Taylor University Pillars at Taylor University

2018-2019 (Volume 106)

The Echo

8-24-2018

The Echo: August 24, 2018

Taylor University

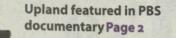
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Taylor University, "The Echo: August 24, 2018" (2018). 2018-2019 (Volume 106). 1. https://pillars.taylor.edu/echo-2018-2019/1

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VOLUME 106, ISSUE 0

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WEEKEND WEATHER	A MA	INDIANA ANA
<i>Today</i> 75° 66°	283 Male 295 Female	44% 56%
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	Transfer students	INDIANA ANA NDIAN 10 states
Sunday 88° 71° 77	* All numbers are unofficial until mid-September	IU STATES
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UNIVERSITY

The Echo

YOU ARE THE VOICE. WE ARE THE ECHO.

SINCE 1913

FRIDAY, AUGUST 24 - THURSDAY, AUGUST 30, 2017

Admissions addresses concerns about housing

TAYLOR

Holly Gaskill News Co-Editor

This year, Taylor welcomes 536 freshmen, the largest incoming class in school history. The class of 2020 beats the previous largest class, the class of 2014, by 17 students. In addition to the incoming freshman class, Taylor is receiving 42 transfer students.

"The unusual nature of this class is that it is the most balanced class in gender — almost 50/50 male and female," Vice President for Enrollment and Marketing Steve Mortland said.

In years past, gender demographics of classes have consistently leaned more toward females. As listed on taylor.edu, classes average 57 percent female and 43 percent male. The class of 2022, however, contains just eight more females than males. As shown in the graphic below, this leads to females holding the majority in the class by only 1.4 percent.

Although the University celebrates an increased enrollment, it is now faced with concerns about how to accommodate the needs of the expanding and diversifying student body.

"It is very likely that more sections



Freshman Caleb Hoogerheide moves into Samuel Morris Hall as part of the 264 males that make the class of 2022 nearly a 50/50 split.

of freshmen-level foundational core courses will be needed," Chief Financial Officer Stephen Olson said. "Keep in mind that this large class is coming on the heels of a rather small class from last fall, so the total number of students on campus

will be relatively stable."

According to Olson, Taylor's campus currently has the necessary rooms to accommodate the new students. If admissions would continue to see large classes enrolling, only then would residence halls, classrooms or dining options be expanded. However, Olson also explained that needing to expand any of those areas because of large enrollment would be a "good problem" for the staff.

WEEKLY Edition

Trojans open against Wildcats

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echo@taylor.edu

WELCOME TAYLOR UNIVERSITY CLASS OF 2022

Grant County gives grants to grads

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\$

News Co-Editor Grant for Grads, Grant County's initiative to draw recent graduates to find employment in the area, gained national attention

Housing incentive

makes national news

Rayce Patterson

over the summer. Grant for Grads is a housing assistance program put together by the Grant County Economic Growth Council. The program provides incentives to recent graduates with an associates degree or higher or a certification in a skilled trade to live and work in the Grant County area. According to Fox Business, recipients of the Grant for Grads program can receive \$5,000 to help on the down payment for a house or payment of 20 percent of a recipient's rent.

According to its website, GCEGC launched Grant for Grads in 2012 to

meet the needs of local employers in Grant County. used to attract skilled workers to find employment in the area with

"A big thing we were seeing was a need for an increased skilled labor force," Mikayla Marazzi, director of marketing and communications for GCEGC, said. "In order for a business to be sustained, they need to have a quality workforce."

In that time, Grant for Grads has served more than 23 different employers, filling positions on all levels. In one example, Michelle Doyle, a Grant for Grads recipient, became the lead architect at the HALSTEAD architects Marion office. Since then, the office of two people has grown to a staff of four. Every year, Grant for Grads hits the maximum number of applicants possible it can take in a year.

The Grant for Grads program had been active for six years before it was thrust into the national spotlight. The Marion-Grant County Chamber of Commerce mentioned initiatives Grant County has used to attract skilled workers to find employment in the area with Wall Street Journal reporter David Harrison. Harrison then published the article, "How Bad is the Labor Shortage? Cities Will Pay You to Move There," on April 30, 2018.

