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ANALYSIS IN DYNAMICS OF TOURISM OFFER IN BOTOȘANI COUNTY DURING 2009-2018

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Abstract

Analysis of absolute and relative dynamics of touristy accommodation capacity which exist in Botoșani County, during 2009-2018, shown the fact that number of accommodation places increased in 2018 face to 2009 with 51.64%. The highest increases face to reference year was recorded in 2017 with 56.58%; face to previous year was recorded increases up to 29.09% (in 2012). Per ensemble the mean level of existent accommodation capacity recorded a number of 1045.1 places, with an absolute mean increase of 45.33 places, respectively a relative increase of 4.6%. Analysis of absolute and relative dynamics of functional accommodation capacity revealed the fact that these one increased in 2018 face to 2009 with 60.21%; faces to previous year were recorded increases up to 19.88% (in 2011). Generally speaking mean level of functional accommodation capacity recorded 364.44 thousands places-days/year, with an absolute mean increase of 17.14 thousands places-days/year, respectively with a relative increase of 5.3%. Net utilization index of functional touristy accommodation capacity, in Botoșani County during 2009-2018 recorded fluctuating values, the highest value, 22.7%, being recorded in 2017.

Key words: accommodation capacity, tourism, net utilization index of accommodation capacity

INTRODUCTION

Botoșani County is situated in the North-East extremity of Romania, bordering at South with Iași County, at West with Suceava County, at North with Ukraine and at East with Republic of Moldova and is part of North-East Development Region together with Bacău, Iași, Neamț, Suceava and Vaslui counties.

Botoșani County is enrolled on Romania's touristy map with a remarkable touristy potential. Touristy potential and tourism technical-material base (which represents the ensemble of capital goods utilised in this domain, for obtain specific goods and services designed for touristy consumption) [3], [5] from Botoșani County favours **cultural tourism**, **business tourism** in accommodation structures with a high comfort degree (three and four stars), **shopping tourism** for citizens from Ukraine and Republic of Moldova, **transit tourism**, **week-end tourism** (in the forests from outskirts of Botoșani City at Stâna Baisa and

Stejarul motel, where, near the forest with the same name, in the first Sunday of July is organized "Holda de aur/Golden harvest" traditional folkloric festival with participation from various counties); at Dealu Mare with rocks with curious shapes such as Masa Tâlarului/Robber's table; holiday village from), **sport tourism**, **religious and pilgrimage one** at churches and monasteries from county, **tourism dedicated for fishing and hunting** due to the presence of a valuable hunting fund as well due to presence of numerous ponds, pools and lakes [8].

Spectacular evolution of tourism, under those two correlative sides of it, production and consumption, baked by amplification and diversity of its implications, reveal the receptivity of this domain to society dynamics, its evolution under the incidence of a complex factors system, differencing between them by nature, role and participation in different rates to determination of touristy phenomenon [5]. Tourism as activity belonging to services is defined as a useful activity, destined to satisfy a certain social need [11].

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MATERIAL AND METHOD

Touristy boarding structure with functions for touristy accommodation is represented by any building or construction, which provides permanently or seasonally an accommodation service or any other specific services for tourists. There aren't included in the statistical research, the touristy boarding structure with functions of touristy accommodation with an installed accommodation capacity less than 5 places [13], [2].

The existent touristy accommodation capacity (installed) represent the number of accommodation places for touristy usage registered in the last document for reception, homologation and classification of the touristy accommodation unit, exclusively supplementary beds which could be installed in case of necessity. The places afferent to structures of touristy accommodation with function of complementary touristy boarding (small houses, camping, etc.) to a basic touristy boarding structure (hotel, motel, camping etc.) and utilisation of those places are included in the basic structure [13], [7].

Functional touristy accommodation capacity represent the number of boarding places available for tourists and provided by the touristy units, taking in account the number of days in which the unit is opened into a certain period of time. It is expressed in places/day. Are excluded places from rooms or units temporary closed due to the lack of tourists, for improvements or by any other reasons [13].

