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Research

Special Feature: Programme on Ecosystem Change and Society (PECS): knowledge for sustainable stewardship of social-ecological systems

A holistic approach to studying social-ecological systems and its application to Southern Transylvania

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1.

ABSTRACT

2. Global change presents risks and opportunities for social-ecological systems worldwide. Key
3. challenges for sustainability science are to identify plausible future changes in social-ecological
4. systems, and find ways to reach socially and environmentally desirable conditions. In this context,
5. regional-scale studies are important, but to date, many such studies have focused on a narrow set of
6. issues or applied a narrow set of tools. Here, we present a holistic approach to work through the
7. complexity posed by cross-scale interactions, spatial heterogeneity and multiple uncertainties
8. facing regional social-ecological systems. Our approach is spatially explicit and involves
9. assessments of (i) social conditions and natural capital bundles, (ii) social-ecological system
10. dynamics, and (iii) current development trends. The resulting understanding are, in turn, used in
11. combination with scenario planning to map how current development trends may be amplified or
12. dampened in the future. We illustrate our approach via a detailed case study in Southern
13. Transylvania, Romania – one of Europe’s most significant biocultural refugia. Our goal was to
14. understand current social-ecological dynamics and assess risks and opportunities for sustainable
15. development. Our findings show that historical events have strongly shaped current conditions and

16. current development trends in Southern Transylvania. Moreover, although external drivers (including
17. EU policies) set the general direction of regional development trajectories, local factors –
18. including education, leadership and the presence of bridging organizations – can enhance or
19. counteract their effects. Our holistic approach was useful for generating an in-depth understanding
20. of a regional social-ecological system, and could be transferred to other parts of the world.
21. Key words: ecosystem service bundles; landscape sustainability science; Programme on Ecosystem
22. Change and Society; Regional scale; Romania; scenario planning

23.

INTRODUCTION

24. The Anthropocene is characterized by unprecedented, rapid, and uncertain socio-economic and
25. environmental changes (Schröter et al. 2005, Rockström et al. 2009). A major challenge for
26. sustainability science is to identify plausible changes that may occur in the future of a given
27. system, and identify ways to reach or maintain socially and environmentally desirable system states
28. (Gibson 2006). The concept of social-ecological systems (also termed human-environment systems or
29. coupled human and natural systems) highlights that people and nature are interconnected, with their
30. interrelationships constantly co-evolving, thus making them analytically inseparable (Folke 2006,
31. Liu et al. 2007). While social-ecological systems are characterized by dynamic complexity, many are
32. fundamentally shaped by a relatively small number of variables (Walker et al. 2006). Identifying and
33. investigating the relationships between such key variables reduces the, often seemingly intractable,
34. complexity of the systems studied, allowing useful scientific and policy insights.

35. Landscape and regional scales (spanning hundreds to thousands of square kilometers) have been
36. suggested as particularly useful for studying social-ecological systems (Liu et al. 2007, Carpenter
37. et al. 2012). Regions are also often the scale at which policy is implemented, and represent
38. institutional, social and physical “spaces” that are tangible and meaningful for humans
39. (Brown & Raymond 2007, Angelstam et al. 2013). However, most research to date has investigated
40. future development pathways either at the global scale or at very fine scales (e.g. individual
41. villages), while intermediate scales have been neglected (Rounsevell et al. 2012). Where studies
42. have been conducted at landscape or regional scales, many have focused on relatively narrow sets of
43. issues or applied a relatively narrow set of methodological tools.

44. Here, we present a holistic analytical approach to study the risks and opportunities facing
45. social-ecological systems. This approach considers cross-scale interactions, spatial heterogeneity
46. and multiple uncertainties (Fig. 1), and could be usefully applied to a wide range of
47. social-ecological systems worldwide. It systematically combines several tools, namely the

48. documentation of system dynamics (Allison & Hobbs 2004, Liu et al. 2007), scenario planning
49. (Enfors et al. 2008, Palomo et al. 2011), and spatial mapping (Anderson et al. 2009, Nelson et al.
50. 2009). The documentation of *system dynamics* involves identifying the most important variables in a
51. given system and evaluating (qualitatively or quantitatively) how they interact with one another
52. (Walker & Salt 2006, Meadows 2009). It provides an understanding of the current state of a
53. system and its functional relationships, but not necessarily of its plausible future pathways or
54. people's aspirations to alter the system. For this reason, we combine our assessment of systems
55. dynamics with scenario planning, a foresight methodology specifically used to envision future
56. pathways of a given system (Peterson et al. 2003, Biggs et al. 2010). *Scenario planning* provides a
57. structured approach to identify different plausible developments for the future, typically to
58. evaluate the possible outcomes of alternative management options (e.g. Henrichs et al. 2010, Palomo
59. et al. 2011). Finally, because social-ecological changes in any given region are typically spatially
60. heterogeneous, *spatially explicit mapping* offers additional benefits to regional case studies
61. (Santelmann et al. 2004, Polasky et al. 2005, Nelson et al. 2009). Spatial variation can arise for
62. numerous reasons. Both biophysical and socio-economic conditions may vary across a region, and
63. different drivers of change may be more or less pronounced in different locations (Baumann et al.
64. 2011). Spatial mapping can help to elicit spatial variation, and can highlight trade-offs and
65. synergies among different system properties (such as ecosystem services; see Raudsepp-Hearne et al.
66. 2010, Qiu & Turner 2013). Our overall approach, which combines these different tools (Fig. 1),
67. is integrative and participatory because it considers both ecological and social aspects of the
68. study system; and because it involves consultation of and collaboration with local stakeholders.

69. To illustrate our approach, we present a detailed application to the region of Southern
70. Transylvania, Romania (Fig. 2). This region is used primarily for semi-subsistence, small-scale
71. farming, and traditional land use practices have sustained a flora and fauna that is unusually rich
72. compared to other parts of Europe (Akeroyd 2007, Akeroyd & Page 2011). With its ethnic
73. Romanians, Hungarians, Roma and Saxons, it also embraces an unusually high diversity of cultures and
74. traditions. However, through a series of recent changes, the region now has become one of
75. Europe's most vulnerable frontiers of global change. The collapse of Romania's communist
76. regime in 1989, in combination with the general breakdown of socialism in Eastern Europe, led to a
77. substantial reorganization of institutions, economies, and societies, with far-reaching
78. social-ecological consequences including mass emigration (especially of ethnic Saxons, but also
79. Romanians), farmland abandonment, and changing land use patterns stemming from the privatization of
80. land (Ioffe et al. 2004, Lerman et al. 2004, Rozelle & Swinnen 2004, Kuemmerle et al. 2009,
81. Baumann et al. 2011). Moreover, Romania's 2007 accession to the European Union (EU), as well
82. as ongoing globalization, continue to alter the socio-economic and institutional fabric of the

83. region, threatening both social and natural capital (Dobre 2009, Gorton et al. 2009, Mikulcak et al.
84. 2013). Navigating the rapid and fundamental changes taking place in Southern Transylvania poses
85. major challenges to local stakeholders, and provides both risks and opportunities for sustainable
86. development (Fischer et al. 2012b).

87. To investigate these risks and opportunities, we first classified and spatially mapped local
88. conditions of several hundred villages in our study area in terms of their natural capital, social
89. and demographic characteristics, terrain, and connectivity via roads to major towns. Second, we
90. performed participatory workshops with local organizations and individual experts to develop causal
91. loop diagrams describing regional social-ecological system dynamics. Third, we combined our
92. understanding of local conditions and regional dynamics into maps depicting current
93. social-ecological development trends. Fourth, we developed four contrasting, plausible future
94. scenarios for a 30-year horizon, again drawing on local expertise. Finally, we combined the maps of
95. current development trends with the scenarios to ascertain where within our study region existing
96. trends would be amplified or dampened under different scenarios. While these methods are exemplified
97. here using an in-depth regional case study, our general approach could be used to explore plausible
98. future development pathways in regional social-ecological systems worldwide.

99.

METHODS

100. Study area

101. The study was conducted in central Romania and covered an area of 7440 km², at altitudes
102. between 230 and 1100 m above sea level (Fig. 2) and characterized by a mosaic of different land
103. cover types (28% forest, 24% pasture and 37% arable land). Historically, most of the study area was
104. shaped in terms of culture and land use by ethnic Saxons, (immigrants from Western Europe who first
105. settled Transylvania over 600 years ago). However, most Saxons left the area after the collapse of
106. communism in 1990. Today, the area is predominantly populated by Romanian, Hungarian and Roma
107. ethnicities.

108. Local conditions

109. We used the village as the basic unit of analysis, because it represents a useful scale for the
110. analysis of social-ecological systems in rural landscapes (Angelstam et al. 2003). The study area
111. contained 448 villages. Because no official village borders were available, we delineated the area
112. belonging to a given village using a cost-distance algorithm that allocated each pixel to the
113. village with the lowest travel cost to this pixel (slope-penalized distance, implemented in ArcGIS).

114. We defined the area thus associated with a given village as a village catchment (Fig. A1.1). This
115. algorithm performed well because most villages were located in valleys and a screening of results
116. revealed that many boundaries of village catchments closely matched the borders of communes
117. (administrative units including four villages on average).

118. We applied a two-fold approach to characterize the biophysical and socio-demographic conditions in
119. the villages. First, to obtain an in depth understanding, we assessed an extensive set of local
120. conditions for a subset of 30 villages (Table A1.1; Text A1.1; Fig. A1.1) and then, we generalized
121. our findings to all 448 villages in the study area. The 30 villages were selected randomly from all
122. villages, but stratified to cover: (i) the full gradient in terrain ruggedness (measured as the
123. variation in altitude within a given catchment); and (ii) conservation status (no protection,
124. protection under the EU Birds Directive, protection under the EU Habitats Directive). We estimated
125. ecological and socio-demographic variables for the 30 selected villages.

126. Variables describing the natural capital of a given village catchment were based on the proportions
127. of arable land, pasture, orchards, scenic beauty, utility as hunting area, carbon stocks, farmland
128. biodiversity and pollinator abundance (for details see Table A1.1). Socio-demographic
129. data—derived from commune level statistics—were total population size, proportions of
130. the main ethnic groups, unemployment rate, net migration levels, as well as the number of pupils
131. relative to the total population in a given commune (Table A1.1). We intended no judgment by the use
132. of ethnic group as a variable to describe socio-demographic conditions, and emphasize that possible
133. relationships with other socio-demographic variables (see below) indicate correlations, not
134. causalities. Moreover, no alternative socio-demographic data was readily available for the whole
135. study area.

136. The main gradients and groups of the local characteristics in the 30 villages were analyzed using
137. cluster analysis (Wards clustering based on Euclidean distances) and principal components analysis
138. on standardized data (zero mean, unit variance), separately for natural capital and
139. socio-demographic data (Figs. 3, A1.3). Based on the initial in-depth analysis of a subset of 30
140. villages (Figs. 3, A1.2, A1.3), we concluded that the proportion of the main land cover types
141. (arable, pasture, forest) provided a good indication of the natural capital bundles in a given
142. village; and that the proportion of Hungarians and Roma could be used to summarize the main
143. socio-demographic characteristics of a given village. Therefore, we used these variables to
144. summarize local conditions in all 448 villages. Finally, we estimated village area, terrain
145. ruggedness and isolation from the nearest town for all villages in the study area. While we
146. acknowledge that our assessment of local conditions was a “snapshot” of the dynamic
147. social-ecological conditions, we believe it was nevertheless a useful means of identifying broad

148. social-ecological differences within the study area.

