Edith Cowan University

Research Online

Audio-Visual Collections

2013

My Research Online: What's in it for me?

Janice Chan
Edith Cowan University

Gordon McIntyre
Edith Cowan University

Julia Gross
Edith Cowan University

Lisa K. Billingham
Edith Cowan University

Kay Saunders
Edith Cowan University

See next page for additional authors

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This poster was produced by an informal learning group which comprises ECU library and ITSC staff who are interested in developing data analysis and visualisation skills.

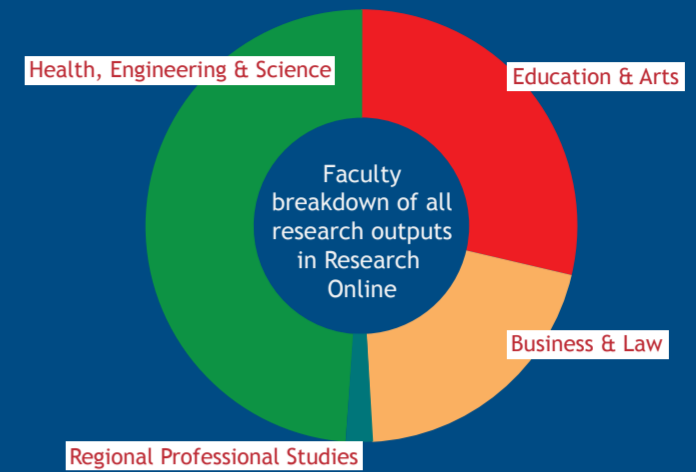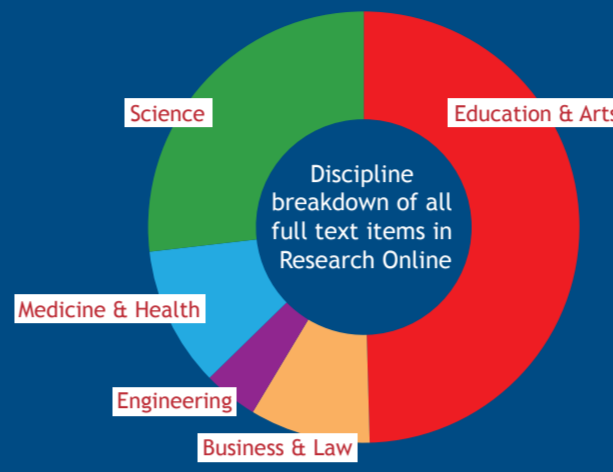## Recommended Citation