Utilisation index of functional touristy capacity is calculated by rate between numbers of realised overnights at functional touristy capacity from a certain period [13], [1], [12].

$$I_n = (N/C_f) \times 100$$

where: I_n -utilisation index of functional touristy capacity; N - number of overnights recorded into a certain period of time; C_f -functional touristy capacity.

Absolute indicators represent a basic form of dynamic series, based on which could be obtained general indicators [4], [10].

Level indicators are the terms of a series formed by absolute indicators ($y_1 \dots y_t \dots y_{t-1}$).

Total level of terms $\sum_{t=1}^n y_t$, only for time interval series with absolute measures.

The absolute modifications:

- with fixed base ($\Delta_{t/1}$)
 $\Delta_{t/1} = y_t - y_1$ where, $t = 2, n$
- with in chain base (mobile or variable base) ($\Delta_{t/t-1} = y_t - y_{t-1}$)
 $\Delta_{t/t-1} = y_t - y_{t-1}$ where, $t = 2, n$

Relative indicators:

It is a presentation way, mainly percentage. In this situation is mandatory that in title or outside the table to be mentioned the rating based so the data interpretation to be correctly done.

Dynamic index:

- with fixed base ($I_{t/1}$):
 $I_{t/1(\%)} = \frac{y_t}{y_1} \times 100$
- with in chain base ($I_{t/t-1}$):
 $I_{t/t-1(\%)} = \frac{y_t}{y_{t-1}} \times 100$

Dynamic rhythm:

- with fixed base ($R_{t/1}$):
 $R_{t/1} = I_{t/1(\%)} - 100 \%$
- with in chain base ($R_{t/t-1}$):
 $R_{t/t-1(\%)} = I_{t/t-1(\%)} - 100\%$, $t = 2, n$

Method of adjusted trends was utilised for adjusting the tourists' number in according with linear trend for period 2009-2018.

Linear model: $y = a + bt$.

R is the correlation between the predicted values by equation and the actual values. R square is utilised to indicate the variation of values face to trend line [9].

RESULTS AND DISCUSSIONS

Analysis of touristy offer

Number of touristy units with functions of touristy accommodation on types of structures (hotels, hostels, motels, touristy villa, touristy chalets, bungalows, camps for pupils and preschoolers, touristy and agro-touristy boarding houses) from Botoșani County in those 10 analysed years (2009-2018) (*tab. 1*), fluctuated, the lowest number was recorded in 2009, with a total of 12 units and the most numerous were recorded in 2017 and 2018 with a total of 19 touristy accommodation units. The most numerous types of touristy accommodation units were hotels followed by touristy boarding houses.

Table 1 Touristy unit with function of touristy accommodation on types of structures and localities from Botoșani County during 2009-2018

| Types of touristy units | Localities | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|-----------------------------------|----------------|------------|------|------|------|------|------|------|------|------|------|
| | | MU: Number | | | | | | | | | |
| Total | Total | 12 | 15 | 17 | 18 | 18 | 16 | 15 | 15 | 19 | 19 |
| | Botoșani City | 7 | 10 | 12 | 12 | 11 | 11 | 10 | 11 | 12 | 12 |
| | Dorohoi City | 3 | 3 | 4 | 4 | 4 | 3 | 2 | 1 | 2 | 2 |
| | Curtești | 1 | 1 | : | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| | Mihai Eminescu | 1 | 1 | 1 | 1 | 2 | 1 | 2 | 2 | 4 | 4 |
| Hotels | Total | 5 | 7 | 9 | 9 | 9 | 9 | 8 | 8 | 8 | 8 |
| | Botoșani City | 5 | 7 | 9 | 9 | 9 | 9 | 8 | 8 | 8 | 8 |
| | Dorohoi City | : | : | 1 | 1 | 1 | 1 | : | : | : | : |
| Hostels | Total | : | : | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| | Botoșani City | : | : | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Motels | Total | : | : | : | : | : | : | : | : | : | 1 |
| | Mihai Eminescu | : | : | : | : | : | : | : | : | : | 1 |
| Touristy villas | Total | : | : | : | : | : | : | : | : | 1 | 1 |
| | Dorohoi City | : | : | : | : | : | : | : | : | 1 | 1 |
| Touristy chalets | Total | 1 | 1 | 1 | 1 | 1 | : | : | : | : | : |
| | Mihai Eminescu | 1 | 1 | 1 | 1 | 1 | : | : | : | : | : |
| Bungalows | Total | : | : | : | : | : | : | : | : | 1 | 1 |
| | Mihai Eminescu | : | : | : | : | : | : | : | : | 1 | 1 |
| Camps for pupils and preschoolers | Total | 1 | 1 | : | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| | Curtești | 1 | 1 | : | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Touristy boarding houses | Total | 5 | 6 | 5 | 5 | 5 | 4 | 3 | 3 | 4 | 4 |
| | Botoșani City | 2 | 3 | 2 | 2 | 2 | 2 | 1 | 2 | 3 | 3 |
| | Dorohoi City | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 1 | 1 | 1 |
| Agro-touristy boarding houses | Total | : | : | 1 | 1 | 1 | 1 | 2 | 2 | 3 | 2 |
| | Botoșani City | : | : | 1 | 1 | : | : | : | : | : | : |
| | Mihai Eminescu | : | : | : | : | 1 | 1 | 2 | 2 | 3 | 2 |

