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SIG DITE Digital Innovation, Transformation and
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Webinar - Conducting Trace Data Research hosted by Dr. Ola Henfridsson

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SIG DITE: Conducting Trace Data Research hosted by Dr. Ola Henfridsson

This webinar will provide our community with the opportunity to learn from an innovative panel of junior scholars who have embraced digital innovation for creating and implementing novel research designs. This panel will discuss the availability and use of new methods, tools, and techniques for conducting trace data research into digital innovation/transformation/entrepreneurship phenomena. Join this webinar to learn more about:

- How to translate source code and other new types of data into sources of behavioral insight;
- What the best methods are for scripting, cleansing, and processing digital trace data;
- What research questions/topics are emerging from novel trace data methods; and
- Emerging innovation in research design.

List of Panelists:

- Kathrin Borner, PhD candidate at Vrije Universiteit Amsterdam
- Philipp Hukal Assistant Professor at Copenhagen Business School
- Joey van Angeren, Assistant Professor at VU Amsterdam
- Gregory Vial, Assistant Professor of Information Technology at HEC Montréal