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The Facts 2009-2010 [Western Kentucky University]

Western Kentucky University

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The Facts 2009-2010



The Facts



2009-2010

Name: Western Kentucky University
Vision: WKU, A Leading American University with International Reach.
Established: 1906
President: Dr. Gary A Ransdell
Enrollment: 20,712 (Fall 2009)
Full-Time Faculty & Staff: 2,194
Operating Budget: \$347 million (\$75.5 million from state appropriations)
Endowment: \$95.7 million (FY 2009)
Sponsored Research & Public Service: \$23.6 million (FY 2009)
Mascot: Big Red
Athletic Conference: Sun Belt Conference

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WKU School of Journalism and Broadcasting

The 1997 Kentucky Postsecondary Education Improvement Act challenged each Kentucky university to identify at least one program capable of achieving national prominence. **WKU's School of Journalism and Broadcasting** has achieved such recognition. The school has won nine

consecutive top four overall finishes in the "Pulitzers of College Journalism," the Hearst Journalism Awards. Additionally, the school has won the Hearst Intercollegiate Photojournalism Competition 17 of the last 20 years. WKU has finished in the top eight overall for 16 years.

WKU Forensics Team

The **WKU Forensics team** boasts state and national distinction. In 2009, the team swept two major speech and debate titles, winning the National Forensics Association Tournament, the most prestigious title in forensics, as well as the American Forensics Association Tournament title. This is the team's sixth time sweeping the NFA and AFA titles in eight years.



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Applied Research and Technology Program

The **Applied Research and Technology Program** (ARTP) focuses on WKU's growing responsibility for applied research and the use of faculty and students to identify and solve problems. The ARTP contains 14 centers that are working both in the laboratory and directly in communities to find solutions to real-world problems in the region and across the globe.

Electrical, Mechanical and Civil Engineering

Aimed at increasing the state's limited number of engineers, WKU has built three strong undergraduate programs in **Electrical, Mechanical and Civil Engineering**. These programs help drive the state's economy by putting more licensed engineers on Kentucky job sites and shop floors. In 2005, WKU's three engineering programs were fully accredited by ABET, Inc., the professional organization responsible for accreditation of engineering programs.



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“The Gatton Academy of Mathematics and Science in Kentucky is a beacon for excellence in the Commonwealth. It can be the catalyst for raising interest and achievement in science, technology, engineering, and mathematics.”

*Dr. Julia Roberts,
Director of the Center for Gifted Studies at WKU*

Carol Martin Gatton Academy for Mathematics and Science in Kentucky

In the Fall 2009, the **Carol Martin Gatton Academy for Mathematics and Science in Kentucky** welcomed 60 gifted juniors from Kentucky high schools. The goal of the Gatton Academy is to enable Kentucky’s exceptional young scientists and mathematicians to learn in an advanced educational environment to prepare them for leadership roles in Kentucky. Now in its third year, the Gatton Academy serves 120 high school juniors and seniors each year.

Honors College

WKU is home to the only independent **Honors College** at a public university in the Commonwealth of Kentucky, providing students the individualized experience of a highly-selective private college with all the resources and benefits of a larger university at a public school price. Honors College students are involved in travel abroad, undergraduate research, service-learning, and nationally competitive scholarships. Dr. Craig T. Cobane, Executive Director of the Honors College, finds that students have a chance to put a personal stamp on their education. “Students are empowered to personify the Spirit of Engaged Excellence,” says Cobane.



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WKU Chinese Flagship

The **WKU Chinese Flagship** has redefined language education. The goal of this program is to take students with little or no knowledge of the Chinese language up to Superior levels of proficiency by the time they graduate from WKU. Students not only study the Chinese language and culture, they participate in mandatory study abroad experiences and internships during their college careers. The WKU Chinese Flagship is one of nine Chinese programs throughout the United States funded by the federal Language Flagship Program in the U.S. Department of Defense.



SKyTeach

WKU launched **SKyTeach** in the Fall of 2008. SKyTeach is funded by a grant from the National Math and Science Initiative (NMSI). WKU is one of only 12 universities nationwide selected for the \$125 million grant, receiving \$2.4 million. SKyTeach, modeled after the highly successful and nationally

recognized UTeach program at the University of Texas at Austin, is designed to increase the quantity and quality of math and science teachers through a specialized curriculum, teaching opportunities, and financial assistance. The program also partners with 10 area school districts.

