

the 'reach' of digital language archives: towards criteria for evaluation

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Aims

- initial suggestions towards a set of criteria for considering and evaluating the "reach" (access, accessibility, awareness) of our archives
- complementary to other crucial areas such as preservation etc
- approaches to "reach" could be much more scientific than they are

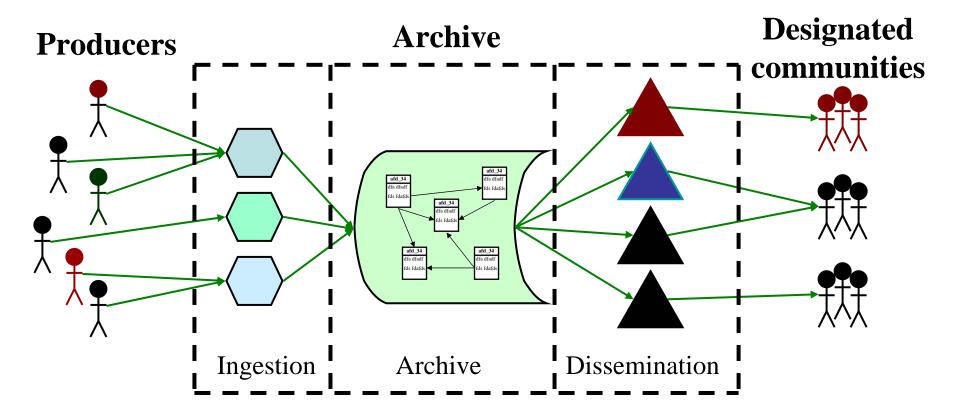
Archive evaluation schemes

- Open Archival Information Systems OAIS (2002)
- NINCH Guide (2002)
 National Initiative for a Networked Cultural Heritage
- Data Seal of Approval (2009)
- TAPS (2010)



OAIS reference model

- 3 'packages' ingestion, archive, dissemination
- fairly one way flow
- recognise communities of producers and users



Archive evaluation schemes

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TAPS

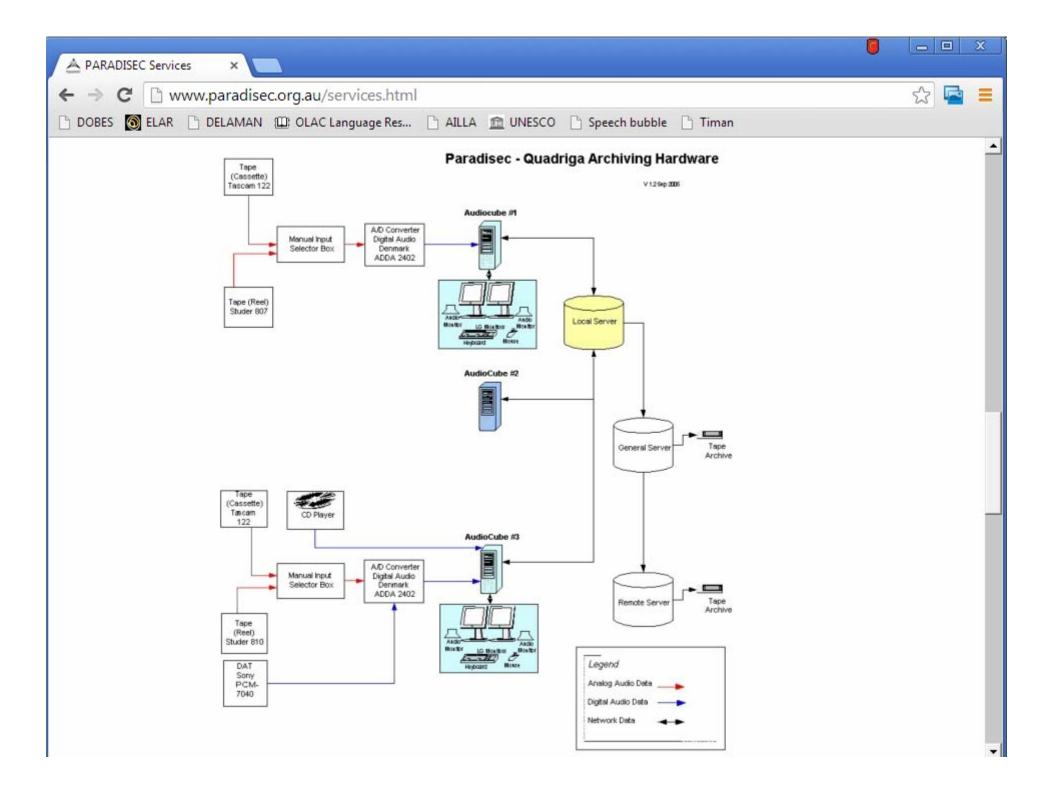
- TAPS (Target, Access, Preservation, and Sustainability, Chang 2010) addresses:
 - recommended best practices for the long-term preservation of digital information (preservation)
 - areas of special concern to linguists and language communities (access)