149. **Regional dynamics and scenarios**

150. The assessment of regional dynamics and the development of scenarios were based on participatory
151. workshops with local organizations and key individuals representing social, environmental and
152. economic interests. They included members of all relevant ethnic groups, political parties,
153. churches, and schools, as well as local police officers and organizations concerned with nature
154. conservation, regional development, forestry, agriculture, and tourism. Based on our expertise in
155. the region, groups were subjectively chosen to be broadly representative of different interest
156. groups within the study area. In order to give all groups equal opportunities to express their
157. views, we first held individual workshops with each stakeholder group, and only later conducted
158. joint workshops, which were led by a professional facilitator (see below). From all groups, we
159. received positive feedback about the quality of the workshops.

160. Scenario planning workshops broadly followed the suggestions by Henrichs et al. (2010). Workshops
161. were led by us, and stakeholders provided input via consultations and a review of the final
162. products. In a first round of workshops (summer 2012), we separately met representatives of 16 local
163. organizations to collate their understandings of changes in the region, as well as of
164. social-ecological system dynamics and key uncertainties. Organizations were asked to list the main
165. social, economic and ecological changes in the past and present, as well as potential changes in the
166. future. We asked participants to focus on the most important changes and to indicate how they
167. influenced one another, leading to the development of causal effect chains and draft causal loop
168. diagrams. We also asked which possible changes were within and beyond their control, and how
169. uncertain they were (Daconto & Sherpa 2010).

170. Based on the insights obtained from these initial workshops we developed a single, integrative
171. causal loop diagram describing regional systems dynamics (Fig. 5). This was achieved by combining
172. cause-and-effect chains consistently identified by stakeholders into a single draft diagram. For the
173. purposes of this diagram, we used the term “social capital” to broadly summarize key
174. interrelated themes such as trust, shared norms, and the involvement in social networks. We are
175. aware of various conceptions and criticisms of “social capital” (Putnam et al. 1993),
176. but believe that this term adequately captured an appropriate amount of detail for our purposes.

177. Drawing once again on insights obtained in the initial stakeholder workshops, we developed
178. internally consistent scenario logics by distinguishing between two main axes of potential
179. uncertainties, namely exogenous versus endogenous uncertainties (Fig. 6). Within the space
180. characterized by these two axes, we developed four plausible storylines describing sequences of

181. social, ecological and economic changes. In a second set of two separate workshops, we presented our
182. draft integrative causal loop diagram and drafts of our scenario logics and narratives to the local
183. organizations initially consulted and to some additional local experts who were interested in
184. participating (nine organizations and three individual experts in total; Dec 2012). Based on the
185. (positive) feedback obtained in this second set of workshops, we refined and finalized our causal
186. loop diagram and the scenario narratives, and considered these as final products representing local
187. expert consensus.

188. Notably, scenario planning inherently focuses on endpoints, that is, the outcomes of possible
189. social-ecological developments in the future. In this way, it leaves space for complementary methods
190. such as backcasting or adaptation, which provide a normative framework and tools to decide which
191. development would be most desirable, and which steps should be taken to achieve certain future
192. conditions (Dreborg 1996, Wise et al. 2014).

193. **Mapping social-ecological development trends**

194. We combined our knowledge about local conditions and regional systems dynamics by mapping current
195. perceived trends of social-ecological development for each village. During the initial workshops, we
196. had asked participants how changes in eight key variables (highlighted in the causal loop diagram by
197. being in boxes; see Fig. 5) would relate to one or more of eight different village characteristics.
198. All consistent and reasonable answers were collated into a table via a simple scoring system (Table
199. A1.2). For example, local experts typically perceived that the trend for abandonment was more likely
200. in small, remote, hilly villages with a lot of Roma, and less likely in large, flat, well connected
201. villages. For a given village, we then translated these subjective expert assessments into a
202. positive (+1) or negative score (-1) and summed up the individual scores obtained for each
203. characteristic. The possible range of summed scores for a given village and a given variable was
204. between -5 (a trend towards a particular change is highly unlikely) and +5 (a trend towards a
205. particular change is highly likely). In combination, the resulting values represented the
206. social-ecological development trends of a given village and were mapped to visualize patterns across
207. the study area (Fig. 8, left column).

208. **Scenario maps**

209. Finally, we combined regional maps of development trends with changes taking place in the four
210. different scenarios to describe the possible amplification or dampening of current trends in the
211. future. Drawing on the scenario narratives, we subjectively rated the main changes relating to the
212. eight variables under each scenario by adding scores ranging between -3 (strong dampening) and +3
213. (strong amplification) to the existing scores of social-ecological development trends (Table A1.3).

214. For example, a village with a moderate trend towards abandonment (e.g. a score of 2) would, under a
215. scenario with fairly strong dampening of that trend (e.g. a score of - 2), result in scenario
216. specific land abandonment score of 0 (i.e. no trend towards abandonment). Notably, this simple
217. scoring system served as a heuristic to compare relative differences between villages and scenarios
218. and not as an absolute indication of specific levels of any given variable.

219.

RESULTS

220. Local conditions

221. With respect to ecological conditions, villages could be classified by the relative proportions of
222. major land covers, namely arable land, pasture or forest (Fig. 3; Appendix Text A1.1 and Figs. A1.1-
223. A1.3). Villages with a high proportion of forest had high carbon stocks, high scenic beauty, and a
224. high abundance of pollinators. Villages with a high proportion of pasture also tended to contain
225. high carbon stocks, and supported high farmland biodiversity. Villages with a lot of arable land
226. were characterized by low stocks of natural capital, with exception of their high capacity to
227. generate agricultural products. We found that dominant land cover varied considerably across the
228. entire study area (Fig. 4). The proportion of arable land (median: 57 %; interquartile range: 39 to
229. 83 %) was relatively high in the north-western parts of the study area, whereas the proportion of
230. pastures (21 %; 13 to 30 %) was relatively high in the southern parts. Villages with extensive areas
231. of forest (23 %; 14 to 36 %) tended to be in the central parts of the study area.

232. With respect to socio-demographic conditions, Romanians were the most abundant ethnic group on
233. average (median: 57 %; interquartile range: 2.2 to 82%), especially in the south-western part of the
234. study area. Hungarians (12 %; 1.2 to 73 %) constituted the major ethnic group in the north east, and
235. the proportion of Roma (9.5 %; 3.7 to 18 %) was highest in the historically Saxon area in the center
236. of the study area. The analysis of data from the random subset of 30 villages showed that the
237. proportion of Hungarians was positively related to immigration and negatively to emigration.
238. Communes with relatively higher proportions of Roma tended to have many school pupils and a high
239. unemployment rate (Text A1.1; Fig. A1.2). Isolation from towns (median: 24 min; interquartile range:
240. 15 to 33 min) was highest in the south and in parts of the north of the study area. Terrain
241. ruggedness was highest in the central and north-eastern parts (49; 43 to 58 %). No clear spatial
242. pattern was apparent with respect to village area (57 ha; 39 to 83 ha).

243. Regional dynamics

244. Participatory workshops led to a single consensus causal loop diagram (Fig. 5). Results suggested a

245. strong link between the economy of a given village and its social capital. The low profitability of
246. traditional small-scale farming was widely seen as a key reason for poor economic conditions, which,
247. in turn, caused emigration (especially among the young) and land abandonment. Alternatives to
248. small-scale farming (as raised by stakeholders) were the conversion to larger, more intensive farms,
249. controlled by either wealthy locals or by foreign investors. Larger-scale, more capital-intensive,
250. farms could practice conventional or organic agriculture.

251. Poor economic conditions were seen to be reinforced by poor infrastructure (R3 in Fig. 5) and low
252. social capital (R1), while tourism development was suggested as having the potential to positively
253. influence the local economy. The desire for economic development could also lead to short-term
254. profiteering causing the unsustainable exploitation of some resources (e.g. forests). The communist
255. regime and its collapse were believed to have fundamentally shaped the social-ecological system.
256. Most importantly, the collapse of communism was associated with high levels of corruption and the
257. near complete exodus of Saxons after 1990 (mostly via emigration to Germany). These changes,
258. combined with a shift towards a more modern lifestyle appear to have reduced social capital in the
259. region. Stakeholders reported a reinforcing feedback loop around poverty, conflict, low social
260. capital and poor education (R2), which caused rural emigration to Romanian towns or cities, or to
261. Western Europe. Finally, the dual processes of farmland intensification in some areas and
262. abandonment in others was believed to lead both to a decrease in traditional small-scale farming and
263. consequently was seen to negatively affect farmland biodiversity, as well as cultural, regulating
264. and supporting ecosystem services. Similarly, forest exploitation for timber and firewood was
265. considered a threat to forest biodiversity and the ecosystem services provided by forests.

266. **Social-ecological development trends**

267. Maps of social-ecological development trends showed strong spatial variation for most variables
268. assessed (Fig. 8, left column). For example, trends towards farmland intensification, abandonment,
269. tourism development, and a strong village economy were likely in some but less likely in other
270. villages. Other variables (e.g. role of foreigners, emigration, forest exploitation) had less
271. pronounced variation in social-ecological development trends. Farmland intensification and
272. abandonment were correlated and showed an inverse pattern, that is, the trend towards abandonment
273. was reported to be likely where intensification was reported to be unlikely, and vice versa.

274. **Regional scenarios**

275. Participatory workshops suggested that key uncertainties regarding future development could be
276. categorized along two axes, namely exogenous versus endogenous uncertainty (Fig. 6). The exogenous
277. (horizontal) axis showed that national and supra-national policy settings might either favor a

278. narrow vision of economic growth or more holistically foster environmentally sustainable
279. development. The endogenous (vertical) axis represented the extent to which local communities are
280. able to capitalize on opportunities provided by policies or markets (e.g. because of strong or weak
281. local leadership, or high or low corruption). Within the resulting space, together with
282. stakeholders, we developed four different scenarios describing alternative plausible futures over a
283. 30 year time horizon from 2012 (Figs. 6, 7; see Text A1.1 for full scenario narratives).

284. In the first scenario, "*Prosperity through growth*", small-scale farming is replaced by
285. intensified, larger-scale, conventional agriculture. Forests are exploited where profitable, and
286. tourism is restricted to the entertainment sector (e.g. fun parks). Economic development is driven
287. by local people and, consequently, people are wealthier than 30 years ago. These developments cause
288. losses in farmland and forest biodiversity, and the deterioration of regulating, supporting and
289. cultural ecosystem services.

290. In the second scenario, "*Our land, their wealth*", land use is also intensified, and also
291. causes the loss of regulating, supporting and cultural services. However, economic development is
292. driven by foreign investors and, consequently, few locals benefit from it. The gap between rich and
293. poor widens. Crime and conflicts are frequent, including between ethnic groups. People leave their
294. villages for Romanian towns or Western Europe, and most farmland that is unprofitable for foreign
295. companies is abandoned. Due to the difficult socio-economic conditions and a highly disturbed
296. landscape, tourism has all but vanished from Transylvania.

297. "*Balance brings beauty*", the third scenario, describes a future in which locals are
298. organized and able to capitalize on high national and international demand for organic agricultural
299. products. Sustainable use of resources co-exists with intensified land use via modern organic
300. farming methods. Vibrant cultural tourism and eco-tourism stabilize people's incomes from the
301. agricultural sector. Although few people are financially wealthy, economic and social inequalities
302. are reduced and community spirit is high. Cultural and natural capital is valued and actively
303. maintained.

304. In the fourth scenario, "*Missed opportunity*", locals are unable to capitalize on the
305. opportunities provided by a pro-environment policy setting. Instead, foreign companies set up modern
306. organic farms in the region, exploiting easy access to cheap land and labor. Semi-subsistence
307. farming as it has been practiced for many decades is ongoing in the villages, while forests are
308. exploited for firewood and sometimes logged illegally. Most locals are poor, and those who are able
309. to, leave the area. Corruption, crime and conflict are common. Farmland biodiversity experiences
310. moderate decreases due to intensification in some areas, and abandonment in others.