"They featured our program, Grant for Grads, in one little sentence, and it had this massive ripple effect," Marazzi said. "It was really neat to see the spiral action of national media recognition."

From there, the story was picked up by statewide news channels, radio stations and even Fox Business News. According to the GCE-GC website, people from as far as Missouri and Florida called to ask more questions about the program.

According to Marazzi, the reason Grant for Grads has been visited by multiple news organizations is because it is innovative and is responding to an immediate issue, even though it began in 2012.

"As the conversations in the field

and a support of the second



Mikayla Marazzi spoke with Fox Business about Grant for Grads.

of economic development evolve, the conversation specifically of workforce attraction and bringing in talent into your community to fill in job vacancies has become an imperative," said Marazzi. "We've kind of been ahead of the game." echo@taylor.edu

Upland might be a small town, but it's a place with a big heart. The Echo Life in the cornfields comes to the big FEATURES/A&E screen August 24, 2018 FRIDAY TheEchoNews.com Starting off the school year on the right note

IFC and Mainstage put on Johnnyswim concert

Grace Hooley Features Editor

In a matter of days, this tiny campus in Upland will come to life with beautifully obnoxious reunions in local residence halls. The student organizations Integration of Faith and Culture and Mainstage decided there would be no better time to have a concert than during the reuniting of new and old friends alike.

Thursday, Aug. 30 at 8 p.m. Johnnyswim will be performing live in Rediger Auditorium. Senior Johannah Lindsay, IFC president, and junior Jazmin Tuscani, Mainstage president, decided on a Johnnyswim concert toward the end of last semester. The group was doing a tour in the Midwest, and Lindsay and Tuscani both enjoy the band. For budget and marketing reasons, they decided to combine their organizations to host this event together.

"Mainstage is only in its second year and IFC has traditionally been more low-key when it comes to programming, but we both wanted to get more traction early on to show students on campus who we are and what great events we are preparing to bring to Taylor," Tuscani said.

Amanda Sudano Ramirez and Abner Ramirez, otherwise known as Johnnyswim, met in Nashville. They started to work on songs together, and then moved to Los Angeles where they got married, had a baby and still continue their career to this day. Their genre of music is



Nashville duo, Johnnyswim, prepares for concert August 30 in Taylor University's Rediger Auditorium.

seen as a mixture of pop with some country twang thrown in, and they have been featured on various television shows.

Lindsay and Tuscani were in contact with Johnnyswim's agency, Paradigm Talent, which is based in Beverly Hills, California. Paradigm Talent, as well as Steve Austin, the director of student programs and their supervisor, helped them along. Lindsay and Tuscani wanted to bring in a band that would be

unique but also bring many groups of people together.

"Why not Johnnyswim?!?" Tuscani said. "They bring a new level to the whole Christian Acoustic scene and their voices are something else. Their humility and talent are such a great blend also. If you don't know why Johnnyswim, you should definitely look them up. Then buy tickets. Then attend the show. Then rest up for Friday classes."

The show invites families,

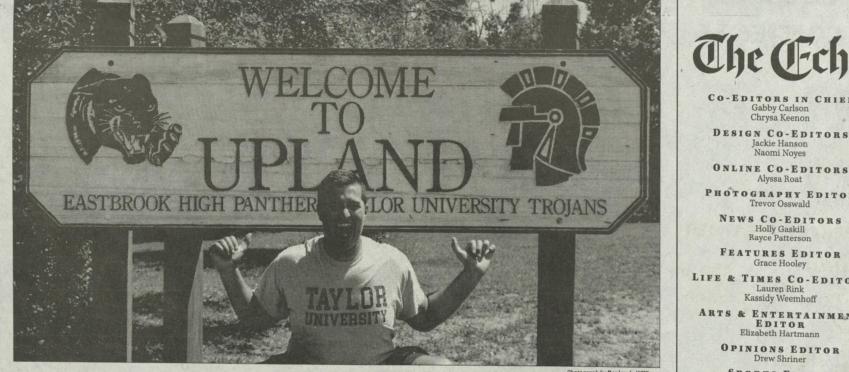
students and faculty alike. Tickets are \$15 for a Taylor student with their ID, \$20 for local college students with their current ID and current Taylor faculty, staff and their children and \$25 for the general audience. Tickets are also available at https://johnnyswimliveattayloru. eventbrite.com.

