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## Sequential bifurcation

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Publication date
1989

Link to publication in Tilburg University Research Portal

Citation for published version (APA):
Bettonvil, B. W. M. (1989). Sequential bifurcation: The design of a factor screening method. (Research memorandum / Tilburg University, Department of Economics; Vol. FEW 381). Unknown Publisher.

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# SEQUENTIAL BIFURCATION: THE DESIGN OF A FACTOR SCREENING METHOD 

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FEW 381

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We reconsider a method for factor screening called sequential bifurcation, which resembles binary search. Sequential bifurcation can be used in case a reponse can be represented by a model, additive in the input variables with known signs of the regression parameters. We introduce a new experimental design and compare our method to two older versions of sequential bifurcation and to other factor screening techniques. This comparison turns out to be in favour of our new design.

Keywords: Experimental Design, Screening, Aggregated Variables, Binary Search, Simulation.

## 1. INTRODUCTION

Suppose we are dealing with a problem in which a great many $(100,1000$, 10000?) input variables play a role, but we think that just a few are really important. A straightforward screening method would use at least as many observations as there are input variables to be inspected. But an observation can be so time-consuming, that collecting so many data is prohibitive.

We assume a first order linear regression model:

$$
\begin{equation*}
y\left(x_{1}, x_{2}, \ldots, x_{N}\right)=\beta_{0}+\beta_{1} x_{1}+\beta_{2} x_{2}+\ldots+\beta_{N} x_{N}, \tag{1.1}
\end{equation*}
$$

in which we assume that we know the signs of $\beta_{1}, \ldots, \beta_{N}$.
The problem described often arises in simulation. Then (1.1) is an auxiliary or meta-model; see Kleijnen (1987). If, for example, $x_{1}$ represents number of servers, and $y$ denotes expected waiting time, then $\beta_{1} \leq 0$.

Without loss of generality, we may take $\beta_{\ell} \geq 0(\ell=1, \ldots, N)$; this can always be achieved by reparametrization. To estimate a first-order model, a two-level experiment suffices, so we may take (reparametrization again) $x_{\ell} \in\{0,1\}$ for $\ell=1, \ldots, N$. In this paper we assume, for ease of survey, that we have negligible error, and that $N$ is equal to some power of two: $N=2^{m}$ for some $m \in \mathbb{N}$. We want to find all "important" factors, calling a factor important, iff its regression parameter is "large". A regression parameter is called large, iff it is larger than some given number $\delta \geq 0$.

Our search routine should require relatively few observations, if the number of important regression parameters is small indeed, even if the total number of regression parameters is great. To this end we propose a modification of Jacoby and Harrison (1962)'s Sequential Bifurcation (see $\S 4$ of this
paper). In two previous papers, Bettonvil (1988a,b), we used a different (and, as we will see, an inferior) design.

We will start with a global description and a small example in §2; in §3 we will give a formal description of the technique, which we will compare to our own former design in §4. The number of observations we need for our version of Sequential Bifurcation ("SB" in the sequel) and for related techniques is treated in $\S 5$. A discussion is given in $\S 6$.

## 2. GLOBAL DESCRIPTION

Our method exploits the assumption that, apart from $\beta_{0}$, all regression parameters are non-negative. This implies that the sequence $\beta_{0}, \beta_{0}+\beta_{1}$, $\beta_{0}+\beta_{1}+\beta_{2}, \ldots, \beta_{0}+\beta_{1}+\beta_{2}+\ldots+\beta_{N-1}, \beta_{0}+\beta_{1}+\beta_{2}+\ldots+\beta_{N-1}+\beta_{N}$ is non-decreasing. We introduce the following notation (using the symbol ":=" for "is defined as") :

$$
\begin{equation*}
\beta_{i}^{+}:=\sum_{j=0}^{i} \beta_{j} \quad(i=0,1, \ldots, N), \tag{2.1}
\end{equation*}
$$

so that the sequence $\beta_{0}^{+}, \beta_{1}^{+}, \beta_{2}^{+}, \ldots, \beta_{N-1}^{+}, \beta_{N}^{+}$is non-decreasing. We restrict ourselves to observations $y_{i}$, which have the first i input variables at their high levels, and the remaining $N-i$ input variables at their low levels $(i=0,1,2, \ldots, N-1, N)$, so

$$
\begin{equation*}
y_{i}=\beta_{i}^{+} \quad \text { for all observations } y_{i} \tag{2.2}
\end{equation*}
$$

We distinguish between $y_{i}$ and $\beta_{i}^{+}$to stress the difference between "potential" observations $\beta_{i}^{+}$and "actual" observations $y_{i}$, because, except in pathological cases, we do not need all $N+1$ possible observations.

