

FINAL TECHNICAL REPORT / RAPPORT TECHNIQUE FINAL

ANNEX 9 - WEBINAR REPORT

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Introduction

DNDi has been part of the Alianza Project since 2017, the objective of which is “to contribute to the elimination of Chagas Disease as a Public Health problem in Guatemala”. In addition to DNDi, USAC, IDRC and FMS are also institutions that make up this project.

The Secondary Prevention activities implemented by DNDi have been fully funded by IDRC. This financing ends on January 31, 2021.

Guatemala and specifically the Jutiapa department, where the Alianza project is focused, is the area with the highest notification of acute cases in the Central American region.

In 2008, the country eliminated the transmission of Chagas disease through *R. prolixus*, in 2020 it achieved recertification. *T. dimidiata*, a native vector, has taken over the ecological niche left by *R. prolixus* and is currently considered the main vector in the country.

As it is an autochthonous vector, control measures must include innovative interventions that require community participation, housing improvement, and articulation of entomological surveillance with epidemiological surveillance. Secondary prevention, that is, caring for people is key to advancing the goal of eliminating chagas disease as a public health problem.

Justification

DNDi's activities within the framework of the Alianza project suffered significant delays due to various conditions:

- 1) Unstable political context
- 2) Signing of the inter-institutional agreement DNDi -MoH Guatemala
- 3) COVID 19 pandemic

Considering that the training activities planned for 2020 have not been possible to carry out in person, it is necessary to seek training alternatives in the context of the pandemic.

Objectives

- Promote awareness of Chagas disease in the framework of the COVID 19 pandemic.
- Make the Alliances project visible, as an initiative of Multilateral Cooperation
- Substitute and adapt the planned training activities to a new methodology and an emerging epidemiological situation
- Strengthen the relationship and interest of the funder (IDRC) in DNDI projects and initiatives.

Developed activities

- 1) Prepare a TOR (Term of Reference) about the webinar.
- 2) Hiring of a virtual event organization company.
A specialist company (NECTA) is hired in the organization of virtual events, which programs the event website for registration
- 3) Hiring Spanish-English translators
The service of 2 simultaneous translators is hired, Spanish / English-Spanish / English
- 4) Dissemination of the event on the web, social networks and through the list of partners

We work with the Communication Area to disseminate the event with specific material for social networks, as well as through the communication dissemination strategy.

Distribution of the invitation to Platform list / USAC contact list / FMS contact list / IDRC contact list / DNDi contact list

(In annex Communication Material – Annex 1)

5) Preparation of agenda

A 3-module agenda is defined:

1- Presentation of the Alliance project and reflections on multilateral cooperation. Regional directors are invited for discussion.

2 - Current situation of Chagas in Central America Guatemala in times of Pandemic. PAHO Guatemala and the Guatemala Chagas program are invited to update the epidemiological situation in the region.

3- Clinical module on Attention to Chagas Disease in times of COVID 19. Experts on the Chagas-COVID topic are invited: Dr. Maria Jesus Pinazo, Dr. Luis Echeverria, Dr. Sergio Sosa Estani and Dr. Pierre Buckens. See in annex: (Agenda: Annex 2)

6) Articulation between the Alianza Project for the development of the Alianza Project Visibility block

a. The organization is articulated with the institutions of the Alliance Project

b. An institutional video of the Alianza Project is prepared with the support of FMS

c. Organizations publicize the event through their contacts

Webinar Data

1) Registered Persons: 371 people registered on the day of the event

PROYECTO ALIANZAS

[ESPAÑOL]

¡Es mañana!

WEBINAR: ENFERMEDAD DE CHAGAS EN CENTROAMÉRICA

Miércoles, 09 de diciembre de 2020 - 8:00 AM - GMT

El evento contará con traducción simultánea en español y inglés.

[ACCEDER AL EVENTO →](#)

[ENGLISH]

It's tomorrow!