A new season is beginning here at Taylor University, and while many events are going on around this time, IFC and Mainstage hope

this event will be one to cherish and remember long after. Lindsay and Tuscani are excited to put on a show such as this one, and they cannot wait to see what their cabinets will take on next.

"(It is) a good time with friends and a great memory for the start of the year." Lindsay said. "(It may be) even a new band to add to their music playlists. Come! Bring your friends and enjoy the night with us!" echo@taylor.edu

Life in the cornfields comes to the big screen





Jackie Hanson Naomi Noyes

Upland documentary featured on PBS

Emily Pawlowski Staff Writer

What defines a town? Is it the buildings? Its people? The stories and traditions? "Now Entering...Upland" is a celebration of all of that and more.

The PBS website states, "NOW EN-TERING... is a video scrapbook of the people, places and history of towns as seen through the eyes of its residents."

"Now Entering...Upland" was the fourth episode in the series, and according to a news release on the Taylor website, the largest one to date. More than 30 people volunteered to share their stories about life in Upland. Storytellers range from local community leaders to Taylor staff to ordinary residents with extraordinary experiences. The documentary has a lot of variety, but there is one thing all stories have in common: a love for Upland.

"I love Upland because it is a community of people who help each other and who take care of each other," Troy Shockey, director of the Red Barn, said.

The Red Barn itself is an example of this love the community shares. It was originally founded as a way to keep kids and teens out of trouble

Junior Caleb Newcomber enjoys every moment he has in Upland.

when school was out. Thanks to volunteers, it offers snacks, fun activities and positive environments at practically no cost to the kids.

Many other groups also work to serve Upland residents including Lift, an organization that works to improve literacy in young children. Victory Acres offers fresh food to intercity groups which might not otherwise have access to good fruits and vegetables. Several churches have youth groups and other ministries which look to give back in a variety of ways.

Other people have found ways to contribute to the community through businesses. One cafe, The Bridge, was founded as a way to bridge the distance between Upland residents and Taylor students.

Joe on the Go, a coffee shop right off Taylor's campus, is used to help people in poverty gain experiences and

training to help them regain control of their lives.

"We were looking for a business that would cross several different age groups, that could help people understand a business model and maybe do some training with them," Andy Glentzer, director of the organization that founded Joe on the Go, said. One of the most iconic local businesses, however, is Ivanhoe's. Founded in 1965, this small ice cream shop has grown into a legend, boasting over 100 flavors of sundaes and shakes. It is the go-to destination for all Upland residents and was even named the one place to visit in Indiana by the Huffington post.

Of course, one of the biggest attractions in Upland is Taylor University. Taylor's campus came to Upland in 1893, and it has since cemented itself as a major part of the community. Like most colleges, it has its quirks

and traditions, but one stands out in particular: Silent Night.

Silent Night takes place the Friday before finals week at the men's basketball game. Students join together, most dressed in outrageous costumes, and sit completely silent until the 10th point is scored by the home team. As soon as that point is scored, everyone goes crazy, and in recent years, storm the court. This tradition has been recognized by many places, including ESPN.

These stories are just a small part of "Now Entering...Upland." The full documentary can be found at www. wipb.org, in the community section in the "Now Entering ... " series.

Upland might be a small town, but it is a place with a big heart. Everyone, whether a short-term student or a lifelong resident, has a story to tell about what Upland means to them. echo@taylor.edu

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THE ECHO aims to represent the views of diverse voices on Taylor University's campus fairly and without bias and to be a vehicle of accurate and pertinent information to the student body. THE ECHO also aims to be a forum that fosters healthy discussion about relevant issues, acting as a catalyst for change on our campus.

Student journalists have published THE ECHO weekly since 1913, except for January term, exam week and holidays. THE ECHO is a member of the Associated Collegiate Press and the Indiana Collegiate Press Association.

