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A leadership program in an undergraduate nursing course in Western Australia: Building leaders in our midst

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SUMMARY

This paper discusses a leadership program implemented in the School of Nursing at Edith Cowan University to develop leadership in fourth semester nursing students enrolled in a three year undergraduate nursing degree to prepare them for the dynamic 'changing world' environment of healthcare. Students were invited to apply to undertake the program in extracurricular time. Nineteen students applied to the program and ten were chosen to participate in the program. The numbers were limited to ten to equal selected industry leader mentors.

The leadership program is based on the belief that leadership is a function of knowing oneself, having a vision that is well communicated, building trust among colleagues, and taking effective action to realize one's own potential. It is asserted that within the complexity of health care it is vital that nurses enter the clinical setting with leadership capabilities because graduate nurses must take the lead to act autonomously, make decisions at the point of service, and develop a professional vision that fits with organizational and professional goals Thus, the more practice students have with leadership skills, the more prepared they will be to enter the workforce.

The program consists of three components: leadership knowledge, leadership skills and leadershipin-action. The leadership program focuses on the student-participant's ability to be self reflective on personal leadership qualities, critically appraise, and work within a team as well as to take responsibility for ensuring the achievement of team goals as leader. The program is practical and is reliant on the involvement of leader mentors who hold positions of leadership with the health industry in Western Australia.

Students completed a pre and post program questionnaire related to abilities and skills in leadership. This paper discusses pre and post evaluation data against program outcomes. The findings demonstrate that participants of the program increased their ability to influence, persuade and motivate others; to effectively communicate; to team build and work collaboratively; to develop problem solving and perseverance skills to overcome obstacles; and to serve as agents for positive change.

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4445 Introduction

In today's complex healthcare system with the focus being 46 placed on patient's outcomes, and emphasis on patient safety, it 47 48 is critical that novice nurses enter the practice setting with leader-49 ship capabilities. At an operational level nurses are expected to collaborate with other disciplines, work within a set of standards, 50 51 monitor patient status, advocate on behalf of patients and delegate 52 to health care workers in a variety of settings. In order to undertake 53 these roles efficiently every Registered Nurse must be prepared to take the lead to act autonomously, make decisions at the point of 54 service, and develop a professional vision that fits with not only 55 56 organisational goals but with professional aspirations. Neverthe-57 less, new nurses feel unprepared for supervisory roles and to par-

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ticipate effectively within health care teams (Smith and Crawford, 2003).

The importance of leadership, beginning at the undergraduate level, has been recognized by many university nurse preparation programs, but typically discussion of leadership is often par se and offered during the last semester of the final year, when there is little time for students to integrate the skills they could use in the classroom and in practice. Authors postulate that university graduates, as a whole, are ineffective leaders, and suggest that the most likely cause of this leadership void is a lack of formal leadership training (Fritz and Brown, 1998; Ricketts and Rudd, 2002).

Integrating leadership practices throughout the curriculum, or introducing structured leadership programs earlier in the undergraduate nursing program provides participating student nurses with a broad base of leadership knowledge and skills which can be nurtured and developed in practice. Nurses who are potential leaders do not necessarily have the range of experience and skills 74

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J.M. Hendricks et al./Nurse Education Today xxx (2009) xxx-xxx

necessary, not because they are uninterested or unwilling, but because they lack the opportunities to develop themselves for leadership positions. Watt (2003) contends that universities have begun a concerted effort to train leaders in an attempt to fill the leadership void. Simply put, the more practice students have with leadership skills, the more prepared they will be for today's health care environment.

In response to practice requirements and the need to build sustainable leadership qualities in student nurses, the Nursing Program at Edith Cowan University (ECU) designed an innovative leadership program to empower student nurses to function as leaders. This paper presents an evaluation of a novel leadership program for undergraduate nurses.

