

**TOURBANISM**

6th CONFERENCE OF THE INTERNATIONAL FORUM ON URBANISM JANUARY 2012 IN BARCELONA

**COVADONGA MARTINEZ-PEÑALVER**

PRESENTATION 165: FROM HOLIDAY WAY OF LIFE TO EVERYDAY ROUTINE









# Outbound travel intentions in the next 12 months

## Travelers (%)



## Non-travelers (%)



Source: ACNielsen

Graphic by Shen Wei

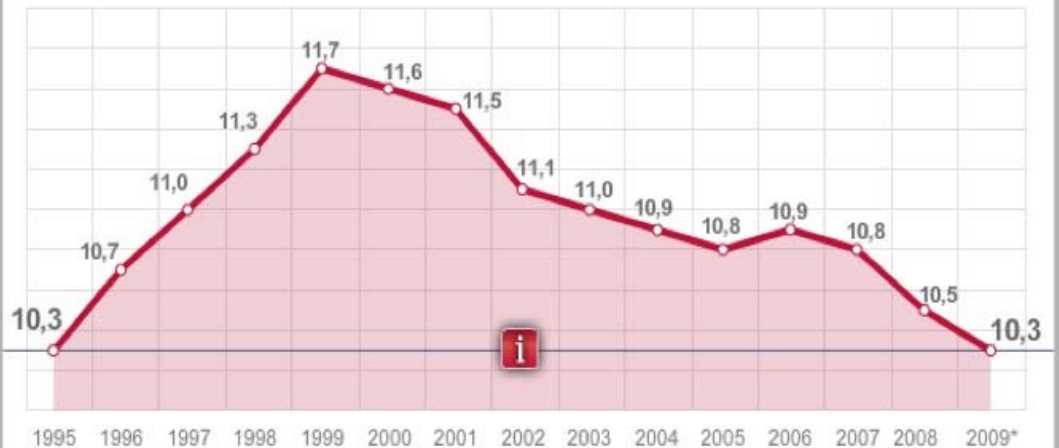
## TURISMO Y PIB

Evolución

Comparación

### El turismo español viaja de vuelta a los 90

Aportación del turismo al PIB en porcentaje y en millones de euros



(\*) Previsión

Fuente: Instituto Nacional de Estadística, Exceltur