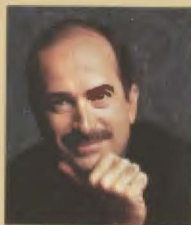


2006/2007

David Gergen
Soledad O'Brien
Tom Kelley



FEED YOUR BRAIN

The Dively Frontiers in Globalization
Luncheon Lecture Series

2006-2007

Sponsored by
The R.A. Ritter Foundation



LYNN UNIVERSITY

Welcome

Welcome to the 2006-2007 Dively Frontiers in Globalization Luncheon Lecture Series at Lynn University. This year we are delighted to invite you to hear three compelling, powerful and persuasive communicators: master innovator **Tom Kelley**, international broadcast journalist **Soledad O'Brien** and editor/political advisor **David Gergen**.

About the George S. Dively Speaker Series

Thanks to a generous grant from the George S. Dively Foundation, Lynn University brings to its campus outstanding individuals who have demonstrated exceptional leadership in world markets. Fostering an educational tradition where students have a rich multicultural experience and develop global awareness in the heart of a dynamic urban community, the Dively Series strengthens Lynn's academic life through opportunities for dialogue and interaction between students, faculty and

prominent speakers.

The Dively Frontiers in Globalization Luncheon Lecture Series is sponsored by Lynn University's board of overseers and the R. A. Ritter Foundation. Guest lecturers have included law professor Alan Dershowitz, columnist George F. Will, security and terrorism specialist Gen. Barry R. McCaffrey and television journalists Wolf Blitzer, Anderson Cooper, Judy Woodruff, Ron Insana and Tucker Carlson.

About Our Sponsor: The R. A. Ritter Foundation

Originally from Philadelphia, R. A. Ritter was a longtime resident of Boca Raton. A leader in the consumer finance industry for 50 years, Ritter gave freely of himself in service to hospitals, educational institutions and charitable organizations, including Lynn University, Boca Raton Community Hospital, Florida Atlantic University and the Boca Raton Humane Society. His generosity as a business and community leader, philan-

thropist and humanitarian continues to benefit all of southeast Palm Beach County through the R. A. Ritter Foundation.

The R. A. Ritter Foundation has provided scholarship assistance to many Lynn University students and has assisted the university in bringing the outstanding Dively Frontiers in Globalization Luncheon Lecture Series to campus.

About Us

Lynn University strives to provide superior academic programs and a nurturing campus environment that enable all students, both traditional and nontraditional learners, to prosper intellectually and personally. Small by design, the university offers a close-knit learning environment that encourages creativity, fosters excellence and values

diversity among its more than 2,500 students from 46 states and 94 nations.

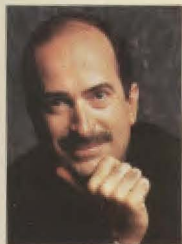
Lynn 2020, our 15-year strategic plan approved and launched in 2005, positions the university to be recognized as one of the most innovative, international and individualized small universities in America.

The Dively Frontiers in Globalization Luncheon Lecture Series begins at **noon** in the **Louis and Anne Green Center for the Expressive Arts at Lynn University**.

Nov. 8, 2006

Tom Kelley

Guru of Innovation



One of the world's most respected experts on managing innovation and design, Tom Kelley is general manager of IDEO, the famous design and development firm that created the Apple mouse, Polaroid's I-Zone

instant camera, the Palm V and hundreds of other cutting-edge products and services.

With his brother, IDEO founder David Kelley, he has helped grow IDEO from 20 designers to a staff of over 350. During that time, he has been responsible for diverse

areas such as business development, marketing, human resources and operations.

Kelley knows how to foster a culture of creativity and develop processes for continuous innovation. The recipient of the Delbert J. Duncan citation as the top marketing scholar at the University of California-Berkeley, he is the author of two outstanding books on innovation and creativity: "The Art of Innovation" and "The Ten Faces of Innovation."

"Tom Kelley has unlocked the magic box of innovation for corporate America."

—Bruce Nussbaum
Senior Editor, *Business Week*

Soledad O'Brien

Reporter to the World

Jan. 30, 2007



Soledad O'Brien co-anchors CNN's flagship morning program, "American Morning." She has contributed reports for the "Today" show and weekend editions of "NBC Nightly News." O'Brien has

covered JFK Jr.'s plane crash, the school shootings in Colorado and Oregon, the Space Shuttle Columbia disaster, Pope John Paul

II's historic visit to Cuba, the burial of Yasser Arafat, the London terrorism attacks in July 2005 and the war in Iraq. A graduate of Harvard University, O'Brien has earned several prestigious national awards and won a local Emmy for her work as a co-host on Discovery Channel's "The Know Zone." She has been named several times to *Irish American Magazine's* "Top 100 Irish Americans," was awarded the Hispanic Achievement Award in Communications and is on *Black Enterprise* magazine's 2005 Hit List.

David Gergen

Advisor to Presidents

March 16, 2007



Commentator, editor, teacher, public servant, best-selling author and adviser to Presidents Nixon, Ford, Reagan and Clinton, David Gergen currently serves as editor-at-large at *U.S. News & World Report* and as a

regular television commentator. His best-selling book, "Eyewitness to Power: The Essence of Leadership, Nixon to Clinton," was published in 2000. For five years, he teamed up with Mark Shields for political commentary every Friday night on the "MacNeil/Lehrer

NewsHour." The two were a popular political team and won numerous accolades for their political coverage.

Gergen is a professor of public service at the John F. Kennedy School of Government at Harvard University and is director of its Center for Public Leadership. An honors graduate of Yale University and the Harvard Law School, he is a member of the District of Columbia bar. He is active on many non-profit boards and is chairman of the National Selection Committee for the Innovations in American Government. Gergen frequently lectures here in the United States and overseas and holds 14 honorary degrees.