88 Background and context

Leadership skills can be broadly classified as analytical, concep-89 tual, emotional and spiritual (Quatro et al., 2007). Within each clas-90 91 sification there are key skills, which are required for effective 92 leadership. Analytical and conceptual skills have been a traditional 93 feature of leadership, and key skills manifest as problem solving, 94 rationale decision making, and measured objective judgment. 95 More recently emotion and spiritual domains have taken the spot-96 light as critical elements for the successful leader, which takes a 97 humanistic view of the moral and long term consequences for 98 the individual, the organization and society (Wasylyshyn et al., 99 **Q1** 2006)

The behaviour of a leader is developed as a consequence under-100 101 lying attitudes and leadership skill and may engender both positive 102 and negative responses in followers. Therefore, self awareness can 103 give the leader greater analytical purchase into team and organisa-104 tional performance issues because knowledge of one's own 105 strengths and weaknesses and how these impact upon and trans-106 form social networks is critical to achieve individual, team and 107 organisational success (Bartol and Zhang, 2007; Bass, 1990).

108 Each generation of leaders face different challenges and require different skills. Contemporary organisations have flattened the tra-109 ditional hierarchy of control thereby forcing a power shift towards 110 greater autonomy, self determination and accountability to more 111 112 members of the organization. The move away from centralized hierarchies of power to semi autonomous work units provides 113 new opportunity to develop leaders at the grassroots and to create 114 115 positive influences for personal and professional development. In 116 Western Australia, the Scope of Nursing Practice Decision Making Framework (2004) reflects this shift to autonomy, self determina-117 118 tion and accountability with all nurses expected to take responsi-119 bility for nursing actions at all levels.

120 The ECU leadership program

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The ECU leadership program was a pilot program conducted 121 with undergraduate nursing students commencing in the fourth 122 semester of their studies and finished at the completion of the fifth 123 124 semester. This time frame was chosen to maximize exposure to leadership skills and to increase the likelihood of practicing leader-125 126 ship within other aspects of the theoretical and practical components of the undergraduate nursing program. Pragmatically this 127 128 time period also represented the "best fit" for participants who 129 undertook the program on an extracurricular basis. Therefore, par-130 ticipating students maintained a full academic workload and 131 undertook nine weeks of clinical placement whilst completing 132 the project within the leadership program. The program structure 133 will be discussed later in this paper.

The work of Bennis (2003) in organization change and management underpinned the development of the leadership program because the central tenets of Bennis focus on the individual capabilities of leaders. The following discussion elaborates upon the work of Bennis and its applicability to the leadership program.

Leadership is considered a function of knowing one's self, having a mental picture that is well communicated, building trust among colleagues, and taking effective action to realize one's personal leadership potential. Bennis discusses six personal qualities of leadership. The first quality is integrity. Integrity means the alignment of what one does in terms of leadership and how one thinks and behaves based on personal values, and reconciling the both, despite easier options. A leader with integrity can be trusted and will be admired for sticking to strong values. They also act as a powerful model for people to copy, thus building an entire organization with powerful and effective cultural values. The second personal quality of leadership is dedication. This means giving one's whole self to the task. The work of most leadership positions is not something to do 'if time'.

Magnanimity is the next personal quality of leadership. A magnanimous person gives credit where it is due. It also means being gracious in defeat and allowing others who are defeated to retain their dignity. Magnanimity in leadership includes crediting the people with success and accepting personal responsibility for failures. A magnanimous leader also practices humility, another personal leadership attribute. Humility entails recognizing all people as equal in value and knowing that the position of leader does not make them a "god" status.

Bennis (2003) also describes openness and creativity as personal leadership qualities. Openness means being able to listen to ideas that are outside one's current mental models, being able to defer personal judgments until after hearing someone else's ideas without trying to shut them down early, which at least demonstrates care and builds trust. Openness also treats others ideas as potentially better than one's own ideas. In the uncertain world of new territory, being able to openly consider alternatives is an important skill. The ability to openly consider alternatives enables creativity. Being able to get "outside the box" and take a new and different viewpoint on things enables creativity and provides the ability to think differently and see things that others have not seen, giving followers a reason to follow.