311. **Scenario maps**

312. The combination of current social-ecological trends with the four scenarios resulted in a set of
313. “scenario maps”, which give a spatial representation of how key variables in the
314. regional system were amplified or dampened under each scenario (Fig. 8). For example, under current
315. trends, tourism development was deemed most likely in villages with high scenic beauty, and the
316. overall likelihood of tourism development was highest in the scenario “*Balance brings*
317. *beauty*”. By contrast, even in villages with high scenic beauty, tourism development would face
318. severe challenges in the scenario “*Our land, their wealth*”, because of unfavorable
319. conditions for tourism development throughout the region. Similar contrasts were apparent for
320. several development trends. Land use intensification took place across all scenarios, but was least
321. pronounced in the scenario “*Missed opportunity*”. By contrast, major changes in several
322. other variables were pronounced only in single scenarios (e.g. forest exploitation in “*Our*
323. *land, their wealth*”; tourism development, high social capital and low emigration in
324. “*Balance brings beauty*”).
325.

DISCUSSION

326. We illustrated a structured five-step approach to holistically explore the development trajectories
327. of social-ecological systems, which considered multiple sources of uncertainty, spatial
328. heterogeneity and cross-scale interactions. With respect to our study area, this approach
329. effectively highlighted both risks and opportunities for sustainable development. Based on our
330. analysis, we see the main opportunities for the future of Southern Transylvania in maintaining and
331. carefully capitalizing on its high natural capital and cultural heritage, for example through
332. promoting biodiversity conservation and eco-cultural tourism. Major risks relate to the careless
333. exploitation of natural capital, and the possible deterioration of socio-economic conditions driven
334. by political decisions that favor short-term interests at the expense of building social capital.

335. In the following sections, we further discuss particular risks and opportunities for future
336. development in Southern Transylvania and use these to substantiate three general postulates, namely
337. that trajectories of social-ecological systems are (i) shaped by their specific historical contexts,
338. (ii) influenced by external drivers, and (iii) modified by internal dynamics. These three
339. postulates, as well as our holistic analytical approach, are likely to also be relevant to other
340. social-ecological systems.

341. **1. Historical contingency shapes social-ecological dynamics**

342. The history of a given social-ecological system fundamentally influences its development trajectory
343. (Dearing et al. 2010, Costanza et al. 2012). In our results, this is most prominently shown in the
344. causal loop diagram of the regional system dynamics (Fig. 5), as well as in the maps of current
345. development trends (Fig. 8). While it may appear trivial to note that history shapes the current
346. nature of social-ecological systems and that current conditions constrain development options for
347. the future, such an understanding is missing from many conceptual frameworks used to analyze
348. land-use options (Fischer et al. 2008).

349. The role of historical legacies is readily apparent in settings that have experienced major shocks,
350. such as our study system in Southern Transylvania. Similarly to other Eastern European countries,
351. Romania's social fabric is still suffering from the aftermath of an era of systematic
352. oppression during communism. The country has a long history of relatively few influential
353. individuals exploiting communities (Spendzharova & Vachudova 2012), and widespread corruption
354. continues to take a heavy toll on social capital, eroding trust and general community engagement
355. (Ristei 2010, Hartel et al. 2014). Many communities find themselves in social or social-ecological
356. poverty traps (*sensu* Platt (1973)) characterized by a reinforcing feedback loop involving poor
357. education, unemployment, and susceptibility to conflicts and corruption (Fig. 5; Carter &
358. Barrett 2006, Carpenter & Brock 2008).

359. In contrast to often dire social problems stemming from a turbulent history, the ecosystems of
360. Transylvania are characterized by a rich biodiversity and a highly heterogeneous farming landscape
361. that provides a comprehensive set of ecosystem services as shown by our results (Fig. 3), as well as
362. in previous studies (Akeroyd & Page 2006, Hartel et al. 2014). After the collapse of communism,
363. poor economic conditions prevented the widespread intensification of farming, and many local people
364. continue to practice low-intensity, semi-subsistence agriculture (though often not by choice).

365. Our study showed that current stocks of both social and natural capital have arisen as a consequence
366. of past system dynamics, and that current conditions and system dynamics provide both challenges and
367. opportunities for the future. Current social dynamics largely present themselves as challenges, with
368. a high risk that historical contingency will continue to cause the erosion of social capital and
369. prevent economic development (as depicted in two of our scenarios; Fig. 6). In contrast, the high
370. level of remaining natural capital provides a series of largely untapped opportunities, for example
371. for eco-tourism and nature conservation.

372. A unique opportunity for a sustainable development in Southern Transylvania lies in the combination
373. of the ongoing existence of traditional practices, knowledge, and fine-grained landscapes supporting
374. high levels of biodiversity. Although communism and the emigration of ethnic Saxons have disrupted
375. some of the traditional connections between nature and people in Southern Transylvania, in

376. comparison to most other parts of Europe, many genuine connections between people and nature have
377. survived into the present. Southern Transylvania thus is one of Europe's last “biocultural
378. refugia”, defined by Barthel et al. (2013) as “places that not only shelter species, but
379. also carry knowledge and experiences about practical management of biodiversity and ecosystem
380. services”. Biocultural refugia potentially hold tremendous value for the future because they
381. may help to generate visions and ideas for the reconnection of people and nature (Folke et al. 2011,
382. Fischer et al. 2012b).

383. **2. External drivers set the general direction of regional development pathways**

384. External drivers fundamentally influence future developments in social-ecological systems through
385. their interactions with local conditions (Cash et al. 2006). National and supra-national policy
386. settings are particularly important in this context, both because they are highly influential, and
387. because they are amenable to being actively changed (and improved). In our case study, external
388. policies and market settings were identified by local stakeholders as important drivers of a series
389. of local changes, including the degrees of forest exploitation, land abandonment and emigration
390. (Fig. 8).

391. In systems with explicit multi-level governance structures (such as in the EU), higher level
392. institutions shape and constrain legislation, jurisdiction and policy making at lower levels (Grabbe
393. 2001, Bache 2010). In the EU, rural development, farmland biodiversity, and the ecosystem services
394. flowing from farmland are strongly influenced by the Common Agricultural Policy (CAP) (Henle et al.
395. 2008, Plieninger et al. 2012). The CAP is a complex system of direct and indirect payments to rural
396. communities. With regard to our study area, the CAP, its recent reform, and potentially more
397. far-reaching reforms in the future, will greatly affect whether general development pathways are
398. primarily pro-economy or pro-environment (as depicted in our scenarios; Fig. 6). To date, the CAP
399. has favored economic interests over ecological concerns, although the latter have been addressed
400. more explicitly in the most recent reform. Over a time horizon of several decades into the future, a
401. more fundamental re-orientation towards the provision of public goods (including biodiversity and
402. ecosystem services) is possible, and from a sustainability perspective, highly desirable.

403. In addition to the intent of a given policy such as its emphasis on economic or environmental
404. issues the process of policy implementation will also change sustainability outcomes, and in the
405. worst case, can even prevent the attainment of intended goals. The impact of exogenous drivers is
406. also determined by the degree to which regional social-ecological systems are prepared for external
407. changes, for example in market regulations or legislation. In this respect, national governments
408. need to be able to anticipate and buffer potentially negative impacts, and to build societal
409. capacities to capitalize on the opportunities provided by change. Both national and sub-national

410. governments in Romania, for example, currently appear to favor economic growth in the farming sector
411. over the support of smallholder farmers and nature conservation (Mikulcak et al. 2013). Potentially
412. useful EU policies for rural development are not used to their full potential (Mikulcak et al.
413. 2013), and weak governmental agencies and ill-enforced legislation support the exploitation of
414. Romania's natural capital (Nichiforel & Schanz 2011, Knorn et al. 2012). In contrast to
415. existing conditions, sustainable development could be positively influenced, for example, by more
416. effective downward delegation of government authority to competent local actors (Folke et al. 2005,
417. Lebel et al. 2006, Ostrom 2009), which may be more responsive to local needs and aspirations (Crook
418. & Sverrisson 2001).

419. In summary, it is the combination of the intent of externally set policies and of their regional
420. implementation that shapes the general direction of development pathways. While much discussion
421. tends to focus on policy intent (e.g. in the context of the CAP reform), on-ground outcomes in
422. multi-level governance systems are just as strongly influenced by the details of national and
423. sub-national policy implementation.

424. **3. Local system properties can enhance or counteract the effects of external drivers**

425. Our results highlighted that, despite the importance of external drivers (including higher-level
426. policy settings), local system properties such as overall levels of education, competent leadership
427. and presence of effective bridging organizations strongly influence sustainability outcomes. This is
428. because local system properties can either facilitate or counteract the effects of external drivers.
429. In our scenarios, such local system properties were captured by the second scenario axis (i.e. the
430. ability of locals to capitalize on opportunities). Both the scenario narratives (Text A1.1) and
431. scenario maps (Fig. 8) underlined that the same external policy settings can lead to fundamentally
432. different development outcomes, depending on local conditions. For example, the trends towards
433. abandonment and tourism development showed not only strong spatial variation within the region but
434. also rather distinct patterns between different scenarios (Fig. 8). This underlines that it is the
435. interaction of external drivers with local system properties that shapes local development pathways.

436. The overall level of education was one of the key variables in our case study that was mentioned
437. repeatedly in workshops as having a particularly large influence on local system dynamics (Fig. 5).
438. Dréze and Sen (1996) argued that there was a direct relationship between literacy, the
439. capability to understand rights, laws and policies, and collective (political) action. A low
440. education level hence reduces the capability of people to influence democratic processes, and to
441. hold (local) authorities accountable for their action or inaction (Agrawal & Ribot 1999)
442. considerations that are particularly important in settings with high levels of corruption such as
443. parts of Romania (Ristei 2010).

444. In addition to education, social networks and local leadership mediate how external drivers act on
445. social-ecological systems. Social networks can increase the accountability of political elites
446. (Lebel et al. 2006, Berkes 2009), and also enhance the adaptive capacity of vulnerable groups to
447. transform a system configuration into a desired state (Carpenter et al. 2001, Holling 2001).
448. Similarly, local leadership, for example through mayors, teachers or proactive citizens, can be an
449. important source of clear, long-term visions and can encourage learning and innovation in local
450. communities (Olsson et al. 2004, Black et al. 2011). Both social networks and leadership can be
451. assisted by organizations that bridge gaps between citizens, civil society organizations, and
452. government bodies at multiple levels. Such “bridging organizations” (Cash & Moser
453. 2000, Olsson et al. 2007) serve to increase transparency in policy making and facilitate information
454. transfer both from higher to lower levels of administration, and to other potentially interested
455. parties (Olsson et al. 2007, Berkes 2009). For example, in Transylvania, some local organizations
456. assist farmers in acquiring EU rural development funding and in marketing their products (Mikulcak
457. et al. 2013), support the maintenance of cultural heritage, or inform about legal issues around
458. recently created conservation areas. Bridging organizations can also help to foster trust, lower the
459. costs of conflict resolution and collaboration, increase community cohesion and thus support the
460. development of social capital (Folke et al. 2005). Commitment by leaders and bridging organizations
461. to the community can also foster the development of rural enterprises of greater value, such as
462. specialty foods or agro-environmental tourism (Marsden & Smith 2005, Davidova et al. 2012).

