## Hirimbuld (as) In mberjack

VARSITY SMOTHERS
CARDINAIS, 24 TO O
NEW RESERVE POWE HOWN ON SUNDA AGAINST CARDS
 leven that scored in every quarer crushed the Cardinal Athlet-
c Club 24 to 0 Sunday afternoon
in Albee Stadium. Displaying su-
perior strength in every depart-
ment of the game, Humboldt outmatched its opponents in kick-
ng, passing, blocking, tackling running
Littlejohn, Wine 1936 season.
en played bang-up football in

his new boy, Edsall, showed

Changes In Courses
Must Be Approved
All petitions for changes of
course, the office of the dean an-
nounces, must be filed in that
office to become effective. Other-


FRANCY'S

COAT OFFER
100 Fur Trimmed Coats or Choice Every one high quality Reg. Prices
$\$ 14.95$ to $\$ 59.50$
${ }^{5} 8$
39
Cosit Will Hold Any
Coat for 30 Days

PRESIDENTIAL POLL AT H. S. C. TODAY

RIVILEGE OF VOTIN<br>GIVEN TO EVERY



Ballots printed on page three
this paper must
ack box in the hall is the ball
A committee from the Lumbe

Campus Chooses As
Nominees Quake


Richard Jarbo: "Landon and

Pi Sigma Tau To
Pay Scholarship
Pi Sigma Tau, the men's social
here at Humboldt last year, an-
nounces that it will pay Tommy
tudent body meeting. Tommy
Tinker won this full scholarship Dance held at the Arcata Woman's Club last spring.
Pi Sigma Tau wishes it to be known also that it will seek stu-
dent body recognition immediately, after which it plans an active
pledge drive and an extensive so-Gag-of-the-Week

Magazine Bargains
Sat. Evening Post $\$ 5.00 \quad 4 \mathrm{yrs}$. Country Gentleman $82.00 \quad 5 \mathrm{Yrs}$. $\begin{array}{llll}\text { Delineator } & \$ 1.50 & 1 \mathrm{Yr} .\end{array}$ $\begin{array}{ll}\text { Ladies Home Jorunal } 83.00 & 5 \text { Yrs. } \\ \text { Ring Master, } 6 \text { copies } 82.00 & 1 \\ \mathbf{Y r} \text {. }\end{array}$ Eureka Students See -

Jimmy Moore
Arcata Students See-
Harry Wineroth

## HUMBOLDT LUMBERJACK

Published weekly by the Associated Students of Humboldt State College at Arcata, California. EDITORIAL STAFF
WESLEY WOODEN
Assistant Edit
Assistant Editor
VIRGIL HOLLIS Exchanges
r, John McFEATURES - Katherine
Grath, Esther Ritola.
REPORTERS - Valerie Barker, Vernon Thornton, Nora Haapala, Jayn Harville, Wesley Hunter, June Sprague, Helen Connick, Auria Christiansen, Belva Wahl, Zorie Ivancich, Fay Spencer, Stanley Colwell, and members of
Maurice Hicklin's news-writing class Maurice Hicklin's news-writing class
JACK ST. CLAIRE
BUSINESS STAFF

## Intelligence

The Lumberjack has attempted to bring you an impartial presentation of the various issues behind the present presidential campaign. Of course, no momentous decision that a bit of practice in the exercise of intellignce will not that a bit
be amiss.

When the three professors featured in this issue were interviewed, they were selected with definite intent. Our wish-and we believe it was pretty well fulfilled-was to get from them the humanistic, economical, and the historical viewpoints on the political issues of today, so that petty
prejudices could be overcome by this broad presentation of prejudices could be

## the general problem

Naturally, the last thing in the world we would want you to do would be to strain or unduly tax your mental mus-
cle by over-exercising it. Still, unlike many papers, we have cle by over-exercising it. Still, unlike many papers, we have not pretended to do your sincerely feel that you are fully capable of doing fact, we sincerely feel that you are fully capable of doing
that thinking shrewdly and exactly yourself if you only have that thinking shrewd.
Whatever else be said about us, let it not be said that among us "the prevailing trend is conventionality: a satis-faction-however uneasy in some cases-with things as they are." Be anything, but don't be mediocre and conven tional.

It is Youth who have always been the torch-bearers and the crusaders. By the bones of your ancestors, don't throw this, your birthright, away. Don't sell your soul for a mess of pottage.

Vote today as if the perpetuation of justice and all that you call heroic and noble depended upon you and you alone. o slay dragons.

Vote today with sweet reason as your only guide.
We will not sell our generation down the river to Philistinism and ignorance, by all that is holy we will not!

## Art Cuts

The art cut that adds so much to the editorial page this issue is a result of the splendid cooperation the Lumberjack has received from Mrs. Stella Little's class in lettering. Individual members of the class are at present working on several other art projects for the Lumberjack, all of which will appear in due time. We are thankful to be able to print this work.

