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## Empower and Engage Students in the Pre-Writing Process through Mental Mapping for Increased Contextual Understanding and Self-Directed Research

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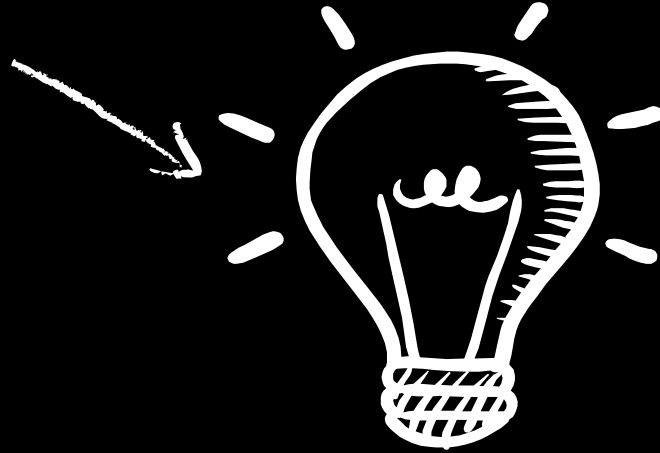
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Empower and Engage Students in the Pre-Writing Process  
through Mental Mapping for Increased Contextual  
Understanding and Self-Directed Research

STUDENT SUCCESS IN WRITING CONFERENCE  
APRIL 2021  
DR. WENDY DOUCETTE



# Today's Session

Attendees will learn different types of mapping (no software required) which aid students in developing writing topics and academic arguments and will be able to incorporate them into their teaching.

# Advantages of Mapping

- Actively engaged learning
- Multimodal processing
- Deep (versus surface) understanding

For a good beginning understanding of these concepts, see Davies, M. (2011). Concept mapping, mind mapping and argument mapping: what are the differences and do they matter? *Higher education*, 62(3), 279-301.

# Additional References

Alias, M., & Suradi, Z. (2008). Concept mapping: a tool for creating a literature review. In *Proceedings of the 3rd International Conference on Concept Mapping* (Vol. 3, pp. 96-99).

De Simone, C. (2007). Applications of concept mapping. *College Teaching*, 55(1), 33-36.

Kinchin, I. M. (2019). The salutogenic management of pedagogic frailty: A case of educational theory development using concept mapping. *Education Sciences*, 9(2), 157.

Mogahed, M. M. (2013). Planning out pre-writing activities. *International Journal of English and Literature*, 4(3), 60-68.

Why is subject  
mapping important?

Because  
context  
forms  
arguments.



Traditional  
Roman outline  
(same as when  
you were little)

<http://owl.english.purdue.edu/owl/resource/544/01/>

## Alphanumeric Outline

### THE COLLEGE APPLICATION PROCESS

#### I. CHOOSE DESIRED COLLEGES

- A. Visit and evaluate college campuses
- B. Visit and evaluate college websites
  - 1. Look for interesting classes
  - 2. Note important statistics

#### II. PREPARE APPLICATION

- A. Write personal statement
  - 1. Choose interesting topic
    - a. Describe an influential person in your life
      - (1) Favorite high school teacher
      - (2) Grandparent
    - b. Describe a challenging life event
  - 2. Include important personal details
    - a. Volunteer work
    - b. Participation in varsity sports

#### B. Revise personal statement

#### III. COMPILE RÉSUMÉ

- A. List relevant coursework
- B. List work experience
- C. List volunteer experience
  - 1. Tutor at foreign language summer camp
  - 2. Counselor for suicide prevention hotline