Authors

Janice Chan, Gordon McIntyre, Julia Gross, Lisa K. Billingham, Kay Saunders, and Paul Wong
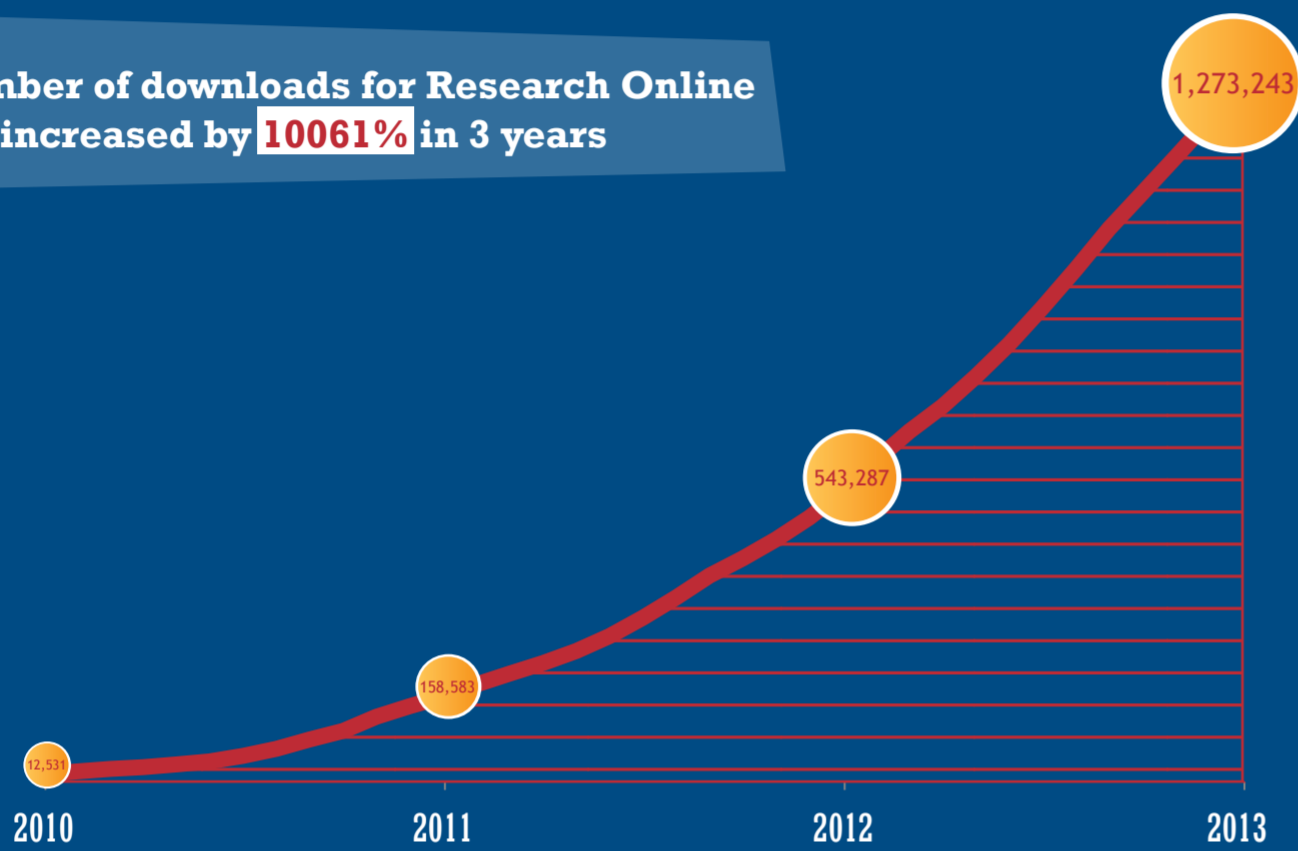
My Research Online
What's in it for me?

ECU's world class research is showcased in the institutional repository, Research Online. Research Online can help you expand the reach of your work and raise your research profile.

Discipline breakdown of all full text items in Research Online

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- Engineering
- Business & Law

Faculty breakdown of all research outputs in Research Online

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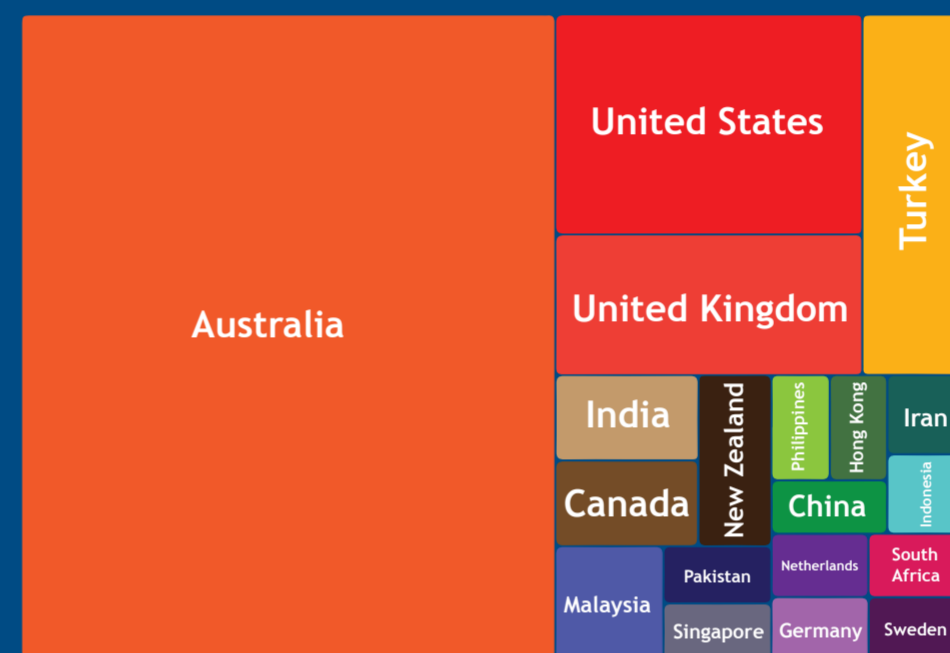- Regional Professional Studies