Legend: ':' –missing data

Source: www.insse.ro

Existent touristy accommodation capacity of types of touristy receiving units from Botoșani County during 2009-2018 (*tab. 2*) varied in those 10 analysed years between 790-1237 places, the most significant accommodation capacity being founded in hotels followed by touristy boarding houses. Existent touristy accommodation capacity function of receiving unit types from Botoșani County in the same time period

(2009-2018) (*tab. 3*) recorded increases which indicate a good economical situation for tourism in Botoșani County during analysed period.

In 2018, existent touristy accommodation capacity in function (total) from Botoșani County was 410575 places – days with an index of net use for functional accommodation capacity of 19.65%.

Table 2 Existent touristy accommodation capacity on types of touristy units and localities from Botoșani County during 2009-2018

| Types of touristy units | Localities | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|-----------------------------------|----------------|------------|------|------|------|------|------|------|------|------|------|
| | | MU: Places | | | | | | | | | |
| Total | Total | 790 | 872 | 849 | 1096 | 1103 | 1088 | 1100 | 1118 | 1237 | 1198 |
| | Botoșani City | 557 | 659 | 740 | 846 | 826 | 850 | 836 | 878 | 911 | 883 |
| | Dorohoi City | 50 | 50 | 78 | 87 | 94 | 88 | 92 | 68 | 78 | 78 |
| | Curtești | 150 | 130 | : | 130 | 130 | 130 | 130 | 130 | 130 | 130 |
| | Mihai Eminescu | 33 | 33 | 31 | 33 | 53 | 20 | 42 | 42 | 118 | 107 |
| Hotels | Total | 487 | 563 | 635 | 715 | 715 | 728 | 700 | 700 | 700 | 700 |
| | Botoșani City | 487 | 563 | 607 | 687 | 687 | 700 | 700 | 700 | 700 | 700 |
| | Dorohoi City | : | : | 28 | 28 | 28 | 28 | : | : | : | : |
| Hostels | Total | : | : | 52 | 52 | 52 | 52 | 52 | 52 | 52 | 52 |
| | Botoșani City | : | : | 52 | 52 | 52 | 52 | 52 | 52 | 52 | 52 |
| Motels | Total | : | : | : | : | : | : | : | : | : | 22 |
| | Mihai Eminescu | : | : | : | : | : | : | : | : | : | 22 |
| Touristy villas | Total | : | : | : | : | : | : | : | : | 10 | 10 |
| | Dorohoi City | : | : | : | : | : | : | : | : | 10 | 10 |
| Touristy chalets | Total | 33 | 33 | 31 | 33 | 33 | : | : | : | : | : |
| | Mihai Eminescu | 33 | 33 | 31 | 33 | 33 | : | : | : | : | : |
| Bungalows | Total | : | : | : | : | : | : | : | : | 56 | 45 |
| | Mihai Eminescu | : | : | : | : | : | : | : | : | 56 | 45 |
| Camps for pupils and preschoolers | Total | 150 | 130 | : | 130 | 130 | 130 | 130 | 130 | 130 | 130 |
| | Curtești | 150 | 130 | : | 130 | 130 | 130 | 130 | 130 | 130 | 130 |
| Touristy boarding houses | Total | 120 | 146 | 111 | 146 | 153 | 158 | 176 | 194 | 227 | 199 |
| | Botoșani City | 70 | 96 | 61 | 87 | 87 | 98 | 84 | 126 | 159 | 131 |
| | Dorohoi City | 50 | 50 | 50 | 59 | 66 | 60 | 92 | 68 | 68 | 68 |
| Agro-touristy boarding houses | Total | : | : | 20 | 20 | 20 | 20 | 42 | 42 | 62 | 40 |
| | Botoșani City | : | : | 20 | 20 | : | : | : | : | : | : |
| | Mihai Eminescu | : | : | : | : | 20 | 20 | 42 | 42 | 62 | 40 |