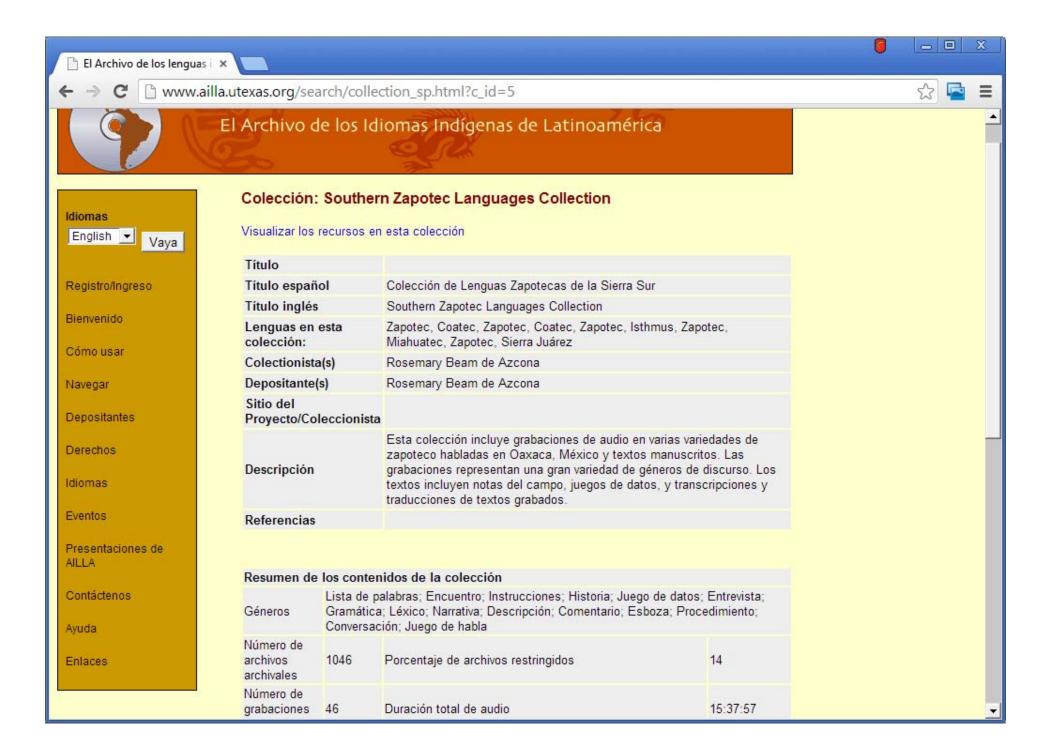
- Will the audience (designated communities) that I wish to reach be able to access archive materials?
- Will members of the be expected to have access to the Internet?
- Will they need to maintain an email address?
- Will the metadata be available in English only, or will it be available in another language that is more accessible to them?
- Will the archive charge fees for copies of data on media that are usable by them?



 acquisition: policy and needs-driven acquisition, ingest and curation, increases coverage



 audiences: understanding of audiences to provide appropriate services for them, e.g. their languages of access, their varied technological and information literacies, interface design and usability





Home Resources Comments

Search this deposit Search | Pingjiang trace

more *

-

Reset keywords Access protocol

U R C S (77)

Language

Chinese (69) Pingjiang (70)

Type

Audio (69) Image (6) Spreadsheet (1)

Text (1)

Tags

Metadata (1)

Genre

Love song (69) Song lyrics (1) Song (69)

Participants

Chen Cuihua (54) Li Shuguang (1) Mao Chuan (8)

Wang Xunfu (1) Zhan Miaochun (1)

Pingjiang traditional love songs

Language: Pingjiang

Depositor: Shenkai Zhang

Location: China



Group represented

Pingjiang (Han Chinese)

Language information

Pingjiang dialect is spoken in Pingjiang County, in the northeast of Hunan province and borders with Hubei and Jiangxi provinces. See also "Other information". 平江方言是湖南省平江县内的方言。平江位于湖南东北部、是湖南、湖北、江西的三省交界之处。

Deposit contents

The Pingjiang Tranditional Love Songs Archiving Project includes audio recordings and an annotated Toolbox text. The Toolbox (text) file contains transcriptions for all of the audio files. The metadata for each audio file includes a reference to a specific id in the Toolbox file.

平江传统灯戏调保存项目包括录音文件和一个Toolbox 文本文件。Toolbox文本文件包含所有录音文件的歌词。每个录音文件的metadata有一个对应号码,跟Toolbox 文本文件的号码相对应



