

Exploring the entrepreneurial mind set of Students: Implication for improvement of entrepreneurial learning at university

ABSTRACT

The purpose of this paper is to explore the entrepreneurial mindset of students after following an entrepreneurship education course. Several teaching techniques were utilized to infuse entrepreneurial skills and behaviour among students in the university settings. A modified version of entrepreneurial directed approach as discussed in the literature was adapted to conduct the study. Data were collected using qualitative and quantitative research method. Findings indicate that the entrepreneurial directed approach had broadened students' entrepreneurial understanding, and students are able to develop the entrepreneurial skills and behaviour required for their studies. The paper discusses practical implications for university entrepreneurship learning to guide students to have an entrepreneurial mindset.

Keyword: Entrepreneurial Mindset, Entrepreneurial Directed Approach, Entrepreneurial Understanding, Teaching Techniques