# Three types

- Mind mapping
- Concept mapping
- Argument mapping

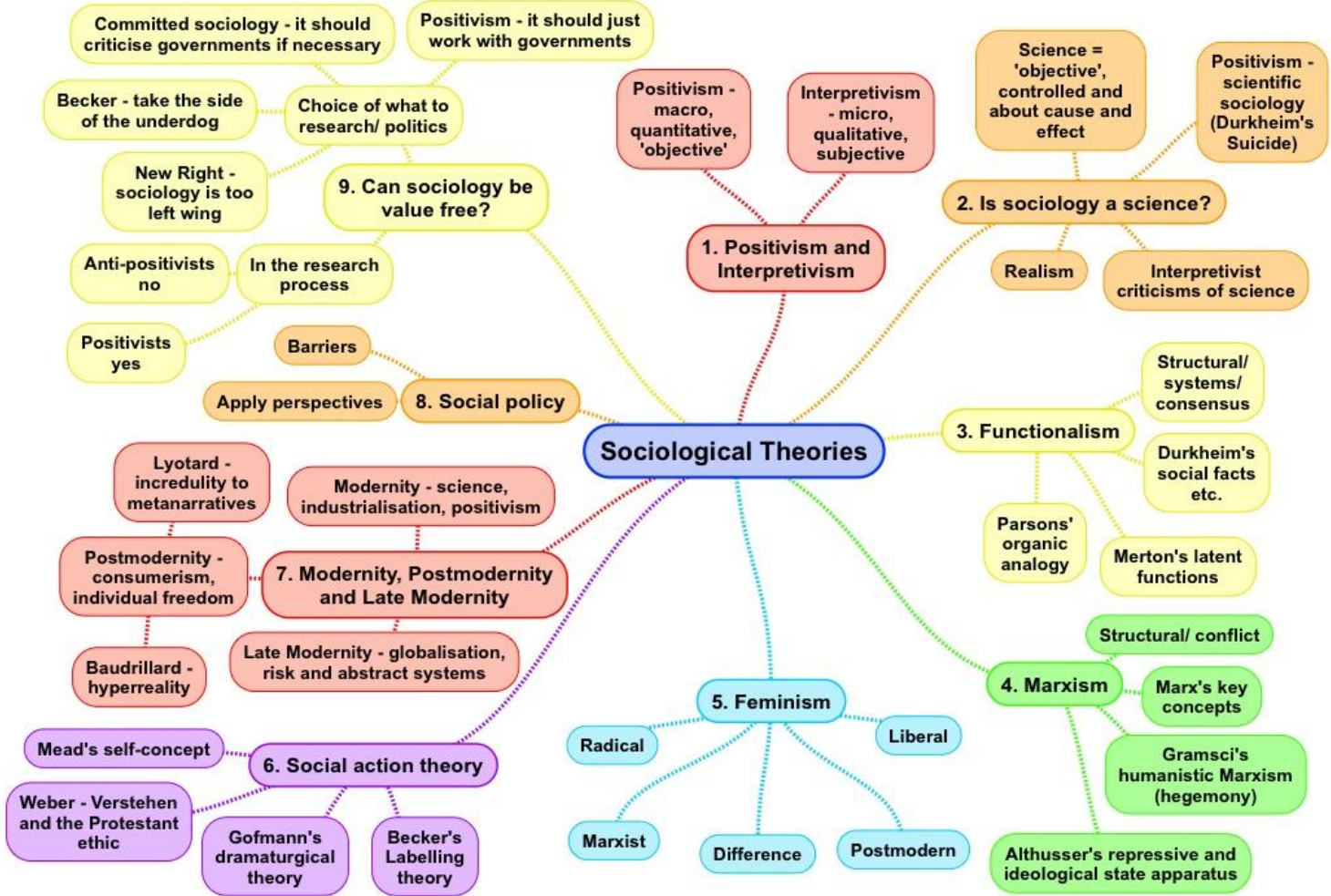




# Mind Mapping

[http://www.gogeometry.com/brain/philosophy\\_of\\_mind\\_mindmap.html](http://www.gogeometry.com/brain/philosophy_of_mind_mindmap.html)





Committed sociology - it should criticise governments if necessary

Positivism - it should just work with governments

Becker - take the side of the underdog

Choice of what to research/ politics

Positivism - macro, quantitative, 'objective'

Interpretivism - micro, qualitative, subjective

Science = 'objective', controlled and about cause and effect

Positivism - scientific sociology (Durkheim's Suicide)

New Right - sociology is too left wing

9. Can sociology be value free?

1. Positivism and Interpretivism

2. Is sociology a science?

Anti-positivists no

In the research process

Realism

Interpretivist criticisms of science

Positivists yes

Barriers

Apply perspectives

8. Social policy

Sociological Theories

3. Functionalism

Structural/systems/consensus

Durkheim's social facts etc.

Parsons' organic analogy

Merton's latent functions

Lyotard - incredulity to metanarratives

Modernity - science, industrialisation, positivism

Postmodernity - consumerism, individual freedom

7. Modernity, Postmodernity and Late Modernity

Baudrillard - hyperreality

Late Modernity - globalisation, risk and abstract systems

Structural/conflict

4. Marxism

Marx's key concepts

Gramsci's humanistic Marxism (hegemony)