Leadership knowledge within the leadership program was formulated around key leadership attributes from the literature. Gardener's (1990) attributes of a leader provided a model for developing leadership knowledge in participants as the attributes described melded well with Bennis' (2003) framework. That is, the Gardener attributes allowed the participants to become self aware of personal strengths and weaknesses and then to 'work on' strengths, and address weaknesses, through leadership practiced within the context of a tangible project under the mentoring of an industry leader. For example, Gardener's (1990) intelligence and judgment-in-action attribute includes effective problem solving, designing strategies, setting priorities, and making intuitive as well as rational judgment, and this provided the skill base for the leadership-in-action component of the ECU leadership program. These attributes will be highlighted within the discussion.

Leadership that is dynamic focuses energy and optimism in finding opportunities everywhere, in both the 'good and the bad', and the flexibility and fearlessness to take advantage of the outof-the-box thoughts of others. It requires focussing on the 'group' whilst acknowledging the individual. Therefore, a key to leadership is ensuring 'meaningfulness' to all in an organisational relationship and rewarding in a way that is appreciated and valued. The use of Bennis (2003) relates significantly to self awareness in order to identify personal strengths and weaknesses to focus energy appropriately. Segil (2002) asserts that this kind of energy may be taught but is easier if it comes naturally in the person.

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J.M. Hendricks et al. / Nurse Education Today xxx (2009) xxx-xxx

202 Mentoring plays a valuable role in the transfer of information 203 and the sharing of knowledge needed by emerging leaders and 204 was chosen to consolidate learnt leadership skills and to sustain 205 the momentum of self awareness of personal leadership qualities. Thus, leadership-in-action required participants to be coupled a 206 with leader mentor, with the mentor acting in an advisory capacity 207 208 to guide an allocated participant in their learning and personal and professional development (Council of University Teaching 209 Hospitals, 2003). The relationship was set up to be dynamic and 210 reciprocal, with the mentor taking personal interest in helping 211 the leader-mentee develop and practice leadership. At its core 212 213 mentoring encompasses a strong learning theme with a holistic approach that enables reflective learning in order to guide and 214 support enabling personal growth to take place (Clutterbuck and 215 216 02 Ragins, 2002; Cranwell-Ward et al., 2004; Egan, 2002). Leadership 217 practice involved the leader-mentee being assigned a time limited and achievable project with a group of followers, an activity requir-218 ing personal engagement and leadership skills to complete. 219

220 Conceptual framework

A conceptual framework to guide the leadership program 221 (Fig. 1) was developed. This framework has as its central foci that 222 223 leadership may be present in all individuals and through self awareness the individual becomes insightful of strengths and 224 weaknesses so that they may take deliberative actions to nurture 225 226 strengths and work on weaknesses. Thus, it may be said that the 227 individual once self aware, invests emotionally in relationships to 228 develop 'self'. The participation in the program demonstrated the 229 participant's willingness to cooperate for the mutual benefit of self and others. Jones and Creedy (2008) found that where willingness 230 to cooperate is low, so is trust and individuals will opt to work 231 from a self interest perspective rather than work for the interests 232 233 of the whole group. The focus in this program was on leadership 234 rather than leader competencies, where leadership cultivates mul-235 tiple personal connections and invests in social capital with a will-

Program *structure*

The content of the leadership program consisted of three struc-241 tured extracurricular components. Sessions were divided into 242 Leadership knowledge which entailed a 1 day Leadership Retreat; 243 Leadership skills where participants attended a foundation leader-244 ship session for half a day; and then six 2-h sessions over a period 245 of 6 months. Participants then participated in a leadership-in-ac-246 tion project whereby they worked in a leadership capacity with a 247 leader mentor from local health care organisations to provide strategic leadership in a negotiated community development project where they completed a minimum of 30 h of work on their respective projects.

