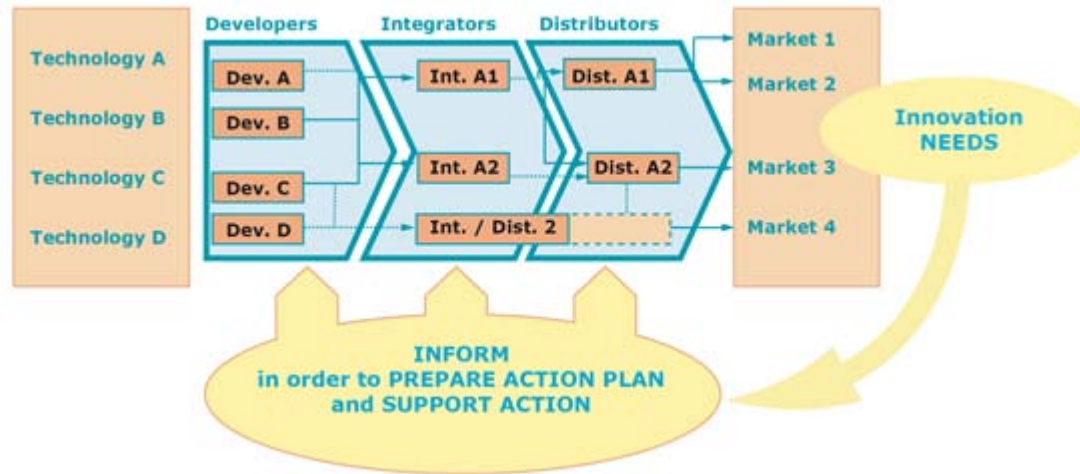


Diagnostic INSMED

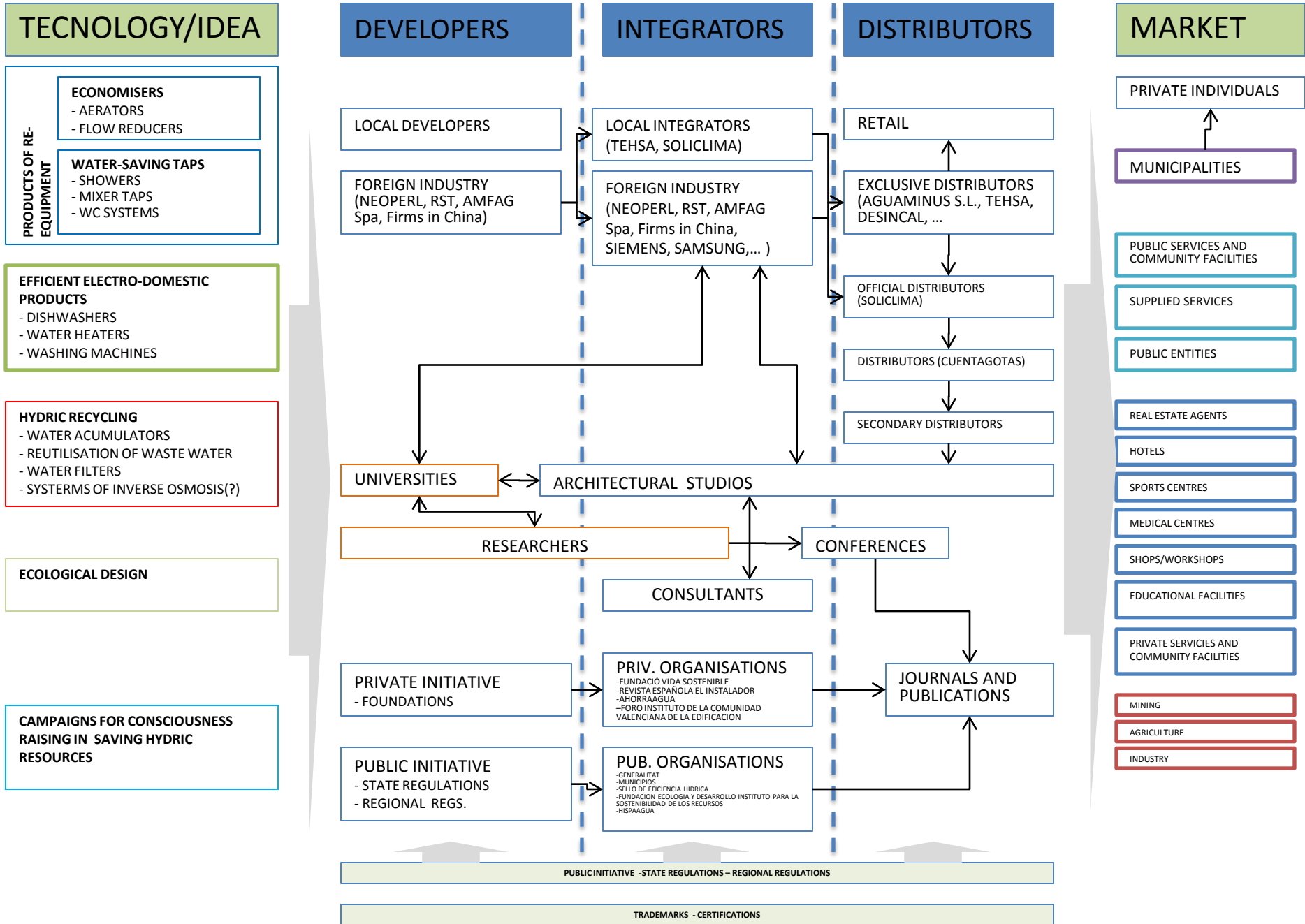
Composante 3.3 – Chaîne de Valeur de
l'Eco conception (UPC)