Althusser's repressive and ideological state apparatus

Mead's self-concept

Weber - Verstehen and the Protestant ethic

6. Social action theory

Goffman's dramaturgical theory

Becker's Labelling theory

Radical

Liberal

5. Feminism

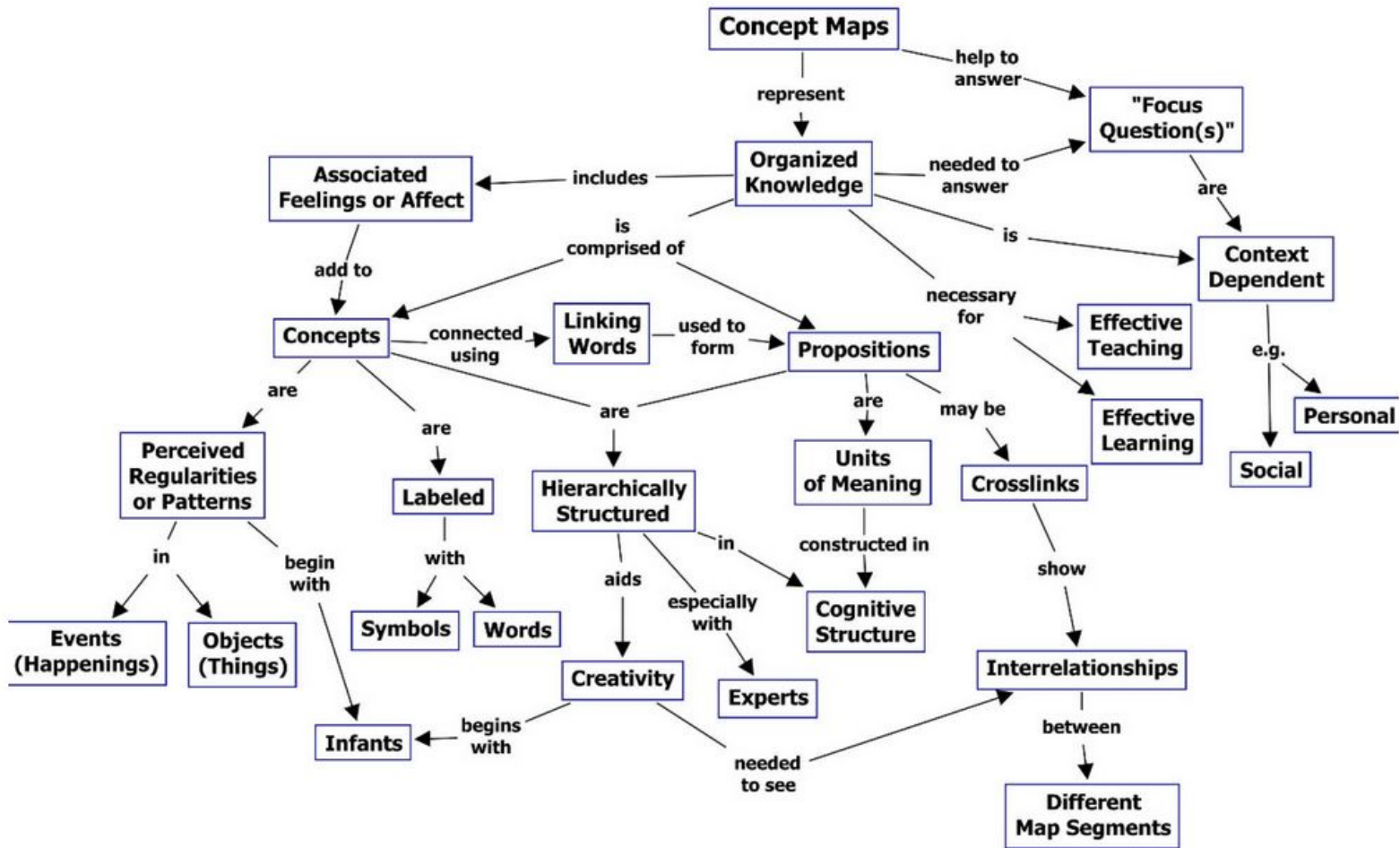
Marxist

Difference

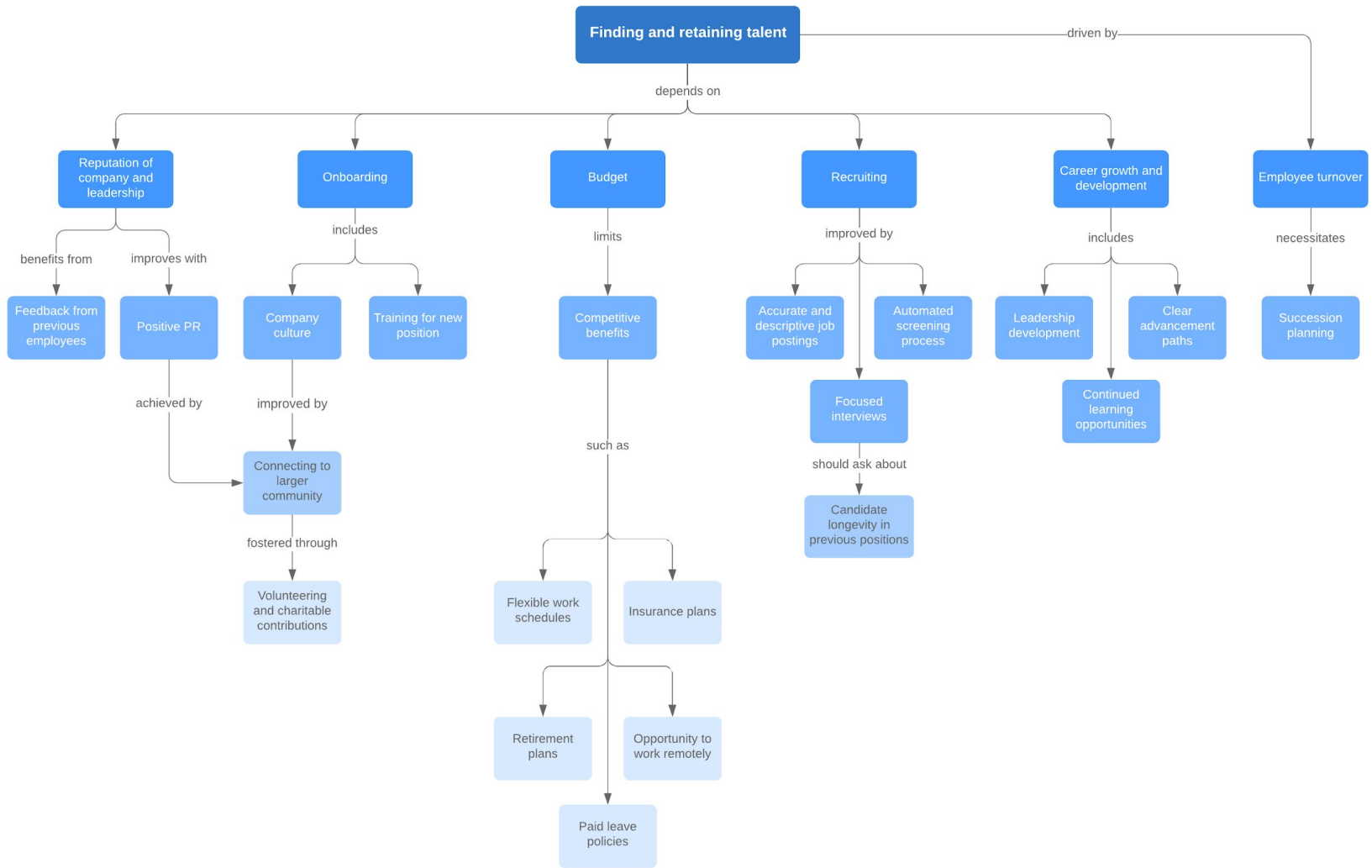
Postmodern

# Concept Mapping

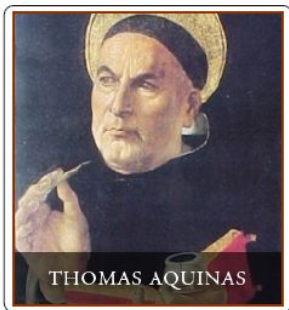
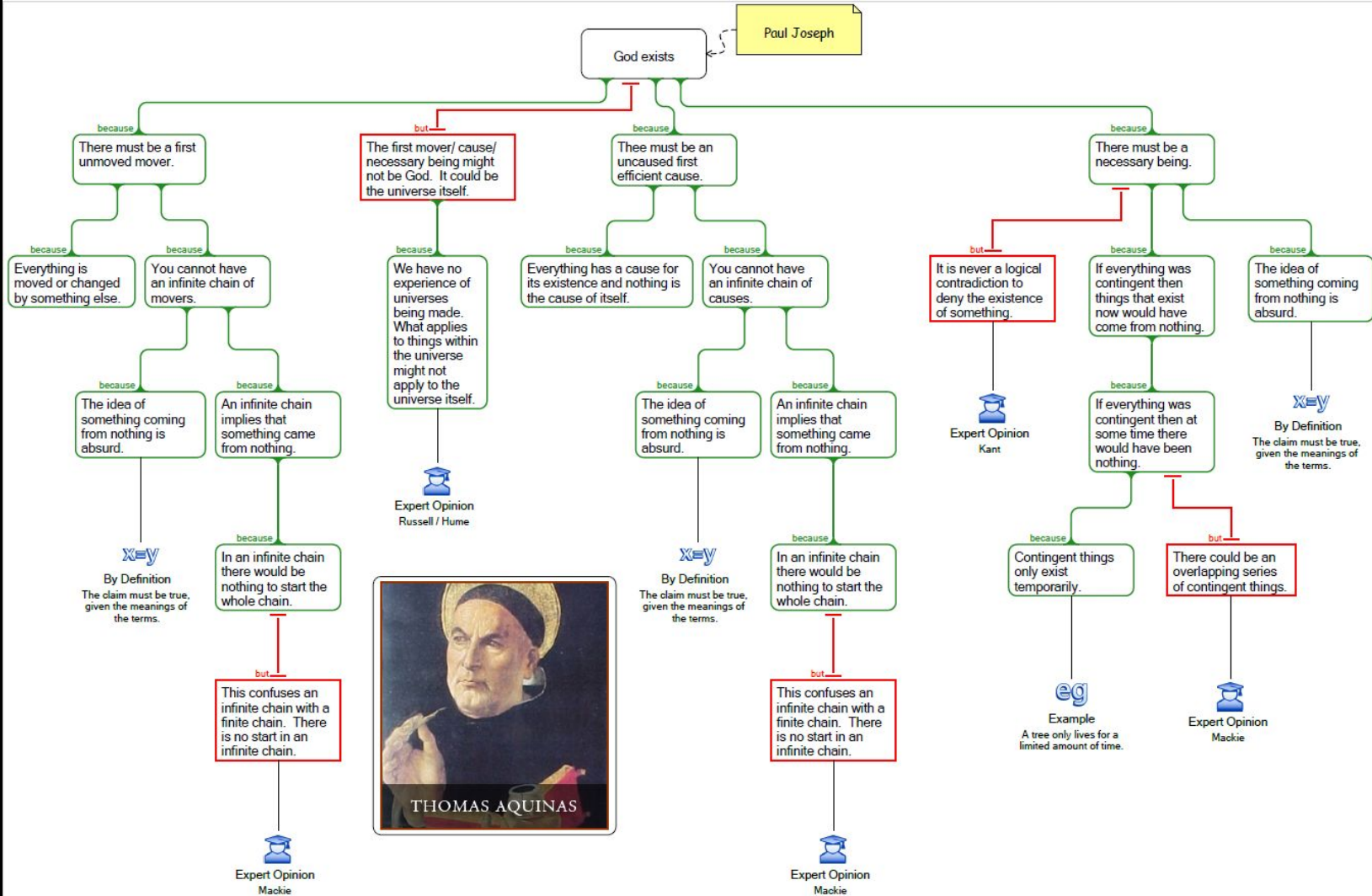
<http://cmap.ihmc.us/docs/theory-of-concept-maps.php>

