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# An optimization problem concerning multiplicative functions 

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#### Abstract

In this paper we study the problem of maximizing a quadratic form $\langle A x, x\rangle$ subject to $\|x\|_{q}=1$, where $A$ has matrix entries $f\left(\frac{[i, j]}{(c, j)}\right)$ with $i, j \mid k$ and $q \geq 1$. We investigate when the optimal is achieved at a 'multiplicative' point; i.e. where $x_{1} x_{m n}=x_{m} x_{n}$. This turns out to depend on both $f$ and $q$, with a marked difference appearing as $q$ varies between 1 and 2 . We prove some partial results and conjecture that for $f$ is multiplicative such that $0<f(p)<1$, the solution is at a multiplicative point for all $q \geq 1$.


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## §1. Introduction

In optimization problems involving multiplicative structure, there is a tendency for multiplicative functions to play a crucial role. This can appear in various ways; the optimal may itself be multiplicative, or the point where the optimal occurs may be multiplicative.

For instance in [3], Codecá and Nair considered (amongst others) the problem of minimizing a quadratic form $\langle B x, x\rangle$ subject to $\|x\|_{2}=1$ where $B$ is the $d(k) \times d(k)$ matrix with entries $\frac{h((i, j))}{i j}$ where $i, j \mid k,(i, j)$ is the gcd of $i$ and $j$, and $k$ is squarefree. They proved that any real multiplicative function $f$ with $0<f(p)<1$ (for primes $p \mid k$ ) can be realised as such as minimum. Further, they explicitly determined this minimum when $h$ is multiplicative and of the form $h=1 * g$, with $g \geq 0$.

Another example comes from [7], where Perelli and Zannier considered the problem of minimizing $\langle A x, x\rangle$ subject to $\|x\|_{2}=1$ where $A$ is the $d(k) \times d(k)$ matrix (again with $k$ squarefree) with entries $f\left(\frac{[i, j]}{(i, j)}\right)$ (here $[i, j]$ is the 1 cm of $i$ and $j$ ) in the special case that $f(n)=\frac{1}{4}+\frac{1}{12 n}$. They show that the minimum is $\frac{\varphi(k)}{12 k}$ and that this is achieved at the point $x_{d}=\frac{\mu(d)}{\sqrt{d(k)}}$.

In [6], it was noted that the operation $c \circ d=\frac{[c, d]}{(c, d)}$ is a group operation on $D(k)=\{d: d \mid k\}$ if $k$ is squarefree and, as an application of this algebraic structure, the problem of maximizing $\left\langle A_{f} x, x\right\rangle$ was considered, where $A_{f}=(f(c \circ d))_{c, d \mid k}$ but now subject to $\|x\|_{q}=1$ with $q \geq 2$. It was found that for any $f: D(k) \rightarrow(0, \infty)$, the optimal is

$$
d(k)^{1-\frac{2}{q}} \sum_{d \mid k} f(d),
$$

and that it occurs at $x_{d}$ constant. Notice that in both of the above examples, $\frac{x_{d}}{x_{1}}$ is multiplicative at the optimal, even if $f$ is not. In the latter, the optimal itself is also multiplicative precisely when $f$ is.

In this paper we consider the above optimization problem for the range $1<q<2$, which turns out to be highly non-trivial. This has its origin in a problem concerning gcd sums. Briefly, one wishes to maximize the sum

$$
F_{\alpha}(S)=\sum_{m, n \in S} \frac{1}{(m \circ n)^{\alpha}}
$$

over all sets $S$ of size $N$ (see [5] for the case $\alpha=1$ and [4] and [1] for other values of $\alpha>0$ ). For $\alpha \geq \frac{1}{2} \operatorname{good}$ bounds for this maximum have been established (sharp for $\alpha=1$ [5] and close to best
possible for $\frac{1}{2} \leq \alpha<1$ see [1], [2]), but for $0<\alpha<\frac{1}{2}$ little is as yet known, except for rather crude upper and lower bounds. Thus it is known that in this range

$$
N^{2-2 \alpha} \ll \max _{|S|=N} F_{\alpha}(S) \ll N^{2-2 \alpha} \exp \left\{c \alpha \sqrt{\frac{\log N \log \log \log N}{\log \log N}}\right\}
$$

for some absolute constant $c$ (see [2]), but the true order is far from settled. In work in progress, a new lower bound $N^{2-2 \alpha}(\log \log N)^{2 \alpha}$ can be established which may also turn out to be the correct order of magnitude. This hinges (in part) on maximizing $\left\langle A_{f} x, x\right\rangle$ with $f(n)=n^{-\alpha}$ over $\|x\|_{q}=1$, where $q=\frac{1}{1-\alpha} \in(1,2)$. This motivates studying the following

Optimization problem: Let $f: D(k) \rightarrow(0, \infty)$ where $k$ is squarefree. Find the supremum of

$$
\left\langle A_{f} x, x\right\rangle=\sum_{c, d \mid k} f(c \circ d) x_{c} x_{d} \quad \text { subject to } \quad\|x\|_{q}=1
$$

Throughout the article, $k$ is squarefree, $q \geq 1$ and $\|x\|_{q}$ is the usual $q$-norm: with $x=\left(x_{d}\right)_{d \mid k}$, $\|x\|_{q}=\left(\sum_{d \mid k}\left|x_{d}\right|^{q}\right)^{1 / q}$. Also let $F(k)=\sum_{d \mid k} f(d)$.

## Remarks 1

(a) Note the following symmetry: let $x^{\prime}=\left(x_{d}^{\prime}\right)$ where $x_{d}^{\prime}=x_{c o d}$ for some $c \mid k$ (for all $d \mid k$ ); then $\left\langle A_{f} x^{\prime}, x^{\prime}\right\rangle=\left\langle A_{f} x, x\right\rangle$, and $\left\|x^{\prime}\right\|_{q}=\|x\|_{q}$. Thus if $x$ is optimal, then so is $x^{\prime}$. Also, as $f>0$, the maximum occurs for $x \geq 0$. Hence, without loss of generality, by permuting the $x_{d}$, we may always assume that at the optimal, $x_{1} \geq x_{d} \geq 0$ for every $d \mid k$.
(b) For $A_{f}$ positive definite, $A_{f}=B^{*} B$ for some $B$, so that $\left\langle A_{f} x, x\right\rangle=\|B x\|^{2}$ and the problem becomes one of evaluating the norm $\|B\|_{q, 2}$. We discuss the details in $\S 5$.

