

# The Kelowna Courier

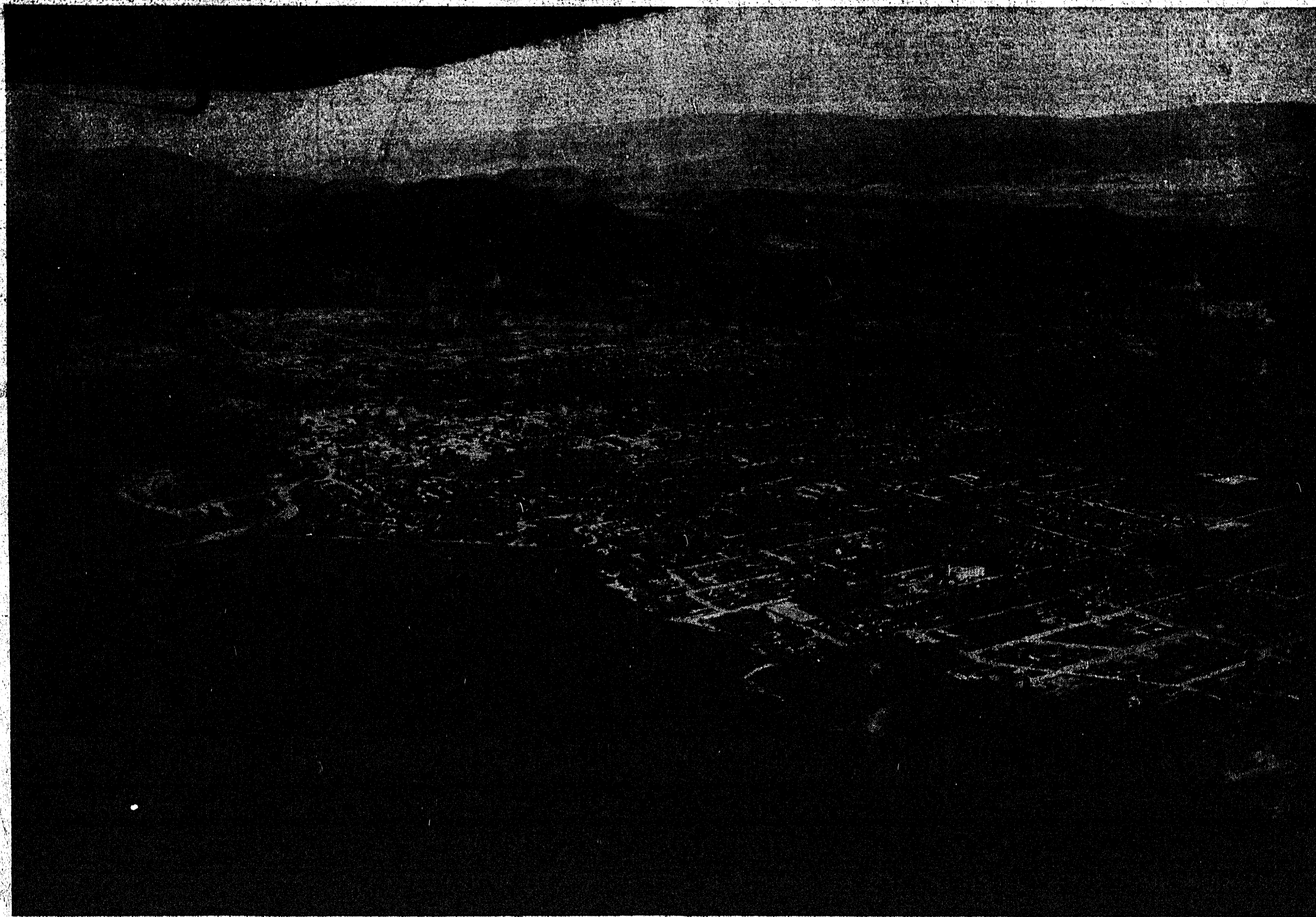
Vol. 54

Kelowna, British Columbia, Thursday, August 8, 1957

No. 3

*Welcome*

*to* **KELOWNA'S**



Paul Ponich Photo Studio

**51<sup>st</sup> ANNUAL**

**INTERNATIONAL REGATTA**

**AUGUST 7-8-9-10**



# Mr. Regatta Exclaims 'Biggest Ever' Again

Dick Parkinson has said "biggest ever" now for four years. Mr. Regatta started to say "biggest ever" back in 1954 when he gave a Courier reporter his feelings about the Regatta of that year.

He repeated the exclamation in 1955 and 1956. This year he enthusiastically declares "the 1957 edition of Kelowna International Regatta—greatest water show on earth—is definitely the biggest ever!"

And it is—thanks to Mr. Regatta Parkinson and his hard-working Regatta Committee.

Anyway, Dick ought to know. He's been boosting Kelowna Regattas for 27 years! And he states this is the toughest "Regatta Baby" he's ever handled as chairman and committeeman.

But Dick is the man who can do it. Were it not for his driving and relentless energy, Kelowna's "do" would not have become Western Canada's premier water show.

But it is not only swimming and diving and other aqua events that go to make up a regatta, that Dick Parkinson excels in. For instance when the British Empire Games committee in 1954 was looking elsewhere to hold the rowing events, Parkinson was one of the first men the committee called upon to seek the advice regarding holding the races on Okanagan Lake.

Those closely connected with Regatta affairs marvel at Parkinson's organizing ability. Manager of one of the largest packinghouses in Kelowna, he nevertheless finds time to devote many hours in spearheading the committee which starts meeting many months before the annual event takes place.

"Mr. Regatta" first started to dabble in Aquatic affairs 24 years ago at a time when the organization was in the doldrums. He was asked to go on a Regatta committee to organize a queen contest. The venture proved a profit-making scheme, thanks to Parkinson's efforts, and the additional money took the Aquatic out of the red.

**MADE PRESIDENT** Immediately recognized his organizing ability, and the following year he was made president of the Aquatic club. Dick immediately re-organized the association, and that started the organization on its long and colorful road to success. Prior to the last war, Dick was appointed secretary-manager under the revamped setup, and during his service, with the Canadian Army he was sports officer at the Vernon camp for over two years) was largely responsible for obtaining Regatta talent from among army personnel.

In post-war years, another major change was made in the Aquatic set-up. It was decided to set-up two committees—a Regatta committee and an Aquatic committee. "Mr. Regatta," naturally, was named chairman of the Regatta committee. This new set-up has worked with unqualified success. Both committees march together hand-in-hand, and if any major problem arises, it is soon ironed out.

**FIRST REGATTA** Dick Parkinson attended his first Regatta when he was around five years of age. Dressed in a sailor suit and a wide-brim straw hat (he has the picture to prove it) his parents would take him down to the Regatta, which in those days was composed mostly of sailing races, canoe races and swimming events. Seven years later, however, he was an active competitor. But Dick is the first to admit that he never was a good swimmer and he later devoted his energy to rowing events.

Dick recalls that in Regattas of yester-year, the "plunge" and under-water swimming events were the chief highlights of the Regatta. Youngsters used to practice holding their breath for hours. After World War I, upon the advice of medical men, this event was ruled out as it was detrimental to the health of contestants. Another time, Dick recalls the Boy Scouts, who were active competitors, were called out during Regatta to fight a forest fire.

The Australian crawl and the side and breast stroke were popular in yester-years. Youngsters used to go down to the old Stirling wharf and practice the Australian crawl for hours. In those days, Ian Weddell, brother of E. C. Weddell, now living in Los Angeles, was the fastest swimmer. The late General R. E. L. (Rod) Keller was the "best" in "Dick's gang." The late J. F. Burns, partner of E. C. Weddell, and later police magistrate, was the champion diver.

**MANY LULLS** Recalling the early days, "Mr. Regatta" said there were many lulls in the program. "It was not like the three-ring circus today," he declares. Pete Athanaso used to do the calling with a megaphone. There were no outside competitors. Canoes and sailing boats once dotted the broad expanse of the lake, while there were many outstanding boat races between men and women.

**MEMBER OF COUNCIL** Besides being actively engaged in the fruit business and devoting long hours to Regatta work, Dick still finds time to serve on the City Council. With the exception of the years he served in the Canadian Army, "Mr. Regatta" has been an alderman since 1939. At present he is the senior member, and heads the parks committee which has made considerable progress in improving numerous playgrounds, The City Park, and the civic centre property.

Born in Fairview, B.C., in July 1901, he came to Kelowna at the age of five. After graduating from high school, he entered the fruit business being associated with George Rowcliffe Ltd. He spent



DICK "MR. REGATTA" PARKINSON

## DOCTORS ADVISE Keep Artificial Respiration Going For At Least Four Hours

"It is now more than ten years since some very definite conclusions were reached by the committee on artificial respiration of the Health League of Canada as to the possibilities and limitations of artificial respiration especially in cases of drowning," writes Dr. Gordon Bates, general director of the Health League.

"It is surprising that the lessons learned at that time seem too frequently to have been forgotten and, that, after time, one reads newspaper reports of artificial respiration having been stopped too early."

**LISTS FIVE POINTS** Dr. Bates summarizes some of the chief points which should be generally known as follows:

1. There is hope of reviving persons apparently drowned even though the duration of immersion has been up to half an hour. Persons have been revived after up to this period under water.
2. The fact that most of the usual signs of life are often entirely absent in an apparently drowned person is not a final indication of death. Persons have been revived by artificial respiration after hours of apparent death from various causes.
3. Until some indication of life apparent to everyone appeared, there was no pulse, no heart sound audible by stethoscope examination, no reflex of any kind.
4. Artificial respiration should be commenced immediately in all cases under water for less than half an hour and should be continued without an instant intermission until all hope is lost.
5. The rule laid down by the Health League of Canada's committee was that it should be continued for a minimum of four hours or until rigor mortis has set in; and there should be no exception to this rule.

Additional rules have to do with keeping the patient warm by all means possible and seeing to it that the air passages are clear. "This last suggestion is very important," the Health League director emphasizes. "In many cases it has been found that a laryngeal spasm exists. This condition, while it effectively prevents water from getting into the lungs, also prevents the entry of air. At the moment, no more effective means of opening the larynx is known other than seeing that the tongue is pulled out during artificial respiration."

## PLAN TO ESTABLISH VISITORS REGISTRY DURING REGATTA

Kelowna Regatta mentors will make sure this year they get an "index" of first target areas at which to aim next year's publicity.

The committee has decided to establish a Visitors' Registry in the Hawaiian Village.

Officials said the registry will be filed away for future reference and will act as a guide when committeemen want to know where and when to hit with special advertising plans.

Also, the committee intends to have name-lists affixed to the registry walls, as each sheet is filled. Visitors to the Regatta will be able to check lists and see who else from the home town is around.

Alternatively, the check list will supply the committee with much-needed information on what areas expected to send large numbers of visitors did not, and thus permit the committee to gear publicity accordingly.

## PLAYGROUND

### Dozens Of Lakes Within Few Miles Of Orchard City

The name "Kamloops" is synonymous with fishing, and Kelowna is also rapidly gaining a reputation as the centre of a large fishing area. Besides Okanagan Lake, there are thirty-six other fishing spots—lakes, dams, rivers—within twenty-five miles of Kelowna. Some of these lakes are only five, ten or fifteen miles away.

Fishermen from Vancouver, Washington, Oregon, and California who formerly journeyed one hundred miles farther to the Kamloops area, are discovering that they can save themselves this 200-mile return trip.

This is no false claim. Kelowna enjoys close proximity to all these lakes: Wood Lake, Oyama, Spear, Dee, Kalamalka, Doreen, Fly Fish, Aberdeen, Echo, Beaver, Postill, South Twin, Trapper, Belgo Dam, Fish-Hawk, Mission, Greystoke, Katrine, Oacchi, Browne, Haynes, Pair, Cariboo, Chute, Bear, Jack Pine, Shannon, Silver, Brenda, Deer Eneas, Fish, Boulean, Pinaus, Salmon, Monte, Pillar, and others.

Kelowna is also not far removed from the huge Shuswap chain. There is creek fishing besides. The fact that local sport shops have sold more resident and non-resident fishing licenses than any other city or town is proof that Kelowna is indeed a fisherman's "centre".

Some times the men leave their wives comfortably located in local auto courts while they go fishing. The ladies shop to their hearts content and have expressed a preference for Kelowna as a holiday shopping centre.

Of course some women are as enthusiastic about fishing as the men. If so, there is plenty of accommodation for them at the many lodges and cabins, all of which are nicely furnished, some with springs right outside the log cabin door. Checkered table cloths, bright curtains,

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MISS LINDA NEWBY

The 17-year-old choice of the Ladies Aquatic Auxiliary has fair hair and blue-velvet eyes.

Linda, a real charmer, is also an outdoor girl. She lists riding, curling, soccer, and all water sports as favorite activities, although she enjoys sewing, shellcraft, and playing the piano almost as much.

Linda will graduate next year from Kelowna High School where she is a member of the Athletic Council, "Y-Teens," the Future Nurse's Club, the band, and secretary of the curling club.