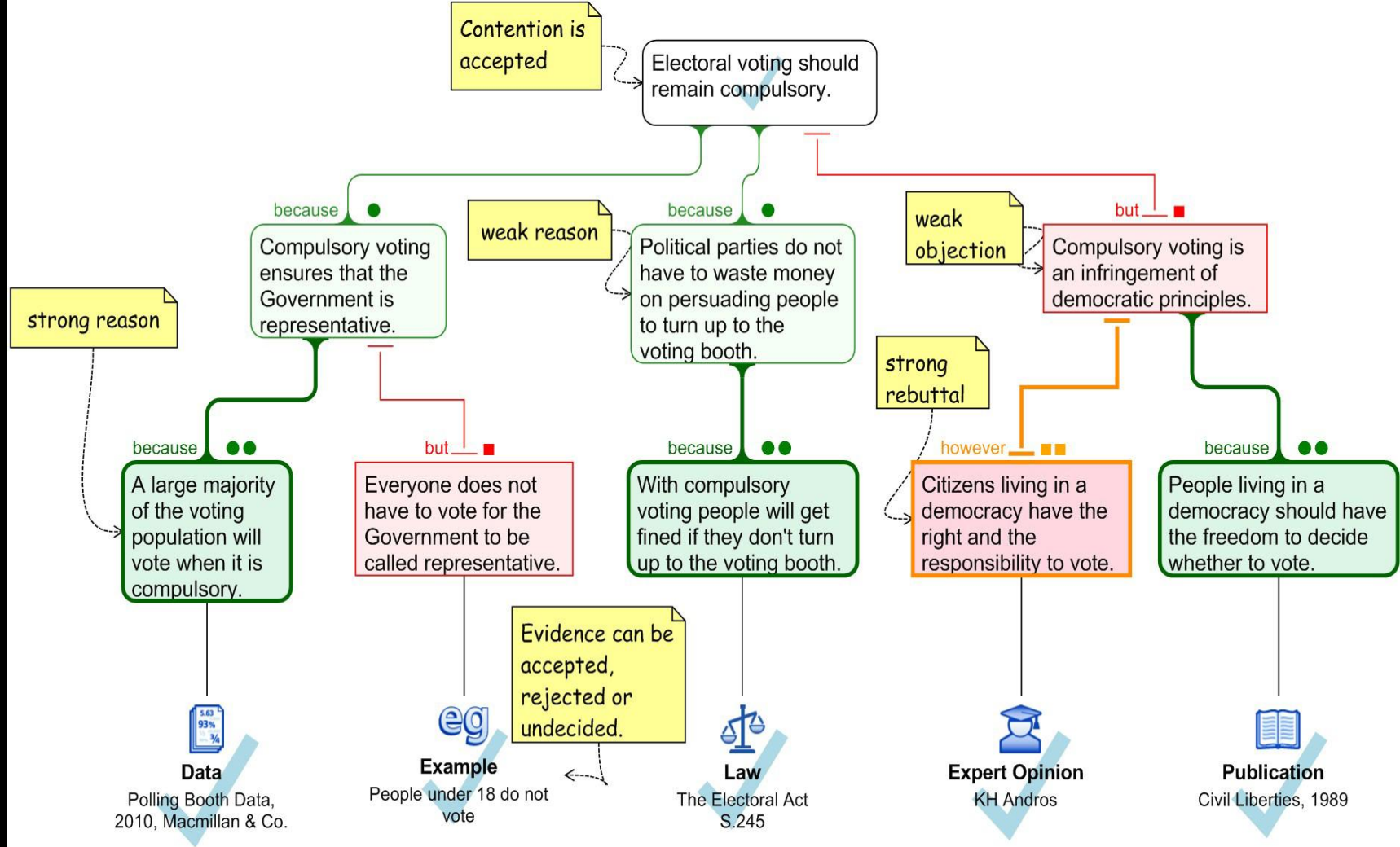


A concept map showing the key features of concept maps









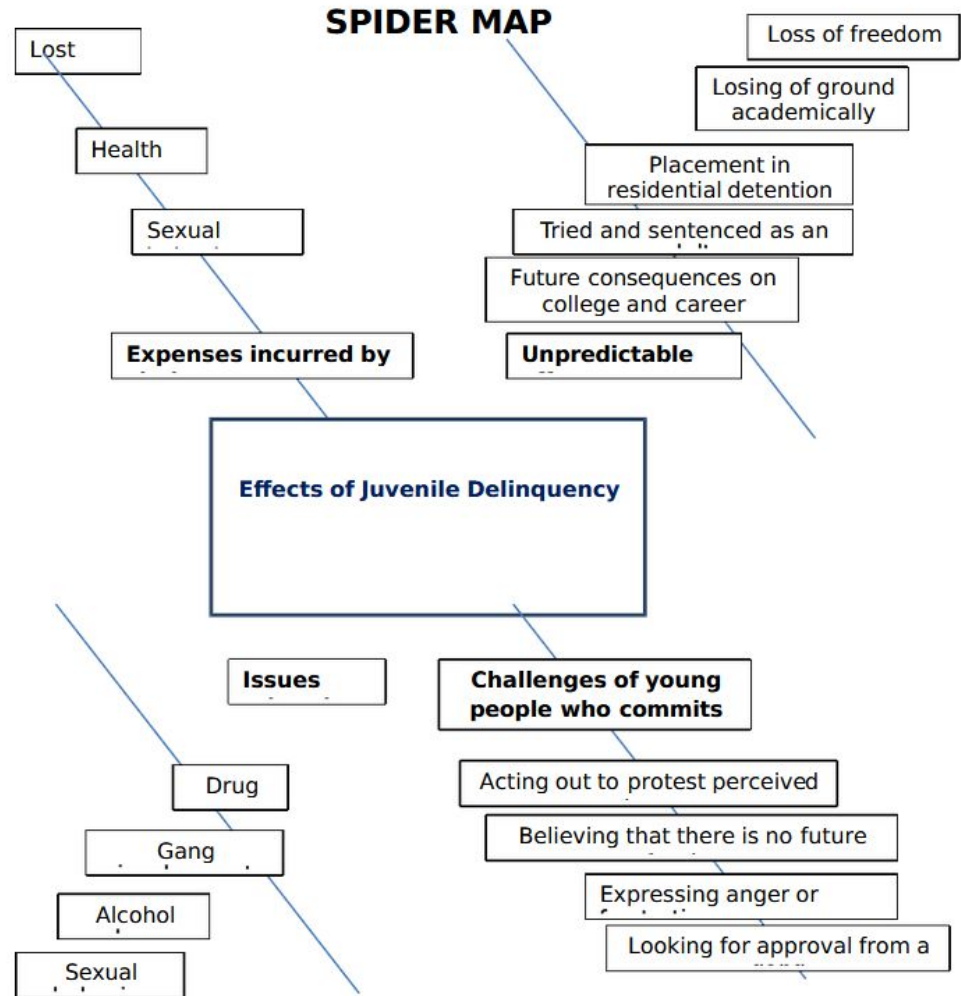
# Subject Mapping through Spider Mapping