We start by observing $y_{0}$ and $y_{N}$ (all inputs "off"; all inputs "on" respectively). Because of the assumption $\beta_{\ell \geq 0}(\ell=1,2, \ldots, N)$, we have $y_{0} \leq y_{N}$. If $y_{N}{ }^{-y_{0}}\left(=\beta_{1}+\beta_{2}+\ldots+\beta_{N}\right) \leq \delta$, then none of the effects is important: after only two observations the problem is solved! (We are aware that this situation will hardly occur in practice.) If $y_{N}-y_{0}>\delta$, then one or more effects may be important (unless $\delta=0$, a number of small parameters may add to a large sum). We then proceed with observation $y_{N / 2}\left(=y_{2}{ }_{\mathrm{m}-1}\right.$; that is, we switch on the first half of the $N=2^{m}$ factors) and compute

$$
\begin{equation*}
\mathrm{y}_{\mathrm{N} / 2}-\mathrm{y}_{0}=\beta_{1}+\beta_{2}+\ldots+\beta_{\mathrm{N} / 2} \tag{2.3}
\end{equation*}
$$

and

$$
\begin{equation*}
y_{N}-y_{N / 2}=\beta_{(N / 2)+1^{+\beta}(N / 2)+2^{+} \ldots+\beta_{N} . . . . . .} \tag{2.4}
\end{equation*}
$$

If $y_{N / 2}{ }^{-y_{0}} \leqslant \delta$, then all parameters $\beta_{1}, \beta_{2}, \ldots, \beta_{N / 2}$ are $\operatorname{small}\left(x_{1}, x_{2}, \ldots, x_{N / 2}\right.$ are unimportant); if $y_{N / 2}-y_{0}>\delta$, then this set of parameters has to be investigated further (with the aid of observation $y_{N / 4}$ ). In the same way, if ${ }^{y_{N}}{ }^{-y_{N / 2}}{ }^{〔 \delta}$, then all parameters $\beta_{N / 2+1}, \beta_{N / 2+2}, \ldots, \beta_{N}$ are small; if $y_{N}{ }^{-y_{N} / 2}$, we have to observe $y_{3 N / 4}$, and look at $y_{3 N / 4}{ }^{-y_{N / 2}}$ and $y_{N}-y_{3 N / 4}$, and so on.

Example 2.1. For illustration purposes we take $N=8$ (so $m=3$ ) and $\delta=0$. Suppose that $\beta_{2}>0, \beta_{3}>0$, and $\beta_{1}=\beta_{4}=\beta_{5}=\beta_{6}=\beta_{7}=\beta_{8}=0$. How will SB find this out?

Note that $\beta_{0}^{+}=\beta_{1}^{+}<\beta_{2}^{+}<\beta_{3}^{+}=\beta_{4}^{+}=\beta_{5}^{+}=\beta_{6}^{+}=\beta_{7}^{+}=\beta_{8}^{+}$. We start by observing $y_{0}$ and $y_{8}$. We find that $y_{0}<y_{8}\left(a s \beta_{0}^{+}<\beta_{8}^{+}\right)$, so at least one parameter must be positive, and we proceed by observing $y_{4}$, that is, the first half of the input variables is switched "on", the other half is switched "off". We find that $y_{0}<y_{4}=y_{8}$. Then $\beta_{5}+\beta_{6}+\beta_{7}+\beta_{8}=y_{8}-y_{4}=0$, so $\beta_{5}=\beta_{6}=\beta_{7}=\beta_{8}=0$; and $\beta_{1}+\beta_{2}+\beta_{3}+\beta_{4}=y_{4}-y_{0}>0$, so at least one of the latter four parameters is positive. Next, we observe $y_{2}$. We find that $y_{0}<y_{2}<y_{4}\left(\right.$ as $\beta_{0}^{+}<\beta_{2}^{+}<\beta_{4}^{+}$). Then $\beta_{1}+\beta_{2}=y_{2}-y_{0}>0$, and $\beta_{3}+\beta_{4}=y_{4}-y_{2}>0$. To find out whether $\beta_{1}$ or $\beta_{2}$ or both are positive, we observe $y_{1}$ and find that $y_{0}=y_{1}<y_{2}$, so that $\beta_{1}=0$ and $\beta_{2}>0$. Finally, to get $\beta_{3}$ and $\beta_{4}$, we observe $y_{3}$ and find that $y_{2}<y_{3}=y_{4}$, implying that $\beta_{3}>0$ and $\beta_{4}=0$. Summarizing, for $N=8$ factors we need only 6 observations $\left(y_{0}, y_{1}, y_{2}, y_{3}, y_{4}\right.$ and $\left.y_{8}\right)$ to identify which two individual factors are positive, and to measure thetr individual effects.