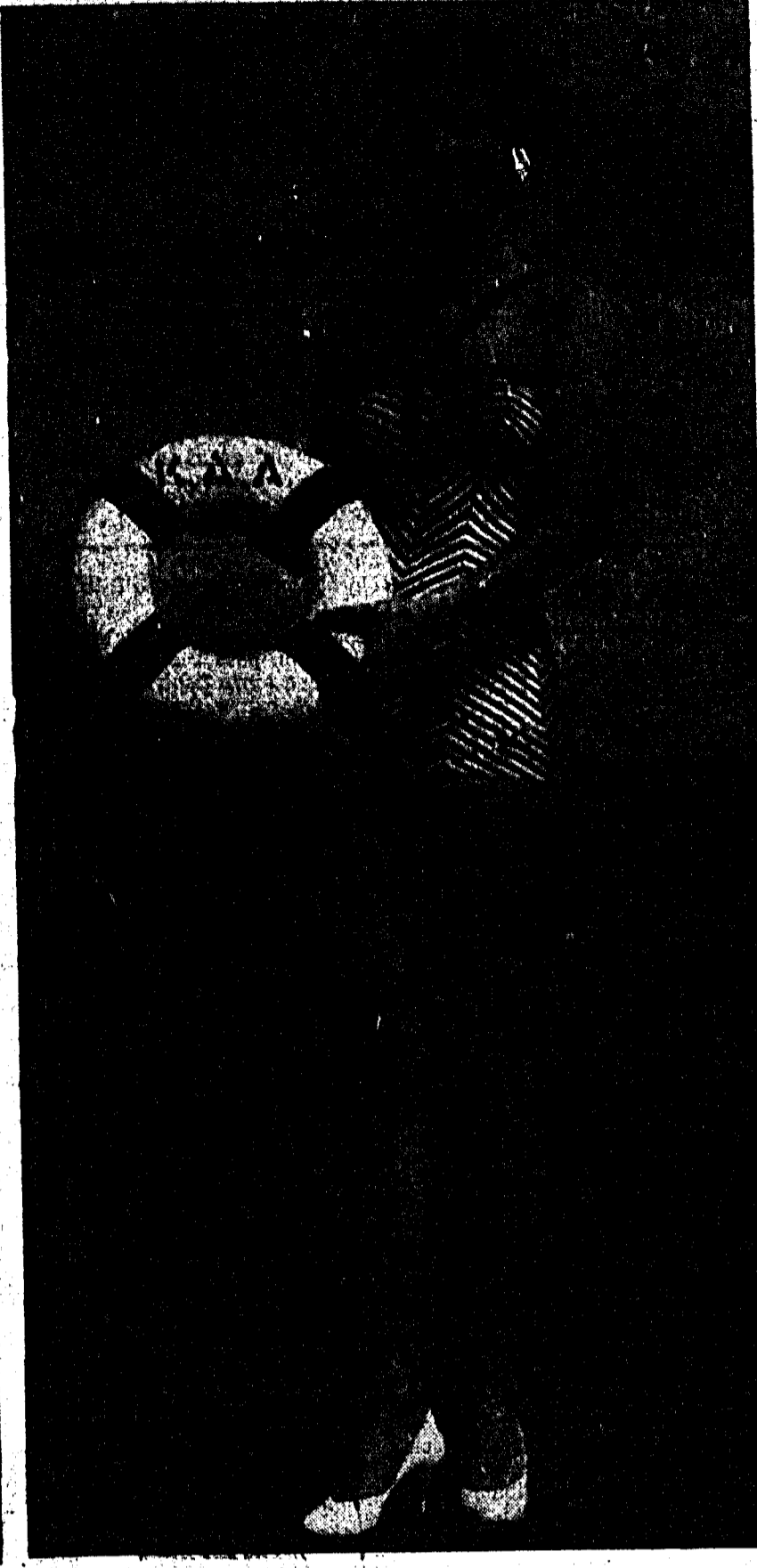
"I'm very excited about the contest," Linda said happily. "I feel the experience will be profitable.

"The Regatta is really a tremendous community effort, and I haven't seen one yet that wasn't a success."

Science has always been her favorite subject at school, and although she hasn't had a chance to cut up worms and frogs yet, she doesn't expect it will bother her even a little.

"I want to be a nurse," she said, "so I won't mind the worms . . ."

Linda has other things on her mind right now, for besides Lady-of-the-Lake contest activities, she works as a lifeguard and swimming instructor at the Aquatic, which has become her home away from home during the summer months.



MISS HEATHER WATSON

Heather, a pretty, vivacious brunette is also a gifted pianist. Although she has taken lessons for only seven years, Heather has completed the grade ten course for Royal Toronto Conservatory of Music students. This spring, she won many honors at the Okanagan Valley Music Festival.

Music, obviously, is one of her main interests, but Heather, "Miss Gyro," is also an enthusiastic supporter of high school and Teen Town activities.

Before she graduated this year, Heather was a student's council representative, on the executive council of "Y-Teens," a Teen Town council member, and a member of the Future Teachers' Club.

At one time, she was musician for Job's Daughters in Kelowna. In her spare time, Heather enjoys

reading, water sports, and in the winter months, curling. She would like to keep it a secret, but a collection of china dogs, nearly 100 in number, once rated high on her list of favorite hobbies.

"I think it will be fun—and marvellous experience, too," said Heather of the contest. In her own words, she was "dead set against entering," but she feels now that she will benefit by the obligations and pleasures that go along with the Lady-of-the-Lake competition.

"The Regatta is becoming better known every year," Heather said. She expects to see many old friends here for the event from her home town, New Westminster.

A real Kelownian now after three years in the Orchard City, 18-year-old Heather thinks it's "the most beautiful place in the world."



MISS JACKIE LAFACE

Jackie, "Miss Jaycee," has a merry, Okanagan sunshine smile—in fact, the 17-year-old brunette is a sunny bundle of warmth and energy.

Born in Kimberly, Jackie has attended Kelowna schools since she was eleven, and will graduate next year.

She loves sports, and at one time played right wing on a girls ice hockey team. A leg injury prevented further participation in that particular sport, but Jackie remained an enthusiastic fan, and is a spectator at almost all hockey games.

At high school, she played spike on the championship-winning volleyball team, and rates softball high on her list of favorite activities.

During the summer, Jackie works as a playground supervisor and loves it.

"Now I'm sure I want to be a teacher," she admitted.

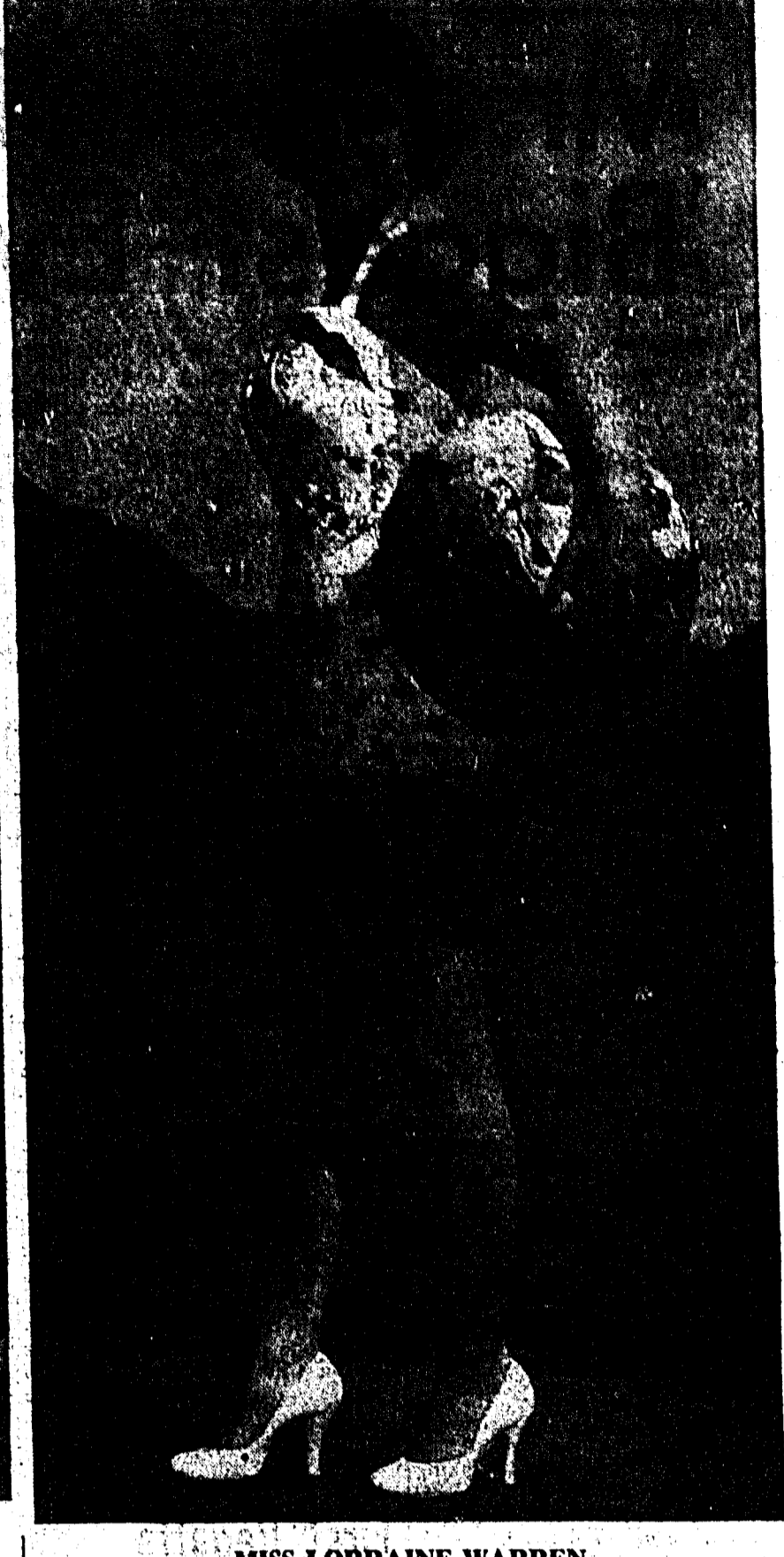
A member of the Future Teachers' Club at Kelowna High School, she also belonged to "Y-Teens" and Teen Town.

"You could have knocked me over with a feather," is the way Jackie explains her reaction when she was asked to be a Lady-of-the-Lake contestant.

However, like the other girls, Jackie appreciates the value of this experience.

"I think it's going to be a great Regatta," she remarked. "And I'm proud to take part."

The 19th International Red Cross Conference will be held in New Delhi in October, 1957. The last conference was held in Toronto in 1952.



MISS LORRAINE WARREN

"There should really be nine Ladies-of-the-Lake," said winsome Lorraine Warren, "Miss Kiwanis." (She was excluding herself.)

And Lorraine was serious. The girls, she told the Courier, had become very close friends, and would be delighted no matter who won.

The remark was typical of the cute-as-a-button brunette, who could probably give Dale Carnegie a tip or three on the art of winning friends.

Now seventeen, and going into grade twelve, Lorraine came to the Orchard City in 1945 from Manitoba. At school, she's active in "Y-Teens," a band member, and on the curling and bowling teams.

Lorraine is also a member of Kelowna Teen Town and Job's Daughters. Sundays, she sings in the

First United Church choir.

In her spare time, Lorraine sews, skates, and plays the piano. Semi-classical music, she maintains, is her favorite.

After graduation, Lorraine would like to be first a psychiatric nurse and then an airline stewardess.

This is an exciting summer for Lorraine, who has already found it full of surprises, and she is looking forward to what she terms a "marvellous" Regatta.



MISS ELAINE SLADEN

What does Elaine, "Miss Kinmen," like most about being a Lady-of-the-Lake contestant?

"Being with the girls!"

With a pretty, pixie-ish smile she added, "We have a lot of fun."

The other contestants and they were the ones who coaxed Elaine to enter the competition, and so did her sister, Barbara, who was a contestant last year.

Elaine came to the Orchard City from Truro when she was five.

Now seventeen, she will graduate from KHS next year. She played clarinet in the school band, and is a member of "Y-Teens" and Teen Town. With an independent group of Kelowna majorettes, she has led parades here and in Penticton, Vernon and Vancouver.

Elaine's hobbies include painting, swimming and playing the piano. She would like to be a school teacher, and hopes to attend the College of Education at UBC.

FIRST A BEAUTY SHOW:

Lady-of-the-Lake Pageant Was Started 17 Years Ago

The Lady-of-the-Lake pageant didn't just happen. It was planned to meet a specific need and since 1940 it has been one of the most popular items and one of the money-makers of the program.

While it is true that the Gyros sponsored a "regatta queen" contest in the early thirties for a couple of years, and while it is true the Ogoogoo Swim Club chose a girl from among the club members and called her "Lady-of-the-Lake," these efforts bore as much relationship to the Lady selection since 1940 as the regattas of the 30's bore to today's.

Back in '38 and '39 it was evident that there was a real need for something spectacular for an evening event. There was a blank evening that had to be filled.

It was agreed that a beauty contest would fill the bill acceptably but it was agreed, too, that few local girls would enter an ordinary beauty contest. The subject was kicked around for some time, the problem being how to have a beauty contest that wasn't one and which did not have the title "queen" which was becoming slightly tarnished even in those days, there being so many of them.

**"SOLI" IDEA**

Some one recalled that the Ogoogoo Swim Club each year selected one of its members to be "Lady-of-the-Lake." Why not lift that name. It was an ideal name indeed. It met all the requirements.

The show was staged the first night of the 1940 regatta on the beach east of the Aquatic. The stand was well decorated with flags and bunting and it was a good show which met with a great deal of applause.

A number of the visiting swimmers entered the contest and also Esther Mann who had been a princess of the Washington State Apple Blossom Festival. It turned out that she won the title and so Kelowna's first official "Lady" was an American.

**USED BARGE**

The next year, the contest having proved its worth as an evening spectacle, it was moved inside the Aquatic, a barge being moved into the pool to serve as a stage. This was done for several years until

the permanent stage was built.

At the 1941 regatta the contestants were brought by boat to the Aquatic where the stage was decorated with flags and a large torch, because the war wasn't going very well at that time. Morag Macdonald was selected as the new title holder.

In 1942, another war year, so the patriotic motif was again used. Flags and national emblems decorated the backdrop of the barge. Charming Joan Pantton was the judges' choice.

In 1943, while the torches were still used, the backdrop was a blaze of silver and black and very effective it was, too. The title this year went to Shirley Muir of Vancouver, one of the popular and very successful swimmers.

In 1944, the Jaycees who had begun to develop elaborate settings, contrived a beach scene with a background of trees. Shielagh Macdonald was awarded the title that year.

A garden scene in 1945 was much admired. Two barges were used and they were connected by an attractive bridge. Daphne Henderson of Vernon won the title. Before she assumed her duties in the 1946 regatta, she was married and in Niagara Falls, so Marion Miller who had been selected as a princess acted as Lady-of-the-Lake.

In 1946 a Mississippi showboat came sailing into the Aquatic carrying the royal party and the contestants. It was an old tug belonging to the S. M. Simpson company commandeered and remodelled by the Jaycees for the occasion. It was a spectacular show, but the title again went out of town, to Alleen Smyth of Victoria.

The showboat had cost quite a few precious dollars so it was used again in 1947 with the attractive Betty Ball taking the title.

**HEAVY RAIN**

Rain washed out the 1948 regatta but it stopped long enough to allow a very spectacular night show. This was the year—remember!—when a huge golden oyster shell dominated the stage and was the Lady's throne. Jeanette Ollerich, Kelowna girl resident in Wenatchee, won the title. A treasure island motif complete with sand, beach, palm trees and

a grass hut was a fitting setting for the crowning of statuesque Jean Ross in 1949.

