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博 士 学 位 论 文

宏观经济统计数据质量控制研究
——以我国 CPI 指数为例

Research on the Quality Control of
Macroeconomic Statistical Data
——A Case Study of China's CPI Index

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中文摘要

经过多年建设,我国的官方统计在机构设置、制度法规建设以及国际标准执行等方面均取得了长足的进步,同改革开放之前相比,我国的官方统计数据无论在数量还是质量上都有很大的提升。但也应看到,随着经济全球化进程的加快和信息时代的到来:一方面,统计数据的用户日益增多,政府部门与社会公众对统计数据的要求在不断提高;另一方面,统计工作面临着日益复杂的形势,数据质量控制与管理的难度在日益加大。当前,我国的官方统计与国际先进水平相比尚存在较大的差距,统计数据的总体质量水平也有待提高,尚不能有效地满足政府宏观管理的要求和社会发展的需要。从目前的情况看,关于我国官方统计数据质量控制问题的研究还不够充分,所提出的质量改进对策和措施的可操作性也不够强,以至于面对国内外学者、社会公众和一些国际机构对中国统计数据的质疑,难以拿出令人信服的研究成果和行之有效的解决办法。

针对上述状况,本文在学习和借鉴前人研究成果的基础上,对宏观经济统计数据的质量控制问题作了更全面和深入的研究,取得了以下研究成果:

第一,构建了我国宏观经济统计数据质量控制的理论框架和方法体系。以我国宏观经济统计数据生成流程为切入点,针对各个环节可能出现的质量问题,从统计设计、基础数据资料、统计指标数据三种要素入手构建了统计数据的全面质量控制框架。同时,在上述框架的基础上,还设计了两条具体的质量控制研究路径,分别是:(1)以现有数据资料为基础的质量控制定量研究,(2)前瞻性的数据质量控制定性研究。

第二,以CPI指数为例,探讨如何应用统计数据全面质量控制的基本理论与方法。通过对CPI指数的准确性评价,并主要基于消费价格指数的DQAF框架和美国的消费价格指数统计实践,对我国现行的CPI方法制度与实践进行国际比较分析,指出了我国CPI统计在分类设置、具体编制方法设计、调查方法设计、价格采集地区与采集点、代表性规格品的选择与处理、权重资料调整与测算、质量调整、季节性调整、数据发布与修订等方面所存在的问题。在此基础上,分别从定量和定性两条路径开展了我国CPI数据的质量控制研究,具体为:(1)以现有数据资料为基础的CPI数据质量控制研究,主要包括CPI分类权重计算与重估、

核心 CPI 测算和 CPI 月度指数的季节调整三个部分。其中，CPI 分类权重计算与重估以自有住房支出估计为切入点，涉及统计数据质量控制的全过程。而核心 CPI 的测算方面，详细阐述了基于剔除法和截尾平均法进行测算的过程控制问题，并从核心 CPI 的内涵与政策指向上进行了事后控制研究。对于 CPI 月度指数的季节调整而言，本文以消除我国 CPI 指数数据中的春节因素为研究重点，详细阐述了季节调整中的数据变换、数据补缺、异常值识别与处理以及稳定性检验等质量控制内容。(2) CPI 数据质量控制的前瞻性研究，主要针对无法利用现有数据资料进行质量控制研究的内容和环节，分别从事前控制、事中控制、事后控制三个方面开展前瞻性质量控制研究。其中，事前控制主要包括：明确我国 CPI 统计理论框架、开展以收入为标准的分层 CPI 统计等消费价格指数体系建设、统计调查方法优化设计、数据采集地区和采集点的选择、指数汇总处理、基础资料来源拓展等方面。事中控制则紧密围绕我国 CPI 统计实际，就统计调查实施、数据录入与审核、数据预处理以及处理过程中的相关统计方法进行分析，着重阐述上述环节的质量控制优化措施和方法。而事后控制部分，则主要对数据发布的频率与及时性、数据的可获得性、数据质量的评估以及修订等问题进行了分析。

第三，针对我国宏观经济统计数据存在的质量问题，从“一个质量前提条件和五个质量维度”入手，指出了我国宏观经济统计数据质量控制的建設路径，并结合我国实际提出了质量控制的短期、中期和长期目标。

