

**Tilburg University** 

## Sequential bifurcation

Bettonvil, B.W.M.

Publication date: 1989

Link to publication in Tilburg University Research Portal

Citation for published version (APA):

Bettonvil, B. W. M. (1989). *Sequential bifurcation: The design of a factor screening method*. (Research memorandum / Tilburg University, Department of Economics; Vol. FEW 381). Unknown Publisher.

#### **General rights**

Copyright and moral rights for the publications made accessible in the public portal are retained by the authors and/or other copyright owners and it is a condition of accessing publications that users recognise and abide by the legal requirements associated with these rights.

- Users may download and print one copy of any publication from the public portal for the purpose of private study or research.
  You may not further distribute the material or use it for any profit-making activity or commercial gain
  You may freely distribute the URL identifying the publication in the public portal

Take down policy If you believe that this document breaches copyright please contact us providing details, and we will remove access to the work immediately and investigate your claim.

СВМ







# SEQUENTIAL BIFURCATION: THE DESIGN OF A FACTOR SCREENING METHOD

5 8 X

Bert Bettonvil

FEW 381

march 1989

#### SEQUENTIAL BIFURCATION:

THE DESIGN OF A FACTOR SCREENING METHOD

Bert Bettonvil

Tilburg University/Eindhoven University of Technology P 0 Box 90153 5000 LE Tilburg Netherlands

We reconsider a method for factor screening called sequential bifurcation, which resembles binary search. Sequential bifurcation can be used in case a reponse can be represented by a model, additive in the input variables with known signs of the regression parameters. We introduce a new experimental design and compare our method to two older versions of sequential bifurcation and to other factor screening techniques. This comparison turns out to be in favour of our new design.

Keywords: Experimental Design, Screening, Aggregated Variables, Binary Search, Simulation.

#### 1. INTRODUCTION

Suppose we are dealing with a problem in which a great many (100, 1000, 10000?) input variables play a role, but we think that just a few are really important. A straightforward screening method would use at least as many observations as there are input variables to be inspected. But an observation can be so time-consuming, that collecting so many data is prohibitive.

We assume a first order linear regression model:

$$y(x_1, x_2, \dots, x_N) = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_N x_N,$$
 (1.1)

in which we assume that we know the signs of  $\beta_1, \ldots, \beta_N$ .

The problem described often arises in simulation. Then (1.1) is an auxiliary or meta-model; see Kleijnen (1987). If, for example,  $x_1$  represents number of servers, and y denotes expected waiting time, then  $\beta_1 \leq 0$ .

Without loss of generality, we may take  $\beta_{l} \geq 0$  ( $l=1,\ldots,N$ ); this can always be achieved by reparametrization. To estimate a first-order model, a two-level experiment suffices, so we may take (reparametrization again)  $x_{l} \in \{0,1\}$  for  $l=1,\ldots,N$ . In this paper we assume, for ease of survey, that we have negligible error, and that N is equal to some power of two:  $N=2^{m}$  for some mEN. We want to find all "important" factors, calling a factor important, iff its regression parameter is "large". A regression parameter is called large, iff it is larger than some given number  $\delta > 0$ .

Our search routine should require relatively few observations, if the number of important regression parameters is small indeed, even if the total number of regression parameters is great. To this end we propose a modification of Jacoby and Harrison (1962)'s Sequential Bifurcation (see §4 of this paper). In two previous papers, Bettonvil (1988a,b), we used a different (and, as we will see, an inferior) design.

We will start with a global description and a small example in §2; in §3 we will give a formal description of the technique, which we will compare to our own former design in §4. The number of observations we need for our version of Sequential Bifurcation ("SB" in the sequel) and for related techniques is treated in §5. A discussion is given in §6.

#### 2. GLOBAL DESCRIPTION

Our method exploits the assumption that, apart from  $\beta_0$ , all regression parameters are non-negative. This implies that the sequence  $\beta_0$ ,  $\beta_0^{+}\beta_1$ ,  $\beta_0^{+}\beta_1^{+}\beta_2^{-}$ ,  $\beta_0^{+}\beta_1^{+}\beta_2^{+}\dots^{+}\beta_{N-1}^{-}\beta_0^{+}\beta_1^{+}\beta_2^{+}\dots^{+}\beta_{N-1}^{+}\beta_N^{-}$  is non-decreasing. We introduce the following notation (using the symbol ":=" for "is defined as"):

$$\beta_{i}^{*} := \Sigma_{j=0}^{i} \beta_{j} \quad (i=0,1,\ldots,N), \qquad (2.1)$$

so that the sequence  $\beta_0^+, \beta_1^+, \beta_2^+, \dots, \beta_{N-1}^+, \beta_N^+$  is non-decreasing. We restrict ourselves to observations  $y_i^-$ , which have the first i input variables at their high levels, and the remaining N-i input variables at their low levels (i=0,1,2,...,N-1,N), so

$$y_i = \beta_i^{\dagger}$$
 for all observations  $y_i^{\dagger}$ . (2.2)

We distinguish between  $y_i$  and  $\beta_i^+$  to stress the difference between "potential" observations  $\beta_i^+$  and "actual" observations  $y_i$ , because, except in pathological cases, we do not need all N+1 possible observations.

