



FACULTY OF ELECTRICAL ENGINEERING

FUNDAMENTAL OF ENTREPRENEURSHIP

ETR 300

CLEAR VIEW SDN. BHD.

Prepared by:

Im Qama Azhar Zulkifli 99081042 Mohd Faizul Mat Sebon 97324945 T. Eniwati T. Eddie 99079609 Wan Nur Ifnani Wan Noor 99079703 Siti Sarah Saaiddutdin 99081783 Nurul Afizah Ismail 99081632

Prepared for: Prof. Madya Baharudin Ismail

TABLE OF CONTENT

.

Contents	Page
INTRODUCTION	2.545
Submission Letter	3
Acknowledgement	4
Partnership Agreement	5
Company Logo	7
Introduction of Business Plan	8
Objectives of Business Plan	9
Business Background	10
Partnership Background	11
ADMINISTRATION PLAN	
Organizational plan	18
Map of Location	18
Organization Chart	19
Position and Responsibilities	20
Schedule of Remuneration	22
List of Office Equipment and Supplies	23
Administration Budget	25
MARKETING PLAN	
. Introduction of Marketing Plan	26
Target Market	27
Competitors	28
Market Size and Market Share	30
Sales Forecast	31
Marketing Strategies	33
Marketing Budget	34
OPERATION PLAN	
Introduction of Operation Plan	35
Objectives of Operational Plan	35
Function of Operational Plan	35
Strategic of Operational Plan	35
Operation Process	36
Process Flow Chart	38
Material Needed	41
List of Machinery's	43
Operation Remuneration	43
Operation Layout	44
Operational Budget	45
FINANCIAL PLAN	
Project Implementation Cost	46
Schedule of Depreciation	47
Source of Fund	. 51
Loan Amortization Schedule	52
Schedule of Hire Purchase Repayment	53
Cash Flow Pro Forma Statement For Year Ended 2007	54,55

100

1

Cash Flow Pro Forma Statement For Year Ended 2008	55	
Cash Flow Pro Forma Statement For Year Ended 2009	55	
Profit and loss For Year Ended 2007	56	
Balance Sheet As At December 2007	57	
Profit and loss For Year Ended 2008	58	
Balance Sheet As At December 2008	59	
Profit and loss For Year Ended 2009	60	
Balance Sheet As At December 2009	61	
APPENDIXS	62	

(a) – 8

SUBMISSION LETTER

Clear View Sdn. Bhd. No 2, JLN Badmintcn 13/29, Section 13, 40000 Shah Alam, Selangor.

Prof. Madya Baharuddin Ismail Mara University of Technology, 40450, Shah Alam.

February 27, 2002

Sir,

Submitted of Business Plan.

With regards to the above, we are grateful to present our business proposal for our kind perusal.

With all the relevant information in our business plan is to fulfill for our ETR 300 subject. The completed of business plan will give us a guideline to produce our own business. Lastly we hope that this proposal done base on the specification and will meet your requirement and favorable consideration.

Thank you, Yours Faithfully,

IM QAMA AZHAR ZULKIFLI General Manager.

ACKNOWLEDGEMENT

"In the name of Allah, the most beneficent and the most merciful"

The first and foremost we would like to express our gratitude to Prof Madya Baharudin Ismail and Tengku Azita our lecturer for giving us opportunity to do this ETR 300 projects. Also for they idea, guided our progress and they suggestion to complete this ETR 300 assignment. Not to forget we also like to thank to Syarikat AJAR Shd Bhd, that give us model.

Finally we wish to thank all for our members that give good commitment to finish this assignment. Also to our family that gives us support. Lastly to all who's involved in this project for their encouragement and support.

May Allah s.w.t bless our work.

Thank you.