463. **Conclusions**

464. Identifying pathways for sustainable development is an urgent need globally. We illustrated a
465. holistic approach that combines existing methods to explore plausible future development pathways at
466. the regional scale. At the heart of our approach is the recognition that both biophysical and
467. socio-economic conditions fundamentally constrain and facilitate development pathways, that they
468. influence one another, and that social-ecological conditions may vary within a given region. We
469. applied this approach to a case study in Central Romania, but we believe it could be applied
470. similarly in other settings, and could be particularly useful for spatially heterogeneous
471. social-ecological systems facing high levels of uncertainty. Despite a need for global studies and
472. global policy initiatives, in-depth regional-scale analyses deserve more attention by sustainability
473. researchers than they currently receive (Wu 2013). On-ground sustainability outcomes arise from the
474. interaction of higher-level (exogenous) drivers and local level (endogenous) system dynamics, and
475. therefore it is important that local and regional data remain adequately valued within the
476. scientific community (Lindenmayer & Likens 2011). The integration of findings from a variety of
477. regional social-ecological case studies (e.g. via PECS, the Program on Ecosystem Change and Society;
478. Carpenter et al. 2012) can then be used to more effectively guide regional, national and

479. supra-national policy. Moreover, engaging with people at local to regional scales may be our best
480. chance yet to trigger behavioral and institutional changes which are the backbone of sustainable
481. development (Reid et al. 2009, Fischer et al. 2012a).

482.

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Fig. 1. Schematic summary of the five main methodological steps followed. Combining an understanding of local conditions (A) with an understanding of regional dynamics (B) resulted in spatially explicit maps depicting current social-ecological development trends in different locations (C). Maps of development trends, combined with regional scenarios (D), were then used to generate spatially explicit maps of social-ecological conditions under the different scenarios (E).

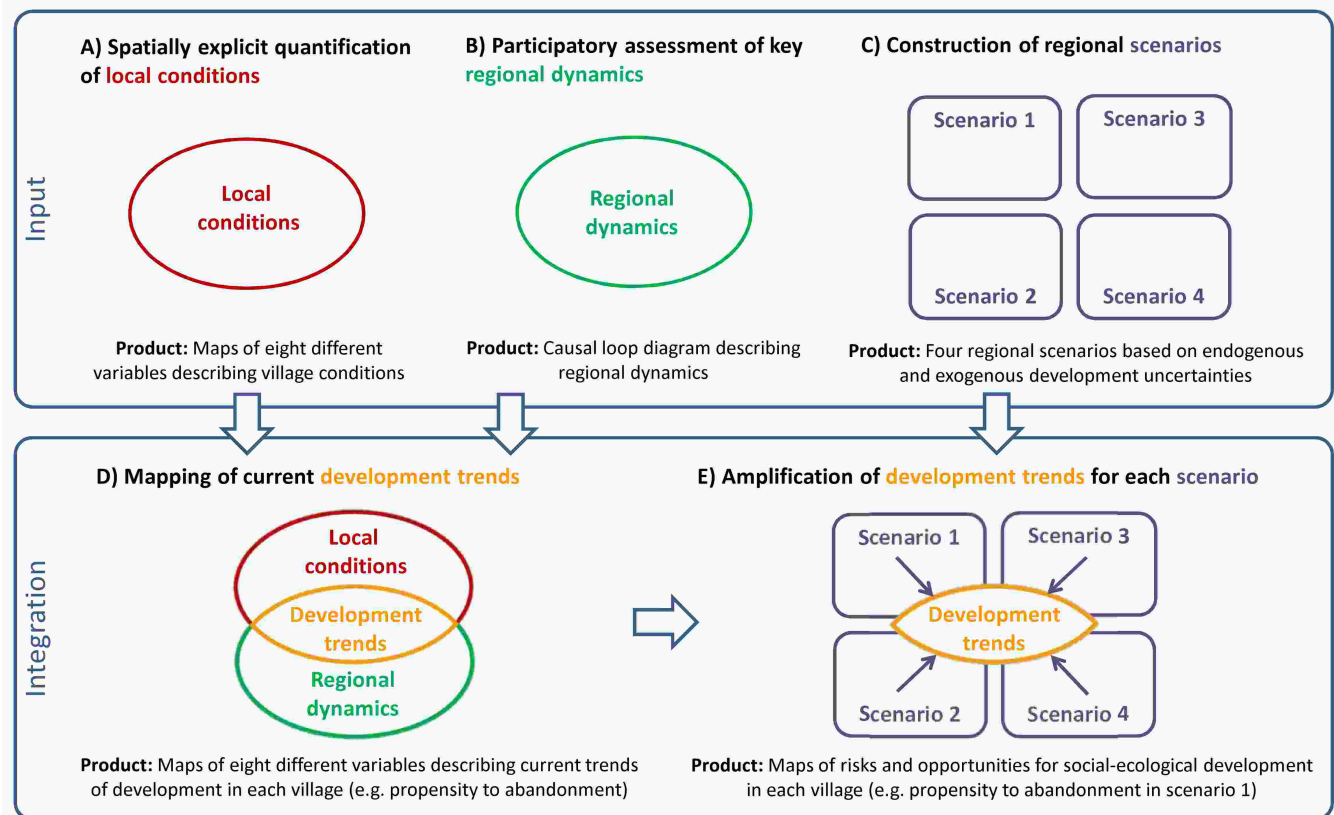


Fig. 2. Map of the study area in Southern Transylvania (Romania), in the foothills of the Carpathian Mountains.

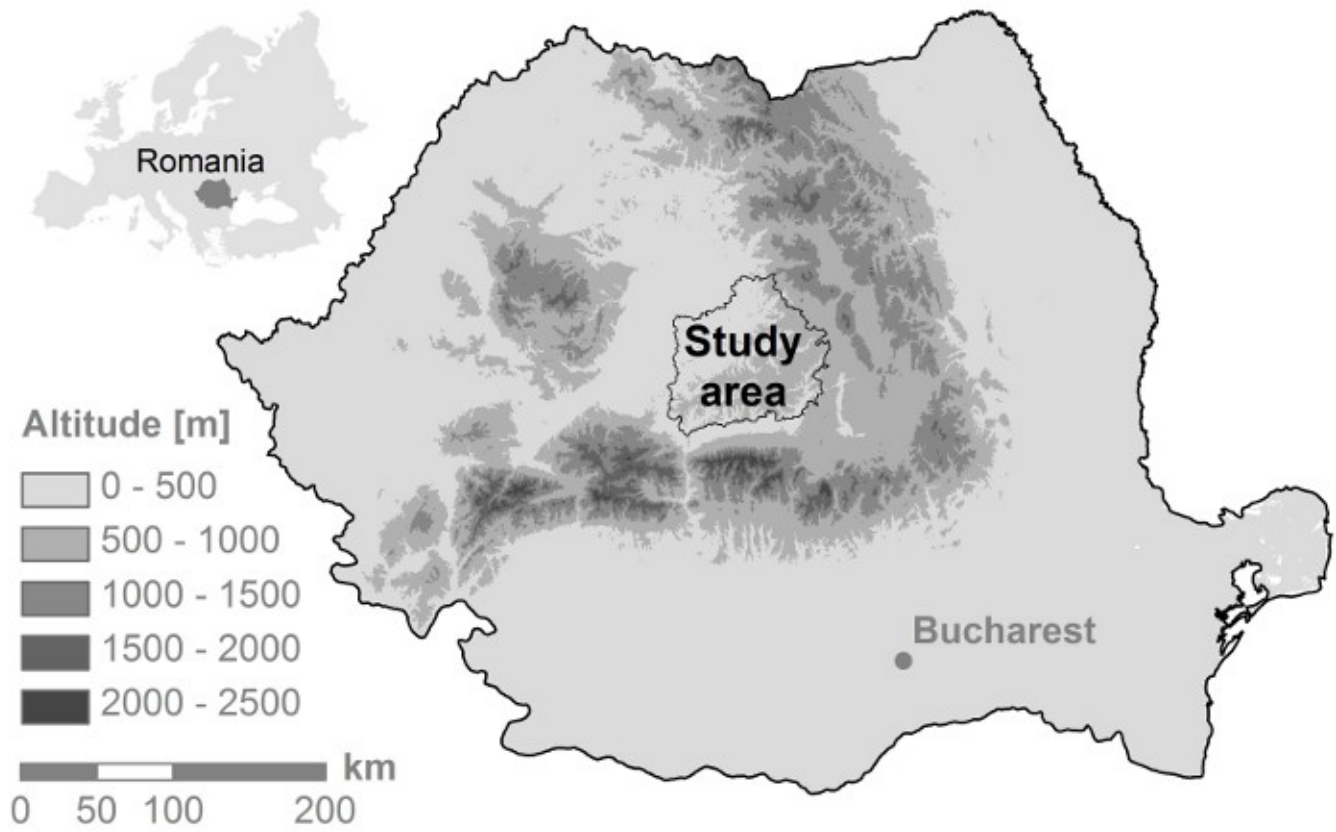


Fig. 3. Statistical classification of the 30 focal villages according to their natural capital assets. Three village types were derived from agglomerative cluster analysis (upper panel; Wards method on Euclidean distances; agglomerative coefficient: 0.86). The central plot shows a principal components analysis of relevant village characteristics (explained variance of the first axis: 50%; and of the second axis: 18%). Flower diagrams show the extent to which different types of natural capital are represented in the different villages. Three main groups of villages, relating to dominant land use (forest – yellow, arable - blue, pasture - red), are apparent.

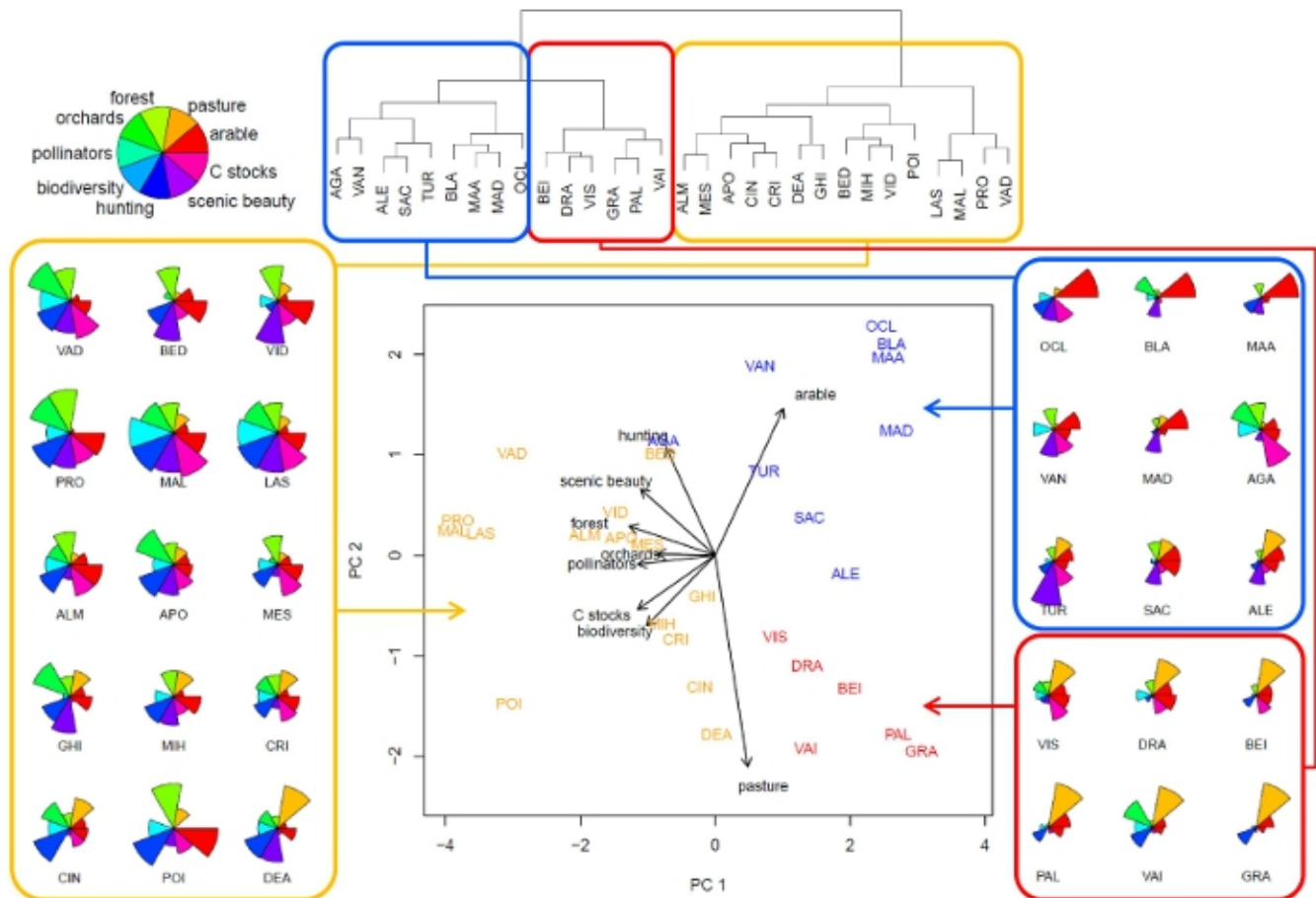


Fig. 4. Maps describing local conditions in the village catchments with respect to selected variables. The classes “very low” to “very high” correspond to quintiles of the raw data.

