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博士后学位论文

模糊经济中的决策理论与市场实证分析

Analysis of decision-making in ambiguous
economic and market evidences

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摘要

至今，人们已普遍意识到Knight不确定性的概念比风险更加贴近现实，并且与风险情形下决策行为有很大的不同，当前该领域的大部分研究都集中在奈特不确定情形下决策理论及其应用，本文的目的在于梳理已有的有关模糊(Ambiguity)经济的决策理论模型的同时，完善模糊经济中的决策理论的公理化体系，刻画模糊厌恶、不确定性厌恶、模糊溢价、不确定性溢价，以及定价模型和风险管理模型等问题。在模糊经济框架下，基于KMM模型，给出双期望效用的表示形式，并建立了比较模糊厌恶的框架，给出了模糊态度和模糊信念的刻画，在此基础上，导出了模糊经济框架下的不确定性溢价由纯风险溢价和模糊溢价构成，推导出了不确定性溢价、模糊溢价和纯风险溢价的表达式。针对常数模糊绝对厌恶和常数模糊相对厌恶的情形，探讨了相应的弹性分析，通过模糊溢价有效的加强了对“股权溢价之谜”解释力。从二维的角度（风险厌恶，模糊厌恶）实现了对投资的分类，并给出了在此意义下的广义随机占优理论，尝试构造了双期望效用下的高阶期望损失风险测度。为了寻求与前景理论的结合点，通过实验数据分析，把累积前景理论的价值函数修改为弓形价值函数，构造中给出了三拐点的价值函数。第二部分主要实证研究了在模糊经济情形下，中国证券市场的情绪因素、危机预报和整点效应，运用动态因子模型(DFM)从五个情绪代理变量中提取情绪因子，得到与宏观经济正交的纯的情绪测度，实证分析发现，情绪越高未来市场收益越小，未来市场收益为负的概率也越大，且情绪对未来市场收益大小及方向的影响随着持有期的增长而增强，另外，过度高涨的市场情绪均会增加危机及临界点发生的风险，也发现了在临界点之前情绪演化的一些模式。随后分别运用AR-GARCH模型和GARCH模型对沪、深证指数进行时间效应实证分析，发现都有周内效应，即周一和周四有正的效应，而周二有负的效应；夜间休市的信息累积导致有第二天开盘十点有明显的正的效应，十一点有明显的负效应；并且股指期货推出有一定的平滑作用。

关键词：模糊经济；模糊溢价；模糊决策理论；情绪预报；整点效应

Abstract

So far, it has been generally known that the Knight uncertainty is closer to reality than the risk, and decision-making behavior and risk situations are very different between them. Most of the studies in this field are concentrated in the Knight uncertain circumstances, decision theory and its application. The purpose of this paper is to comb the already Ambiguity theoretical models of economic decision-making, and improving the theory of axiomatic system of Ambiguous economic decision-making, depicts Ambiguity aversion, uncertainty aversion, Ambiguous premium, not uncertainty premium, as well as pricing models and risk management model. Ambiguous economic framework, based on the KMM model, is given by the dual expected utility representation. And the establishment of a framework of relatively Ambiguity aversion implies the ambiguities and the characterizations of Ambiguous belief. On this basis, export ambiguous economic framework under, the expression of uncertainty premium, pure risk premium and Ambiguous premium is derived. For constant Ambiguous case, absolute aversion and constant Ambiguity relative aversion to explore the elastic analysis have been given. And effectively enhance the explanatory power of the "equity premium puzzle" by the Ambiguous premium. From the angle of the two-dimensional (risk aversion, Ambiguity aversion) on the classification of investments, we give the generalized stochastic dominance theory in this sense, we attempt to construct a high-order expected loss under the dual expected utility risk measure. In order to seek the point of integration with the prospect theory, through experimental data analysis cumulative prospect theory value function to modify the bow-shaped value function, with three inflection point in the constructed value function. The second part of the empirical study, the emotional factors of the Ambiguous economic situation, China's securities market, the forecast of crisis and the whole point of the effects have been researched. By using the dynamic factor model

(DFM) to extract the emotional factor from the five mood proxy variables and macro economy, the cross of pure emotion measure, the empirical analysis found that the emotions the higher the income the smaller the market, the greater the probability of future market returns is negative, and the impact of emotion on the size and direction of future market gains holding period of growth and enhanced. In addition, the excessive rising market sentiment will increase the risk of crisis and the critical point, also found that the emotional evolution of the mode before the critical point. Subsequent by using the AR-GARCH model and GARCH model, we find that the Shanghai and Shenzhen index has a week effect, ie, Monday and Thursday, have the positive effect, on Tuesday have the negative effect; the information accumulated lead significantly positive effect at 10 oclock in the next opening day, at eleven have significant negative effects; and stock index futures have a smoothing effect on it.

Keywords: Ambiguous economy; Ambiguous premium; Ambiguous decision theory; Emotional forecasting; The whole point effect

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