关键词：宏观经济统计数据；质量控制；研究框架；方法体系；CPI 指数

ABSTRACT

Through years of construction, China's official statistics has a certain development in institutional setting, regulation building, personnel training, international standard implementing and so on. Compared with the pre-reform and opening up, it has improved greatly in both quantity and quality. But it should be noted that with the accelerating process of economic globalization, and the advent of the information age, on the one hand more and more people use statistical data, and the government and the public have more demands on the statistical data; On the other hand, the situation of the statistics work is more and more complex, and the difficulty of the statistical data's quality control and management continues to increase. Currently, there still is a wide gap between our government statistics and the international level. The overall quality need to be improved, which can't meet the needs of the government management and the social development. In current, the study of the statistical data's quality control is not far enough and systemic, and the policies and measures proposed are unrealistic. So that we can't show available research results and effective solutions, when facing the scholars, public, and international organizations' doubts .

To these situations, this thesis makes a more comprehensive and deep research on quality control of the macroeconomic statistical data, based on the previous study results. It obtained the following findings:

Firstly, the thesis constructs a theoretical framework and basic methods of the quality control of the macroeconomic statistical data. The thesis studies China's macroeconomic statistical data generation process and the quality problems that maybe existing in all aspects as the starting point, and builds a quality control framework from the three elements of the statistical design, basic data and statistical indicators. Meanwhile, the thesis designs two specific quality control research paths based on the above framework, they are: (1) quantitative research on the quality control based on the existing data; (2) qualitative research on the prospective data quality control.

Secondly, taking CPI as an example, the thesis explores how to apply the basic theories and methods of the statistical data quality control. Though providing an accuracy evaluation of the CPI index, based on the DQAF framework of the consumer

price index and the US consumer price index statistics, this thesis conducts the international comparative study of China's existing CPI methods systems and practices, and points out some problems of China's CPI statistics in the classification setting, the specific preparation method design, the survey methodology design, the price data collection area and collection point, the selection and specifications of the representative goods, the adjustment and estimation of the weight data, the quality adjustment, the seasonally adjustment, data release and revision and so on. Based on that, the thesis carries out quality control research of CPI respectively from quantitative and qualitative paths, which are: (1) The CPI data quality control research based on the existing data includes CPI classification weights calculation and revaluation, the core CPI calculation, and the season adjustment of CPI monthly index. The CPI classification weights calculation and revaluation make the owner-occupied housing expenditures estimation as the starting point, involving the whole process of statistical data quality control. On the respect of core CPI measurement, the thesis elaborates the process control problems estimated by the excluding method and censored average method. And then the thesis does the afterwards control study from the connotation and policy point of the core CPI. For the seasonally adjustment of CPI monthly index, the thesis excludes Chinese New Year effect of the CPI data as the study focus, and elaborates the data transformation, data filling vacancy, outlier identification and treatment, stability testing and other contents. (2) The prospective study of CPI data quality control. The thesis carries out the data quality control research from three aspects: ex-ante control, process control and afterwards control which mainly for the contents and links that can't use the existing data to study quality control. The ex-ante control includes clearing the CPI statistical theoretical framework, constructing consumer price index system, such as CPI statistics based on income-tiered, optimizing survey methodology, choosing data collection area and collection points, aggregating and processing the index, underlying the data source and other aspects. The process control which focuses on the actual statistics of China's CPI analyzes the survey implementation, data entry and audit, data preprocessing and related statistical methods in the production process. Besides, this thesis describes quality control optimization methods and measures of the above aspects. In the afterwards control part, it specifically concludes the frequency and timeliness of the data releasing, the data availability, the assessment and revision of the data quality and other issues.

Thirdly, the thesis puts forward the construction path and target of the macroeconomic statistical data quality control from “a quality prerequisite and five quality dimensions” based on the existing problems of China’s macroeconomic statistical data, and it proposes the short, medium and long-term goals of quality control combined with China’s actual situation.

Key words: Macroeconomic Statistical Data; Quality Control; Research Framework; Methodology; CPI Index

厦门大学博硕士论文摘要库

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