We start by observing  $y_0$  and  $y_N$  (all inputs "off"; all inputs "on" respectively). Because of the assumption  $\beta_{\lambda} \geq 0$  ( $\lambda = 1, 2, ..., N$ ), we have  $y_0 \leq y_N$ . If  $y_N - y_0$  ( $=\beta_1 + \beta_2 + ... + \beta_N$ )  $\leq \delta$ , then none of the effects is important: after only two observations the problem is solved! (We are aware that this situation will hardly occur in practice.) If  $y_N - y_0 > \delta$ , then one or more effects may be important (unless  $\delta = 0$ , a number of small parameters may add to a large sum). We then proceed with observation  $y_{N/2}$  ( $=y_{2^{m-1}}$ ; that is, we switch on the first half of the N=2<sup>m</sup> factors) and compute

$$y_{N/2} - y_0 = \beta_1 + \beta_2 + \dots + \beta_{N/2}$$
 (2.3)

and

$$y_{N} - y_{N/2} = \beta_{(N/2)+1} + \beta_{(N/2)+2} + \dots + \beta_{N}.$$
(2.4)

If  $y_{N/2}^{-y} - y_0^{\leq \delta}$ , then all parameters  $\beta_1, \beta_2, \dots, \beta_{N/2}$  are small  $(x_1, x_2, \dots, x_{N/2})$  are unimportant); if  $y_{N/2}^{-y} - y_0^{>\delta}$ , then this set of parameters has to be investigated further (with the aid of observation  $y_{N/4}$ ). In the same way, if  $y_N^{-y} - y_0^{\leq \delta}$ , then all parameters  $\beta_{N/2+1}, \beta_{N/2+2}, \dots, \beta_N$  are small; if  $y_N^{-y} - y_{N/2}^{>\delta}$ , we have to observe  $y_{3N/4}$ , and look at  $y_{3N/4}^{-y} - y_{N/2}^{-y}$  and  $y_N^{-y} - y_{3N/4}^{-y}$ , and so on.

Example 2.1. For illustration purposes we take N=8 (so m=3) and  $\delta=0$ . Suppose that  $\beta_2 > 0$ ,  $\beta_3 > 0$ , and  $\beta_1 = \beta_4 = \beta_5 = \beta_6 = \beta_7 = \beta_8 = 0$ . How will SB find this out? Note that  $\beta_0^+ = \beta_1^+ < \beta_2^+ < \beta_3^+ = \beta_4^+ = \beta_5^+ = \beta_6^+ = \beta_7^+ = \beta_8^+$ . We start by observing  $y_0$  and  $y_8$ . We find that  $y_0 < y_8$  (as  $\beta_0^+ < \beta_8^+$ ), so at least one parameter must be positive, and we proceed by observing  $y_4$ , that is, the first half of the input variables is switched "on", the other half is switched "off". We find that  $y_0 < y_4 = y_8$ . Then  $\beta_5 + \beta_6 + \beta_7 + \beta_8 = y_8 - y_4 = 0$ , so  $\beta_5 = \beta_6 = \beta_7 = \beta_8 = 0$ ; and  $\beta_1 + \beta_2 + \beta_3 + \beta_4 = y_4 - y_0 > 0$ , so at least one of the latter four parameters is positive. Next, we observe  $y_2$ . We find that  $y_0 < y_2 < y_4$  (as  $\beta_0^+ < \beta_2^+ < \beta_4^+$ ). Then  $\beta_1 + \beta_2 = y_2 - y_0 > 0$ , and  $\beta_3 + \beta_4 = y_4 - y_2 > 0$ . To find out whether  $\beta_1$  or  $\beta_2$  or both are positive, we observe  $y_1$  and find that  $y_0 = y_1 < y_2$ , so that  $\beta_1 = 0$  and  $\beta_2 > 0$ . Finally, to get  $\beta_3$  and  $\beta_4$ , we observe  $y_3$  and find that  $y_2 < y_3 = y_4$ , implying that  $\beta_3 > 0$  and  $\beta_4 = 0$ . Summarizing, for N=8 factors we need only 6 observations  $(y_0, y_1, y_2, y_3, y_4$  and  $y_8$ ) to identify which two individual factors are positive, and to measure their individual effects.

#### 3. FORMAL DESCRIPTION OF SB

The general procedure is such that we always start by observing  $y_0$  and  $y_N^{=y}{_2^m}$ . Then we know the sum  $\beta_1 + \beta_2 + \ldots + \beta_N$ . In general, if we know  $y_{i_1}$  and  $y_{i_2}$ , with  $i_1 < i_2$ , then we know the sum  $\beta_{i_1+1} + \beta_{i_1+2} + \ldots + \beta_{i_2} (=y_{i_2} - y_{i_1})$ . If this sum does not exceed  $\delta$ , we do not investigate this group of parameters any further, since none of its components can exceed  $\delta$ . On the other hand, if  $y_{i_2} - y_{i_1}$  is larger than  $\delta$  and  $i_2 - i_1 = 1$ , then we have found that  $\beta_{i_2} = y_{i_2} - y_{i_2-1}$  is large, so that factor  $i_2$  is important. If  $y_{i_2} - y_{i_1}$  exceeds  $\delta$  and  $i_2 - i_1 > 1$ , we split up the group: we observe  $y_{i_3}$ , with  $i_3 = (i_1 + i_2)/2$  (since

N=2<sup>m</sup>,  $i_1 + i_2$  is even) and we examine  $y_{i_3} - y_{i_1} = \beta_{i_1} + 1 + \beta_{i_1} + 2 + \dots + \beta_{i_3}$  and  $y_{i_2} - y_{i_3} = \beta_{i_3} + 1 + \beta_{i_3} + 2 + \dots + \beta_{i_2}$  in the same way as we did  $y_{i_2} - y_{i_1}$ .

So we start by considering all  $2^m$  parameters simultaneously, and in the next steps (or stages) of the procedure, we split a group of parameters into two equally sized groups. First we have one single group of size N=2<sup>m</sup>, next two groups of size  $2^{m-1}$ , then four groups of size  $2^{m-2}$ ,...,  $2^j$  groups of size  $2^{m-j}$ ,..., and finally N=2<sup>m</sup> groups of size  $2^{m-m}=1$ . If the sum of the parameters in any group is smaller than  $\delta$ , then all parameters in this group are smaller than  $\delta$ . For the sum of the parameters within the k<sup>th</sup> group of  $2^j$  groups (of size  $2^{m-j}$ ) we now introduce the symbol  $\beta_{k|j}$ , which we call the k<sup>th</sup> parameter at stage j, or the accumulated effect of group k at stage j.