THE ECHO offices are in the Rupp Communication Arts Building

Please address all letters, questions or comments to

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The Echo **C**/**UPINIONS** TheEchoNews.com

Welcome Weekend tips and tricks

August 24, 2018

FRIDAY

Welcome Weekend tips and tricks

We help calm the crazy

Kassidy Weemhoff Life & Times Co-Editor

Freshmen, we get it. We've all been where you are: excited, nervous and very overwhelmed. With meeting so many new people, trying to organize your room, figuring out how to live with a roommate you hardly know and braving the endless events thrown at you, this weekend can get crazy quickly. Don't sweat it! (But if your residence hall doesn't have air conditioning, we get it). We've compiled some tips and tricks to help you navigate this weekend and stay sane through it all.

STAY ENERGIZED.

This can mean different things to different people. For example, the way to stay energized might be to keep drinking water throughout the day or stockpiling snacks in between events to keep from starving. After all, you need to keep your body ready for whatever comes next. This could also mean stopping at one of the local coffee shops like Joe on the Go or The Bridge (both located in Upland) to grab your tea or coffee and work fueled by caffeine. Find what keeps you going and use it!

DON'T BE AFRAID TO ASK QUESTIONS.

We know that your Personnel Assistant or Preceptor have probably already told you this, but it is essential. Taylor and its leaders have worked hard to create an accommodating, welcoming environment for you. They do not just tolerate questions, they encourage them! Don't know where something is? Ask the nearest Taylor student. Wondering about certain residence hall policies? Your hall director or PA would love to talk to you about that. The Taylor faculty, staff and students here are so excited you're a part of the community and would love to help you navigate if you feel lost in any way, directionally or emotionally. PA on Sammy II this year, senior Matthew Hapner, described his role in Welcome Weekend.

"My job as a PA this weekend is to welcome new and continuing students to campus and basically be a trustworthy face for them," Hapner said. "More than that, I will have the chance to set the stage for what Sammy II is and what we have planned for this year."

COMMUNICATE

WITH YOUR 'MATE. Before you embark on the adventure that is Welcome Weekend, take time with your roommate to talk



Freshman Abigail Pyle demonstrates the classic confusion of not knowing how to navigate around the many campus landmarks.

about the essentials. Figure out sleep schedules, ask about allergies and be honest about your room preferences. It it so much better to be forthright and communicate honestly in the beginning than to figure it out in an argument later.

SOLIDIFY YOUR

UNPACKING SYSTEM. We recommend moving your furniture around before moving everything else in to avoid the hectic atmosphere of a crowded hallway and one too many mini fridges. By figuring out how you want to set up your room and doing the heavy lifting

first, you will have more time to arrange and unpack in a much more organized, sane fashion. Also, don't be afraid to ask for help with advice about room layout or moving your furniture around.

'Everyone, for the most part, loves helping the freshmen adjust to the new pace of life that college brings," said Hapner. He will be available in Samuel Morris Hall during movein to give the freshman a seamless adjustment.

BE BOLD.

Now is the time to push out of your comfort zone and into your best

college life. You'll be in some uncomfortable, sometimes awkward situations this weekend, but it is up to you to make the most of them. Preceptor Jacob Ferguson was a freshman last year, and his favorite part of Welcome Weekend was the Luau party next to Taylor Lake.

"My advice to freshmen would be if you're at the lake party, find an upperclassman and tell them to introduce you to everybody. That's a great way to meet people," he said. He also said to work on learning the names of people in your Preceptorial. There are quite a few names that will be thrown at you this weekend, but learning the names of those in your Preceptorial is a great place to start.

ENJOY

THESE MOMENTS.

Although you might not know it, you'll remember this weekend for a long time. Soak in every moment you have in this new stage of life. It may be challenging or scary, but before you know it you'll be making the friendships that will last a lifetime. Junior Deborah Settles, Discipleship Assistant on Second East Olson, will be ready to greet the new freshmen and answer questions.

