

Diploma thesis „Construction of identity in the media dedicated to the physically challenged people“ asks the question, whether it is possible to trace certain group-specific, intellectually elaborate world view in the czech magazines dedicated to the physically challenged people. The aim is to find out, whether these periodicals offer a certain form of group ideology to the reader and what are its main characteristics. We handle this problem with the aid of the concept of group ideology by the theorist Teun A. van Dijk and his method of ideological discourse analysis.