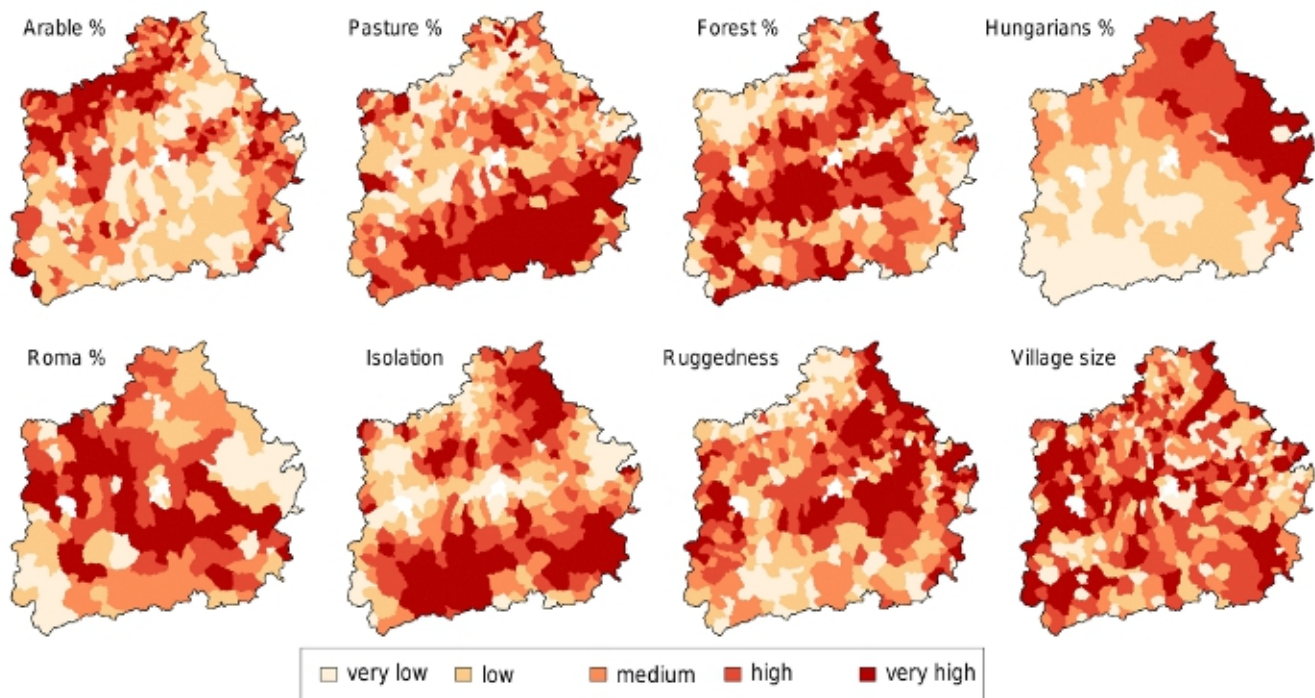


Fig. 5. Causal loop diagram summarizing the dynamics of the regional social-ecological system. Red arrows describe enhancing and blue arrows reducing effects. Variables in boxes were considered by local stakeholders to vary spatially in response to locally variable socio-economic or ecological characteristics. While the same systems dynamics apply to the entire region, variable intensities differ through space. The spatially heterogeneous variables depicted in boxes were used to inform social-ecological development trends and scenario maps (see Fig. 8). Note that R1 refers to the reinforcing feedback loop around local economy, poverty, conflicts, and social capital.

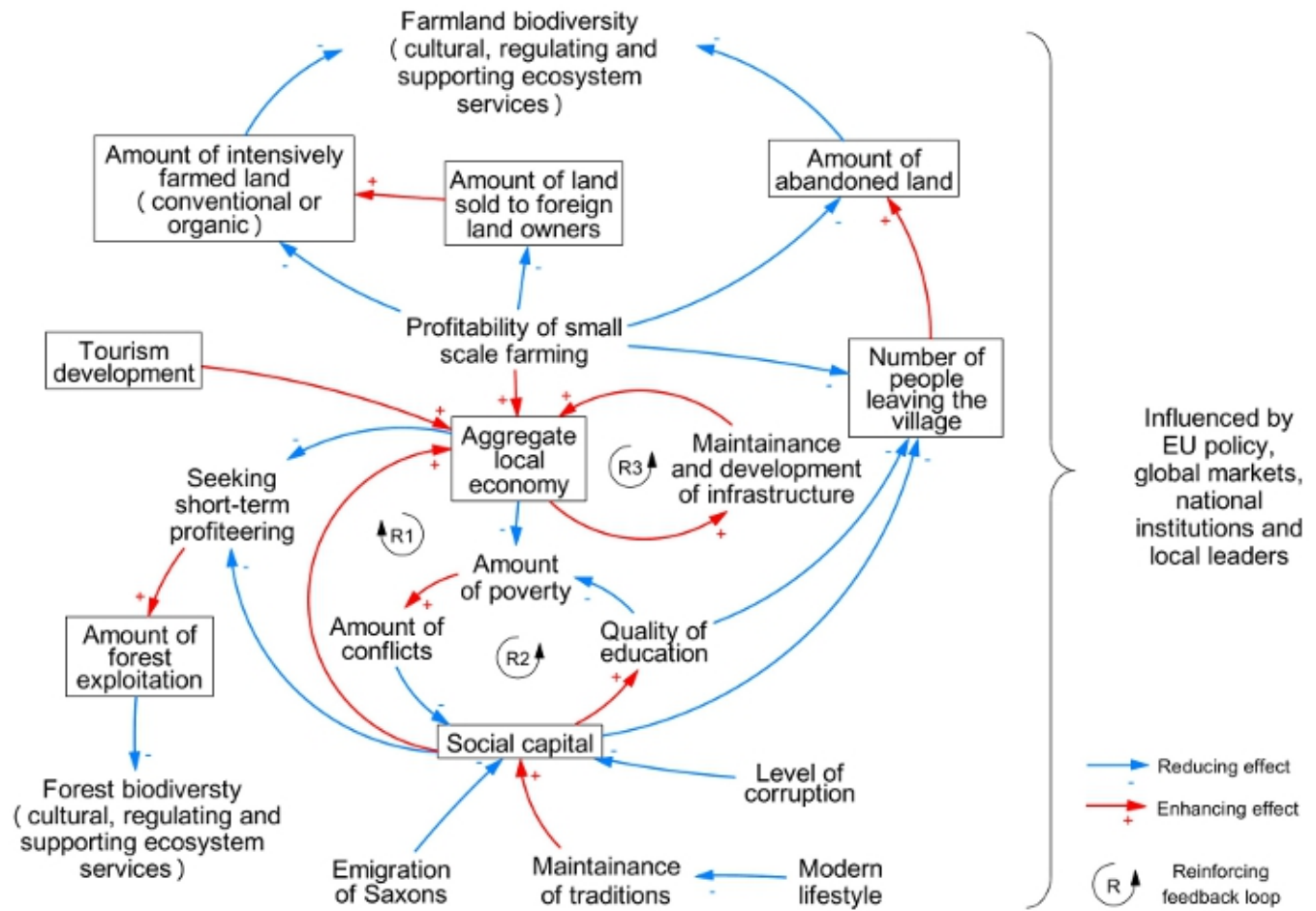


Fig. 6. Scenario matrix highlighting four plausible alternative futures, arising from the combinations of two axes describing key uncertainties regarding future development. The horizontal axis relates to exogenous uncertainties, namely whether national and supra-national policies emphasize economic development or environmental sustainability. The vertical axis relates to uncertainties within the study area, namely whether local communities are able to capitalize on social and economic opportunities that may arise in the future.