South

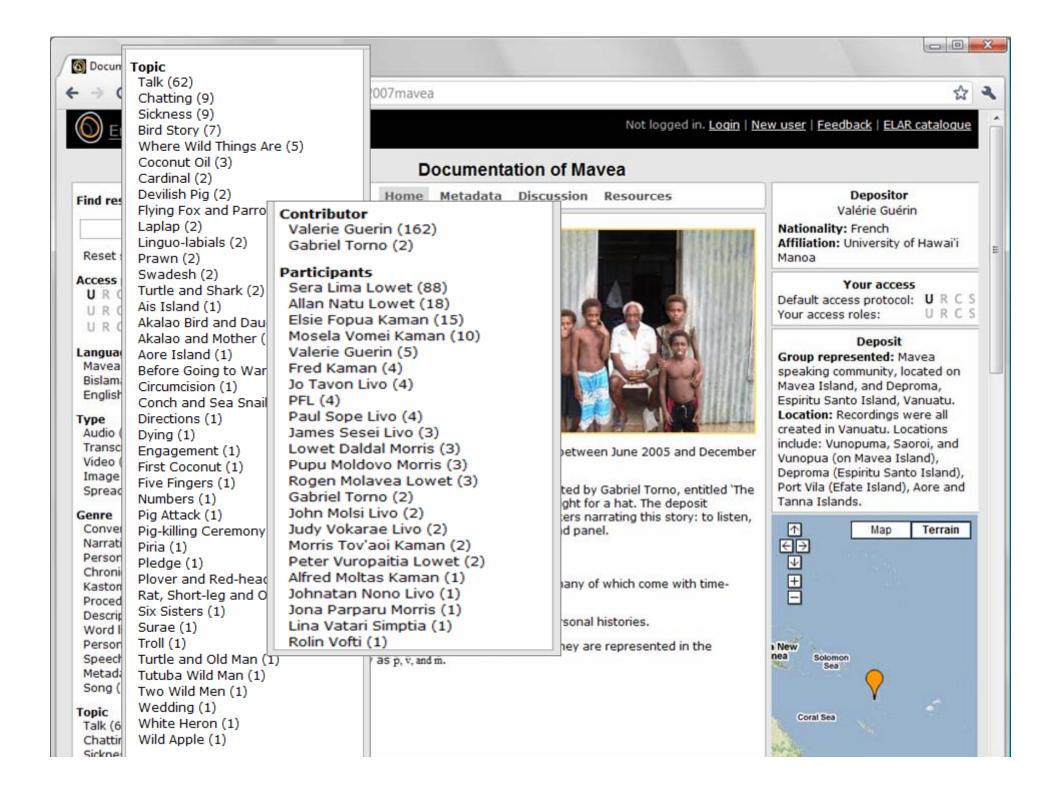
Thailand

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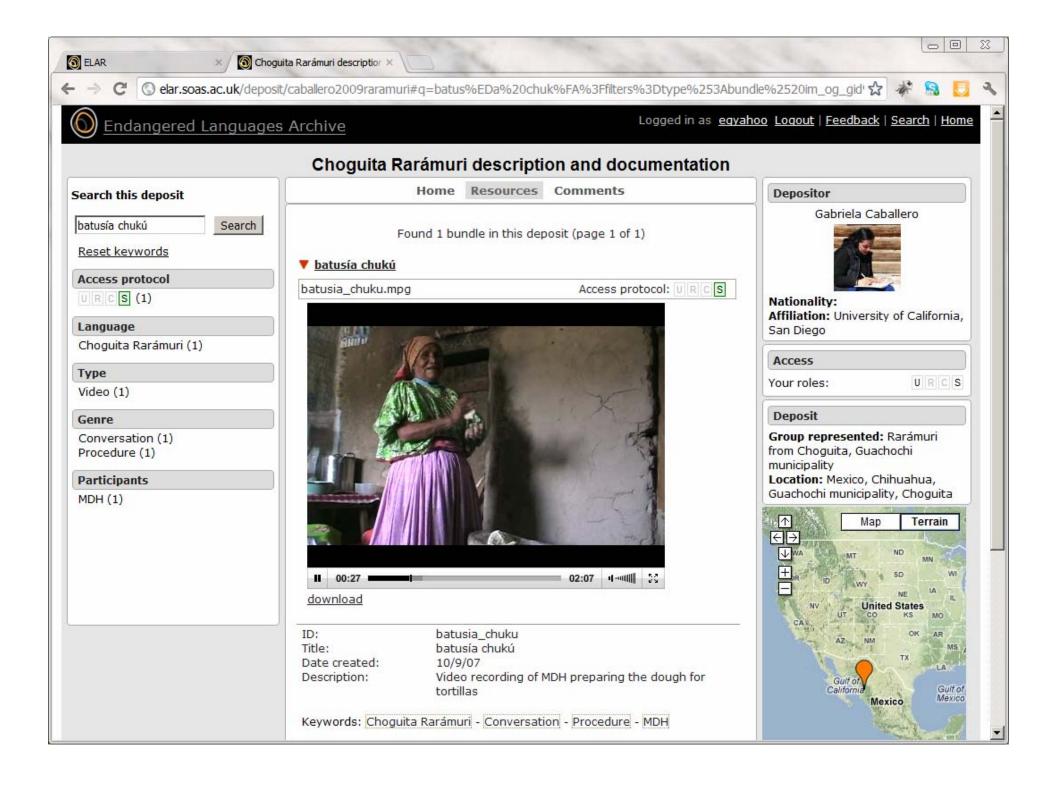




 discovery: drawing on understandings of audiences in order to help them browse, navigate, search, identify and select their items of interest



 delivery: making available selected resources according to users' preferences whether by download, view-in-browser, through apps or other means; also considering emerging devices