In 1950 it was an Indian motif with the tribe selecting a maiden for sacrifice. Joan McKinley was chosen.

Rome came in for its innings the next year, 1951, and the contest was a Roman holiday. Faye Weeks caught the eyes of the tribunes and was named Lady.

Ogoogoo entered the pageant in 1952. The motif was an underwater scene and the story was a diver's dream. He watched Ogoogoo select his own Lady. He didn't do badly either, choosing Kathy Archibald, who later became Miss Canada.

This was the year when a "preview" for the judges was commenced. They had an opportunity of meeting and chatting with the girls at a coffee party, the day before. This allowed them to assess the girl's ability to perform her year-round duties which by then were becoming quite important.

In 1953, Linda Ghezzi was selected.

The contest that year was built around a Roman slave market. In 1954, it was a "story book fantasy" and Sharon Schuman was selected.

See LADY-OF-THE-LAKE Page 5

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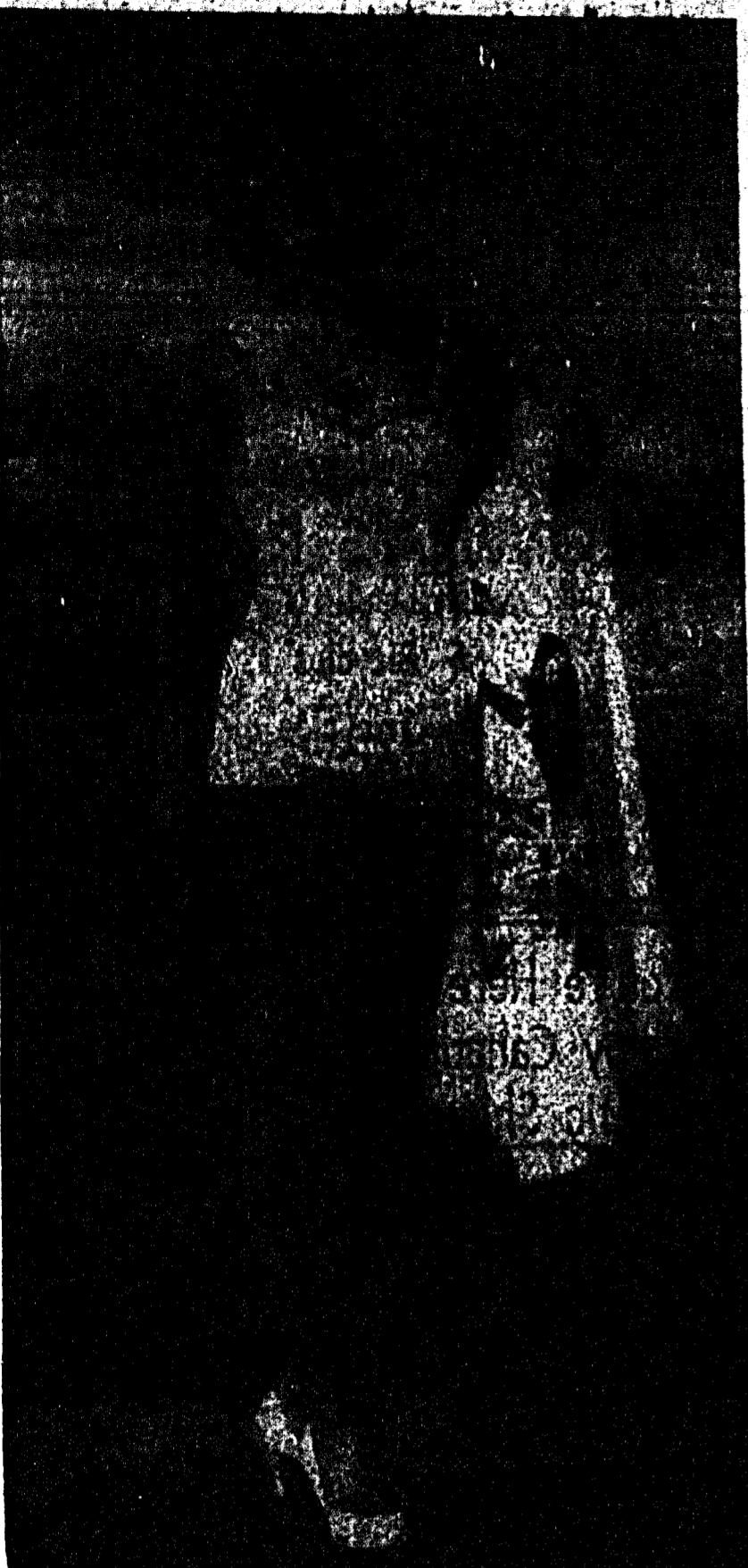
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# LADY-OF-THE-LAKE CONTESTANTS

THE KELLOWNA COURIER  
Friday, August 6, 1957



MISS KATHIE HERBSI

"One of the nicest birthday gifts I've ever received," was comely Kathie's description of her seventeenth birthday present—nomination as "Miss Rotary" in the Lady-of-the-Lake competition. Kathie, who has been interested in acting since grade nine when she was given a leading role in the school play because the "star" took ill just a few minutes before it was staged. This summer, she's enjoying Lady-of-the-Lake rehearsals. "I've always been a little fearful of taking acting seriously, although I love it," she said. Especially pleased that Kathie had been selected was her sister, Marlene, who was a Lady-of-the-Lake contestant in 1955.

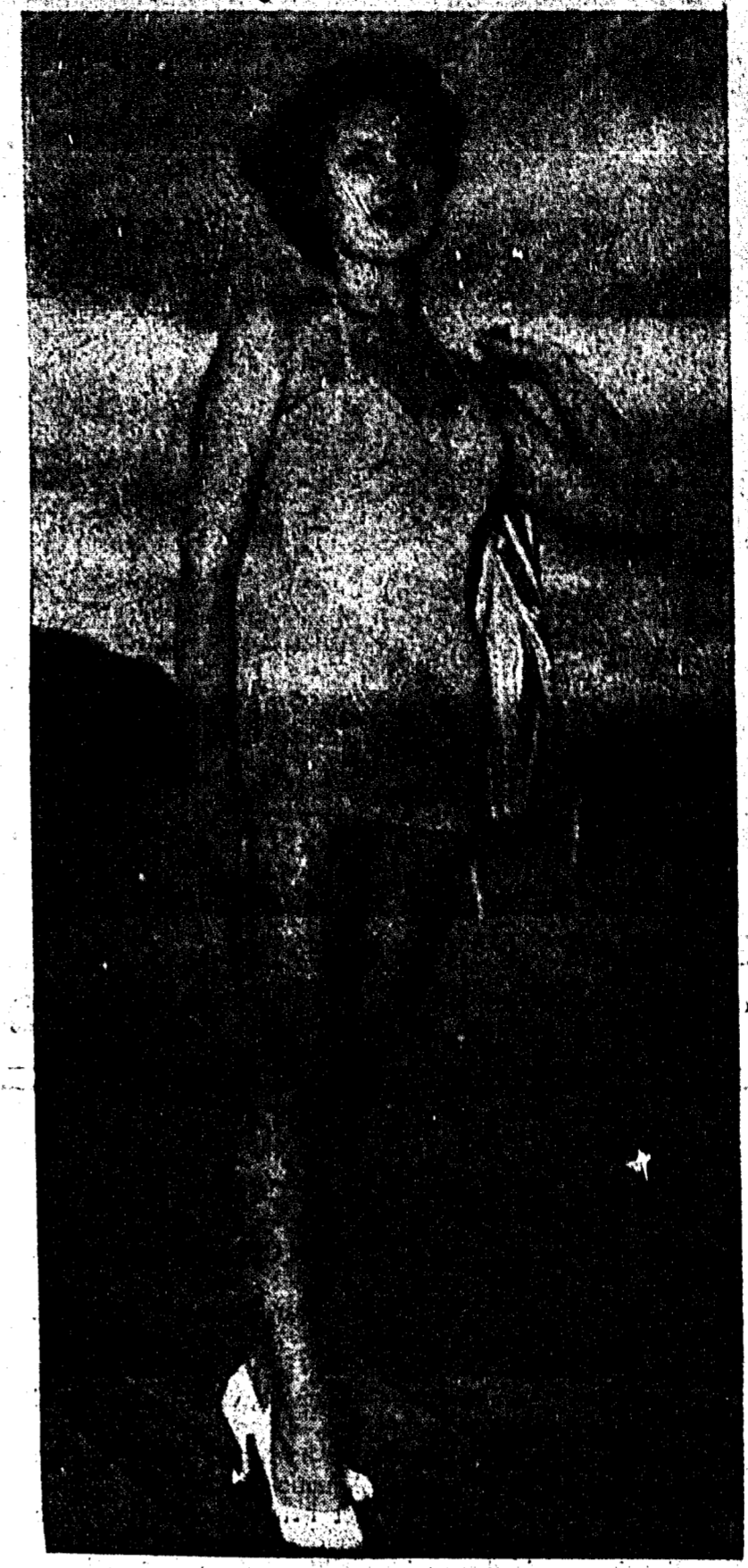
Kathie came to the Orchard City from Lashburn, Saskatchewan. She will graduate next year from Kelowna High School, where she was a member of the band, "Y-Teens," and track and softball teams. She intends to go to UBC, and hopes to be either a lab technician or a pharmacist. Swimming, war canoe racing, volleyball, skating and swimming all rate high with Kathie—but so does painting. She was given special permission in grade 11 to take art. The privilege was more than justified, when Kathie won first prize in a poster contest this spring. She makes many of her own clothes, and enjoys leatherwork.



MISS NAN TERAI

When pretty, petite Nan was asked to be a Lady-of-the-Lake contestant, her first reaction was a polite "No thank you." Nan, "Miss Rutland," reconsidered after what could be termed high-pressure persuasion, and she's very glad she did. Rutland's eighteen-year-old sweetheart is enjoying the whirlwind regattatime activities which include teas, public appearances, and a modelling course. This June, Nan graduated from Rutland High School, where she was a leader in school activities, especially Red Cross work. Presently attending sewing school

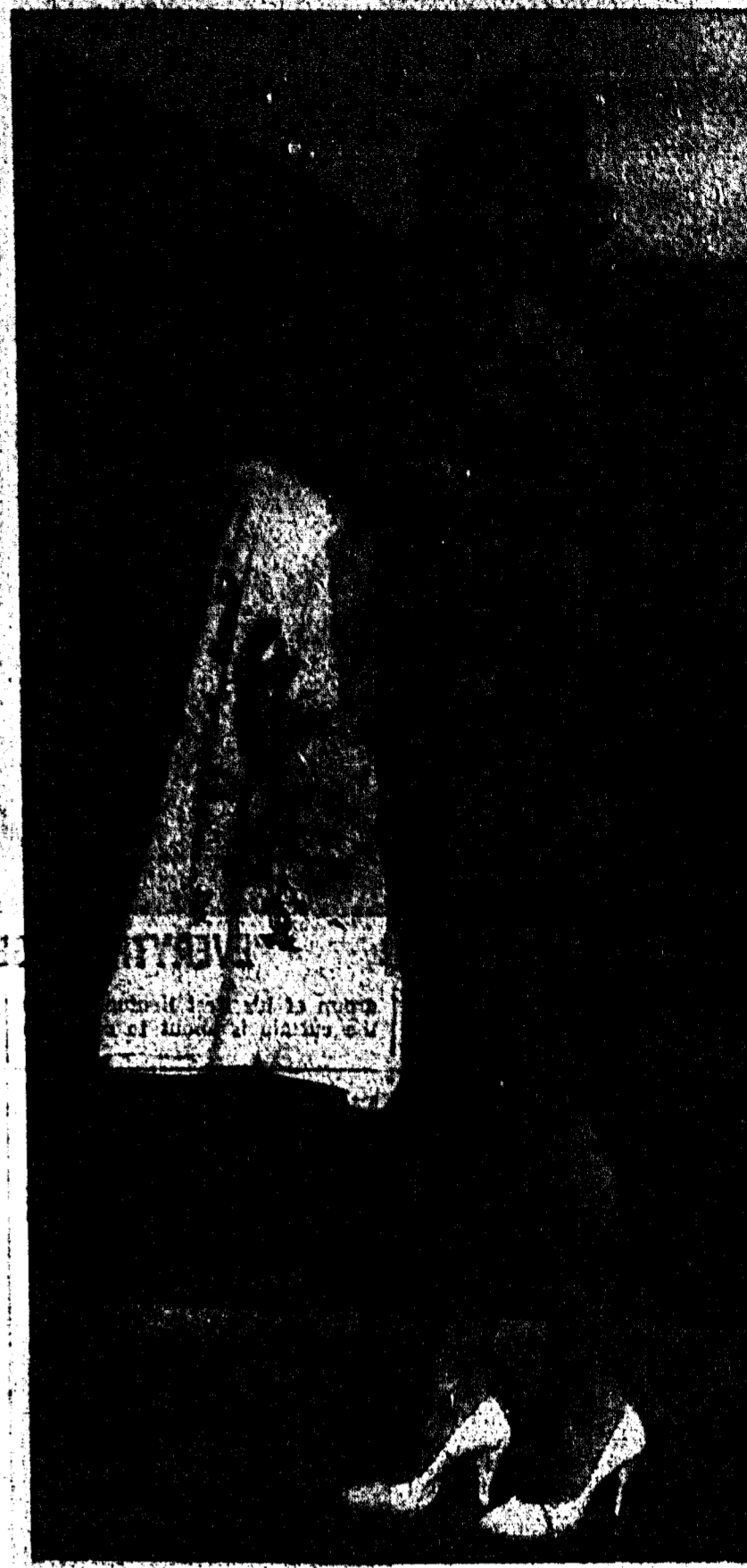
Nan designs and makes most of her own clothes with an artistic professional flair. She intends to be a homemaker someday, but in the meantime, she'd like a secretarial career. Nan, born in Kelowna, is a third-generation whose hobbies include reading, dancing and cooking. Her favorite sports are softball and badminton. Although Nan has "never been so surprised in all her life," she added that she has "never been as pleased, either." "I've always loved the Regatta," she said, "and I'm very glad I can take part."



MISS KATHY WEISBECK

Kathy, an attractive, brown-eyed blond, was chosen to be a contestant by around 30 young men. Enough said about "Miss Rowing Club" . . . Not really, for Kathy is also an avid reader, non-fiction preferred. English was her favorite subject at school, and when she has time, she does a little creative writing. "I get an idea, and I write pages," she explained. Sports are important to Kathy, too. She was a member of the bowling team at high school, and admits that she is very fond of swimming and badminton.

