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Hispanic, Latino, Latinx? What Does It All Mean?

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Uses/misuses/appropriation of the term “Latino/a/x”

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Who
should/should
not use the
term
Latino/Latinx?

Latin-America consists of many countries, that includes all Central America, Mexico, South America, and parts of the Caribbean Islands, such as Cuba, Dominican Republic, Puerto Rico, Haiti.

The term should solely be used by someone of Latin American origin or descent, mainly used by those who live in the US

When is it considered appropriation?

- ◇ When utilized by someone who is not of Latin-American descent
- ◇ Someone from a Spanish speaking country that is not in Central America, South America, or the Caribbean Islands previously mentioned
- ◇ Specifically, if the term being utilized by someone from Spain or of Spanish descent.
- ◇ Someone using the term with full knowledge that they are not of Latin-American descent

Example: Rosalía

- ◇ Rosalía is a Spanish pop artists that began her music career by singing to the rhythm of flamenco, interchangeably singing Latino Urbano music .
- ◇ The controversy arose when she won two Latin Grammys' for the awards in 2019, as a Hispanic artist, and many articles referring to her as “Latina”
- ◇ In various interviews she has said to feel “Latina” when visiting Latin American countries.
- ◇ Most of the interviews in which she stated she was “Latina” are those done by music talk shows, interviewers
- ◇ The most popular interview was done with *Billboard* in which she was asked how she felt when someone stated, and I quote “not Latina enough”, her response was “these barriers don’t exist”. In no way clarifying she is not Latina. (Isaad)
- ◇ Publics response on social media: many went about clarifying that she is from Spain, so she is in fact Hispanic, but she is not Latina because she is not from Latina America
- ◇ In various social media platforms and Hispanic/Latinx magazines they would refer to her as “Latina because of the artists she mainly works with

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