## 3. FORMAL DESCRIPTION OF SB

The general procedure is such that we always start by observing $y_{0}$ and $y_{N}=y_{2^{m}}$. Then we know the sum $\beta_{1}+\beta_{2}+\ldots+\beta_{\mathrm{N}}$. In general, if we know $y_{i_{1}}$ and $y_{i_{2}}$, with $i_{1}<i_{2}$, then we know the sum $\beta_{i_{1}+1}+\beta_{i_{1}+2}+\ldots+\beta_{i_{2}}\left(=y_{i_{2}}-y_{i_{1}}\right)$. If this sum does not exceed $\delta$, we do not investigate this group of parameters any further, since none of its components can exceed $\delta$. On the other hand, if $y_{i_{2}}-y_{i_{1}}$ is larger than $\delta$ and $i_{2}-i_{1}=1$, then we have found that $\beta_{i_{2}}=y_{i_{2}}-y_{i_{2}-1}$ is large, so that factor $i_{2}$ is important. If $y_{i_{2}}-y_{i_{1}}$ exceeds $\delta$ and $i_{2}-i_{1}>1$, we split up the group: we observe $y_{i_{3}}$, with $i_{3}=\left(i_{1}+i_{2}\right) / 2$ (since
$N=2^{m}, \quad i_{1}+i_{2}$ is even) and we examine $y_{i_{3}}-y_{i_{1}}=\beta_{i_{1}+1}+\beta_{i_{1}+2}+\ldots+\beta_{i_{3}}$ and $y_{i_{2}}-y_{i_{3}}=\beta_{i_{3}+1}+\beta_{i_{3}+2}+\ldots+\beta_{i_{2}}$ in the same way as we did $y_{i_{2}}-y_{i_{1}}$.

So we start by considering all $2^{m}$ parameters simultaneously, and in the next steps (or stages) of the procedure, we split a group of parameters into two equally sized groups. First we have one single group of size $N=2^{m}$, next two groups of size $2^{m-1}$, then four groups of size $2^{m-2}, \ldots, 2^{j}$ groups of size $2^{m-j}, \ldots$, and finally $N=2^{m}$ groups of size $2^{m-m}=1$. If the sum of the parameters in any group is smaller than $\delta$, then all parameters in this group are smaller than $\delta$. For the sum of the parameters within the $k^{\text {th }}$ group of $2^{j}$ groups (of size $2^{m-j}$ ) we now introduce the symbol $\beta_{k} \mid j$, which we call the $k^{\text {th }}$ parameter at stage $j$, or the accumulated effect of group $k$ at stage $j$.

Example 3.1. Suppose $m=3$, so we have eight input variables. At stage 0 we have one group of size 8 , and $\beta_{1} \mid 0$ ts the sum of $\beta_{1}$ through $\beta_{8}$. At stage 1 we have two groups of size four each; $\left.\beta_{1}\right|_{1}=\beta_{1}+\beta_{2}+\beta_{3}+\beta_{4} ;\left.\beta_{2}\right|_{1}=\beta_{5}+\beta_{6}+\beta_{7}+\beta_{8}$. In the same way we have $\beta_{1 \mid 2}=\beta_{1}+\beta_{2}, \ldots, \beta_{4 \mid 2}=\beta_{7}+\beta_{8}$ and $\beta_{1 \mid 3}=\beta_{1}, \ldots$, $\beta_{8 / 3}=\beta_{8}$.

At stage $j$ we have $2^{j}$ groups of size $2^{m-j}$. The first group runs from input variable 1 through $2^{m-j}$, the second from $2^{m-j}+1$ through $2^{*} 2^{m-j}$, the $k^{\text {th }}$ group from $(k-1) * 2^{m-j}+1$ through $k^{*} 2^{m-j}$. Formally we have

DEFINITION 3.1:

$$
\beta_{k \mid j}:=\sum_{l=(k-1)^{*} 2^{m-j} 2_{+1}^{m}}^{k^{m-j}} \quad \beta_{l} \quad\left(j=0,1, \ldots, m ; k=1,2, \ldots 2^{j}\right) .
$$

The size of $\beta_{k} \mid j$ is found as the difference of two observations: $\left.\beta_{k}\right|_{j}=y_{i_{2}}-y_{i_{1}}$, where $i_{2}=k^{*} 2^{m-j}$ and $i_{1}=(k-1) * 2^{m-j}$. As $y_{i}=\beta_{i}^{+}$for all observations, we have

$$
\begin{equation*}
\beta_{k \mid j}=\beta_{k * 2^{+}}^{m-j^{-\beta^{+}}}(k-1)^{*} 2^{m-j} \tag{3.1}
\end{equation*}
$$

