

Getting to(o) easy: boosting Open Access compliance by tailoring approaches to researchers

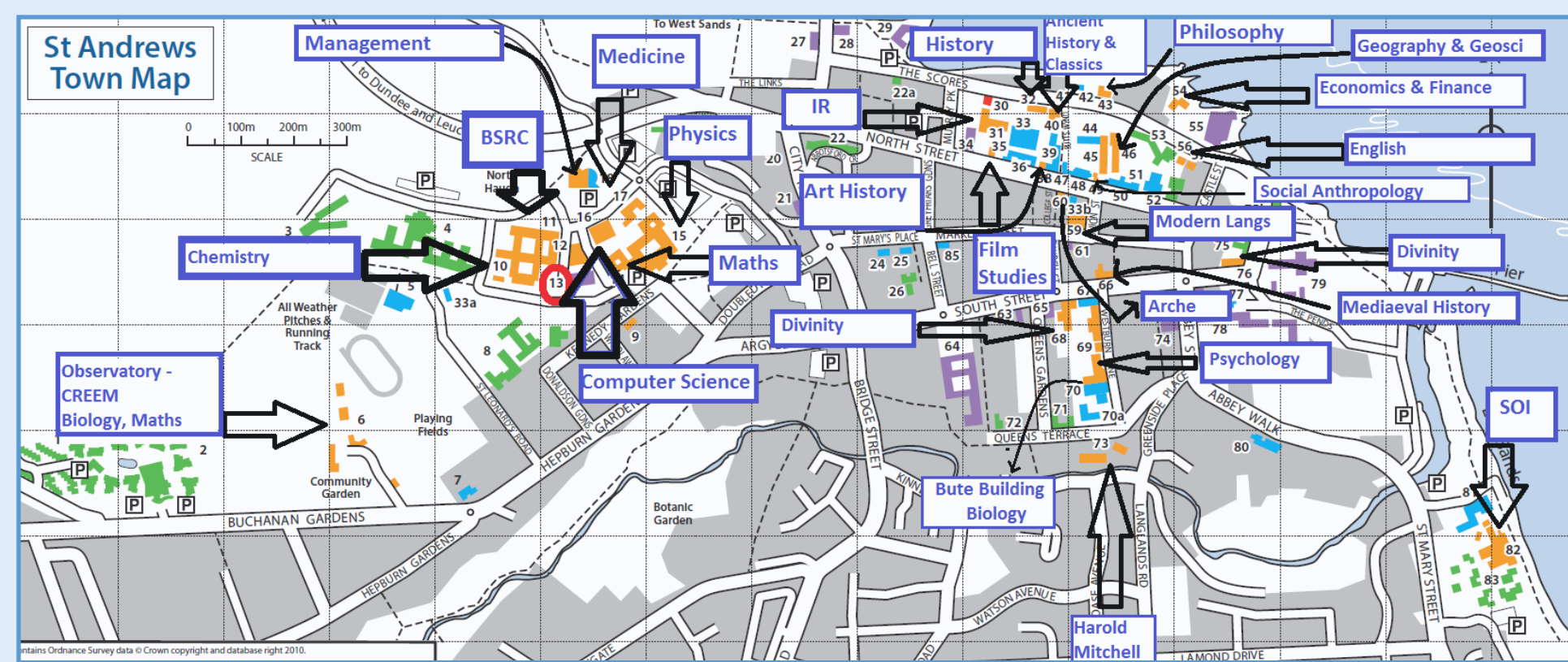
Michael Bryce, Kyle Brady, Kirsty Knowles, Jackie Proven
 University of St Andrews
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As a small, research-intensive university with diverse subject range, we tailor our approach to match researcher expectations within Schools and Centres to meet funder requirements and the University Open Access Policy.