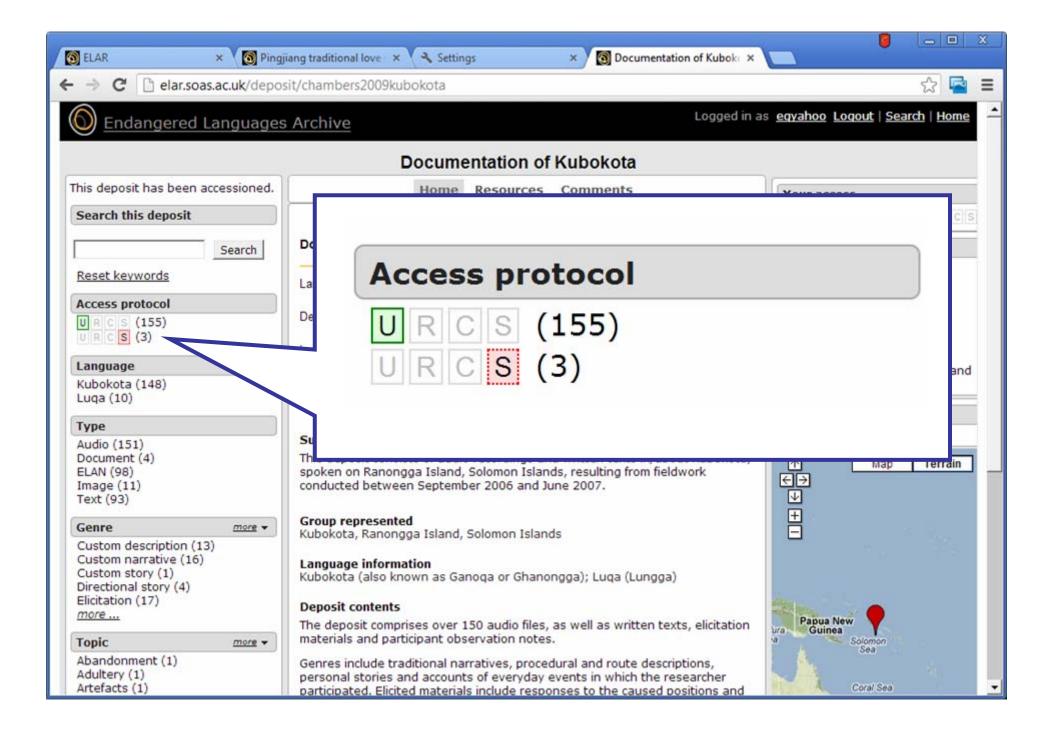


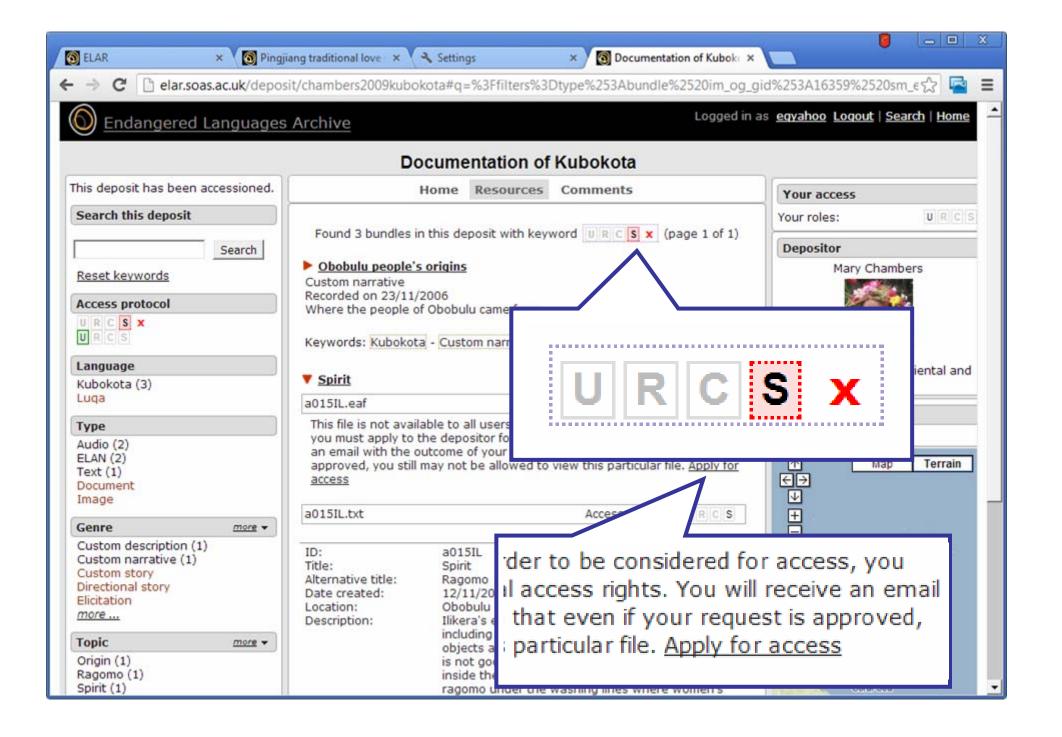


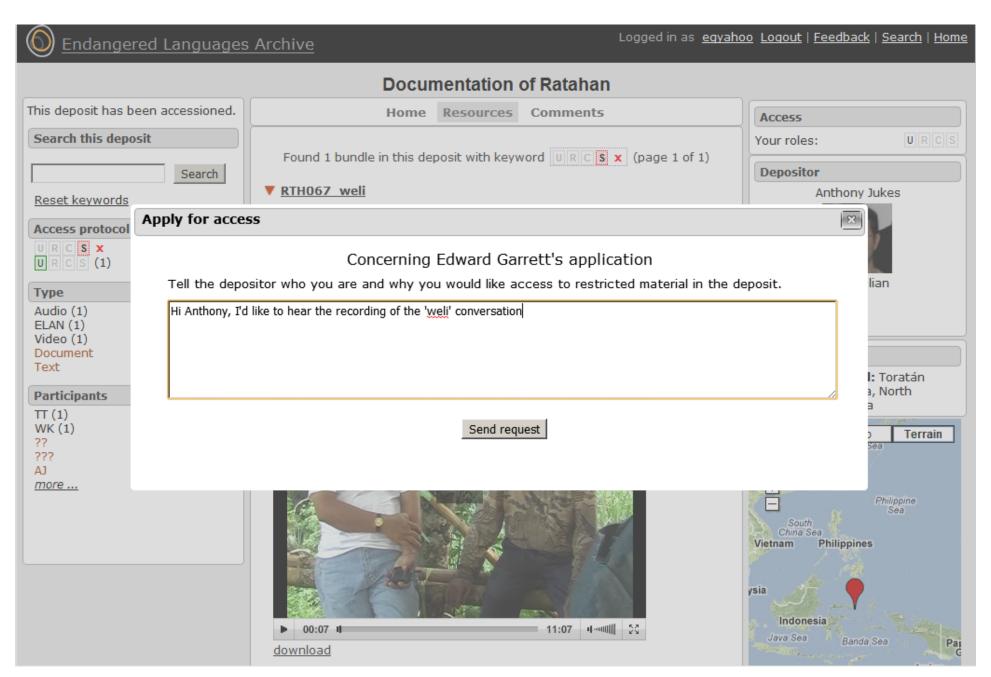




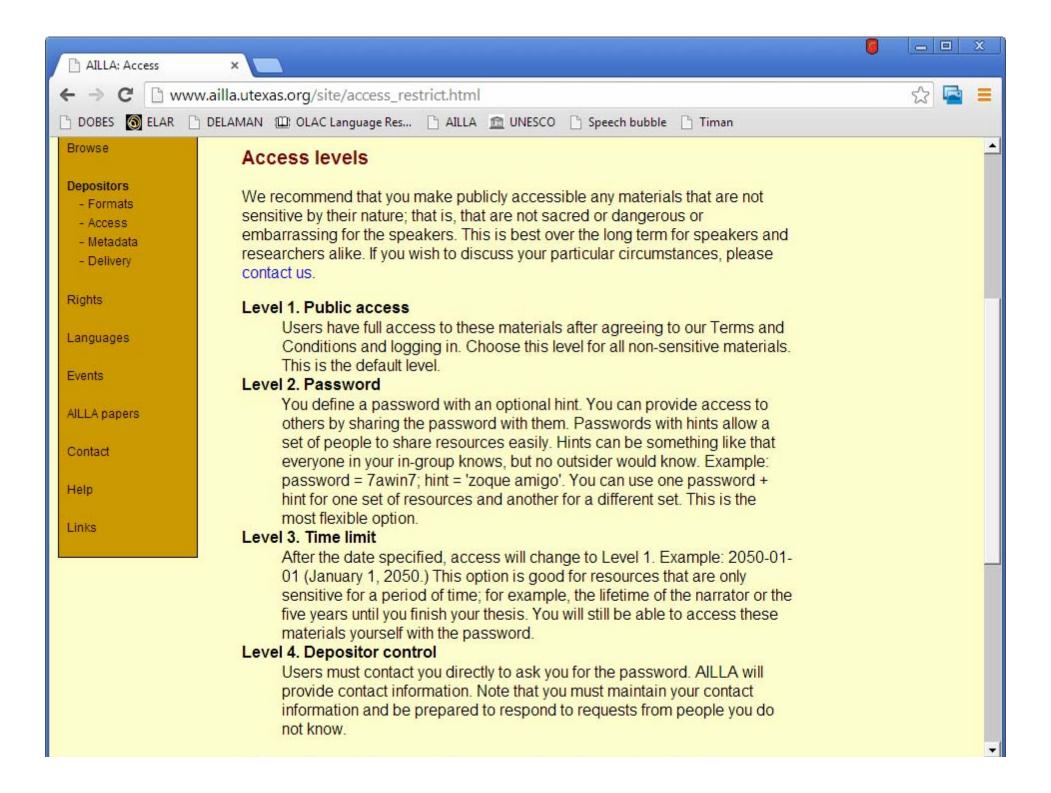
- access management:
 - resource delivery follows depositors' and communities' preferences
 - access conditions and actions are transparent
 - users have ways of applying for and negotiating for access (where possible)