Sun-tanned, seventeen-year-old Kathy graduated from Kelowna High School this year. She was a member of the Future Nurses' Club, and of "Y-Teens." Next year she hopes to go in training at St. Paul's Hospital in Vancouver, obtain her RN, become a stewardess—then travel. For years she has collected travel folders, as one of her main ambitions is to "cover the globe." But Kelowna-born Kathy says that when she has seen the world, she'll return to the Orchard City. "I know I'd miss the lake terribly," she confessed. This is not the first time Kathy has been honored. In grade six, she was crowned May Queen of East Kelowna. However, she is not blasé. "I nearly flipped when I was asked to be a Lady-of-the-Lake contestant," she remarked. "I'm happy I was asked, and I'm happy to have the experience of taking part."



MISS JOYCE KING

Although it would seem to be like carrying the traditional coals to Newcastle, blond, blue-eyed Joyce was pleased to be chosen as a Lady-of-the-Lake contestant, because, as she explained, "It will help me to meet people graciously." Joyce won the 1957 Academic Award at Rutland Junior-Senior High School when she graduated this year. She was secretary of the senior students' council, and an assistant in the library. Last year, she won the Trump Cup for the Okanagan high school student stenographer of the year. She classifies shorthand as her favorite subject—a very rare admission. The pretty, 18-year-old "Miss Lions" was born in Vernon, moved with her family to Vancouver when she was two, returned to the Okanagan, and has lived in Winfield for

14 years. Swimming and water skiing are the sports Joyce enjoys most, and her summer job at Wood Lake Lodge allows her plenty of time for both. At first undecided about accepting the honor, Joyce was encouraged by family and friends. "It was really a surprise," she said. She feels the experience will help her when she begins her career, first as a stenographer, then later an airline stewardess. As for the 1957 Regatta—"It will be a greater success than ever," Joyce predicted. Volunteer workers of the Canadian Red Cross Women's Work Committee produced 204,201 knitted and sewn articles for distribution overseas in 1956.

## LADY-OF-THE-LAKE

Continued from Page 4

selected. Jeryll Wilson was crowned Lady-of-the-Lake in 1955 when a "fairyland" theme was used. Last year, the glass slipper in a "Cinderella" pageant fitted Doreen Serwa's dainty foot.

For years the spectacle has packed the grandstands, and on many years hundreds have been turned away. It is one of the regattas big shows.

**TREMENDOUS EFFORT**  
For this much of the credit must go to the Jaycees who handled the event until this year. It was a tremendous amount of work over a period stretching into months. Ideas good ideas, are not lightly come by and it is even more difficult to carry them out. The Jaycees came up with some very spectacular shows.

While many people deserve credit for the effort they put into the shows, perhaps some personal credit should go to Harry (Guth) Mitchell who for several years was responsible for the direction and the sets. Some of the more elaborate shows were Mr. Mitchell's brain children.

Up until five or six years ago the winner of the contest in one regatta became "Lady-elect" and accompanied the reigning Lady during her duties for the remainder of that regatta. In this way she had an opportunity of learning just what would be required of her the next year. It also meant that she need not worry too much about clothes on very short notice.

This system worked well but for some unexplained reason a few years ago it was changed and the new Lady assumed office immediately on her selection. This prompted several problems. She had no background, she had no opportunity of obtaining suitable clothes quickly.

As with any show the size of this Lady-of-the-Lake contest, things have not always gone smoothly. There have been many things which seemed tragedies at the time which in the light of history only cause chuckles.

There was for instance, the night the Jaycees had labored long to provide adequate spectacular lighting and lighting was desperately needed. Darkness strived but the lights would not work. Desperately a score of Jaycees checked the wiring looking for the loose connection.

As a result of the connection being made as a result of the day, but still the time to help her sister out of "Billie's Gown." She enjoys both very much because she is constantly meeting people. That she enjoys is one of the biggest things about the contest, too.

Rose, whose hobbies include dancing, tennis, swimming, skating, badminton, and baton-whirling, says she'd like to work in an office, then become a homemaker . . . and live in Kelowna.

They didn't find it. Finally after an impatient crowd had taken to stamping it was found that someone simply turned off the main switch!

Then there was the time, too, when one of the judges, selected to make the announcement, became so enamored with his own story telling ability on the stage that he almost forgot to announce the name of the new Lady.

And the time, too, when one of the lady judges, togged in her very best and smartest outfit made a misstep into the pool!

When the contest was first started in the public mind there was the impression it was "just another bathing beauty contest." That impression has long since been dispelled. There has been a consistent effort on the part of all concerned to keep the contest dignified and far removed from the ordinary conception of a bathing beauty contest. Even the word "Queen" is frowned on, although it did take years of consistent effort to eliminate it from local conversation about the contest or the winner.

**HONOR TO WIN**  
The past sixteen years it has been demonstrated that in this Lady-of-the-Lake contest, Kelowna has an unique ceremony; that it is an honor to win; that there is nothing "cheap" about it. After a little reluctance in the first years, the girls have now come to understand that it is an honor to represent an organization in the contest.

The girls are scored on more than physical beauty. They are not selected primarily as bathing beauties. The basis of the competition is their ability—in the judges' opinion—to perform the duties of the Lady-of-the-Lake and to bring dignity and graciousness to the position. This is the reason that an opportunity is given the judges to meet the girls and hear them make a short speech at a coffee party a day or two before the contest.

A couple of years ago a small cult started a whispering campaign that the selection was all cut and dried ahead of time. Such is not the case. Responsible persons are selected as judges; persons who would not lead themselves to a sham show; persons who have better ways of spending their time than being a mere front for a fix.

The knackers, the few of them, have gone so far as to name whom would be selected. Well, for a couple of years now they have been proven totally incorrect; the girls they named were not the final selection.

**BIG CHEESE**  
INGERSOLL, Ont. (CP) — A plaque will be unveiled here soon to honor Ingersoll's cheese industry in general and the "big cheese" made here in 1900. The cheese weighed 7,300 pounds, was three feet high and nearly seven feet in diameter.



MISS ROSE BACHMAN

"Why go to Hawaii when you can come to Kelowna?" is a question 17-year-old Rose, who was born in the Orchard City area. Rose, who is as pretty as her name implies, could see no reason for a trip to the southern isles because, as she explained, Kelowna's 51st Annual Regatta would have the color, grandstand excitement of Honolulu, plus all the features that have made it successful in other years. "Miss Regatta" was born of the

art department in the KHS Press Club, head of the home committee of the student's council, a member of the chess squad for two years and leader of that group for two of the past three years. She is a member of the school band, and was one of the girls chosen to represent KHS in the Okanagan Valley Students' Council convention this year. Rose graduated in June but has kept busy with her school work. She is studying for her high school diploma at the

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"EVERYTHING SEEMS OKAY!"

"Everything seems okay," Regatta chairman R. F. (Dick) Parkinson could be saying to a group of his first lieutenants, as the curtain is about to come up on the 51st annual water splash. Reading left to right are Harold Long, Aquatic president; Mr. Parkinson; Harold August, and Royce Bazett.

### CHOSEN "MISS CANADA"

## Former Lady-of-the-Lake Unable To Attend This Year's Regatta

Kathy Archibald, or as she became last June, Mrs. Gerald P. O'Flanagan, won the title of Lady-of-the-Lake in 1952, but doesn't think she'll be free to attend this year's regatta. She's too busy. For one thing she's attending summer school for credits that she hopes will enable her to graduate this fall from UBC with her BA degree—a year ahead of schedule. For another, keeping up with her numerous activities means that she simply hasn't the time to spare to come to Kelowna.

She still takes part in CBC's TV show, "Almanac," and recently covered an assignment for CBC's "Weekly Series" radio shows. Attending the veterinary conference recently held in Vancouver, Kathy wrote the commentary which was taped for broadcasting.

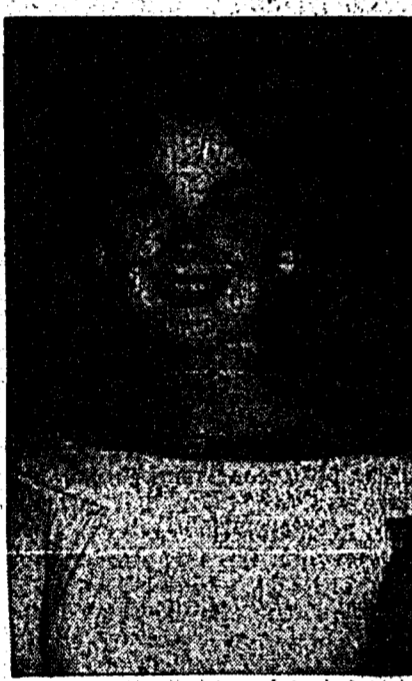
Kathy's or rather, Mrs. O'Flanagan's home is at 8870 W. 21st, Vancouver, and her future plans are uncertain. She hasn't quite made up her mind whether to begin at once to work for her Master's degree, or to wait awhile. Her husband attended both UBC and McGill universities, and is one of last year's honor graduates.

**"MISS CANADA"**  
As a UBC student, Kathy was social correspondent for a Vancouver newspaper; associate editor of the Raven, a literary publication, and also was on the staff of Ubysee, the student newspaper.

Kathy may not be sure of future steps but all who know her feel sure that her future will be as successful as her past. From Lady-of-the-Lake she went on to become Miss Canada, thus making the name of Kelowna nationally known. She represented Canada in the 1953 Miss America contest at Atlantic City, and following her attendance at Kelowna's 1953 regatta, went on a tour that took her right across Canada. That year she lived in Toronto, modelling, writing and doing radio work. She also worked for a TV station in Peterborough, Ont. After that she travelled to Europe and Russia on a World University Scholarship, and attended a three-week seminar at Tutzing, Germany.

**DOG LICENCES**  
TORONTO (CP) — Board of control has recommended an increase in the price of dog licenses — up to \$2.50 from \$2 for males and to \$3 from \$4 for females.

**OCEAN MYSTERIES**  
VANCOUVER (CP) — The CBC has started a series of Sunday afternoon television broadcasts explaining some of the mysteries of the sea—theories on ocean currents, weather and the nature of undersea life.



MRS. GERALD P. OFLANAGAN

### BATTLE AID

## Profits From Regatta Went To War Effort

One fact about the Kelowna Regatta that is almost forgotten is that all the profits of the water show held during the war years went to assist in the war effort. When it was decided that an attempt should be made to carry on during the war, it was decided that it would be a war effort undertaking and all profits should go to assist in the war effort.

Each year for several years a cheque was sent to the federal treasury with the stipulation that the amount should go into the "war chest."

Later, this was changed and certain war charities were assisted. In all, during this period, the various regattas made over \$10,000 in profits and this amount went to assist the war effort in one way or another.

It was during this period that the policy of naming the regattas was adopted. "Victory Regatta," "On to Victory," "Liberation," "Let's Finish It" and similar inspirational titles were given the shows during these war years.

This practice was dropped following the end of the war.

TRY COURIER CLASSIFIEDS FOR QUICK RESULTS

## KINSMEN PUT IN LONG HOURS ON CITY PARK CONCESSIONS

Kelowna Kinsmen Club have run City Park concessions for years. And they'll be at it again this year, even though it isn't much of a pleasure.

It's hard work. Two days before the big show opens, club members will busy themselves erecting concessions.

The Kin work on a percentage basis and each year turn over hundreds of dollars to the Aquatic Association.

Each year as the shows get better—and longer—the Kinsmen work gets harder and more nerve-wracking.

But they get in there with a will—and a lot of Kelowna kids are happier because of their efforts.

You see—the Kinsmen use their proceeds for playgrounds.

## Skin Specialists Give The Facts About Sunburn And Treatment

Sunburn is every bit as much a real burn as one you might get by touching something that is too hot, warns Dr. R. Kane Schachter, Toronto skin specialist. "The sun is good for people, both in producing vitamin D, which prevents rickets, and as a general tonic combined with summering relaxation, but it must be taken in moderation."

In a recent issue of Health magazine, Dr. Schachter gives brief answers to a list of questions people most often ask about sunburn. Here are the answers:

Can sunburn lead to serious consequences, or is it simply a temporary uncomfortable experience? — Yes, it can be serious. With each burn there is damage produced, depending upon the severity of exposure. One may end up with atrophy or scar pigment, depigmentation and freckle-like lesions, so-called "sailors' skin."

Can sunburn produce skin cancer? — Repeated and chronic damage may eventually lead to skin cancer.

When is sunburn serious enough to warrant visiting a physician? — If there are bad blisters and/or if the person has such symptomatic complaints as headache, nausea and vomiting.

What is the best way to give first aid to a badly burned back? — A simple jelly will help if there are no blisters. If there are blisters use a cold compress and a jelly such as vasoline.

Is there such a thing as a commercial preparation that can be applied to the skin to prevent burning? — A preparation containing paraminiozic acid or esters to screen out the short burning rays of the sun and allow the longer tanning rays through is the most satisfactory to date.

Are some parts of the body more susceptible to sunburn than others? — Yes. Prominent parts, such as the nose and mucous membranes, such as the lips, are particularly susceptible.

Does overexposure to the sun affect the hair and the eyes as well as the skin? — Hair becomes dry and brittle, and the glare of the sun may produce eye strain and even conjunctivitis.

Are children's skins more sensitive to the burning rays of the sun than adults? — Yes. Their bodies have not the protective layers of pigment, and their heat-regulating mechanisms are more sensitive than adults.

How much exposure to the sun is too much? — Any amount producing redness or swelling—the so-called "erythema" does.

Is it true that fair people burn more readily than those of darker complexion when exposed to the sun? — Yes, because they have not a protective layer of pigment.

Does one burn more or less if the skin is dry or if one is continually in and out of the water as when swimming? — One burns more if in and out of water. In the water there are the added reflected rays of the sun in addition to the direct rays.

## Red Cross Water Safety Drive Has Helped Prevent Accidents

The summer season is well under way, and that means holidays. Holidays and sunny weekends usually mean the beach, either at the lake or seaside.

Each summer brings its toll of drownings, many of which could be prevented, if simple precautions were taken. This summer there has been an unusual number of these accidents.

Red Cross swimming and water safety has compiled a list of 14 "do's" and "don'ts" with the hope that there will be fewer deaths due to swimming and boating accidents.

