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# Discussion Paper

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**FROM ULTIMATUM TO NASH BARGAINING:  
THEORY AND EXPERIMENTAL  
EVIDENCE**

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# From Ultimatum to Nash Bargaining: Theory and Experimental Evidence\*

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## Abstract

We examine theoretically and experimentally the strategic behavior of first and second movers in a two party bargaining game with uncertain information transmission. When the first mover states her demand, she does not know whether the second mover will be informed about it. If the second mover is informed, she can either accept or reject the offer and payoffs are determined as in the ultimatum game. If she is not informed, the second mover states her own demand and payoffs are determined as in the Nash demand game. In the experiment we vary the commonly known probability of information transmission. Our main finding is that first movers' and uninformed second movers' behavior is qualitatively in line with the game theoretic solution, that is, first movers' (uninformed second movers') demands are lower (higher) the lower the probability of a signal.

*Keywords:* commitment; imperfect observability; ultimatum bargaining game; Nash bargaining game; experiments.

*JEL classification numbers:* C72; C78; C92.

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# 1 Introduction

In many situations one can profit from the ability to make a binding commitment. This seems to be well known for a long time: In 1066 William the Conqueror, so the Battle Abbey Chronicle reports, ordered his soldiers to burn their ships after landing in England. He thus unmistakably demonstrated that he and his men were determined to fight until they won the day or to die.

That commitment confers a strategic advantage has influenced many areas of economic theory like macroeconomics, international trade and industrial organization. If there is a first mover advantage, the necessary conditions for a commitment are its irreversibility and that it can be reliably communicated.<sup>1</sup> Both assumptions are granted in most leader-follower models in economic literature. Recently, the robustness of preemptive commitments has been reviewed in the presence of imperfect observability or error-prone information transmission. Van Damme and Hurkens (1997) distinguish between *errors in perception* and *errors in communication*. Bagwell (1995) investigates a model with errors in perception: In a two-player leader-follower setup, he assumes that with a certain probability the follower observes the true action of the leader. With the complementary probability, however, the follower observes any action from the leader's strategy set. When considering only pure strategy solutions, the first-mover advantage breaks down completely with the slightest noise in observing the leader's true action. Chakravorti and Spiegel (1993), on the other hand, investigate a model with errors in communication. They also assume that with a certain probability the second mover will be correctly informed about the leader's choice. However, with the complementary probability the second mover receives no signal at all.<sup>2</sup> In this case the strength of the first-mover advantage varies continuously with the probability of a correct signal.

In an experimental analysis of a  $2 \times 2$  game with Bagwell's full-support noise structure Huck and Müller (2000) find that followers ignore small levels of noise and play a best-response against the observed leader's action even though with some probability this might be the "wrong" action. Leaders quickly learn to exploit this tendency and play the Stackelberg leader's quantity. Only with high levels of noise, play converges to the Cournot equilibrium. Güth et al. (2001b) experimentally examine the strategic behavior of leaders and followers in sequential duopoly markets assuming, like Chakravorti and Spiegel (1993), that followers either observe quantities of the leaders or nothing

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<sup>1</sup>To come back briefly to the above example: To burn the ships is clearly an irreversible action and one can assume that both the English and William's men did observe this action and understood its significance.

<sup>2</sup>An example for this signal technology is email conversation during which a message either arrives at the addressee intact or not at all.

at all. Consistent with theory, leaders enjoy a greater first-mover advantage when followers observe their actions with higher probability.

In this paper we theoretically and experimentally investigate uncertain communication in sequential bargaining. More precisely, the rules of the game are as follows: First, the proposer  $X$  (or first mover) states her demand  $x$  about which the responder (or second mover) then receives an “all-or-nothing” signal. With a commonly known probability  $w$  the second mover  $Y$  learns the first mover’s demand and with complementary probability the responder receives no information at all.<sup>3</sup> The *informed* second mover chooses between accepting or rejecting the implicit offer. Accepting yields  $x$  to  $X$  and the difference between the total available ‘pie,’  $p$ , and  $x$ , i.e.  $(p-x)$  to  $Y$ . Rejecting the offer yields zero payoff for both. The *uninformed* second mover states his own demand  $y$  and payoffs are then determined as in the usual demand game (Nash 1950). That is, if the sum of the two demands does not exceed the pie ( $x + y \leq p$ ), both players receive their demands; otherwise ( $x + y > p$ ) both receive nothing. The solution of this game – based on the notion of risk dominance (Harsanyi and Selten 1988) – prescribes a continuous transition from the ultimatum bargaining to the Nash demand game: As the probability  $w$  decreases from 1 to 0, the risk dominant first mover demand moves continuously from  $x = p$  to  $x = p/2$ , with the (un)informed second mover always (demanding) accepting the residual  $(p - x)$ .

In our view, in the field imperfect observability of earlier actions is the rule rather than the exception. It is therefore, both important and desirable to explore theoretically and experimentally the implications of imperfect observability in a variety of settings. In this respect our bargaining model can enhance our understanding of first-mover advantages when actions are imperfectly observable. This can clarify the robustness of results that were derived in the extensive theoretical literature that studied the role of commitment in sequential games and indicate how appropriate these bench-mark solutions are in the presence of imperfect communication channels. In spite of many experimental studies of bargaining and negotiations<sup>4</sup> we are not aware of studies investigating uncertain information transmission in a bargaining situation.

Our main experiment employs a within-subject design regarding the probability  $w$  with which the *second mover* is informed. In each of the 5 sessions subjects either acted in the role of the first or second mover and were repeatedly and randomly re-matched to play the game. In each

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<sup>3</sup>Note that this signal technology is widely used in the literature, e.g., Laffont and Tirole (1993) Rubinstein (1989), Fershtman et al. (1991), and Chakravorti and Spiegel (1993).

<sup>4</sup>For reviews see for example Güth (1995) or Roth (1995).

of the 60 rounds the probability  $w$  with which the *second mover* received a signal was randomly and independently drawn for each pair of players from the set  $\{0.1, 0.3, 0.7, 0.9\}$ .

Our main finding is that first movers (uninformed second movers') average demands weakly increase (decrease) with the probability  $w$  of the ultimatum mode. However, demands do not significantly differ for the two small levels of  $w$ . In all treatment conditions, the mode of behavior is the equal-split demand. In general, first movers' (uninformed second movers') demands decrease (increase) as sessions progressed. Finally, as in theory, there are no direct effects of the probability  $w$  on rejection behavior of informed second movers.

The paper is organized as follows: In Section 2 we precisely state the model and derive the game-theoretic predictions. In Section 3 we describe our experimental design and the procedures used. The results of the experiments are then presented in section 4. Finally, Section 5 offers a discussion of our results and some concluding remarks.

## 2 Theory

### 2.1 The Model

There are two parties: a first mover  $X$  and a second mover  $Y$  who can divide a positive amount of money  $p(> 0)$  among themselves. The timing of decisions is as follows: First  $X$  states her demand  $x$  with  $0 \leq x \leq p$ . This demand  $x$  is revealed to  $Y$  with probability  $w \in [0, 1]$ . With complementary probability  $1 - w$  the decision  $x$  is not revealed to  $Y$  (who in this case only knows that  $X$  has already stated his demand  $x$ ). The probability  $w$  is commonly known. When the second mover  $Y$  is informed about player  $X$ 's demand  $x$ , he can choose between "accepting" or "rejecting"  $X$ 's demand and the implicit offer  $p - x$ . If  $Y$  accepts, player  $X$  earns  $x$  while player  $Y$  earns  $y = p - x$ . In case  $Y$  is not informed about player  $X$ 's demand, he must state his own demand  $y$  with  $0 \leq y \leq p$ . If the outcome is feasible, i.e.  $x + y \leq p$ , both get what they demanded (i.e. player  $X$  earns  $x$  and  $Y$  earns  $y$ ). If  $x + y > p$ , both earn nothing.

Thus if the second mover is informed about the first mover demand, the rules are those of the ultimatum game. Therefore, we will refer to this case as the U-mode. If the second mover is not informed about the first mover demand, the rules resemble those of the symmetric Nash demand game with a positional order protocol<sup>5</sup>. Therefore, we will refer to this case as the N-mode. For

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<sup>5</sup>The positional order protocol relies on sequential decisions without revealing earlier moves to second movers (see Rapoport, 1997).

any  $w \in (0, 1)$  we refer to the game with this parameter  $w$  as the  $w$ -game.