Example 3.1. Suppose m=3, so we have eight input variables. At stage 0 we have one group of size 8, and  $\beta_{1|0}$  is the sum of  $\beta_1$  through  $\beta_8$ . At stage 1 we have two groups of size four each;  $\beta_{1|1}=\beta_1+\beta_2+\beta_3+\beta_4$ ;  $\beta_{2|1}=\beta_5+\beta_6+\beta_7+\beta_8$ . In the same way we have  $\beta_{1|2}=\beta_1+\beta_2$ , ...,  $\beta_4|_2=\beta_7+\beta_8$  and  $\beta_1|_3=\beta_1$ , ...,  $\beta_8|_3=\beta_8$ .

At stage j we have  $2^{j}$  groups of size  $2^{m-j}$ . The first group runs from input variable 1 through  $2^{m-j}$ , the second from  $2^{m-j}+1$  through  $2^{*2^{m-j}}$ , the  $k^{th}$  group from  $(k-1)^{*2^{m-j}+1}$  through  $k^{*2^{m-j}}$ . Formally we have

DEFINITION 3.1:  

$$\beta_{k|j} := \sum_{\ell=(k-1)*2^{m-j}+1}^{k*2^{m-j}} \beta_{\ell} \qquad (j=0,1,\ldots,m; \ k=1,2,\ldots 2^{j}).$$

The size of  $\beta_{k|j}$  is found as the difference of two observations:  $\beta_{k|j} = y_{i_2} - y_{i_1}$ , where  $i_2 = k^{*2^{m-j}}$  and  $i_1 = (k-1)^{*2^{m-j}}$ . As  $y_i = \beta_i^{*}$  for all observations, we have

$${}^{\beta}_{k}|_{j}{}^{=\beta^{+}}_{k^{*}2^{m-j}}{}^{-\beta^{+}}_{(k-1)^{*}2^{m-j}}$$
(3.1)

Note that if j=m, we have  $\beta_k|_m = \beta_k = \beta_k^+ - \beta_{k-1}^+$ . By the introduction of  $\beta_k|_j (\geq 0)$  we can generalize the proporty that the sequence  $\sum_{j=0}^{i} \beta_j$  (i=0,...,N) is non-decreasing, to all stages. The generalization of  $\beta_i^+$  is then given by

DEFINITION 3.2:  

$$\beta_{i|j}^{+} := \beta_{0} + \Sigma_{k=1}^{i} \beta_{k|j}$$
 (j=0,...,m; i=0,...,2<sup>j</sup>)

(in which we use the convention that empty sums  $(\Sigma_{k=1}^{0})$  are zero). We find that for each j  $(0 \le j \le m)$  the sequence  $\beta_{0|j}^{+}, \beta_{1|j}^{+}, \ldots, \beta_{2^{j}|j}^{+}$  is nondecreasing. Now (3.1) reduces to

$$\beta_{k|j} = \beta_{k|j}^{+} - \beta_{k-1|j}^{+} \quad (j=0,\ldots,m; k=1,\ldots,2^{j}).$$
(3.2)

We start the procedure at stage 0 by observing  $y_0$  and  $y_N$  and computing  $\beta_{1|0}$ , the sum of all effect parameters (see definition 3.1). Not only do we call  $\beta_{1|0}$  the parameter at stage 0; we also call  $y_0$  and  $y_N$  the observations at stage 0. If  $\beta_{1|0}$ >6, then we proceed with observation  $y_{N/2}$ : the observation at stage 1. We compute  $\beta_{1|1}=y_{N/2}-y_0$  and  $\beta_{2|1}=y_N-y_{N/2}$ : the parameters at stage 1. To denote the stage at which an observation is made, we use a notation analogous to definition 3.1: **DEFINITION 3.3:** 

 $y_{i|j}$  is an observation at stage j; to obtain  $y_{i|j}$  we take the first  $i^{*2^{m-j}}$  input variables at their high levels, and the remaining input variables at their low levels.

This definition implies that  $y_{i|j} = y_{i^{*}2^{m-j}} = \beta_{i^{*}2^{m-j}}^{+} = \beta_{i|j}^{+}$ . However, whereas  $y_{i^{*}2^{m-j}} = y_{2i^{*}2^{m-j-1}}$  (as  $i^{*}2^{m-j} = 2i^{*}2^{m-j-1}$ ), it is not true that  $y_{i|j} = y_{2i|j+1}$ , since in our design an observation at level j can not be an observation at level j+1. It is true that  $\beta_{i|j}^{+} = \beta_{2i|j+1}^{+} (=\beta_{i^{*}2^{m-j}}^{+})$ .

The observations the procedure always starts with, have level 0 and are called  $y_1|_0(=y_N)$  and  $y_0|_0(=y_0)$ . These observations yield  $\beta_1|_0$ . If  $\beta_1|_0 \leq \delta$ , then we stop. Otherwise (i.e., if  $\beta_1|_0 > \delta$ ) we observe  $y_1|_1=y_{N/2}$ . In general, if we have some  $\beta_1|_j \leq \delta$ , then we stop investigating this branch of the bifurcation tree; if  $\beta_1|_m > \delta$ , we have found an important factor; if  $\beta_1|_j > \delta$  and j < m, then we proceed to an observation at level j+1. This observation should split  $\beta_1|_j$  into  $\beta_{2i-1}|_{j+1}$  and  $\beta_{2i}|_{j+1}$ , so this observation must be  $y_{2i-1}|_{j+1}!$  Note that the first index of y is odd. This makes the next lemma obvious.

