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购物城与芝加哥西北部郊区的发展

Shopping Malls and the Development

of the Northwest Suburb of Chicago

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摘 要

战后的美国郊区化突飞猛进，而这一时期也是购物城不断兴起和完善的时代。随着购物城的日益繁荣和郊区的发展壮大，它们之间的联系成为人们关注的焦点之一。

芝加哥是美国第三大城市，该城市在战后完成了从传统型城市化向新型城市化的转型，而与这种转型相伴随的则是郊区购物城的迅猛发展。其中芝加哥西北部郊区的兰德赫斯特购物城和伍德菲尔德购物城更是成为誉满全美的购物天堂。本文以购物城所在的芒特普罗斯佩克特和肖姆堡为例，分析芝加哥西北部郊区的成长与购物城发展之间的联系，考察购物城对郊区化以及城市发展的作用，归纳总结出对我国购物城以及城市发展的有利经验。

本文的脉络可概括如下：绪论部分概述国内外学术界对购物城所做的相关研究，并着重介绍关于购物城与郊区发展之间联系的研究。第一部分对美国郊区和购物城发展的一般情况进行介绍。第二部分对芝加哥西北郊的概况进行简要叙述，并对芒特普罗斯佩克特和肖姆堡的早期历史进行概括。第三部分论述购物城兴起前芒特普罗斯佩克特和肖姆堡的发展，指出郊区的初步发展是购物城兴起的前提。第四部分根据购物城建立后芒特普罗斯佩克特和肖姆堡的成长，考察购物城对郊区发展的作用。第五部分论述在购物城新的发展趋势下伍德菲尔德和兰德赫斯特的改变，以及这种改变对芝加哥西北郊的影响。最后一部分总结全文，强调购物城发展中应该重视的问题，分析芝加哥西北部郊区的经验对购物城和城市发展的借鉴意义。

关键词：购物城；郊区化；芝加哥

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Abstract

The suburbanization of the Postwar American gain a rapidly development, and this is also a period in which Shopping malls spring up continuously and become more and more perfect. Along with the growing prosperity of the shopping malls and the development and expansion of the suburbs, the relations among them become one of focuses people paid attention to.

Chicago is America's third largest city, the city finished the conversion of traditional urbanization to new urbanization in the post-war . And this transformation is accompanied with the rapid evolution of the suburban shopping malls. Among these shopping malls the Randhurst and the Woodfield of the northwest suburb of Chicago gain a reputation of shopping paradise across the America . Take the Mount Prospect and the Schaumburg in which the shopping malls locate for example, this thesis analyses the connection between the growth of the northwest suburb of Chicago and the development of the shopping malls, and makes an investigation of the role played by the shopping malls in the suburbanization and the development of the city, and then tries to conclude the instructive experience for the progress of shopping malls and cities in our country.

This thesis can be divided into 6 parts as follows:

The introduction surveys the related academic literature on shopping mall researches both from china and abroad, and mainly introduces the researches about the relations between the shopping malls and the development of the suburbs. Part 1 introduces the general condition of development of the suburbs and the shopping malls in America. Part2 briefly describe the general situation of the northwest suburb of Chicago and summarizes the early history of the Mount Prospect and the Schaumburg. Part3 relates and analyze the evolution of Mount Prospect and the Schaumburg before their shopping malls establish, and point out that the original development of suburbs is the premise of the rise of shopping malls. On the basis of the growth of the Mount Prospect and the Schaumburg after the establishment of shopping malls, Part4 investigate the effect of the shopping mall on the development

of the suburbs. Part5 describes the transformation of Randhurst and Woodfield in the new tendency of the development of shopping malls, and analyzes the influence of this change for the northwest suburb of Chicago. The conclusion emphasizes the lessons that shopping malls in development needs to learn from, at the same time analyzes the significance of the experience of the northwest suburb of Chicago for the development of shopping malls and cities.

Key Words: Shopping Mall; Suburbanization; Chicago

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