### RED CROSS RULES FOR WATER SAFETY

1. LEARN TO SWIM. Join a swim class sponsored by a recognized organization. Know your own limitations as a swimmer.

2. WHERE TO SWIM. If possible swim in a supervised area. Investigate unknown water before swimming or diving. Respect "danger" signs.

4. WHEN TO SWIM. Late morning and afternoon are the safest hours in which to swim.

5. TEMPERATURE AND TIME. Between 70 degrees and 80 degrees is best (warmer water relaxes too much, colder exhausts). Thirty minutes is long enough in the water for the average swimmer.

6. SWIMMING AFTER EATING. Wait at least two hours after eating a regular meal before swimming.

7. FANIC contributes to most accidents. Learn to scull and tread water. Novices must stay in shallow water while learning to swim.

8. EXHAUSTION. Avoid over-activity, before a swim. Over-exertion while swimming and extremely cold water also contribute to exhaustion.

9. ALWAYS HAVE A COMPANION, when fishing, swimming or boating. NEVER swim alone.

10. REACHING AIDS. Learn how to use all reaching aids; how to use floating objects to support yourself; how to throw hand line and ring buoy.

11. CRAMPS. If hit by stomach cramps, scull to support yourself.

## Diesel Horns Cause Bull Moose Madness

TORONTO (CP)—Musical horns on diesel railroad engines are saving bull moose in the north country a lot of unnecessary heart throbs. Jack Maguire, writing in the magazine Railroad Progress, says that the ordinary diesel air horn sounds to a bull moose just like the mating call of a cow moose.

The use of these horns on engines drew bull moose to the railway tracks. When the male found a diesel-drawn train instead of a female

of his species, he frequently vented his frustration by attacking the engine.

Mr. Maguire says the railroads now have hired experts "to coax musical notes from the diesel horn. Musicians say that the result is a blend of C sharp, E, G and A at different frequencies, resulting in a soothing A major seventh chord."

"The new musical horns leave the moose untouched romantically and physically," he wrote.

TRY COURIER CLASSIFIEDS FOR QUICK RESULTS

THE KELOWNA COURIER 6  
THURS. AUGUST 2, 1957

**PRESERVE BELL**  
MONTREAL (CP) — The bell of the Cunard Steamship Company liner Anania, broken up for scrap last year after 33 years' service, is being sent to the Maritime Museum of Canada at Halifax.

The Canadian Red Cross Society operates 41 Outpost Hospitals in remote areas from Newfoundland to British Columbia.

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## REGATTA HAS

Continued from Page 2

In 1950 Dr. Walter Anderson took over presidency of the water show. It continued as a two-day affair.

Phil Meek, then manager of the Bank of Nova Scotia took office in 1951, working under the direction of perennial chairman Dick Parkinson. Under his direction the regatta reached a new and unprecedented attendance record. He was re-elected to the same post the following year 1952, and was largely responsible for having the regatta extended into a three-day show.

Dr. Mel Butler took the reins for the 1953 show, and was again voted in for another year's service in 1954.

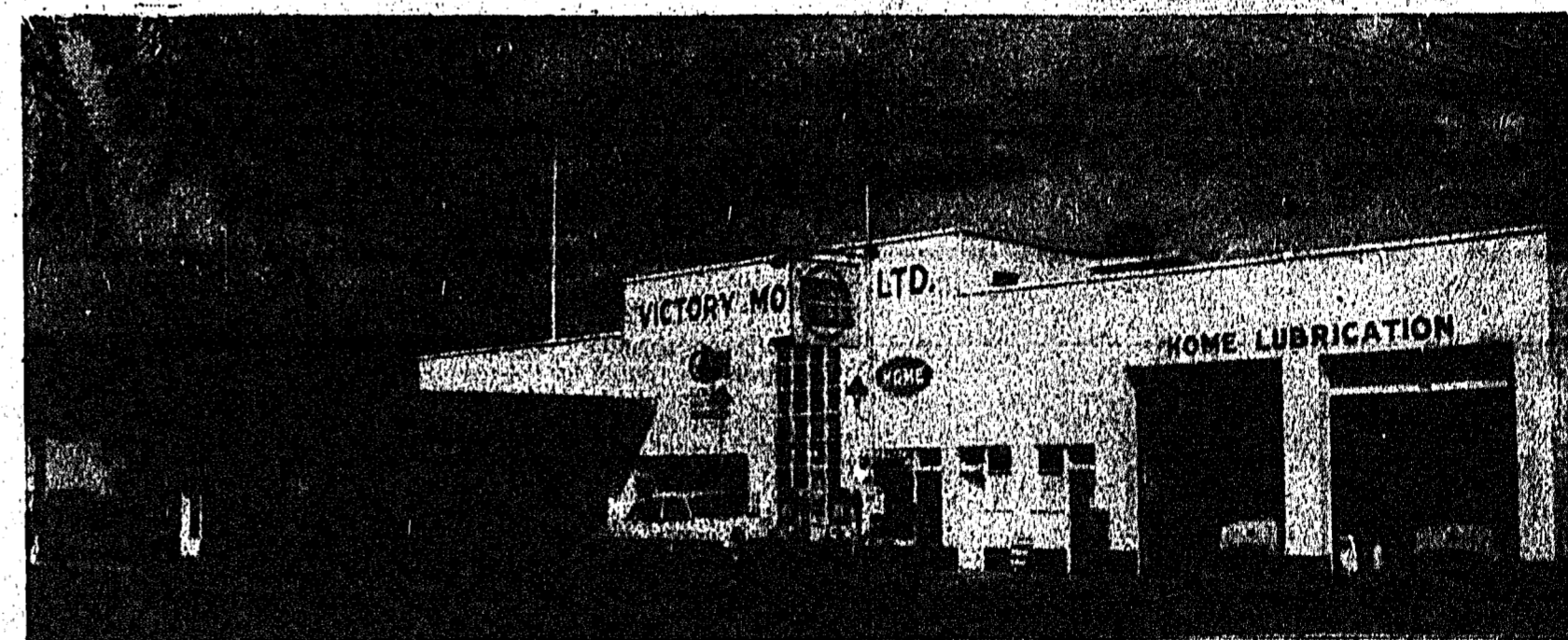
The regatta was extended another day in 1955, when Harold Long present administrator took office.

Last year, of course, major renovations were made to the aquatic plant, including the "new look" to the ballroom, tea room, lounge and the various rooms underneath the grandstand.

Kelowna's aquatic and its regatta have come a long way during the past 51 years. The regatta has grown from a few sailing and swimming races put on for the enjoyment of a few persons, stuck in the wilds of B.C., to the premier annual water attraction in Canada.

And its progress is not yet finished.

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We are proud of that role, and look forward to the years ahead when other advances in packaging will contribute to even greater growth by the fruit industry.

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### REGATTAS IN YESTERYEARS

An early regatta scene, serving the years have brought. Swimming, war canoe racing and diving were the main events held in the "good old days". Kelowna's annual water splash, now internationally famous, attracts natators from all points of the U.S. and Canada.

# Varied Program Lined Up For Four-Day Water Show

Flashing skate blades and the cool of Memorial Arena ushered in this year's Kelowna International Regatta. A midsummer hockey acted as a starting gun for the four-day show which opened today. Just to show the world Kelowna's kinship with water sports carries on in the wintertime, an official said. The 51st annual Kelowna International Regatta will be the most completely programmed water show ever staged, officials said.

Today, the water extravaganza begins at 2 p.m. with the Western Canada diving championships. And also at 2 p.m., the same day, the Kelowna International Regatta rhythmic swim championships will be held.

**SPLENDOROUS OPENING**  
A third contest is scheduled for the same hour Wednesday. This is the Western Canada water ski championships.

The great, big, splendid official opening by the Regatta Commodore and reigning Lady-of-the-Lake Doreen Serwa takes place in the evening at 8 p.m.

This will be followed by the Aquacade featuring swimming and diving champions.

Then comes the thrilling Lady-of-the-Lake Pageant, at which the new Lake Beauty is chosen. She will be crowned with Oriental splendor in a fabulous Arabian Nights setting.

Thursday's program starts at 1 p.m. when boatmen, with the last words in power boats, will stage their special regatta for the Okanagan championships. The power boat regatta is one of the real highlights of the four-day show and is expected, as usual, to attract huge crowds.

At 2 p.m. on Thursday, August 8, two big water tests are scheduled. These are the Canadian Northwest Swimming and Diving Championships and the Western Canada water ski championships.

**KELOWNA'S GLORY**  
Then, the same day, at 6 p.m., comes the glory of Kelowna's International Regatta, celebrations—the big REGATTA PARADE! It will make its way from Ethel Street along Bernard Avenue to City Park Oval. And this year's parade is bigger than ever—the galaxy of floats, officials promise are "out of this world" and the bevy of beauties who will grace most of them are the choice of two nations.

At 8 p.m., Thursday, the committee has scheduled another Aquacade of swimming and diving champions and the first of the brilliant night shows **STARLIGHT VARIETIES**.

On Friday, August 9, at 2 p.m., spectators will watch Western Canada water ski championships again and Canadian Northwest swimming and diving championships.

And at 8 p.m., Friday, second of

the night shows **KELOWNAIAN KAPERS** follows an Aquacade.

Saturday, August 10, last day of the week-long world-famous Regatta, a variety of events are scheduled to wind up the festivities.

These include at 2 p.m., water skiing, rowing, war canoes, swimming and diving championships.

At 8 p.m., after the Aquacade, the third and brightest night show will be presented. This is the **AQUA RHYTHMS OF 1957**.

**LADY LAKE BALL**  
And at 10:30 p.m., simultaneously, two big dances get underway: the **LADY OF THE LAKE-BALL**, at Kelowna Aquatic and the **MOON-LIGHT DANCE** at Kelowna City Park tennis courts.

Best thing about this year's night shows, officials said, is that each night presentation, although casted with the same stars, is entirely different.

During the four-day carnival, 10 top Canadian and American bands will be in attendance. Park entertainment includes free concerts, afternoon and evening, with drill teams; Shell Puppets, pole acts and the like.

The night shows star-studded cast reads like a Variety billboard. Here are some of the things and people visitors will see:

Joan McKinley's spectacular water numbers under black lights; Capitol Records stars The Four Knights; Wilbur Hall and Renee's The Musical Halls; Howard Hardin's satirical impressions along with his comedy juggling; the Hawaiian Professional Troupe.

On the Midway, the Kinsmen will provide the Kin Midway and rides from 2 p.m. to 2 a.m. daily, with a special Mystery Midway attraction.

There will be special displays by the Armed Services; an RCAF air show; an industrial exhibition; and a Hawaiian Village.

### WHAT'S IN A WORD

## "Regatta" Is An Italian Word But It Still Means Water Show

A "regatta" is an Italian gondola race. Originally, it applied to Venetian gondola races.

If you don't believe it, look it up in any good dictionary. The word "regatta" still is a healthy Italian word. And English usage and spelling varies not at all from that used by the good people of Venice to this day.

However, on this side of the Atlantic and, indeed, in Western nations, the word now is applied to any important "or showy" sailing or rowing race, in which a number of yachts, or boats, contend for prizes.

Authority for this is the unabridged "Twentieth Century Dictionary"—a massive book used by members of The Kelowna Courier staff to determine the meaning, and spelling, of words like regatta. This interesting lingo reference revealed something else to Courier staffers.

**OTHER WORDS**  
Rowing clubs can relate themselves directly to all things Icelandic and Swedish, through the term "sculling."

The word "scull" is from the Icelandic word "skali" which means a hollow; or from the Swedish word "skalle" also meaning a hollow; or from the English word "skull" which means "a bowl, base, one of the scales of a balance."

The English word scull is defined by the dictionary as meaning:  
1. A boat; a cockboat; a skiff.

2. A short oar rowed with one hand; two being used by a single rower.

3. One who sculls a boat. One thing nobody in Kelowna will have to learn this year is the meaning of the word "winner."

This word, says a Kelowna 51st International Regatta official means simply "the Kelowna 51st International Regatta—Canada's Greatest Water Show!"

"ing" when you are but minutes underway.  
Proof that there are fish weighing well over twenty pounds in the lake may be found in the Okanagan Museum near the park entrance on the lakeshore. There for all posterity to see is the evidence.  
For some reason or other, Japanese citizens seem to have uncanny luck fishing Lake Okanagan, and at all seasons of the year.  
Old-time occidentals—a few at least—who persist in the same resolute manner, have also discovered favorite areas in the lake, and lures that attract whether the day be dull or bright.

## Top 'Brass' Get Special City Pilots

"VIP's" are not new but "Pilots" are of comparatively recent vintage. Call them "Very Important Persons," "Brass," or "Guests," they've been a part of Kelowna's regatta for many, many years.

In past years, so enthusiastic have some of the VIPs been, they have provided the Aquatic with some much needed equipment. One year one of them donated a racing shell, for instance. Many of them have contributed useful services and this, asking them to be a guest, is one effective way of acknowledging their help.

Pilots are local people who are designated to see that certain of

**THE KELOWNA COURIER**  
Thurs., August 7, 1957  
The VII's know where they go next; they'll time to be today and get them there and take them back. It's a courtesy job, done to make things easier for the guests.  
The VIP's have been an important facet of the Kelowna regatta. Through the years they have broadcast at the coast and in U.S. cities that the Kelowna regatta is a good show, that Kelowna is a pleasant town and worth a visit. The result has been numbers of their friends have come along and then, later, spread the good word to their own friends. And so the circle of good will has grown and grown. The VIP's have been and can be very helpful.

## WARNING! Boat Owners Must Keep Craft From Course

Boat owners who move out on the race course during a sanctioned power boat race, are liable to a fine not exceeding \$500. Harold August of the power boat committee warned this morning.

No boats, other than official craft are permitted inside the course triangle. No boats are permitted to cross the course during the race, or move near the course at a rate of speed which might endanger life. Police officers have full jurisdiction over all water craft during a sanctioned regatta.

Racing rules are set out under a federal order in council.