#### LEMMA.

Observations  $y_0$  and  $y_N$  can be written as  $y_0|_0$  and  $y_1|_0$  respectively; these are the observations at level 0. If observation  $y_l$  with 0 < l < N exists, then it can be uniquely written as  $y_i|_j$ , where i and j are such that  $l=i*2^{m-j}$  and i is odd. If j>0, we cannot write  $\beta_i | j^{=y_i} | j^{-y_{i-1}} | j$ , since not both  $y_i | j$  and  $y_{i-1} | j$  can be observed in our method (either i or i-1 is even). However, it is true that  $\beta_i | j^{=\beta_i^+} | j^{-\beta_{i-1}^+} | j$  (see definition 3.2), and there exist observations  $y_{i_1} | j_1$  and  $y_{i_2} | j_2$ , such that  $\beta_i | j^{=y_i} | j_1^{-y_i} j_2 | j_2$ . To find these values of  $i_1, j_1, i_2$  and  $j_2$  for given i and j, we reformulate SB.

We start our search for the important factors by observing  $y_1|_0$  and  $y_0|_0. As$ 

$$y_{1|0} = \beta_{1|0}^{+} = \beta_{0} + \beta_{1|0} = \beta_{0} + \beta_{1} + \beta_{2} + \dots + \beta_{N}$$
 (3.2)

and

$$y_{0|0} = \beta_{0|0}^{+} = \beta_{0}, \qquad (3.3)$$

we have  $y_{1|0} - y_{0|0} = \beta_{1|0}$ , which is the sum of all factor effects. If  $\beta_{1|0} \leq \delta$ , then none of the parameters can be larger than  $\delta$ , as all of them are non-negative. In this case the procedure terminates after only two observations. In case  $\beta_{1|0} = \beta_{1|0}^{+} - \beta_{0|0}^{+} = y_{1|0} - y_{0|0} > \delta$ , the sum of some small regression parameters may still yield a large value (small and large relative to  $\delta$ ): false signal. On the other hand, we may have one or more large  $\beta$ 's. If  $\beta_{1|0} > \delta$  and  $\delta = 0$ , we surely have one or more large (now meaning positive)  $\beta$ 's. Anyway, if  $\beta_{1|0} > \delta$ , we proceed to the next observation, namely

$$y_{1|1} = \beta_{1|1}^{*} = \beta_{0}^{*} + \beta_{1|1}.$$
(3.4)

Now (3.3) and (3.4) give

$$\beta_{1|1} = \beta_{1|1}^{+} - \beta_{0|1}^{+} = \beta_{1|1}^{+} - \beta_{0|0}^{+} = y_{1|1} - y_{0|0}$$
(3.5)

and (3.2) and (3.4) yield

$$\beta_{2|1} = \beta_{2|1}^{*} - \beta_{1|1}^{*} = \beta_{1|0}^{*} - \beta_{1|1}^{*} = y_{1|0} - y_{1|1}.$$
(3.6)

Again, we analyze  $\beta_{1|1}$  and  $\beta_{2|1}$  just as we did  $\beta_{1|0}$ , that is, if  $\beta_{1|1} \leq \delta$ , then all its "component" parameters are small; and if  $\beta_{2|1} \leq \delta$ , all parameters within it are small. If  $\beta_{1|1} > \delta$ , we proceed to  $y_{1|2}$ ; and if  $\beta_{2|1} > \delta$ , we proceed to  $y_{3|2}$ ; so in the second stage (j=2) we have:

$$\beta_{1|2} = \beta_{1|2}^{+} - \beta_{0|2}^{+} = \beta_{1|2}^{+} - \beta_{0|0}^{+} = y_{1|2} - y_{0|0}$$
(3.7)

$${}^{\beta}_{2|2} = {}^{\beta}_{2|2} - {}^{\beta}_{1|2} = {}^{\beta}_{1|1} - {}^{\beta}_{1|2} = {}^{y}_{1|1} - {}^{y}_{1|2}$$
(3.8)

$${}^{\beta}_{3|2} = {}^{\beta}_{3|2} - {}^{\beta}_{2|2} = {}^{\beta}_{3|2} - {}^{\beta}_{1|1} = {}^{y}_{3|2} - {}^{y}_{1|1}$$
(3.9)  
By  $= {}^{\beta}_{1} + {}^{-}_{2} {}^{\beta}_{1} = {}^{\beta}_{1} + {}^{-}_{2} {}^{\beta}_{1} = {}^{\beta}_{1} + {}^{-}_{2} {}^{\beta}_{1} = {}^{\gamma}_{1} + {}^{-}_{2} {}^{\gamma}_{1} = {}^{\gamma}_{1} + {}^{-}_{2} + {}^{\gamma}_{1} = {}^{\gamma}_{1} = {}^{\gamma}_{1} + {}^{\gamma}_{1} = {}^{\gamma}_{1} = {}^{\gamma}_{1} + {}^{\gamma}_{1} = {}^{\gamma}_{1} + {}^{\gamma}_{1} = {}^{\gamma}_{1} + {}^{\gamma}_{1} = {}^{\gamma}_{1} + {}^{\gamma}_{1} = {}^{\gamma}_{1}$ 

$${}^{\beta}_{4}|_{2} = {}^{\beta}_{4}|_{2} - {}^{\beta}_{3}|_{2} = {}^{\beta}_{1}|_{0} - {}^{\beta}_{3}|_{2} = {}^{y}_{1}|_{0} - {}^{y}_{3}|_{2}.$$
(3.10)

Every  $\beta_{i|2}$  (i=1,2,3,4) is first expressed as  $\beta_{i|2}^{+}\beta_{i-1|2}^{+}$ , but can not be expressed as  $y_{i|2}y_{i-1|2}$ , because we have only the observations  $y_{1|0}$ ,  $y_{0|0}$ ,  $y_{1|1}$ ,  $y_{1|2}$  and  $y_{3|2}$ . That is why we first use  $\beta_{0|2}^{+}\beta_{0|0}^{+}$ ,  $\beta_{2|2}^{+}\beta_{1|1}^{+}$  and  $\beta_{4|2}^{+}\beta_{1|0}^{+}$ .

