



9th Media for All International Conference
Universitat Autònoma de Barcelona
27-29 January 2021 (online)

SESSION 19. USER RESEARCH IN SUBTITLING

Chair: Jorge Díaz-Cintas (University College London)

“The ‘so what’ of research in media accessibility- finding out what individual users say about the use and provision of subtitling”

Zoe Moores (University of Roehampton & University of Surrey)

VIDEO PRESENTATION: <https://youtu.be/6tQGxLki7to>

“Go vertical: Challenges of subtitling vertical content”

Evgeniya Malenova (Alba Multimedia LLC & Dostoevsky Omsk State University)

Elena Aleksandrova (Alba Multimedia LLC & Murmansk Arctic State University)

VIDEO PRESENTATION: https://youtu.be/eG9fLZLr9_g

“An eye-tracking study on the influence of number of lines and subtitle speed on the processing of Brazilian deaf and hard-of-hearing participants”

Italo Alves Pinto de Assis (Acaraú Valley State University)

Patrícia Araújo Vieira (Federal University of Ceará)

Vera Lúcia Santiago Araújo (State University of Ceará)

VIDEO PRESENTATION: <https://youtu.be/d6KIIOnrFbc>

“Subtitling for the deaf and hard-of-hearing (SDH) and eye-tracking: results of an experimental research”

Silvia Malena Modesto Monteiro (State University of Ceará)

Patrícia Araújo Vieira (Federal University of Ceará)

Elisangela Nogueira Teixeira (Federal University of Ceará)

VIDEO PRESENTATION: <https://youtu.be/pP1x-UjbVZc>