Legend: ':' –missing data

Source: www.insse.ro

Table 3 Existent touristy accomodation capacity, function of touristy unit types and localities from Botoșani County during 2009-2018

| Types of touristy units | Localities | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|-----------------------------------|----------------|-----------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| | | MU: Places-days | | | | | | | | | |
| Total | Total | 256267 | 303224 | 363519 | 395271 | 397615 | 382609 | 365152 | 365205 | 405008 | 410575 |
| | Botoșani City | 177584 | 225001 | 280512 | 304863 | 303745 | 302246 | 301580 | 302085 | 338830 | 320735 |
| | Dorohoi City | 18250 | 18250 | 24242 | 31482 | 32045 | 32632 | 29732 | 24888 | 28392 | 28470 |
| | Curtești | 48690 | 48050 | 47450 | 47580 | 47450 | 35750 | 19890 | 23790 | : | 25570 |
| | Gorbănești | : | : | : | : | : | : | : | : | 13801 | 1395 |
| Hotels | Mihai Eminescu | 11743 | 11923 | 11315 | 11346 | 14375 | 11981 | 13950 | 14442 | 23985 | 34405 |
| | Total | 149519 | 194203 | 238587 | 258893 | 259393 | 262401 | 256086 | 253821 | 254020 | 255500 |
| Hostels | Botoșani City | 149519 | 194203 | 232595 | 248645 | 249173 | 252181 | 255218 | 253821 | 254020 | 255500 |
| | Dorohoi City | : | : | 5992 | 10248 | 10220 | 10220 | 868 | : | : | : |
| Motels | Total | : | : | 18980 | 19032 | 18980 | 18980 | 18928 | 19032 | 18772 | 18980 |
| | Botoșani City | : | : | 18980 | 19032 | 18980 | 18980 | 18928 | 19032 | 18772 | 18980 |
| Touristy villas | Total | : | : | : | : | : | : | : | : | 8030 | 8030 |
| | Dorohoi City | : | : | : | : | : | : | : | : | 8030 | 8030 |
| Touristy chalets | Mihai Eminescu | : | : | : | : | : | : | : | : | 8030 | 8030 |
| | Total | : | : | : | : | : | : | : | : | 3640 | 3650 |
| Bungalows | Dorohoi City | : | : | : | : | : | : | : | : | 3640 | 3650 |
| | Total | 11743 | 11923 | 11315 | 11346 | 11315 | 4681 | : | : | : | : |
| Camps for pupils and preschoolers | Mihai Eminescu | 11743 | 11923 | 11315 | 11346 | 11315 | 4681 | : | : | : | : |
| | Total | : | : | : | : | : | : | : | : | 15196 | 13770 |
| | Gorbănești | : | : | : | : | : | : | : | : | 13801 | 1395 |
| Touristy boarding houses | Mihai Eminescu | : | : | : | : | : | : | : | : | 1395 | 12375 |
| | Total | 48690 | 48050 | 47450 | 47580 | 47450 | 35750 | 19890 | 23790 | 19890 | 25570 |
| | Botoșani City | : | : | : | : | : | : | : | : | 19890 | : |
| Agro-touristy boarding houses | Curtești | 48690 | 48050 | 47450 | 47580 | 47450 | 35750 | 19890 | 23790 | : | 25570 |
| | Total | 46315 | 49048 | 42907 | 51100 | 53177 | 53497 | 56298 | 54120 | 70900 | 71075 |
| | Botoșani City | 28065 | 30798 | 24657 | 29866 | 31352 | 31085 | 27434 | 29232 | 46148 | 46255 |
| Agro-touristy boarding houses | Dorohoi City | 18250 | 18250 | 18250 | 21234 | 21825 | 22412 | 28864 | 24888 | 24752 | 24820 |
| | Total | : | : | 4280 | 7320 | 7300 | 7300 | 13950 | 14442 | 14560 | 14000 |
| | Botoșani City | : | : | 4280 | 7320 | 4240 | : | : | : | : | : |
| Agro-touristy boarding houses | Mihai Eminescu | : | : | : | : | 3060 | 7300 | 13950 | 14442 | 14560 | 14000 |

