

## **Abstract**

The diploma thesis called *The Media Image of Murder of Otýlie Vranská in the Czech Contemporary Press* is dealing with the analysis of the serious press represented by daily newspaper *Národní listy* and with the analysis of the tabloid press represented by daily newspaper *Expres* in the selected period from September 1933 to February 1934. The analysis focuses on the news articles about the murder of Otýlie Vranská. She was murdered on 1st of September 1933, her corpse was quartered and sent to Slovakia in two suitcases – one suitcase was found in Bratislava and second in Košice. Both types of periodicals published 96 articles all together. The diploma thesis is divided into two main parts. Theoretical part, which is focused on definition of the First Czechoslovak Republic's period as well as introducing topics such as criminality and press in the First Czechoslovak Republic. In the end of this chapter there is a presentation of the life and death of Otýlie Vranská from an expert point of view. The second, practical part includes mentioned analysis of the news items, which comes after the definition of the key term: the social construction of reality and the definition of the chosen method: the comparative narrative analysis.