y Aguirre Newman



























Google earth













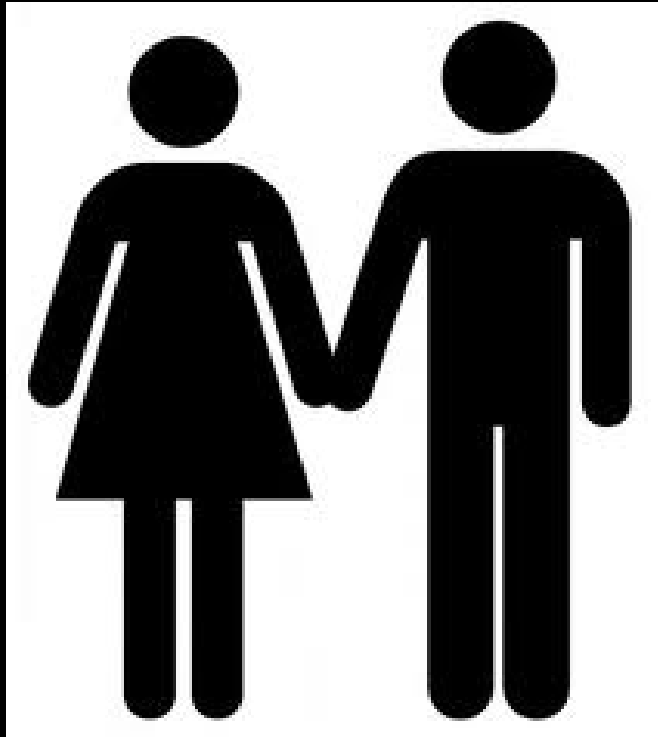




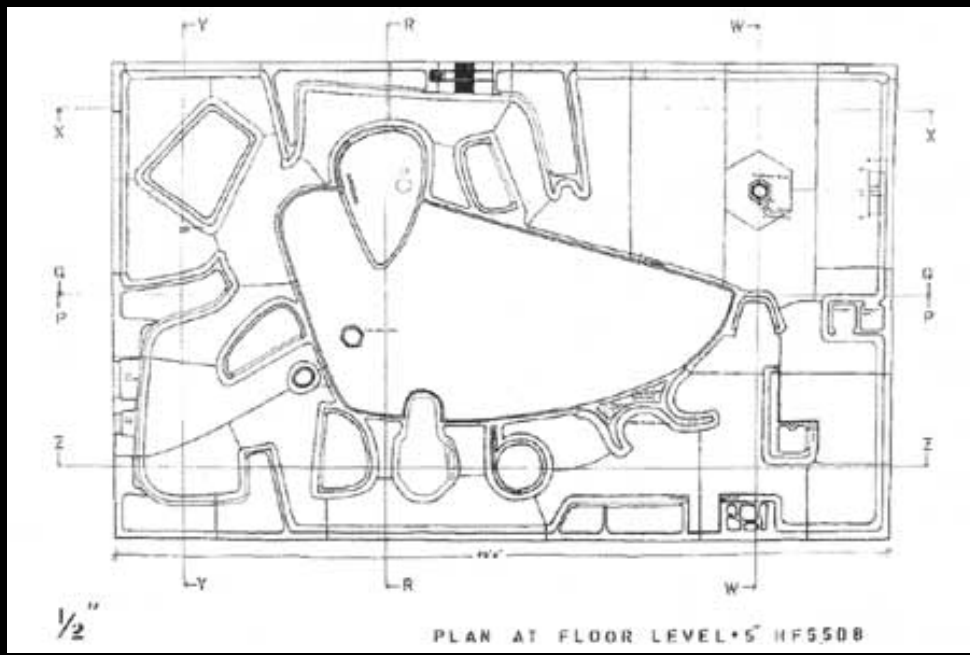






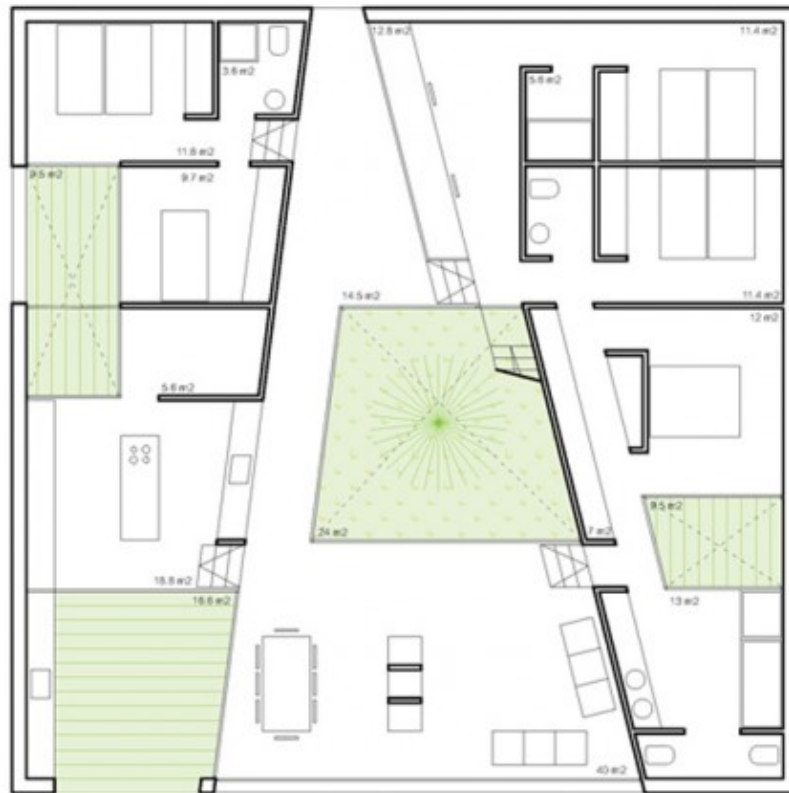


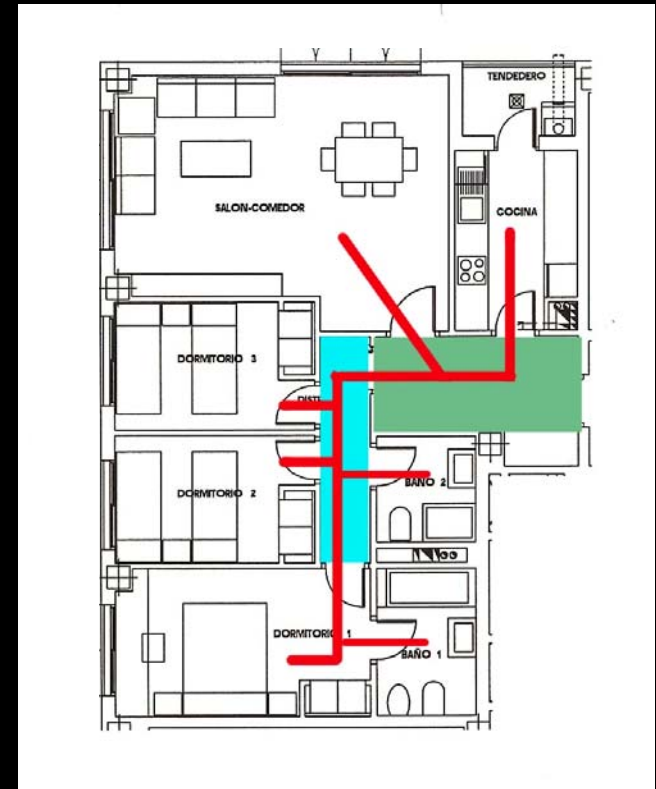
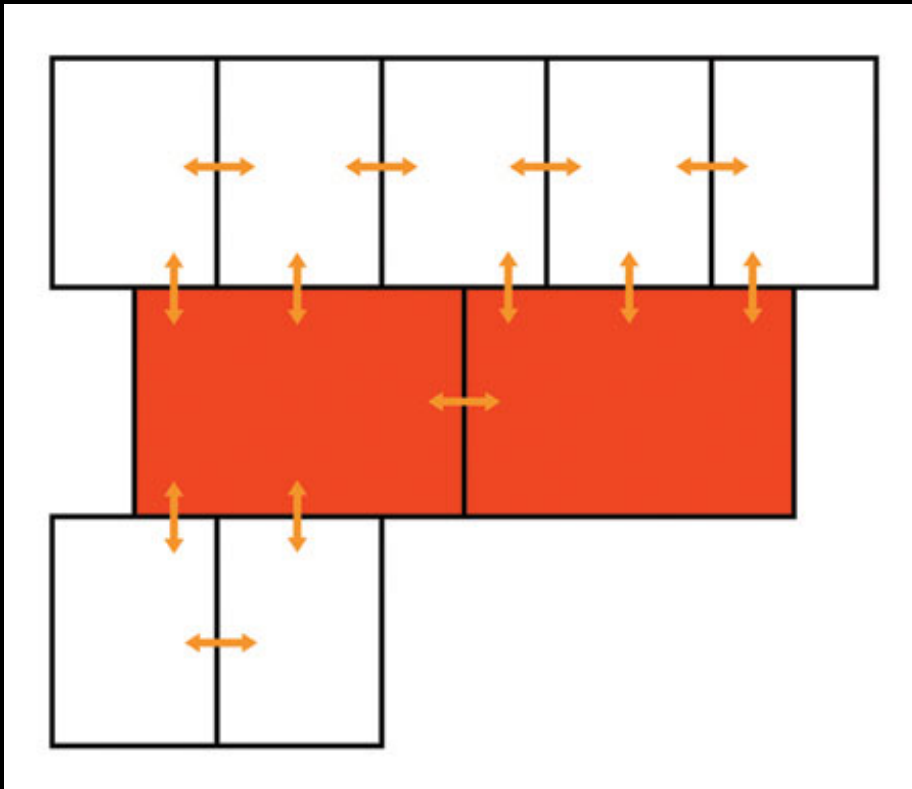