Legend: ':' -missing data
Source: www.insse.ro

From a comparative analysis of the accommodation units number and places number from touristy units with function of touristy accomodation between years 2009 and 2018 from Botoșani County (tab. 4) could be observed the fact that in 2018 number of accommodation units increased with 58.33% face to 2012 and number of accommodation places increased in 2018 with 51.64% face to 2009.

Qualitative analysis of accommodation units on structure types, for those two analysed years, 2009 and 2018, show the fact that only the rate of agro-touristy boarding houses into the total of units increased significantly, from 0% to 10.53%. Also

increased the rate of hostels, motels, touristy villas and bungalows from 0% in 2009 to 5.26% in 2018, and for hotels from 41.67% in 2009 to 42.10% in 2018, due to the investments in these types of structures. Instead, the number of touristy boarding houses decreased from 41.67% in 2009 to 21.05 % in 2018.

The most significant increases of accommodation places were recorded in the case of hostels where the rate of accommodation places increased from 0% in 2009 to 4.34% in 2018, for the case of bungalows from 0% in 2009 to 3.76% in 2018, and in the case of touristy boarding houses from 0% in 2009 to 3.34% in 2018.

Table 4 Comparative analyses for the number of accommodation units and number of places in touristy units with function of touristy accommodation in years 2009 and 2018 in Botoșani County

| Unit type | 2009 | | | | 2018 | | | |
|-----------------------------------|--------------|-------|---------------|-------|--------------|-------|---------------|-------|
| | Nr. of units | % | Nr. of places | % | Nr. of units | % | Nr. of places | % |
| Hotels | 5 | 41.67 | 487 | 61.64 | 8 | 42.10 | 700 | 58.43 |
| Hostels | : | - | : | - | 1 | 5.26 | 52 | 4.34 |
| Motels | : | - | : | - | 1 | 5.26 | 22 | 1.84 |
| Touristy villas | : | - | : | - | 1 | 5.26 | 10 | 0.83 |
| Touristy chalets | 1 | 8.33 | 33 | 4.18 | : | - | : | - |
| Bungalows | : | - | : | - | 1 | 5.26 | 45 | 3.76 |
| Camps for pupils and preschoolers | 1 | 8.33 | 150 | 18.99 | 1 | 5.26 | 130 | 10.85 |
| Touristy boarding houses | 5 | 41.67 | 120 | 15.19 | 4 | 21.05 | 199 | 16.61 |
| Agro-touristy boarding houses | : | - | : | - | 2 | 10.53 | 40 | 3.34 |
| Total | 12 | 100 | 790 | 100 | 19 | 100 | 1198 | 100 |

Legend: ':' –missing data

Note: calculus in according with insse.ro

For an accurate presentation of touristy offer it is necessary to analyse the existent touristy accommodation capacity and functional touristy accommodation capacity. Their level and dynamics are considered to be the effective offer for accommodation places which exist into touristy accommodation units. For analysing in dynamics of this indicator we use the indicators of chronological series.