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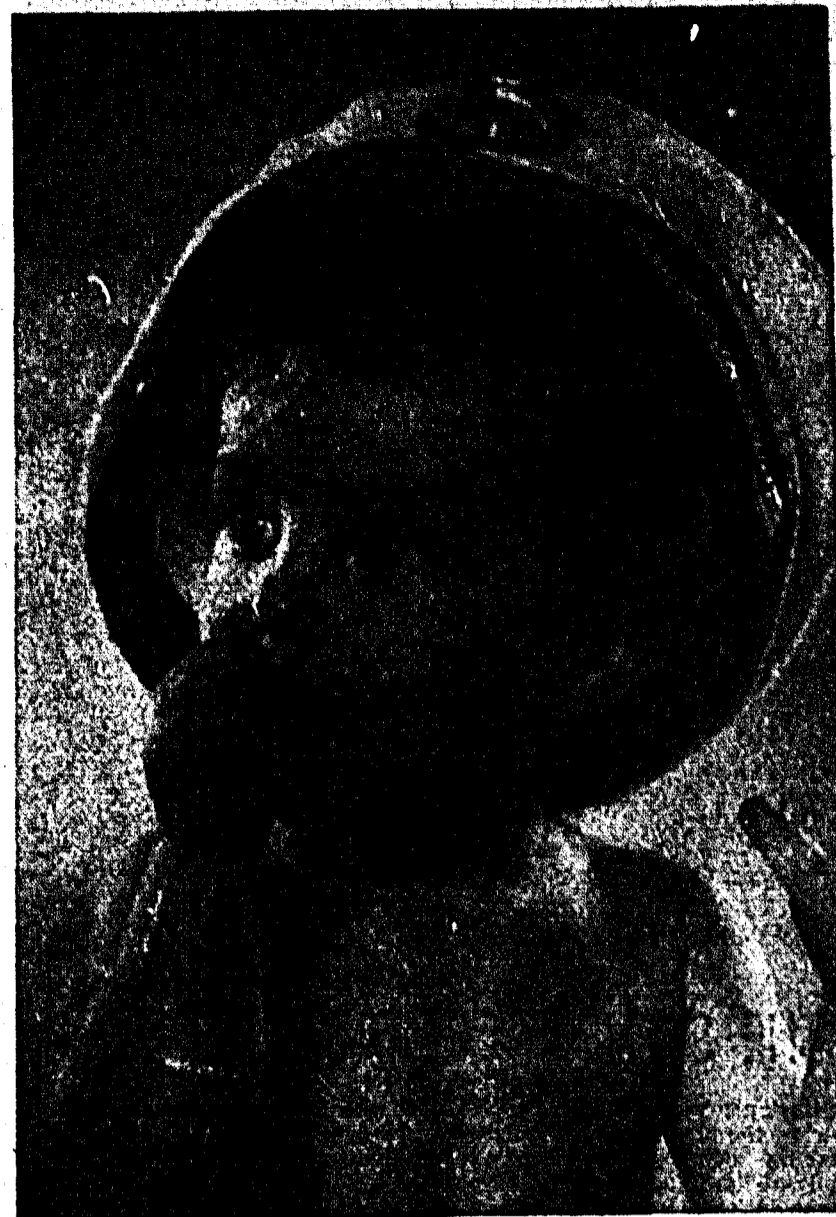
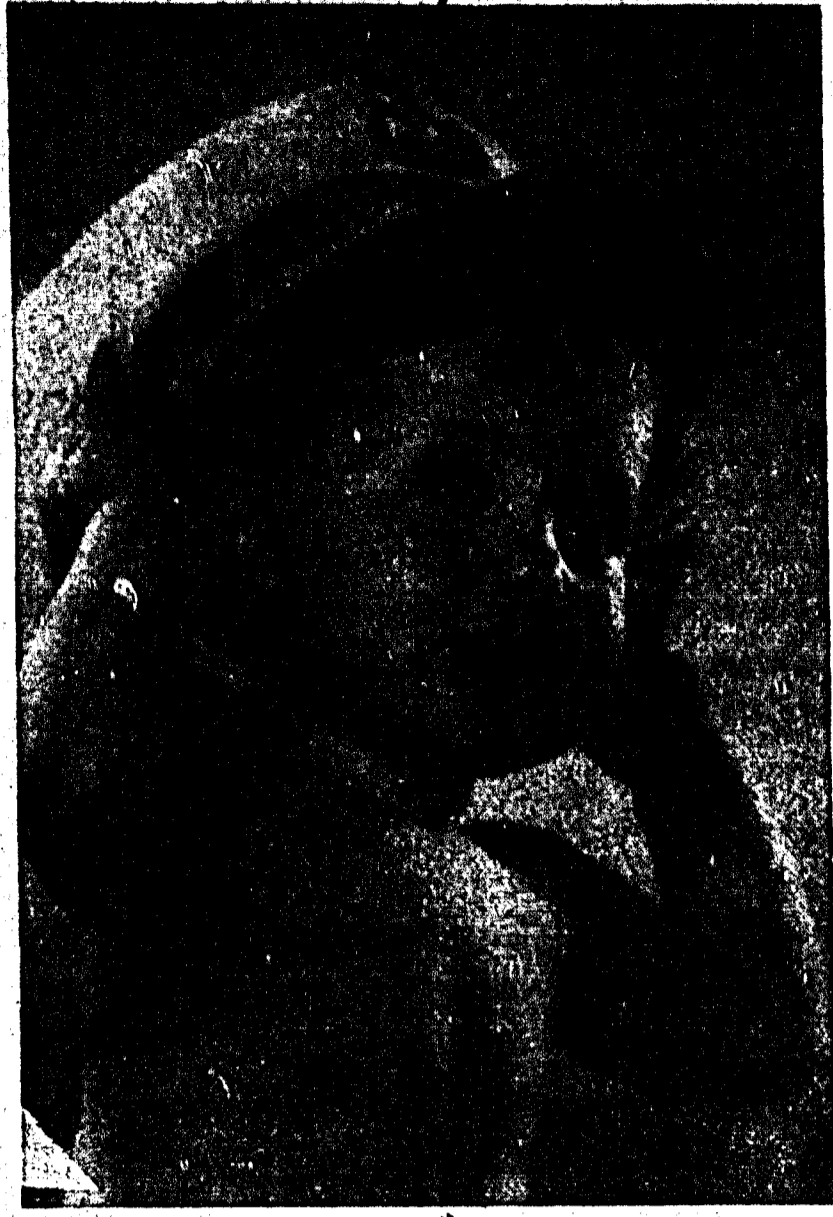
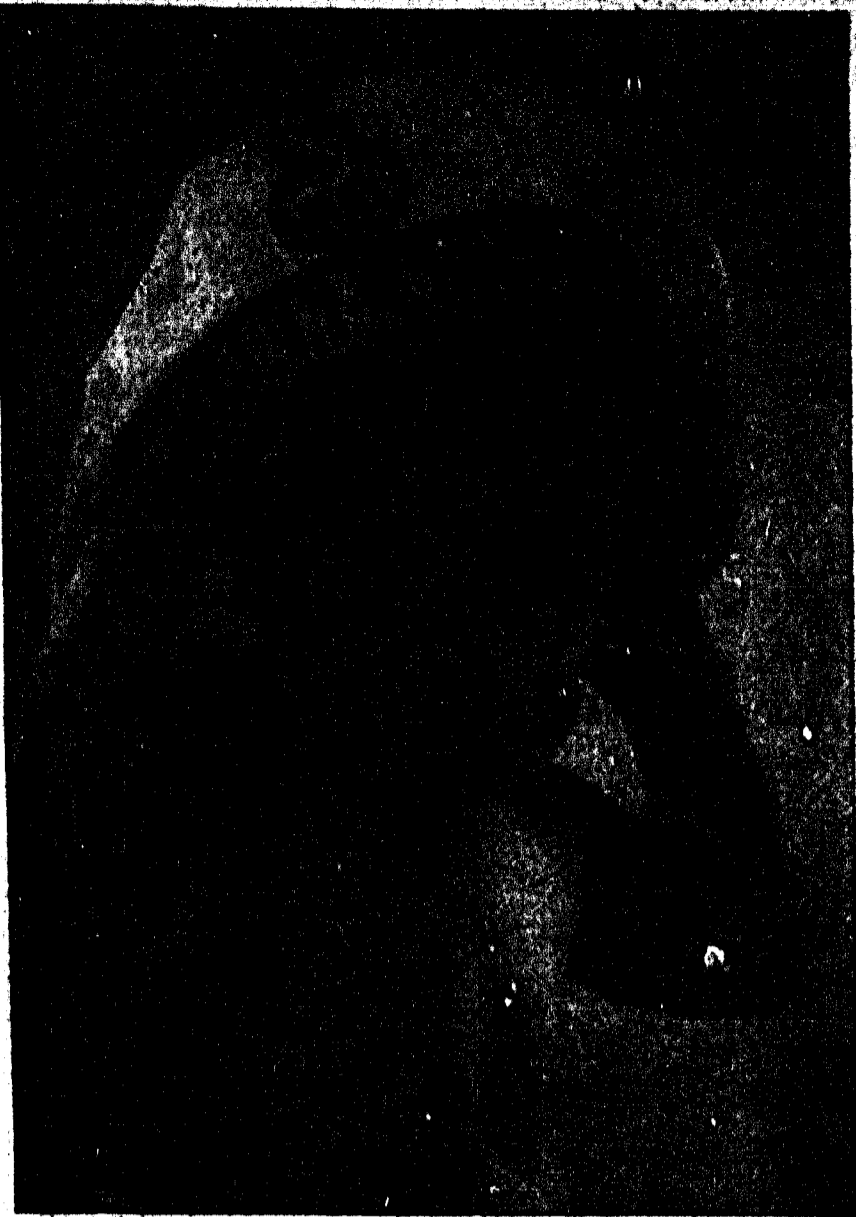
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# REGATTA SPIRIT CATCHES SMALL FRY IN HOLIDAY MOOD



—Photos by Paul Ponich. KELLOWNA'S REGATTA festivities are so gay this year—and every year—even the wee, small fry have 'caught the holiday spirit. Amid all the gala activity, and regalia, of the Orchard City's 51st Annual International Water Show, one small member of the community decided she too had better investigate proper angles and sizes of vacation dress. Her father, Kelowna photographer Paul Ponich caught 11-months-old Patricia "Patty" Ponich, pictured in the layout above, indulging in her private examination of the far-famed Kelowna Regatta standard insignia. From the left, above, pictures show (1) Patty skeptically trying a hat for size; (2) she tries getting into her father's cap; (3) in this picture, Cameron Ponich has caught his wee daughter giving her Dad the starry-eyed treatment—a favorite pose of would-be Ladies-of-the-Lake at age 11 months; and in (4) Patty jumps right into the 1957 Kelowna Regatta's Hawaiian theme with a rousing shout of "Kelowania Aloha-Oi!"

# The Kelowna Courier

Vol. 54 Kelowna, British Columbia, Thursday, August 8, 1957 Five Sections — Thirty-six Pages No. 3

## Distinguished Canadian Named Regatta Commodore

By NORMAN GOTRO. Distinction is the hall mark of a Commodore. And who knows it better than the people of Kelowna. Only those who have distinguished themselves are invited to supervise the greatest water show in Canada.

As a result, a grant of distinctive bearing has been asked to set as Kelowna International Regatta Commodore in 1957.

Mr. George S. Mooney, director of the department of planning and research, Montreal Metropolitan Commission, and a leading figure in the Canadian Federation of Mayors and Municipalities.

Mr. Mooney's contributions to Canadian, provincial and civic affairs over many years included skilled and brilliant unravelling of a multitude of problems concerned with taxation, public finance, industrial location, housing, planning, public administration, Dominion-provincial relations and kindred subjects.

**FEDERATION OF MAYORS**  
Prior to 1938, Mr. Mooney was Montreal planning director, in which capacity he directed studies dealing with the economic and social life of the city and metropolitan area. This included housing surveys and studies of the industrial growth and urban expansion of the Montreal region.

The city of Montreal named him industrial commissioner and co-director of the metropolitan industrial and economic development bureau in 1938.

During the same period, he was actively associated with the Canadian Federation of Mayors and Municipalities. He served the organization as economic consultant and director.

But he answered the call of his Montreal planning director, in See **DISTINGUISHED** Page 8

## OGOPOGO APPEARS FOR LOCAL REGATTA

Ogopogo is on hand for the Regatta... True, for he was seen by 15-year-old Don Parminster, of Quesnel, when he and brothers Ken and Charlie Robertson went in for a swim before breakfast this (Wednesday) morning, down by Cyro Park.

Don and his companions were quite a long way out in the lake when Don spied several humps crossing the lake between two mountains on the west side. Calling 17-year-old Ken's attention to the mysterious humps, the two called to Charlie Robertson, 15, whose home is in Kelowna.

Watching the humps appear and disappear, the boys are quite convinced that it was Ogopogo, and consequently are as excited as others who see the monster for the first time.

Don and Ken are down from Quesnel for the Regatta, and brother Charlie Robertson lives with Mr. and Mrs. C. Carrae out by Cyro Park, where the Queenel boys also are staying.

Mrs. Carrae phoned the boys' exciting news in to the Courier at 11:30 this morning, for, as she remarked, the boys were in swimming before breakfast, but being on holiday, weren't too early!

## PRINCESS COMING?

## Government House Moving Here For 1958 Regatta

The 51st running of Kelowna's International Regatta is barely underway, but already officials are starting to plan for the 1958 centennial water splash.

Victoria's Government House, symbol of the Queen's government in B.C., will be moved to Kelowna during the period of his residence.

Move of Government House here is believed to be the first time in B.C. that the full functions of the lieutenant-governor's office have been established outside Victoria.

Last week, a regatta committee delegation attended the gold cup races in Seattle, and made arrangements for owners of unlimited

## FUBLICIZE EVENT

The regatta committee has already made plans for publicizing next year's water event. Automobile stickers, bumper cards and match folders have already been printed listing the dates August 13-14-15-16.

Referring to Lieut-Governor Ross moving Government House to Kelowna, Mayor J. J. Ladd confirmed the invitation.

"With Government House located here at that time, we're also hoping

that Princess Margaret may visit us if she attends the centennial celebrations in B.C.," said the mayor.

Kelowna's centennial celebration will be built around next year's regatta, according to Dick (Mr. Regatta) Parkinson.

"A private house which we think is very suitable has been offered as a temporary Government House. I am not at liberty at the moment to say who offered it, but it has spacious grounds and is well appointed."