## 2.2 Solution

As in orthodox game theory we assume players to be selfish profit maximizers, what is commonly known. For the U-mode any weakly undominated response function has to accept all positive offers. Since for continuous offers  $y(x) = p - x$ , there exists no smallest positive offer, we assume that the demand  $x = p$  is also accepted. Substituting each subgame with given first mover demand  $x$  by  $X$  by its solution outcome  $(x, y)$  with  $y = p - x$  yields a game which is called the N-truncation. The rules of the N-truncation are that with probability  $w$  the demand  $x$  by  $X$  is automatically accepted leading to payoff  $x$  for  $X$  and  $y = p - x$  for  $Y$ . With complementary probability  $1 - w$  the demands  $x$  by  $X$  and  $y$  by  $Y$  lead to the payoff vector  $(x, y)$  only when  $x + y \leq p$ . In conflict ( $x + y > p$ ) it leads to a payoff of 0 for both. In the N-mode any strict equilibrium  $x^*(w)$  with  $0 < x^*(w) < p$  requires the best response  $y^*(w) = p - x^*(w)$ . As a consequence, all demand vectors  $(x, y)$  with  $x + y = p$  are equilibria of the N-truncation which are even strict (one loses by deviating unilaterally) in case of  $x, y > 0$ . When solving N-truncations we, therefore, rely on equilibrium selection. This requires solution candidates (the strict equilibria) and a concept of equilibrium selection. Although risk dominance (Harsanyi and Selten 1988) is usually an intransitive relation, N-truncations are special since they have a unique strict equilibrium that risk-dominates all other strict equilibria. Relying on risk dominance, we can prove (see Appendix A) the following

**Proposition 1** *The risk dominant solution of the N-truncations with parameter  $w \in [0, 1]$  is  $(x^*(w), y^*(w))$ ,  $y^*(w) = p - x^*(w)$ , where*

$$x^*(w) = \frac{p}{(2-w)}. \quad (1)$$

The solution of  $w$ -games is the solution of the N-truncations (given in Proposition 1) together with the best-response function (i.e., universal acceptance of all offers in the U-mode) underlying the definition of N-truncations. That is, given probability  $w$ , the first mover will demand  $x^*(w)$ , the uninformed second mover will demand  $y^*(w) = p - x^*(w)$  while the informed second mover would accept all offers.

Since

$$x^*(w) = \frac{p}{(2-w)} \rightarrow \begin{cases} \frac{p}{2} & \text{for } w \rightarrow 0 \text{ (N-mode for certain)} \\ p & \text{for } w \rightarrow 1 \text{ (U-mode for certain)} \end{cases},$$

the outcome of the  $w$ -game moves monotonically from the (Nash 1950) bargaining outcome ( $x^*(0) = p/2$ ) to the one of ultimatum bargaining ( $x^*(1) = p$ ). We thus have naturally linked the two prominent bargaining models by  $w$ -games.

### 3 Experimental design

The computerized experiments were conducted at Humboldt University using the software tool kit *z-Tree* (Fischbacher, 1999). We ran 5 sessions with 12 subjects each. With a few exceptions, subjects were students of economics or business administration at Humboldt University. They were either randomly recruited from a pool of potential participants or invited by leaflets distributed around the university campus. Sessions lasted about 45 minutes. The average earnings were EUR 12.88.<sup>6</sup>

Upon arrival in the laboratory, each subject was seated in front of a computer screen where she received written instructions in German (for an English translation see Appendix B). After reading the instructions, subjects were allowed to ask clarifying questions which were answered privately. Instructions informed subjects that there were two roles (role  $X$  and role  $Y$ ) and that in each session 6 subjects were randomly assigned to the role  $X$  and 6 subjects to the role  $Y$ ; and that roles were kept fixed during the entire session. We implemented the  $w$ -game described above with four different probabilities  $w$  in a within-subject design.<sup>7</sup> The payoffs were denoted in ECU (Experimental Currency Unit) and subjects were informed that 200 ECU would pay 1 EUR at the end of the session. The available amount  $p$  was equal to 100 ECU in each round. In each of the 60 rounds one  $X$  was randomly matched with one  $Y$  and the computer randomly selected one of the four probabilities  $w \in \{0.1, 0.3, 0.7, 0.9\}$  independently for each of the six  $X/Y$ -pairs. Each pair was informed about the selected value of  $w$ .<sup>8</sup> The computer also selected the mode (U- or N-mode) according to the chosen probability  $w$  independently for each pair. Then the subject acting in role  $X$ , knowing only probability  $w$  but not the selected mode, stated her integer demand  $x$  with  $0 \leq x \leq 100$ . The round then continued depending on the selected mode.

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<sup>6</sup> Average earnings of first movers were EUR 13.56 with standard deviation 1.07 and average earnings of second movers were EUR 12.22 with standard deviation 1.08.

<sup>7</sup>A within-subject design allows to explore the sensitivity to  $w$ -changes on an individual level rather than via a comparison of different groups of participants whose composition might vary in some rather uncontrolled way.

<sup>8</sup>The “extreme” probabilities ( $w = 0.1$  and  $w = 0.9$ ) were used in order to see whether behavior approximates the usual findings for the boundary cases  $w = 0$ , respectively  $w = 1$ . The intermediate probabilities ( $w = 0.3$  and  $w = 0.7$ ) allow to test the sensitivity of behavior to  $w$ -changes, both in the lower and the upper  $w$ -range.



In case of the U-mode (“mode 1”), participant  $Y$  learned the actual demand  $x$  of  $X$  and then decided between “accepting” or “rejecting” it. In case of the N-mode (“mode 2”), participant  $Y$  was not informed about  $x$  when stating his own integer demand  $y$  with  $0 \leq y \leq 100$ .  $Y$  only knew that “ $X$  has just stated his demand”. Payoffs were then determined according to the respective payoff rule, described in section 2.1. At the end of each round, each  $X/Y$  pair was informed about the random draws made by the computer and the individual decisions made in this round. Furthermore, every participant was informed about his own individual payoff in that round.

The relatively high number of 60 rounds gave subjects ample opportunity for learning and provided many (although not independent) observations for (un)informed second movers in all treatment conditions. The random matching scheme was employed to weaken possible repeated game effects.

## 4 Experimental results

### 4.1 Descriptive data analysis

In this subsection we first present some relevant summary statistics. Later in subsections 4.2 to 4.4 we analyze first and second mover behavior in more detail using regression techniques. With 5 sessions of 60 rounds each, and 6 leaders and 6 followers in each session, we have a total of 1800 decisions for each role. Followers had to choose 894 times between acceptance and rejection (U-mode); and had to state 906 times their own demand (N-mode).

Table 1 reports summary statistics separately for the four different probabilities  $w \in \{0.1, 0.3, 0.7, 0.9\}$ . For first movers it reports predicted demands  $x^*(w)$ , average observed demands  $x(w)$  along with standard deviations (in parentheses). For second movers Table 1 distinguishes between the Nash demand (N) and the ultimatum (U) mode. In case of the N-mode it reports the predicted demand  $y^*(w)$ , average observed demands  $y(w)$  along with standard deviations and the conflict rates, i.e. the relative frequency of cases with  $x(w) + y(w) > 100$ . For the U-mode it only reports rejection rates. As there is no case in which a first mover demanded the whole pie, the theoretical rejection rate is zero in all cases.

The information given in Table 1 is complemented by Figures 1 and 2 and Tables 8 and 9 provided in Appendix C. Figures 1 and 2 illustrate the frequency distributions of first movers’ and uninformed second movers’ demands. Table 8 shows more detailed information about rejection behavior of informed second movers (U-mode). Finally, Table 9 shows profits of first and second

Table 1: Risk dominant solution demands and observed average demands over all rounds.