Analyzing the absolute and relative dynamics for existent accommodation capacity (tab. 5), we could observe that the

number of places considerably increases in 2018 face to 2009 with 51.64%. The highest increases face to reference year was recorded in 2017 with 56.58%. Face to previous year were recorder slightly decreases in years 2011 (2.64%), 2014 (1.36%) and 2018 (3.16%), in the rest of the period were recorded increases up to 29.09% (in 2012). Per ensemble the mean level of existent accommodation capacity recorded 1045.1 places, with an absolute mean increase of 45.33 places, respectively a relative increase of 4.6%.

Table 5 Absolute and relative modifications of the existent accommodation capacity, in period 2009-2018, in Botoșani County

| Years | Existent accommodation capacity (places) | Absolute modifications | | Dynamics index (%) | | Dynamics rhythm (%) | |
|-------|--|------------------------|------------------|--------------------|-------------|---------------------|-------------|
| | | $\Delta_{t/1}$ | $\Delta_{t/t-1}$ | $I_{t/1}$ | $I_{t/t-1}$ | $R_{t/1}$ | $R_{t/t-1}$ |
| 2009 | 790 | - | - | - | - | - | - |
| 2010 | 872 | 82 | 82 | 110.37 | 110.37 | 10.37 | 10.37 |
| 2011 | 849 | 59 | -23 | 107.46 | 97.36 | 7.46 | -2.64 |
| 2012 | 1096 | 306 | 247 | 138.73 | 129.09 | 38.73 | 29.09 |
| 2013 | 1103 | 313 | 7 | 139.62 | 100.63 | 39.62 | 0.63 |
| 2014 | 1088 | 298 | -15 | 137.72 | 98.64 | 37.72 | -1.36 |
| 2015 | 1100 | 310 | 12 | 139.24 | 101.10 | 39.24 | 1.10 |
| 2016 | 1118 | 328 | 18 | 141.51 | 100.90 | 41.51 | 0.90 |
| 2017 | 1237 | 447 | 119 | 156.58 | 110.64 | 56.58 | 10.64 |
| 2018 | 1198 | 408 | -39 | 151.64 | 96.84 | 51.64 | -3.16 |
| | \bar{y} | $\bar{\Delta}$ | | \bar{I} | | \bar{R} | |
| | 1045.1 | 45.33 | | 1.046 (104.6%) | | 4.6 | |

Source: calculus in according with insse.ro

For estimating the existent accommodation capacity for the next five years (2019-2023) we used the adjustment function $y = 42.506x - 84542$ obtained

through graphical method in according with the linear trend. R square was used to indicate the variations of values face to trend line ($R^2 = 0.9281$) (fig. 1).

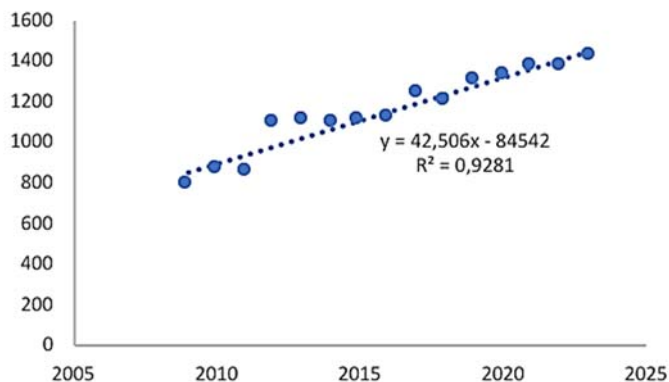


Fig. 1 Dynamics and estimation of existent accommodation capacity in period 2009-2023, Botoșani County

Analysing the absolute and relative dynamics of functional accommodation capacity (tab. 6), we could observe that the number of places considerably increased in 2018 face to 2009 with 60.21% when was recorded also the highest increase face to reference year for the analysed period. Face to previous years were recorded slightly decreases in 2014 (3.78%) and 2015 (4.75%), in the rest of period being recorded increases up to 19.88% (in 2011). Per ensemble mean level of functional accommodation capacity

recorded 364.44 thousands places-days/year, with an absolute mean increase of 17.14 thousands places-days/year, respectively with a relative increase of 5.3%. If we compare mean dynamics of functional accommodation capacity (105.3%) with the existent one (104.6%), we could observe that the first one overturn the second one, which means the fact that was an increasing of accommodation offer efficiency or increased the touristy demand.