In general, if we have  $\beta_{i|j} = \beta_{i|j}^{\dagger} - \beta_{i-1|j}^{\dagger} \delta$  with j < m, then we observe  $y_{2i-1|j+1} = \beta_{2i-1|j+1}^{\dagger}$  and we can compute  $\beta_{2i-1|j+1} = \beta_{2i-1|j+1}^{\dagger} - \beta_{2i-2|j+1}^{\dagger} = \beta_{2i-1|j+1}^{\dagger} - \beta_{2i-1|j+1}^{\dagger} - \beta_{2i-2|j+1}^{\dagger} = \beta_{2i+1}^{\dagger} - \beta_{2i-1|j+1}^{\dagger} - \beta_{2i-1|j+1}^{\dagger}$ . If we have  $\beta_{i|m} > \delta$ , we have found an important regression parameter. If we have some  $\beta_{i|j} \leq \delta$ , we conclude that all regression parameters within  $\beta_{i|j}$  are small.

Example 3.1. Our second example originates from Jacoby and Harrison (1962). We have  $128=2^7$  variables, where only the variables numbered 68, 113

and 120 have positive effects. We want to find these positive effects, so we take  $\delta=0$ . Our procedure starts by observing  $y_1|_0$  and  $y_0|_0$ , resulting in  $\beta_1|_0^{>0}$ . Next we observe  $y_1|_1$ , which gives  $\beta_1|_1=\beta_1^+|_1=\beta_1^+|_1=\beta_1^+|_0=0$ , so  $\beta_1=\beta_2=\ldots=\beta_{64}=0$ ; and  $\beta_2|_1=\beta_2^+|_1=\beta_1^+|_0=\beta_1^+|_1=y_1|_0=y_1|_1>0$ . So next we have to observe  $y_3|_2$ .

And so on. See figure 1, where the positive parameters are indicated by  $\beta_{i|j}$ . Figure 1 shows that we need only 16 observations to compute all 128 regression parameters.

### 4. COMPARISON TO AN OTHER DESIGN

In two previous papers (Bettonvil 1988a,b) we introduced SB using another design, which we demonstate with the aid of an example.

Example 4.1. In example 2.1 we had 8 input variables with  $\beta_2 > 0$ ,  $\beta_3 > 0$ , and  $\beta_1 = \beta_4 = \beta_5 = \beta_6 = \beta_7 = \beta_8 = 0$ . SB used the observations  $y_0$ ,  $y_1$ ,  $y_2$ ,  $y_3$ ,  $y_4$  and  $y_8$ . Bettonvil (1988a,b) would also use  $y_0 = y(0,0,0,0,0,0,0,0)$  and  $y_8 = y(1,1,1,1,1,1,1,1)$ , but would then proceed with y(0,0,0,0,1,1,1,1) to compute

$$\beta_{2|1}=y(0,0,0,0,1,1,1,1)-y(0,0,0,0,0,0,0,0)$$

and

$$\beta_{1|1} = \beta_{1|0} - \beta_{2|1} = y(1,1,1,1,1,1,1,1) - y(0,0,0,0,1,1,1,1).$$

Note that there is no essential difference between the use of  $y_4 = y(1,1,1,1,0,0,0,0)$  and y(0,0,0,0,1,1,1,1); the difference arises in the next stage.

After finding out that  $\beta_{1|1}>0$ ,  $\beta_{2|1}=0$ , we investigate  $\beta_{1|2}$  and  $\beta_{2|2}$ . In the old design we would use y(0,0,1,1,0,0,0,0) and compute

 $\beta_{2|2}=y(0,0,1,1,0,0,0,0)-y(0,0,0,0,0,0,0,0),$ 

and  $\beta_{1|2}$  as the difference of  $\beta_{1|1}$  and  $\beta_{2|2}$ :

We find out that  $\beta_2|_2>0$  and  $\beta_1|_2>0$ . We investigate  $\beta_3|_3=\beta_3$  and  $\beta_4|_3=\beta_4$  with the aid of y(0,0,0,1,0,0,0,0), and  $\beta_1|_3=\beta_1$  and  $\beta_2|_3=\beta_2$  with the aid of y(0,1,0,0,0,0,0,0), the latter giving

 $\beta_{2|3}=y(0,1,0,0,0,0,0,0)-y(0,0,0,0,0,0,0,0),$ 

and, because  $\beta_{1|2}=\beta_{1|3}+\beta_{2|3}$ , we have

$${}^{\beta}_{1|3} {}^{=\beta}_{1|2} {}^{-\beta}_{2|3} {}^{=} {}^{y(1,1,1,1,1,1,1,1)} {}^{-y(0,0,0,0,1,1,1,1)}$$

-y(0,0,1,1,0,0,0,0)-y(0,1,0,0,0,0,0,0)+2y(0,0,0,0,0,0,0.0).

We see two things: the old design uses as many observations as the new design does (namely six); and the computation of  $\beta_1$  is relatively complicated.

In general the old design works as follows: observe  $y_0 = y_0|_0$  and  $y_N = y_1|_0$ ; compute  $\beta_1|_0 = y_1|_0 - y_0|_0$ ; suppose some  $\beta_1|_j > \delta$ , then split the  $2^m$  input variables into  $2^{j+1}$  equally sized groups and observe the y for which the input variables in the (2i)<sup>th</sup> group are at their high levels, all other input variables are at their low levels. The difference between this observation and  $y_0$  is  $\beta_{2i|j+1}$ ; the difference between  $\beta_i|_j$  and  $\beta_{2i|j+1}$  is  $\beta_{2i-1|j+1}$ . (Note. Jacoby and Harrison (1962) start the original Sequential Bifurcation by three observations: one with all input variables at their low levels, and one with only the first half of the input variables at their high levels, and one with only the second half at their high levels. If some  $\beta_i|_j > \delta$ , they take two observations in the next stage: one with the input variables in group 2i-1 at their high levels, and one with those in group 2i at their high levels. Trivially, this method uses about twice as much observations as our method.)