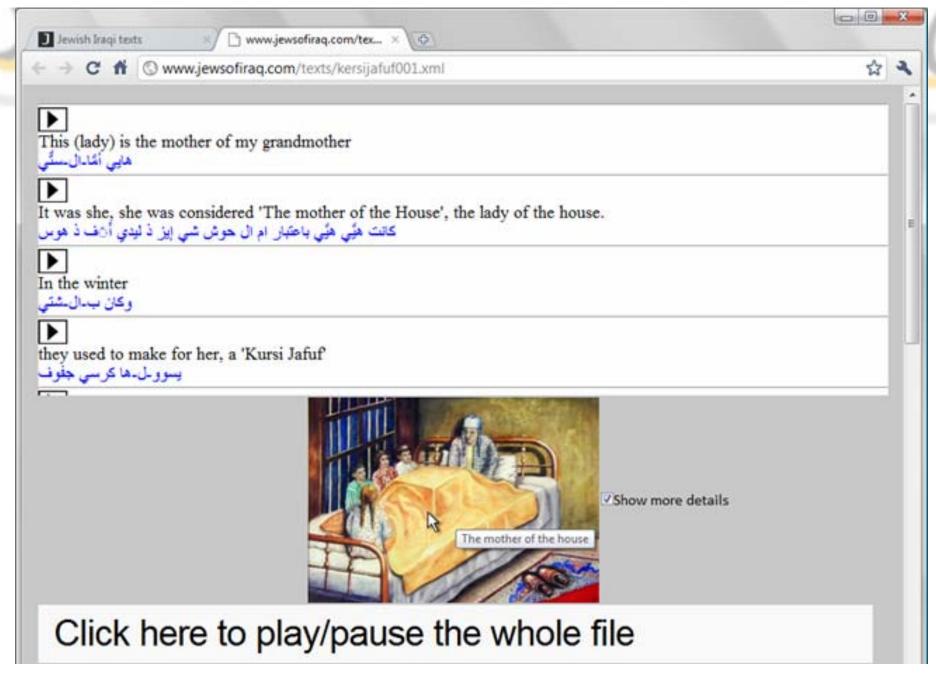


User

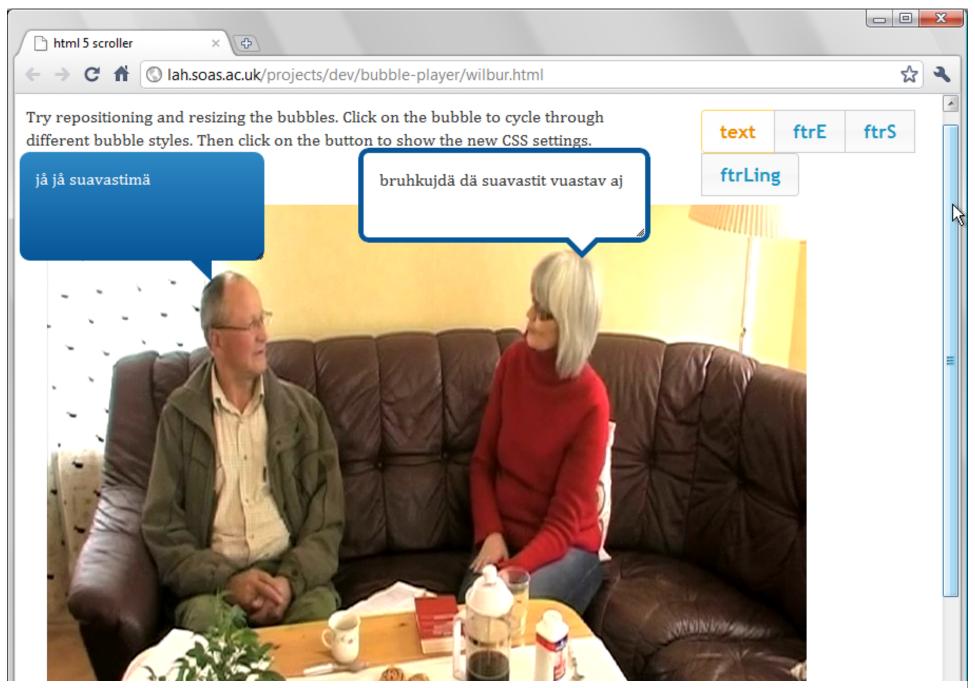




 information accessibility: the actual desired content is accessible to users, whether in terms of contextualisation or appropriate complexity, language, or modality



Eli Timan's Jews of Iraq website: http://www.jewsofiraq.com/texts/kersijafuf001.xml



Speech bubble demo: http://lah.soas.ac.uk/projects/dev/bubble-player/wilbur.html



- promotion: depositors, funders, archives and others can promote awareness
 - Wilbur (LDD12): promotion through local archiving
 - Johnston & Schembri: promotion through teaching and social media - 95 ELAR users, of which 2/3 registered in last 12 months



MOREHEAD (NEN/KÓMNZO) MEDIA







MOREHEAD (NEN/KÓMNZO) / TCI20100901-01CDV-03.MP4 (VIDEO)



Session description: The Morehead culture is unique in the world in using a senary (base-six) number system. This system is traditionally employed in yam counting, which is an important ritual in the intense exchange relations between villages. These videos are from a yam counting procedure that took place in preparation of a wedding. Many unnamed participants were involved. tci20100901-01CDv-01 = carrying the yams and preparing for counting; tci20100901-01CDv-02 = counting; tci20100901-01CDv-03 = final count of the tarumbas Keywords: yam-counting; procedural; ceremony; marriage (IMDI