20100316

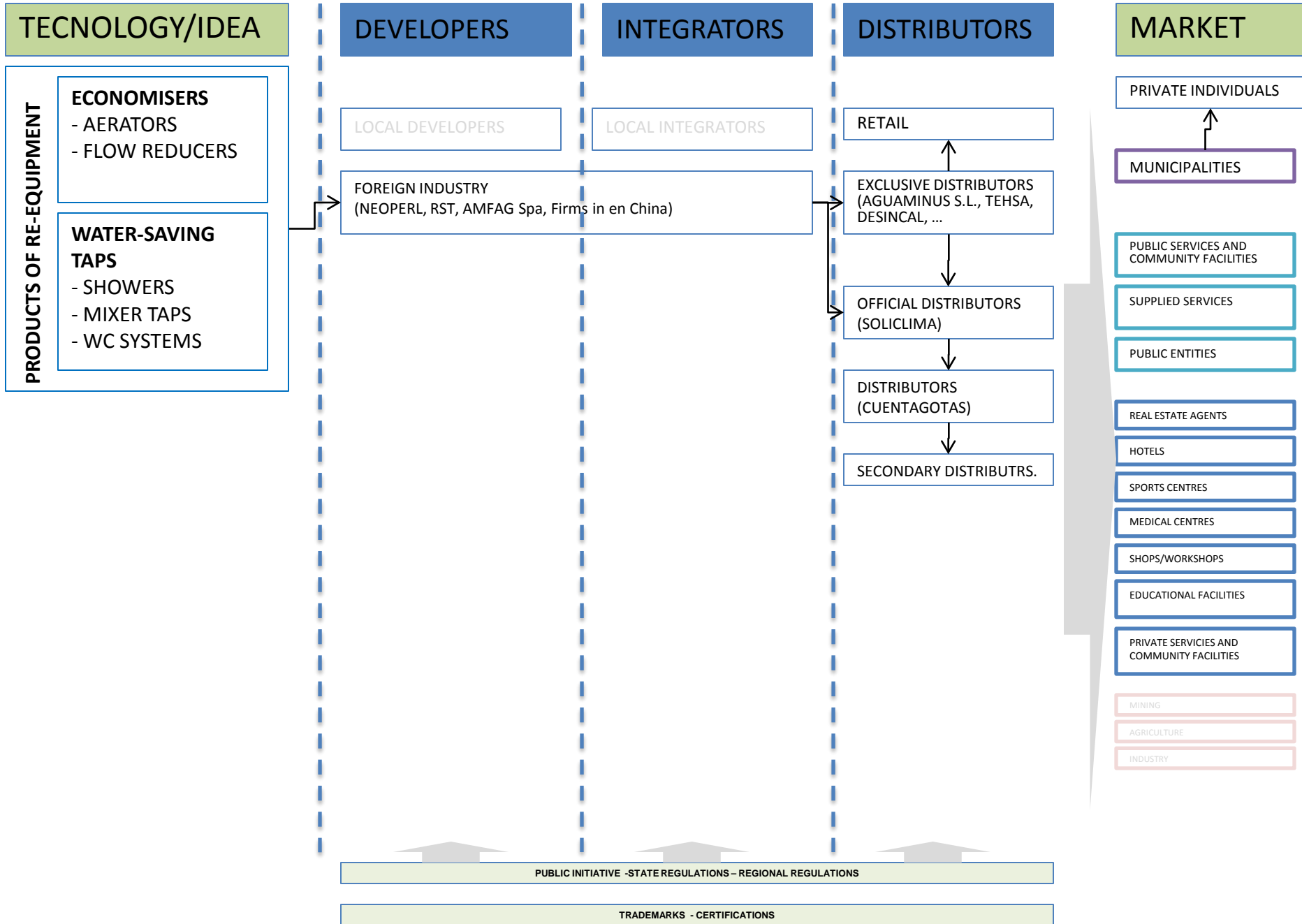


Example of value chain