It is easely verified (e.g. by means of induction) that, in our old design,  $\beta_{1|j}$  is computed as  $y_N^*(j-1)^*y_0^-($ the sum of j other observations). (Note. If at all stages we would take the variables in group 2i-1 at their high levels instead of those in group 2i, this computation would hold for  $y_{2j|j}$  instead of for  $y_{1|j}$  because of symmetry.) We see that the computation of  $\beta_1 = \beta_1 |_m = y_N^+(m-1)^*y_0^-($ the sum of m other observations) becomes awkward, especially if m is great; the case we are dealing with. A further drawback arises with the introduction of random error: assuming, instead of (1.1) that our model is

$$y(x_1, x_2, \dots, x_N, e) = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_N x_N + e$$
 (4.1)

where  $e \sim N(0,\sigma^2)$  and the errors of all observations are independent, the estimator of  $\beta_{1|m}$  would have a variance of  $(1+(m-1)^2+m)\sigma^2 = (m^2-m+2)\sigma^2$ , whereas in our new design all estimators are computed as the difference of two observations, yielding a variance of  $2\sigma^2$ !

Computational simplicity and, consequently, small variances in case of random error, give us enough reason to prefer the new design over the old one.

#### 5. COMPARISON TO OTHER SCREENING TECHNIQUES

The computation of the required number of observations in case  $k(\geq 0)$  out of  $2^{m}$  input variables are important (with  $\delta=0$ , i.e. k out of  $2^{m}$  effect parameters are positive) for SB and some other screening techniques has already been given in Bettonvil(1988a,b). (The previous section showed that the old and the new design of SB require the same number of observations.) Here we restrict ourselves to a résumé. We compute the worst-case number of observations.

For SB we always have two observations at level 0, and if k=0, then these two observations suffice. At level j(>0) we can never have more than  $2^{j-1}$  observations (the number of parameters at stage j-1 cannot exceed  $2^{j-1}$ ), nor can we have more than k observations (the number of positive parameters at each stage cannot exceed k). So the number of observations is limited to

$$2 + \sum_{j=1}^{m} \min\{k, 2^{j-1}\}.$$
 (5.1)

Be l such that  $2^{l-1} \langle k \leq 2^{l}$ . Then for  $j \leq l$  we have  $\min\{k, 2^{j-1}\} = 2^{j-1}$ , and for j > l we obtain  $\min\{k, 2^{j-1}\} = k$ . So (5.1) can be replaced by

$$2 + \sum_{j=1}^{l} 2^{j-1} + \sum_{j=l+1}^{m} k = 1 + 2^{l} + k(m-l).$$
 (5.2)

This worst case is achieved when the k important input variables have the least possible clustering.

Table 1 shows the worst-case number of observations needed to find  $k=0,1,2,\ldots,8$  important input variables out of  $2^{10}=1024$  candidate variables; not only for our version of SB, but also for three other factor screening methods, namely Two-Stage Group-Screening (see Mauro, 1984 or Mauro and Burns, 1984), Multi-Stage Group-Screening(see Patel, 1962 or Li, 1962) and Jacoby and Harrison (1962)'s version of Sequential Bifurcation. The worst case number of runs is given in table 1, in which G2 stands for Two-stage group-screening, GM for Multi-stage group screening, JH for the Jacoby and Harrison (1962) Sequential Bifurcation, and SB for our version of Sequential Bifurcation.

For G2, JH and SB we assumed the most unfavourable situation, namely minimal clustering. For G2 we further assumed that for the first stage we guessed the number of non-zero coefficients correctly. For GM we applied an approximating (favourable) formula and rounded up to the next integer.

It is clear that Sequential Bifurcation is far superior.

#### 6. DISCUSSION

The modified version of Sequential Bifurcation is a screening method that requires relatively few observations, compared to related techniques, and besides, it is simple to handle: all (accumulated) factor effects are computed as the difference of two observations. In this paper we restricted ourselves numbers of factors, equal to  $2^{m}$  (m $\in \mathbb{N}$ ), and to observations without random error. Extensions of Sequential Bifurcation to cope with general numbers of factors, and with observations with random error, are being prepared at the moment.

#### REFERENCES

- Bettonvil, B. (1988a), "Sequential Bifurcation for Factor Screening", in Operations Research Proceedings 1987, eds. H.Schellhaas, P.van Beek, H.Iserman, R.Schmidt and M.Zijlstra, Springer Verlag, Heidelberg, 444-450.
- Bettonvil, B. (1988b), "Factor Screening by Sequential Bifurcation", submitted for publication.
- Jacoby, J.E. and Harrison, S. (1962), "Multi-Variable Experimentation and Simulation Models", Naval Research Logistic Quarterly, 9, 121-136.
- Kleijnen, J.P.C. (1987), Statistical Tools for Simulation Practitioners, New York: Marcel Dekker.
- Li, C.H. (1962), "A Sequential Method for Screening Experimental Variables", American Statistical Association Journal, 57, 455-477.
- Mauro, C.A. (1984), "On the Performance of Two-Stage Group Screening Experiments", Technometrics, 26, 255-264.
- Mauro, C.A. and Burns, K.C. (1984), "A Comparison of Random Balance and Two-Stage Group Screening Designs: a Case Study", Communications in Statistics: Theory and Methods, 13, 2625-2647.
- Patel, M.S. (1962), "Group-Screening with More Than Two Stages", Technometrics, 4, 209-217.

k	0	1	2	3	4	5	6	7	8
G2	2	68	96	116	136	148	164	172	188
GM	2	19	34	48	61	73	84	95	106
JH	3	21	39	55	71	85	99	113	127
SB	2	12	21	29	37	44	51	58	65

Table 1. Maximum number of runs for given number of non-zero variables.

