

Making a home in the private rented sector

An evidence review

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Accessibility

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Introduction

The Private Rented Sector (PRS) in Scotland has grown significantly following the 2007 Global Financial Crisis and now houses 1 in 7 households. Traditionally associated with students, migrants, and mobile young professionals¹, it has become increasingly diverse, with more low-income households and families with children, and many households renting privately for long periods². Given these changes, we need to understand whether and how tenants are able to feel at home in the PRS.

What we mean by 'home' is subjective, but research³ highlights three key elements that make a place into a home:

- A comfortable space that is a haven from stress
- A place to socialise and a source of social status
- Somewhere that offers autonomy and independence

Importantly, the ability to feel at home is crucial for health and wellbeing⁴.

Research has been undertaken on 'home' and 'home-making' in the PRS⁵, but mostly focused on tenants' experiences. Relatively little work has been done on the role of landlords (and letting agents), despite the fact that landlords/agents have a vital role to play in enabling their tenants to make their rented property a home. Although there are significant factors beyond the control of landlords, such as housing policy, welfare reform and the wider housing market, there are also a range of ways in which landlords/agents can have direct and indirect impacts on tenants' ability to make a home in the PRS.

To support evidence-based best practice in the management of private rented housing, this report reviews the existing evidence around the impacts of landlord and letting agent behaviour on tenants' ability to make a home in the PRS. We focus on the positive role landlords and letting agents can play in helping their tenants create a home, and thereby sustain their tenancy more generally. Where tenants feel at home, they are more likely to look after the property and stay for longer, which clearly benefits landlords and letting agents.

This study comes at an important time. The legislative reform and increasing emphasis on professionalisation of the PRS in Scotland over the last decade has introduced

1 Rugg, J. & Rhodes, D. 2008. *The Private Rented Sector: its contribution and potential*. York: CHP.

2 McKee, K., Soaita, A. M. & Hoolachan, J. 2020. 'Generation rent' and the emotions of private renting: self-worth, status and insecurity amongst low-income renters. *Housing Studies*, 35 (8), 1468-1487, McKee, K. & Soaita, A. 2019. *Beyond Generation Rent*. Glasgow: CaCHE.

3 Kearns, A., Hiscock, R., Ellaway, A. & Macintyre, S. 2000. 'Beyond Four Walls'. *The Psycho-social Benefits of Home: Evidence from West Central Scotland*. *Housing Studies*, 15 (3), 387, Hiscock, R., Kearns, A., Macintyre, S. & Ellaway, A. 2001. Ontological security and psycho-social benefits from the home: Qualitative evidence on issues of tenure. *Housing, Theory and Society*, 18 (1-2), 50-66.

4 Kearns, A., Hiscock, R., Ellaway, A. & Macintyre, S. 2000. 'Beyond Four Walls'. *The Psycho-social Benefits of Home: Evidence from West Central Scotland*. *Housing Studies*, 15 (3), 387, Garnham, L. & Rolfe, S. 2019. *Housing as a Social Determinant of Health: evidence from the housing through social enterprise study*. Glasgow: GCPH, Rolfe, S., Garnham, L., Godwin, J., Anderson, I., Seaman, P. & Donaldson, C. 2020. Housing as a social determinant of health and wellbeing: developing an empirically-informed realist theoretical framework. *BMC Public Health*, 20 (1), 1138.

5 Easthope, H. 2014. Making a Rental Property Home. *Housing Studies*, 29 (5), 579-596, Soaita, A. M. & McKee, K. 2019. Assembling a 'kind of home in the UK private renting sector. *Geoforum*, 103, 148-157, Hoolachan, J., McKee, K., Moore, T. & Soaita, A. M. 2017. 'Generation rent' and the ability to 'settle down': economic and geographical variation in young people's housing transitions. *Journal of Youth Studies*, 20 (1), 63-78.