WEBINAR: CHAGAS DISEASE IN CENTRAL AMERICA

Wednesday, December 9, 2020 - 8:00 AM - GMT

The event will have simultaneous translation to English and Spanish.

[ACCESS THE EVENT →](#)

chagas.proyectoalianzas.org

REALIZACIÓN / REALIZATION

DNDJ

Programa Regional de Diagnóstico
Asistencia y Referencia Epidemiológica
Asistencia y Referencia Epidemiológica

IDRC | CRDI

Canal 22



Mundo Sano



USAC
UNIVERSIDAD SALVADOREÑA

APOYO / SUPPORT



GOBIERNO DE
GUATEMALA



OPS
ORGANIZACIÓN PANAMERICANA DE
SALUD PÚBLICA

ORGANIZACIÓN / ORGANIZATION



NECTA

2) People who participated in the event

Region	Nº of countries	Nº of attendees
INCOSUR Countries	6	96
IPA Countries	2	10
IPCAM Countries and USA	6	97

Europe	6	16
Others	3	6
Total of Countries	23	225

3) Posting through social networks: it was done through

Facebook (<https://www.facebook.com/dndi.org>)

Instagram (<https://www.instagram.com/drugsforneglecteddiseases/>)

Twitter (https://twitter.com/DNDi_Espanol)

Youtube (<https://www.youtube.com/dndiconnect>)

<https://www.linkedin.com/company/dndi/>

The moments of posting:

- Initial Disclosure of the webinar
- Reminder after 7 days
- Reminder after 3 days

PROYECTO ALIANZAS

FALTÁN/ONLY

03

DÍAS/DAYS LEFT

9 DE DICIEMBRE DE 2020 / DECEMBER 9, 2020
08:00 AM HORA DE GUATEMALA / GUATEMALA TIME

INSCRÍBASE / REGISTER NOW

chagas.proyectoalianzas.org

REALIZACIÓN / REALIZATION

APOYO / SUPPORT

ORGANIZACIÓN / ORGANIZATION

 **NECTA**

- Reminder at 24 hours

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**¡Es mañana!
It's tomorrow!**

9 DE DICIEMBRE DE 2020 / DECEMBER 9, 2020
08:00 AM HORA DE GUATEMALA / GUATEMALA TIME

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REALIZACIÓN / REALIZATION

DNDI
Instituto Nacional de Diagnóstico y Referencia Epidemiológica
Instituto Guatemalteco para el Desarrollo Científico
Instituto Guatemalteco para el Fomento Tecnológico

IDRC / CIDI
CONSEJO INTERAMERICANO DE CIENCIAS Y DEPENDENCIAS
Caisa

Mundo Sano

USAC
UNIVERSIDAD DE SAN CARLOS DE GUATEMALA

APOYO / SUPPORT

GOBIERNO DE GUATEMALA
REPUBLICA DE GUATEMALA

ICS
INSTITUTO GUATEMALTECO DE INVESTIGACIONES CIENTÍFICAS

ORGANIZACIÓN / ORGANIZATION

NECTA

Enviado por Proyecto Alianzas
Rua São José, 70 - Sala 801 - 20010-020 - Centro - Rio de Janeiro - Brasil
Si desea cancelar su suscripción por favor haga clic aquí.

4) Report on satisfaction survey (see in annex 3)

The satisfaction survey was answered by 80 participants, which we consider an important sample to evaluate the perception of the users / participants of the webinar.