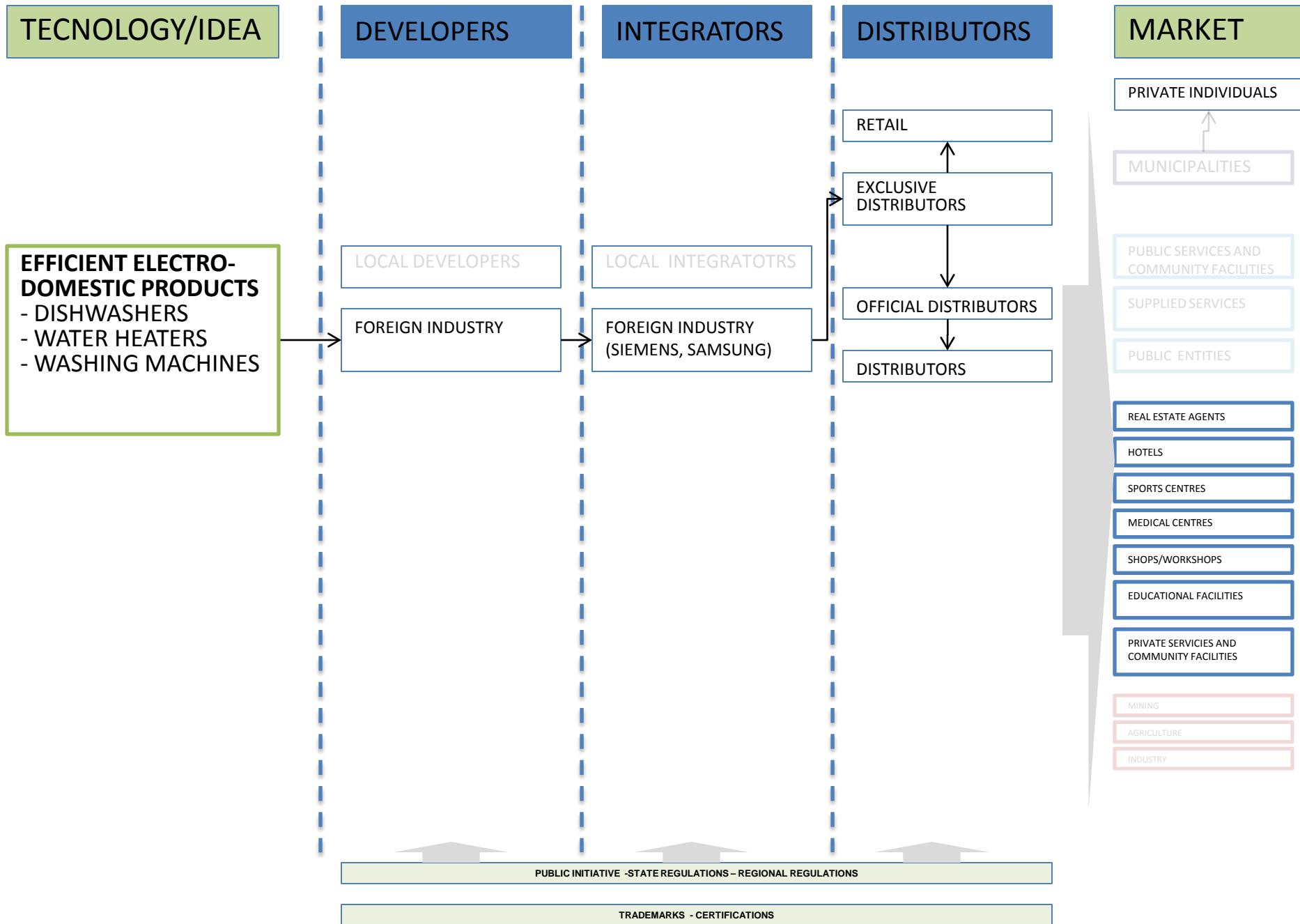
VALUE CHAIN OF ECO-CONSTRUCTION (SPAIN)



