

Organizing Campus-Wide Workshops to Promote Library Programming



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TRANSFORMING LIBRARIES FOR GRADUATE STUDENTS

MARCH 16-17, 2020

MARRIOTT CONVENTION CENTER KINGSPORT, TN



Outline

- Background on Library's plan to organize workshops
- Where the program began
- Where the program went
- Where the program is going
- Lessons Learned
- Tips



Background

- OSU Library
 - Position created to work specifically with graduate students (2006)
 - Investigated possible workshops and began modest programming (2007)
 - Investigated collaborating with other departments (2009)
 - Library had one training room with 24 PCs (updated 2013 with 32 laptops)
- OSU Support Services
 - Career Services conducted workshops for departments when asked
 - Writing Center offered workshops through their office space
 - Research Office and High Performance Computing Center had no offerings





Original Library Workshops

- Bibliographic Management Software
 - EndNote
 - Reference Manager
 - Zotero
- Research Workshops
 - Using the Library's Resources
 - Literature Review Research Made Easier
 - Alerts: Search, Citation and TOC



Partner's Workshops

- Writing Center (2010)
 - How to Write A Lot
 - Literature Review Workshop
- Career Services (2014)
 - Building Your Resume/CV
 - Interview Skills
 - Job Search Strategies
- High Performance Computing Center (2017)
 - Software Carpentry



Reasoning for Program

- Many workshops already exist
- Provide a consistent location for workshops
- Develop coordination among providers
- Foster more collaboration
- Share audiences (fans)
- Coordinate promotion
- 1-shot sessions are what we do
- Promotes knowledgeable employees



The Idea

- Library to handle administrative duties
 - Registration (Springshare LibCal)
 - Room scheduling (Springshare LibCal)
 - Communication (Springshare LibCal)
 - Participant tracking and badge delivery (Moodle)
 - Assessment (Springshare LibWizard)
- Support Service partners provide content
 - Conduct workshops
 - Help Advertise



Transformation to Digital Badges

- Spring 2015
 - Approach support services offices with idea of collaborating
- Fall 2015
 - Associate Dean suggests digital badges (micro-credentialing)
- Spring 2016
 - Approach Graduate College with support of partners
 - Library Systems Office decides on Moodle and develops server (POC)
 - Demo conducted for possible partners
- Summer 2016
 - Graduate College Dean decides program to start Fall 2016





Digital Badge Workshop Statistics

• Fall 2016

12 different workshop titles

485 attendees (305 different participants)

3M Competition

• 240 participants in GTA training by ITLE

GTA Training

Prezi/PowerPoint/Poster Writing Mindset of Leadership • Spring 2018

• 28 different workshop titles

• 560 attendees (315 different participants)

• 140 participants in GTA training by ITLE

Public Writing

Abstract Writing

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Advantages Attained

- Consistent tracking
- Coordinated assessment
- One registration system
- Standard communication
- Sharing of library expertise (one-shots)
- Help new partners prepare workshops
 - Outcomes
 - Learning objectives
- Support the "have nots"





Some Lessons Learned

- Be prepared for success
- Be clear about your goal and what your willing/able to do
- Keep the program simple and fight for a trial/pilot period
- Make sure you have clear idea of how to collect statistics
- Design of badges and metadata took longer than expected
- Create a program advisory board from beginning
- Create a workshop providers group (training)





Program Planning Suggestions

- Build the foundation (current partners)
- Design or solidify training location(s)
- Develop administrative and advisory structure
- Form a training program
- Discover current workshops
- Create online presence
- Define success



Promotion

- Listserv (week of workshop)
- Central online calendar
- Partners (communication methods)
- Informal gatherings (engaged team)
- Record and make discoverable
- Word of mouth



THANK YOU! For questions contact me!



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