Probability	first movers			second movers		
	$x^*(w)$	mean $x(w)$	$y^*(w)$	N-mode		U-mode
				mean $y(w)$	conflict rate	rejection rate
$w = 0.9$	<i>90.91</i>	58.61	<i>9.09</i>	44.90	42.85%	22.11%
(N = 456)	–	(3.12)	–	(4.38)	(21/49)	(90/407)
$w = 0.7$	<i>76.92</i>	55.66	<i>23.08</i>	47.84	38.06%	11.31%
(N = 470)	–	(2.86)	–	(2.35)	(51/134)	(38/336)
$w = 0.3$	<i>58.82</i>	50.50	<i>41.18</i>	48.99	5.37%	0.009%
(N = 466)	–	(0.65)	–	(0.88)	(19/354)	(1/112)
$w = 0.1$	<i>52.63</i>	50.32	<i>47.37</i>	49.53	6.78%	0%
(N = 408)	–	(0.53)	–	(0.55)	(25/369)	(0/39)
total N		1800		906		894

Note: Standard deviations based on session averages appear in parentheses.

movers in all treatment conditions.

What are the main effects? Consider first-mover behavior and refer to Table 1. As predicted by theory, average demands of first movers vary monotonically with  $w$ . But they do so less than predicted. There is only a rather small difference between average demands for  $w = 0.3$  and  $w = 0.1$  (50.50 vs. 50.32). Average demands between  $w = 0.9$  and  $w = 0.7$  vary considerably more (58.61 vs. 55.66). The largest difference can be observed between  $w = 0.7$  and  $w = 0.3$  (55.66 vs. 50.50). Overall, first movers do not sharply differentiate when the level of  $w$  is small ( $w \leq 0.3$ ) and mostly offer to split the pie equally in these cases what explains the very low conflict rates (5.37%, resp. 6.78% in case of the N-mode and 0.009 %, resp. 0 % in case of U-mode). Furthermore, it is interesting to note that behavior is less dispersed the lower the probability  $w$  of the ultimatum mode as shown by the standard deviations of first and second mover demands.

With regard to uninformed second-mover demands (N-mode), we observe that the comparative statics properties regarding  $w$  are also clearly reflected in the data (although, again, not as pronounced as predicted). Average demands increase from 44.90 in case of  $w = 0.9$  to 49.53 in case of  $w = 0.1$ . However, again average demands differ only slightly between  $w = 0.1$  and  $w = 0.3$  (49.53 vs. 48.99).

Regarding second movers' behavior in case of the U-mode, we observe that rejection rates

seem to increase when the probability of the ultimatum mode increases (see subsection 4.4 below for a more detailed analysis).

Another quick illustration of observed behavior is given by the histograms in Figures 1 and 2 (Appendix C) showing demands of first and uninformed second movers for each value of  $w$  separately. In both roles, demanding exactly 50 is the mode for each level of  $w$ . Though this is generally true for all  $w$ 's and both roles, for first movers the pure dominance of this mode for the two higher levels of  $w$  is less pronounced than for second movers, what also explains the high conflict rates for higher  $w$ -values ( $w \geq 0.7$ ). The equal split is also the median demand of uninformed second movers for all  $w$ -values and of first movers for all given  $w$ -values strictly smaller than 0.9. (For  $w = 0.9$  the median is 60.) The distributions of both first and uninformed second mover demands are more dispersed for higher levels of probability  $w$ . But it is not symmetrically dispersed: it rather moves to the right for first movers and to the left for second movers.

Over all, bargaining ended in conflict in 13.6% of all encounters. For the U-mode (14.43%) this number was slightly higher than for the N-mode (12.8%). Since first-mover demands tend to increase with higher  $w$ 's, conflict and rejection rates increase with  $w$ . For the U-mode they increase monotonically with  $w$ . Due to different numbers of observations, it is difficult to compare conflict/rejection rates between the U- and the N-mode for each  $w$ . Nevertheless it is worth mentioning that in the N-mode the increase in conflict rates is more pronounced than in the U-mode where subjects know the costs of choosing conflict.

## 4.2 Analysis of first-mover behavior

When first movers state their demands, they only know the probability  $w$  with which the second mover will be informed about their demand. As the control variable  $w$  was truly exogenous, random-effects regression models seem to be the most appropriate ones.<sup>9</sup>

In order to assess leaders' behavior, we estimated several versions of the following random-

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<sup>9</sup>A Breusch-Pagan LM test was used to test for the necessity of subject effects and a Hausman test was applied to test for differences between the fixed-effects and the random-effects model. In all regressions, a panel regression with subject effects was preferable to a classic regression model and among the panel regression models a random-effects model was preferable to a fixed-effects model.

effects model:

$$\begin{aligned}
 x_{i,t} = & \alpha_0 + \alpha_7 D_7 + \alpha_3 D_3 + \alpha_1 D_1 + \\
 & + \beta_9 (D_9 \times t) + \beta_7 (D_7 \times t) + \beta_3 (D_3 \times t) + \beta_1 (D_1 \times t) + \\
 & + \delta_c \text{Conflict}_{t-1} + c_i + u_{i,t},
 \end{aligned} \tag{2}$$

where  $x_{i,t}$  is leader  $i$ 's demand in round  $t$  and  $v_{i,t} = c_i + u_{i,t}$  is a composite error term with the usual assumptions made in random effects regression models.  $D_k$  is a dummy variable which is equal to 1 if subjects confronted a probability of the U-mode of  $w = k/10$  ( $k \in \{1, 3, 7\}$ ) and 0 otherwise. Thus, the behavior under treatment condition  $w = 0.9$  serves as the reference case. The variable  $t = 1, \dots, 60$  indexes the rounds. Finally,  $\text{Conflict}_{t-1}$  is a one-period lagged dummy variable that is equal to 1 if in the preceding round a demand was rejected in the U-mode or play resulted in conflict in the N-mode, and is equal to 0 otherwise. All first-mover regressions were adjusted for heteroscedasticity between sessions.<sup>10</sup> The results of first-mover regressions are presented in Table 2. Regressions FM1–FM4 differ in terms of independent variables that were included.

Considering first the effect of probability  $w$  on first movers' behavior, regressions FM1-FM4 show that without exception the coefficients of the treatment dummies are negative and highly significant (with  $0 > \alpha_7 > \alpha_3 > \alpha_1$ ). Hence demands are significantly smaller than for the reference case of  $w = 0.9$ . Furthermore, in all four regressions the restriction  $\alpha_7 = \alpha_3$  must be rejected whereas the restriction  $\alpha_3 = \alpha_1$  can not be rejected.<sup>11</sup> Thus first movers do not react to changes in  $w$  if the level of  $w$  is relatively small ( $w \leq 0.3$ ). But for high probabilities of the U-mode, statistically significant reactions can be measured which are in line with our qualitative predictions. From Table 1 we already concluded that first movers tended to demand less than what is prescribed by the theory. The results of regressions FM2 and FM4 imply that this tendency became stronger as sessions progressed. Regression FM2 shows that there is a negative and significant effect ( $\beta_0 = -0.061^{**}$ ) of time across all treatment conditions. Regression FM 3 and FM4 measure time effects for each of the treatment conditions separately. Since  $\beta_9 < \beta_7 < \beta_3 < \beta_1 < 0$ , we see that the magnitude of this effect monotonically varies with the probability of the ultimatum mode. Note that one must (separately) reject the restrictions  $\beta_9 = \beta_7$  and  $\beta_7 = \beta_3$  and that  $\beta_1$  is insignificant. Finally, since the coefficient  $\delta_c$  is small in magnitude and statistically insignificant, we conclude that conflict (N-mode) or rejection of an offer (U-mode) in the proceeding round has

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<sup>10</sup>A Breusch Pagan test for heteroscedasticity revealed heteroscedasticity between sessions for first-mover data.

<sup>11</sup>If not explicitly mentioned, significance levels in hypothesis tests are set equal to  $p \leq 5\%$ .