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Number of downloads for Research Online has increased by 10061% in 3 years

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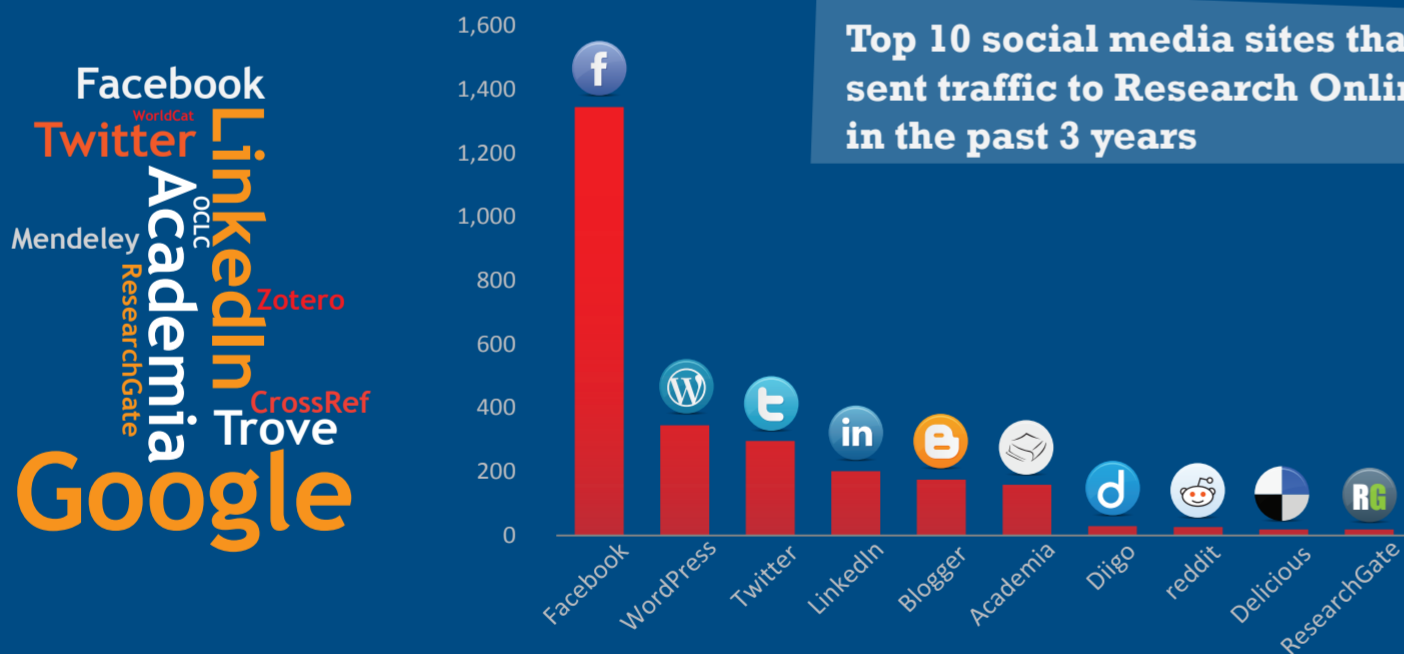
2010 2011 2012 2013

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Netherlands
South Africa
Singapore
Germany
Sweden

Top 20 geographical locations of Research Online visitors in the past 3 years

Our institutional repository is part of a worldwide research commons: the Digital Commons.

