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Diversity Conference

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# Creating an Organization to Support SFA's Women Employees 

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# Organiving for Action: Creating a Professional Women's Organization on Campus 

Heather Olson Beal, Ph.D. (Education Studies)
Sarah Sanchez, MFA (Kinesiology / Dance)
Lauren E. Brewer, Ph.D. (Psychology)

## Rationale for Organizing

- Professional inequities faced by women in higher education, especially for mothers (Acker \& Armenti, 2004; AAUP, 2001; Hirakata \& Daniluk, 2009; National Research Council, 2010), persist and are well-documented
- Decades-old battle about the work-life "balance"
- Renewed debates on social media in 2020
(1) Dr. Sara Goldrick-Rab

Unless and until colleges offer high-quality affordable children, including emergency and sick care, to their employees and students, they MUST find a way to allow kids on campus.

Without hassle.
3:15 PM • Jan 4, 2020 - Twitter for iPhone

THE CHRONICLE of HIGHER EDUCATION

When Colleges Frown on Kids on Campus - or Even Ban Them

- Just $26 \%$ of all tenured professors are women (a number that is decreasing) \& 34\% of Professors
- Women of color are particularly underrepresented in the academy.
- Structural barriers impede women's chances for tenure (e.g., preference for research productivity over teaching \& service work disproportionately favors men)
- Men outearn women at all faculty levels
- Academic mothers are less likely to advance than academic fathers ("the baby penalty")
- Family formation negatively affects women's--but not men's--academic careers


Organizing work behind the scenes \& creation of website

Reation


By-laws drafted, meeting with president \& provost, elections

Organized committees, org chart, actionable goals

## Building on Strengths (ours and others')

| $1 \|$Reaching out <br> externally | $2 \|$Drafting a mission <br>  <br> objectives |
| :---: | :---: | :--- |
| Finding and meeting with <br> similar existing organizations | Identifying our primary <br> purpose as professional |
| - UTRGV, SHSU, |  |
| UT-Arlington <br> Asking for info in social <br> media spaces | Wordsmithing a mission <br> statement <br> Identifying <br> organizational <br> objectives |

## 3 <br> Choosing to unite as women

Who is the organization for?
Who can join?

- Faculty or staff?
- Women, women*, men, all employees?


## Challenges Faced (or we're facing)

## 1 Opposition / <br> Barriers

Challenges faced:

- Fake "men's organization"
- COVID-19-
telecommuting issues
- Fear / trepidation
- Money (internal or external?)
- Fear of being co-opted

Faculty \& staff
working together

Different:

- Schedules \& work styles
- Work expectations
- Language
- Professional \& social circles


## 3 Time

Advocacy takes times and energy

- Burden of emotional labor associated with professional service borne
disproportionately by women


LOOKING FOR A WAY TO ENGAGE MEANINGFULLY THIS FALL? THEN THINK ABOUT JOINING ELMO!

## Equity and Leadership Men's Organization

Mission
Ensure that the dominant position of men is maintained to align with global norms of male hegemony.
MOLE advocates for the professional advancement of men while balancing professional, personal, physical and mental health demands and needs. MOLE supports policies that sustain male staff and faculty by utilizing the unique perspectives of men and our shared experiences.
For more details, please email: makemeasammich@sfasu.edu



## Actionable Committee Goals

Tenure \& Promotion \& Annual Review

- Survey members to determine needs with regard to T \& P / review process
- Identify specific strategies to support members through that process
$2 \left\lvert\, \begin{aligned} & \text { Mentoring, Membership } \\ & \text { \& Outreach }\end{aligned}\right.$
- Develop \& implement pilot mentoring program
- Collect \& distribute baby-related items via the campus food pantry
- Host
relationship-building events

3 Achievement \& Advancement

- Provide training re: how to document professional achievements internally and externally
- Amplify the achievements of women on campus in appropriate outlets


## Mentoring Program

## Mentoring ${ }^{\text {OWogrant }}$

Complete the following survey to help us determine who is the right match for you. This is a 1 year commitment to have some type of contact monthly, via phone, email, face to face/Zoom, or text.
http://bit.ly/MentorshipR2


## Mentorship Program Contract

The following contract pertains to individuals matched during the Fall 2020 semester. By choosing to participate in the Mentor Program, I agree to:

- Be flexible and provide my mentormentee with the necessary support and advice to help them
succeed in their goals.
- Comply to covidi-19. social distancing and mask wearing guidelines to ensure me and my
- Keentor/mentee any infermation that my mentor/mentee tells me confidential except as may cause himher/th
- Commit to meeting for a minimum time of 1 hour, once a month. This may be broken up into agments or saved for one session. Additional time past the 1 -hour mark must be a mutual
- $\begin{aligned} & \text { agreement. } \\ & \text { Inform MOM }\end{aligned}$
- Provide your committee when meeting time and location does change

Provide your mentor/mentee with 24 hours cancellation notice if unable to attend your meeting

- Notify MOM committee of any difficulties of concerns that arise in the partnership. Contact
- Respond to quarterly surveys created by MOM committee

Monthly Meeting Info: (modality, day, time)
Mentor Signature:
Date:

Mentee Signature:
Date:

## Sarah Sanchez, M.F.A. Membershi, , utreach \&

Membership, Outrach \& Mentoring Chair
Vssitive Assistant Puener



## Building Relationships



## Actionable Committee Goals

| 4 Wellness | 5 | Diversity |
| :---: | :---: | :---: |
| - Identify \& compile all campus wellness-related offerings and compile them in one place <br> - Advocate for wellness-related policies |  | Gather \& aggregate data on diverse faculty and staff Identify strategies to recruit \& retain diverse faculty and staff Expand definition of "diversity" |

$6 \mid$ Governance

- Assist other committees set \& accomplish goals
- Create \& deliver leadership training for OWLE members
- Develop best practices for OWLE
- Revise by-laws


## Actionable Committee Goals

- Host the fifth annual

International Women's
Day Teach-in


## Questions?

## Discussion?

Contact owle@sfasu.edu