Table 2: Results of first-mover regressions

	Regression FM1	Regression FM2	Regression FM3	Regression FM4
$\alpha_0$	58.997*** (0.557)	60.933*** (0.594)	62.486*** (0.683)	62.422*** (0.722)
$\alpha_7 (D_7)$	-3.194*** (0.337)	-3.175*** (0.330)	-3.946*** (0.645)	-3.791*** (0.643)
$\alpha_3 (D_3)$	-8.288*** (0.386)	-8.386*** (0.377)	-10.998*** (0.674)	-10.691*** (0.786)
$\alpha_1 (D_1)$	-8.446*** (0.417)	-8.520*** (0.408)	-11.570*** (0.710)	-11.103*** (0.705)
$\beta_0 (t)$		-0.061*** (0.007)		
$\beta_9 (D_9 \times t)$			-0.110*** (0.013)	-0.104*** (0.013)
$\beta_7 (D_7 \times t)$			-0.085*** (0.013)	-0.083*** (0.013)
$\beta_3 (D_3 \times t)$			-0.025* (0.013)	-0.026** (0.013)
$\beta_1 (D_1 \times t)$			-0.011 (0.014)	-0.016 (0.014)
$\delta_c (Conflict_{t-1})$				-0.066 (0.337)

Note: Standard errors of estimators in parentheses. \*  $p < 0.1$ . \*\*  $p < .05$ , \*\*\*  $p < .01$

Table 3: Identified individual patterns of first movers' demands

Observed pattern	Number of cases (percentage)					
	All rounds		rounds 1–20		rounds 41–60	
$x_{0.9}^m = x_{0.7}^m = x_{0.3}^m = x_{0.1}^m$	9	(30.0)	6	(20.0)	13	(43.3)
$x_{0.9}^m > x_{0.7}^m = x_{0.3}^m = x_{0.1}^m$	8	(26.7)	4	(13.3)	4	(13.3)
$x_{0.9}^m = x_{0.7}^m > x_{0.3}^m = x_{0.1}^m$	6	(20.0)	5	(16.7)	5	(16.7)
$x_{0.9}^m > x_{0.7}^m > x_{0.3}^m = x_{0.1}^m$	6	(20.0)	7	(23.3)	6	(20.0)
$x_{0.9}^m > x_{0.7}^m = x_{0.3}^m > x_{0.1}^m$	–		4	(13.3)	–	
$x_{0.9}^m > x_{0.7}^m > x_{0.3}^m > x_{0.1}^m$	–		1	(3.3)	–	
Other	1	(3.3)	3	(10.0)	2	(6.7)
Total	30	(100)	30	(100)	30	(100)

Note:  $x_w^m$  stands for individual median demands at given  $w$ -levels.

no immediate effect on first mover behavior.

We also tried to identify individual patterns of first movers' median demands. We identified 6 monotone patterns which are shown in the first column in Table 3. In this Table,  $x_w^m$  denotes an individual's median demand for a given value of  $w$ . We categorize individual behavior separately for all rounds (column 2), the first 20 rounds (column 3) and the last 20 rounds (columns 4).

Consider, for example, column 2 in Table 3 counting patterns with regard to all rounds. Nine subjects (30%) state a median demand that is independent of  $w$ . As it turned out, all of these subjects offered the equal split. Another 8 subjects (27%) only differentiate between the two high values of  $w$  and display the same median demand for all other probabilities. The next 6 subjects (20%) state only two different median demands: one for the two high probabilities and a lower one for the two small probabilities. Another 6 subjects state 3 different median demands. They appear to treat the two low probabilities alike. The one subject appearing in category "other" in Table 3 states median demands that monotonically increase with a decreasing probability  $w$ . Note that none of the subjects decreased median demands with a falling probability  $w$  in a strictly monotonic way as predicted by theory. Finally, we mention that all subjects state the same median demand for the two low  $w$ -values, namely  $x_{0.3}^m = x_{0.1}^m = 50$ .

When comparing behavior in the first and the last 20 rounds, the clearest effect we observe is a shift towards more  $w$ -invariant equal-split demands. Their share increases from 20% to about

43%.

**Observation 1** *The behavior of first movers can be summarized as follows:*

- (i) Average demands (weakly) increase with the probability  $w$  of the ultimatum mode. However, demands do not differ significantly for the two small levels of  $w$ .*
- (ii) In all treatment conditions, the mode of behavior is the equal-split demand. Moreover, about 30% of all subjects tend to state  $w$ -invariant demands.*
- (iii) On average, first movers demand less than suggested by the risk dominant solution in all treatment conditions. This deviation is higher the higher the probability of the ultimatum mode.*
- (iv) First movers' demands decrease as sessions progressed. This effect is more pronounced the higher the probability of the ultimatum mode. Also, the share of equal-split demands increased over time.*

### 4.3 Analysis of uninformed second-mover behavior

We first analyze the behavior of uninformed second movers, i.e., of second movers facing the Nash demand mode (N). In this case, second movers were asked to state their demand  $y(w)$  being only aware of probability  $1 - w$  by which first movers expected the N-mode. We estimated random-effects models that were similar to the ones we estimated for first movers (see equation 2), except for the fact that for second movers no adjustment for session-wise heteroscedasticity was necessary. The results of second-mover regressions are presented in Table 4. Regressions USM1-USM4 only differ in terms of the independent variables that were included.

Considering first the effect of the probability  $w$  on uninformed second movers' behavior, regressions USM1 and USM2 show that without exception the coefficients of the treatment dummies are positive and significant (with  $\alpha_7 < \alpha_3 < \alpha_1$ ). While the hypothesis that  $\alpha_7 = \alpha_3$  can be rejected, the hypothesis that  $\alpha_3 = \alpha_1$  can not. Hence parallel to our findings about first-mover demands, the two small probabilities of information transmission are treated alike whereas in the range of higher levels of  $w$ , participants are more sensitive to  $w$ . Regression USM2 shows that there is a small but highly significant time effect across all treatment conditions as  $\beta_0 = 0.03$ . Regression USM3 (and also USM4) measures time effects for each of the treatment conditions separately. As it turns out, while in some cases there is a significant combined effect of time and treatment condition, in other

Table 4: Results of uninformed second-mover regressions

	Regression USM1	Regression USM2	Regression USM3	Regression USM4
$\alpha_0$	44.701*** (0.622)	43.807*** (0.657)	46.7510*** (1.278)	47.265*** (1.306)
$\alpha_7 (D_7)$	3.244*** (0.633)	3.138*** (0.629)	0.938 (1.435)	0.857 (1.430)
$\alpha_3 (D_3)$	4.292*** (0.576)	4.292*** (.571)	0.431 (1.303)	0.233 (1.306)
$\alpha_1 (D_1)$	4.806*** (0.575)	4.781*** (0.570)	2.159* (1.308)	2.208* (1.307)
$\beta_0 (t)$		0.030*** (.007)		
$\beta_9 (D_9 \times t)$			-0.069* (0.038)	-0.069* (0.037)
$\beta_7 (D_7 \times t)$			0.008 (0.019)	0.010 (0.019)
$\beta_3 (D_3 \times t)$			0.060*** (0.012)	0.066*** (0.012)
$\beta_1 (D_1 \times t)$			0.019* (0.011)	0.018 (0.116)
$\delta_c (Conflict_{t-1})$				-0.600 (0.380)

Note: Standard errors of estimators in parentheses; \*  $p < 0.1$ . \*\*  $p < .05$ , \*\*\*  $p < .01$



cases there is none. Finally, we note that the coefficient  $\delta_c$  is again statistically insignificant (see USM4).

Also for uninformed second movers we tried to identify individual patterns of median demands. The results are summarized in Table 5. Due to the all-or-nothing signal technology explored in this experiment, there are some subjects for which we do not have any observation for higher probabilities ( $w = 0.7$  or (more often)  $w = 0.9$ ). In these cases we base our categorization on the available observations. This is indicated in Table 5 by writing  $\{y_{0.9}^m$  or  $y_{0.7}^m\}$ .<sup>12</sup>

Demanding 50 reflects in almost all cases individual median behavior at  $w = 0.1$  and  $w = 0.3$ . For example, regarding behavior in all rounds, for 28 out of 30 uninformed second movers the median demand at the two smaller  $w$ -values is 50. Also with respect to all rounds, the rate of uninformed second movers who show invariance in their median demands over all four  $w$ 's is with 43.3% higher than for first mover data (30%). Including those subjects who only confronted three different  $w$ 's the share of  $w$ -invariant patterns is even 63.3% ( $= 43.3\% + 20\%$ ).

For 7 subjects we could not identify a stable (or monotonically increasing) pattern in median behavior over the first 20 rounds. No such case occurred for data of the last 20 rounds. Neither over all rounds nor over the last 20 rounds, there is a subject with a median demand pattern that increases monotonically with decreasing probability  $w$ , as predicted by the risk-dominant solution.