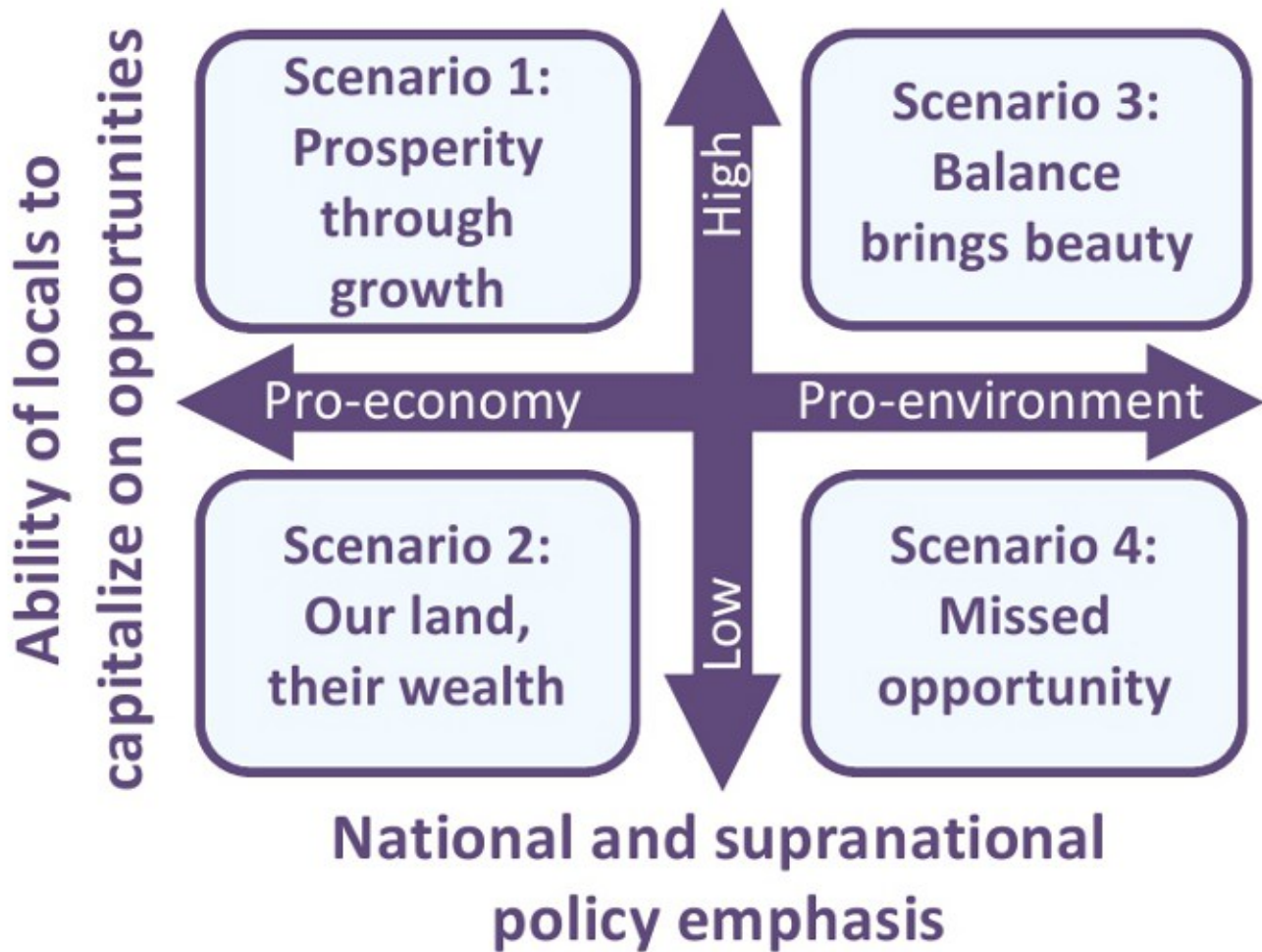


Fig. 7. Visual representations of key features of the four scenarios in terms of their effects on the landscape. Pro-economy settings lead to landscape simplification (1, 2), whereas pro-environment settings are likely to maintain landscape heterogeneity (including some land abandonment in scenario 4). Social and economic development for local villagers is particularly poor in scenario 2, and to a lesser extent in scenario 4. In both cases, villages are physically isolated from international farm businesses.

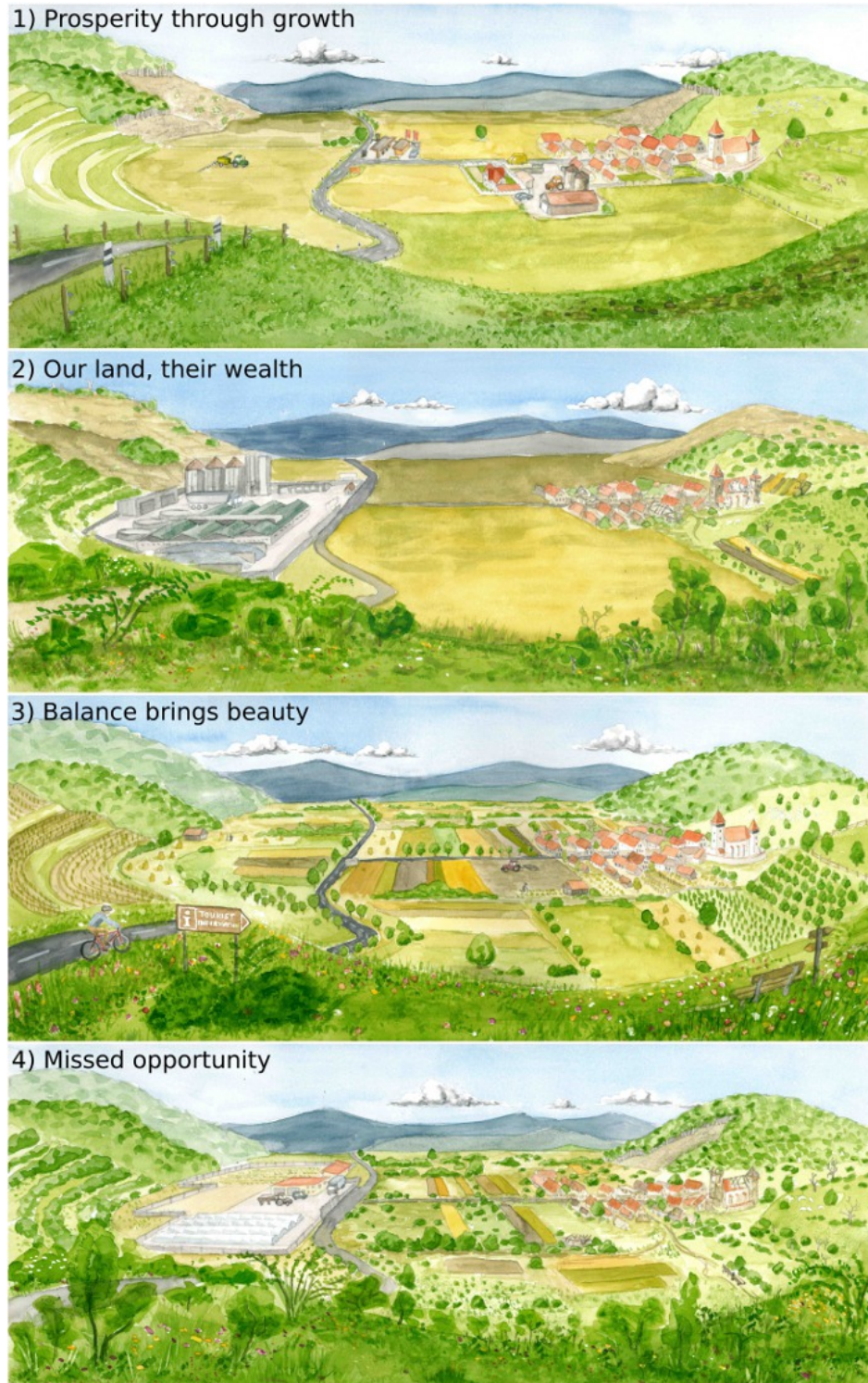
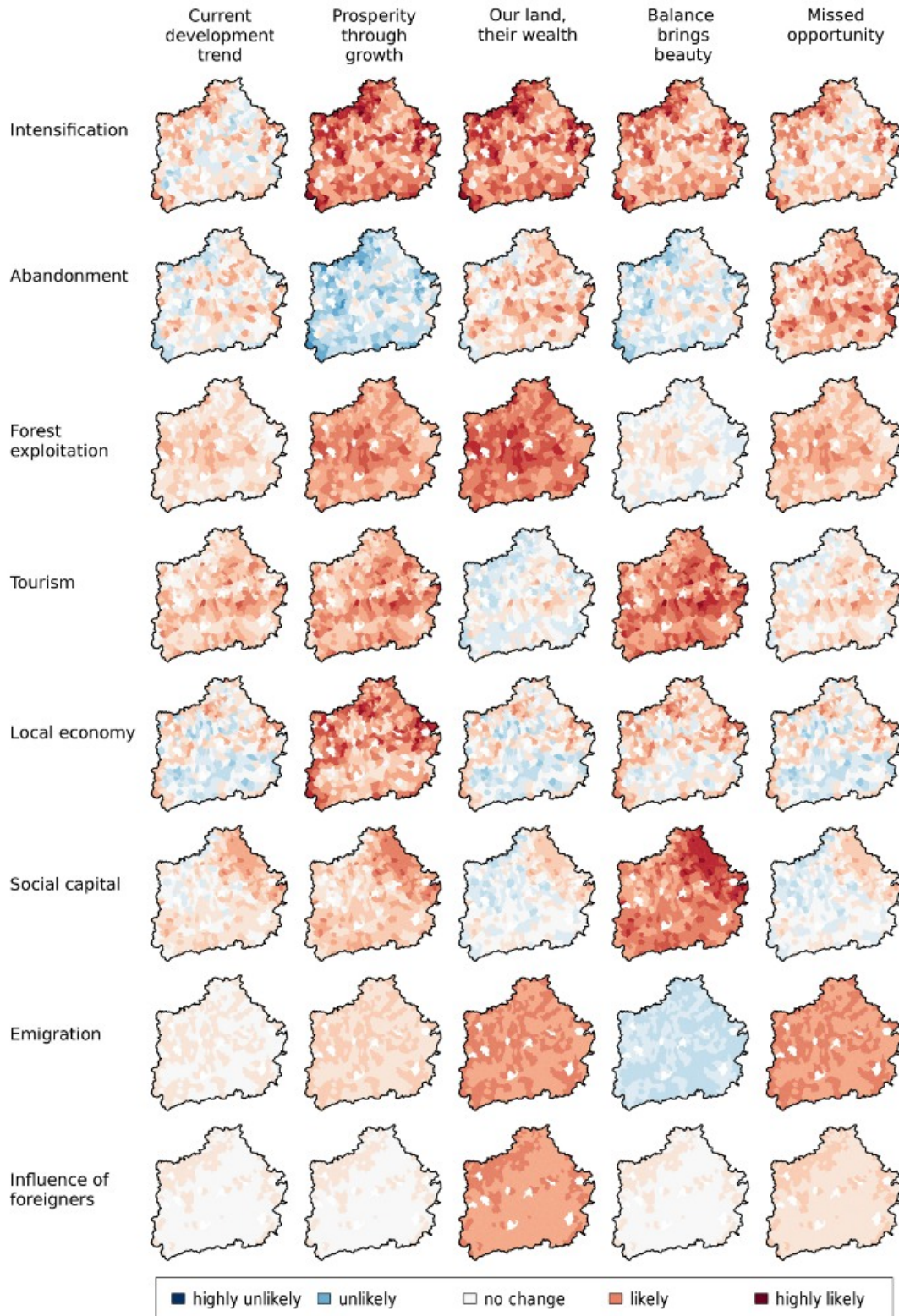


Fig. 8. Maps of current social-ecological development trends (left column), and of social-ecological risks and opportunities under the four scenarios (other columns).



1 **Appendix 1 for Hanspach et al.: A holistic approach to studying social-ecological systems**
2 **and its application to Southern Transylvania**

3
4 **Appendix Text A1.1**

5 *Local conditions*

6 We assessed local conditions in terms of natural capital and socio-economic conditions in
7 the study area (Table A1.1). For an in-depth understanding, we initially analyzed a subset of
8 30 randomly selected villages (Fig. A1.1).

9 First, we characterized these villages with respect to their natural capital and statistically
10 classified them into three groups. Villages in the first group (blue in Fig. A1.2) were
11 characterized by high proportions of forest, orchards, high carbon stocks, high species
12 richness, high pollinator abundance and high scenic beauty. Villages in the second group
13 (yellow in Fig. A1.2) were characterized by a high proportion of arable land, and villages in
14 the third group (red in Fig. A1.2) had high proportions of pasture. Based on this grouping, we
15 concluded that village conditions could be effectively summarized by the amounts of the
16 main land cover types (arable, pasture, forest).

17 Second, we described socio-economic conditions in the communes that the target villages
18 belonged to. We used data from the commune level because socio-economic data was not
19 available at the level of individual villages. Because some villages belonged to the same
20 communes, this analysis was restricted to data from 22 communes. Again, we statistically
21 classified the communes according to their characteristics and found two major groups of
22 communes. Communes belonging to the first group (light blue in Fig. A1.3) were
23 characterized by a high proportion of Romanians, few Hungarians, and relatively high
24 emigration rates, whereas communes from the second group (orange in Fig. A1.3) had a high
25 proportion of Hungarians, few Romanians, and relatively high immigration rates. Notably,
26 the cluster analysis did not pick up the gradient that was described by the second ordination
27 axis in Fig. A1.3. This second gradient related to unemployment rate, proportion of pupils

28 and proportion of Roma. Because the plight and influence of ethnic Roma were frequently
29 discussed by stakeholders as important socio-economic variables, we considered the
30 proportion of Roma in a village in subsequent analyses.

