

Professional and Industry Body Involvement & Added Value to the Student Curriculum

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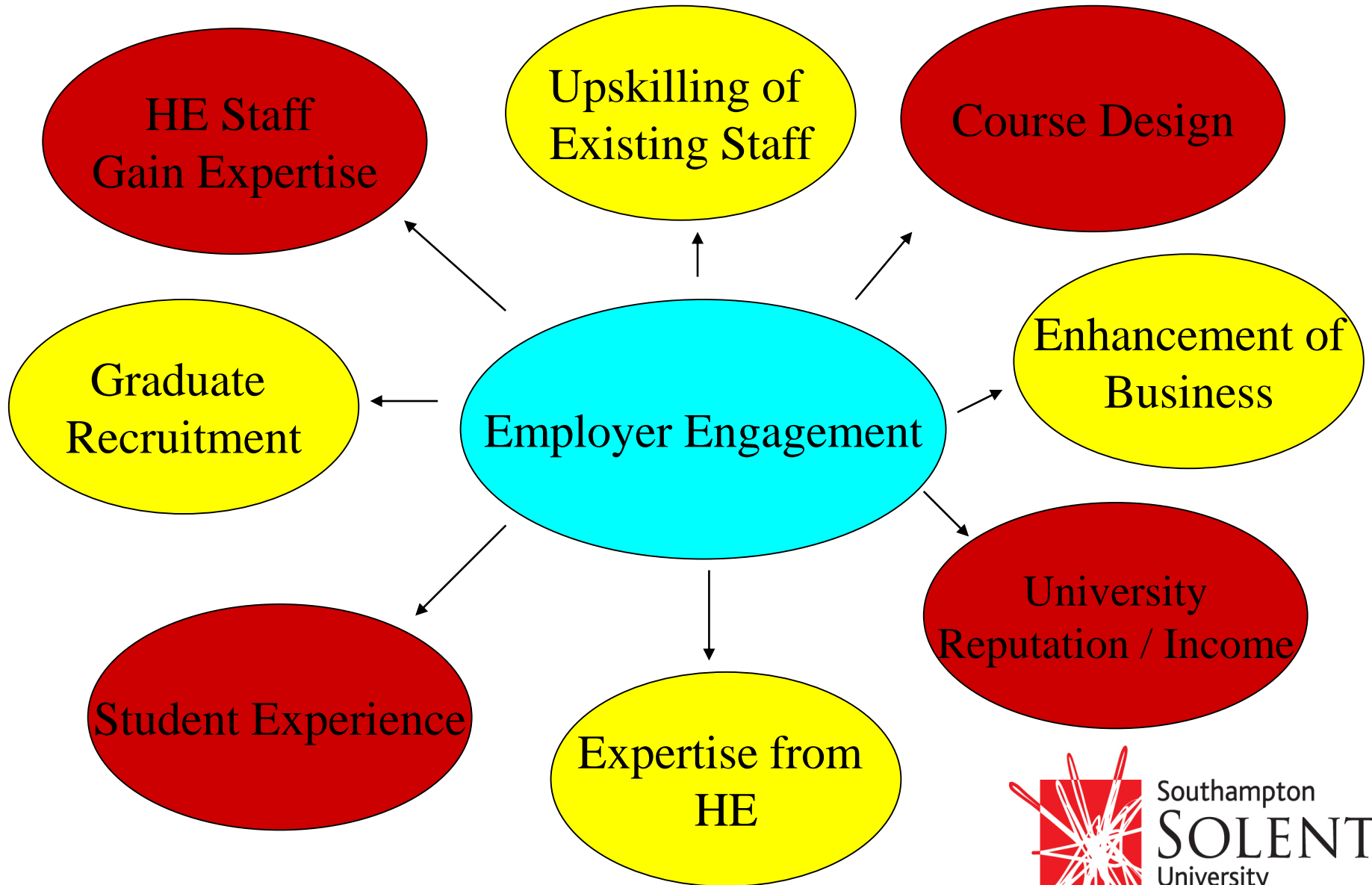
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Presentation Outline

- Industry Links
 - Why?
 - What?
- The Impact on the Curriculum

Why?



Employer Engagement

- Creating more extensive and structured links between employers and the education system, at all levels, is crucial
 - Mike Harris 2008 Head of Education and Skills Institute of Directors
- Collaborative relationship between employers and the HEI
 - QAA March 2008
- How do we Engage with Employers?
 - Individual Employers
 - Employers and Professional Bodies

Our Links

- Individual Employers
- Sector Skills Council
 - SkillsActive
 - Outdoor Employers Group
 - Exercise and Fitness Technical Expert Group
- Institute for Outdoor Learning
 - Regional Moderator for Accredited Practitioner Scheme
 - National Assessor for Leading Practitioner
- Register of Exercise Professionals (REPs)
 - Chair of Exercise & Fitness Endorsement Panel
- British Activity Holiday Association
 - Senior Centre Inspector
- Royal Yachting Association
 - Member of Council
 - Member of Specialist Committees

Impact

- Course Design
- Student Experience
- Graduate Employment

Course Design

- Health & Fitness degrees
 - e.g. BA (Hons) Fitness & Personal Training
- Courses mapped to National Occupational Standards
- Provides ‘added value’ qualifications embedded into course(s)
- Helps produce employable graduates with vocational competence as well as a degree



SkillsActive



Student Experience

- Outdoor and Watersports Degrees
 - e.g. BA (Hons) Outdoor Adventure Management, BA (Hons) Watersports Studies and Management
- Current Industry Developments
 - Eg Licensing and Accreditation of Outdoor Centres, Olympic Preparation and Achievement, Sport England Funding
- Visiting Speakers
- Visits to Industry
- ‘Stories’ to Bring the Curriculum to Life



Thank You For Listening

Any Questions?



References

- QAA 2008 *higher quality* 26 March 2008
<http://www.qaa.ac.uk/news/higherquality/hq26/default.asp#p25>
- Harris Mike 2008 Cited in Skills Active Consultation launched to strengthen England's high level skills base
<http://www.skillsactive.com/resources/news/consultation-launched-to-strengthen-england2019s-high-level-skills-base/?searchterm=higher%20education%20and%20employer%20engagement>