**Observation 2** *The behavior of uninformed second movers can be summarized as follows:*

- (i) *Uninformed second movers' demands (weakly) decrease with the probability  $w$  of the ultimatum mode. But demands do not react to small levels of  $w$ .*
- (ii) *Demanding 50 is focal and 63% of all subjects have  $w$ -invariant median demands over all rounds.*
- (iii) *On average, uninformed second movers demand more than their risk-dominant solution demand in all treatment conditions. This deviation is larger the higher the probability of the ultimatum mode.*

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<sup>12</sup>This means that sometimes the comparison is made only to observations for  $w = 0.9$  in case an observation for  $w = 0.7$  is missing and vice versa. Furthermore, for some of the subjects we only have data for  $w = 0.1$  and  $w = 0.3$  or only for  $w = 0.1$  and  $w = 0.7$  for the first respectively the last 20 rounds (see third to last row in Table 5).

Table 5: Identified individual patterns of uninformed second movers's demands

Observed patterns	Number of cases (percentage)		
	All rounds	rounds 1 to 20	rounds 41 to 60
$y_{0.9}^m = y_{0.7}^m = y_{0.3}^m = y_{0.1}^m$	13 (43.3)	4 (13.3)	2 (6.7)
$y_{0.9}^m < y_{0.7}^m = y_{0.3}^m = y_{0.1}^m$	4 (13.3)	–	–
$y_{0.9}^m = y_{0.7}^m < y_{0.3}^m = y_{0.1}^m$	1 (3.3)	–	–
$y_{0.9}^m = y_{0.7}^m = y_{0.3}^m < y_{0.1}^m$	–	1 (3.3)	–
$y_{0.9}^m < y_{0.7}^m < y_{0.3}^m = y_{0.1}^m$	3 (10.0)	1 (3.3)	2 (6.7)
$\{y_{0.9}^m \text{ or } y_{0.7}^m\} = y_{0.3}^m = y_{0.1}^m$	6 (20.0)	7 (23.3)	17 (56.7)
$\{y_{0.9}^m \text{ or } y_{0.7}^m\} < y_{0.3}^m = y_{0.1}^m$	2 (6.7)	3 (10.0)	6 (20.0)
$\{y_{0.9}^m \text{ or } y_{0.7}^m\} = y_{0.3}^m < y_{0.1}^m$	–	3 (10.0)	–
$\{y_{0.9}^m \text{ or } y_{0.7}^m\} < y_{0.3}^m < y_{0.1}^m$	–	–	–
$y_{0.3}^m = y_{0.1}^m \text{ or } y_{0.7}^m = y_{0.1}^m$	–	4 (13.3)	3 (10.0)
Other	1 (3.3)	7 (23.3)	–
Total	30 (100)	30 (100)	30 (100)

Note:  $y_w^m$  stands for individual median demands at given  $w$ -levels.

#### 4.4 Analysis of informed second-mover behavior

We finally analyze the behavior of informed second movers who were aware of demand  $x$  of first movers (U-mode). As can be seen in Table 1, all but one demand was accepted by informed second movers in case of  $w = 0.1$  and  $w = 0.3$ .<sup>13</sup> By and large this is due to the fact that first movers proposed the equal split ( $x = 50$ ) in these cases. Therefore, in all informed second mover regressions in Table 6 acceptance for both  $w = 0.1$  and  $w = 0.3$  is the reference point. Note that 64% (47%) of first-mover demands exceeded  $x = 50$  in case of  $w = 0.9$  ( $w = 0.7$ ). Table 6 shows the results of several fixed-effects<sup>14</sup> logit regressions of rejection behavior of informed second movers. The underlying model of regression ISM3 for example is:

$$Prob[Reject_{it} = 1] = F(\alpha_9 D_9 + \alpha_7 D_7 + \delta x_{jt} + \beta_9 (D_9 \times t) + \beta_7 (D_7 \times t) + \delta_c Conflict_{t-1} + \alpha_i) \quad (3)$$

where  $Reject_{it}$  equals one if second mover  $i$  rejected the offer  $y_{it} = 100 - x_{jt}$  of first-mover  $j$  in period  $t$ ; and  $\alpha_i$  is the subject specific effect to be estimated. All other variables are defined as in

<sup>13</sup>The only exception is a rejected demand of  $x = 57$  in treatment condition  $w = 0.3$ .

<sup>14</sup>A Hausmann test indicates that fixed-effects regressions are appropriate.

Table 6: Results of informed second-mover regressions

	Regression ISM1	Regression ISM2	Regression ISM3
$\alpha_9 (D_9)$	1.481 (1.280)	0.196 (1.437)	0.521 (1.501)
$\alpha_7 (D_7)$	1.423 (1.279)	1.185 (1.441)	1.643 (1.526)
$\delta (x_{jt})$	0.533*** (0.059)	0.570*** (0.064)	0.602*** (0.069)
$\beta_9 (D_9 \times t)$		0.037** (0.015)	0.028* (0.016)
$\beta_7 (D_7 \times t)$		0.006 (0.019)	-0.008 (0.021)
$\delta_c (Conflict_{t-1})$			-0.284 (0.474)
Log $L$	-105.219	-102.205	-94.983

Note: Standard errors of estimators in parentheses. \*  $p < 0.1$ . \*\*  $p < .05$ , \*\*\*  $p < .01$

equation 2. The logit function is  $F(x) = 1/(1 + e^{-x})$ .<sup>15</sup>

All demands by first movers in treatment conditions  $w = 0.7$  and  $w = 0.9$  were smaller than 100. Thus, subgame perfection predicts that all demands should be accepted suggesting the null hypothesis  $\delta = 0$ . If, however, higher demands by first movers are rejected more often, we expect  $\delta > 0$ . In all models in Table 6, the coefficient  $\delta$  is significantly greater than 0, meaning that higher demands are rejected more often. Given the evidence reported in the vast literature on the ultimatum game this result is of course not surprising.

Theoretically, rejection behavior should not depend on the treatment variable  $w$ . This is what we basically observe in regressions ISM1 - ISM3 where the coefficients  $\alpha_9$  and  $\alpha_7$  are always insignificant. Regressions ISM2 and ISM3 also control for time effects separately for each of the treatment conditions. We observe that  $\beta_9$  is (weakly) significantly different from 0 whereas  $\beta_7$  is neither economically nor statistically relevant. Therefore, we conclude that demands under  $w = 9$  are more often rejected over time whereas rejection behavior under  $w = 0.7$  is stable across rounds.

<sup>15</sup>Estimations maximize the unconditional log likelihood using Newton's iteration method.

Again we do not find a significant influence of variable  $Conflict_{t-1}$ .

**Observation 3** *The behavior of informed second movers can be summarized as follows:*

- (i) *Rejection behavior is mainly driven by first-mover demands. Higher demands (or smaller offers) by first movers are more likely rejected.*
- (ii) *There are no significant direct effects of treatment probability  $w$  on rejection behavior.*
- (iii) *Whereas demands under  $w = 0.9$  are more often rejected as time unfolds, rejection behavior under  $w = 0.7$  is stable across rounds.*

## 4.5 Profits

We have so far described and analyzed behavior of first and second movers in the four  $w$ -games. We now turn to the interaction between these first and second movers by analyzing resulting profits. Table 7 reports results of six random effects regressions of round profits on  $w$ -dummies, with  $w = 0.9$  as the reference case.<sup>16</sup> In all regressions profits for  $w = 0.1$  and  $0.3$  are significantly larger compared to the reference case of  $w = 0.9$  and profits for the two smaller  $w$ 's do not differ significantly. Except for first mover profits in the U-mode, profits for  $w = 0.1$  and  $0.3$  are also significantly larger than profits for  $w = 0.7$ . That first mover profits decrease with an increasing  $w$  and therefore with an increase of strategic power results from the increasing conflict/rejection rates (see Table 1). First movers seem to suffer from a “curse of strength”. When trying to exploit their strategic advantage, first movers become rather ambitious and often induce conflict. Finally, observe that both player roles earn more in the U- than in the N-mode.<sup>17</sup>

## 4.6 Further evidence

In another set of experiments on  $w$ -games we employed the strategy method (Selten, 1967). More specifically, in these experiments participants confronted all four  $w$ -games *simultaneously*. This provided us with more observations especially for second movers. The complete experimental procedure was as follows:

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<sup>16</sup>Except for the regression of second mover profits for the U-mode, an adjustment for session-wise heteroscedasticity was implemented.