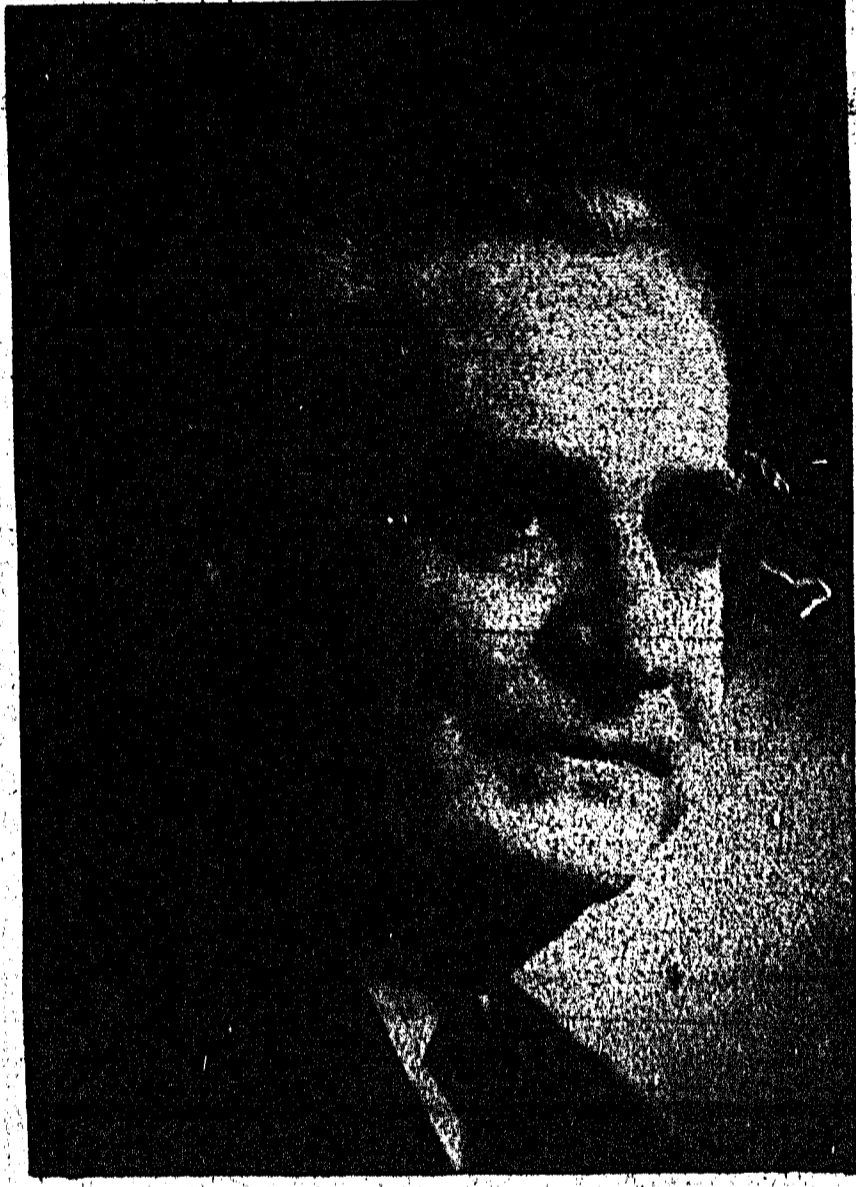
The house is several miles outside Kelowna city, said Mayor Ladd. His Worship said the regatta will be held for four days and the lieutenant-governor will be in residence for that period at least, and probably for a day before and a day after.

## VALLEY DISEASES

Communicable disease reported by the South Okanagan Health Unit the past three months are: tetanus, 2; impetigo, 2; salmonella, 7; mumps, 11; scarlet fever, 1; meningitis, 2; pertussis, 8; infectious hepatitis, 8; infectious mononucleosis, 1; conjunctivitis, 9; syphilis and gonorrhoea, 9; undulant fever, 1.

## ROOMS TO RENT

J. R. Pointner, 595 Lawrence Avenue, has been granted a trades licence by city council covering five rooms for rent.



—Photo by Nakash GEORGE S. MOONEY

## POLICE PLAN ACTION

### Riding While Standing In Open Trucks Is Dangerous Practice

Riding in open trucks, while standing, is against the law.

And it is particularly dangerous for children.

Kelowna RCMP sounded a warning today, they will lay charges against any driver who permits youngsters, or others, to ride standing in such vehicles.

Police said they have noted instances of this practice in Kelowna and district and warn it is a particularly unsafe habit.

An officer said he had observed one such vehicle carrying at least six young children in the open back. All of the children were standing.

He said a sudden lurch, or application of brakes, could have thrown any one, or all of the children into the roadway, causing actual bodily harm, or even killing them.

Officers added, they intend curbing the dangerous habit of standing in moving open back trucks.

"A driver who permits this practice," an officer said, "is as much a violator of the rules of the road, as a driver who speeds, or drives recklessly."

He is contributing to a dangerous situation.

Meanwhile, RCMP patrols are continuing their strict surveillance of traffic rules, both on open highways and in the city. Daily checks are being made throughout the Okanagan Valley of both vehicles and drivers.

In addition, all RCMP detachments are settling into methodical patrols of boating areas, particularly Kelowna, and officers warn they will enforce Canada Shipping Act regulations.

## Traffic Light May Be Delayed Council Told

A. J. Bowering, assistant chief engineer in the B.C. government, has advised city council that he is unable to say when a traffic light will be available for the Richter Street-Bernard Avenue intersection.

Mr. Bowering said a traffic count and an analysis of the RCMP traffic reports would have to be made before action could be taken.

Council was somewhat surprised, as Ernest Evans, a deputy minister, indicated that the light would be installed within the near future.

Ald. Jack Treadgold said that when the light is installed, the city should insist that it would be the same as those erected at other intersections.

## THE WEATHER

	High	Low	Prec.
August 5	70	54	tr. r.
August 6	70	53	

## TRADE LICENCE

H. S. Denney, 453 Bernard Avenue, retail trader in ladies ready-to-wear and dry goods, (Bon Marche Wares Ltd.) has been granted a trades licence by city council.

## AFTER 44 YEARS: Local Customs Inspector Alwyn Weddell Retires

A Kelowna government man, who served 44 continuous years under 15 Canadian federal administrations has retired from duty.

His service brought him under the orders of ministers in the cabinets of seven famed prime ministers.

He is Customs Inspector Alwyn Weddell, 62, who, at his own request stepped into six months leave of absence before retirement on July 31.

Mr. Weddell first joined the federal customs service as a preventive officer on February 17, 1913, and was sworn in on that date by Justice of the Peace F. W. Groves. In those days, Kelowna was known as an Outport of Revelstoke Customs Port and the Collector was A. Boyer.

**PATRONAGE SYSTEM**  
Born on Kelowna's main street in 1895, Alwyn Weddell, in his early teens, joined the government service at a time when civil service jobs quite often were political appointments. But the young Alwyn won his first revenue post purely on his own merit.

He saw the patronage system gradually disappear through four

decades, to be replaced by appointment through competitive examination.

And he watched Kelowna grow from an insignificant outport to a Grade One Custom Port, with many more times its First World War revenues.

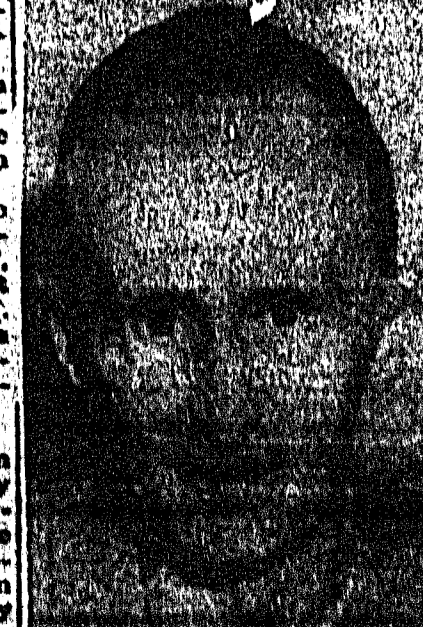
Alwyn Weddell has seen his Kelowna customs office under the successive direction of Revelstoke, Vernon, Penticton, Vernon and finally, local jurisdictions.

Through the years he has watched Kelowna's International Regatta grow from a small local sailboat venture to the mighty nationally-famed event of today.

He has had a hand in the changing forms of revenue collecting from the time when Canada had a minister of customs, under Sir Robert Borden, to the modern ministers of revenue; from the casual collection of straight specific and ad valorem duties, to the hefty calculations concerned with sales and excise taxes.

He served under Prime Ministers Sir Robert Borden, Sir Wilfrid Laurier, Sir Arthur Meighen, Mackenzie King, Richard B. Bennett, Louis St. Laurent and John Diefenbaker.

Mr. Weddell also saw the Royal See **LOCAL CUSTOMS** Page 8



ALWYN WEDDELL

## Many Invitations Extended To Special Guests

Mrs. H. M. Trueman, head of the regatta social committee, reported last weekend that 77 invitations had gone out to special guests. Total of 49 replied had been received, with 22 accepting and 27 negatives.

Around 28 remained to be heard from.

The coaches and pool officials' party will be held Saturday night at 8 p.m. at the residence of Dr. and Mrs. W. Anderson, with Mrs. P. Perkins and Mrs. I. Ashley as convenors.

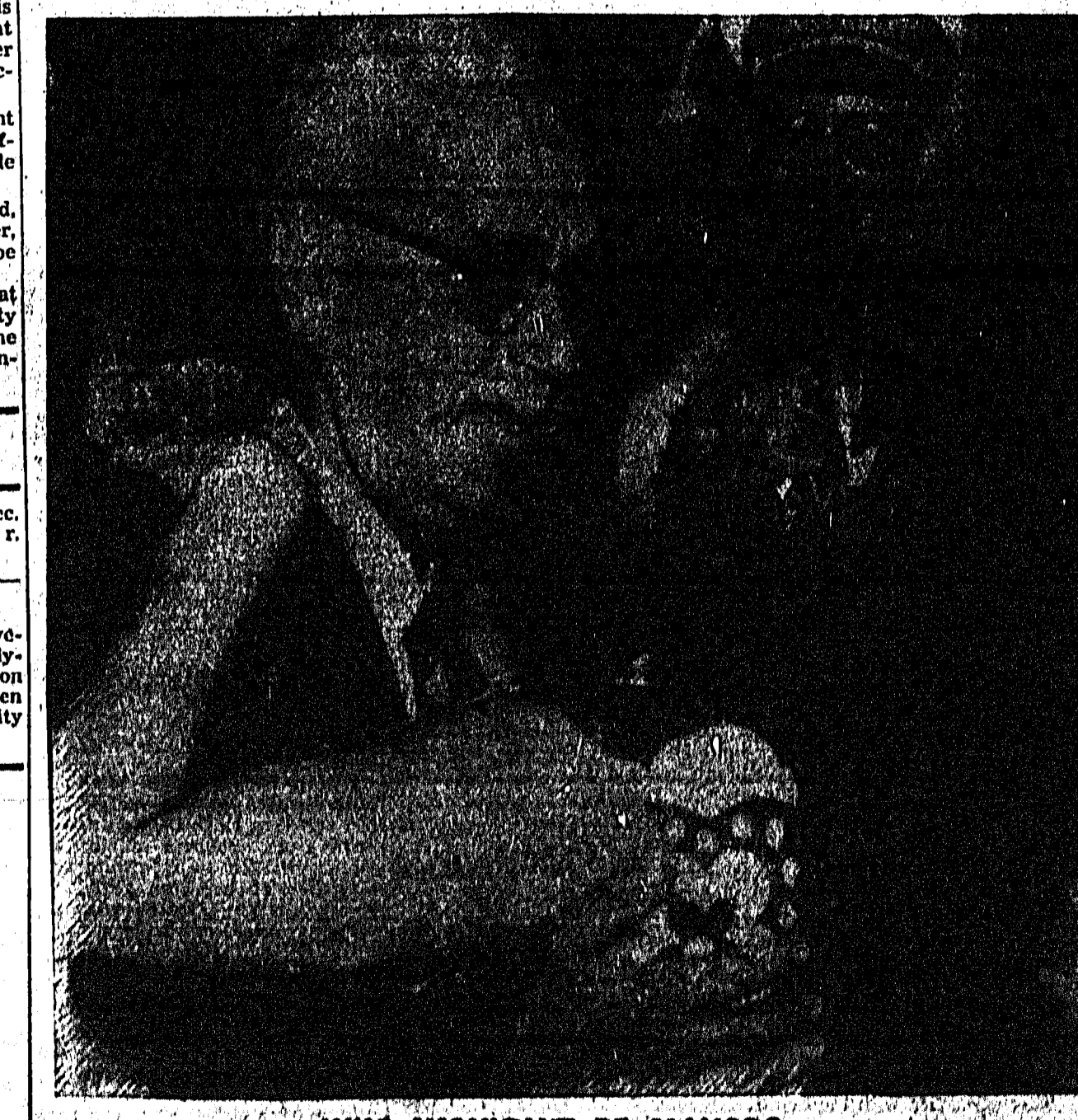
## THREE PEOPLE WILL JUDGE LADY-OF-THE-LAKE CONTEST

Judges in the colorful Lady-of-the-Lake pageant which ushers in the evening shows at the 51st annual regatta, were announced this morning.

They are Lt. Commander Frederick Henley, RCN, Victoria; Mrs. J. M. Jackson, wife of the assistant general manager, B.C. division, Bank of Montreal, Vancouver, and Ron Keith, assistant to the president, Canadian Pacific Airlines, Vancouver.

Pre-judging took place at a coffee party at the golf and country club this morning, with the final marks awarded at tonight's pageant.

Ten girls are vying for the honor of succeeding Lady-of-the-Lake Doreen Serwa.



## WHO WOULDN'T BE MAYOR?

"Who wouldn't be mayor," was Mayor J. J. Ladd's comment after this pleasant frontal assault by one of the lovely young huldresses that attending last night's mid-summer hockey game for the unofficial opening of the 51st Kelowna Regatta. Above, still wearing the marks of a recent invasion, Mayor Ladd tures back for a better look. —Photo by George Ladd





### LOVELY CONTENDERS

Ten lovely young women with a setting of lovely golf greens and pine trees are the Lady-of-the-Lake candidates for this year's Regatta, seen above at the Kel-

owna Golf and Country Club. Left to right the contenders for this year's honors are: Heather Watson, Joyce King, Rose Bachman, Elaine Sladen, Lorraine

Warren, Nan Terai, Kathy Herbst, Linda Newby, Kathie Weisbeck and Jackie Laface. They will take part in the pageant on Wednesday night, with one of them be-

ing chosen Lady-of-the-Lake elect, to succeed Doreen Serwa, reigning Lady, after the Saturday night robing ceremony. —Photo by George Inglis

### OPENING DAY

## Over 50 Invited To Coffee Party

Annually, the opening morning of Kelowna's colorful Regatta brings one of the pleasantest events of the season—a ten o'clock coffee party at the Golf and Country Club in Glenmore.