For $q=2$ the problem is standard: optimizing a (Hermitian) quadratic form. The optimal is just the largest eigenvalue of $A_{f}$, which is $F(k)=\sum_{d \mid k} f(d)$. As mentioned earlier, for $q>2$ the answer is also relatively straightforward as shown in [6], and we briefly outline the proof. Our main interest shall be the range $1<q<2$.

Let $\Lambda$ (or $\Lambda_{q}$ if we wish to emphasize the dependence on $q$ ) denote the optimum, indeed maximum. Also let

$$
M_{q}=\max \left\{\left\langle A_{f} x, x\right\rangle:\|x\|_{q}=1 \text { and } \frac{x_{d}}{x_{1}} \text { is multiplicative }\right\}
$$

denote the maximum over 'multiplicative' $x$; i.e. when $x_{1} x_{m n}=x_{m} x_{n}$ for $(m, n)=1$.
Our main results are the following:

## Theorem 1

Let $f: D(k) \rightarrow(0, \infty)$. Then there exists $c>0$, depending on $f$ and $k$, such that for $q \geq 2-c$, the optimal solution occurs at $x_{d}$ constant and $\Lambda_{q}=d(k)^{1-2 / q} F(k)$.

## Theorem 2

Let $f$ be multiplicative on $D(k)$ such that $0<f(p)<1$ for all $p \mid k$. Then there exists $c>0$, depending on $f$ and $k$, such that for $q \in[1,1+c)$, the optimal solution occurs at a multiplicative point; i.e. where $x_{1} x_{m n}=x_{m} x_{n}$ whenever $(m, n)=1$.

Combining these, we see that for $f$ multiplicative, $M_{q}=\Lambda_{q}$ for $q \in\left[1,1+c_{1}\right) \cup\left(2-c_{2}, \infty\right)$ for some $c_{1}, c_{2}>0$, depending on $f$ and $k$. However, we believe that the result is true throughout $[1, \infty)$. In other words, we make the following

Conjecture: Let $f$ be multiplicative on $D(k)$ such that $0<f(p)<1$ for all $p \mid k$. Then the optimal solution occurs at a multiplicative point and so $M_{q}=\Lambda_{q}$ for all $q \geq 1$.

Briefly we outline the rest of the paper. In §2, we indicate how the method of Lagrange multipliers deals with the $q \geq 2$ case and what it tells us about the range $1<q<2$. We take a particular look at the first non-trivial case $k=6$.

In $\S 3$, we evaluate $M_{q}$ explicitly, while in $\S 4$ we give the proofs of our main results. In $\S 5$, we show how we can view the problem as a problem of determining a norm, giving an equivalent form of the above conjecture.

## §2. The method of Lagrange multipliers

To find the optimal, we use the method of Lagrange multipliers. We observe that, for $q>1$, the maximum must occur at an interior point; i.e. where each $x_{d}>0$. For suppose $x_{a}=0$ for some $a \mid k$ at a local maximum. There exists $b$ such that $x_{b}>0$. Let

$$
G(x)=\left\langle A_{f} x, x\right\rangle=\sum_{c, d \mid k} f(c \circ d) x_{c} x_{d}
$$

and consider $G(x+h)-G(x)$ with $h=\left(h_{d}\right)=\left(\ldots, \varepsilon, \ldots,-\varepsilon^{\prime}, \ldots\right)$ where there is an $\varepsilon>0$ in the $a^{\text {th }}$ place and $-\varepsilon^{\prime}$ in the $b^{\text {th }}$ place and zeros elsewhere, with $\varepsilon^{\prime}$ chosen so that $\|x+h\|_{q}=1$. As such

$$
\varepsilon^{\prime}=x_{b}-\left(x_{b}^{q}-\varepsilon^{q}\right)^{\frac{1}{q}} \sim \frac{\varepsilon^{q}}{q x_{b}^{q-1}}=o(\varepsilon),
$$

as $\varepsilon \rightarrow 0$. Now

$$
\begin{aligned}
G(x+h)-G(x) & =\sum_{c, d \mid k} f(c \circ d)\left\{\left(x_{c}+h_{c}\right)\left(x_{d}+h_{d}\right)-x_{c} x_{d}\right\} \\
& =2 \sum_{c, d \mid k} f(c \circ d) x_{c} h_{d}+\sum_{c, d \mid k} f(c \circ d) h_{c} h_{d} \\
& =2 \varepsilon \sum_{c \mid k} f(c \circ a) x_{c}+o(\varepsilon) \geq 2 \varepsilon f(a \circ b) x_{b}+o(\varepsilon)>0
\end{aligned}
$$

for $\varepsilon$ sufficiently small and positive. Thus $G(x)$ cannot be maximal.
For $x=\left(x_{d}\right)_{d \mid k} \in \mathbb{R}_{\geq 0}^{d(k)}$, let $H(x)=G(x)-2 A\left(\sum_{d \mid k} x_{d}^{q}-1\right)$, where $A$ is to be determined. Then at the optimal solution, we must have $\frac{\partial H}{\partial x_{d}}=0$ for every $d \mid k$; i.e.

$$
A x_{d}^{q-1}=\sum_{c \mid k} f(c \circ d) x_{c} \quad(\forall d \mid k) .
$$

Multiplying through by $x_{d}$ and summing over $d$ shows that we must take $A=\Lambda$. Thus, at the optimal,

$$
\begin{equation*}
\Lambda x_{d}^{q-1}=\sum_{c \mid k} f(c \circ d) x_{c} \quad \text { for every } d \mid k \tag{2.1}
\end{equation*}
$$

### 2.1 The case $q \geq 2$

Using equations (2.1), the case $q \geq 2$ can be easily dealt with.
Theorem A (see [6])
Let $k$ be squarefree, $f: D(k) \rightarrow(0, \infty)$ and $q \geq 2$. Then $\Lambda=d(k)^{1-\frac{2}{q}} F(k)$, where the optimal occurs for $x_{d}$ constant; i.e. $x_{d}=\frac{1}{\sqrt[q]{d(k)}}$.