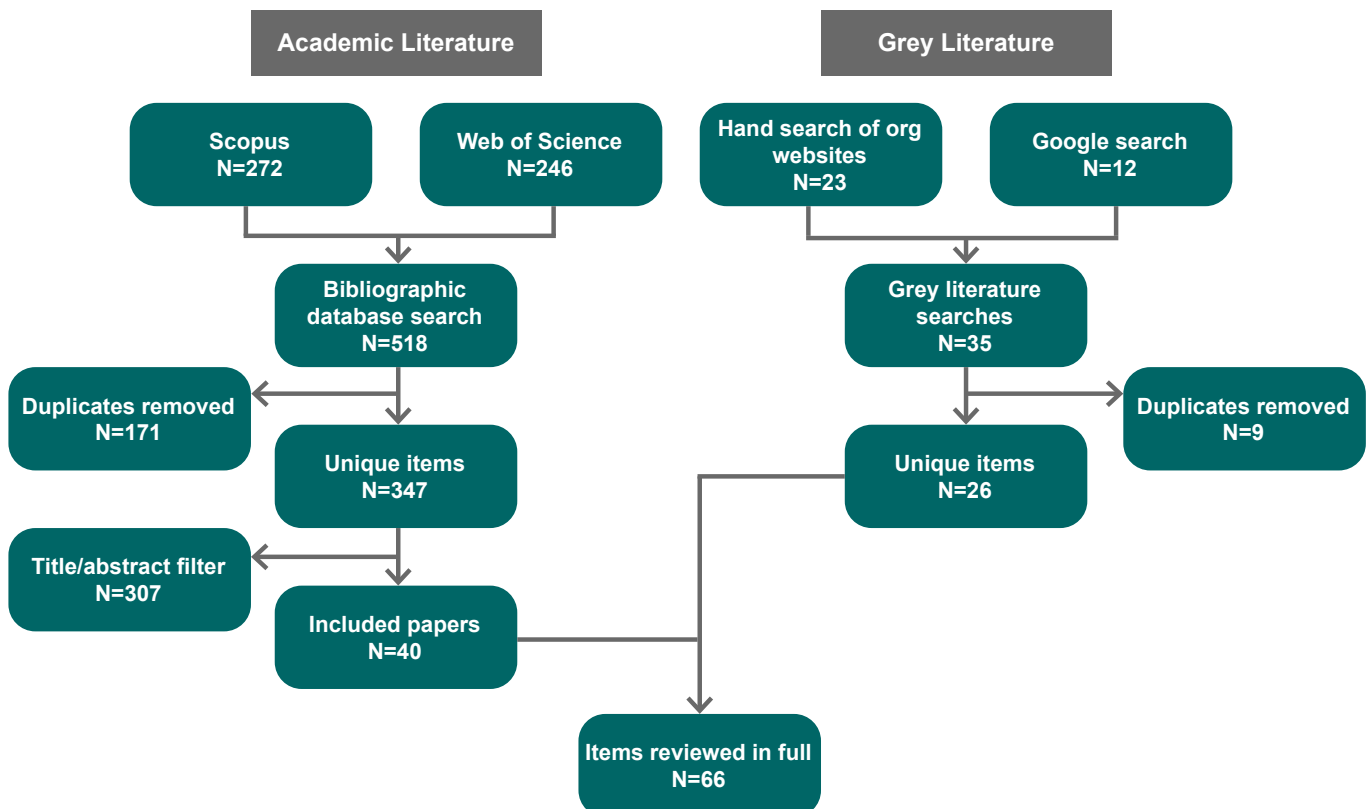
positive change, however legislation can only take us so far. Education and the sharing of good practice is vital to ongoing efforts to raise standards.

Moreover, the study of 'home' has never been more vital than it is now. The 2020 Covid-19 pandemic has brought into sharp focus the need for everyone to have not just a roof over their heads, but to live in a property that provides for their social, emotional, creative, and wellbeing needs. This research is therefore timely in highlighting the crucial role the PRS has to play - helping tenants, landlords and letting agents to meet this key societal challenge.

Methodology

To examine these issues, we searched for relevant research from both academic and non-academic sources. Firstly, we undertook a systematic search of academic databases for peer-reviewed articles. And secondly, we searched the websites of relevant organisations, together with a Google search, to identify non-academic reports. For both sources, due to the scope and duration of this project we restricted our search to material published since 2000, in English, and related to countries in the OECD. The search was conducted in July 2020. Figure 1 illustrates this process.