"My favorite part of welcome weekend is for sure seeing my favorite people in one place and meeting freshman for the first time," said Settles. "Seeing my people back on campus and watching so many sweet reunions everywhere is incredible." echo@taylor.edu

Q & A with a new **English Hall director**

Times with Torres will be fun this year

Alyssa Roat Staff Writer

Q: What drew you to Taylor? A: I heard a lot about Taylor from colleagues at Wheaton who had either attended, worked at Taylor or had kids going to Taylor.

Q: What did you do before coming to Taylor?

A: I worked at Wheaton College as a counselor in the counseling department and the interim director of student care, but it was mostly part time. I was also a house parent at a transitional living home.

are so many diverse personalities!

Q: Are there any other fun things we should know about you? A: I love K-pop and Korean dramas! If I ever have some downtime, you never have to wonder what I'll

be doing.



Meet the Opinions editor



Drew Shriner shares his view

2017–2018 was an exciting year for the Opinions section. Major campus conversations took place between the lines of staff and student submissions. Topics such as racial reconciliation, Chapel and Excalibur, an anonymous publication that was hotly contested, were debated as members of the Taylor community put words to their thoughts and shared them with the entire Taylor community. Our hope is that this year would see the same level of polite but passionate conversation within the diverse body of thought on Taylor's campus.

Long-form debate, however, can help to ease these emotions. Writing an article is a longer and more thoughtful process than writing a brief response in a social media comment section. The Opinions section is a place of civil discourse and disagreement, not a place to shout one's opinions at one's peers.

THE ECHO does not discriminate submissions based upon the personal leanings or biases of either the author or the editorial staff. Instead, the Opinions page serves as an open message board for students and staff of all views to express and argue for their beliefs. If one view receives more attention than it's opposing view, that is because of the number of submissions, not because of the beliefs of the Echo. All Taylor students and faculty are welcomed and encouraged to submit pieces to the Opinions section. Full submissions must be under 600 words and have at least three expert sources. Letters-to-the-editor must be under 200 words and do not need to have a source. THE ECHO reserves the right to make edits to submissions as necessary. Submissions should be emailed to Opinions Editor Drew Shriner at drew_shriner@ taylor.edu.

Q: What is your "Taylor story?" A: I originally applied as a hall director for Bergwall, but I didn't get the job. Instead, Scott Barrett, Director of Residence Life, called me and asked me if I would like to be the hall director for English, since Julia Hurlow was moving to a new position. I hadn't expected that, but I'm so glad to be here.

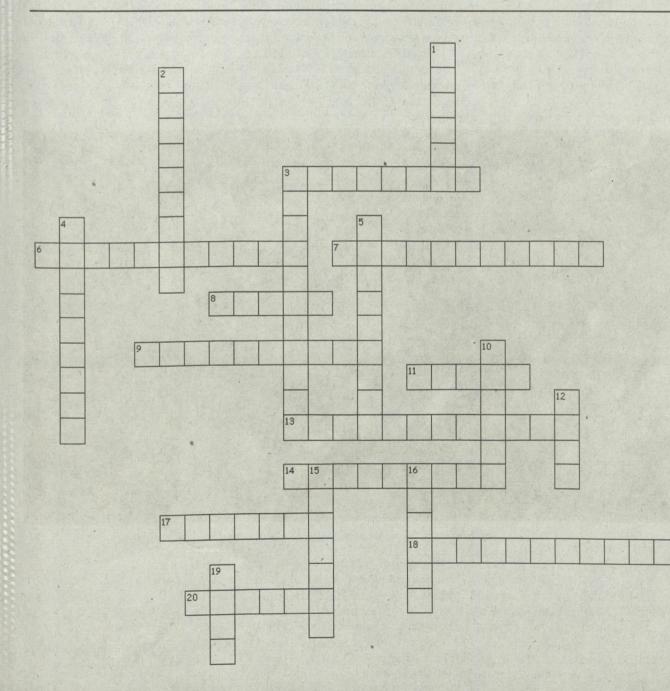
Q: What are you most looking forward to about your new job?

A: I love being with the students. I really love building personal relationships, getting to know people and having those casual conversations you don't get to have as a counselor.