Selection of participants and mentors

This project was funded by the Edith Cowan University Learning 253 and Teaching Centre and ethics approval was obtained from the 254 University Ethics Committee. The leadership program was open 255 to all students enrolled in semester four of the undergraduate 256 nursing course. On-line information flyers outlining the program, 257 objectives and the extracurricular involvement in the program 258 were posted in all online unit support sites. Entry to the program 259 was by written application and successful applicants received noti-260 fication of acceptance by email. Applicants were asked to outline 261 reasons for entering the program and the potential personal bene-262 fits to themselves if successful in their application. The selection 263 panel was blinded to the applicant's academic record. This notifica-264 tion reiterated involvement requirements focusing on the issue 265 that participants would complete the program in addition to nor-266 mal academic requirements. This time frame was chosen to maxi-267

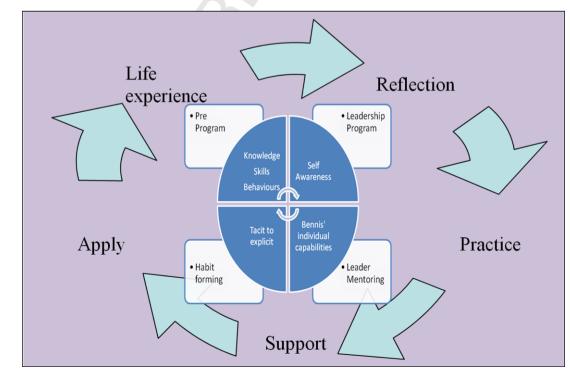


Fig. 1. Conceptual diagram of the leadership program.

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J.M. Hendricks et al./Nurse Education Today xxx (2009) xxx-xxx

268 mize exposure to leadership skills and increase the likelihood of 269 practicing leadership within other aspects of the theoretical and 270 practical components of the undergraduate nursing program. Prag-271 matically this time period also represented the best approach for 272 participants who undertook the leadership program on an extra-273 curricular basis. Therefore, participating students were required 274 to maintain a full academic workload and undertake nine weeks 275 of clinical placement in this period.

Leader mentors were selected for their skills and attributes in leadership. All held senior management/leadership roles in health care in Western Australia. Two mentors were General Practitioners, two held senior positions in the Health Department, one was Senior Registered Nurse in a West Australian public hospital, and four mentors worked for the university as Associate Professors, Senior Lecturer and a Lecturer. Leader mentors were initially ap-

Table 1

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Description of completed projects.

Participant	Project
А	Organize the celebration of International Midwives Day within the local community and at the University
В	Organize the Celebration Dinner and agenda, guests etc. for the program certification dinner and act a master of ceremonies for the event
С	Review the process for policy generation and tracking with Clinical Nurse Managers in a public hospital
D	Develop a Speakers Kit for Breast Screen WA to be used to educate health workers in communities throughout WA
E	Organize the Western Australian Health Department's School Career Planning event
F	Review the role and feasibility of a practice nurse in a specific general practice setting
G	Organize the logistics related to the Vaginal Examination Simulation project within the Simulation Centre of Excellence
Н	Review and evaluate the use of standardized patients in simulation within the Simulation Centre of Excellence

proached by mail with a letter explaining the leadership program 283 and requesting their participation. Ten leader mentors were ap-284 proached with nine agreeing to participate. The leader who did 285 not participate was unable to do so because of job demands at 286 the time. A second letter detailed the requirements of the mentors 287 including time commitments, role, expectations of mentors and 288 students, duration of the program and an introduction to the par-289 ticipants, which preceded the initial contact between mentor and 290 student. In keeping with program ideals, the leadership student 291 was obliged to initiate contact and to arrange consequent meeting 292 schedules. Mentors were also advised of the program coordinator's 293 contact details in case of questions or problems. 294

Data collection

Basic demographic data were documented (gender, age). Students completed a pre and post assessment questionnaire to rate their personal leadership characteristics and their ability to lead, on a Likert scale of 1-5. The questionnaire was based on the course content and key leadership attributes. The content was reviewed by a subject matter expert to establish face validity prior to the program launch.

