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UA62/3 September Newsletter

WKU Small Business Development Center

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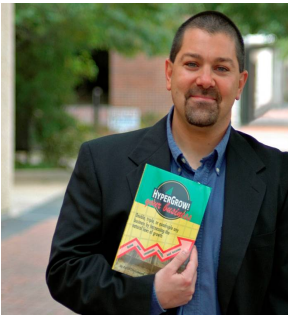
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September Newsletter



SBDC to Host Marketing Seminar Sept 13



Curt Clinkinbeard, a marketing expert and author of **HYPERGROW YOUR BUSINESS** will be in our community offering a marketing / revenue growth workshop in the near future. Curt was previously the VP of Sales and Marketing for a medical manufacturing firm who grew over 1000% during his 13 year tenure. He has also consulted with over 1,000 small business clients as the Director of the Kansas University Small Business Development Center. Curt brings a unique perspective that will help you grow your revenues, profits, and personal income. For more information click on

<http://www.wku.edu/Dept/Support/AcadAffairs/IED/SBDC/SBTP/index.htm>

Five New Businesses in the City of Bowling Green since July that received assistance from the WKU SBDC

- ✓ Western Kentucky Power Coating (new ownership)
- ✓ The Learning Center
- ✓ Level 3 Productions
- ✓ At Home America
- ✓ Kale Engineering



Introduction to QuickBooks: Tuesday, September 18 th 6-8:00pm, The Housing Authority of Bowling Green, The Learning Center. Registration is FREE, pre-registration is required. To register click on <http://kysbdc.ecenterdirect.com/>

Client of the Month

Heart to Heart Publishing, Inc.

Owned by

Linda J. Hawkins



Linda J. Hawkins is the author and publisher of **Alexander and the Great Food Fight**, **Alexander and the Great Vegetable Feud**, **Alexander Enjoys His Fruits & Vegetables** (flip book), **Alexander's Enrichment Activities** and **Catering to Children with Recipes for Memorable Tea Parties**.

Linda did not start her career as a publisher but as an author. Her first book, Alexander and the Great Food Fight, had been published when the publisher sold the business. Linda then pursued all of the legal requirements to become a publisher and thus Heart to Heart Publishing, inc. was established in 2003. She has published four books of her own and two for another author of children's book, She has also published a couple of adult non-fiction books. Linda will consider publishing books for other authors of non-fiction in nature. She does coaching and consulting for anyone wanting to learn how to get your work published.

Heart to Heart Publishing would be happy to present a special event for your group. Linda does school visits September through November and March until June. She is booked 6 months to a year in advance. Mrs. Hawkins does a variety of presentations such as **Nutritional Programs**, **Tea/Etiquette Program**, **Training Programs for teachers** and **Motivational Programs**. You may visit Mrs. Hawkins' website at www.lindajhawkins.com or contact her at hawkinslindaj@logantele.com

Welcome Back and Best Wishes for a Wonderful Fall Semester

Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact [Chris Bixler, 247 Double Springs Rd, (271)843-6071