Q: What is your favorite thing about English? A: I love the people! Everyone is so

friendly and welcoming, and there

Jessica Torres is also passionate about the Spanish language and is trying to start a club on campus.



Opinions, however, is not restricted to such heavy topics. The Opinions page is also a place to discuss those opinions that are less serious but are still worthy of passion and debate such as media, culture and sports.

Opinions are inherently debatable. In debate, disagreement and controversy arise. With those, passions and emotions frequently run high.

echo@taylor.edu

Across

3. The go-to place for all your ice cream needs (within walking distance of campus).

6. Taylor's chief of police.

7. This tradition happens at the end of first semester and is Taylor's best known tradition.

8. " & Learning"

9. The online portal for submitting homework.

11. Taylor's wifi acronym.

13. The president of Taylor University.

14. This tradition consists of classes competing in a bike race.

17. The name of the chapel inside of the LaRita Boren Campus Center.

18. The name of Taylor's coffee shop in the Boren Campus Center.

Dining Commons 20.

Down

1. One of Taylor University's colors.

2. The library on campus is named the Library.

" community. 3. Taylor University loves "____

4. This structure on campus represents the integration of faith and learning.

5. An organized group date at Taylor.

10. This town has the closest Walmart.

12. The acronym for where the gym is located.

15. A spring tradition consisting of creativity, music and competition between groups.

16. Taylor's mascot.

19. Taylor's other color.

Email lauren_rink@taylor.edu for answers!



"When I go back to Taylor I walk back into the Kessler Center and I can just smell practice."

Trojan at the helm



Promising to be a packed house, Taylor students still have a chance to buy tickets for \$6. According to the Taylor athletic website, all adult and general admission tickets for the historic game have been sold out and will not be available at the gate.

Grant County grudge match teases rivalry

Trojans look to Wildcats opener

Clay Sidenbender Staff Writer

Ten miles. That is all that stands between the fresh look Wildcats of Indiana Wesleyan University (IWU) in Marion, Indiana, and their seasoned neighbor, the Trojans of Taylor University. The two institutions have collided on multiple occasions in almost every sport and have cultivated a rivalry that has spanned decades. One of the only sports that has not dealt with this competitive, territorial civil war? Football.

That is, until now.

On Sept. 1, the Taylor Trojans will take on the IWU Wildcats for the first



Senior Grant Hohlbein is one of the key returning players for this upcoming season

the team, Taylor head coach, Ron "Southern Illinois, that's a Division Korfmacher said." We're deeper than Korfmacher, is looking at the I team, so that template's entirewe have been. We've been getting whole picture. ly different." more competition at our positions... "What's important to us is that Korfmacher even recalls a time We've got a lot of competition in the this is our opener," Korfmacher said. when the Trojans went up against secondary. It seems like we've really "These guys have been working a long got a lot of competition at every lay-Davenport University, a start-up footoff-season. It's the longest off-season ball program at the time. They had no er of the defense and on offense, the in all of sports...We're going to go on film of the team, no roster and there running backs, the wide outs. Quarterbacks are pretty settled."

the intimidation factor.

"They're going to have a lot of energy coming into the game for sure," Hohlbein said. "First game of their program and we've already heard it's sold out. We've heard all sorts of things. It's going to be loud, hectic, hostile, so that's one thing they have going for them for sure, but we plan on keeping our heads and keep doing what we have to do."

Korfmacher showed no signs of concern either.

He reiterated the team's main focus of coming out on top in the opening game.

"Even if it was somebody we faced in a final game, they're a new team, new template, new stuff," Korfmacher said.

On and off the field, Korfmacher does everything he can to instill a winning mindset into each of his players and everyone else's heads and not focus so much on the loud noise coming from inside Wildcat Stadium. Some of the distractions include the hashtags, #climb and #strikethepick, that flood twitter feeds and the nonstop local media coverage.

time inside Wildcat Stadium at 4 p.m.

The road to the envisioned rivalry started when IWU announced it was adding football to its men's athletics in 2016. Soon after, a head coach was hired from Wheaton College to lead the program. After hiring the remaining staff, putting together a 100-man team and a year of preparation, IWU announced its schedule, with Taylor as the home opener.