Proof. Let $x=\left(x_{d}\right)$ denote the optimal and $\underline{x}$ and $\bar{x}$ the minimum and maximum of $x_{d}$ respectively. By (2.1), for some $d \mid k$,

$$
\Lambda \underline{x}^{q-1}=\sum_{c \mid k} f(c \circ d) x_{c} \geq \underline{x} \sum_{c \mid k} f(c \circ d)=\underline{x} F(k)
$$

since $(D(k), \circ)$ is a group. On the other hand, for some $d^{\prime} \mid k$,

$$
\Lambda \bar{x}^{q-1}=\sum_{c \mid k} f\left(c \circ d^{\prime}\right) x_{c} \leq \bar{x} \sum_{c \mid k} f\left(c \circ d^{\prime}\right)=\bar{x} F(k) .
$$

Combining these gives $\Lambda \underline{x}^{q-2} \geq F(k) \geq \Lambda \bar{x}^{q-2}$. For $q=2$ this forces $\Lambda=\sum_{d \mid k} f(d)$. For $q>2$, we must have $\bar{x} \leq \underline{x}$; i.e. $x_{d}$ must be constant. As $\sum_{d \mid k} x_{d}^{q}=1$, this forces $x_{d}=1 / \sqrt[q]{d(k)}$. This must give the maximum value of $G$ as it exists and it lies in the interior of the region. Hence $\Lambda=d(k)^{1-\frac{2}{q}} F(k)$ follows.

### 2.2 The case $1<q<2$

If $q \in(1,2)$, the above analysis using Lagrange Multipliers leading to (2.1) is still valid, but the conclusion that $x_{d}$ is constant at the optimum no longer holds in general. However, as we shall prove in Theorem 1, this constant solution continues to hold in an interval $q \in(2-c, 2)$ for some $c>0$, depending on both $f$ and $k$.

For smaller $q$ though, the optimal changes. Indeed, looking at the behaviour of the optimal solution when $q$ is close to 1 , shows precisely what is required for multiplicativity. Indeed, for $q=1$, one can construct examples with $f>1$ where the optimal is not multiplicative, even if $f$ is (see Remarks 2). By continuity, this shows it also fails for some $q>1$. However, if $f(n) \leq f(1)=1$ for all $n$, then the optimal when $q=1$ occurs at $x=(1,0, \ldots, 0)$. For $q$ close to 1 , we shall see that in this case (taking $x_{1} \geq x_{d}$ )

$$
x_{d}^{q-1} \sim f(d) \quad \text { as } q \rightarrow 1+, \text { for every } d \mid k
$$

Thus for $x_{d} / x_{1}$ to be multiplicative, we need $f$ to be multiplicative.
However, there are indications that it is also sufficient. Note that for $f$ multiplicative, the eigenvalues of $A_{f}$ are $\prod_{p \mid k}(1 \pm f(p))$ (where any combination of $\pm$ is possible - see [6]) and $A_{f}$ is positive definite precisely when $-1<f(p)<1$ for all prime divisors $p$ of $k$. The condition that $f$ is at most 1 in Theorem 2 is therefore quite natural.

### 2.3 The simplest non-trivial case; $k=6$

The reason why we expect multiplicativity at the optimum may not be clear at this stage. That it is true in a fairly trivial way for $q \geq 2$ is not sufficient reason. Also it is vacuously true when $k$ is prime. A look at the first non-trivial case gives some indication why multiplicativity is expected.

Writing $f(2)=a$ and $f(3)=b$ (so that $f(6)=a b$ ), the problem for the $k=6$ case now becomes: maximize

$$
x_{1}^{2}+x_{2}^{2}+x_{3}^{2}+x_{6}^{2}+2 a\left(x_{1} x_{2}+x_{3} x_{6}\right)+2 b\left(x_{1} x_{3}+x_{2} x_{6}\right)+2 a b\left(x_{1} x_{6}+x_{2} x_{3}\right)
$$

subject to $x_{1}, x_{2}, x_{3}, x_{6} \geq 0$ and $x_{1}^{q}+x_{2}^{q}+x_{3}^{q}+x_{6}^{q}=1$.
The Conjecture says that, if $0<a, b<1$ then, at the maximum, $x_{1} x_{6}=x_{2} x_{3}$.
Let us see why this is plausible. Equations (2.1) give

$$
\begin{aligned}
& \Lambda x_{1}^{q-1}=x_{1}+a x_{2}+b x_{3}+a b x_{6} \\
& \Lambda x_{2}^{q-1}=a x_{1}+x_{2}+a b x_{3}+b x_{6} \\
& \Lambda x_{3}^{q-1}=b x_{1}+a b x_{2}+x_{3}+a x_{6} \\
& \Lambda x_{6}^{q-1}=a b x_{1}+b x_{2}+a x_{3}+x_{6}
\end{aligned}
$$

Multiplying the cases $d=1$ and $d=6$ together and subtracting the product of $d=2$ and $d=3$ gives (after some cancellation)

$$
\Lambda^{2}\left(\left(x_{1} x_{6}\right)^{q-1}-\left(x_{2} x_{3}\right)^{q-1}\right)=\left(1-a^{2}\right)\left(1-b^{2}\right)\left(x_{1} x_{6}-x_{2} x_{3}\right)
$$