31 In summary, we used the proportion of forest, arable land and pasture to summarize natural
32 capital bundles characteristic of different villages; and we used the proportions of
33 Hungarians and Roma to summarize socio-economic conditions of different villages. In both
34 cases, these variables were derived from detailed data obtained for a subset of villages, but
35 the resulting general variables were subsequently used to characterize conditions in all
36 villages throughout the study area.

37

38 *Full scenario narratives*

39 **Scenario 1: “Prosperity through growth”**

40 European Union (EU) incentives and global markets have created a favorable business
41 environment. Demand is high for conventionally produced agricultural and forest products.
42 National policies are strongly favoring economic development, including in rural areas.

43 Drawing on the natural capital available, local entrepreneurs (and a small number of
44 foreigners) are using this institutional setting to take advantage of business opportunities,
45 and partnerships between Western European and Romanian companies are common. Both
46 farmland and forests are being used intensively wherever the landscape allows it, including
47 the use of fertilizers and irrigation of farmland. The scenic beauty of the landscape suffers as
48 a result, but plenty of money is flowing from commodities such as fuel and food crops, as
49 well as wood.

50 Although the incomes of most people are modest compared to those running the new
51 businesses, economic development has improved the region’s overall material well-being.
52 The education system also has improved, and there are many opportunities to obtain
53 vocational training.

54 Tourism is centered on cultural heritage sites and newly emerging fun parks. Neither the
55 natural environment nor traditional festivals contribute significantly to the tourism sector.

56 Land use intensification has caused the loss of biodiversity throughout the landscape,
57 including the local extinction of several species of conservation concern. The water from
58 local fountains is no longer safe for consumption, but people are largely indifferent to this
59 because, unlike in the past, their houses are now connected to running water. Intensive
60 forestry has left some hilltops without trees. As a result, runoff events are more intense than
61 they used to be, causing the erosion of slopes and occasional floods.

62 Conflicts in the communities are less pronounced than earlier in the millennium, largely
63 because fewer people suffer from poverty. Although individualism is more notable than in
64 the past, community spirit has increased in many villages due to improved material
65 conditions. Corruption levels have decreased, but doubts remain about the inner workings of
66 some of the most successful farm businesses.

67 In aggregate terms, people in the region are better off than at the beginning of the
68 millennium – but improvements to aggregate welfare have not reached everybody equally,
69 and natural capital has paid a high price.

70

71 **Scenario 2: “Our land, their wealth”**

72 The business environment in Europe is very favorable: There is high demand both for
73 agricultural and forest products, as well as for tourism. However, local conditions in
74 Southern Transylvania are in stark contrast to the larger-scale context. For decades,
75 Southern Transylvania has been trapped in conditions of community fragmentation, poor
76 infrastructure, and corruption.

77 Owing to low social capital and poverty, the people in Southern Transylvania are unable to
78 capitalize on the opportunities provided by global market settings. Both national and local
79 governments are failing to support the development of markets and necessary infrastructure
80 that would benefit smallholder farmers. Yet, the region’s natural capital does not go entirely

81 unnoticed: Romanians from outside Transylvania and foreigners increasingly move into the
82 area to set up large businesses focusing on forestry and agriculture. Where regulations stand
83 in the way of development, corruption usually finds a way around these obstacles – as a
84 result, forest exploitation is now characterized by intensive clearcuts, and industrial-style
85 farms controlled by foreign companies occupy most of the larger valleys (referred to as “land
86 grabbing” by some locals).

87 In some remote villages, land use has not intensified. In some locations, subsistence
88 agriculture continues to exist, and some locals have found viable economic niches to
89 produce specialty products such as goat cheese and honey. In other locations, much of the
90 land has been abandoned. Regrowth forest is expanding into these areas.

91 Tourism has mostly disappeared, or it is controlled by foreigners. Most of the cultural
92 heritage is in poor shape, and natural heritage is rapidly deteriorating. Whoever is capable of
93 leaving the region – even for poorly paid seasonal work in other countries – does not
94 hesitate to go. The people remaining are mainly the elderly and the very poor, including
95 many Roma. Community spirit is declining and many traditional cultural values are being
96 lost.

97 While ecosystems were once rich in biodiversity, many species have declined over the last
98 few decades. Only the most remote villages still feature the species that Transylvania once
99 was famous for among naturalists. With deteriorating ecosystem integrity, many of nature’s
100 services have also taken a heavy toll – for example, fountain water is no longer safe for
101 consumption, some of the steeper logged areas are rapidly eroding, and intense runoff after
102 heavy rainfall occasionally causes flooding.

103 Overall, local people have suffered and the traditional landscape character has been lost.
104 Only few individuals, mostly from outside the local area, have benefited from the
105 developments.

106

107 **Scenario 3: “Balance brings beauty”**

108 Demand for environmentally friendly practices was already high in Western Europe, when in
109 2020, France narrowly avoided a major nuclear accident. This event precipitated rapid
110 political changes throughout the European Union (EU). Social justice and ecological
111 sustainability were adopted as guiding principles underpinning all EU regulations. Unlike its
112 predecessor, the latest reform of the Common Agricultural Policy brought about
113 fundamental changes, and is considered worldwide as a milestone towards sustainable
114 development. Subsidies are now strongly focused on organic farming, available only to
115 associations of farmers who can demonstrate a holistic, landscape-scale vision for
116 sustainable resource use.

117 Romania's education system improved substantially over the past few decades, enabling
118 many locals in southern Transylvania to access the new EU subsidies for sustainable farming.
119 Farms continue to be relatively small, but almost all farmers are now part of agricultural
120 associations and practice modern organic farming, growing a variety of crops.

121 The forestry sector has also changed. Demand for wood products is high, but the majority of
122 Romania's forestry sector is based on sustainable, low-intensity harvesting. Moreover, forest
123 regrowth rates have increased substantially. While few forested areas remain untouched,
124 Romania's forest estate is managed according to the best available science.

125 Farmland and forest biodiversity initially declined when land use was upgraded to modern
126 organic practices, but the losses were relatively minor. Water from the fountains is just as
127 clean as it was decades ago, and continues to be favored as the cheapest source of drinking
128 water in many villages.

129 A vibrant rural tourism industry has developed in the most scenic villages. Guesthouses are
130 common, as are cafes and traditional festivals. Local people are proud that their cultural and
131 natural heritage is attracting tourists from all over Europe.

132 Few people in the region are rich in monetary terms, but hardly anybody is suffering from
133 poverty. People coped well with the recent drought, and are largely immune to the
134 fluctuations in agricultural commodity prices that recently shook many farmers in Western
135 Europe. Ethnic divides have all but disappeared, partly aided by common visits by foreigners

136 and increasing openness towards different cultures. A healthy service industry is developing
137 in addition to the most important income sectors, namely agriculture, forestry and tourism.
138 While many young locals leave the region for a while, many of them come back because they
139 are attracted by the lifestyle and scenic beauty in their home region.

140

141 **Scenario 4: “Missed opportunity”**

142 The latest reform of the Common Agricultural Policy provides major subsidies for organic
143 farming across Europe. Minimum size requirements of agricultural parcels can be met by
144 forming farmer associations.

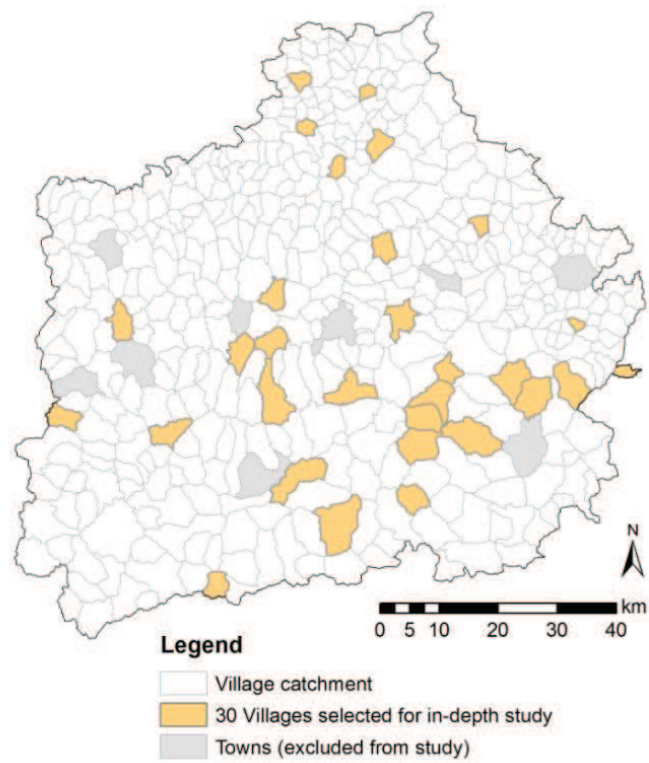
145 However, only few communities are able to capitalize on this opportunity, despite all
146 relevant information being readily available via standard technologies such as the internet.
147 Many villages are caught up in a vicious cycle of poverty, conflict and corruption. In these
148 villages, a long history of mistrust, conflict, and crime stands in the way of the formation of
149 farmer associations.

150 Yet, the productive soils and ready availability of cheap labor do not go unnoticed
151 internationally. Increasingly, western European entrepreneurs see opportunities in being
152 able to buy Transylvanian land and start large organic farm businesses, drawing on
153 substantial EU subsidies in the process. These farms create some employment opportunities
154 for local villagers, but primarily favor skilled workers who are able to operate modern
155 machinery. To meet this demand for skilled labor, vocational training opportunities have
156 increased.

157 Under new EU regulations, large parts of the forest estate are formally protected.
158 Commercial forestry operations are led by a small number of international companies. Anti-
159 logging regulations are being actively enforced in large parts of Southern Transylvania, but
160 some illegal logging continues – driven by corrupt local governments turning a blind eye to
161 illegal operations, and by locals who prefer to take a risk rather than pay for their firewood.

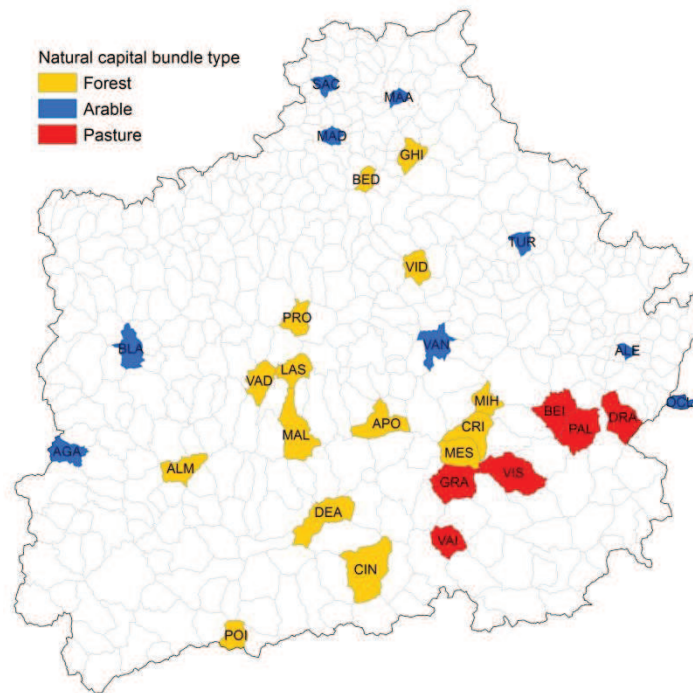
162 The population of Southern Transylvania is declining. Many remote villages are almost
163 entirely abandoned, or comprise only poor households practicing subsistence agriculture.
164 Around abandoned villages, pastures are overgrowing and turning into regrowth forest.