Data was entered into a computer database and statistical package for the social sciences (SPSS) software was used for statistical analysis. Wilcoxon Ranks Sum Test examined differences between pre and post program student leadership ratings. 306

Results

Nineteen students applied to enter the program and 10 students308were accepted. The numbers were limited to ten to equal selected309industry leader mentors. Nine Australian Nationals and one Inter-
national student joined the program. Nine students completed the
program; one student was unable to continue due to family issues.311All the students were female. No male students applied to enter the313

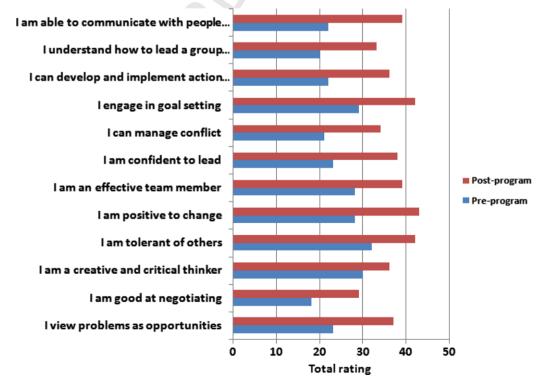


Fig. 2. Leadership characteristics pre and post program.

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J.M. Hendricks et al./Nurse Education Today xxx (2009) xxx-xxx

314 program The leadership program was open to all students enrolled 315 in semester four of a three year undergraduate nursing course.. All 316 students fulfilled their obligations to meet with their mentors and no mentors required further instruction from the coordinator or re-317 ported any problems. Each student was allocated a project by their 318 mentor. Table 1 provides a description of the leadership projects. 319 All students completed the pre and post program questionnaire. 320 There was a statistically significant change in key leadership skills 321 and behaviour on completion of the program (Wilc 322

Ranks Test p < 0.05 for each 13 leadership attributes score for each questionnaire item was significantly higher after completion of the study (Fig. 2). Fig. 3 shows the changes for each individual's rating of their leadership confidence, which shows all participants perceptions of their leadership ability increased.

Fig. 4 shows the changes for each individual's rating of their ability to communicate with all levels of people, which shows all participants perceptions of their communication ability increased.

Discussion

According to the participants in this study the following areas 333 are important: the ability to communicate with people at all levels; 334 the ability to goal set; the ability to be positive to change; the abil-335

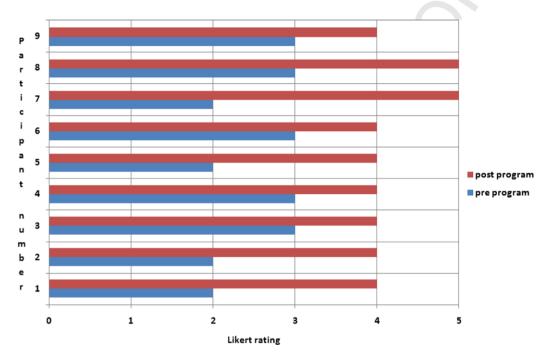


Fig. 3. Individual rating of leadership confidence pre and post program.

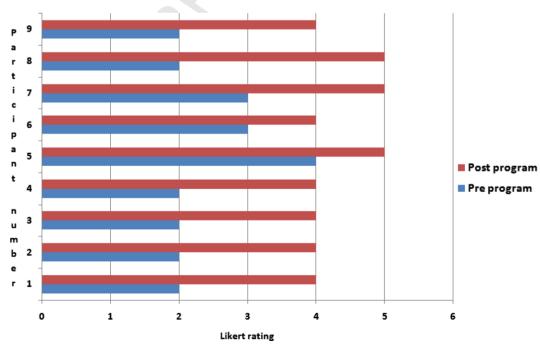


Fig. 4. Communication skills pre and post program.