Figure 1 – Search process flow diagram



A total of 66 publications were reviewed in full. Most of the reviewed items were published since 2014, reflecting increasing concern about issues of 'generation rent' as the PRS has grown, and the implications for home-making amongst those households spending longer periods in PRS tenancies.

Findings

We extracted the key findings from each publication, focusing on landlord/agent behaviours and their impact on tenants' ability to make a home. The three dominant themes were:

- How landlords/agents manage property condition, including energy efficiency and repairs
- How tenants are selected and what they are allowed to do within the property
- How landlords and letting agents interact with tenants

Within each of these broad categories, the evidence demonstrates impacts on tenants' ability to feel at home – sometimes positive and sometimes negative. Notably, there is very strong evidence of the importance of 'home', since tenants work hard to make a home in even the most difficult circumstances⁶. Supportive behaviour on the part of landlords and letting agents is therefore pushing at an open door.

Property condition

Three inter-related aspects of landlord/agent behaviour in relation to property condition have an impact on tenants' ability to make a home in their PRS tenancy.

Investment

The extent to which landlords invest in the quality of their properties affects different elements of home-making. Lack of investment in the basic standard of the property undermines tenants' sense of comfort and relaxation⁷ and can lead to negative effects on mental and physical health⁸. Lack of investment can also affect tenants' social status and relationships because of shame at living in a poor-quality property⁹. However, the opposite is also true – where landlords invest in the physical fabric and décor of the property, tenants make a home more quickly and easily, delivering positive health and wellbeing benefits¹⁰.

Clearly the financial implications for landlords are also important. The research suggests that landlords have limited market incentives to invest in property condition, particularly in

6 Fozdar, F. & Hartley, L. 2014. Housing and the Creation of Home for Refugees in Western Australia. *Housing, Theory and Society*, 31 (2), 148-173, Barratt, C. & Green, G. 2017. Making a House in Multiple Occupation a home: Using visual ethnography to explore issues of identity and well-being in the experience of creating a home amongst HMO tenants. *Sociological Research Online*, 22 (1).

7 Hulse, K. & Saugeres, L. 2008. Housing insecurity and precarious living: An Australian exploration. *AHURI Final Report*, (124), 1-51, Soaita, A. M. & McKee, K. 2019. Assembling a 'kind of' home in the UK private renting sector. *Geoforum*, 103, 148-157.

8 Marquez, E., Dodge Francis, C. & Gerstenberger, S. 2019. Where I live: A qualitative analysis of renters living in poor housing. *Health and Place*, 58, Bachelder, A. E., Stewart, M. K., Felix, H. C. & Sealy, N. 2016. Health complaints associated with poor rental housing conditions in Arkansas: The only state without a landlord's implied warranty of habitability. *Frontiers in Public Health*, 4, 263, Grineski, S. E. & Hernández, A. A. 2010. Landlords, fear, and children's respiratory health: An untold story of environmental injustice in the central city. *Local Environment*, 15 (3), 199-216.

9 Garnham, L. & Rolfe, S. 2019. Housing as a Social Determinant of Health: evidence from the housing through social enterprise study. Glasgow: GCPH, Soaita, A. M. & McKee, K. 2019. Assembling a 'kind of' home in the UK private renting sector. *Geoforum*, 103, 148-157.

10 Garnham, L. & Rolfe, S. 2019. Housing as a Social Determinant of Health: evidence from the housing through social enterprise study. Glasgow: GCPH.

high-demand markets¹¹, but the most recent evidence suggests increasing investment by UK landlords in different aspects of property quality¹².

Energy efficiency

Specific investments in energy efficiency through insulation, draught-proofing and efficient heating systems also affects tenants' ability to make a home. There are direct effects on basic comfort within the home where properties are difficult to heat prevent tenants from relaxing and feeling at home¹³, as well as raising fuel costs, potentially leading to fuel poverty and financial stress¹⁴.

Again, there is evidence that landlords tend to view 'hidden' energy efficiency investments as less likely to produce a return than aesthetic aspects¹⁵, although recent research suggests that these metrics may be shifting, with a stronger recognition amongst tenants and landlords of the importance of energy efficiency for both personal and planetary reasons¹⁶.