VALUE CHAIN OF RE-EQUIPMENT PRODUCTS (SPAIN)



VALUE CHAIN OF EFFICIENT ELECTRODOMESTIC PRODUCTS (SPAIN)



VALUE CHAIN OF HYDRIC RECYCLING (SPAIN)

TECNOLOGY/IDEA

DEVELOPERS

INTEGRATORS

DISTRIBUTORS

MARKET

HYDRIC RECYCLING
 - WATER ACUMULATORS
 - REUTILISATION OF WASTE WATER
 - WATER FILTERS
 - SYSTEMS OF INVERSE OSMOSIS(?)

LOCAL DEVELOPERS

INTEGRADORES LOCALES

FOREIGN INDUSTRY

FOREIGN INDUSTRY

UNIVERSITIES

ARCHITECTURAL STUDIOS

RETAIL

EXCLUSIVE DISTRIBUTORS

OFFICIAL DISTRIBUTORS

DISTRIBUTORS

PRIVATE INDIVIDUALS

MUNICIPALITIES

PUBLIC SERVICES AND COMMUNITY FACILITIES

SUPPLIED SERVICES

PUBLIC ENTITIES

REAL ESTATE AGENTS

HOTELS

SPORTS CENTRES

MEDICAL CENTRES

SHOPS/WORKSHOPS

EDUCATIONAL FACILITIES

PRIVATE SERVICES AND COMMUNITY FACILITIES

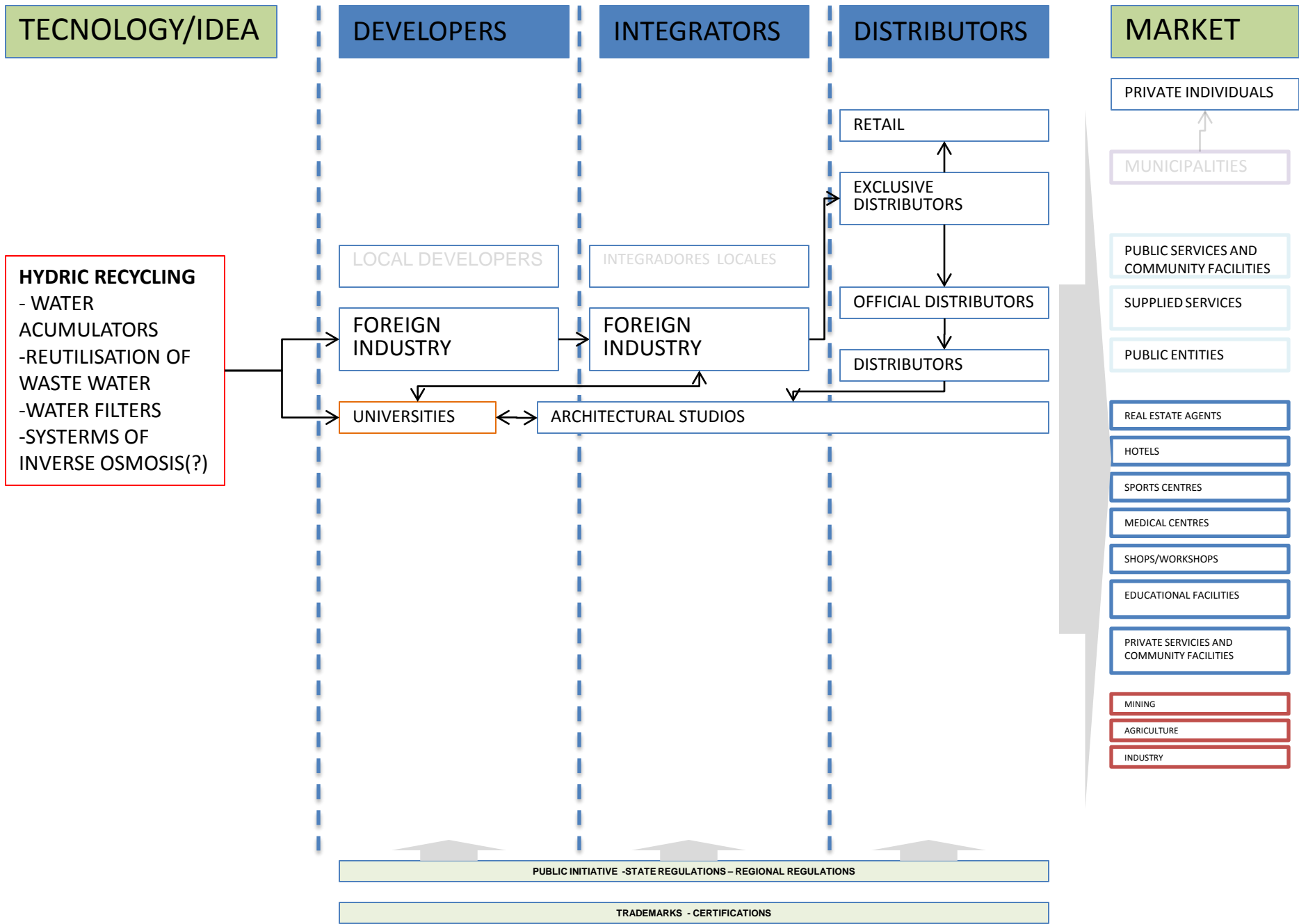
MINING

AGRICULTURE

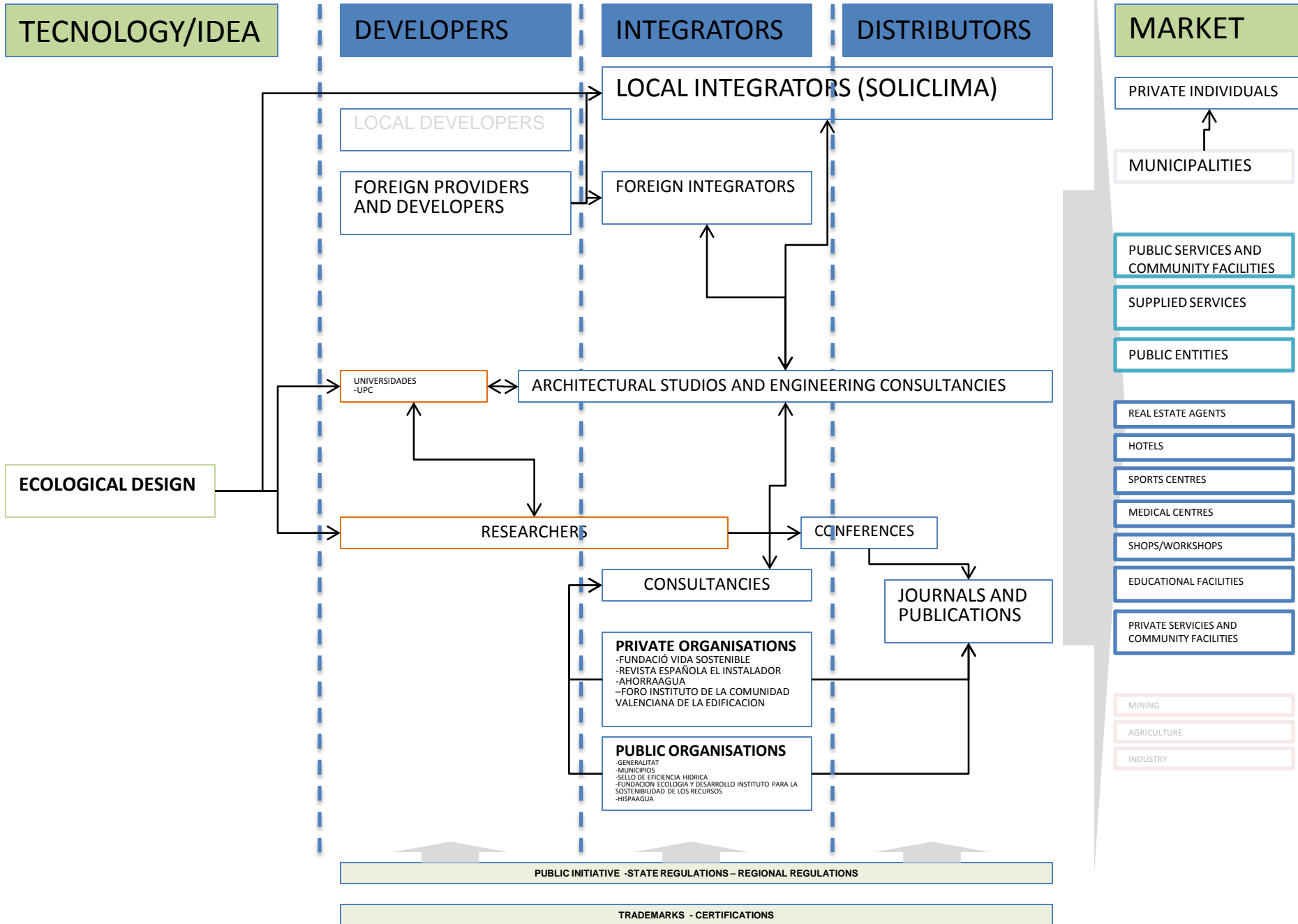
INDUSTRY