Table 6 Absolute and relative modifications of functional accommodation capacity, in period 2009-2018, in Botoșani County

| Years | Functional accommodation capacity (thous. places-days) | Absolute modifications | | Dynamics index (%) | | Dynamics rhythm (%) | |
|-------|--|------------------------|------------------|--------------------|-------------|---------------------|-------------|
| | | $\Delta_{t/1}$ | $\Delta_{t/t-1}$ | $I_{t/1}$ | $I_{t/t-1}$ | $R_{t/1}$ | $R_{t/t-1}$ |
| 2009 | 256.267 | - | - | - | - | - | - |
| 2010 | 303.224 | 46.957 | 46.957 | 118.33 | 118.33 | 18.33 | 18.33 |
| 2011 | 363.519 | 107.252 | -39.705 | 141.85 | 119.88 | 41.85 | 19.88 |
| 2012 | 395.271 | 139.004 | 31.752 | 154.24 | 108.73 | 54.24 | 8.73 |
| 2013 | 397.615 | 141.348 | 2.344 | 155.15 | 100.59 | 55.15 | 0.59 |
| 2014 | 382.609 | 126.342 | -15.006 | 149.30 | 96.22 | 49.30 | -3.78 |
| 2015 | 365.152 | 108.885 | -17.457 | 142.48 | 95.43 | 42.48 | -4.75 |
| 2016 | 365.205 | 108.938 | 0.053 | 142.50 | 100.01 | 42.50 | 0.01 |
| 2017 | 405.008 | 148.741 | 39.803 | 158.04 | 110.89 | 58.04 | 10.89 |
| 2018 | 410.575 | 154.308 | 5.567 | 160.21 | 101.37 | 60.21 | 1.37 |
| | \bar{y} | $\bar{\Delta}$ | | \bar{I} | | \bar{R} | |
| | 364.44 | 17.14 | | 1.053 (105.3%) | | 5.3 | |

Source: calculus in according with insse.ro

Adjustment after linear trend of functional accommodation capacity for the next five years (2019-2023) was realised with adjustment function $y = 9.7319x - 19233$. R

square being utilised to indicate the values' variations face to trend line ($R^2 = 0.7144$) (fig. 2).

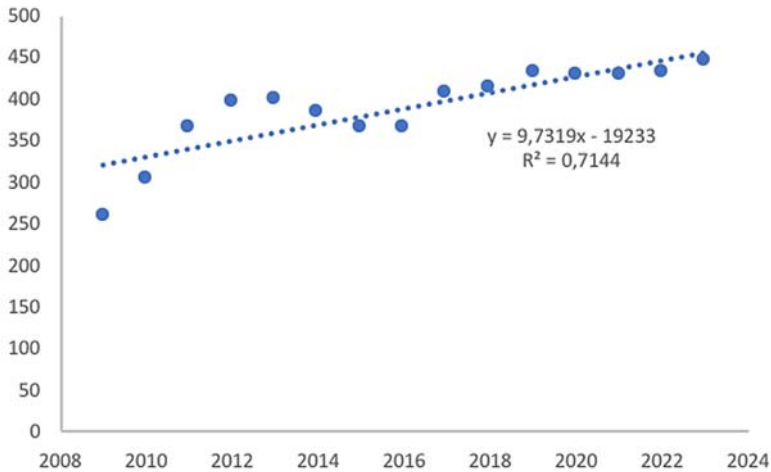


Fig. 2 Dynamics and estimation of functional accommodation capacity in period 2009-2023, Botoșani County

In conditions in which influence factors in touristy activity will have the same rhythm in the next five years (*tab. 7*), in 2023 in Botoșani County, existent touristy accommodation capacity will be of around 1500 places, and functional accommodation capacity will be of around 443thousands places-days.

Net utilisation index for functional

touristy accommodation capacity which express the relation between functional accommodation capacity and effective utilization of it by tourists (overnights), (into a certain period), in Botoșani County during 2009-2018 (*tab. 8*), recorded fluctuant values in those 10 analysed years (2009-2018), in 2017 being recorded the highest value 22.7%.