Type your search term here

Search the Morehead (Nen/

Access and Registration

Research Portal

General Interest Portal

Deposit your Data

Documentation Projects

Research Projects

DOBES Programme

Archive Information

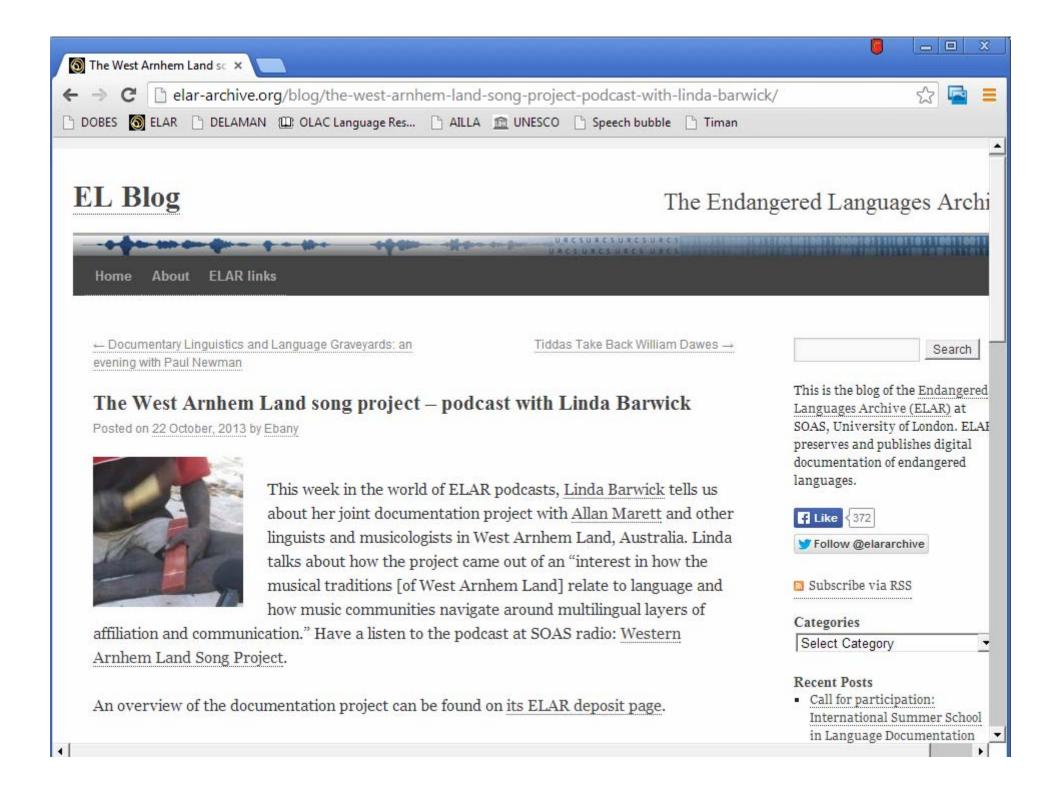


BROWSE THE MOREHE (NEN/KÓMNZO) CORPI

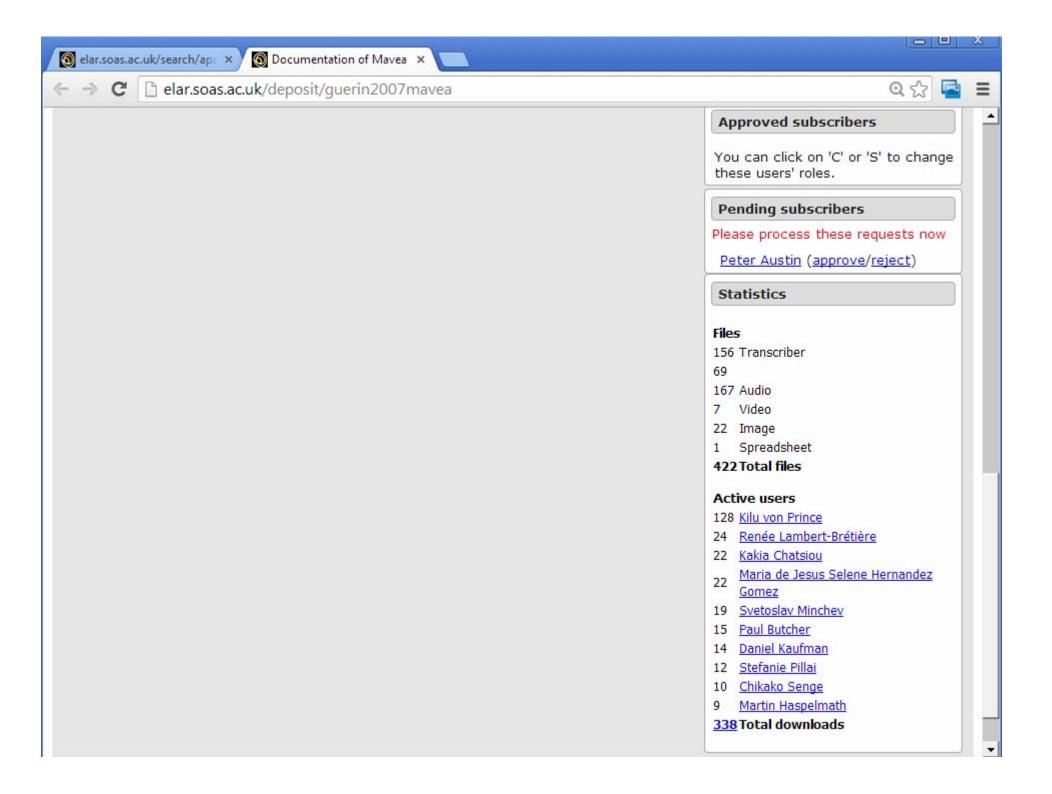


- communication ecology: archive dissemination can be complemented by
 - other web sites (advice, activities etc)
 - Facebook pages (seeking contact, resources etc)
 - blogs
 - talks, publications
 - training
 - personal networks



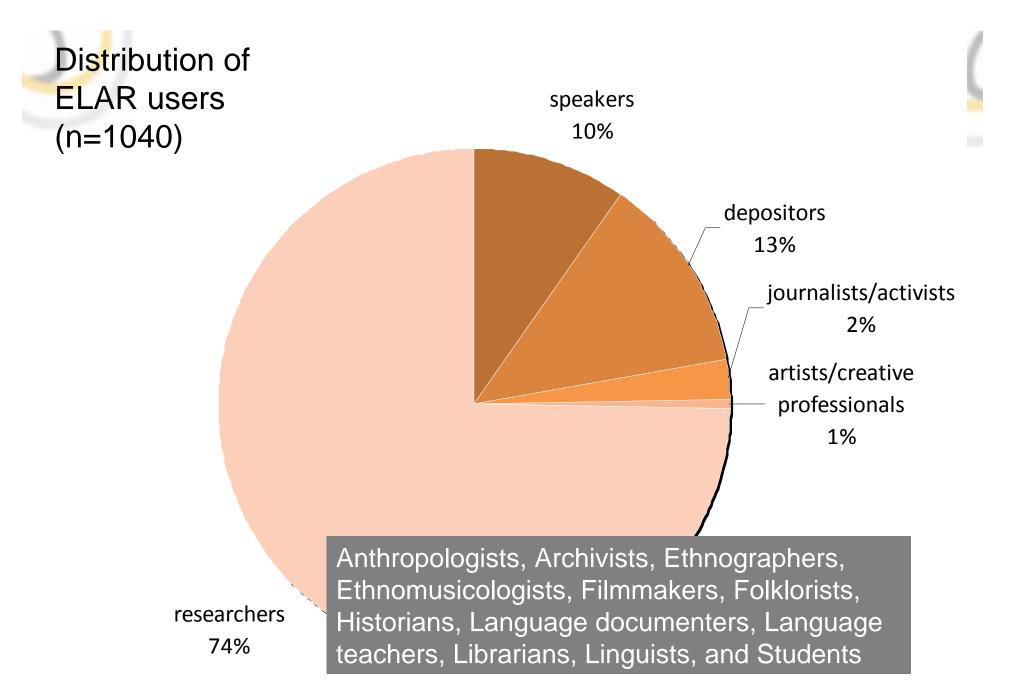


 feedback channels: users can provide feedback to depositors or enhance deposits with usergenerated content; archive can provide usage information to depositors (and communities)



Measuring impact?

- member of OLAC and DELAMAN
- 140+ deposits, 81,000 files, 35,000 bundles, 10TB
- media (sound, video) 47,000 recordings, 6,500 hours
- online about 700 unique visitors/day, 130,000 page views per month
- registered membership > 1100
 - > 10% community members
- but we also need to work out ways to detect and report the value of usage of our archives



ELAR users tell us ...

 "I study the syntax of wh-constructions in Cape Verdean Creole and I'm interested in Portuguese contact-language situations"



