

Gordon, A. L., Goodman, C., Denning, T., Davies, S. L., Gladman, J. R. F., Bell, B. G., Zubair, M., Handley, M. J., Meyer, J., Bowman, C., Gage, H., Iliffe, S. R., Martin, F. C., Schneider, J. & Victor, C. (2014). The Optimal Study: Describing the Key Components of Optimal Health Care Delivery to UK Care Home Residents: A Research Protocol. *Journal of the American Medical Directors Association*, 15(9), pp. 681-686. doi: 10.1016/j.jamda.2014.06.011



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