Note that if $\mathrm{j}=\mathrm{m}$, we have $\beta_{\left.\mathrm{k}\right|_{\mathrm{m}}=\beta_{\mathrm{k}}=\beta_{\mathrm{k}}^{+}-\beta_{\mathrm{k}-1}^{+} \text {. By the introduction of }\left.\beta_{\mathrm{k}}\right|_{\mathrm{j}}(\geq 0)}$ we can generalize the proporty that the sequence $\Sigma_{j=0}^{i} \beta_{j}(i=0, \ldots, N)$ is nondecreasing, to all stages. The generalization of $\beta_{i}^{+}$is then given by

DEFINITION 3.2:

$$
\beta_{i \mid j}^{+}:=\beta_{0}+\sum_{k=1}^{i} \beta_{k \mid j} \quad\left(j=0, \ldots, m ; i=0, \ldots, 2^{j}\right)
$$

(in which we use the convention that empty sums $\left(\Sigma_{\mathrm{k}=1}^{0}\right)$ are zero). We find that for each $j(0 \leq j \leq m)$ the sequence $\beta_{0 \mid j}^{+}, \beta_{1 \mid j}^{+}, \ldots, \beta_{2^{j} \mid j}$ is nondecreasing. Now (3.1) reduces to

$$
\begin{equation*}
\beta_{k \mid j}=\beta_{k \mid j}^{+}-\beta_{k-1 \mid j}^{+} \quad\left(j=0, \ldots, m ; k=1, \ldots, 2^{j}\right) . \tag{3.2}
\end{equation*}
$$

We start the procedure at stage 0 by observing $y_{0}$ and $y_{N}$ and computing $\beta_{1} 0_{0}$. the sum of all effect parameters (see definition 3.1). Not only do we call $\beta_{1} \mid 0$ the parameter at stage 0 ; we also call $y_{0}$ and $y_{N}$ the observations at stage 0 . If $\beta_{1 \mid 0}>\delta$, then we proceed with observation $y_{N / 2}$ : the observation at stage 1. We compute $\beta_{1 \mid 1}=y_{N / 2}-y_{0}$ and $\beta_{2 \mid 1}=y_{N}-y_{N / 2}$ : the parameters at stage 1. To denote the stage at which an observation is made, we use a notation analogous to definition 3.1:

DEFINITION 3.3:
$y_{i \mid j}$ is an observation at stage $j$; to obtain $y_{i \mid j}$ we take the first $i^{*} 2^{m-j}$ input variables at their high levels, and the remaining input variables at their low levels.

This definition implies that $y_{i \mid j}=y_{i * 2^{m-j}}=\beta_{i * 2^{m}}^{+j}=\beta_{i \mid j}^{+}$. However, whereas $y_{i * 2^{m-j}}=y{ }_{2 i * 2^{m-j-1}}$ (as $i^{*} 2^{m-j}=2 i^{*} 2^{m-j-1}$ ), it is not true that $y_{i \mid j}=y_{2 i \mid j+1}$, since in our design an observation at level $j$ can not be an observation at level $j+1$. It is true that $\beta_{i \mid j}^{+}=\beta_{2 i \mid j+1}^{+}\left(=\beta_{i * 2^{m}}^{+}\right)$.

The observations the procedure always starts with, have level 0 and are called $y_{1 \mid 0}\left(=y_{N}\right)$ and $y_{0 \mid 0}\left(=y_{0}\right)$. These observations yield $\beta_{1 \mid 0}$. If $\beta_{1 \mid 0}<\delta$, then we stop. Otherwise (i.e., if $\beta_{1 \mid 0}>\delta$ ) we observe $y_{1 \mid 1}=y_{N / 2}$. In general, if we have some $\beta_{i} \mid j<\delta$, then we stop investigating this branch of the bifurcation tree; if $\beta_{i \mid m}>\delta$, we have found an important factor; if $\beta_{i \mid j}>\delta$ and $j<m$, then we proceed to an observation at level $j+1$. This observation should split $\beta_{i \mid j}$ into $\beta_{2 i-1 \mid j+1}$ and $\beta_{2 i \mid j+1}$, so this observation must be $y_{2 i-1 \mid j+1}$ ! Note that the first index of $y$ is odd. This makes the next lemma obvious.

## LEMMA.

Observations $y_{0}$ and $y_{N}$ can be written as $y_{0 \mid 0}$ and $y_{1 \mid 0}$ respectively; these are the observations at level 0 . If observation $y_{\ell}$ with $0<\ell<N$ exists, then $i t$ can be uniquely written as $\left.y_{i}\right|_{j}$, where $i$ and $j$ are such that $\ell=i^{*} 2^{m-j}$ and $i$ is odd.