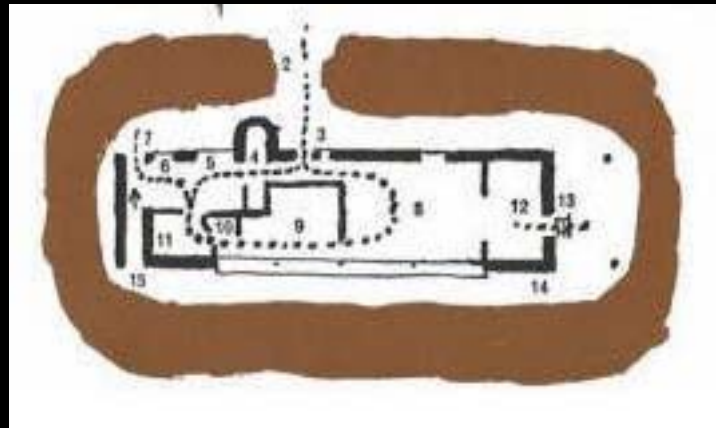
**DUCHAMP**

**DOUBLE POSITION DOOR IN HIS APARTMENT**



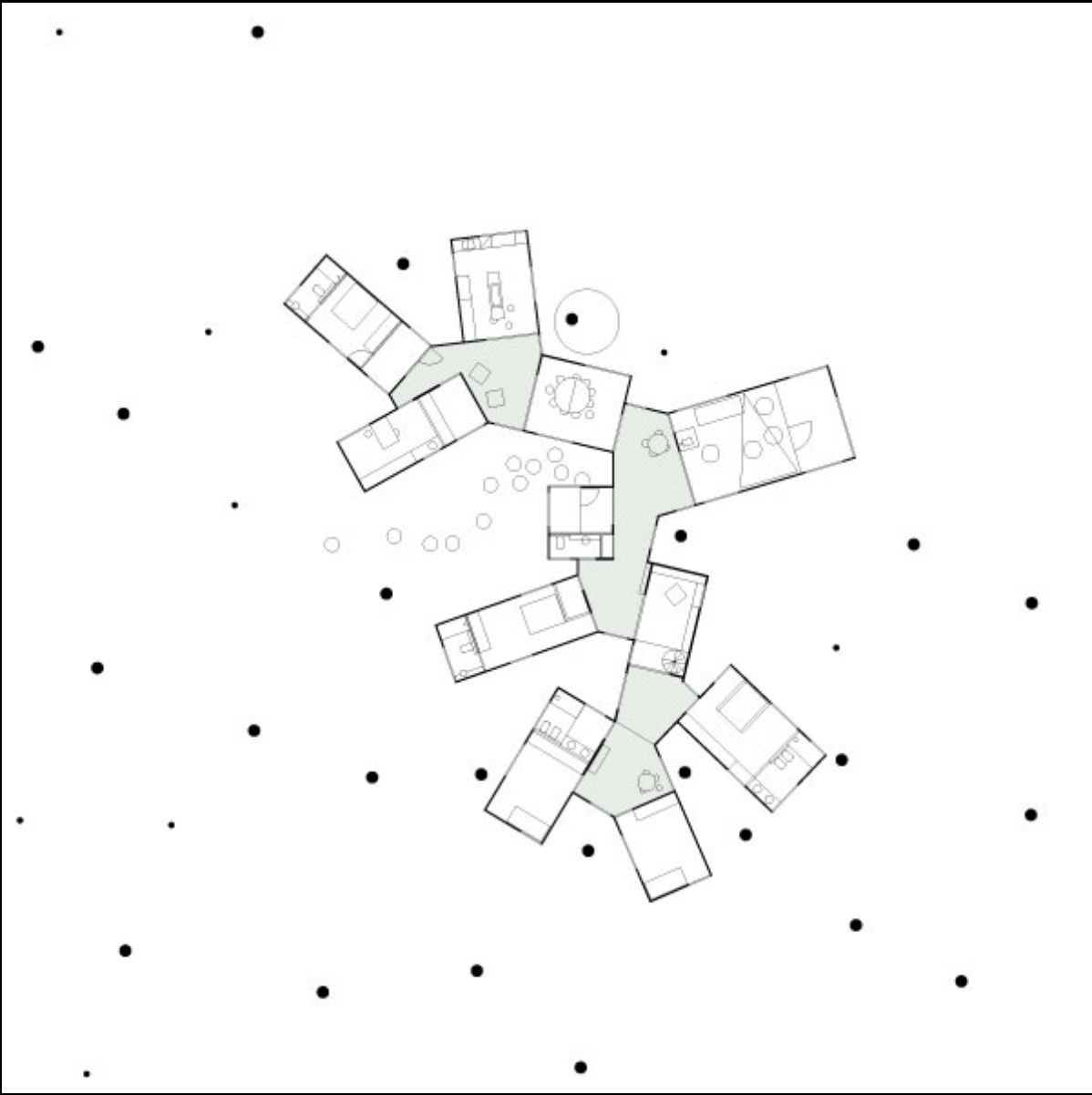


**LE CORBUSIER**  
**VILLA LE LAC, LEMAN LAKE**









**ARCHILLA/PEÑALVER**  
**SOMO HOUSE, CANTABRIA, SPAIN**

**WURSTER**  
**GALLERY**









**\$299** /cs

**\$999** /cs

**\$699**

**Where you make memories**

SKOGEN is made from solid oak (Fagus sylvatica) and is available in white, dark grey, and dark blue. The price includes delivery and installation. The price does not include the countertop. The price does not include the sink and faucet. The price does not include the backsplash. The price does not include the stools. The price does not include the plants. The price does not include the rug. The price does not include the rocking horse. The price does not include the other items shown in the image. The price is in US dollars. © 2017 IKEA of Sweden. All rights reserved.