- "I am a teacher of the Deaf working in a Bilingual Program that uses Auslan. Use of the corpus will enable teachers and students at TPS to explore their own language and its features using real examples from a diverse range of Auslan users and range of texts"
- "I am a linguist and language teacher, I work with the Northern Arapaho language, teaching the language at the University of Wyoming, and creating instructional materials for use in all Arapaho language classrooms"



- "Kuuku Ya'u descent"
- "member of aboriginal corporation as a committee member trying to connect to my heritage through the research of our song and dance ceremonies"
- "I am a member of the Unga tribal village and doing research for a project relating to my heritage"
- "My son has married a goemai woman. I'm interested of this language"

Conclusion

- suggested criteria for evaluating output, impact and value of digital language archives:
 - acquisition
 - (understanding) audiences
 - discovery
 - delivery
 - access management
 - (information) accessibility
 - promotion
 - communication ecology
 - feedback



- Chang, Debbie. TAPS: Checklist for Responsible Archiving of Digital Language Resources (MA Thesis 2010)
- Garrett, Edward. 2013. "Participant-Driven Language archiving". In D. Nathan & P. K. Austin (eds) Language Documentation & Description 12
- Wilbur, Joshua. 2013. "Archiving for the community: Engaging local archives in language documentation projects". In D. Nathan & P. K. Austin (eds) Language Documentation & Description 12