165 Farmland biodiversity is declining where large organic farms have simplified the landscape.
166 However, in less suitable areas, subsistence agriculture remains and continues to provide a
167 stronghold for farmland species that are threatened with extinction elsewhere in Europe. If
168 it was not for the free services provided by nature – clean water and plenty of food – many
169 Transylvanians would be in serious trouble. As it stands, many are poor, but not lacking the
170 essentials they need for survival.



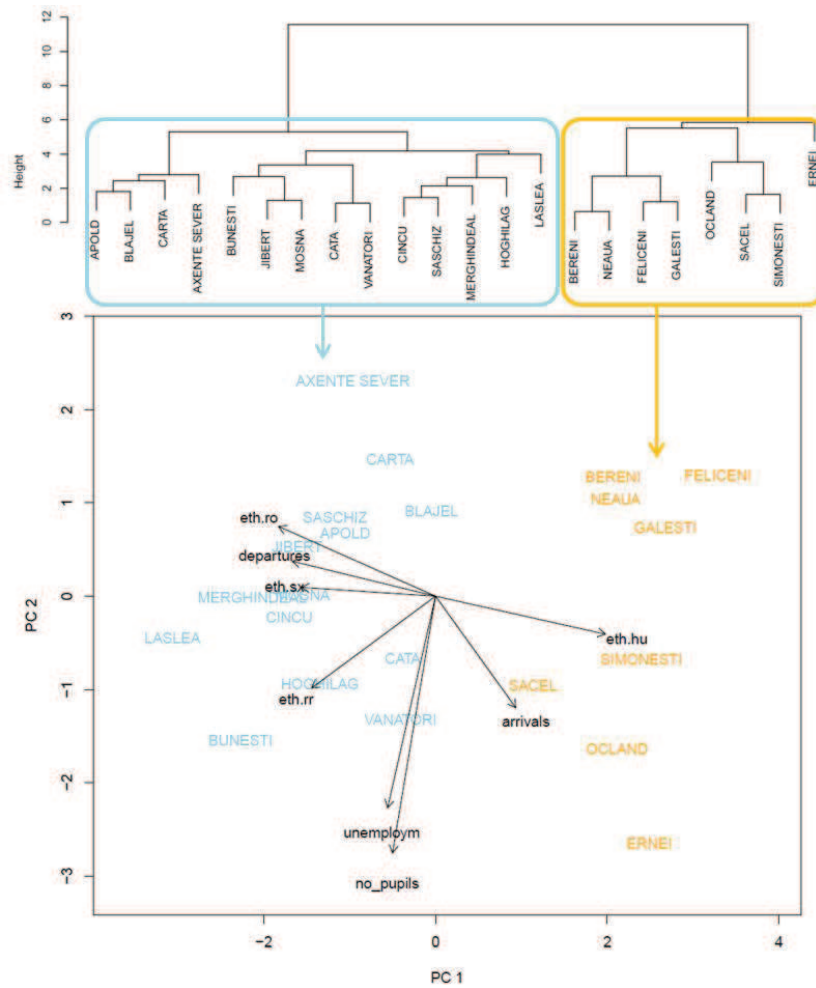
172

173 **Appendix Fig. A1.1.** A subset of 30 villages was selected for in-depth characterization of local
174 village conditions. Villages were chosen randomly within pre-defined strata relating to their
175 protection status under EU Natura 2000 regulations and terrain ruggedness.



176

177 **Appendix Fig. A1.2.** Statistical classification of the 30 focal villages according to their natural
 178 capital assets. The three village types (forest – yellow, arable - blue, pasture - red) were
 179 derived from agglomerative cluster analysis (see Fig. 3).



180
 181 **Appendix Fig. A1.3.** Structure of demographic and socio-economic data of the 22 communes
 182 in which the 30 focal villages were located. The figure shows the results of an agglomerative
 183 cluster analysis (upper panel; Wards method on Euclidean distances; agglomerative
 184 coefficient: 0.83) and a centered principal components analysis (lower panel; all variables
 185 scaled; explained variance of the first axis: 46 %; and of the second axis: 19 %). Two main
 186 groups of villages, relating to dominant ethnicity, are apparent. (Abbreviations: eth.ro –
 187 proportion of Romanians [%]; eth.hu – proportion of Hungarians [%]; eth.rr – proportion of
 188 Roma [%]; eth.sx – proportion of Saxons [%]; unemploy – unemployment rate; no_pupils –
 189 number of pupils; arrivals – number of people arriving relative to total number of people in a
 190 commune; departures – number of people departing relative to total number of people in a
 191 commune)

192

193

194 **Appendix Table A1.1.** List and detailed description of variables used to describe local
 195 characteristics. Asterisks indicate variables that were assessed for the whole study area. All
 196 other variables were additionally used for an in-depth description of the random subset of
 197 30 villages.

Ecological variables	Description
Arable*	Proportion of arable land (all non-permanent crops according to Corine 2006 Land Cover Map (EEA 2006)) relative to total village area as a proxy for the potential to generate food and other agricultural products
Pasture*	Proportion of pastures according to Corine 2006 relative to total village area as a proxy for the potential to generate milk, cheese, meat, and wool
Forest*	Proportion of forest according to Corine 2006 relative to total village area as a proxy for the potential to obtain timber, firewood and non-timber products, but also non-provisioning services like flood protection and water purification
Orchards	Proportion of orchards according to Corine 2006 relative to total village area as a proxy for the potential to grow fruit
Scenic beauty	Expressed as a village ranking based on a scoring system that was informed by our personal experience in the field and stakeholder discussions. The score of a given village was the sum of individual scores derived from forest cover (village belongs to the lower tercile, i.e. has low forest cover: -1; village belongs to the upper tercile, i.e. has a high forest cover: +1), terrain ruggedness (lower tercile: -1, upper tercile: +1), landscape heterogeneity (lower tercile: -1, upper tercile: +1), presence of fortified churches or castles (+1) and the presence of major roads (-1).
Hunting	To estimate utility as a hunting area, we extracted the estimated population sizes of red deer, roe deer, boar and hare between 2001 and 2010 from official sources (http://www.mmediu.ro/paduri/vanatoare.htm), normalized the data to unit area and ranked the villages according to the relative total count of hunted individuals per unit area
Carbon stocks	Carbon stocks were derived by calculating an average amount of carbon (aboveground, belowground, soil) per ha and per land cover type (arable, pasture, forest) and subsequently calculating the total carbon stock per catchment. Information on carbon concentration was derived from the IPCC (IPCC 2006).
Farmland biodiversity	Farmland biodiversity was estimated as the number of plant, butterfly, and bird species in 1 ha grid cells in the farmland of each village catchment based on field data, and was then averaged to the village catchment. The estimate per grid cell was based on field surveys in 120 circular 1 ha sites (2 sites in pasture and 2 in arable in each of the 30 villages) during spring and summer of 2012. Within a given village catchment, survey sites were chosen using stratified random selection. Stratification was performed by fully covering gradients in landscape heterogeneity (measured as the variation in the panchromatic channel of SPOT 5 satellite imagery (CNES 2007, Distribution Spot Image SA) in a 1 ha circle) and amount of woody vegetation (derived by a supervised classifications of the monochromatic channels of SPOT 5 data using a support vector machine algorithm, Huang et al. 2002). Plant surveys were conducted in spring/summer 2012 using eight randomly selected 1

	<p>m² squares within each 1 ha site, and noting all present species. Butterfly richness was estimated by conducting four standard Pollard walks (Pollard & Yates 1993) of 50 m length within a given site, repeated at four different times during spring/summer 2012. Bird richness was estimated by conducting three 10 min point counts within each site in spring 2012. All singing males were recorded. The richness estimates thus obtained for each of 120 sites for each group were modelled in response to percent woody vegetation and heterogeneity within the site as predictor variables in linear models (using linear and quadratic terms as predictors). Based on these models we predicted the richness of the different groups for the whole farmland area of the catchments, excluding areas outside of the calibration range of the independent variables. We calculated the averaged richness for each taxonomic group for each of the 30 village catchments. Finally, to visualize the relative level of farmland biodiversity in a given village, we ranked villages according to their average rank of the richness in each of the three groups.</p>
Pollinator abundance	<p>Pollinator abundance was assessed by counting pollinating insects in 2 m wide and 200 m long transects within a subset of 76 of the 120 1 ha sites described above. Each site was sampled three times for 20 min periods between May and July 2012. The total number of individuals from all relevant groups of pollinators (honeybees, wild bees, bumblebees, hoverflies, and butterflies) was modelled as for biodiversity to obtain an index of pollinator abundance for each village catchment.</p>
Social variables	Description
Ethnic groups*	<p>Proportion of the main ethnic groups (Romanians, Hungarians, Roma and Saxons) relative to the total population in a given commune in 2010 as derived from the National Institute for Statistics (Institutul Național de Statistică; data received 6 February 2012).</p>
Unemployment rate	<p>Proportion of people unemployed relative to the total population in a given commune in 2010 (source: see ethnic groups)</p>
Arrivals	<p>Proportion of people arriving in a given commune between 1995 and 2005 relative to the total population in a given commune in 2010 (source same as ethnic groups)</p>
Departures	<p>Proportion of people departing in a given commune between 2005 and 2010 relative to the total population in a given commune in 2010 (source: see ethnic groups)</p>
Pupils	<p>Number of registered pupils relative to the total population size in a given commune in 2010 (source: see ethnic groups)</p>
Additional variables	Description
Village area*	<p>Built up area per village catchment according to Corine 2006 Land Cover Map (EEA 2006)</p>
Isolation*	<p>Isolation from the nearest town was estimated as the travel time by car to the next town with >20 000 inhabitants, distinguishing between four different types of road for all villages in the study area</p>
Ruggedness*	<p>Terrain ruggedness was calculated as the standard deviation of altitude from ASTER GDEM v2 within a given catchment</p>

199 **Appendix Table A1.2.** Scores describing how variables of regional system dynamics relate to
 200 certain local village condition. Values represent reasonable and consistent trends that were
 201 mentioned in the stakeholder workshops.

Driver	Description of driver	Intensification	Abandonment	Forest exploitation	Tourism	Local economy	Social capital	Emigration	Influence of foreigners
Proportion of Roma	high: upper third		+1	+1		-1	-1		
Proportion of Hungarians	high: upper third	+1				+1	+1		
Isolation	high	-1	+1		0	-1	+1		
	medium	0	0		+1	0	+0.5		
	low	+1	-1		0	+1	0		
Village size	small	-1	+1	0	+1	-1	+1	+1	
	medium	0	0	+0.5	+0.5	0	+0.5	+0.5	
	large	+1	-1	+1	0	+1	0	0	
Ruggedness	low	+1	-1		0		0		
	medium	0	0		+0.5		+0.5		
	high	-1	+1		+1		+1		
Proportion of arable land	high: upper third	+1				+1			+1
Proportion of pasture land	high: upper third	+1			+1				
Proportion of forest	high: upper third			+1	+1				

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206 **Appendix Table A1.3.** Scores describing how trends in variables of regional system dynamics
 207 are expected to change under the four different scenarios. Values are based on the relative
 208 changes as described in the scenario narratives. Possible changes are: strong dampening (-
 209 3); intermediate dampening (-2); weak dampening (-1); no change (0); weak amplification
 210 (+1); intermediate amplification (+2); strong amplification (+3).

Scenarios	Intensification	Abandonment	Forest exploitation	Tourism	Local economy	Social capital	Emigration	Influence of foreigners
Prosperity through growth	+3	-2	+2	+1	+3	+1	+1	0
Our land, their wealth	+3	+1	+3	-2	0	-1	+3	+3
Balance brings beauty	+2	-1	-1	+2	+1	+3	-2	0
Missed opportunity	+1	+2	+1	-1	0	-1	+2	+1

211

212

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