Responsive repairs

How landlords and letting agents respond to requests for repairs is crucial to tenants' ability to feel at home. On the positive side, where landlords/agents respond positively to requests and deliver repairs quickly, tenants feel more comfortable and gain a sense of control, delivering health and wellbeing benefits¹⁷.

Most of the evidence, however, is less positive. Where repairs are done late, not at all, or to a poor standard, this exacerbates property quality issues, making it difficult for tenants

11 London Assembly Housing and Regeneration Committee 2013. Rent Reform: Making London's PRS Fit for Purpose. London: London Assembly, Crook, A. D. H. & Hughes, J. E. T. 2001. Market signals and disrepair in privately rented housing. *Journal of Property Research*, 18 (1), 21-50.

12 Miu, L. & Hawkes, A. D. 2020. Private landlords and energy efficiency: Evidence for policymakers from a large-scale study in the United Kingdom. *Energy Policy*, 142, Rugg, J. & Rhodes, D. 2018. The Evolving PRS: its contribution and potential. York: CHP.

13 McCarthy, L. 2016. Energy (In)Efficiency: exploring what tenants expect and endure in the private rented sector in England. Making the case for more research into the tenant's perspective. An Evidence Review. Sheffield: CRESR, Ambrose, A. R. 2015. Improving energy efficiency in private rented housing: Why don't landlords act? *Indoor and Built Environment*, 24 (7), 913-924, Ioannis, K., Marina, L., Vasileios, N., Margarita-Niki, A. & Joanna, R. 2020. An analysis of the determining factors of fuel poverty among students living in the private-rented sector in Europe and its impact on their well-being. *Energy Sources Part B-Economics Planning and Policy*, 15 (2), 113-135.

14 Ambrose, A. & McCarthy, L. 2019. Taming the 'masculine pioneers'? Changing attitudes towards energy efficiency amongst private landlords and tenants in New Zealand: A case study of Dunedin. *Energy Policy*, 126, 165-176, Bouzarovski, S. & Cauvain, J. 2016. Spaces of exception: governing fuel poverty in England's multiple occupancy housing sector. *Space and Polity*, 20 (3), 310-329, Let Down in Wales 2014. Letting Agents: the good, the bad and the ugly – how private tenants rent in Wales. Cardiff: Let Down in Wales.

15 Simcock, T. 2018. Examining Energy Efficiency and Electrical Safety in the PRS. Manchester: RLA, Hope, A. J. & Booth, A. 2014. Attitudes and behaviours of private sector landlords towards the energy efficiency of tenanted homes. *Energy Policy*, 75, 369-378, Ambrose, A. & McCarthy, L. 2019. Taming the 'masculine pioneers'? Changing attitudes towards energy efficiency amongst private landlords and tenants in New Zealand: A case study of Dunedin. *Ibid.* 126, 165-176.

16 Miu, L. & Hawkes, A. D. 2020. Private landlords and energy efficiency: Evidence for policymakers from a large-scale study in the United Kingdom. *Ibid.* 142, Ambrose, A. & McCarthy, L. 2019. Taming the 'masculine pioneers'? Changing attitudes towards energy efficiency amongst private landlords and tenants in New Zealand: A case study of Dunedin. *Ibid.* 126, 165-176. Garnham, L. & Rolfe, S. 2019. Housing as a Social Determinant of Health: evidence from the housing through social enterprise study. Glasgow: GCPH.

17 Garnham, L. & Rolfe, S. 2019. Housing as a Social Determinant of Health: evidence from the housing through social enterprise study. Glasgow: GCPH.

to feel comfortable and at home¹⁸. The interactions around repairs are also important – where landlords/agents respond negatively, tenants experience stress and sometimes fear “retaliatory” evictions or rent rises¹⁹. In such situations, tenants often avoid raising repair requests and may even move on²⁰. All of this has impacts for landlords in terms of tenancy terminations and lack of awareness about deteriorating property condition.