<sup>17</sup>Note, that by adding coefficients  $\alpha_7$ ,  $\alpha_3$  and  $\alpha_1$  to the constant  $\alpha_0$ , one obtains a measure for average profits for  $w = 0.7, 0.3$  and  $0.1$ .

Table 7: Regressions of profits of first and second movers.

First movers			
	all modes	U mode	N mode
$\alpha_0$	42.359*** (0.991)	44.034*** (1.102)	31.020*** (2.240)
$\alpha_7 (D_7)$	0.792 (1.207)	3.889*** (1.472)	0.338 (2.618)
$\alpha_3 (D_3)$	5.609*** (1.208)	6.318*** (2.128)	16.392*** (2.390)
$\alpha_1 (D_1)$	4.616*** (1.249)	6.726** (3.343)	15.646*** (2.384)
Second movers			
	all modes	U mode	N mode
$\alpha_0$	32.747*** (0.897)	34.201*** (1.116)	24.308*** (2.184)
$\alpha_7 (D_7)$	4.519*** (1.037)	6.463*** (1.169)	5.565** (2.477)
$\alpha_3 (D_3)$	13.741*** (1.039)	14.956*** (1.697)	21.661*** (2.256)
$\alpha_1 (D_1)$	13.295*** (1.076)	14.909*** (2.669)	21.603*** (2.251)

Note: Standard errors of estimators in parentheses. \*\*  $p < .05$ , \*\*\*  $p < .01$

- At the beginning of each of 10 rounds each first mover was asked to state her demand for each of the four probabilities  $w \in \{0.1, 0.3, 0.7, 0.9\}$  where each level of  $w$  was equally likely to apply in the given round.
- Then, the second mover was only informed that the first mover had just stated her demand and was asked to state his demand not only for each of the four probabilities  $w$  but also separately for the two possible modes.<sup>18</sup>
- At the end of a round the computer chose with equal probability one of the four  $w$ 's and then selected the payoff mode (U- or N-mode) according to the selected probability.
- Payoffs were then determined as follows:

$$U_X(x, y) = \begin{cases} 0 & \text{if } x + y > p \\ x & \text{otherwise} \end{cases} \quad \text{and} \quad U_Y(x, y, mode) = \begin{cases} 0 & \text{if } x + y > p \\ p - x & \text{if } x + y \leq p \text{ and U-mode} \\ y & \text{if } x + y \leq p \text{ and N-mode} \end{cases}$$

In a sense this normal form and more complex decision environment can be labelled “cooler” than the “hot” decision environment analyzed before. Second movers could behave differently, if informed about what they actually forego by not accepting than by simply stating an acceptance threshold (in case the U-mode applies). Furthermore, the fact that a decision matters only with probability 1/4 may also affect behavior.

By and large, we found that behavior of both first and second movers was  $w$ -invariant in these experiments. In order to make the decision problem somewhat “hotter,” we introduced a treatment where subjects confronted each time only two values of  $w$  instead of four. Still behavior was to a large extent insensitive (even) to the (high) levels of  $w$ . Clearly this observation in itself is a serious concern for (game) theory which does not account for differences between normal and sequential representations (von Neumann and Morgenstern, 1944, and Kohlberg and Mertens, 1986).<sup>19</sup> We furthermore observed surprising second-mover behavior: Demands for the

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<sup>18</sup>Both, first and second movers had to state their respective demands in one decision screen. First movers had to state four demands (one per  $w$ ) and second movers had to state 8 demands (one for each mode and each  $w$ ) in each of the 10 consecutive rounds.

<sup>19</sup>Note that most experimental studies comparing the strategy and the sequential play method find differences in behavior across modes of play. Schotter et al. (1994) for example find significant representation effects for  $2 \times 2$

N-mode were qualitatively like first movers' demands, i.e., demands increased (although rather weakly) with higher values of  $w$ . Means of first mover demands revealed similar patterns as in the experiment employing the sequential play method but the effects were insignificant. On the whole, the data was more concentrated on the equal split which became even more dominant with experience.

## 5 Discussion

In this article we introduce imperfect observability into sequential bargaining. After the first mover states his demand, the second mover is either perfectly informed about this choice or else knows nothing. Regarding the likelihood  $w$  of revealing the earlier demand we have shown theoretically that with decreasing probability  $w$  the risk dominant solution demand  $x^*(w)$  of the first mover varies continuously from the Ultimatum demand ( $x = p$ ) to the Nash bargaining solution demand ( $x = p/2$ ). The uninformed second mover demands the residual and the informed second mover always accepts.

The results of our experiments show that first movers and uninformed second movers (weakly) react to the control variable  $w$  as predicted. For the three higher levels of  $w$  we observe statistically significant differences in demands. Furthermore, for the highest level of  $w$  given in the experiment ( $w = .9$ ) our results resemble stylized facts about behavior in ultimatum games: Informed second movers frequently reject payoff shares of  $1/3$  and even above. (The average rejected offer is 33.45). First mover demands are concentrated in the range  $1/2 \leq x \leq 3/4$  of relative demands with the equal split  $1/2$  being modal. The frequency of equal split demands is higher, the lower the value of  $w$ . For the probabilities  $w = 0.1$  and  $w = 0.3$  the median demand of all first movers and of over 90% of second movers is the equal split. Individual demands only become more dispersed for high probabilities  $w$  ( $w = 0.7$  and  $w = 0.9$ ).

Although mean demands vary with probability  $w$ , median demands of about 30% of all first movers and of more than 60% of uninformed second movers are invariant over all four  $w$ 's. Most first and uninformed second movers who do not show  $w$ -invariance in their medians, only have two different median demands for all four levels of  $w$ , i.e., they demanded the equal split for low probabilities  $w$  and adjusted their demand only once. This suggests that for relatively high levels

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chainstore paradox-like games. Brosig et al. (2001) find differences in simple bargaining games. Güth et al. (2001a) also find significant differences in 3 mini ultimatum bargaining games. In contrast, for sequential prisoners' dilemma and chicken games, Brandts and Charness (2000) do not find significant differences.

of  $w$ , participants treat  $w$ -games like an ultimatum game and for relatively low levels of  $w$  like a Nash demand game.

Parallel to findings in market experiments with errors in communication (see Güth et al. 2001b) we observe that for a high probability  $w$ , first movers enjoy a first-mover advantage. However, this first-mover advantage is not as strong as predicted by theory. Nevertheless it is statistically significant although with repeated interaction demands become increasingly invariant with respect to  $w$ . A possible reason for this is that from the very beginning of the experiment second movers reject considerable offers in the U-mode and appear to insist on the equal split in the N-mode. Conflict and rejection rates increase with  $w$ . Though demands adjust with experience the effect is considerably stronger for first-mover demands.

Altogether, like in other pie-sharing experiments we observe a strong focus on the equal split. However, the significant effects regarding our control variable  $w$  indicate that a considerable fraction of subjects understood the strategic implications of uncertain revelation and reacted to it. This reaction is somewhat non-continuous, i.e. subjects tend to either treat the noisy bargaining game like an ultimatum, or like a Nash demand game.

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## A Proof of Proposition 1

Let us consider two different strict equilibria of the N-truncation:  $(x, y)$  and  $(\tilde{x}, \tilde{y})$  with  $x, y, \tilde{x}, \tilde{y} > 0$ ,  $x + y = \tilde{x} + \tilde{y} = p$ ,  $x \neq \tilde{x}$  and thus  $y \neq \tilde{y}$ . The 2x2-bimatrix game

$$\begin{array}{c|cc} & y & \tilde{y} \\ \hline x & (x, y) & (0, 0) \\ \hline \tilde{x} & (\tilde{x}, w(p - \tilde{x}) + (1 - w)y) & (\tilde{x}, \tilde{y}) \end{array} \quad (4)$$

is the minimal formation<sup>20</sup> spanned by  $(x, y)$  and  $(\tilde{x}, \tilde{y})$  for  $x > \tilde{x}$ . For all  $w \in [0, 1]$ , strictness of  $(x, y)$  and  $(\tilde{x}, \tilde{y})$  implies that they are also strict equilibria of this bimatrix game. Risk dominance for 2x2-bimatrix games with two strict equilibria is axiomatically characterized by

- invariance with respect to isomorphic transformations,
- best reply invariance
- monotonicity

A best reply preserving transformation of bimatrix 4 is<sup>21</sup>:

$$\begin{array}{c|cc} & y & \tilde{y} \\ \hline x & (x - \tilde{x}, y) & (0, 0) \\ \hline \tilde{x} & (0, 0) & (\tilde{x}, \tilde{y} - (w(p - \tilde{x}) + (1 - w)y)) \end{array} \quad (5)$$

An isomorphic transformation finally yields<sup>22</sup>:

$$\begin{array}{c|cc} & y & \tilde{y} \\ \hline x & (\frac{x - \tilde{x}}{x}, 1) & (0, 0) \\ \hline \tilde{x} & (0, 0) & (1, \frac{\tilde{y} - (w(p - \tilde{x}) + (1 - w)y)}{y}) \end{array} \quad (6)$$

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<sup>20</sup> A formation is a substructure which results from excluding strategies and which is closed with respect to the best reply correspondence in the original game. It is minimal if it contains no proper subformation.