If $j>0$, we cannot write $\beta_{i \mid j}=y_{i \mid j^{-y}}^{i-1 \mid j}$, since not both $y_{i \mid j}$ and $y_{i-1 \mid j}$ can be observed in our method (either i or i-1 is even). However, it is true that $\beta_{i \mid j}=\beta_{i \mid j}^{+}-\beta_{i-1}^{+} \mid j$ (see definition 3.2 ), and there exist observations $y_{i_{1} \mid j_{1}}$ and $y_{i_{2} \mid j_{2}}$, such that $\beta_{i \mid j}=y_{i_{1} \mid j_{1}}{ }^{-y_{i_{2}} \mid j_{2}}$. To find these values of $i_{1}, j_{1}, i_{2}$ and $j_{2}$ for given $i$ and $j$, we reformulate $S B$.

We start our search for the important factors by observing $y_{1} \mid 0$ and $y_{0 \mid 0} \cdot$ As

$$
\begin{equation*}
y_{1 \mid 0}=\beta_{1 \mid 0}^{+}=\beta_{0}+\beta_{1 \mid 0}=\beta_{0}+\beta_{1}+\beta_{2}+\ldots .+\beta_{N} \tag{3.2}
\end{equation*}
$$

and

$$
\begin{equation*}
y_{0 \mid 0}=\beta_{0 \mid 0}^{+}=\beta_{0} \tag{3.3}
\end{equation*}
$$

we have $\left.y_{1 \mid 0^{-y}}\right|_{0}=\beta_{1 \mid 0}$, which is the sum of all factor effects. If $\beta_{1 \mid 0} \leq \delta$, then none of the parameters can be larger than $\delta$, as all of them are non-negative. In this case the procedure terminates after only two
 regression parameters may still yield a large value (small and large relative to $\delta$ ): false signal. On the other hand, we may have one or more large $\beta^{\prime}$ s. If $\beta_{1 \mid 0}>\delta$ and $\delta=0$, we surely have one or more large (now meaning positive) $\beta^{\prime} s$. Anyway, if $\beta_{1 \mid 0}>\delta$, we proceed to the next observation, namely

$$
\begin{equation*}
y_{1 \mid 1}=\beta_{1 \mid 1}^{+}=\beta_{0}+\beta_{1 \mid 1} \tag{3.4}
\end{equation*}
$$

Now (3.3) and (3.4) give

$$
\begin{equation*}
\beta_{1 \mid 1}=\beta_{1 \mid 1}^{+}-\beta_{0 \mid 1}^{+}=\beta_{1 \mid 1}^{+}-\beta_{0 \mid 0}^{+}=y_{1 \mid 1}-y_{0 \mid 0} \tag{3.5}
\end{equation*}
$$

and (3.2) and (3.4) yield

$$
\begin{equation*}
\beta_{2 \mid 1}=\beta_{2 \mid 1}^{+}-\beta_{1 \mid 1}^{+}=\beta_{1 \mid 0}^{+}-\beta_{1 \mid 1}^{+}=y_{1 \mid 0}-y_{1 \mid 1} \tag{3.6}
\end{equation*}
$$

Again, we analyze $\beta_{1 \mid 1}$ and $\beta_{2 \mid 1}$ just as we did $\beta_{1 \mid 0}$, that is, if $\beta_{1 \mid 1}<\delta$, then all its "component" parameters are small; and if $\beta_{2 \mid 1} \leq \delta$, all parameters within it are small. If $\beta_{1 \mid 1}>\delta$, we proceed to $y_{1 \mid 2}$; and if $\beta_{2 \mid 1}>\delta$, we proceed to $y_{3 \mid 2}$; so in the second stage $(j=2)$ we have:

$$
\begin{align*}
& \beta_{1 \mid 2}=\beta_{1 \mid 2}^{+}-\beta_{0 \mid 2}^{+}=\beta_{1 \mid 2}^{+}-\beta_{0 \mid 0}^{+}=y_{1 \mid 2}-y_{0 \mid 0}  \tag{3.7}\\
& \beta_{2 \mid 2}=\beta_{2 \mid 2}^{+}-\beta_{1 \mid 2}^{+}=\beta_{1 \mid 1}^{+}-\beta_{1 \mid 2}^{+}=y_{1 \mid 1}-y_{1 \mid 2}  \tag{3.8}\\
& \beta_{3 \mid 2}=\beta_{3 \mid 2}^{+}-\beta_{2 \mid 2}^{+}=\beta_{3 \mid 2}^{+}-\beta_{1 \mid 1}^{+}=y_{3 \mid 2}-y_{1 \mid 1}  \tag{3.9}\\
& \beta_{4 \mid 2}=\beta_{4 \mid 2}^{+}-\beta_{3 \mid 2}^{+}=\beta_{1 \mid 0}^{+}-\beta_{3 \mid 2}^{+}=y_{1 \mid 0}-y_{3 \mid 2} . \tag{3.10}
\end{align*}
$$