 $\mathbf{y}_{0|0} \xrightarrow{\beta}_{1|0} \mathbf{y}_{1|0}$ L  $\beta_{1|1} \downarrow_{1|1} \downarrow_{2|1} \beta_{2|1}$ T  $\mathcal{B}_{3|2} \leftarrow \mathcal{Y}_{3|2} \rightarrow \mathcal{B}_{4|2}$ Ţ  $\stackrel{\beta}{\sim}5|3^{\downarrow}5|3^{\downarrow}6|3$  $\beta_7|3^{\downarrow}7|3^{\downarrow}8|3$ 1 1  $\stackrel{\beta}{\sim}9|4^{\leftarrow y}9|4^{\rightarrow \beta}10|4$  $\stackrel{\beta}{\sim}$ 15|4 $\stackrel{\forall}{}$ 15|4 $\stackrel{\rightarrow}{}$ 16|4 L L <sup>₿</sup>29|5 <sup>← y</sup>29|5 <sup>→</sup> <sup>₿</sup>30|5  $\stackrel{\beta}{\sim}17|5^{\leftrightarrow}y17|5^{\rightarrow}\beta18|5$ 1 1 1 <sup>β</sup>33|6<sup>←y</sup>33|6<sup>→β</sup>34|6 <sup>₿</sup>57|6<sup>↔</sup>57|6<sup>→₿</sup>58|6<sup>₿</sup>59|6<sup>↔</sup>59|6<sup>→₿</sup>60|6 L 1  ${}^{\beta}_{67}|_{7}^{\leftarrow y}_{67}|_{7}^{\rightarrow \beta}_{\sim 68}|_{7} {}^{\beta}_{\sim 113}|_{7}^{\leftarrow y}_{113}|_{7}^{\rightarrow \beta}_{114}|_{7} \qquad {}^{\beta}_{119}|_{7}^{\leftarrow y}_{\sim 119}|_{7}^{\rightarrow \beta}_{\sim 120}|_{7}$ 

Figure 1. Example of error-free sequential bifurcation.

#### IN 1988 REEDS VERSCHENEN

- 297 Bert Bettonvil Factor screening by sequential bifurcation
- 298 Robert P. Gilles On perfect competition in an economy with a coalitional structure
- 299 Willem Selen, Ruud M. Heuts Capacitated Lot-Size Production Planning in Process Industry
- 300 J. Kriens, J.Th. van Lieshout Notes on the Markowitz portfolio selection method
- 301 Bert Bettonvil, Jack P.C. Kleijnen Measurement scales and resolution IV designs: a note
- 302 Theo Nijman, Marno Verbeek Estimation of time dependent parameters in lineair models using cross sections, panels or both
- 303 Raymond H.J.M. Gradus A differential game between government and firms: a non-cooperative approach
- 304 Leo W.G. Strijbosch, Ronald J.M.M. Does Comparison of bias-reducing methods for estimating the parameter in dilution series
- 305 Drs. W.J. Reijnders, Drs. W.F. Verstappen Strategische bespiegelingen betreffende het Nederlandse kwaliteitsconcept
- 306 J.P.C. Kleijnen, J. Kriens, H. Timmermans and H. Van den Wildenberg Regression sampling in statistical auditing
- 307 Isolde Woittiez, Arie Kapteyn A Model of Job Choice, Labour Supply and Wages
- 308 Jack P.C. Kleijnen Simulation and optimization in production planning: A case study
- 309 Robert P. Gilles and Pieter H.M. Ruys Relational constraints in coalition formation
- 310 Drs. H. Leo Theuns Determinanten van de vraag naar vakantiereizen: een verkenning van materiële en immateriële factoren
- 311 Peter M. Kort Dynamic Firm Behaviour within an Uncertain Environment
- 312 J.P.C. Blanc A numerical approach to cyclic-service queueing models

- 313 Drs. N.J. de Beer, Drs. A.M. van Nunen, Drs. M.O. Nijkamp Does Morkmon Matter?
- 314 Th. van de Klundert Wage differentials and employment in a two-sector model with a dual labour market
- 315 Aart de Zeeuw, Fons Groot, Cees Withagen On Credible Optimal Tax Rate Policies
- 316 Christian B. Mulder Wage moderating effects of corporatism Decentralized versus centralized wage setting in a union, firm, government context
- 317 Jörg Glombowski, Michael Krüger A short-period Goodwin growth cycle
- 318 Theo Nijman, Marno Verbeek, Arthur van Soest The optimal design of rotating panels in a simple analysis of variance model
- 319 Drs. S.V. Hannema, Drs. P.A.M. Versteijne De toepassing en toekomst van public private partnership's bij de grote en middelgrote Nederlandse gemeenten
- 320 Th. van de Klundert Wage Rigidity, Capital Accumulation and Unemployment in a Small Open Economy
- 321 M.H.C. Paardekooper An upper and a lower bound for the distance of a manifold to a nearby point
- 322 Th. ten Raa, F. van der Ploeg A statistical approach to the problem of negatives in input-output analysis
- 323 P. Kooreman Household Labor Force Participation as a Cooperative Game; an Empirical Model
- 324 A.B.T.M. van Schaik Persistent Unemployment and Long Run Growth
- 325 Dr. F.W.M. Boekema, Drs. L.A.G. Oerlemans De lokale produktiestructuur doorgelicht. Bedrijfstakverkenningen ten behoeve van regionaal-economisch onderzoek
- 326 J.P.C. Kleijnen, J. Kriens, M.C.H.M. Lafleur, J.H.F. Pardoel Sampling for quality inspection and correction: AOQL performance criteria