<sup>21</sup> Best reply-preserving transformation in detail:  $u_x((\bullet), y) - \tilde{x}$  and  $u_Y(\tilde{x}, (\bullet)) - [w(p - \tilde{x} + (1 - w)y)]$ .

<sup>22</sup> Isomorphic transformation in detail:  $u_X/\tilde{x}$  and  $u_Y/y$

Invariance with respect to isomorphism and best reply-preserving transformations implies that neither  $(x, y)$  risk dominates  $(\tilde{x}, \tilde{y})$  nor vice versa whenever

$$\frac{x - \tilde{x}}{\tilde{x}} = \frac{\tilde{y} - w(p - \tilde{x}) - (1 - w)y}{y} \quad (7)$$

Thus monotonicity implies that  $(x, y)$  risk dominates  $(\tilde{x}, \tilde{y})$  for

$$\frac{x - \tilde{x}}{\tilde{x}} > \frac{\tilde{y} - w(p - \tilde{x}) - (1 - w)y}{y} \quad (8)$$

Rearranging and substituting  $\tilde{y}$  by  $p - \tilde{x}$  and  $y$  by  $p - x$  yields

$$\frac{x + \tilde{x} - p}{\tilde{x}} < w \quad (9)$$

Due to the symmetry properties between the formation spanned by  $(x, y)$  and  $(\tilde{x}, \tilde{y})$  for  $x > \tilde{x}$  and that for  $x < \tilde{x}$ , one obtains a similar result for the latter case. For  $x < \tilde{x}$ ,  $(x, y)$  risk dominates  $(\tilde{x}, \tilde{y})$  if

$$\frac{\tilde{x} + x - p}{x} > w \quad (10)$$

Now for  $x = x^*(w)$  where  $x^*(w) = p/(2-w)$ , condition (9) is equivalent to  $\tilde{x} < x^*(w)$  and condition (10) to  $\tilde{x} > x^*(w)$  proving that the strict equilibrium corresponding to  $x^*(w)$  risk dominates all other strict equilibria of the N-truncation. Thus  $x^*(w)$  is the solution demand for all  $w \in [0, 1]$ , what proves Proposition 1.

## B Translation of Instructions

Welcome to this experiment. Please read the following instructions carefully. From now on you are not allowed to communicate with other participants. If there is something unclear please raise your hand. The instructions are identical for all participants. All decisions remain anonymous. This means that you will not be informed about the identity of others nor will anyone else be informed about yours.

The experiment consists of 60 rounds. In each round you can earn money. How much money you can earn depends on your decisions, the decisions of other participants and random events. In the experiment all money amounts are denoted in ECU where 200 ECU are worth EUR 1.

There are two different roles. One half of the participants decides as A, the other half as B. The roles are assigned randomly at the beginning of the experiment and remain fixed throughout the experiment. There will always be an A interacting with one B. Which A interacts with which B will be randomly determined **anew at the beginning of each round**.

### **Order of events in one round**

In each round every A/B pair can divide 100 ECU among themselves. First, A states his/her demand  $a$  (with  $0 \leq a \leq 100$ ). The computer then randomly selects one of two modes (“mode 1” or “mode 2”). Mode 1 will be selected with probability  $w$ . With counter probability  $(1 - w)$  mode 2 will be selected. Herewith the value of  $w$  can have one of the following realizations:  $1/10$ ,  $3/10$ ,  $7/10$  or  $9/10$ . At the beginning of each round one of the four  $w$ -values is drawn randomly for each A/B pair and both participants are informed about the selected  $w$ .

Depending on which mode was selected, a round then continues as follows:

*Mode 1:*

- Participant B is informed about the demand  $a$  of A.
- Knowing A’s demand, B decides between ‘accepting’ and ‘rejecting’.
- Round payoffs are then determined as follows:
  - If B rejects, both participants earn nothing.
  - If B accepts, A gets his/her demand  $a$  and B gets the rest of the 100 ECU, i.e.  $100 - a$ .

*Mode 2:*

- Participant B is not informed about the demand  $a$  of A.
- Not knowing A’s demand  $a$ , B then states his/her own demand  $b$  (with  $0 \leq b \leq 100$ ).
- Round payoffs are then determined as follows:
  - If the sum of the two demands is greater than 100 ECU (i.e.  $a + b > 100$ ), both participants earn nothing.
  - If the sum of the two demands is smaller or equal to 100 ECU, each participant gets his/her demand, i.e., A gets his/her demand  $a$  and B gets his/her demand  $b$ .

At the end of each round, both participants are informed about all random events and individual decisions as well as their individual payoff in this round.

### **Overview of the order of events in the experiment:**

**Beginning**

Every participant is assigned one of two roles. One half of participants is assigned to role A the other half to role B.

Round 1 - 60:

1. It is randomly determined which A interacts with which B.
2. Each A/B pair is randomly assigned one of the four possible  $w$ -values and informed about which  $w$  was selected ( $w \in \{1/10, 3/10, 7/10, 9/10\}$ ).
3. Knowing the probability  $w$  but not knowing the selected mode, A states his/her demand  $a$  (with  $0 \leq a \leq 100$ ).
4. With probability  $w$  mode 1 is selected and with probability  $1 - w$  mode 2 is selected.
5. The round continues according to the drawn mode. That is, participant B makes a decision according to the selected mode.

Mode 1: B is informed about the actual  $a$  of participant A and then decides between 'accepting' and 'rejecting'.

Mode 2: B is not informed about the actual  $a$  of participant A and decides on his/her demand  $b$  (with  $0 \leq b \leq 100$ ).

6. This round's outcome is being computed according to the rules of the selected mode and both participants are informed about it.

End of the 60th round:

Short questionnaire.

End:

You are paid in EUR and in cash the money you earned during the experiment.

## C Graphics and further data

Demand Range	Probability of ultimatum mode							
	$w = 0.9$		$w = 0.7$		$w = 0.3$		$w = 0.1$	
$40 \leq x < 45$	—		0/1	(0.0)	—			
$45 \leq x < 50$	—		—		0/1	(0.0)	0/2	(0.0)
$50 \leq x < 55$	0/145	(0.0)	1/182	(0.05)	0/101	(0.0)	0/35	(0.0)
$55 \leq x < 60$	5/49	(10.2)	4/42	(0.09)	1/4	(25.0)	0/1	(0.0)
$60 \leq x < 65$	36/116	(31.0)	8/62	(12.9)	0/5	(0.0)	0/1	(0.0)
$65 \leq x < 70$	11/25	(44.0)	8/12	(66.7)	0/1	(0.0)		
$70 \leq x < 75$	20/39	(51.3)	5/17	(29.4)	—			
$75 \leq x < 80$	9/22	(40.9)	8/16	(50.0)	—			
$80 \leq x < 85$	4/5	(80.0)	2/2	(100)	—			
$85 \leq x < 90$	1/1	(100)	—		—			
$90 \leq x < 95$	4/5	(80.0)	—		—			
$95 \leq x \leq 100$	—		2/2	(100)	—			
All	90/407	(22.1)	38/336	(11.3)	1/112	(0.009)	0/39	(0.0)

Note: Percentage of rejections in parentheses.

Table 8: Rejections/Offers of informed second movers/first movers (all rounds).