"The opportunity to extend this historic rivalry onto the football field is something that we are very excited for," Indiana Wesleyan Head Coach Jordan Langs said in a press release.

Langs said the opportunity is something their program takes very seriously.

Going into his 11th season with

the road opening night against a new team. It'll turn into a rivalry someday, but our guys excel this team."

The Taylor football team has faced situations in the past where the background information about their opponents is scarce.

In fact, Korfmacher mentioned a few different times where Taylor football has played an unknown team.

"Over the years, we've played Anderson when they've changed coaches three times," Korfmacher said. was not a lot of noise about the team in general.

In other ways, this will not be just be another game. Taylor has not notched a road win since edging out Lindenwood-Belleville 48-45 on Nov. 5, 2016.

However, Korfmacher is certain his Trojans will achieve their assignments on offense and defense since . they have a lot of key talent returning from last season.

One of those key returning players is fifth-year senior wide receiver; Grant Hohlbein, who led the Trojans in receiving yards (650) and touchdowns (5) during the 2017 campaign.

Holbein stated that while he has a lot of respect for IWU, he believes Taylor will be able to swing the game with more experience and better execution.

Regarding the hype surrounding the IWU football program, Hohlbein "We have a lot of returning guys," acknowledges it, but will not give into

No matter what anyone thinks, Langs is asking for a fight.

"We have a lot of respect for their coaching staff, program, and players," said Langs in the press release. "But make no mistake, our goal is, and always will be, to be the best college football team in Grant County. That will be a big challenge and it will not be easy but we are committed to achieving that by being the best we can be both on and off the field." echo@taylor.edu

Trojan at the helm

Burchard's promotion highlights alumni success

Andrew Nevins Sports Editor

The Northern Arizona Suns of the NBA G League ended their head coaching search in July by promoting Associate Head Coach and 2008 Taylor graduate Bret Burchard to the position.

"I've witnessed Bret's rise through the video room to the coaching ranks and seen a tremendous amount of growth in not only his coaching ability, but also his leadership," NAZ Suns General Manager Louis Lehman said in a statement. "Bret's core values align with what the Suns organization looks for in a head coach and I'm excited to watch him develop our talented group of G League players and coaches."

Burchard stated that he is very excited to return to the Suns community and is committed to building upon the elite-level basketball of the entire Suns organization. He'll be looking to push Northern Arizona to the top of the G League in just its third year of existence.

Others in the organization know

Burchard as someone who is a very well-calculated and fundamental coach who is extremely passionate about his player's development on and off the court.

Burchard has been with the Suns organization since 2010 where he began as the Manager of Basketball Communications for the Phoenix Mercury of the Women's National Basketball Association (WNBA). Bryce Marsee, '14, currently holds the position.

Burchard moved through the ranks of the organization by becoming the Basketball Communications Coordinator and eventually Head Video Coordinator before moving into coaching in 2016.

The son of a college coach, Burchard has always been fascinated with the profession.

"I've grown up around coaches, been raised by coaches," Burchard said. "It's just kinda the circle I've lived in. I always thought about being a coach. I would take notes and plan and prepare and think about what it would be like to be a coach. I don't know if this is a lifelong dream fulfilled or anything like that, but this is the path that I've grown in and probably headed



Bret Burchard coaches his team, The Northern Arizona Suns, during a regular season matchup.

toward naturally."

He is also involved with SightShift: Athletes, a foundation that does mindset training for athletes and coaches. It focuses on the mental side of performance and helps athletes and coaches remove distractions and relax with pressure so that they can perform at their best.

Burchard graduated from Taylor in 2008 with a degree in Sports Management and Public Relations. He was a member of the varsity basketball team and served as an assistant coach for two years after graduation.

It does not take much for Burchard to be reminded of his playing days in

the purple and white.

"When I go back to Taylor I walk back into the Kessler Center and I can just smell practice," Burchard said. "Those days of training with teammates and Coach Patterson's voice echoing through that gym, that all just sort of sticks with me."

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