Particularly affected groups

There is widespread evidence that demonstrates that some groups of tenants are particularly likely to have difficulty in making a home in their PRS tenancy due to issues related to property condition:

- Low-income tenants are more likely to experience problems arising from lack of investment, poor energy efficiency and issues with repairs, often leading to repeated moves²¹.
- Migrant groups and others wary of authorities may tend to endure poor housing conditions without complaint²².
- Older tenants face particular difficulties with property condition issues, due to health conditions and vulnerability to cold indoor temperatures²³.
- Households with children face difficulties in terms of making a home when property condition is an issue, due to constrained choice²⁴.
- Disabled people have particular problems with limited accessibility in the PRS and the inevitable reluctance of landlords to invest in adaptations for a temporary tenant²⁵.
- Young tenants face additional challenges around repairs, given the power dynamic between themselves and (usually older) landlords/agents²⁶.

18 Hulse, K. & Saugeres, L. 2008. Housing insecurity and precarious living: An Australian exploration. *AHURI Final Report*, (124), 1-51, Bachelder, A. E., Stewart, M. K., Felix, H. C. & Sealy, N. 2016. Health complaints associated with poor rental housing conditions in Arkansas: The only state without a landlord’s implied warranty of habitability. *Frontiers in Public Health*, 4, 263, Grineski, S. E. & Hernández, A. A. 2010. Landlords, fear, and children’s respiratory health: An untold story of environmental injustice in the central city. *Local Environment*, 15 (3), 199-216.

19 Grineski, S. E. & Hernández, A. A. 2010. Landlords, fear, and children’s respiratory health: An untold story of environmental injustice in the central city. *Local Environment*, 15 (3), 199-216, Byrne, M. & McArdle, R. 2020. Security and Agency in the Irish Private Rental Sector. Dublin: Threshold.

20 Byrne, M. & McArdle, R. 2020. *Security and Agency in the Irish Private Rental Sector*. Dublin: Threshold, Grineski, S. E. & Hernández, A. A. 2010. Landlords, fear, and children’s respiratory health: An untold story of environmental injustice in the central city. *Local Environment*, 15 (3), 199-216, Chisholm, E., Howden-Chapman, P. & Fougere, G. 2020. Tenants’ Responses to Substandard Housing: Hidden and Invisible Power and the Failure of Rental Housing Regulation. *Housing Theory & Society*, 37 (2), 139-161.

21 Barratt, C. & Green, G. 2017. Making a House in Multiple Occupation a home: Using visual ethnography to explore issues of identity and well-being in the experience of creating a home amongst HMO tenants. *Sociological Research Online*, 22 (1), JRF 2017. “Poverty, Evictions and Forced Moves”. York: JRF, Desmond, M., Gershenson, C. & Kiviat, B. 2015. Forced relocation and residential instability among urban renters. *Social Service Review*, 89 (2), 227-262.

22 Grineski, S. E. & Hernández, A. A. 2010. Landlords, fear, and children’s respiratory health: An untold story of environmental injustice in the central city. *Local Environment*, 15 (3), 199-216.

23 Bates, L., Kearns, R., Coleman, T. & Wiles, J. 2020. ‘You can’t put your roots down’: housing pathways, rental tenure and precarity in older age. *Housing Studies*, 35 (8), 1442-1467, Bates, L., Wiles, J., Kearns, R. & Coleman, T. 2019. Precariously placed: Home, housing and wellbeing for older renters. *Health & Place*, 58, McKee, K. & Soaita, A. 2019. *Beyond Generation Rent*. Glasgow: CaCHE.

24 Shelter Cymru 2014. Fit to rent? Today’s Private Rented sector in Wales. Swansea: Shelter Cymru, Walsh, E. 2019. “Family-friendly” tenancies in the private rented sector. *Journal of Property, Planning and Environmental Law*, 11 (3), 230-243.

25 Hulse, K. & Saugeres, L. 2008. Housing insecurity and precarious living: An Australian exploration. *AHURI Final Report*, (124), 1-51.

26 Lister, D. 2004. Young people’s strategies for managing tenancy relationships in the private rented sector. *Journal of Youth Studies*, 7 (3), 315-330, Lister, D. 2004. Controlling letting arrangements? Landlords and surveillance in the private rented sector. *Surveillance and Society*, 2 (4), 513-528, Lister, D. 2006. Unlawful or just awful?: Young people’s experiences of living in the private rented sector in England. *Young*, 14 (2), 141-155.