Scholarships

In 2009 six WKU students were recognized in national federal commemorative scholarship competitions with one receiving a **Goldwater Scholarship** and two awarded with **Udall Scholarships**. In 2009, WKU was named one of the top U.S. producers of **Fulbright** students among Master’s degree-granting institutions. Four WKU graduates have been awarded 2010-2011 Fulbright grants. All four are graduates of the University Honors College, and departments within WKU’s Potter College of Arts & Letters.

Reaching Out

ALIVE Center

WKU established the **ALIVE Center** (A Local Information and Volunteer Exchange) as part of the Regional Stewardship initiative. Established in 2002, the ALIVE Center promotes community development across Central Kentucky through campus and community partnerships. The Center connects community agencies and organizations with volunteers. It also serves as a comprehensive information source helping community members experiencing hardship find the appropriate agency to address their specific needs.



Institute for Rural Health Development and Research

The **Institute for Rural Health Development and Research** provides dental services, medical services, health screenings, and health education to area communities. With its two mobile Wellness Units, the Institute provides preventative services and health education to the medically under-served and uninsured in rural Kentucky. The program's hands-on approach achieves two goals – it provides a valuable service to the region while offering practical field training to students.

WKU Finish

WKU launched **WKU Finish** to attract and assist former students who attended the university but left WKU before completing a degree. The first phase of the program in

tandem with the statewide Project Graduate coordinated by the Kentucky Council on Postsecondary Education (CPE), targets upwards of 3,000 former WKU students who have earned 90 or more college credit hours. Resources – including quick admittance, financial assistance and advising – are provided by WKU Finish specialists who work directly with the student to address his/her specific needs.

WKU REAL

In 2008 WKU introduced **WKU REAL** (Reaching Each Adult Learner), in an effort to reach out to adults and displaced workers. This program is geared toward adults with or without college credits. WKU REAL seeks to get Kentucky's displaced workers and residents with a GED into college. WKU REAL is working to better serve the 3,700

adult learners across the four WKU campuses.

WKU's Center for Research and Development

WKU's Center for Research and Development provides state-of-the-art research facilities and access to world class applied research centers and scientists. The Center is home to WKU's Applied Physics Institute, the Institute for Combustion Science and Environmental Technology, Advanced Materials Institute and Cyber Defense Center, the Innovation and Commercialization Center, and a Small Business Accelerator with 17 technology based businesses. The Center brings together scientists, engineers, WKU faculty, and students for research collaborations.

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University Leadership

Academic Colleges & Deans

Potter College of Arts & Letters

Dr. David Lee

Gordon Ford College of Business

Dr. Robert Reber, Interim Dean

College of Education & Behavioral Sciences

Dr. Sam Evans

College of Health & Human Services

Dr. John Bonaguro

Ogden College of Science & Engineering

Dr. Blaine Ferrell

Graduate Studies & Research

Dr. Richard Bowker

University College

Dr. Dennis George

University Libraries

Dr. Michael Binder

Division of Extended Learning & Outreach

Dr. Donald Swoboda

Elizabethtown/Ft. Knox/Radcliff - Dr. Ronald Stephens

Glasgow - Dr. James McCaslin, Interim Director

Owensboro - Dr. Gene Tice

Board of Regents

Jim Meyer

Chair - Bowling Green

Yvette Haskins

Vice-Chair - Campbellsville

J. David Porter

Secretary - Lexington

Dr. Melissa Dennison

Glasgow

Freddie Higdon

Lebanon

Colton Jessie

Student Regent

Jim Johnson

Bowling Green

James Kennedy

Staff Regent

Patricia Minter

Faculty Regent

Rob Wilkey

Scottsville

Larry Zielke

Louisville



“Education is key to economic well-being, both for the individual and for the Commonwealth.”

