

Honors Research Project Proposal

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Title of Proposed Project: Less Commute Miles. Decreased Tire Wear. What Would You Do?	
Major: Financial Management	Graduation (semester/year): Spring 2021

Please include a brief (maximum 200 words) summary of your proposed project

With the flagrant recognition of the coronavirus as one of those most impactful viruses in the history of the world, it is important to study how the effects of such a disease can create troublesome ripple effects in the world. Covid-19 has caused the death of hundreds of thousands of individuals and has negatively impacted the lives of Americans all across the country during the nationwide lockdown. Decreased work commuters, minimal road travel, and little need for car repairs hit the Goodyear Tire and Rubber Company hard. The University of Akron has teamed up with Goodyear to explore such effects and to answer the proposed research question by Goodyear: Less Commute Miles. Decreased Tire Wear. What Would You Do?

Approval:

Honors Course No.: 12621	No. of Project Credits: 2
Honors Project Sponsor Signature/Date <div style="display: flex; justify-content: space-between;"> Print name Rodrigo Ciossani Email: rodrigo_ciossani@goodyear.com </div>	
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Your approved cover sheet and proposal must be [submitted to the Williams Honors College through IdeaExchange](#)