This indicates the special role played by the quantity $x_{1} x_{6}-x_{2} x_{3}$.
If $x_{1} x_{6} \neq x_{2} x_{3}$, then we may divide through:

$$
\Lambda^{2}=\left(1-a^{2}\right)\left(1-b^{2}\right) \frac{x_{1} x_{6}-x_{2} x_{3}}{\left(x_{1} x_{6}\right)^{q-1}-\left(x_{2} x_{3}\right)^{q-1}}<\frac{x_{1} x_{6}-x_{2} x_{3}}{\left(x_{1} x_{6}\right)^{q-1}-\left(x_{2} x_{3}\right)^{q-1}}
$$

It is not difficult to show that the RHS has its supremum (over all $x$ such that $\|x\|_{q}=1$ and $x_{1} x_{6} \neq x_{2} x_{3}$ ) when $x_{d}$ is constant, interpreted in the limit as $x_{1} x_{6} \rightarrow x_{2} x_{3}$. (We omit the details.) As a result,

$$
\Lambda^{2} \leq \frac{(1 / 4)^{\frac{2(2-q)}{q}}}{q-1}
$$

But $\Lambda \geq 1$ (by taking $x_{1}=1$ and $x_{d}=0$ for $d>1$ ). Thus $x_{1} x_{6} \neq x_{2} x_{3}$ implies

$$
(q-1) 4^{\frac{2(2-q)}{q}}<1
$$

But this is (fairly easily) shown to be false for $q \in(1.1076,2]$. Thus the conjecture holds when $k=6$ for $q \in(1.1076,2]$ at least. By Theorem 2, it also holds for $q$ in an interval $[1,1+c)$ but, unfortunately, $c$ is not an absolute constant, depending as it does on $a$ and $b$. So the case $k=6$ is still open.

## §3. The maximum over multiplicative $x$ for $f$ multiplicative

Now we calculate the maximum over 'multiplicative' $x$ (i.e. evaluate $M_{q}$ ) when $f$ is multiplicative. We shall require some preliminaries. For $1 \leq q<2, a \in(0,1)$ and $x \geq 0$, define the functions

$$
\begin{aligned}
& h_{q}(a, x)=a x^{q}+x^{q-1}-a-x \\
& L_{q}(a, x)=\frac{1+2 a x+x^{2}}{\left(1+x^{q}\right)^{2 / q}}
\end{aligned}
$$

Note that $h_{q}(a, 1)=0$, and for $x>0, h_{q}\left(a, \frac{1}{x}\right)=-x^{-q} h_{q}(a, x)$ and $L_{q}\left(a, \frac{1}{x}\right)=L_{q}(a, x)$.

## Lemma 3.1

Fix $q \in(1,2)$ and $a \in(0,1)$ and let $\gamma=\frac{2}{q}-1$, so that $\gamma \in(0,1)$. Then
(a) if $a \geq \gamma$, then $h_{q}(a, x)<0$ in $[0,1)$;
(b) if $a<\gamma$, then $h_{q}(a, x)$ has precisely one root in $[0,1)$.

Proof. We have $h_{q}(a, 0)=-a<0, h_{q}(a, 1)=0$ and $h_{q}^{\prime}(a, 1)=q(a-\gamma)$. Thus we have a zero at 1 in any case, while if $a<\gamma$ we must have (at least) one more in ( 0,1 ). But also

$$
h_{q}^{\prime \prime}(a, x)=q(q-1) x^{q-3}(a x-\gamma)
$$

If $a<\gamma$, then $h$ is concave in $[0,1]$ and so there is precisely one zero in ( 0,1 ). If $a \geq \gamma$, then $h^{\prime}$ is decreasing on $\left[0, \frac{\gamma}{a}\right]$ and increasing on $\left[\frac{\gamma}{a}, 1\right]$. Thus

$$
\min _{0 \leq x \leq 1} h_{q}^{\prime}(a, x)=h_{q}^{\prime}\left(a, \frac{\gamma}{a}\right)=\left(\frac{a}{\gamma}\right)^{2-q}-1 \geq 0
$$

and so $h_{q}(a, x)$ is (strictly) increasing in $[0,1]$.

Now let $r_{q}(a)$ denote the unique root of $h_{q}(a, x)$ in $(0,1)$ for $a<\gamma$. Thus

$$
\begin{equation*}
r_{q}(a)^{q-1}=\frac{a+r_{q}(a)}{1+a r_{q}(a)} \tag{3.1}
\end{equation*}
$$

Also extend to $(0,1)$ by defining $r_{q}(a)=1$ for $\gamma \leq a<1$. Let

$$
Q_{q}(a)=\sup _{x \geq 0} L_{q}(a, x)=\max _{0 \leq x \leq 1} L_{q}(a, x) .
$$

Since $L_{q}^{\prime}(a, x)=-\frac{2 h_{q}(a, x)}{\left(1+x^{q}\right)^{2 / q}}$, it is quickly seen that for $q>1, Q_{q}(a)=L_{q}\left(a, r_{q}(a)\right)$ while

$$
Q_{1}(a)=\left\{\begin{array}{cc}
1 & \text { if } a \leq 1 \\
\frac{1+a}{2} & \text { if } a>1
\end{array} .\right.
$$

## Lemma 3.2

Fix $a \in(0,1)$. Then, as $q \rightarrow 1+, r_{q}(a) \rightarrow 0$. More precisely, for $a<\gamma=\frac{2}{q}-1$,

$$
r_{q}(a) \leq \frac{q-1}{1-a q}
$$

Hence (3.1) implies $r_{q}(a)^{q-1} \rightarrow a$ as $q \rightarrow 1+$.
Proof. For $a<\gamma, h_{q}(a, x)$ has one turning point in $(0,1)$, say at $s(a)$. This is necessarily a maximum and $r(a)<s(a)$. We have $a q s(a)^{q-1}+(q-1) s(a)^{q-2}=1$. In particular, $1 \leq$ $(q-1) s(a)^{q-2}+a q$. Thus

$$
r(a) \leq r(a)^{2-q} \leq s(a)^{2-q} \leq \frac{q-1}{1-a q} .
$$

## Proposition 3.3

Let $f$ be multiplicative and positive on $D(k)$. Then, with $\gamma=\frac{2}{q}-1$

$$
M_{q}=\prod_{p \mid k} Q_{q}(f(p))=\prod_{f(p)<\gamma} Q_{q}(f(p)) \prod_{f(p) \geq \gamma} \frac{1+f(p)}{2^{\gamma}} .
$$

