

学校编码: 10384
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厦 门 大 学

硕 士 学 位 论 文

皖江地区普通高校羽毛球运动开展现状
与对策研究

Research about the countermeasures and the current
situation of developing badminton sport at the common
universities and colleges of WanJiang area

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论文提交日期: 2011 年 4 月
论文答辩时间:
学位授予日期:

答辩委员会主席: _____
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2012 年 4 月

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摘要

皖江城市交通条件优越，产业基础雄厚，发展潜力巨大，是安徽省经济发展的优势地带。皖江地区集聚了安徽省近 76%的普通高校和在校大学生等高教资源。羽毛球深受皖江地区高校学生们的喜爱，成为皖江地区大学生体育生活的主要内容之一。本硕士学位论文在研究过程中采用了文献资料法、问卷调查法、专家访谈法、数理统计法、实地访谈法等研究方法，对皖江地区 11 所普通高校羽毛球运动的开展现状进行了较为全面、系统、科学的调查和研究。试图找出皖江地区高校羽毛球运动发展存在的主要问题和不足之处，找出制约皖江地区普通高校羽毛球运动发展的影响因素，提出相应的发展对策，为皖江地区乃至安徽省高校羽毛球运动的普及和可持续发展提供重要的理论参考依据。调研结果表明：

1 羽毛球运动在皖江地区普通高校正受到在校大学生们的喜爱。大学生参与羽毛球运动的动机呈多元化趋势，大部分学生是为了强健身体。目前，大学生们获得羽毛球信息的渠道还不是很广泛，主要靠老师和同学的宣传和带动。

2 皖江地区普通高校羽毛球课程开课率并不是百分百。学生对羽毛球课程的教学内容、教学方法、课时数等满意度还不高，表现为教学过程中教学方法单一，教学内容枯燥，课时数不能满足学生的需要等问题。

3 皖江地区普通高校的羽毛球教师结构发展不均衡。教师的年龄结构相对较平衡；性别结构男羽毛球教师是女羽毛球教师的三倍；学历结构本科生偏多，研究生次之，博士学历还没有；职称结构讲师比较多，副教授次之，教授最少。羽毛球教师从事专业羽毛球运动的较少。

4 皖江地区普通高校的羽毛球比赛与交流较少，羽毛球运动队组织及管理不足，羽毛球活动开展较少，较为单一，大型的羽毛球赛事比较少。

5 目前皖江地区大部分高校对羽毛球协会或俱乐部的建设和管理还不够规范，导致其无法开展形式多样、内容丰富的活动，这在一定程度上制约着羽毛球运动在皖江地区普通高校的开展。

6 皖江地区普通高校开展羽毛球运动的基础保障设施还不够充足。皖江地区大部分高校羽毛球场地、器材设施缺乏，不能满足羽毛球教学，大多数院校在

课余时间实行有偿使用。

关键词：皖江地区普通高校；羽毛球运动；现状；对策研究

厦门大学博硕士论文摘要库

Abstract

The city of WanJiang is an advantaged area of AnHui province and has huge potential for development with excellent conditions of transportation and strong industrial base. Nearly 76% of high education resources, such as common colleges and universities and undergraduates ecc , gather in WanJiang area. Badminton sport has gained deep interest from college students and has become a main part of sport life of the college students in WanJiang area. The present master's thesis has done a comprehensive , systematic and scientific survey and research about the current situation of carrying out badminton sport of 11 common colleges and universities in WanJiang area, by methods of literature material, questionnaire, expert interviews, mathematical statistics, field interviews and so on in the course of research. It intends to find out the main problems and inadequacies which exist in the development of badminton sport in WanJiang area, and to figure out the elements which influence the development of the badminton sport in WanJiang area. By doing this, some relevant countermeasures can be proposed which will offer important theoretical reference for the popularity and sustainable development of badminton sport in WanJiang area and even in the whole An Hui province. The results of the research shows:

1 Badminton sport is becoming a favorite of students of common colleges and universities in WanJiang area. The motivations for university students' participating in badminton sport show the trend of diversification, and the majority of students for a strong body. Currently, the common college and university students do not have full access to the information of badminton in WanJiang area.