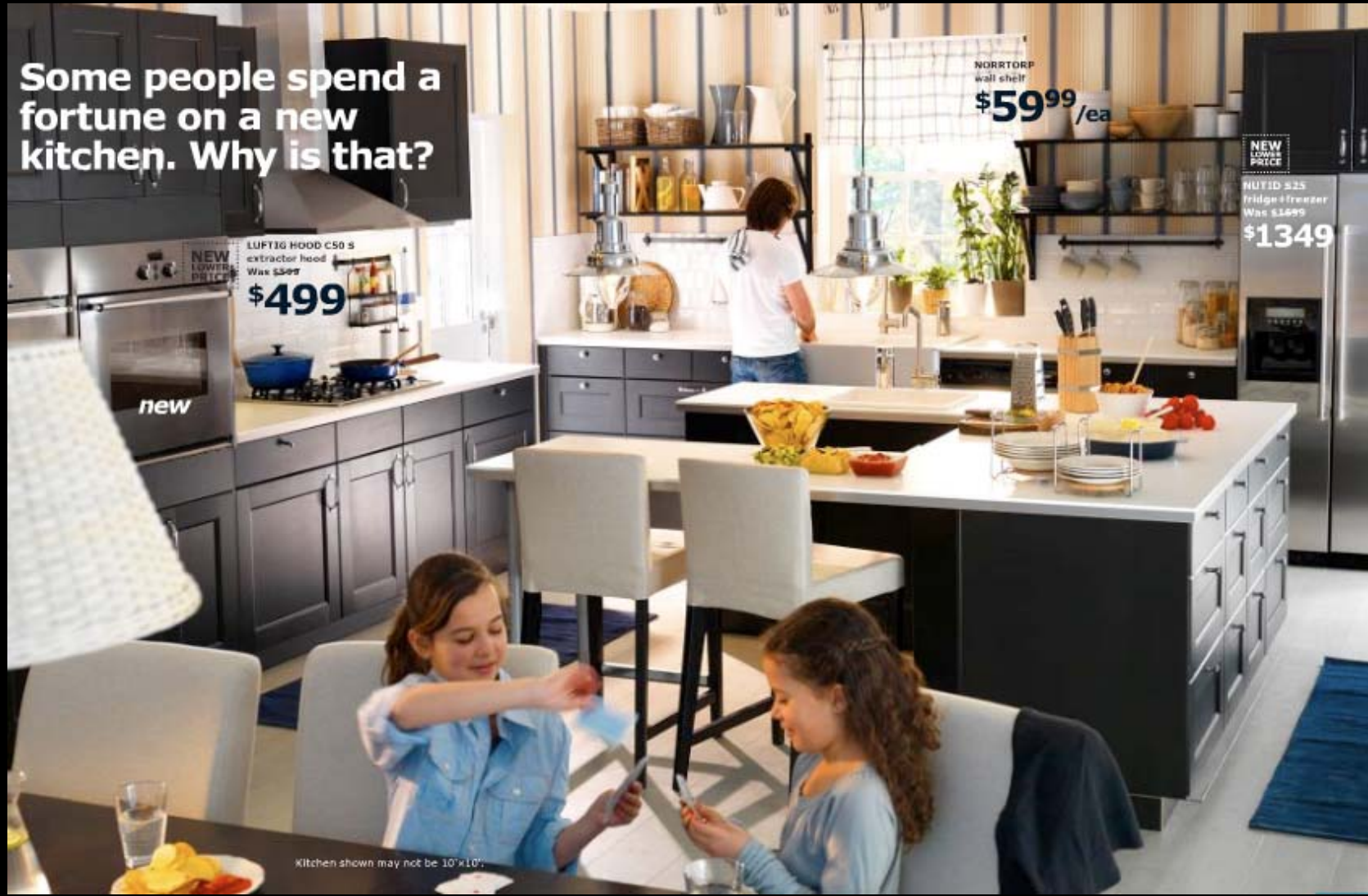
Some people spend a fortune on a new kitchen. Why is that?

**NEW LOWER PRICE**  
LUFTHOOD C50 S  
extractor hood  
Was \$599  
**\$499**

NORRTORP  
wall shelf  
**\$59<sup>99</sup>**/ea

**NEW LOWER PRICE**  
NUTID S25  
fridge + freezer  
Was \$1699  
**\$1349**

Kitchen shown may not be 10'x10'.







**LIVING KITCHEN**  
**MONICA'S KITCHEN, FRIENDS**





**GILL**  
**TIMKEN HOUSE**

**SCHINDLER**  
**SCHINDLER CHACE HOUSE**



**EAMES**  
**LOUNGE CHAIR + OTTOMAN**



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