In particular for $q=1$,

$$
M_{1}=\prod_{f(p)>1} \frac{1+f(p)}{2} .
$$

Proof. For $x=\left(x_{d}\right)$ such that $\|x\|_{q}=1$, we may write

$$
x_{d}=\frac{g(d)}{G(k)}, \quad \text { where } g \geq 0 \text { is multiplicative and } G(k)=\left(\sum_{d \mid k} g(d)^{q}\right)^{1 / q} .
$$

We recall from [6] that with $F \otimes G$ defined on $D(k)$ by $(F \otimes G)(n)=\sum_{d \mid k} F(d) G(n \circ d)$, then $(F \tilde{\otimes} G)(n):=\frac{(F \otimes G)(n)}{(F \otimes G)(1)}$ is multiplicative whenever $F$ and $G$ are, provided that $(F \otimes G)(1) \neq 0$. Further, $(F \tilde{\otimes} G)(p)=\frac{F(p)+G(p)}{1+F(p) G(p)}$ for a prime $p$. As such,

$$
\begin{aligned}
\left\langle A_{f} x, x\right\rangle & =\frac{1}{G(k)^{2}} \sum_{c, d \mid k} f(c \circ d) g(c) g(d)=\frac{1}{G(k)^{2}} \sum_{d \mid k} g(d)(f \otimes g)(d) \\
& =\frac{1}{G(k)^{2}} \sum_{c \mid k} f(c) g(c) \sum_{d \mid k} g(d)(f \tilde{\otimes} g)(d) \\
& =\prod_{p \mid k}\left\{\frac{1+f(p) g(p)}{\left(1+g(p)^{q}\right)^{2 / q}} \cdot(1+g(p)(f \tilde{\otimes} g)(p))\right\} \quad \quad \text { (by multiplicativity) } \\
& =\prod_{p \mid k}\left\{\frac{1+2 f(p) g(p)+g(p)^{2}}{\left(1+g(p)^{q}\right)^{2 / q}}\right\}=\prod_{p \mid k} L_{q}(f(p), g(p)) .
\end{aligned}
$$

In order to maximize this, we maximize each factor independently of the others. Since there is no restriction on $g(p)$, we need to maximize $L_{q}(f(p), t)$ over $t$ in $(0,1)$. Thus we take $g(p)=r_{q}(f(p))$ giving the maximum $Q_{q}(f(p))$, and so

$$
M_{q}=\prod_{p \mid k} Q_{q}(f(p))
$$

The second formula follows on using $Q_{q}(f(p))=\frac{1+f(p)}{2^{\gamma}}$ whenever $f(p) \geq \gamma$.

## Remarks 2

(a) Note that if $f(p)<1$ for each $p \mid k$ then, for $q$ close to $1, g(p)^{q-1}=f(p)+O(q-1)$ by Lemma 3.2 and, by multiplicativity, $g(d)^{q-1}=f(d)+O(q-1)$.
(b) From the formula for $M_{1}$ we can show that the maximum need not necessarily occur at a 'multiplicative' point, even if $f$ is multiplicative. As an example, take $k=6$ and let $f$ be multiplicative with $f(2), f(3)>1$. Then

$$
M_{1}=\frac{(1+f(2))(1+f(3))}{4}
$$

But at $x=\left(\frac{1}{2}, 0,0, \frac{1}{2}\right),\left\langle A_{f} x, x\right\rangle=\frac{1+f(2) f(3)}{2}$, which is larger. (Indeed this can be shown to be the maximum.) By continuity, for this $f, M_{q}<\Lambda_{q}$ if $q$ is a little larger than 1 .

## §4. Proof of Theorems 1 and 2

Proof of Theorem 1. We need only consider $q<2$. Since $\Lambda_{q}$ varies continuously with $q$ and $\Lambda_{2}=F(k)$, we must have

$$
\Lambda_{q}=F(k)+o(1) \quad \text { as } q \rightarrow 2-
$$

Let $x$ be such that $\|x\|_{q}=1$ and $x_{1} \geq x_{d}$ without loss of generality. Then we have

$$
1=\sum_{d \mid k} x_{d}^{q} \leq x_{1}^{q} d(k)
$$

so that $x_{1} \geq d(k)^{-1 / q}=\frac{1}{\sqrt{d(k)}}+o(1)$. Now put $d=1$ in (2.1). Thus

$$
\sum_{c \mid k} f(c) x_{c}=\Lambda_{q} x_{1}^{q-1} \sim F(k) x_{1}
$$

It follows that, for every $d \mid k$,

$$
0 \leq f(d)\left(x_{1}-x_{d}\right) \leq \sum_{c \mid k} f(c)\left(x_{1}-x_{c}\right)=F(k) x_{1}-\Lambda_{q} x_{1}^{q-1} \rightarrow 0
$$

as $q \rightarrow 2-$. Thus $x_{d}=x_{1}+o(1)$ for every $d \mid k$. We may therefore write

$$
x_{d}=x_{1} e^{-\eta_{d}}, \quad \text { where } 0 \leq \eta_{d} \rightarrow 0 \text { as } q \rightarrow 2-
$$

Let $\eta=\max _{d \mid k} \eta_{d}$ and $H=\frac{1}{d(k)} \sum_{d \mid k} \eta_{d}$. Note that $H \leq \eta$, and $\eta \rightarrow 0$ as $q \rightarrow 2-$. Then

$$
1=\sum_{d \mid k} x_{d}^{q}=x_{1}^{q} \sum_{d \mid k} e^{-q \eta_{d}}=x_{1}^{q} \sum_{d \mid k}\left(1-q \eta_{d}+O\left(\eta^{2}\right)\right)=x_{1}^{q} d(k)\left(1-q H+O\left(\eta^{2}\right)\right)
$$

