

ASSOCIATED STUDENT GOVERNMENT
COMMUNICATIONS COMMITTEE

May 2, 1978

Chairman: Jamie Hargrove

- I. Purpose: To be the prime communication link between Associated Student Government, the student body and the administration of Western Kentucky University in an effort to improve the functions of ASG through an all out campaign to communicate with those whom it serves and serves under.
- II. Layout of Sub-committees
- A. Administrative Relay
Purpose: To meet with Western Kentucky University administrators, discuss problems of ASG communications, get ideas, inform of recent actions and generally set up a strong communication link with them.
Members:
1. Eddie Yates
2. Jim Mefford
3. Jane Goodin
- B. Activities Programs Push (Long Range Plans)
Purpose: The primary duty will be to set up organized procedures for communication of all ASG actions, events, and general items of interest to students and administrators and to keep them updated. When these happenings occur, a direct, organized format will be followed to communicate them quickly and efficiently.
Members:
1. Dan Pelino
2. Jeff Eckhart
3. Mark Harlow
- C. Direct Apprehension
Purpose: To take charge of communicating all current interest actions of ASG directly to the student body. Such as Your ASG, and short range promotional items and advertising of these events and happenings. Also such things as weekly memos, and monthly news letter. Formats for communicating will come from procedures adapted by the Activities Programs Push committee.
Members:
1. Steve Benson
2. Debbie Nelson
3. Shawn Bryant
- D. Brochure Development
Purpose: To develop an ASG brochure of such nature as to communicate mainly with incoming students and to be used as a general reference of interest for the student body. Furthermore to keep it updated and reviewed as to its content and design and work with university brochures, mailouts, and publications.
Members:
1. David Vance
2. Sarah Hemingway
3. Tim Cottingham
4. Walt Scholar