Every $\beta_{i \mid 2}(i=1,2,3,4)$ is first expressed as $\beta_{i \mid 2^{+}}^{+} \beta_{i-1 \mid 2}^{+}$, but can not be expressed as $y_{i \mid 2^{-y_{i-1}}}$, because we have only the observations $y_{1 \mid 0}, y_{0 \mid 0}$, $y_{1 \mid 1}, y_{1 \mid 2}$ and $y_{3 \mid 2}$. That is why we first use $\beta_{0 \mid 2}^{+}=\beta_{0 \mid 0}^{+}, \beta_{2 \mid 2}^{+}=\beta_{1 \mid 1}^{+}$and $\beta_{4 \mid 2}^{+}=\beta_{1 \mid 0}^{+}$.

In general, if we have $\beta_{i \mid j}=\beta_{i \mid j}^{+}-\left.\beta_{i-1}^{+}\right|_{j}>\delta$ with $j<m$, then we observe $y_{2 i-1 \mid j+1}=\beta_{2 i-1}^{+} \mid j+1$ and we can compute $\beta_{2 i-1 \mid j+1}=\beta_{2 i-1}^{+} \mid j+1-\beta_{2 i-2 \mid j+1}^{+}=$ $\beta_{2 i-1 \mid j+1}^{+}-\beta_{i-1 \mid j}^{+}$and $\beta_{2 i \mid j+1}=\beta_{2 i \mid j+1}^{+}-\beta_{2 i-1 \mid j+1}^{+}=\beta_{i \mid j}^{+}-\beta_{2 i-1 \mid j+1}^{+}$. If we have $\left.\beta_{i}\right|_{m}>\delta$, we have found an important regression parameter. If we have some $\beta_{i} \mid j \leq \delta$, we conclude that all regression parameters within $\beta_{i \mid j}$ are small.

Example 3.1. Our second example originates from Jacoby and Harrison (1962). We have $128=2^{7}$ variables, where only the variables numbered 68, 113
and 120 have positive effects. We want to find these positive effects, so we take $\delta=0$. Our procedure starts by observing $y_{1 \mid 0}$ and $y_{0 \mid 0}$, resulting in $\beta_{1 \mid 0}>0$ Next we observe which $y_{1 \mid 1}$, gives



And so on. See figure 1, where the positive parameters are indicated by $\left.\underset{\sim}{\beta}\right|_{j}$. Figure 1 shows that we need only 16 observations to compute all 128 regression parameters.


## 4. COMPARISON TO AN OTHER DESIGN

In two previous papers (Bettonvil 1988a,b) we introduced SB using another design, which we demonstate with the aid of an example.

Example 4.1. In example 2.1 we had 8 input variables with $\beta_{2}>0, \beta_{3}>0$, and $\beta_{1}=\beta_{4}=\beta_{5}=\beta_{6}=\beta_{7}=\beta_{8}=0$. SB used the observations $y_{0}, y_{1}, y_{2}, y_{3}, y_{4}$ and $y_{8}$. Bettonvil (1988a,b) would also use $y_{0}=y(0,0,0,0,0,0,0,0)$ and
$y_{8}=y(1,1,1,1,1,1,1,1)$, but would then proceed with $y(0,0,0,0,1,1,1,1)$ to compute

$$
\beta_{2 \mid 1}=y(0,0,0,0,1,1,1,1)-y(0,0,0,0,0,0,0,0)
$$

and

$$
\beta_{1 \mid 1}=\beta_{1 \mid 0^{-\beta}}^{2 \mid 1}=y(1,1,1,1,1,1,1,1)-y(0,0,0,0,1,1,1,1) .
$$

Note that there is no essential difference between the use of $y_{4}=y(1,1,1,1,0,0,0,0)$ and $y(0,0,0,0,1,1,1,1)$; the difference arises in the next stage.

After finding out that $\beta_{1 \mid 1}>0, \beta_{2 \mid 1}=0$, we investigate $\beta_{1 \mid 2}$ and $\beta_{2 \mid 2}$. In the old design we would use $y(0,0,1,1,0,0,0,0)$ and compute

$$
\beta_{2 \mid 2}=y(0,0,1,1,0,0,0,0)-y(0,0,0,0,0,0,0,0),
$$

and $\beta_{1 \mid 2}$ as the difference of $\beta_{1 \mid 1}$ and $\beta_{2 \mid 2}$ :

$$
\begin{aligned}
\beta_{1 \mid 2}=\beta_{1 \mid 1}-\beta_{2 \mid 2}= & y(1,1,1,1,1,1,1,1)-y(0,0,0,0,1,1,1,1) \\
& -y(0,0,1,1,0,0,0,0)+y(0,0,0,0,0,0,0.0) .
\end{aligned}
$$