2 The rate of giving badminton courses is not one hundred percent at common colleges and universities in Wan Jiang area. The students' level of satisfaction with the teaching content, the teaching methods, the course time and so on is still very low. The problems can be expressed in single teaching method, boring teaching content, unsatisfying course time ecc.

3 In Wan Jiang area, the development of the structure of teachers of common colleges and universities is unbalanced. The age structure of teachers is relatively even; as for the gender structure, the number of male badminton teachers triploids that of female badminton teachers; as for the educational structure, most are undergraduates, graduates rank second, and no doctors; as for title structure, most are lecturers, associate professors rank second, and the professors are least. Among the badminton teachers, very few ones are engaged in professional badminton sport .

4 In Wan Jiang area, there are not many competitions and communication of badminton at common colleges and universities. The organization and management of badminton teams are not enough, with less and single badminton activities, few large-scale badminton events.

5 At present, In Wan Jiang area, the management of badminton clubs and associations is yet up to standard, resulting in the inability to carry out activities of various forms and rich content, to some extent, this limits the execution of badminton sport at common colleges and universities of Wan Jiang area.

6 In Wan Jiang area, the basic security facilities of badminton sport is insufficient at normal colleges and universities. Most universities and colleges lack badminton venue 、equipment and facilities , which can not meet the needs of badminton teaching and at most colleges and universities, thoes fcilities are used for compensation.

Key words: normal colleges and universities of wan jiang area; badminton sport; current situation; research of countermeasures

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1. 前言

1.1 选题背景和依据

2010年1月12日，国务院正式批复《皖江城市带承接产业转移示范区规划》，该文件表明安徽沿江城市带承接产业转移示范区建设正式纳入了国家发展战略。这是迄今为止全国唯一以产业转移为主题的区域发展规划，这一重大举措对促进区域协调发展意义重大：首先加快推进安徽参与长三角区域发展分工；其次深入探索中西部地区承接产业转移的新模式；最后该规划成为加快中部地区继续发展的助推器，推动安徽省产业改革的深入开展。

皖江地区主要泛指安徽省沿江区域，交通条件便利，产业基础雄厚，发展潜力巨大，是安徽省经济发展的优势地带。皖江地区联结着中西部、连南接北，积极承接各个产业的转移。皖江地区是长三角产业发展共生圈的重要组成部分，又是长三角城镇体系的补充和延伸，更是长江经济带协调发展的战略支点，引领着中部地区的崛起。

安徽省也是全国羽毛球最重要和全国最大的制造基地之一。其主要的四个羽毛球产区合肥肥东、芜湖繁昌、六安舒城县、巢湖无为就处于皖江地区。皖江地区聚集了高中低档羽毛球的上中下游产业，其中闻名全国的“中国羽毛球第一村”——董桥村更是闻名遐迩，皖江地区毛片供应量在全国占很重比例，各大品牌的毛源均有很大比例来自于此。目前，皖江地区羽毛球产业蒸蒸日上，羽毛球产量、供应量、品牌数在全国羽毛球制造业中独步前三。

安徽省100所普通高校中就有76所高校处于皖江地区，皖江地区集聚了安徽省近76%的普通高校和在校大学生等高教资源。将这一丰富的教育资源用于培养高校人才，是安徽省高校和广大教育工作者义不容辞的责任和重要使命。大学生是十分宝贵的人才资源，也是构建和谐社会的主力军，他们的身心健康关系到民族的希望和祖国的未来。大学体育课程是高校教育的重要组成部分，有助于培养学生的体育能力、运动兴趣及运动习惯，可以增强学生体质，促进学生身心全面健康发展。

羽毛球运动由于其集健身性、娱乐性、竞技性、时尚性为一体的特点，深

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