A diverse communication strategy

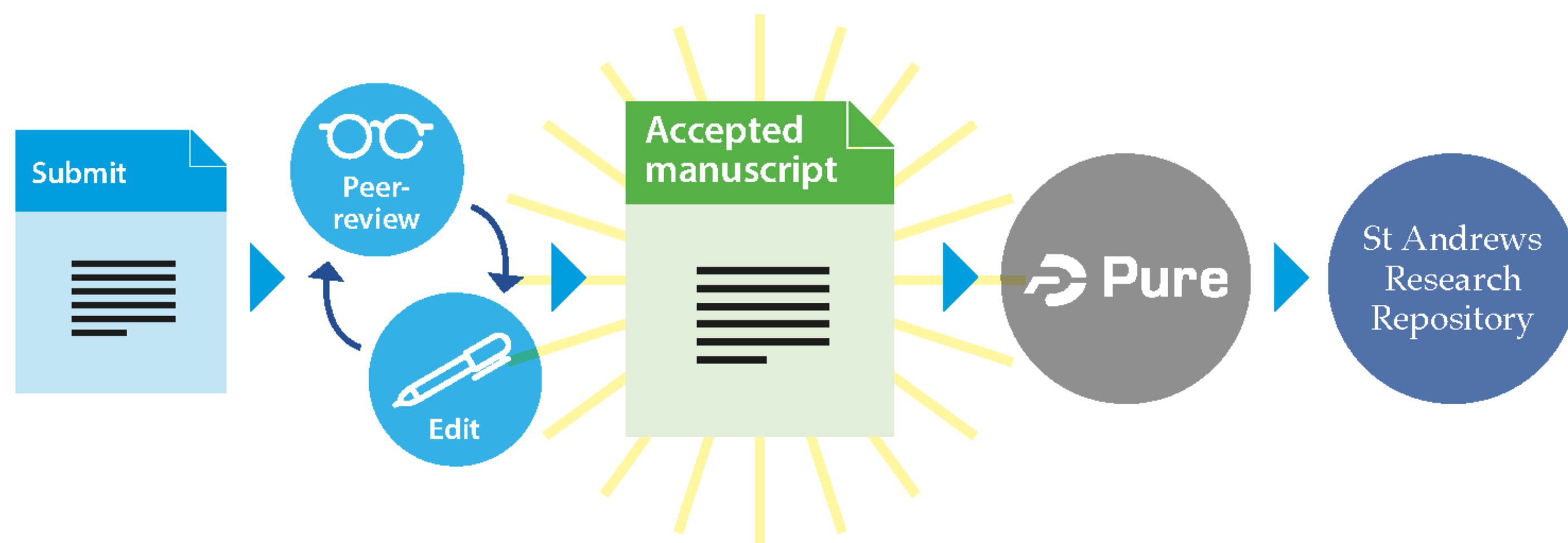
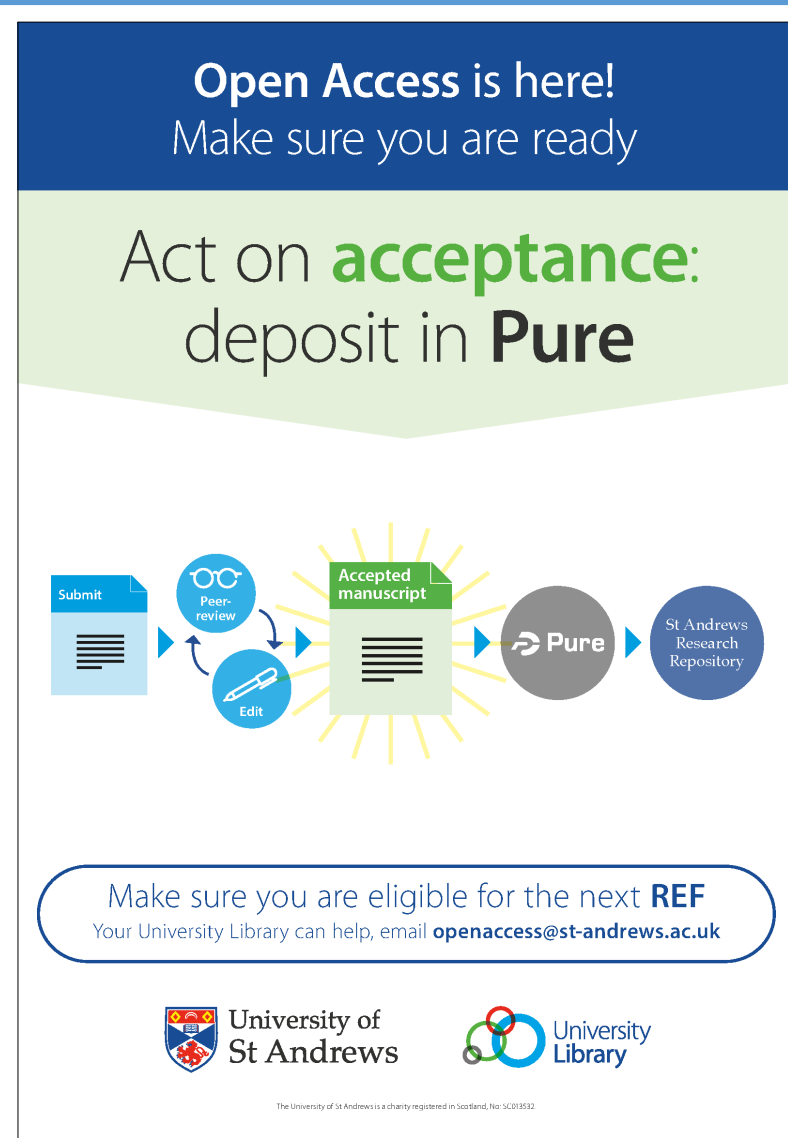
By employing a range of different approaches we are able to reach a substantial body of active researchers including many previously disengaged from our Current Research Information System (Pure). We continue to work in parallel with support staff in other Schools, to build local knowledge, and have helped set up mediated deposit hubs.