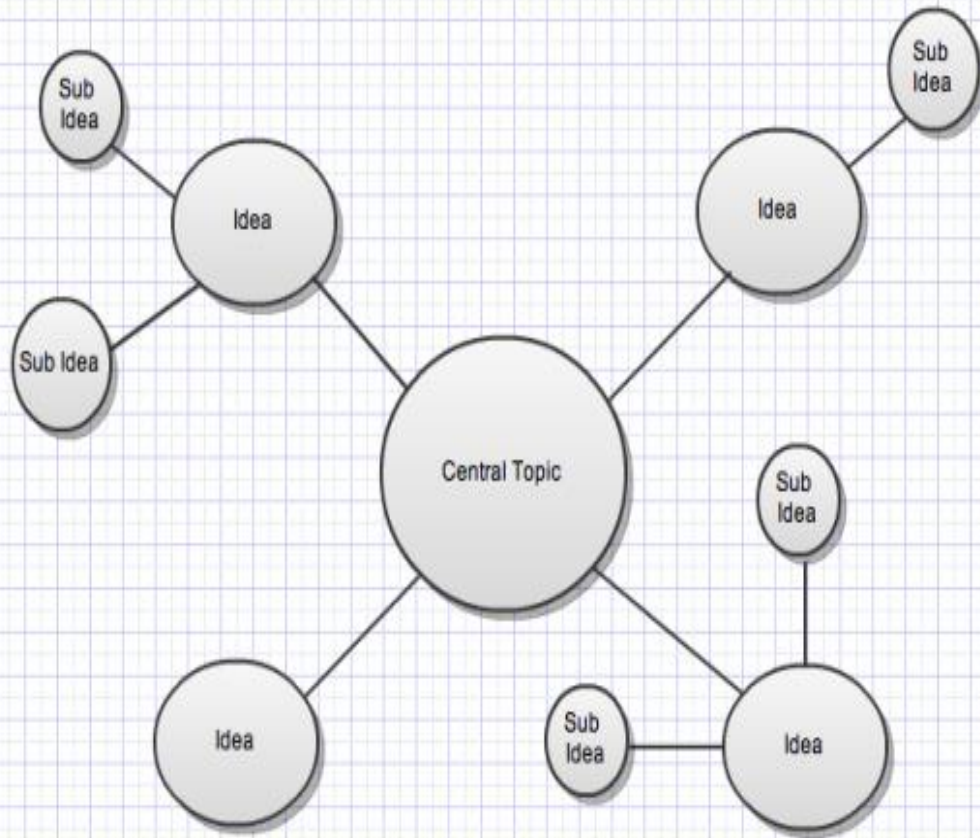


# Spider (Subject) Mapping

<https://www.scribd.com/document/335553733/ii-individual-activity-spider-map>



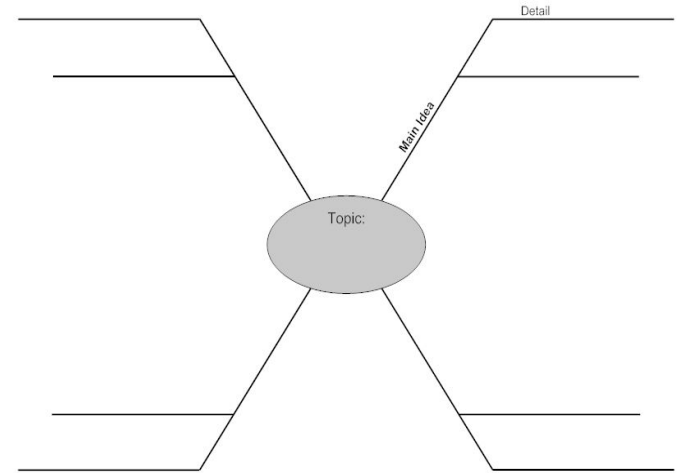




Name:

Date:

### Spider Map



# This tool promotes

- Autonomy
- Creativity
- Freedom
- Design is 100% author's choice

# Practical considerations

- Technology
- Time
- Engagement
- Grading (two parts)

Let's unpack "crime tv"

CRIME + TV

"murder porn"  
podcasts / true crime (vs)  
detective ~~story~~

Entertainment → Seins vs  
Popular → having  
generational?

(tunes) National → with. da. M. Bachin

"Sex"  
Topical

TV

Hand-picked / selected cases  
Predominantly murder / rape  
arson  
kidnapping  
Rarely robbery / ID Theft

CRIME

"murder porn"  
podcasts / true crime (vs)  
detective story

Entertainment → Seem vs hearing generational?  
Popular

(tunes) National → with distribution

"Sexy"  
Topical

TV

Depictions of

- o police
- o victims
- o suspects

fictionalized/  
dramatized/  
scripted / handled  
TONE

- o Who is featured?
- o Who gets to speak + be heard?
- o Pure fact or dramatized?
- o Structure: single case or multi
  - Same team or alternating

RED FLAGS / NOTABLE INSTANCES

- o Head-wound suspect w. blood on face
- o telling the news on the porch



Hand-picked / selected cases  
Predominantly murder / rape  
arson  
kidnapping  
Rarely robbery / ID Theft

Look for elements  
of

CRIME

racism / sexism /  
inequality

Language used  
tactics

Sentencing:

Any push for this?

