; Scott Irwin, 1-meter diving; and the 400 freestyle relay.

A classic performance

Right, City Commissioner Clyde Payne speaks at a kick-off banquet for the Wendy's Classic basketball tournament.



Above, guard Tony Ray moves the ball downcourt past New Hampshire's A.J. DeFusco in Western's opening-round game. Right, Alex Mosley watches the action in the second half against third-ranked Louisville as Bryan Teater leans back in frustration and Shawn Giddy looks down. Despite leading by five points at halftime, Western lost 71-66 to Louisville in the championship game.

Photos by Ron Bell



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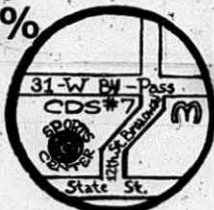
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Tops run out of fire in 101-91 shootout

By MARK MATHIS

WOMEN'S BASKETBALL

"Our defense was lacking," Coach Eileen Canty said after her team had given up 101 points in a 101-91 shootout against Vanderbilt Friday in Nashville.

"We tend to rely on our offense, and the defense just didn't pick up the slack," Canty added, whose team fell to 1-1.

Vandy was hot from the start. It shot 56.3 percent from the field while Western shot a respectable 46.4 percent.

"But our shots just weren't falling. We scored a lot, but they were hitting on their first shots in the first half," said Canty, who noted that last Monday night her team shot 56 percent in a win over Tennessee State.

Western trailed by only five at the half and fought back to close the margin to two points with 12 minutes left in the game. However, Western committed three straight fouls that hurt its chances.

"We had the momentum, and then they scored on all their free throw opportunities when we committed those fouls. They quickly went by eight."

Vanderbilt increased its lead to 16 before Western made another run at the Commodores. Western outscored Vandy 12-6 in the game's last two minutes, but it was too little, too late.

Vanderbilt freshman Harriet Brumfield led all scorers with 33 points. Aljeanette Bramlett and Barbara Brackman helped pace Vandy with 28 and 23 points, respectively.

The Toppers placed five in double figures.

Laurie Hetsley led Western with 20 points and Diane Depp had 17 points and seven rebounds. Canty said Depp "had the best overall game."

Freshman standout Lillie Mason had 16, Gina Brown 14 and Jane Lockin added 12.

"People were saying we might go undefeated (during the regular season)," Canty said. "Maybe this will take some of the pressure off of us."

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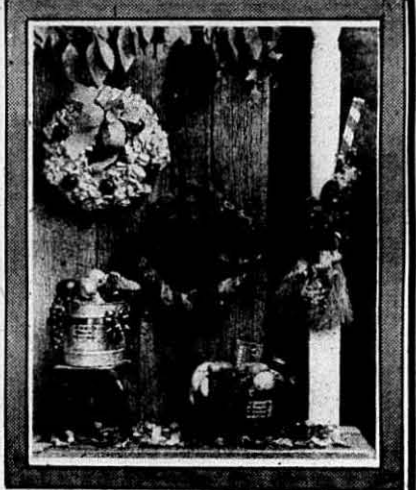
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PONDEROSA STEAKHOUSE
At Participating Steakhouses

Some students yelled for the wrong team

— Continued from Page 17 —

power, a team that won the '80 national championship and could claim another title this year. It is an awesome club to watch.

But Louisville didn't build a top-notch franchise nor win the national title with students who supported its opponents.

One would assume that a student body should stand up and cheer — for the home team.

Western coach Clem Haskins is a man dedicated to winning. He has the ability to put Western basketball — in five years at most — in the national spotlight, up there with the mighty Cards.

I wonder who those kind of fans will cheer for then.

Everyone's man of the hour during the Wendy's Classic was Al McGuire, the former Marquette coach and now NBC basketball commentator.

McGuire gave his analysis of the following:

● Tony Wilson — "An unusually strong player who is getting better. He has all the tools and can go as far as he wants to go. He's still a little hesitant and indecisive. He has to listen to Clem (Haskins); that's the key. He can be a first-round NBA pick."

● Craig McCormick — "A good player. He shoots the ball so high it comes down wet; if I were his coach it would drive me crazy. He has no fear and plays hard. He is a little foul prone."

● Western — "I pick you guys

to win your conference, get by the first round of the NCAA and that's all she wrote."

● Wendy's Classic — "It's got classic people and a classic university. It's almost frightening the accomplishments already achieved. And next year could be great with Georgetown, probably then the No. 1 team in the country with all those freshmen, and Evansville, which I think is a sleeper this year. And as I look into my crystal ball I'd have to say that Western will play Northern Iowa in the first round."

Storer Communications and Western will provide tape-delayed cablecasts of 10 Western home games, according to Sarah Glenn, general manager for Storer in

Bowling Green.

The games will be offered to Warren, Jefferson, Campbell, Kenton and Boone counties and will be available to cable subscribers in Henderson and Paducah.

Western public address announcer Rick DuBose and WBKO-TV's Jerry Wallace will handle the play-by-play and former athletic director Ted Hornback will be commentator.

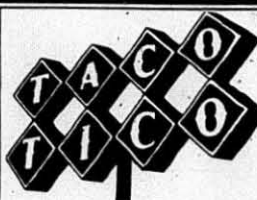
Ten to 15 broadcasting students will handle the technical aspects of the telecasts, such as running the cameras. Dr. Charles Anderson, media services director, will be the director and producer.

Western will have access to nine of the 12 minutes of commercial time during an average game,

Anderson said.

The schedule includes tomorrow's game against Butler and Ohio Valley Conference matchups against Austin Peay (Dec. 19), Middle Tennessee (Jan. 14), Tennessee Tech (Jan. 16), Eastern (Feb. 4), Morehead (Feb. 6), Youngstown (Feb. 18) and Akron (Feb. 20) and non-conference games against Duquesne (Dec. 30) and Dayton (Jan. 25).

In other television coverage, the Ohio Valley Conference has announced that Ralph Hacker (of the University of Kentucky network) and Bill Swanbeck, sports director for WTVF-TV of Nashville, Tenn., will be announcers for the OVC Game of the Week, produced by L.K. Communications of St. Louis.



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