

NEW BOOK

Leading Issues in Business Research Methods

Edited by Dr John Mendy and Dr. Susan D. Geringer

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Since it started publishing academic research and project-type papers in 2002, the Electronic Journal of Business Research Methods (EJBRM) has covered enormous ground on research perspectives, processes and issues. Through its publications, the journal has sought to continuously and constantly shed light on Business and Management issues and it is anticipated that the current second volume of Leading Issues in Business Management Research will build on from the first volume and add to the contributions of EJBRM.

In selecting the current papers, the editors have sought to cover a representative set of papers from both quantitative and qualitative strands. Papers that set out what research methods were adopted, their epistemological and philosophical positions, considerations of alternative research methods (interviews, surveys, the Web, focus groups...) and epistemological positions (positivism, interpretivism, constructivism...), why these might not have been chosen and what contributions were made to the field have generally been selected for the current volume. It is the editors' view that established and early career researchers as well as students learning to do research will benefit from the selection.

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