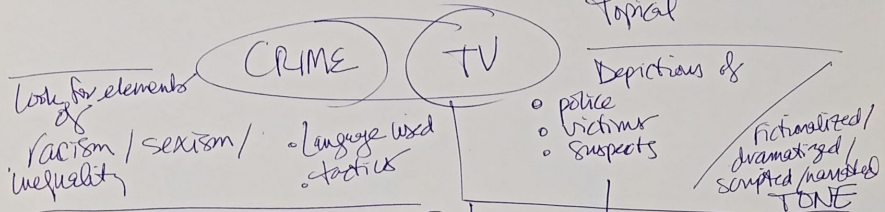
- Any national standards at all?  
Only state or county?  
Who sets + how much leeway?

- Pleas  
- benefit whom? Victim families or  
primarily lawyers (don't endanger  
state)?

Crime / True Crime / TV drama / prison system / judicial sentencing  
+ punishment

Hand-picked / selected cases  
Predominantly murder / rape  
arson  
kidnapping  
Rarely, robbery / ID Theft

"murder porn"  
The Crime (vs)  
Detective story  
Seems vs. hearing  
generational?  
Entertainment  
Popular  
(tunes) National → with dubbing  
"Sexy"  
Topical



Sentencing: Any push for this?

- Any national standards at all?  
Only state or country?  
Who sets + how much leeway?
- Pleas  
- benefit whom? Victim families or primarily lawyers (don't endanger state)?

- Who is featured?
- Who gets to speak + be heard?
- Pure fact or dramatized?
- Structure: single case or multi  
- Same team or alternating

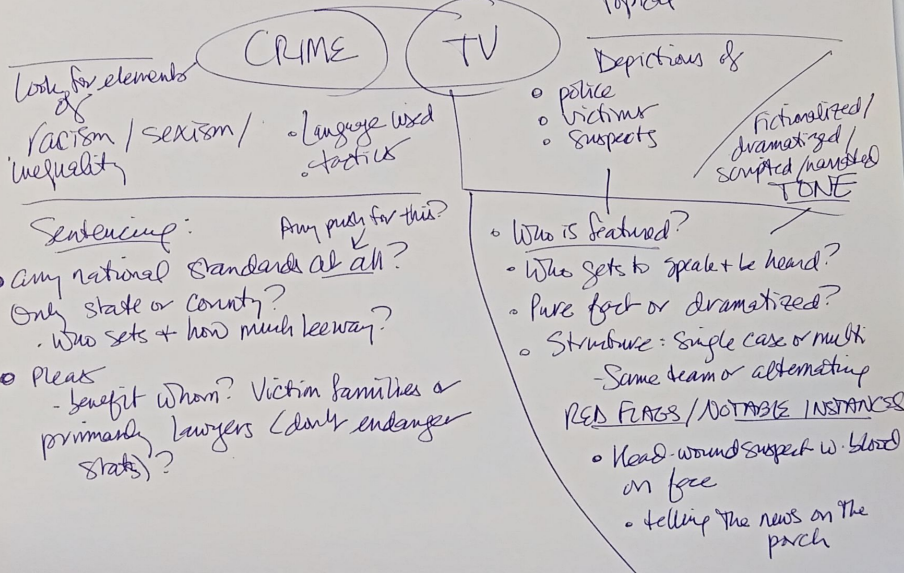
RED FLAGS / NOTABLE INSTANCES

- Head-wound suspect w. blood on face
- telling the news on the porch

Crime / True Crime / TV drama / prison system / judicial sentencing + punishment

Hand-picked / selected cases  
Predominantly murder / rape  
arson  
kidnapping  
Rarely, robbery / ID Theft

"murder porn"  
podcasts / true crime (vs)  
detective story  
Seems vs. hearing  
generational?  
Entertainment  
Popular  
(tunes) National → with dubitation  
"Sexy"  
Topical



Which shows, specifically, will be looked at + why? What are the criteria?  
F Files / Armw { The First 48 } { The Keller Speaks } { Cable / Salacious } { Outtop by / famous / variant of topic }  
48 Hours  
Eut Talker



Crime / True Crime / TV drama / prison system / judicial sentencing

Hand-picked / selected cases  
Predominantly murder / rape  
arson  
kidnapping  
Rarely, robbery / ID Theft

"murder porn"  
podcasts / true crime (vs)  
detective story  
Entertainment  
Popular  
National → with distribution  
"Sexy"  
Topical  
Seems vs hearing generational?

CRIME

Look for elements of  
racism / sexism / inequality  
Language used  
tactics

Sentencing: Any push for this?  
• Any national standards at all?  
Only state or country?  
• Who sets + how much leeway?  
• Pleas  
- benefit whom? Victim families or primarily lawyers (don't endanger state)?

police  
victims  
suspects  
Fictionalized / dramatized / scripted / handled  
TONE

Who is featured?  
• Who gets to speak + be heard?  
• Pure fact or dramatized?  
• Structure: single case or multi  
- Same team or alternating  
RED FLAGS / NOTABLE INSTANCES  
• Head-wound suspect w. blood on face  
• telling the news on the porch

Which shows, specifically, will be looked at + why? What are the criteria?  
F Files / Amw { The First 48 } { The Keller Speaks } { Cable / Salacious } { Outtop by / famous / variant of topic }  
48 Hours  
Eut Talker

Crime / True Crime / TV drama / prison system / judicial sentencing

Hand-picked / selected cases  
Predominantly murder / rape  
arson  
kidnapping  
Rarely, robbery / ID Theft

"murder porn"  
podcasts / true crime (vs)  
detective story  
Entertainment → seem vs hearing  
Popular  
National → with distribution  
"Sexy"  
Topical

Morality

Look for elements of  
racism / sexism / inequality  
Language used / tactics  
Sentencing: Any push for this?  
• Any national standards at all?  
Only state or country?  
• Who sets + how much leeway?  
• Pleas - benefit whom? Victim families or primarily lawyers (don't endanger state)?