Thus

$$
\begin{equation*}
x_{1}=\frac{1+H+O\left(\eta^{2}\right)}{d(k)^{1 / q}} \tag{4.1}
\end{equation*}
$$

Next,

$$
\begin{aligned}
\Lambda_{q} & =x_{1}^{2} \sum_{c, d \mid k} f(c \circ d) e^{-\eta_{c}-\eta_{d}}=x_{1}^{2} \sum_{c, d \mid k} f(c \circ d)\left(1-\eta_{c}-\eta_{d}+O\left(\eta^{2}\right)\right) \\
& =x_{1}^{2}\left(\sum_{c \mid k} \sum_{d \mid k} f(c \circ d)-2 \sum_{c \mid k} \eta_{c} \sum_{d \mid k} f(c \circ d)+O\left(\eta^{2}\right)\right) \\
& =x_{1}^{2} F(k) d(k)\left(1-2 H+O\left(\eta^{2}\right)\right) .
\end{aligned}
$$

Inserting (4.1) gives

$$
\begin{equation*}
\Lambda_{q}=F(k) d(k)^{1-2 / q}\left(1+O\left(\eta^{2}\right)\right) \tag{4.2}
\end{equation*}
$$

Now, with $d=1$ in (2.1), and dividing through by $x_{1}$,

$$
\Lambda_{q} x_{1}^{q-2}=\sum_{c \mid k} f(c) e^{-\eta_{c}}=\sum_{c \mid k} f(c)\left(1-\eta_{c}+O\left(\eta^{2}\right)\right)=F(k)-\sum_{c \mid k} f(c) \eta_{c}+O\left(\eta^{2}\right)
$$

Rearranging and inserting (4.1) and (4.2),

$$
\begin{aligned}
\sum_{c \mid k} f(c) \eta_{c} & =F(k)-\Lambda_{q} x_{1}^{q-2}+O\left(\eta^{2}\right)=F(k)-F(k)(1+(q-2) H)+O\left(\eta^{2}\right) \\
& =(2-q) H F(k)+O\left(\eta^{2}\right) \leq(2-q) \eta F(k)+O\left(\eta^{2}\right)
\end{aligned}
$$

But the left-hand side is at least $f(d) \eta$ for some $d$. If $\eta>0$, we may divide through to get

$$
f(d) \leq(2-q) F(k)+O(\eta)
$$

This is a contradiction for all $q$ sufficiently close to 2 . Thus $\eta=0$ and $x_{d}$ is constant.

For the proof of Theorem 2, we first determine the asymptotic behaviour of the solution and $\Lambda_{q}$ as $q \rightarrow 1$. For the following result we do not require $f$ to be multiplicative, only to be bounded by 1 .

## Proposition 4.1

Let $f: D(k) \rightarrow(0,1]$ such that $f(d)=1$ at $d=1$ only. Then, at the optimal, as $q \rightarrow 1+$

$$
\Lambda_{q}=1+O(q-1) \quad \text { and } \quad x_{d}^{q-1}=f(d)+O(q-1)
$$

Proof. Since $f \leq 1$, we have for $\|x\|_{q}=1$,

$$
1 \leq \Lambda_{q} \leq\left(\sum_{d \mid k} x_{d}\right)^{2} \leq\left(\sum_{d \mid k} x_{d}^{q}\right)^{\frac{2}{q}}\left(\sum_{d \mid k} 1\right)^{2\left(1-\frac{1}{q}\right)}=d(k)^{\frac{2(q-1)}{q}}=1+O(q-1)
$$

Also $1=\sum_{d \mid k} x_{d}^{q} \leq d(k) x_{1}^{q} \leq d(k) x_{1}$, so that $\frac{1}{d(k)} \leq x_{1} \leq 1$ and hence $x_{1}^{q-1}=1+O(q-1)$. Now (2.1) with $d=1$ implies

$$
\sum_{c \mid k} f(c) x_{c}=\Lambda_{q} x_{1}^{q-1}=1+O(q-1)
$$

But $\sum_{c \mid k} x_{c}=1+O(q-1)$ also, and subtracting gives

$$
\sum_{c \mid k}(1-f(c)) x_{c}=O(q-1)
$$

As $f(c)<1$ whenever $c>1$, we see that $x_{d}=O(q-1)$ for each $d>1$, and hence $x_{1}=1+O(q-1)$. This implies

$$
\Lambda_{q} x_{d}^{q-1}=\sum_{c \mid k} f(c \circ d) x_{c}=f(d)+O(q-1)
$$

with $c=1$ giving the main term. Thus $x_{d}^{q-1}=f(d)+O(q-1)$ as required.

Proof of Theorem 2. Again we may assume that at the optimal solution $x_{1} \geq x_{d}>0$ for all $d \mid k$. We shall also assume that $q>1$, the $q=1$ case being trivial, so that the method of Lagrange multipliers is valid and equations (2.1) hold.

These may be rewritten by letting $h(d)=\frac{x_{d}}{x_{1}}$ as follows. Then dividing (2.1) through by the $d=1$ case gives

$$
\begin{equation*}
h(d)^{q-1} \sum_{c \mid k} f(c) h(c)=\sum_{c \mid k} f(c \circ d) h(c) \quad \text { or } \quad h(d)^{q-1}=(f \tilde{\otimes} h)(d) . \tag{4.3}
\end{equation*}
$$