Speaking of art, we are wondering when the general campus is going to get interested in the fashion exhibit now on display in the art room upstairs. It has been there almost a week now, you know. You coeds, at least, will not want to miss this exhibit. $\qquad$ $-\mathrm{H}$
It is a well known fact that what this school needs are some new school songs.

## SENSE AND NONSENSE

Observations:
We noted that friend Dave Lilly
had qualms about wearing his
"dink"-on account of how it was
to small. All of us agree that
the Frosh Reception was a knock-
out, and are we impressed that so
many faculty members turned out
for the occasion!. D. Dr. Bala- i
banis kept up the old tradition by
dashing down to the field between
halves of the Santa Clara game-
doubtlessly to give Charlie a new
play. . There is a certain young
lady whose surname is Scholl, and
the fellows have dubbed her
"Muscles"-catch?. . The Rally
Committee held a peppy meeting
in the social unit t'other night. Es-
pecially since there was a sofa or
a comfy chair for each member
.. Goldie T. and B. J. Russell
must be complimented on their
spirit at the Santa Clara game-
they yelled louder than anyobdy
..And Ethel Carroll lent her ef-
forts to the cause by doing solo
cheering every time there was a
silence. . Having a broken col-
lar bone has not impaired "Chaun-
cy" Mede's penny matching abili-
ty. He's seen around robbing all
the girls.

 the Frosh Reception was a knock- with that fair creature with the many faculty members turned out freshmen seem
for the occasion! ... Dr. Bala- in catching themselves a lady banis kept up the old tradition by halves of the Santa Clara gameplay...There is a certain young the fellows have dubbed her "Muscles"-catch? ... The Rally in the social unit t'other night. Especially since there was a sofa or . . Goldie T. and B. J. Russell spirit at the Santa Clara gamethey yelled louder than anyobdy forts to the cause by doing solo cheering every time there was a lar bone has not impaired "Chauncy" Mede's penny matching abilihe girls.
Local Dirt
 man; Ernie Mueller, who , man; Ernie Mueller, who seem
smitten by the charms of Valerie Barker; and Glenn Peugh, who has often been cought in the comwe say "nuts" to Freshie Walsh (did you know that he used to be called Johnny Whistle Breeches?). The fact that he dragged a high
school girl to the frosh reception should earn him another dunking in the fish pond . . . "Kep" Goodwin is in love! See him for details . Don't tell us that Toy Ferin s fickle-but Marie and Esther both seem to have caught his eye ... Merle Morton is certainly a
favorite with all the college boys, but then there's Herbie too but then there's Herbie too
Why is it that George Laird such a preference for the company of Jeannice Hornbrook and Mabel Light?
Goodbye now

H.S.C. Nominates

For Joe College
Joe Daly-not because his name is Joe-as best all-around man in dress, looks, and athletic ability.
Franny Moore for the best athlete.
Vernon Thorton for the best dressed
"Chaunc
"Chauncey" Mede for the body Toy Ferin for the heart-throb Toy Ferin
personality. personality.
John McGrath for the greatest nonchalance.
Paul Hunter as the prize wolf. Freddie Jackson for the most tudiousness.
Ed Warren for htegreates versatility.
John Van Duzer for the most scintilliating wit.
Bill Daly for no reason at all.

The TOGGERY
HEADQUARTERS

Varsity Town Clothes

533 to 535 - 5 th St, Eureka
To come to the aid of his country, No one one knows how this racket began But it gives us all bats in the belfry. They'll try for your votes, but don't By speeches and free sassparilla,
Take Landon or Roosevelt, but I'm afraid That for me, I'll just take vanilla.
H.S.C. Nominates

For Betty Coed The best
-Gail Byard
The most vivacious personality -Katherine Wrigley
The best complexion and the best dressed-Marion MacPher-
son.
The sweetest smile-Jayn Har-
ville. ville.
The most friendliness-Eva Ma-
thison.
The best figure-Lorene Grov
The smoothest charmer-Esther
Ritola
The busiest coed-Marie Nord
quist
Most charm plus
-Barbara Unsoeld
The most demure-Faye Spen-
The most athletic-Zorie Ivan-
cich The most lovable-ah, now don't you wish you knew!

CRACKED LIBERTY BELL
"It is strange that W. Lemke, Union party candidate for presi-
dent, would allow the editor of dent, would allow the editor of Justice" to label him Liberty Bell Bill, in view of the fact that the
Liberty Bell is cracked."-Cur.

## His.

Ride in Safety

TO COLLEGE
and to Terminals in all
Humboldt Co. Waypoints See Your Local Agent for Particulars or Call the

Humboldt
Motor Stages
Eureka 2286

WHAT FRESHMEN:
Imagine a group of ignorant, uncouth freshmen. They actually
have to be told not to wear their "dinks" in the library.