Dr. Gary Ransdell, President

Administrative Council

Dr. Gary A. Ransdell

President

Mr. Howard Bailey

VP for Student Affairs

Gordon Baylis

Vice President for Research & President of Research Foundation

Dr. Gordon Emslie

Provost & VP for Academic Affairs

Ms. Ann Mead

VP for Finance & Administration

Dr. Richard Miller

Associate VP for Academic Affairs & Chief Diversity Officer

Mr. John Osborne

VP for Campus Services & Facilities

Dr. Bob Owen

VP for Information Technology

Mr. Ross Bjork

Director of Athletics

Ms. Robbin Taylor

VP for Public Affairs

Ms. Deborah T. Wilkins

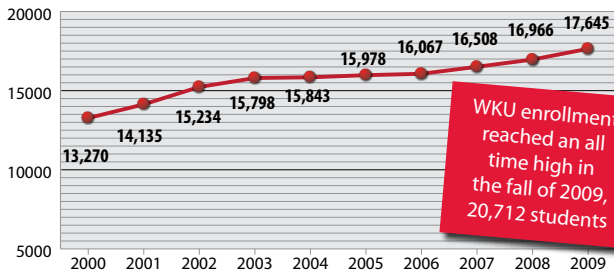
General Counsel & Chief of Staff

Search in Progress

VP for Institutional Advancement

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WKU Student Snapshot



Ten Year Trend (Fall Undergraduates)

Student Satisfaction

In a recent Baccalaureate Alumni survey, 98.6% of alumni indicated they were satisfied with the overall quality of education at WKU.

Category	Count	Percentage
Full Time	14,936	72.1%
Part Time	5,776	27.9%
Graduate	3,067	14.8%
Undergraduate	17,645	85.2%

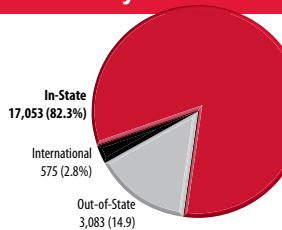
Classification

Classification	Count	Percentage
Freshman	5,254	25.4%
First Time First Year	3,387	
Sophomore	3,219	15.5%
Junior	3,255	15.7%
Senior	4,397	21.2%
High School Dual Credit	786	3.8%
Academy Students	120	0.6%
Other Undergraduates	614	3%
Masters	2,380	11.5%
Specialist	35	0.2%
Cooperative Doctoral	19	0.1%
Doctoral	64	0.3%
Graduate Non-degree	569	2.7%

Demographics

Demographic	Count	Percentage
White	17,177	82.9%
African American	2,150	10.4%
Other	1,385	6.7%
Female	12,292	59.3%
Male	8,420	40.7%

Residency



Category	Count
KY Counties Represented	115
States Represented	48
Foreign Countries Represented	55

Top 10 Counties Represented

County	Count
Warren	4324
Jefferson	1378
Barren	1312
Daviess	965
Hardin	943
Logan	682
Simpson	394
Allen	392
Monroe	290
Butler	278

Student Diversity
Ten percent of WKU students are African-American.

First-time First-year Students Profile

FTFY Students Fall 2009 3,387

Demographics

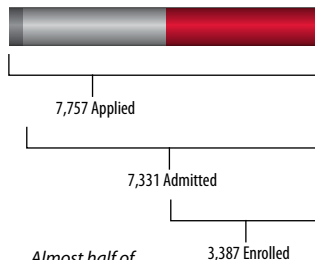
White, Non-Hispanic	2,694	79.5%
African American	532	15.7%
Other	161	4.8%

Female	1,849	54.6%
Male	1,538	45.4%

Residence

In-state	2,790	82.4%
Out-of-state	576	17.0%

Off-Campus	984	29.1%
On-Campus	2,403	70.9%



Almost half of First-Time-First-year students enrolled at WKU indicated that they are **first generation** college students.

High School Academic Performance

- The average ACT of incoming FTFY students is 21.
- The average High School GPA is 3.15.
- There are 215 high schools represented.
- 353 students entered with Advanced Placement (AP) credit.

Did You Know?
WKU welcomed three National Merit Scholars and 92 Governor's Scholars into its incoming freshman class.

Tuition & Fees 2009-2010

	Full-time (per academic yr.)	Part-time (per academic hr.)
Kentucky Residents		
Undergraduate	\$3,600	\$300
Graduate	\$3,960	\$396
Non-Kentucky Residents		
Undergraduate	\$8,892	\$741
Tuition Incentive Program	\$4,560	\$380
Graduate	\$4,350	\$435



WKU Faculty & Staff



Faculty Fall 2009

Professor	152
Associate Professor	193
Assistant Professor	228
Instructor	144
No Rank	18
Total Full-Time Faculty	735
Total Part-Time Faculty	415

Staff

Executive/Administrative	114
Professional Non-Faculty	574
Clerical/Secretarial	353
Technical/Para-Professional	89
Skilled	96
Service/Maintenance	231
Total Staff	1,457

Fall 2009 Student Faculty Ratio: 19 to 1

Faculty Profile

- The number of full-time faculty has increased by 5.9% over five years. In Fall of 2005 there were 694 full-time faculty. By Fall of 2009 that number had increased by more than 40 faculty members.