Table 7 Estimation of accommodation capacity during 2019 – 2023, in Botoșani County

| Years | t(x) | Existent accommodation capacity (places) $y = 42.506x - 84542$ | Functional accommodation capacity (thousands places-days) $y = 9.7319x - 19233$ |
|-------|------|---|--|
| 2019 | 11 | 1297.40 | 431.255 |
| 2020 | 12 | 1330.29 | 429.132 |
| 2021 | 13 | 1364.38 | 427.016 |
| 2022 | 14 | 1375.42 | 431.738 |
| 2023 | 15 | 1422.39 | 442.583 |

Table 8 Capacity and touristy accommodation activity in Botoșani County

| Years | Accommodation capacity | | Arrivals (thousands) | Overnights (thousands) | In (%) |
|-------|------------------------|------------------------------------|----------------------|------------------------|--------|
| | Existent (places) | Functional (thousands places-days) | | | |
| 2009 | 790 | 256.267 | 27.946 | 54.288 | 21.18 |
| 2010 | 872 | 303.224 | 28.092 | 49.436 | 16.30 |
| 2011 | 849 | 363.519 | 36.862 | 67.348 | 18.53 |
| 2012 | 1096 | 395.271 | 34.830 | 61.623 | 15.59 |
| 2013 | 1103 | 397.615 | 33.349 | 58.801 | 14.79 |
| 2014 | 1088 | 382.609 | 39.848 | 77.935 | 20.37 |
| 2015 | 1100 | 365.152 | 37.670 | 68.055 | 18.64 |
| 2016 | 1118 | 365.205 | 43.972 | 77.790 | 21.30 |
| 2017 | 1237 | 405.008 | 52.343 | 91.954 | 22.70 |
| 2018 | 1198 | 410.575 | 47.009 | 80.718 | 19.65 |

Legend: In – utilization index for functional accommodation capacity

Source: calculus in according with insse.ro

CONCLUSIONS

The most numerous touristic units from Botoșani County (during 2009-2018) were represented by hotels followed by touristic boarding houses, in a total number which varied between 12 and 19 touristic units.

The most significant accommodation capacity was noticed in hotels followed by touristic boarding houses. Functional existing accommodation capacity on unit types in Botoșani County in the same period of time (2009-2018) recorded increases which show us a good economical situation for tourism in Botoșani County during analysed period.

Functional existing accommodation capacity (total) from Botoșani County recorded in 2018, 410575 places – days with a 19.65% net utilization index for functional accommodation capacity.

From a comparative analysis of accommodation units number and number of places from touristic receiving units with functions of touristic accommodation in years 2009 and 2018 from Botoșani County was observed the fact that in 2018 number of accommodation units increased with 58.33% face to 2012 and the number of accommodation places increased in 2018 with 51.64% face to 2009.

Analysing the absolute and relative dynamics of existing accommodation capacity was observed that places' number considerably increased in 2018 face to 2009 with 51.64%. The highest increases face to reference year was recorded in 2017 with 56.58%. Per ensemble the mean level of existing accommodation recorded 1045.1 places, with a absolute mean increase of 45.33 places, respectively a relative increase of 4.6%.

Analysing the absolute and relative dynamics of functional accommodation capacity, we could notice that the number of places considerably increased in 2018 face to 2009 with 60.21% when was recorded also the highest increase face to reference year for the analysed period. Per ensemble the mean level of functional accommodation capacity recorded 364.44 thousands places-days/year, with a absolute mean increasing of 17.14 thousands places-days/year, respectively relative increasing of 5.3%. Comparing the mean dynamics of functional accommodation

capacity (105.3%) with the existing one (104.6%), was observed that the first one overturn the second one, which means the fact that was an increasing of accommodation offer efficiency or increased the touristic demand.

In conditions in which influence factors in touristic activity will have the same rhythm in the next five years, in 2023 in Botoșani County, existing touristic accommodation capacity will be of around 1500 places, and functional accommodation capacity will be of around 443 thousands places-days.

Net utilisation index for functional touristic accommodation capacity, in Botoșani County during 2009-2018, recorded fluctuant values in those 10 analysed years (2009-2018), in 2017 being recorded the highest value 22.7%

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