We find out that $\beta_{2 \mid 2}>0$ and $\beta_{1 \mid 2}>0$. We investigate $\beta_{3 \mid 3}=\beta_{3}$ and $\beta_{4 \mid 3}=\beta_{4}$ with the aid of $y(0,0,0,1,0,0,0,0)$, and $\beta_{1} \mid 3=\beta_{1}$ and $\beta_{2} \mid 3=\beta_{2}$ with the aid of $y(0,1,0,0,0,0,0,0)$, the latter giving

$$
\beta_{2 \mid 3}=y(0,1,0,0,0,0,0,0)-y(0,0,0,0,0,0,0,0),
$$

and, because $\beta_{1 \mid 2}=\beta_{1 \mid 3}+\beta_{2 \mid 3}$, we have

$$
\begin{aligned}
\beta_{1 \mid 3}=\beta_{1 \mid 2^{-\beta}} \mid 3^{-} & =y(1,1,1,1,1,1,1,1)-y(0,0,0,0,1,1,1,1) \\
& -y(0,0,1,1,0,0,0,0)-y(0,1,0,0,0,0,0,0)+2 y(0,0,0,0,0,0,0.0) .
\end{aligned}
$$

We see two things: the old design uses as many observations as the new design does (namely six); and the computation of $\beta_{1}$ is relatively complicated.

In general the old design works as follows: observe $y_{0}=y_{0 \mid O}$ and $y_{N}=y_{1 \mid 0}$; compute $\beta_{1 \mid 0}=y_{1\left|0^{-y_{0}}\right| 0}$; suppose some $\beta_{i \mid j}>\delta$, then split the $2^{m}$ input variables into $2^{j+1}$ equally sized groups and observe the $y$ for which the input variables in the $(2 i)^{\text {th }}$ group are at their high levels, all other input variables are at their low levels. The difference between this observation and $y_{0}$ is $\beta_{2 i \mid j+1}$; the difference between $\beta_{i \mid j}$ and $\beta_{2 i \mid j+1}$ is $\beta_{2 i-1 \mid j+1}$. (Note. Jacoby and Harrison (1962) start the original Sequential Bifurcation by three observations: one with all input variables at their low levels, one with only the first half of the input varibles at their high levels, and one with only the second half at their high levels. If some $\beta_{i}|j\rangle \delta$, they take two observations in the next stage: one with the input variables in group 2i-1 at their high levels, and one with those in group $2 i$ at their high levels; for both observations all other variables are at their low levels. Trivially, this method uses about twice as much observations as our method.)

It is easely verified (e.g. by means of induction) that, in our old design, $\quad \beta_{1 \mid j}$ is computed as $y_{N^{+}}(j-1) * y_{0}$ (the sum of $j$ other observations). (Note. If at all stages we would take the variables in group $2 i-1$ at their high levels instead of those in group 21 , this computation would hold for $\left.{ }^{y}{ }_{2}\right|_{j}$ instead of for $y_{1 \mid j}$ because of symmetry.) We see that the computation of $\quad \beta_{1}=\beta_{1 \mid m}=y_{N}+(m-1) * y_{0}-$ (the sum of $m$ other observations) becomes awkward, especially if $m$ is great; the case we are dealing with. A further drawback arises with the introduction of random error: assuming, instead of (1.1) that our model is

$$
\begin{equation*}
y\left(x_{1}, x_{2}, \ldots, x_{N}, e\right)=\beta_{0}+\beta_{1} x_{1}+\beta_{2} x_{2}+\ldots+\beta_{N} x_{N}+e \tag{4.1}
\end{equation*}
$$

where $\mathrm{e} \sim \mathrm{N}\left(0, \sigma^{2}\right)$ and the errors of all observations are independent, the estimator of $\left.\beta_{1}\right|_{m}$ would have a variance of $\left(1+(m-1)^{2}+m\right) \sigma^{2}=\left(m^{2}-m+2\right) \sigma^{2}$. whereas in our new design all estimators are computed as the difference of two observations, yielding a variance of $2 \sigma^{2}$ !

Computational simplicity and, consequently, small variances in case of random error, give us enough reason to prefer the new design over the old one.

## 5. COMPARISON TO OTHER SCREENING TECHNIQUES

The computation of the required number of observations in case $k(\geq 0)$ out of $2^{\mathrm{m}}$ input variables are important (with $\delta=0$, i.e. $k$ out of $2^{m}$ effect parameters are positive) for SB and some other screening techniques has already been given in Bettonvil(1988a,b). (The previous section showed that the old and the new design of SB require the same number of observations.) Here we restrict ourselves to a résumé. We compute the worst-case number of observations.