Number of new visitors have increased by 354% in 3 years

45000
40000
35000
30000
25000
20000
15000
10000
5000
0
Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug
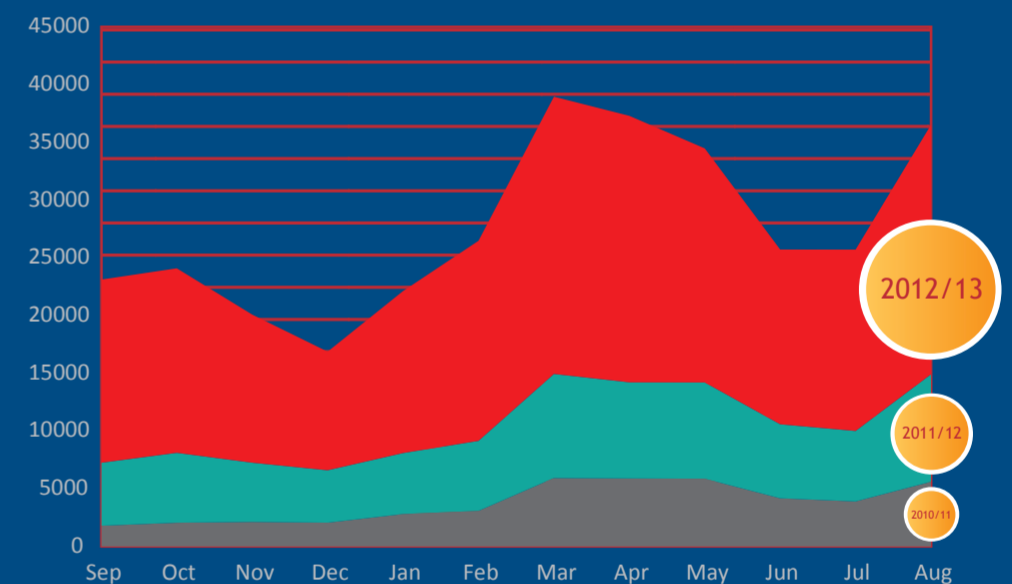
2012/13
2011/12
2010/11

Discoverability

Having your work in Research Online means it will be easily discovered via search engines, on social media and on the internet generally. Once your research is found it will generate interest and facilitate research collaboration.

Facebook
Twitter
WorldCat
LinkedIn
OCLC
Mendeley
Academia
Zotero
ResearchGate
CrossRef
Trove
Google

Top 10 social media sites that sent traffic to Research Online in the past 3 years

1,600
1,400
1,200
1,000
800
600
400
200
0

Facebook WordPress Twitter LinkedIn Blogger Academia Diigo reddit Delicious ResearchGate

Evidence

Research Online gives you tools to measure your readership and generate reports on your downloads.

Author Dashboard

Search Queries
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Evidence relating to the level of engagement of institutions with your works. More specifically, the number of downloads to your articles attributable to particular institutions.

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The number of downloads to your works that have resulted from referrals to your works from particular web pages.
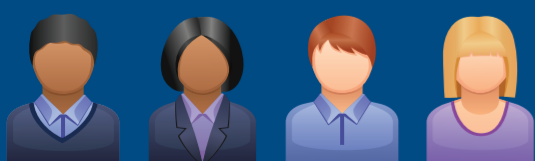
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Be seen and be found

Personal Researcher Profiles in Research Online are permanent and portable. They help you to grow your web presence, share your work with colleagues, and link your research to your profile.
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Research Online and Personal Researcher Profiles are search engine optimised, giving your name and content higher ranking in Google search results.

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- A geographical and demographical breakdown of this social media engagement.

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Contact us

For more information on how you can take advantage of Research Online, contact the Library Research Services team ResearchOnline@ecu.edu.au

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