The aim is now to show that $h(d)=g(d)$, where $g(d)$ is the optimal chosen in the multiplicative case in Proposition 3.3. There we found that

$$
g(p)^{q-1}=\frac{f(p)+g(p)}{1+f(p) g(p)}=(f \tilde{\otimes} g)(p)
$$

Since $f$ and $g$ are multiplicative, it follows that

$$
g(d)^{q-1}=(f \tilde{\otimes} g)(d) .
$$

Thus $g(d)$ also satisfies (4.3).
Furthermore, both $g(d)^{q-1}=f(d)+O(q-1)$ and $h(d)^{q-1}=f(d)+O(q-1)$ as $q \rightarrow 1+($ from Remarks 2(a) and Proposition 4.1 respectively). Thus $h(d) \asymp g(d) \asymp f(d)^{\frac{1}{q-1}}$ and we may write

$$
h(d)=g(d) e^{\eta_{d}}
$$

where $\eta_{d}=O(1)$. As such, (4.3) becomes

$$
\sum_{c \mid k}\left(f(c \circ d)-f(c) g(d)^{q-1} e^{\eta_{d}(q-1)}\right) h(c)=0
$$

Splitting $e^{\eta_{d}(q-1)}$ into $1+\left(e^{\eta_{d}(q-1)}-1\right)$ and using (4.3) for $g$ leads to

$$
\begin{equation*}
\sum_{c \mid k}\left(f(c \circ d)-f(c) g(d)^{q-1}\right) g(c)\left(e^{\eta_{c}}-1\right)=g(d)^{q-1}\left(e^{\eta_{d}(q-1)}-1\right) \sum_{c \mid k} f(c) h(c) \tag{4.4}
\end{equation*}
$$

Choose $d$ such that $\left|\eta_{d}\right| \geq\left|\eta_{c}\right|$ for all $c \mid k$ and suppose for a contradiction that $\left|\eta_{d}\right|>0$. Then the RHS in (4.4) is, in modulus, at least

$$
g(d)^{q-1}\left|e^{\eta_{d}(q-1)}-1\right| \sim f(d)\left|\eta_{d}\right|(q-1)
$$

But on the left of (4.4), the $c=1$ term is zero, while for $c>1, g(c)$ is exponentially small, as $g(c)^{q-1} \rightarrow f(c)<1$. Thus the LHS of (4.4) is, in modulus,

$$
\ll\left|\eta_{d}\right| \sum_{c>1} g(c) \ll\left|\eta_{d}\right|\left(\max _{c>1} f(c)\right)^{\frac{1}{q-1}}=o\left(\left|\eta_{d}\right|(q-1)\right)
$$

We have our desired contradiction, and so $h=g$, making $h$ multiplicative.

## §5. Problem transposed into one of norms

If $A_{f}$ is positive definite, which is our main interest, then $A_{f}=B^{*} B$ for some $B$, so that $\left\langle A_{f} x, x\right\rangle=$ $\|B x\|^{2}$ and the problem becomes one of evaluating the norm

$$
\|B\|_{q, 2}=\sup _{x \neq 0} \frac{\|B x\|_{2}}{\|x\|_{q}}
$$

Such norms are generally difficult to find, there being no general formulae. Indeed, for bounded linear operators $\varphi: l^{p} \rightarrow l^{q}$, a general formula (in terms of the associated matrix entries) is only known for the cases $p=1$ or $q=\infty$ (see for example [8], Chapter 4).

Now if $f$ is multiplicative, then $A_{f}$ is positive definite precisely when $f(p) \in(-1,1)$ for all $p \mid k$. We can give a precise form for $B$ in this case. We require some concepts from [6].

Every $f: D(k) \rightarrow \mathbb{C}$ has a Fourier series

$$
f(n)=\frac{1}{d(k)} \sum_{\chi \in D \hat{(k)}} \widehat{f}(\chi) \chi(n)
$$

where $\chi$ ranges over the characters of $D(k)$ and $\widehat{f}(\chi)$ are the Fourier coefficients of $f$, given by

$$
\widehat{f}(\chi)=\sum_{d \mid k} \chi(d) f(d) \quad\left(=\prod_{p \mid k}(1+\chi(p) f(p)) \text { if } f \text { is multiplicative }\right)
$$

If $\widehat{f}(\chi) \geq 0$ for all $\chi$, we may define for $\alpha>0$,

$$
\begin{equation*}
f^{\otimes \alpha}(n)=\frac{1}{d(k)} \sum_{\chi \in D \hat{(k)}} \widehat{f}(\chi)^{\alpha} \chi(n) \tag{5.1}
\end{equation*}
$$

Equivalently, we may write $A_{f}=U^{*} D U$ where $U$ is the unitary matrix with entries $(\chi(d))_{d \mid k, \chi \in \widehat{D(k)}}$ and $D=\operatorname{diag}(\hat{f}(\chi))_{\chi \in \widehat{D(k)}}$, in which case $A_{f}^{\alpha}=A_{f \otimes \alpha}$.

Also let $f^{\tilde{\otimes} \alpha}(n)=\frac{f^{\otimes \alpha}(n)}{f^{\otimes \alpha}(1)}$ whenever the denominator is non-zero.

## Proposition 5.1

Let $f$ be multiplicative on $D(k)$ such that $0<f(p)<1$ for all primes $p \mid k$. Then $f^{\tilde{\otimes} \alpha}$ is multiplicative for every $\alpha>0$, and furthermore for each $n \mid k$,

$$
f^{\tilde{\otimes} \alpha}(n)=\prod_{p \mid n} \frac{(1+f(p))^{\alpha}-(1-f(p))^{\alpha}}{(1+f(p))^{\alpha}+(1-f(p))^{\alpha}}
$$

Proof. Denote the $d(k)$ characters of $\widehat{D(k)}$ by $\chi_{d}(\cdot)=\mu((\cdot, d))$ where $d \mid k$ and $\mu(\cdot)$ is the Möbius function. We prove by induction on $w(k)$ (the number of prime factors of $k$ ) that

$$
\begin{equation*}
f^{\otimes \alpha}(n)=\frac{1}{d(k)} \prod_{p \mid k}\left\{(1+f(p))^{\alpha}+\chi_{p}(n)(1-f(p))^{\alpha}\right\} \tag{5.2}
\end{equation*}
$$

For if (5.2) holds, then dividing through by the $n=1$ case and using $\chi_{p}(n)=-1$ if $p \mid n$ and 1 otherwise, gives the result.