Probability of ultimatum mode	First movers			Second movers		
	All modes	U mode	N mode	All modes	U mode	N mode
$w = 0.9$	42.55 (2.50)	43.93 (1.82)	31.02 (13.87)	32.94 (3.16)	33.95 (3.51)	24.49 (9.64)
$w = 0.7$	43.26 (3.23)	48.01 (2.42)	31.36 (9.10)	37.46 (5.08)	40.68 (3.56)	29.37 (10.50)
$w = 0.3$	48.10 (1.64)	50.27 (0.88)	47.41 (2.47)	46.86 (2.31)	48.84 (1.29)	46.23 (2.96)
$w = 0.1$	47.02 (1.88)	50.33 (0.43)	46.67 (2.00)	46.18 (2.08)	49.67 (0.43)	45.81 (2.15)
Average	45.18 (1.62)	46.54 (1.35)	43.85 (2.52)	40.72 (2.32)	39.03 (2.40)	42.39 (2.99)

Note: Standard deviations based on session averages in parentheses.

Table 9: Profits of first and second movers (all rounds).

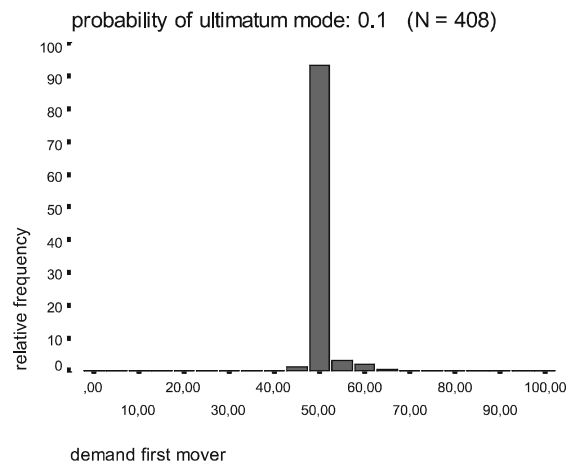
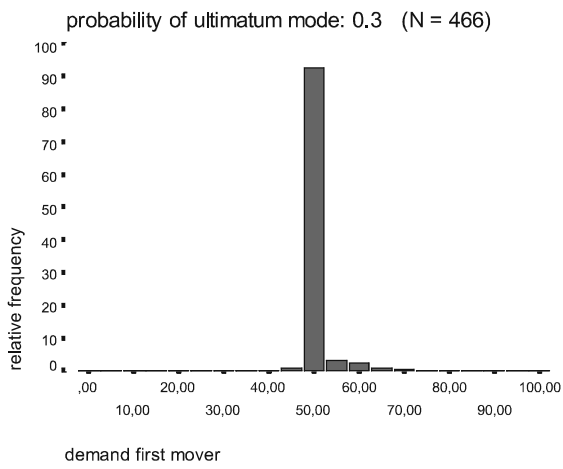
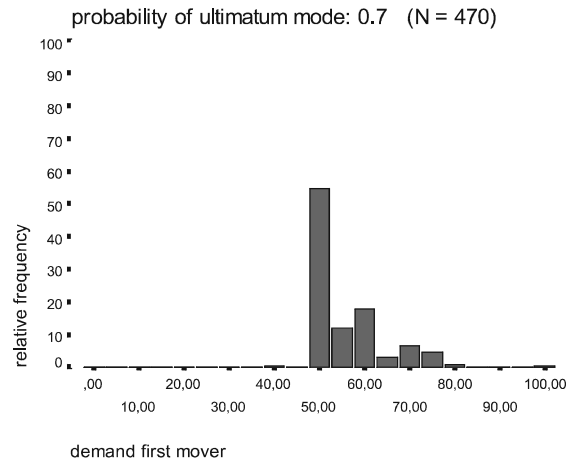
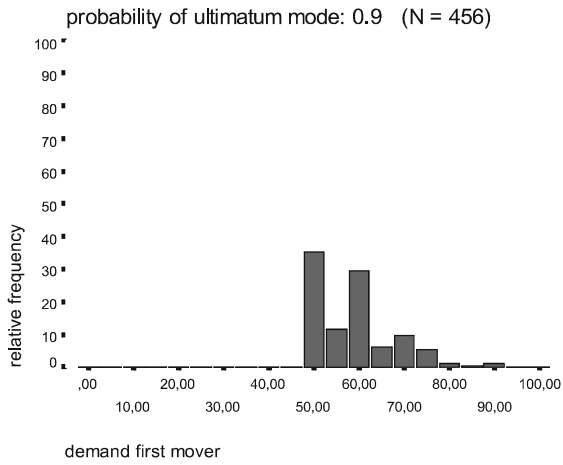


Figure 1: Frequency Distribution of first movers' demands (all rounds).



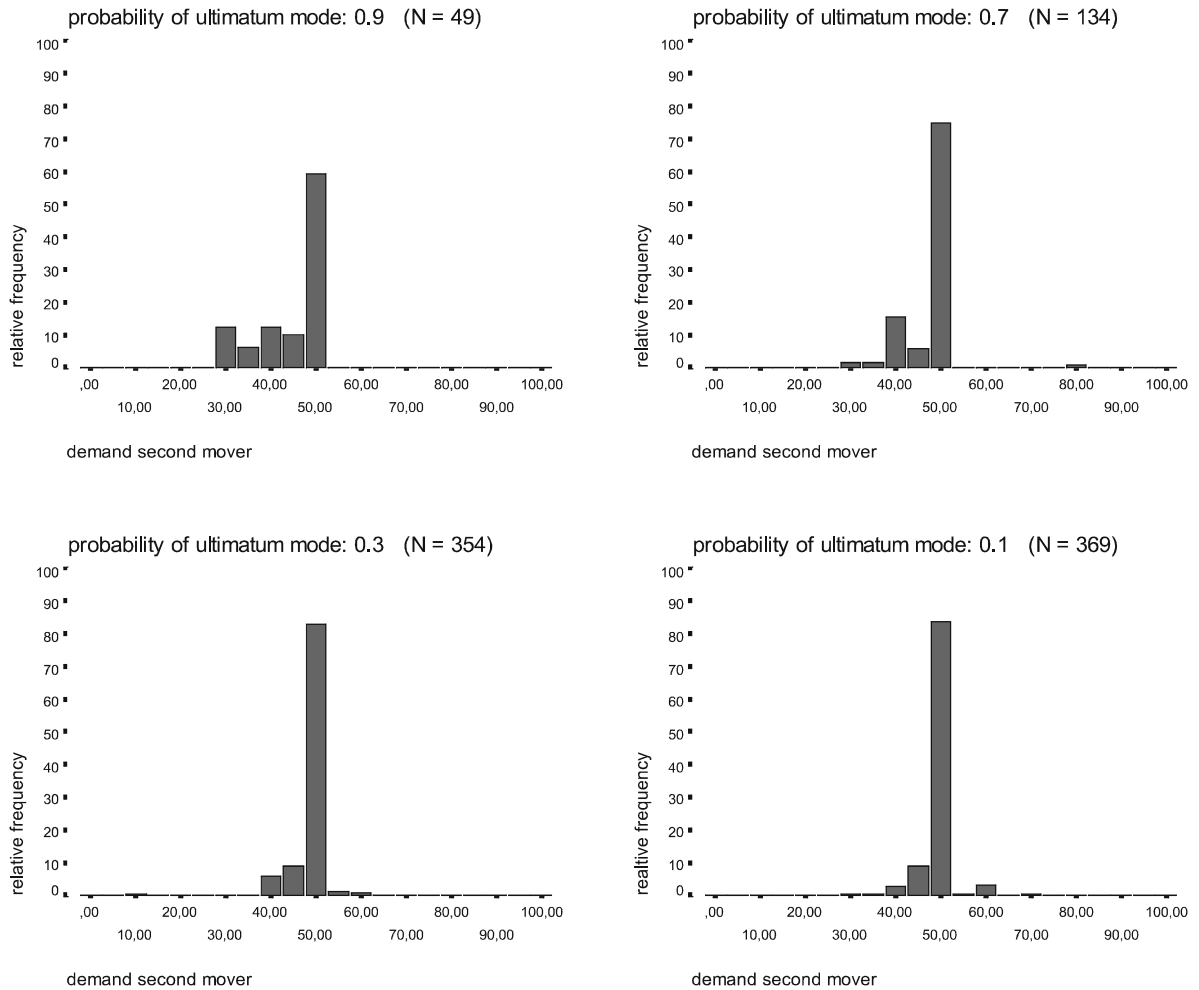


Figure 2: Frequency Distribution of uninformed second movers' demands (all rounds).