

SocEnt

Easy-Hook

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One of the main problems with eating is having to put your utensils down. Unexpected things could happen when you put them down, for instance a spoon falling into a bowl of soup or melted ice cream. These are just a few of the many outcomes which can occur due to not having a safe place to put your utensil. The unfavorable outcomes presented before you can all be prevented with the Easy-Hook, a device which is meant to keep your utensil from falling or sliding away from your grasp. This device is meant to target people who have similar problems as the ones presented before. We surveyed people at IMSA and the majority of our potential customers were sophomores. The device is supposed to help and make your experience eating as pleasant and easy as possible.