Selecting tenants and setting boundaries within the tenancy

The ways in which landlords and letting agents select tenants and set boundaries around what tenants are allowed to do as part of their tenancy further impact on tenants' ability to make a home in the PRS.

Tenant selection

Landlords and agents may be wary about tenants receiving Housing Benefit or Universal Credit, due either to previous experience of difficulties with arrears, or perceptions of financial risk and stigma associated with benefit claimants²⁷. These problems are exacerbated by current welfare policy, particularly Local Housing Allowance (LHA) limits and issues around Universal Credit. However, some landlords/agents play a positive role here, in signposting tenants to support services and recognising the timescales involved in resolving benefits issues²⁸.

Refugees and migrants can also find it difficult to access PRS tenancies²⁹, because of the 'right to rent' regulations. Landlords/agents need to be prepared to undertake the relevant immigration/residency status checks, to avoid accidentally excluding some households.

Landlords/agents may also be concerned about letting to younger tenants, because of perceptions that they may be less responsible³⁰. In addition, research highlights instances of well-intentioned landlord behaviour aimed at supporting or guiding younger tenants, which can be experienced as over-controlling or intrusive, affecting tenants' sense of control over their housing and emotional wellbeing³¹.

Boundaries within the tenancy

Whether landlords allow pets is an issue which arises in tenant selection, but also within tenancies. The concerns of many landlords around potential damage to property and noise arising from pets makes it more difficult for pet owners to find a property³². Pet owners may therefore struggle to make a home, particularly where limited availability

27 Simcock, T. 2018. Investigating the Effect of Welfare Reform on Private Renting. Manchester: RLA, Simcock, T. & Kaehne, A. 2019. State of the PRS (Q1 2019) A Survey of private landlords and the impact of welfare reforms. Manchester: RLA.

28 Garnham, L. & Rolfe, S. 2019. Housing as a Social Determinant of Health: evidence from the housing through social enterprise study. Glasgow: GCPH.

29 Mykkanen, N. & Simcock, T. 2018. The Right to Rent Scheme and the Impact on the Private Rented Sector. Manchester: RLA,

Fozdar, F. & Hartley, L. 2014. Housing and the Creation of Home for Refugees in Western Australia. *Housing, Theory and Society*, 31 (2), 148-173.

30 Lister, D. 2004. Controlling letting arrangements? Landlords and surveillance in the private rented sector. *Surveillance and Society*, 2 (4), 513-528, Bate, B. 2020. Rental security and the property manager in a tenant's search for a private rental property. *Housing Studies*, 35 (4), 589-611.

31 Lister, D. 2004. Controlling letting arrangements? Landlords and surveillance in the private rented sector. *Surveillance and Society*, 2 (4), 513-528.

32 Rook, D. 2018. For the Love of Darcie: Recognising the Human-Companion Animal Relationship in Housing Law and Policy.

Liverpool Law Review, 39 (1-2), 29-46, Power, E. R. 2017. Renting with pets: a pathway to housing insecurity? *Housing Studies*, 32 (3), 336-360, Graham, T. M. & Rock, M. J. 2019. The Spillover Effect of a Flood on Pets and Their People: Implications for Rental Housing. *Journal of Applied Animal Welfare Science*, 22 (3), 229-239.

reduces choice to more expensive or less desirable properties³³. However, some landlords clearly see the value of ‘pet-friendly’ tenancies in terms of stability and length of tenure³⁴.

The degree to which landlords allow tenants to decorate and personalise their rented homes can affect home-making. Allowing personalisation of a rented home offers tenants more stability and security³⁵ and improves tenants’ wellbeing³⁶. It also supports care-taking of the home³⁷, although this can be undermined by insecurity of tenure, since tenants’ may choose not to personalise their rented properties due to concerns about having to move on³⁸.

Landlord-tenant relationships

The landlord-tenant (or letting agent-tenant) relationship is vital in supporting PRS tenants’ ability to make a home in their rented property, cutting across all of the issues outlined above.

Engagement

The research highlights examples of landlords/agents engaging poorly with tenants, including controlling, intrusive, paternalistic or unsupportive behaviour³⁹. Unequal power relations between landlords/agents and tenants can impact on the tenants’ sense of control⁴⁰ and may ultimately lead to tenancy breakdown⁴¹.

