

# The social construction of sexual practice: setting, sexual culture and the body in casual sex between men

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Does it contain any abstract reasoning concerning quantity or number? No. Does it contain any experimental reasoning, concerning matter of fact and existence? No. Commit it then to the flames: for it can contain nothing but sophistry and illusion.

Hume, D. (1748). An Enquiry Concerning Human Understanding, sec. 12, pt III.

It is because subjects do not, strictly speaking, know what they are doing that what they do has more meaning than they know.

Bourdieu, P. (1977). *Outline of a Theory of Practice*. Cambridge: Cambridge University Press, p. 79.

Anyway, he slid his hand inside his pants and started playing with himself. He had a hardon, you could see that as plain as day. I did the same and changed position on the rock so he could see me, you know, opened my legs a bit, sort of face on. You're enjoying this, aren't you? (All in the name of science. Do go on.)

Interview quoted in: Dowsett, G.W. (1996). *Practicing Desire: Homosexual Sex in the Era of AIDS*. Stanford, CA: Stanford University Press, p. 145.

## Contents

Acknowledgments vii Author's contribution ix Abstract Х Introduction 1 The sociology of sex 1 7 Sociology's neglect of sex 9 Sociology and the body 13 Sociology's view of biology 14 Gagnon and Simon's Sexual Conduct 15 *The social construction of sexuality* 18 Foucault 20 Symbolic interactionism 23 Bourdieu and the notion of 'habitus' 27 Developments in social constructionism 30 Gay theory and sociology's view of homosexuality 32 The 'absent centre' in social constructionism 34 Social constructionism and sexual politics 36 *Making room for biology: filling the absent centre* 38 **Scripts** 41 Subjectivity and psychoanalysis 44 What kind of social research do we need? 47 49 2 Literature review: casual sex between men Beats: ethnographic studies 49 Making sense of beat 'culture' 57 Indoor spaces: sex clubs and saunas 68 Interview studies of men who have casual sex 75 Sex work 85 Conclusions and methodological issues 86 3 Methods 93 Background 93 Choice of method 97 *The three data sets* 98 Analysis 106 Presentation of results 107 4 Introducing the respondents 109 Negotiating Sex 109 Sites study 110 Seroconversion study 112

- 5 Setting 113
  - Picking up in bars and clubs114Reasons for choosing sex-on-premises venues115Choosing between types of sex-on-premises venues117Having sex at home120Using beats: a default choice?122The physical structure of sex-on-premises venues125
- 6 Sexual practice and sexual culture 135 *The etiquette of sex venues* 135 Cruising 141 *Body language and negotiation* 142 Sexual practices 145 Casual sexual interactions and personal sexual scripts 160 *Motivations and investments in sex* 163 *Choosing a partner* 167
- 7 The body 173 *The penis* 174 *Erection* 175 *Body fluids and excretions* 177 *Libido* 184 *The knowledge of the body* 185
- 8 Reflections on method 189 Motivations of respondents 191 Interviewer issues 192 The interview as narrative 195 Selection of material 199
- 9 Reflections on casual sex between men 201 Setting, sexual culture and the body 201 Setting and agency in sex venues 202 Rehabilitating the concept of 'libido' 204 Non-gay homosexually active men and gay sexual culture 205 Sex venues: hotbeds of infection or sites of HIV education? 209 Specific HIV prevention recommendations arising from the findings 211

Appendix 1: Summary of indexing terms 213

Appendix 2: Where men sought casual male sexual partners 217

References 219

vi

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I am grateful to the director of the National Centre, Professor Susan Kippax, for making National Centre data from the Seroconversion and Sites projects available to me, for sympathetic advice and for being flexible with leave and work demands to accommodate the final slog of writing up. Various parts of draft versions were read and helpfully commented on by Dr June Crawford, Dr Roland Fletcher, Professor Adrian Colman, Jason Grossman, Gary Smith and Dr Ivan Crozier. June was especially encouraging when my internal editor was being paralysingly critical of all I produced. Roland's structural advice has also been very much appreciated. No one could have said 'chuck all this stuff out' more tactfully. I also owe thanks to my mother, Maureen Colman, who came out of retirement for a long hard day's work to relieve me of a professional task while I was in the final throes of thesis writing. Most of all I thank Alan Whelan, who kept me company on many long studious evenings and has written three books during the time it has taken me to write this one. As well as providing emotional support he has been an able and challenging opponent in debate. Despite my harangues he has remained resolutely essentialist about sexuality, or so he allows me to believe.