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J.M. Hendricks et al./Nurse Education Today xxx (2009) xxx-xxx

ity to view problems as opportunities; and having the confidenceto lead.

The significant shift in the perceptions of the participants from pre to post survey indicates that the leadership program was effective in the transfer of knowledge, attitudes and skills. The changes in problem solving, critical thinking and planning provided the students with the confidence to be positive in the challenges they faced in their mentor project and to view these as opportunities. These changes in skill align with Gardeners (1990) intelligence and judgment-in-action attributes which was alluded to earlier in the paper. This attribute relates to problems solving, setting priorities and making rational judgments. Furthermore, the ability to manage conflict, and tolerance of others through the use of negotiation helped the students to meet their personal goals and the satisfactory delivery of the practical projects. This is also significant because this supports Bennis' (2003) claim of the individual capabilities of leaders. In particular magnanimity, openness and creativity whereby a good leader recognizes all people as equal, is able to defer personal judgment, and listens to other people's ideas without shutting them down.

Students were able to maintain their dual role of team leader and team member, and had the confidence to know when to step up or step back. Notably students were able to function within the leadership capacity of 'knowing oneself' and taking effective action to realize personal potential which is also significant to Bennis' (2003) model.

Critically the changes in perceptions of communication were positive. Effective and open communication is an essential aspect of leadership (Foster-Turner, 2006). Team members are more likely to make enquiries or advocate when these features are present. Many failures and adverse events in the healthcare setting are directly linked to communication issues (Harris, 2002). Teamwork was highly valued by the participants. Importantly, healthcare organisations are increasingly emphasizing the need for team skills to be learnt in this safety critical system.

370 The conceptual framework which was developed whilst simple 371 in design is shown to reflect ably the changes in perceptions 372 among students from pre program to post program. This leadership 373 program has provided undergraduate students with early exposure 374 to leadership attributes and real world projects for the application 375 of their knowledge and skills. The focus on self awareness provided 376 the mechanism whereby participants were able to gauge current understandings of self to identify their strengths and weaknesses. 377 378 This enabled the participants to look in the 'mirror rather than 379 out the window' and be self reflexive. Leadership is hard and can be lonely. Introspection and internal reflection provides the vehicle 380 381 for transformation, sustainable action, and the development of ta-382 cit knowledge and emotional intelligence (Goleman, 1998; Salovey 383 and Mayer, 1990). Further Levinson et al. (2006) elaborate that 384 emotional intelligence plays an important role in professional 385 practice as interactions may be highly personal exchanges in which 386 person reacts emotionally to the other. A leader with emotional 387 intelligence makes smart decisions about how and when to express their emotions. Managing emotions leads to a deeper understand-388 389 ing of the role of self and leadership, and encourages accountability 390 for actions and responsibility as a professional nurse in a dynamic healthcare environment. Daft (2005) asserts that leaders who are 391 392 able to manage emotions, such as anxiety and fear, show courage through accepting responsibility, and help to maintain balance 393 394 and keep the workplace positive and motivated (Van Knippenberg 395 and Hogg, 2003).

396 Conclusion

This paper has discussed a leadership program in which the development of self awareness in undergraduate nursing students provided the opportunity to reflect upon personal strengths and399weaknesses in order to facilitate leadership skills and knowledge.400Students undertook a structured learning program which was supported by participation in a leader mentor project to practice lead-401ership skills and apply leadership knowledge. Their wide repertoire403of skills in leadership enabled students to successfully complete404projects and to develop tacit knowledge of leadership.405

All participants experienced significant growth in leadership406ability and in the growth of personal and professional understand-407ing of "self" and their potential to act as leaders at the end of the408Program. The true benefits of the Program will only be evident in409time.410

ndler (2005), Fralic (1999), Rosner (2006).	Q3	412
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