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Results

Library and School effort is reflected in great deposit rates for compliance - **RCUK (91%)** and **REF (85%)**.



Methods

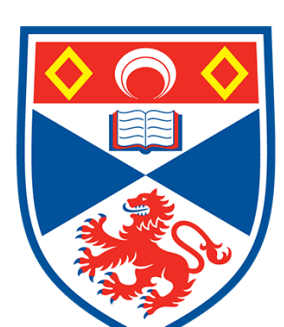
Our simple message is “**Act on acceptance: deposit in Pure**”, and we have multiple strategies to amplify and embed this message. This is underpinned by granular knowledge of researchers and Schools.

As partners in the Jisc Open Access Good Practice Pathfinder project Lessons in Open Access Compliance for Higher Education (**LOCH**) we continuously reviewed and introduced new strategies.¹ These include proactive REF monitoring email contact with researchers complemented by Library- and School-supported mediated deposit.^{2,3}



Future work

The processes will continually evolve. As compliance increases new challenges arise, such as maintaining momentum, tackling possible complacency, and integrating new staff into the deposit culture. The Library continues to help researchers deposit out-of-scope outputs and realise the benefits of Open Scholarship.



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References

1. Proven, J 2016, 'LOCH Pathfinder Project: A year (or 2) in the life of Open Access support: choosing LEAN and continuous improvement' Paper presented at Open Access Good Practice Summer Series: Workflows and Structures, Manchester, United Kingdom, 27/06/16 - 27/06/16
2. Proven, J & Fina, F 2016, 'Workflows and key messages to enable Open Research' Paper presented at OR2016, 11th Annual Conference on Open Repositories, Dublin, Ireland, 13/06/16 - 16/06/16
3. Fina, F & Proven, J 2016, 'Using a CRIS to support communication of research: mapping the publication cycle to deposit workflows for data and publications' Paper presented at CRIS2016: 13th International Conference on Current Research Information Systems, St Andrews, United Kingdom, 9/06/16 - 11/06/16