Public Health Education What is the indifference point?

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Academic Public Health

- > What we say and what we do
- Rigour vs Usefulness the indifference point
- > TPPA "Bud, its about money"



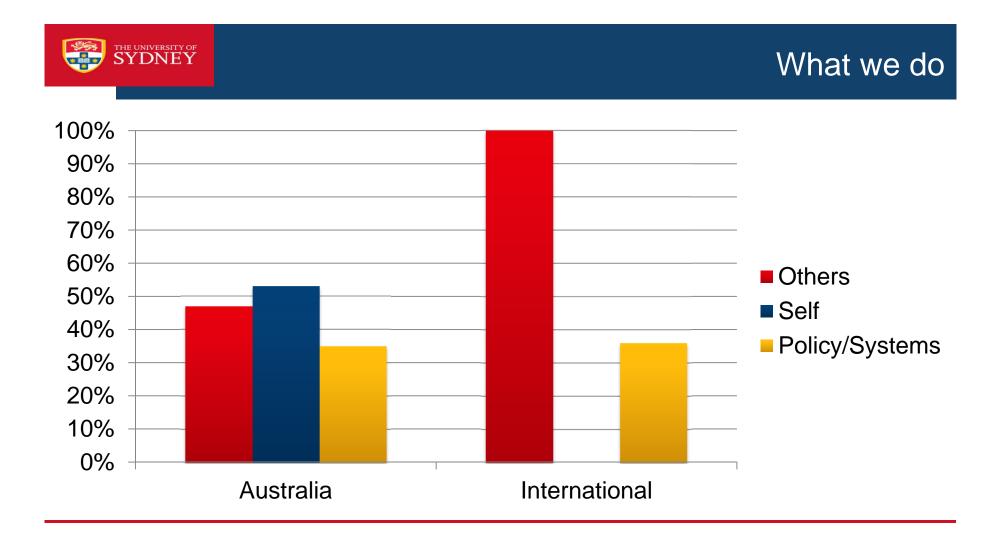


- > Vision What we do for others
- Mission How we do it
- Values
- Survey of Web Home pages for all Australian Schools of Public Health + 11 International





- Is the SPH vision OR mission statement primarily concerned about self or what can be achieved for others?
- Explicit mention of the need to influence policy? A health systems approach to PH education?



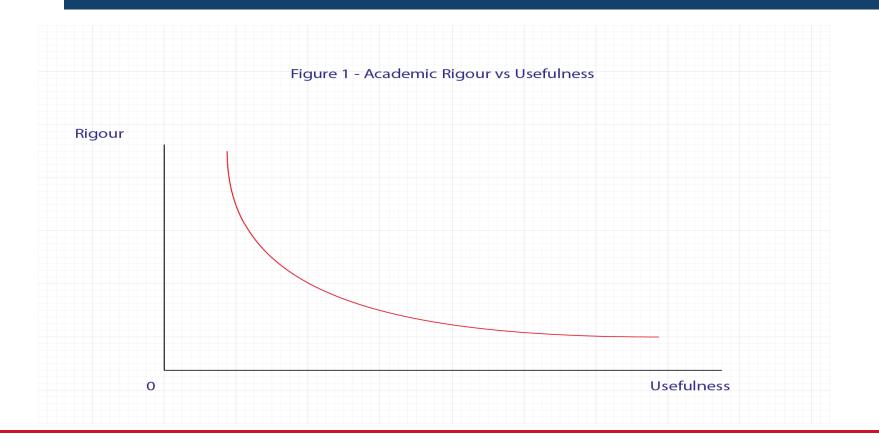




- Knowledge
- Values
- Decisions/Policy/Implementation/Evaluation
- > Is there a deficit of context?
- > What is the academic indifference point?

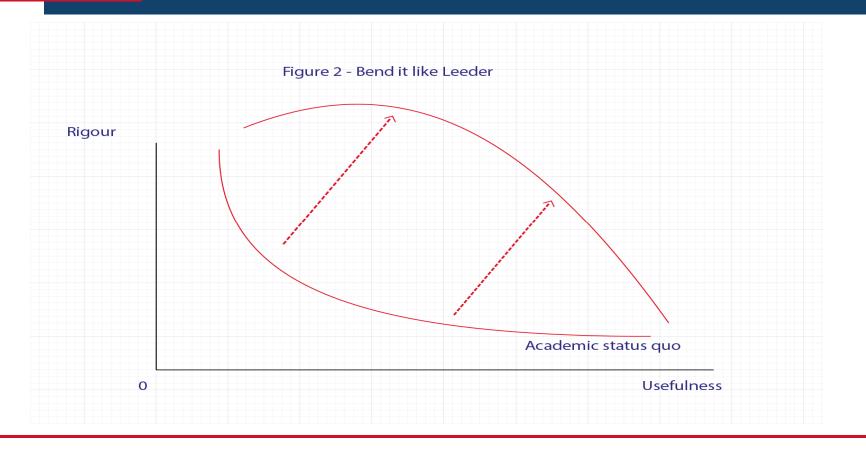


Rigour vs Usefulness



THE UNIVERSITY OF SYDNEY

Rigour vs Usefulness





How do we bend it?

- > We need transformative MPH graduates
- As educators we cannot go it alone. We need to extend our curriculum and teaching across faculties and disciplines
- Change the university-based incentives and rewards



Context and extension

- Professional practice placements
- > Extend MPHs to include chronic disease prevention
- > Make it global



Classroom in the Field 2014, The Philippines Partnerships in Public Health are vital





The Trans-Pacific Partnership Agreement

- > A BBQ stopper amongst the investment cognoscenti
- Vietnam ". This (TPPA) is going to create a big middle class in Vietnam.
 Ma and Pa may not like it but its going to happen. Bud, its about money "



The first law of politics – be there!

- > The US-Australia Free Trade Agreement is a good example.
- Our colleagues in LAW were most vocal about the pharmaceuticals provision
- Public Health and Clinical Academics have upheld the PBAC process, including Independent reviews.



What can Public Health do?

- > Partner with our colleagues who understand regulation and legislation
- Argue for Evidence-based policy
- > Be there





- > Without rigour you cannot be useful
- Need to extend ourselves, from knowledge through to values and ethics through to policy/decision making/implementation and evaluation
- > A systems approach means that we cannot go it alone educationally





- > Public Health workforce needs will demand this shift
- The global NCD threat will demand new ways of thinking about public health education