PUBLIC INITIATIVE - STATE REGULATIONS - REGIONAL REGULATIONS

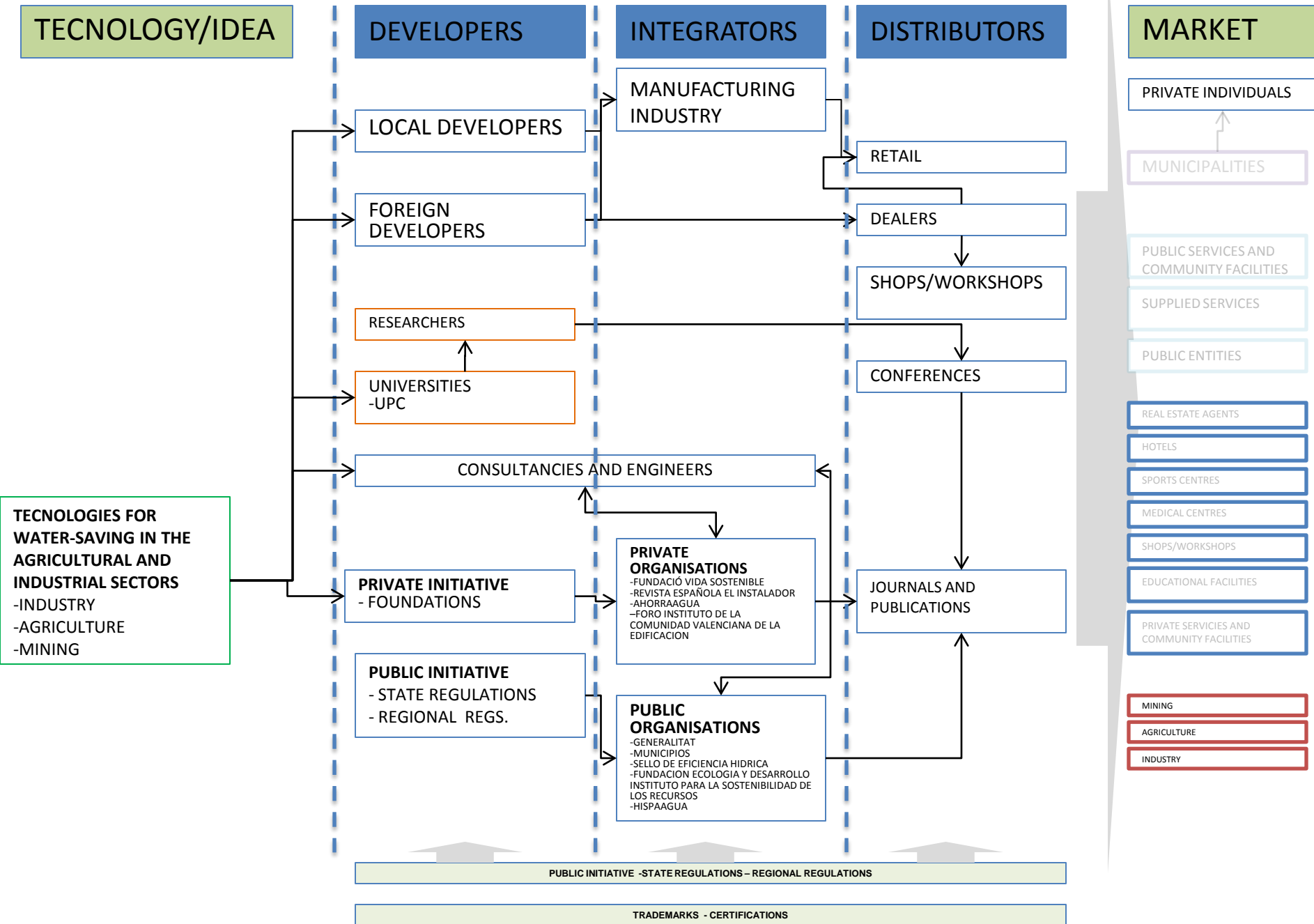
TRADEMARKS - CERTIFICATIONS



VALUE CHAIN OF ECOLOGICAL DESIGN (SPAIN)



VALUE CHAIN OF WATER-SAVING TECHNOLOGIES IN THE AGRO-IND. SECTORS



VALUE CHAIN OF CAMPAIGNS FOR CONSCIOUSNESS-RAISING IN SAVING HYDRIC RESOURCES