However, there are also many examples of good practice by landlords/agents, responding in a consistent and timely manner to tenant concerns and repair requests⁴² and offering

33 Graham, T. M., Milaney, K. J., Adams, C. L. & Rock, M. J. 2018. “Pets negotiable”: How do the perspectives of landlords and property managers compare with those of younger tenants with dogs? *Animals*, 8 (3), 32, Graham, T. M. & Rock, M. J. 2019. The Spillover Effect of a Flood on Pets and Their People: Implications for Rental Housing. *Journal of Applied Animal Welfare Science*, 22 (3), 229-239, O’Reilly-Jones, K. 2019. When fido is family: How landlord-imposed pet bans restrict access to housing. *Columbia Journal of Law and Social Problems*, 52 (3), 427-472.

34 Shelter 2016. Living Home Standard. London: Shelter, Graham, T. M., Milaney, K. J., Adams, C. L. & Rock, M. J. 2018. “Pets negotiable”: How do the perspectives of landlords and property managers compare with those of younger tenants with dogs? *Animals*, 8 (3), 32.

35 Shelter 2016. Living Home Standard. London: Shelter, Easthope, H. 2014. Making a Rental Property Home. *Housing Studies*, 29 (5), 579-596.

36 Garnham, L. & Rolfe, S. 2019. Housing as a Social Determinant of Health: evidence from the housing through social enterprise study. Glasgow: GCPH.

37 Hiscock, R., Kearns, A., Macintyre, S. & Ellaway, A. 2001. Ontological security and psycho-social benefits from the home: Qualitative evidence on issues of tenure. *Housing, Theory and Society*, 18 (1-2), 50-66.

38 Easthope, H. 2014. Making a Rental Property Home. *Housing Studies*, 29 (5), 579-596, Soaita, A. M. & McKee, K. 2019. Assembling a ‘kind of home’ in the UK private renting sector. *Geoforum*, 103, 148-157.

39 Lister, D. 2004. Controlling letting arrangements? Landlords and surveillance in the private rented sector. *Surveillance and Society*, 2 (4), 513-528, Holdsworth, L. 2011. Sole voices: Experiences of non-home-owning sole mother renters. *Journal of Family Studies*, 17 (1), 59-70.

40 Mallinson, G. 2019. Australian housing crisis and caravan parks: The social cost of housing marginality. *International Journal of Sustainability in Economic, Social, and Cultural Context*, 15 (1), 1-10, Byrne, M. & McArdle, R. 2020. *Security and Agency in the Irish Private Rental Sector*. Dublin: Threshold.

41 Lister, D. 2004. Controlling letting arrangements? Landlords and surveillance in the private rented sector. *Surveillance and Society*, 2 (4), 513-528, Let Down in Wales 2014. Letting Agents: the good, the bad and the ugly – how private tenants rent in Wales. Cardiff: Let Down in Wales, Bachelder, A. E., Stewart, M. K., Felix, H. C. & Sealy, N. 2016. Health complaints associated with poor rental housing conditions in Arkansas: The only state without a landlord’s implied warranty of habitability. *Frontiers in Public Health*, 4, 263.

42 Lister, D. 2004. Controlling letting arrangements? Landlords and surveillance in the private rented sector. *Surveillance and Society*, 2 (4), 513-528.

tenants a basic sense of respect⁴³. Such approaches enable tenants to feel they have more autonomy and control over their housing, and they are therefore more likely to remain in their tenancies⁴⁴.

Sensitive inspections

Unannounced inspections and landlords/agents accessing properties without the permission of tenants were commonly reported by PRS tenants' as a problem⁴⁵. In instances where this did occur, tenants described feelings of 'insecurity' and 'lack of control' over their homes⁴⁶. Undertaking inspections in a sensitive manner, taking into consideration tenants' rights and cultural needs⁴⁷, is essential in supporting tenants to feel safe and relaxed in their property. Tenants' who feel safe and secure are more able to make a home in the PRS.

