

CFMC

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The complexity of our market segment throughout Chicago.

Ways to educate stakeholders.

To identify the Current interactions consumers take with EXISTING media channels.

To determine the collective message of CFMC by speaking authentically in one voice.

how to reach various demographics via social media platforms.

To Investigate: which social media posts spread the word as fast as possible.

To determine: ways to facilitate an easily accessible environment for all through online community interactions.