



9th Media for All International Conference
Universitat Autònoma de Barcelona
27-29 January 2021 (online)

SESSION 5. PROFESSIONAL PRACTICES

Chair: Sharon Black (University of East Anglia)

“Text for all. Print accessibility basics”

Matt Kaplowitz (Bridge Multimedia)

Wendy Sapp (Bridge Multimedia)

VIDEO PRESENTATION: <https://youtu.be/cM2DotMTt8g>

“Making television accessible: a professional approach”

María López Rubio (Universitat de València)

VIDEO PRESENTATION: <https://youtu.be/B5vTvIEIJY4>

“Documentation resources applied to new technologies: some professional practices”

Laura Mejías Climent (Universitat Jaume I)

VIDEO PRESENTATION: <https://youtu.be/i6mC9BvhMzE>

“Raiders of the Best Translation: Information management in audiovisual translation”

Irene de Higes Andino (Universitat Jaume I)

VIDEO PRESENTATION: <https://youtu.be/dMopOZbHUX8>

“Accessibility, a strategy for promoting non-hegemonic languages on TV”

Marijo Deogracias Horrillo (University of the Basque Country)

Josu Amezaga Albizu (University of the Basque Country)

VIDEO PRESENTATION: <https://youtu.be/zFgDODs5i0k>

“Introducing accessibility services on Polish commercial television: a case study”

Agnieszka Walczak (University of Warsaw & ViacomCBS Networks International)

Aleksandra Dobrowolska (ViacomCBS Networks International)

VIDEO PRESENTATION: -