- 327 Theo E. Nijman, Mark F.J. Steel Exclusion restrictions in instrumental variables equations
- 328 B.B. van der Genugten Estimation in linear regression under the presence of heteroskedasticity of a completely unknown form
- 329 Raymond H.J.M. Gradus The employment policy of government: to create jobs or to let them create?
- 330 Hans Kremers, Dolf Talman Solving the nonlinear complementarity problem with lower and upper bounds
- 331 Antoon van den Elzen Interpretation and generalization of the Lemke-Howson algorithm
- 332 Jack P.C. Kleijnen Analyzing simulation experiments with common random numbers, part II: Rao's approach
- 333 Jacek Osiewalski Posterior and Predictive Densities for Nonlinear Regression. A Partly Linear Model Case
- 334 A.H. van den Elzen, A.J.J. Talman A procedure for finding Nash equilibria in bi-matrix games
- 335 Arthur van Soest Minimum wage rates and unemployment in The Netherlands
- 336 Arthur van Soest, Peter Kooreman, Arie Kapteyn Coherent specification of demand systems with corner solutions and endogenous regimes
- 337 Dr. F.W.M. Boekema, Drs. L.A.G. Oerlemans De lokale produktiestruktuur doorgelicht II. Bedrijfstakverkenningen ten behoeve van regionaal-economisch onderzoek. De zeescheepsnieuwbouwindustrie
- 338 Gerard J. van den Berg Search behaviour, transitions to nonparticipation and the duration of unemployment
- 339 W.J.H. Groenendaal and J.W.A. Vingerhoets The new cocoa-agreement analysed
- 340 Drs. F.G. van den Heuvel, Drs. M.P.H. de Vor Kwantificering van ombuigen en bezuinigen op collectieve uitgaven 1977-1990
- 341 Pieter J.F.G. Meulendijks An exercise in welfare economics (III)

- 342 W.J. Selen and R.M. Heuts A modified priority index for Günther's lot-sizing heuristic under capacitated single stage production
- 343 Linda J. Mittermaier, Willem J. Selen, Jeri B. Waggoner, Wallace R. Wood Accounting estimates as cost inputs to logistics models
- 344 Remy L. de Jong, Rashid I. Al Layla, Willem J. Selen Alternative water management scenarios for Saudi Arabia
- 345 W.J. Selen and R.M. Heuts Capacitated Single Stage Production Planning with Storage Constraints and Sequence-Dependent Setup Times
- 346 Peter Kort The Flexible Accelerator Mechanism in a Financial Adjustment Cost Model
- 347 W.J. Reijnders en W.F. Verstappen De toenemende importantie van het verticale marketing systeem
- 348 P.C. van Batenburg en J. Kriens E.O.Q.L. - A revised and improved version of A.O.Q.L.
- 349 Drs. W.P.C. van den Nieuwenhof Multinationalisatie en coördinatie De internationale strategie van Nederlandse ondernemingen nader beschouwd
- 350 K.A. Bubshait, W.J. Selen Estimation of the relationship between project attributes and the implementation of engineering management tools
- 351 M.P. Tummers, I. Woittiez A simultaneous wage and labour supply model with hours restrictions
- 352 Marco Versteijne Measuring the effectiveness of advertising in a positioning context with multi dimensional scaling techniques
- 353 Dr. F. Boekema, Drs. L. Oerlemans Innovatie en stedelijke economische ontwikkeling
- 354 J.M. Schumacher Discrete events: perspectives from system theory
- 355 F.C. Bussemaker, W.H. Haemers, R. Mathon and H.A. Wilbrink A (49,16,3,6) strongly regular graph does not exist
- 356 Drs. J.C. Caanen Tien jaar inflatieneutrale belastingheffing door middel van vermogensaftrek en voorraadaftrek: een kwantitatieve benadering

- 357 R.M. Heuts, M. Bronckers A modified coordinated reorder procedure under aggregate investment and service constraints using optimal policy surfaces
- 358 B.B. van der Genugten Linear time-invariant filters of infinite order for non-stationary processes
- 359 J.C. Engwerda LQ-problem: the discrete-time time-varying case
- 360 Shan-Hwei Nienhuys-Cheng Constraints in binary semantical networks
- 361 A.B.T.M. van Schaik Interregional Propagation of Inflationary Shocks
- 362 F.C. Drost How to define UMVU
- 363 Rommert J. Casimir Infogame users manual Rev 1.2 December 1988
- 364 M.H.C. Paardekooper A quadratically convergent parallel Jacobi-process for diagonal dominant matrices with nondistinct eigenvalues
- 365 Robert P. Gilles, Pieter H.M. Ruys Characterization of Economic Agents in Arbitrary Communication Structures
- 366 Harry H. Tigelaar Informative sampling in a multivariate linear system disturbed by moving average noise
- 367 Jörg Glombowski Cyclical interactions of politics and economics in an abstract capitalist economy

#### IN 1989 REEDS VERSCHENEN

- 368 Ed Nijssen, Will Reijnders "Macht als strategisch en tactisch marketinginstrument binnen de distributieketen"
- 369 Raymond Gradus Optimal dynamic taxation with respect to firms
- 370 Theo Nijman The optimal choice of controls and pre-experimental observations
- 371 Robert P. Gilles, Pieter H.M. Ruys Relational constraints in coalition formation
- 372 F.A. van der Duyn Schouten, S.G. Vanneste Analysis and computation of (n,N)-strategies for maintenance of a two-component system
- 373 Drs. R. Hamers, Drs. P. Verstappen Het company ranking model: a means for evaluating the competition
- 374 Rommert J. Casimir Infogame Final Report
- 375 Christian B. Mulder Efficient and inefficient institutional arrangements between governments and trade unions; an explanation of high unemployment, corporatism and union bashing
- 376 Marno Verbeek On the estimation of a fixed effects model with selective nonresponse
- 377 J. Engwerda Admissible target paths in economic models
- 378 Jack P.C. Kleijnen and Nabil Adams Pseudorandom number generation on supercomputers
- 379 J.P.C. Blanc The power-series algorithm applied to the shortest-queue model
- 380 Prof. Dr. Robert Bannink Management's information needs and the definition of costs, with special regard to the cost of interest