529 F St.
OPTOMETRISTS

## SHELL

## SERVICE

STATION

Phone 2688
We Call and Deliver 4th \& H St., EUREKA, Calif.
Tires - Batteries Accessories

SQUARE DEAL CLOTHING CO.
Everything For Young Men

## Complete

automotive service
McCann Motors
Arata, calif
Phone 57

Polly Prim Bakery
For pies you will not Forget. GO TO 8th \& H St.
in Arcata
highest quality Pasteurized
MILK - CREAM
From Tested Herds
White City Dairy
CHRIS CHRISTENSEN, Prop. Christensen Bldg. 9th St., West of H, Arcata


Please Ask For Them

## Choice Quality at Big Savings

We make every cent count by offering the best quality the kind that gives you full food value and saves waste. Buy now at these special low prices.

CALL 121 \& 122 FOR PHONE ORDERS WE DELIVER EVERY DAY



| VISIT |
| :---: |
| The |
| Bon Bonniere |
| The Home of |
| Home-Made Candies |
| and of |
| Bon Bonniere Ice Cream |
| Tasty Noon Day Lunches |

DRUGS - CANDY
STATIONARY
PRESCRIPTIONS
Prices You Can
Afford to Pay
Corner Drug Store and Beauty Salon

[^0]

Boil It In Oil


TEACHING
Frances Monahan, 36 , is teach-
SHELL SERVICE STATION

Arcata, California
Goodyear Tires Shellubrication H. A. "Smitty" Schmitt

| Brizards |
| :---: |
| Beauty Shop |
| co-EDS |
| The Latest In |
| Eye Lash Dyes <br> Mrs. Mangum, Prop. <br> Arcata Plaza <br> Alane |

## Arcata Bakery <br> the home <br> of

BUTTERCRUST BREAD
Baked Goods
of High Quality
Arcata Plaza Phone 30

STUDENTS, CHEWING GUM
gaze
Before you, in a sort of a daze.
Your jaws go ever up and down
Like a cow that chews upon
For thoughts, the while it rumin

LET'S GET TOGETHER Editor. The math 21 class ome twenty work-worn scholar 'clock class three days a week be a lot easier all around
prof. Leo Schussman came up to the college instead? And the winter fog wo
of his hair

## SWING IT

 1 and group contributions is ex-
ellent. Let's try and make it an Editor's note: Hereafter contributions must be signed, although
all names will be with-held from
print unless the writer specifically red
ted.
P. CANCLINI AND COLLEGE Shoe Store Two Stores in Arcata Modern Shoe Repairing

## CAMPUS COMMENTATOR

The Humboldt Reactionaries
made their appearance on the made their appearance on the campus last week, and since that time have made themselves con-
spicuous among the ranks from spicuous among the ranks from
practice teaching to football. The practice teaching to football. Th
Reactonaries are not spreadin Reactonaries are not spreading
propaganda, but they can be distinguished from the rabble by a on red and swollen right arm.
Famous Last Words: George Inskip was overheard saying to Jim Harris, "O.K. Thunderboldt! the game or I'll tell Charlie Erb Tom Meckfessel, when Humboldt was scrimmaging last week
with the Arcata high school "Tiwith the Arcata high school "Ti-
gers," "For the -" sakes, knock somebody down.'
 trying to impress the Freshmen,
Carl, you can't make them think
your'e a footballer even if you Hilfiker Electric

## PAPINI BROS

Fresh Fruits
Domestic and Satisfaction
Smart Styles
Attractive Prices
1057 H St. 8 th and G St. Phone 128-J Phone 127-W

Imported
Groceries
Phone 37--923 H St., Arcata
C. L. Starkey
(Jeweler)
Next to Arcata Post Office

New Wool
SLACKS $\$ 2.98$

Stock Up Now amazing low price
J. C. Penney, Co.

Ask for the Free Humboldt State College Pennants

## SPARTAN Unveiled the 1937 radio line in price,

tyle and performance
See and Hear the Spartan

| New Wool <br> SLACKS <br> $\$ 2.98$ |
| :---: |

## DELTA

Light lunches Candies

ICE CREAMS of all kinds
Arcata Plaza - Phone 9

| A. W. ERICSON CO. |
| :---: |
| Expert Photo Finishers |
| Photo Enlarging |
| A Specialty |
| For |
| Guaranteed Satisfaction |
| Try Us |
| 838-9th St. Arcata |



Company
Everything in
Electrical Appliances Radios of All Kinds-Both New and Second Hand For Free Demonstration Phone 20
Arcata Plaza
Humblest
rotti.
Inskip Emenegger and Wineroth have decided to start a Harmony Trio as soon as the boat
leaves. The only thing they can't agree on is harmony to have in the trio. (Pun! Thanks, NapoleAnd breakfast food boys get the you.) Then maybe they could start grapefruit club. Happy dreams,


20-5th St., Eureka Phone 232
Hilfiker Electric
company
Everything in
Electrical Appliances
Radios of All Kinds-Both
New and Second Hand
For Free Demonstration
Phone 20
Arcata Plaza


[^0]:    New Fall Suits and Top Coats For College Men Hardeman Hats

    Walk-Over Shoes

    ## Averell's <br> Averell's

    arcata
    PHONE 49
    Walk-Over Shoes