Now if $w(k)=2$, then $k$ is prime and $\widehat{D(k)}$ consists of two characters 1 and $\mu$. Thus by (5.1)

$$
f^{\otimes \alpha}(n)=\frac{1}{2}\left(\widehat{f}(1)^{\alpha} 1(n)+\widehat{f}(\mu)^{\alpha} \mu(n)\right)=\frac{1}{2}\left((1+f(k))^{\alpha}+\mu(n)(1-f(k))^{\alpha}\right)
$$

which is the RHS of (5.2).
For the inductive step, suppose (5.2) holds for some $k$ squarefree and all $n \mid k$. Let $q$ be prime and such that $q \nmid k$, and consider (5.2) for $q k$.

Observe that (i) $D(q k)=D(k) \cup q D(k)$ (since every divisor $d \mid q k$ satisfies either $d \mid k$ or $d=q d^{\prime}$, $d^{\prime} \mid k$ ), and (ii) $\chi \in \widehat{D(q k)} \Leftrightarrow \chi=\chi_{d}$ or $\chi=\chi_{q d}=\chi_{q} \chi_{d}$ for $d \mid k$ since $(q, d)=1$.

Thus for $\chi \in \widehat{D(q k)}$, we have

$$
\begin{aligned}
\widehat{f}(\chi) & =\prod_{p \mid q k}(1+\chi(p) f(p))=(1+\chi(q) f(q)) \prod_{p \mid k}(1+\chi(p) f(p)) \\
& =\left\{\begin{array}{ll}
(1+f(q)) \prod_{p| | k}(1+\chi(p) f(p)) & \text { if } \chi=\chi_{d} \\
(1-f(q)) \prod_{p \mid k}(1+\chi(p) f(p)) & \text { if } \chi=\chi_{q d}
\end{array} \quad(d \mid k),\right.
\end{aligned}
$$

using the fact that $\chi_{q}(p)=1$ if $p \mid k$ and -1 otherwise. Thus

$$
\begin{aligned}
\sum_{\chi \in \widehat{D(q k)}} \chi(n) \widehat{f}(\chi)^{\alpha} & =\sum_{\chi \in \widehat{D(k)}} \chi(n)(1+f(q))^{\alpha} \prod_{p \mid k}(1+\chi(p) f(p))^{\alpha} \\
& +\sum_{\chi \in \widehat{D(k)}} \chi_{q}(n) \chi(n)(1-f(q))^{\alpha} \prod_{p \mid k}(1+\chi(p) f(p))^{\alpha} \\
& =\left((1+f(q))^{\alpha}+\chi_{q}(n)(1-f(q))^{\alpha}\right) \sum_{\chi \in \widehat{D(k)}} \chi(n) \prod_{p \mid k}(1+\chi(p) f(p))^{\alpha} \\
& =\left((1+f(q))^{\alpha}+\chi_{q}(n)(1-f(q))^{\alpha}\right) \prod_{p \mid k}\left\{(1+f(p))^{\alpha}+\chi_{p}(n)(1-f(p))^{\alpha}\right\} \\
& =\prod_{p \mid q k}\left\{(1+f(p))^{\alpha}+\chi_{p}(n)(1-f(p))^{\alpha}\right\} .
\end{aligned}
$$

Note also that $0<f^{\tilde{\otimes} \alpha}(p)<1$ for all $p \mid k$.
It follows from Proposition 5.1 that for $f$ multiplicative on $D(k)$ satisfying $0<f(p)<1$ for $p \mid k$, we have

$$
A_{f}=A_{g}^{2}=g(1)^{2} A_{h}^{2}
$$

where $g=f^{\otimes \frac{1}{2}}$ and $h$ is the multiplicative function $f^{\tilde{\otimes} \frac{1}{2}}$. Thus

$$
\Lambda_{q}=f^{\otimes \frac{1}{2}}(1)^{2}\left\|A_{h}\right\|_{q, 2}^{2}
$$

and an equivalent problem is therefore to evaluate $\left\|A_{h}\right\|_{q, 2}$ for a general multiplicative function $h$.
As such, let $h_{p}: D(k) \rightarrow(0, \infty)$ denote the function restricted to $D(p)$; i.e.

$$
h_{p}(n)=\left\{\begin{array}{cl}
h(n) & \text { if } n=1, p \\
0 & \text { otherwise }
\end{array} .\right.
$$

Using the above relation to $\Lambda_{q}$, it is readily seen ${ }^{1}$ that $\left\|A_{h_{p}}\right\|_{q, 2}=\sqrt{1+h(p)^{2}} \sqrt{Q_{q}(f(p))}$ with $Q_{q}$ as in section 3. But also Proposition 3.3 gives

$$
\max \left\{\frac{\left\|A_{h} x\right\|_{2}}{\|x\|_{q}}: x \text { is multiplicative }\right\}=\frac{\sqrt{M_{q}}}{f^{\otimes \frac{1}{2}}(1)}=\prod_{p \mid k}\left\|A_{h_{p}}\right\|_{q, 2},
$$

by using (5.2). On replacing $h$ by $f$, the conjecture (made after the statement of Theorem 2) is therefore equivalent to

Conjecture: Let $f$ be multiplicative on $D(k)$ such that $0<f(p)<1$ for all $p \mid k$. Then

$$
\begin{equation*}
\left\|A_{f}\right\|_{q, 2}=\prod_{p \mid k}\left\|A_{f_{p}}\right\|_{q, 2} \tag{5.3}
\end{equation*}
$$

and the norm is achieved at a multiplicative point.
Note that since $A_{f}=\prod_{p \mid k} A_{f_{p}}$ (see Theorem 3.3, [6]), (5.3) may equally be written as

$$
\left\|\prod_{p \mid k} A_{f_{p}}\right\|_{q, 2}=\prod_{p \mid k}\left\|A_{f_{p}}\right\|_{q, 2} .
$$

[^0]
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[^0]:    ${ }^{1}$ Use the formula $\sqrt{1+f(p)}+\sqrt{1-f(p)}=\frac{2}{1+h(p)^{2}}$.