Rent changes and flexibility

Where landlords increase rents significantly within a tenancy, particularly in the current context of rising unemployment and benefit restrictions, tenants may opt to leave, even where they cannot find alternative accommodation⁴⁸. Although there are clearly financial pressures on landlords too, where they are able to offer flexibility around repayment of arrears, this can sometimes provide a more stable long-term income⁴⁹.

Tenancy length

Relationships between tenants and landlords/agents can be particularly affected by the length of tenure offered to tenants. Long-term tenancies support the development of trust between tenant and landlord/agent, with greater efforts being made by both parties to resolve difficulties and maintain relationships⁵⁰. Long-term or open-ended tenancies offer PRS tenants better housing security and support their ability to make a home⁵¹.

43 Garnham, L. & Rolfe, S. 2019. Housing as a Social Determinant of Health: evidence from the housing through social enterprise study. Glasgow: GCPH.

44 Lister, D. 2004. Controlling letting arrangements? Landlords and surveillance in the private rented sector. *Surveillance and Society*, 2 (4), 513-528.

45 Ibid., Shelter Cymru 2014. Fit to rent? Today's Private Rented sector in Wales. Swansea: Shelter Cymru, Soaita, A. M. & McKee, K. 2019. Assembling a 'kind of' home in the UK private renting sector. *Geoforum*, 103, 148-157.

46 Let Down in Wales 2014. Letting Agents: the good, the bad and the ugly – how private tenants rent in Wales. Cardiff: Let Down in Wales.

47 Soaita, A. M. & McKee, K. 2019. Assembling a 'kind of' home in the UK private renting sector. *Geoforum*, 103, 148-157.

48 Hulse, K. & Saugeres, L. 2008. Housing insecurity and precarious living: An Australian exploration. AHURI Final Report, (124), 1-51, Holdsworth, L. 2011. Sole voices: Experiences of non-home-owning sole mother renters. *Journal of Family Studies*, 17 (1), 59-70.

49 Garnham, L. & Rolfe, S. 2019. Housing as a Social Determinant of Health: evidence from the housing through social enterprise study. Glasgow: GCPH.

50 Lister, D. 2004. Controlling letting arrangements? Landlords and surveillance in the private rented sector. *Surveillance and Society*, 2 (4), 513-528.

51 Hiscock, R., Kearns, A., Macintyre, S. & Ellaway, A. 2001. Ontological security and psycho-social benefits from the home: Qualitative evidence on issues of tenure. *Housing, Theory and Society*, 18 (1-2), 50-66, Shelter 2005. The Private Rented Sector and Security of Tenure. London: Shelter, Holdsworth, L. 2011. Sole voices: Experiences of non-home-owning sole mother renters. *Journal of Family Studies*, 17 (1), 59-70.

In contrast, short-term tenancies lead to housing insecurity⁵² and frequent moves which impact on tenants' sense of home and connections with the community⁵³. This is particularly challenging for those who have families⁵⁴, with added concerns about children having to move schools and not being able to plan⁵⁵. Frequent moves, financial implications of moving and lack of control over housing generates stress, which can impact on physical and mental health, and also parenting capacity⁵⁶.

Obviously, the issue of tenancy length needs to be understood in the context of legislation, costs of regaining possession where there are problems, and lender restrictions⁵⁷. Rental reforms to improve security therefore need to consider the challenges faced by both PRS tenants' and landlords⁵⁸.

Conclusion

As a more diverse range of households spend longer periods renting privately, it becomes increasingly important to understand how tenants can gain a sense of security, autonomy and comfort in order to feel at home and maintain wellbeing. This review provides important evidence regarding the crucial role which landlords (and letting agents) can play in enabling their tenants to make a home in the PRS.

Even though financial and legal pressures impose some limits, landlords/agents can still facilitate home-making by:

- Investing to maintain property quality, to support adaptations and to ensure energy efficiency
- Undertaking repairs timeously and effectively
- Avoiding preconceptions when selecting new tenants
- Understanding the benefits of offering family- and pet-friendly tenancies
- Negotiating with tenants around personalisation of the property
- Engaging with tenants in a respectful and supportive manner
- Offering longer tenancies with stable rents where possible

More detail on these issues is provided in the [accompanying good practice guidance](#) for landlords and letting agents.

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