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#### **Author's contribution**

The conception of this study was my own. The empirical component of this thesis is based on analysis of data sets from three different research projects: Negotiating Sex, the Sites study, and the Seroconversion study. I ran Negotiating Sex in 1998 and 1999 while employed by the National Centre in HIV Social Research (NCHSR). Of the nine interviews with gay men, four were done by me and the other five by two interviewers, Colin Bisset and Max Hopwood, under my direction.

The Sites project was initiated and designed by Michael Bartos, former research fellow at NCHSR, in 1996. The fieldwork and interviews, supported by an Australian Research Council grant, were carried out by research officer Hédimo Santana in 1997, supervised by research fellow Erica Southgate at NCHSR. The analysis reported in *Sites of Sexual Activities among Men: Sex-on-Premises Venues in Sydney* (Santana and Richters 1998) was done by Hédimo; I assisted with the structuring and writing up of the report. For the study reported here I reanalysed his interview transcripts with a different focus.

The Seroconversion study was initiated in 1993 by Professor John Kaldor at the National Centre in HIV Epidemiology and Clinical Research (NCHECR) and Professor Susan Kippax, director of NCHSR, and is still in progress. All the interviews were done by Olympia Hendry of NCHECR.

The analysis of the data, the structuring and writing up of the thesis were done by me alone.

Juliet Richters

## Abstract

Human sexual behaviour is highly variable and not tightly linked to biological reproduction. However, it has not been studied as social behaviour until the last 40 years and until recently it is largely deviant behaviour that has gained the attention of sociologists. Sociology has adopted an unnecessarily antibiologistic position and consequently neglected the body. In reviewing sociological approaches to sex I draw on social constructionism, particularly the work of Gagnon and Simon (1974) and their notion of scripts; these can be interpreted as discursive structures defining sexual acts and sexual actors at both the individual and societal level. I outline a range of social constructionist positions in relation to sexuality and adopt a moderately radical but realist one that concedes some place for the physiology of arousal linking the elements of the discursive realm of the sexual in social life. Finding the basic assumptions of symbolic interactionism a fruitful base from which to approach sexual conduct I reject the concept of 'desire' as too complex and obscure to serve as a starting point in understanding the social organisation of sex.

A review of the ethnographic observational studies of settings in which men have casual sex shows that beats (public places such as parks and toilets) operate in a similar manner in many countries. Commercial sex venues are more varied. They are safer and more comfortable than beats and may offer private rooms and facilities for esoteric sex such as bondage. Sex in such settings is impersonal and anonymous, costs little effort, time or money, and offers a variety of partners. Interaction is largely nonverbal. Interview studies of men who have casual sex with other men tend to undersample men who are not gay-identified, but they offer insights into men's motivations and understandings. Both kinds of research are necessary.

The empirical component of the thesis is a thematic analysis of transcripts from three interview studies of gay men in Sydney done between 1993 and 1997: Negotiating Sex (n = 9), the Sites study (n = 21) and the Seroconversion study (n = 70). All involved detailed narratives of sexual encounters. The analysis takes a situational interactionist approach with a specific focus on practice. Central questions asked are: how does the setting (beat, sex venue, home) affect what happens? What does sex mean to the men, and how does this affect what they do? How do men's sexual skills, tastes and experience relate to their practice? How do men's bodies and their understandings of the body affect their practice? What do different sexual practices mean and how are they organised and negotiated within the encounter? How (if at all) do men integrate considerations of safe sex into their practice?

Physical surroundings were found to have a profound effect on practice. Sex venues as cultural institutions enable patterns of practice that do not occur elsewhere. Physical arrangements within beats and venues encourage or enable particular practices, such as oral sex or group sex.

Motivations for and meanings of sex to the participants varied widely; these were related to practice within the men's own accounts but not in any clear predictive way. Men's sexual skills, tastes and preferences, which were also very varied, related to their practice. Men made trade-offs between risk and pleasure. Men looked for a range of features in casual partners. Suppression of social cues restricted the range of criteria on which partners were selected, enabling wider choice.

Men's bodies affected their practice most strikingly in the issue of erection or the lack of it. Understandings of the body and physiological processes affected men's interpretations of information about HIV risk.

These men have a vocabulary of sexual practices within which some common practices are less salient. These practices are socially patterned in ways that benefit men with certain tastes and abilities and frustrate those with others. Safe sex considerations are routinely integrated into sexual practice but in a way that leaves room for considerable risk of HIV transmission.

In conclusion I argue that conceptualising sex between men exclusively in terms of gay identity and culture is inappropriate. The outcome of the empirical work confirms the theoretical analysis that found it necessary to incorporate some physiological notions, such as 'libido', into a social constructionist view of sex. The findings and their interpretations have important implications for framing effective HIV prevention programs. Some specific suggestions are made for how this might be done.