PROYECTO ALIANZAS

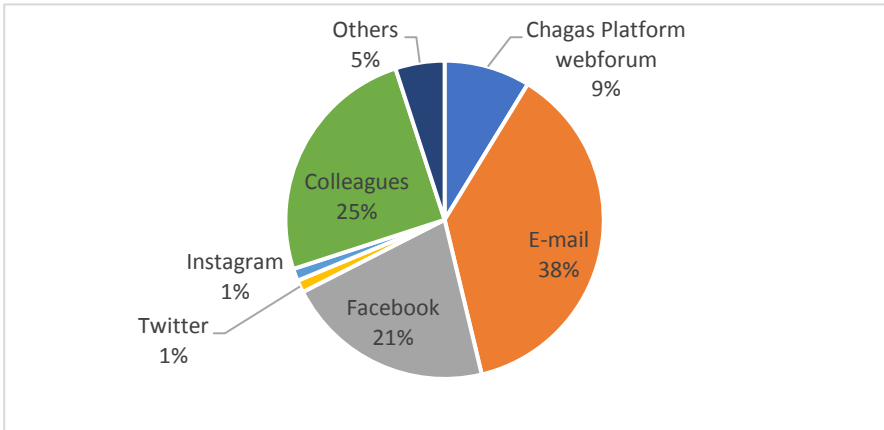
[ESPAÑOL]
ENCUESTA DE SATISFACCIÓN
 Agradeceríamos recibir sus comentarios.
 REALIZAR ENCUESTA →

[ENGLISH]
SATISFACTION SURVEY
 We would appreciate to receive your feedback.
 TAKE SURVEY →

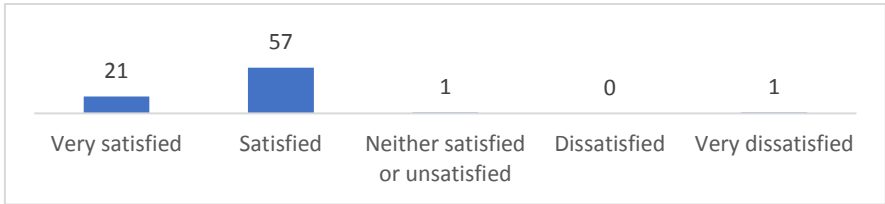
chagas.proyectoalianzas.org

Some results:

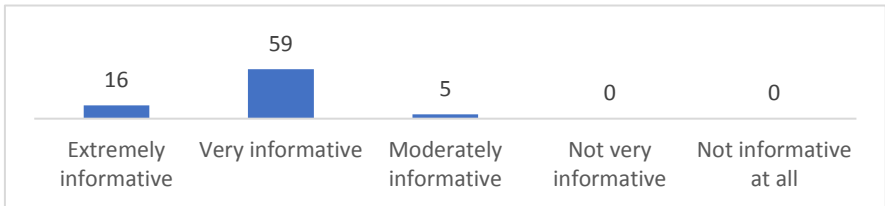
About the origin of the event information:



On the satisfaction of the webinar:



On the informative nature of the webinar:



Expected results

- TOR elaborated (see annex 4)
- 225 participants connected during the event: result achieved. (Maximum simultaneous display: 141)
- Making a video of the Alianza Project: 100% done (Annex 5)

Conclusions

1) About NECTA (virtual events company): Although the results of the event were satisfactory, in certain aspects the company did not meet expectations regarding:

- Compliance with the calendar
- Lack of initiative, very passive attitude, only waiting for DNDi's permanent claims to comply with the schedule
- It did not meet the availability of a Spanish-speaking person, as it was the official language of the webinar

It is important to note that after several complaints, in the last week the company took a positive turn.

DNDi must evaluate other provider (s) of digital services for new events, to have alternatives. It is also recommended to take into account services in others Spanish-speaking countries (Argentina – Colombia).

2) The simultaneous translation service was a positive opportunity, since we were able to expand the call. In addition, the contracted service was developed with excellence.

3) The success of the event was mainly due to the insistence and close monitoring of the DNDi organizing committee.

4) Time (less than 3 months) should not be considered a limitation in the organization of a similar event. Since it could be developed successfully in 2 months between the proposal and the event, when the situation requires it.

5) The articulation of the event with the partners is evaluated very positively (Alianza Project)

6) Sharing the satisfaction survey as close to the end of the event, to get a good response to the request was a successful tactic, it has allowed us to know the perception of 80 people.