Depictions of  
• police  
• victims  
• suspects  
Fictionalized / dramatized / scripted / handled  
TONE  
• Who is featured?  
• Who gets to speak + be heard?  
• Pure fact or dramatized?  
• Structure: single case or multi - Same team or alternating  
RED FLAGS / NOTABLE INSTANCES  
• Head-wound suspect w. blood on face  
• telling the news on the porch

The Lie

The Reaction

Which shows, specifically, will be looked at + why? What are the criteria?  
F Files / Amw { The First 48 / 48 Hours } The Kellor Speaks / EntTalker { Cable / Salacious } { Outtop by / famous / variant of topic }

# Example 2 (typed)

Larger context (lit review):

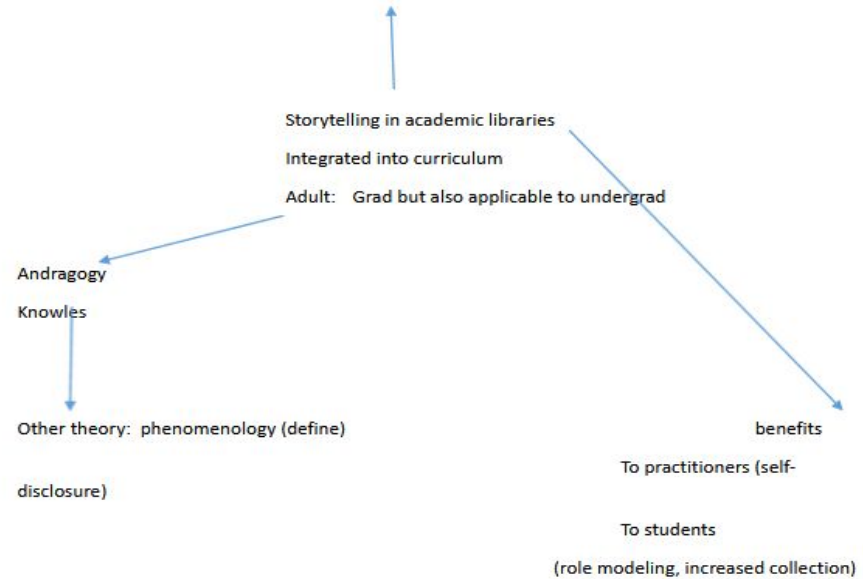
storytelling in libraries: to children / public libraries

about libraries (organizational storytelling)

for educational use

across disciplines (English, biology, etc) find examples

Back to academic libraries



Empathy, relevance (change as needed), personal narrative



\* 10-15 person interviews with different themes

- 10-15 person
- different themes
- 10-15 person
- different themes

**INTRO**  
 QUESTIONS/ISSUES  
 SUMMARY/CONCISE  
 HOW TO ASK MORE CLEAR Qs  
 THE ONLY TECHNIQUE FOR THE BEST OF THEM  
 COUNTEING IN R+R  
 THEN → CONCURRENT  
 CONTENT → CONCISE  
 ADVANTAGES/PROFITABLE

ASKING THE SAME QUESTION TO DIFFERENT PEOPLE

**ETHNOGRAPHIC QUESTIONS** → APPENDIX  
 "DIRECT OBSERVATION"  
 CREATE THE QUESTIONS/TALKING POINTS  
 (< 1 PAGE ONLY)  
 \* GET THE CONTACT INFO

FROM A PUBLIC ADMIN POINT OF VIEW

I AM GOING TO SHOW HOW THE LEGACY OF THE BRISTOL SESSIONS led to the REVITALIZATION OF DOWNTOWN BRISTOL

SHOW FROM A PUBLIC ADMIN POINT OF VIEW FROM THE INCEPTION OF BRISTOL TO 2 REASONS WHAT LED TO THIS?

**INTRO/CHAPTER #1**  
 THIS CONTEXT  
 SUMMARY (100-150 WORDS)  
 MAIN MESSAGE  
 MAIN POINTS

WHY DID THE PRESSING OF THE LEGISLATION ADVANCE?

Did the House Resolution have potential produce any business/wealth/growth for downtown?

NOW

PROBATION DECLARATION/ DEMONSTRATION

NEW PROBT. SERVING LEGAL OBLIGATIONS. FOCUSED ON THE LEGACY OF THE BS - A ONE STUDY THIS ADMINISTRATIVE

DOWNTOWN REVITALIZATION

HOW CAN WE SUCCESSFULLY DO THIS?

- CITY PLANNING
- PHYS. INFRASTRUCTURE
- \* MARKETING/TOURISM
- THE STRATEGIC
- GROWTH CHANGERS
- MARKET, LIBRARY, etc.
- RENTALS/CRIME, etc.

SUCCESSFUL OF NOT?

**CURRENT SERVICES**

BELIEVE IN BRISTOL

- \* City Council
- Rhythim & Roots
- BCMA
- Bathurst Court House Museum

**I AM NOT A HISTORY MUSEUM**

Mention BREFE  
 how Bristol's history  
 has affected  
 BRISTOL'S GROWTH  
 SPEEDWAY CHILDREN'S CHARITY



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