For SB we always have two observations at level 0 , and if $k=0$, then these two observations suffice. At level $\mathrm{f}(>0)$ we can never have more than $2^{j-1}$ observations (the number of parameters at stage $j-1$ cannot exceed $2^{j-1}$ ), nor can we have more than $k$ observations (the number of positive parameters at each stage cannot exceed $k$ ). So the number of observations is limited to

$$
\begin{equation*}
2+\sum_{j=1}^{m} \min \left\{k, 2^{j-1}\right\} \tag{5.1}
\end{equation*}
$$

Be $\ell$ such that $2^{\ell-1}<k \leq 2^{\ell}$. Then for $j \leq \ell$ we have $\min \left\{k, 2^{j-1}\right\}=2^{j-1}$, and for $j>\ell$ we obtain $\min \left\{k, 2^{j-1}\right\}=k$. So (5.1) can be replaced by

$$
\begin{equation*}
2+\sum_{j=1}^{\ell} 2^{j-1}+\sum_{j=\ell+1}^{m} k=1+2^{\ell}+k(m-\ell) . \tag{5.2}
\end{equation*}
$$

This worst case is achieved when the $k$ important input variables have the least possible clustering.

Table 1 shows the worst-case number of observations needed to find $\mathrm{k}=0,1,2, \ldots, 8$ important input variables out of $2^{10}=1024$ candidate variables; not only for our version of SB, but also for three other factor screening methods, namely Two-Stage Group-Screening (see Mauro, 1984 or Mauro and Burns, 1984), Multi-Stage Group-Screening(see Patel, 1962 or Li, 1962) and Jacoby and Harrison (1962)'s version of Sequential Bifurcation. The worst case number of runs is given in table 1, in which G2 stands for Two-stage group-screening, GM for Multi-stage group screening, JH for the Jacoby and Harrison (1962) Sequential Bifurcation, and SB for our version of Sequential Bifurcation.


For $\mathrm{G} 2, \mathrm{JH}$ and SB we assumed the most unfavourable situation, namely minimal clustering. For $G 2$ we further assumed that for the first stage we guessed the number of non-zero coefficients correctly. For GM we applied an approximating (favourable) formula and rounded up to the next integer.

It is clear that Sequential Bifurcation is far superior.

## 6. DISCUSSION

The modified version of Sequential Bifurcation is a screening method that requires relatively few observations, compared to related techniques, and besides, it is simple to handle: all (accumulated) factor effects are computed as the difference of two observations. In this paper we restricted ourselves numbers of factors, equal to $2^{m}(m \in \mathbb{N})$, and to observations without random error. Extensions of Sequential Bifurcation to cope with general numbers of factors, and with observations with random error, are being prepared at the moment.

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Table 1. Maximum number of runs for given number of non-zero variables.

| k | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| G2 | 2 | 68 | 96 | 116 | 136 | 148 | 164 | 172 | 188 |
| GM | 2 | 19 | 34 | 48 | 61 | 73 | 84 | 95 | 106 |
| JH | 3 | 21 | 39 | 55 | 71 | 85 | 99 | 113 | 127 |
| SB | 2 | 12 | 21 | 29 | 37 | 44 | 51 | 58 | 65 |

$$
\begin{aligned}
& \mathrm{y}_{0} \mid 0^{\rightarrow \beta_{1}}{ }_{1} 0^{+\mathrm{y}_{1} \mid 0} \\
& \downarrow \\
& \beta_{1 \mid 1}{ }_{1} \mathrm{y}_{1 \mid 1} \xrightarrow[\sim]{\sim}{\underset{\sim}{2}}_{1} \\
& \downarrow \\
& {\underset{3}{3}}^{B_{2}} \leftarrow \mathrm{y}_{3 \mid 2} \rightarrow{\underset{\sim}{3}}_{4 \mid 2} \\
& \downarrow \\
& { }_{-5}^{B}\left|3^{+y_{5}}{ }_{3} 3^{\rightarrow \beta} 6\right| 3 \\
& \beta_{7}\left|3^{+y} 7\right| 3^{\rightarrow B_{8}} \sim_{3} \\
& \downarrow \\
& \downarrow \\
& \stackrel{\beta}{9}_{9}\left|4^{\leftarrow y} 9\right| 4^{\rightarrow \beta_{10}} \mid 4 \quad \quad{\underset{\sim}{B}}_{15\left|4^{*} y_{15}\right| 4^{\rightarrow} \beta_{16} \mid 4} \\
& \downarrow \\
& \downarrow
\end{aligned}
$$

Figure 1. Example of error-free sequential bifurcation.

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