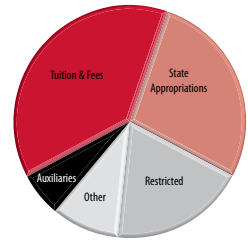
- WKU faculty have earned advanced degrees from 330 colleges and universities worldwide, including 25 international institutions.

- Over 70% of all full-time faculty have earned a terminal degree in their field.

Budget 2010-2011

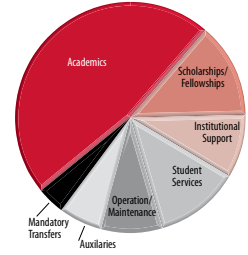
Revenue (\$ in millions)

State Appropriations	71
Tuition & Fees	156
Restricted	83
Auxiliaries	23
Other	49
Total Revenue	\$382



Expenditures (\$ in millions)

Academics	163
Scholarships/Fellowships	74
Student Services	33
Institutional Support	45
Operation/Maintenance	33
Mandatory Transfers	11
Auxiliaries	23
Total Expenditures	\$382

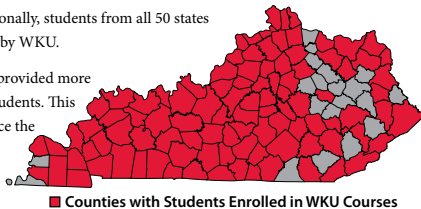


WKU Distance Education & Regional Campuses

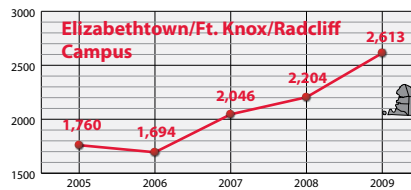
Serving Students Through Distance Education

- In Fall 2009, WKU provided web courses to 7780 students in 105 of Kentucky's 120 counties. Additionally, students from all 50 states enrolled in web courses offered by WKU.

- Over the academic year, WKU provided more than 1000 internet courses to students. This figure represents more than twice the number of web courses offered just five years ago.

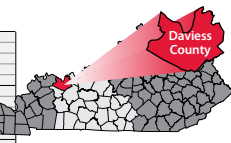
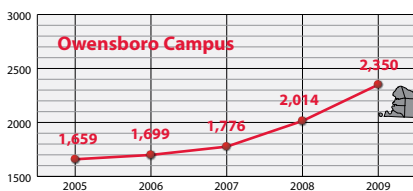


Elizabethtown/Ft. Knox/Radcliff Regional Campus



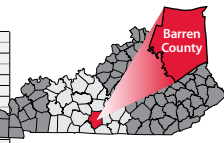
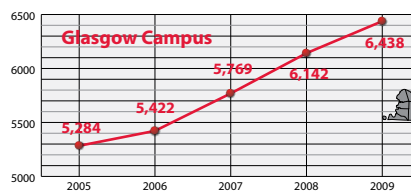
The Elizabethtown/Ft. Knox/Radcliff Regional Campus has grown by 38% since Fall 2003.

Owensboro Regional Campus



The Owensboro Regional Campus has grown by 14% in five years.

Glasgow Regional Campus



The Glasgow Regional Campus has grown by 8% in five years.



Frequently Called Numbers

Admissions	(270) 745-2551
Alumni Relations & Annual Giving	(270) 745-4395
Athletics	(270) 745-3542
Bookstore	(270) 745-2466
Campus & Community Events.....	(270) 745-2497
Campus Operator	(270) 745-0111
Carroll Knicely Conference Center	(270) 745-1908
Housing & Residence Life	(270) 745-4359
Human Resources.....	(270) 745-5360
Kentucky Museum	(270) 745-2592
Libraries.....	(270) 745-3951
President's Office	(270) 745-4346
Public Affairs	(270) 745-4586
Registrar's Office	(270) 745-3351
Ticket Office.....	(270) 745-5222
WKU Welcome Center	(270) 745-5470

Robbin Taylor

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For additional information and assistance, please review the following link: <http://www.wku.edu/eoo> <<http://www.wku.edu/eoo>>

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