Nearly three miles from the city centre, the club's cottonwood trees, sun-and-shade speckled lawns and placid atmosphere offers a perfect setting for the gathering of distinguished visitors, Lady-of-the-Lake contestants, presidents of sponsoring organizations and their wives, Regatta executives and press, radio and television representatives.

This year, more than 50 guests have been invited. They include Regatta Commodore George S. Mooney, Montreal, of the Canadian Federation of Mayors and Municipalities; Honorary Commodore W. A. C. Bennett, Premier of British Columbia; Vice-Commodore Frank Christian, MP for Okanagan-Boundary; Mayor and Mrs. J. J. Laird of Kelowna; Alderman R. F. Parkinson, Kelowna, and his mother, Mrs. I. M. Parkinson; Mrs. Beth Wilson, Penticton; Mr. Harold Long, president of the Aquatic Association and Mrs. Long; Mr. John Gowans, Regatta secretary, and Mrs. Gowans; Mr. Charles D. Gaddes, president of the Kelowna Board of Trade, and Mrs. Gaddes; Mrs. R. C. Dillabough, president of the Ladies' Auxiliary to the Aquatic; Mrs. Harold Johnson, vice-president of that organization; Mrs. Ken Shepherd; 1956 Lady-of-the-Lake Doreen Serwa and princesses Elsie Newick and

Myrna Maxson; Mr. Mark Rose, musical director of the Lady-of-the-Lake pageant, and Mrs. Rose; Mr. and Mrs. John Woodworth—Mrs. Woodworth has written and arranged this year's pageant; and 1957 Lady-of-the-Lake contestants Rose Bachman, Kathie Herbst, Joyce King, Jackie Laface, Linda Newby, Elaine Sladen, Nan Terai, Lorraine Warren, Heather Watson and Kathy Weisbeck.

The coffee party is sponsored by the Ladies' Auxiliary to the Aquatic, and is convened this year by Mrs. S. Cook, who is assisted by the Queen's Committee headed by Mrs. S. Matthews.

Highlighting the occasion will be brief speeches by all ten Lady-of-the-Lake contestants.

### CREATIVE ABILITIES

## Costumes For Lady-of-the-Lake Pageant Made By Kelowna Women

Costumes for the Lady-of-the-Lake pageant participants and the synchronized swimmers has been a major undertaking of the Ladies' Auxiliary to the Aquatic this year. Dior has nothing on young Kelowna matrons who have used their creative abilities in designing costumes that will be just right for the Arabian characters as portrayed in Nancy Woodworth's play. Drawing designs, shopping for just the right fabric and color, holding work parties on Kelowna beaches to attach sequins—the mothers working while youngsters enjoyed the water—last minute alterations when waistlines of characters change—all these have gone into the making of the colorful costumes worn in Kelowna's own locally produced Lady-of-the-Lake pageant costumes.

Mrs. G. Daft, who recently moved to Kelowna from Vancouver, has been in charge of costume production, while Mrs. J. P. Fortin took charge of design. Both also contributed many hours of cutting and sewing, with the able assistance of Mrs. P. Bartlett, who was in charge of turban production.

**OTHER HELPERS**—Mrs. W. Miller, Miss Meg Gillespie—an English nurse who is also an newcomer; Mrs. M. Taylor, Mrs. Helen Kelly, Mrs. R. Wignall—in fact, almost every member of the Ladies' Auxiliary has helped in this project. Hours of sewing also went into bright costumes to be worn by Joan McKinley's water ballet swimmers, with Mrs. H. Johnson, Miss Gillespie, Mrs. Taylor, Mrs. Wignall and Mrs. I. Greenwood finishing off bathing suits and head-

resses started at a most successful work party that coincided with an Auxiliary meeting.

Now, with the Regatta in full swing, Auxiliary members will reap the benefit of their labor in the lovely scenes, made lovelier by their handiwork, that will be enacted during the evenings from tonight until Saturday's grand finale.

**Dillon-Curts Engagement Announced**  
Mr. and Mrs. Orvel Curts announce the engagement of their daughter, Carol Jean, to Mr. Chester Milton Dillon, son of Mr. and Mrs. Harry Dillon.

The wedding will take place August 31, at St. Michael and All Angels' Church, Kelowna.

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## Former Kelowna Couple Celebrate Golden Wedding

**Special to The Courier**  
VERNON — Mr. and Mrs. Frank Pow, of the BX District, Vernon, but who were Kelowna residents for 35 years from about 1910 to 1945, are celebrating their golden wedding today.

Married in Saskatchewan on August 7, 1907, the couple came to Kelowna in 1910, where they engaged in mixed farming. They went to Vernon about 12 years ago, and have lived in the Okanagan continuously for 47 years.

Mr. and Mrs. Pow are members of Vernon's Golden Age Club.

Celebrating their parents' 50th anniversary with them will be their family of five: Frank, of Nesbit, Man.; John, of Sidney, Vancouver Island; Ernest, of Winfield, Henry, of Lumby; and a daughter, Mrs. V. H. Worth, of the BX District.

Mr. and Mrs. Pow were "at home" to their friends today at their home in the BX District.

## Fumertons Will Celebrate 70th Wedding Year

Mr. and Mrs. J. F. Fumerton, 228 Vimy, who came to Kelowna in 1916, will celebrate their 70th wedding anniversary on Saturday, August 10 with a family dinner in the Aberdeen Room of the Royal Anne Hotel, with about 20 present.

John Francis Fumerton was born at Fairbrook, Ont., October 18, 1864, and Mrs. Fumerton, the former Aunty Marie Lock, was born at Macdonald's Corner, Ont., October 23, 1864. They were married in the Presbyterian Church at Macdonald's Corner, August 10, 1887, and

made their home in Glenboro, Man., where Mr. Fumerton was in business for many years.

They came to Kelowna in 1910, where Mr. Fumerton is still active as a retail merchant in his own business. They have five children: Turner and Frank in Kelowna; Aubrey at Leithbridge; Mrs. Helga Riches, Vancouver and Mrs. Ted Lewis, Kelowna. They also have nine grandchildren and six great-grandchildren.

Both Mr. and Mrs. Fumerton enjoy good health and keenly interested in United Church activities.

### MANY DETAILS

## Lady-of-Lake Committee Important Link With Kelowna's Water Show

In its second years of existence, the Lady-of-the-Lake committee for the Regatta has spent months planning schedules and arrangements, both for Lady-of-the-Lake candidates and for all visiting royalty, who come as honored guests to Kelowna's annual festival directed most capably by Mrs. S. A. Matthews, who also is an executive member of the Ladies' Aquatic Auxiliary, and staffed by active and associate members, this hard-working group of young women have a multitude of back-stage details to arrange.

There are letters to Kelowna service-clubs arranging for candidates; publicity pictures for Kelowna and Vancouver newspapers; letters to visiting royalty, billeting, chaperones and drivers for out-of-town guests, as well as plans for parties to entertain local and visiting queens. All these arrangements had to be made and carried out by Mrs. Matthews, and her committee.

Nor is that all, for the arranging of escorts also falls into Mrs. Matthews' me of duty. Last year's convener, Mrs. H. Schuman, wanted her successor that this job brings with it endless phone calls, many letters, and often, surprisingly numerous and unexpected situations, and with the 1957 Regatta opening today, Mrs. Matthews agrees wholeheartedly.

### YOEMAN SERVICE

An important addition to this year's committee has been the appointment of a Lady-of-the-Lake chaperone local royalty to Regatta functions, and will serve in this capacity throughout the year. Rendering noble service in this new position, which has entailed assisting Mrs. Matthews with many details, is Mrs. E. Smith. Besides carrying out her duties in this respect, Mrs. Smith has done yoeman service in

revising the pass system used at Regatta time, by serving on Mr. W. Carruthers committee. Also serving on Mrs. Matthews committee this year are Mrs. Harold Long, Mrs. George Athans, Mrs. Schuman, Mrs. Syd Cook, Mrs. Fitzpatrick, Mrs. Harry Van Ackeren and Mrs. David Allan. Typists contributing their services have been Mrs. M. Taylor, Mrs. R. L. Wignall and Miss June Carter. These willing workers have, by their behind-the-scenes efforts, contributed much to smooth running arrangements at Regatta time.

## Children Baptised At Mission Road United Church

The sacrament of baptism was observed in Mission Road United Church on August 4. The baby daughter of Mr. and Mrs. Peter W. Newton received the name of Margo Beverley while Heather Mae and Marilyn Lee were the names of two daughters of Mr. and Mrs. William McNeil, of Vancouver. Mrs. McNeil is the former Alma Sanders, of Kelowna. The two sons of Mr. and Mrs. Stanley Frodsham were named Michael Bruce and Garry Ross. The service was conducted by the Rev. D. M. Perley.

Although apricots are often thought to be a fairly new fruit in the plum family, it is believed that they were grown in China as early as 2000 B.C. and reached Italy about 100 B.C.

### "A WISE PHYSICIAN IS MORE THAN ARMIES TO THE PUBLIC WEAL"

"Weal" is an old English word that mean welfare, and everyone agrees that physicians are worth more than armies.

Modern physicians have new skilled diagnostic techniques that enable them to more certainly know the cause of a sickness. The pharmaceutical profession supplies them with many new perfected drugs that can be depended upon to accomplish a desired result. Physicians no longer rely on just a few medicines carried in their bag or office. They write a prescription for the one drug that will help most, knowing that prescription pharmacies like ours carry thousands to choose from.

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**GANT'S PRESCRIPTION PHARMACY**  
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## Kelowna Teacher At Audubon Camp In High Sierras

Miss Elsie Burbank, teacher at Kelowna Elementary, and her mother, Mrs. R. P. Williams, have been spending two weeks at the Audubon Camp of California in the High Sierra. The camp is located about one mile off U.S. Highway 40 at the summit of historic Donner Pass.

Mrs. Burbank and Mrs. Williams, along with some fifty other campers gathered here from many parts of the United States, enjoyed a unique experience among the tall firs and pines near the Sierra crest.

The shrill cry of the "picket-pin" ground squirrel, songs of mountain birds, and intimate views of the homelife of a marmot family are but part of a day's events. Experienced naturalists guide groups of campers on exploration trips

through the wilderness areas nearby. Longer tours to the sagebrush country and beautiful Lake Tahoe are also part of the program. Community sings and folk dancing provide relaxation and good fellowship.

The purpose of the camp is to show the inter-dependence among plants and animals, soil and water. Campers see how this inter-relationship affects the prosperity of all our citizens. The camp program demonstrates in other ways how we may best use our natural resources for present needs and conserve them for the future. Campers also learn interesting projects and devices for relaying this information through youth groups and adult education classes back home.

### VERNON TRIES BULK

Purchase of up to 5,000 bulk bins with a capacity of about 25 bushels each, for apples, has been authorized by the Vernon Fruit Union. This is believed to be the first major group of growers to swing over to the bulk method of harvesting practiced in New Zealand.

## Two Missionaries Given Send-Off

A service for "The Sending Out of Missionaries" was conducted at First United Church, Mr. and Mrs. Stanley Frodsham were designated for the United Church Mission field in Angola, Portuguese West Africa. Rev. Ernest Bastier of Guelph a former pastor preached the sermon, Rev. R. S. Leitch read the scripture and Rev. D. M. Perley had charge of the designation service. A Portuguese Bible was presented to the two volunteers. Following the ceremony the ladies of the Federation held a social hour at which Mr. and Mrs. Frodsham spoke to a large number of members and friends.

Mrs. Frodsham is the former Miss Frances Botham, of Kelowna and has already served a term of five years in West Africa. Portuguese regulations require missionaries to spend a year in Lisbon, Portugal, in language study.

**Ahoy!**  
**WELCOME TO KELOWNA'S 51st ANNUAL REGATTA**

We hope your stay with us is pleasant, and that you will want to come again soon.

**DYCK'S DRUGS**  
Phone 333 Next to Super-Valu

**ALOHA!**  
Visitors to Kelowna

Have fun at the Regatta and do drop in and be interviewed on our live broadcast from 3 p.m. to 3:15 p.m. on Thursday. Tell us how you are enjoying yourself.

Let our Welcome Hawaiian girl pin a corsage of friendliness on you.

Special rack of light wool and tweeds skirts — Reg. \$10.05. Priced from \$6.95 to \$10.05

Watch for our array of McCauls all wool sweaters next week. Fabulous colors, a fabulous price with quality.

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Be prepared with a television set in your home during the first week of September when the first test patterns and certain limited experimental programming will begin. The big date for regularly scheduled programs throughout the valley is SEPTEMBER 21st.

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## MANY CHANGES

# Okanagan Lake Bridge Transformed City Park

Kelowna's City Park is just like the housewife who bought the new dress on sale and has to get \$100 worth of accessories to get with it. Premier W. A. C. Bennett has done the buying in this case, in the form of the Okanagan Lake bridge, over which traffic should be sweeping late next year, according to plan.

The accessories? So far they have consisted of a face-lift and having some of the wrinkles removed. Next will come the baubles.

With the bridge touching down on the eastern shore at the extreme southern tip of City Park, it meant that the bridge approach would travel partially through the grounds, skirting Mill Creek and winding up on Harvey Avenue, a former park entrance.

The parks committee looked at Mill Creek with a jaundiced eye, gazing unfavorably at the huge, shaggy poplar trees that had been there for more years than most Kelownians.

"They've got to go," was the unanimous opinion, not altogether shared by all citizens.

While the parks crew worked at taking the trees down along the creek, the bridge crew worked at making the long, sweeping bridge approach.

When the trees had been taken down, some replacement was needed, and the city gratefully accepted the kind donation of 150 Japanese cherry trees, the gift of the Japanese-Canadian people in Kelowna. They planted some of them along the banks of the creek, and some of them in other places where the removal of poplars had left blank spots.

Using a lot of the soil the bridge crew were removing in the construction of the bridge approach, the parks crew filled in an unsightly hollow that had long plagued the eyes of park lovers.

The construction of the bridge approach also necessitated removal of the track oval, some 40 feet further north. When this was done, there was the need for re-sodding, and the filled-in spot was included in this program, resulting in a fine ball field for the Little Leaguers.

A sleek new grandstand section,

built beside the former one, on the north side to catch the oval in its new site, added to the appearance of the track which will be one of the first and last views of Kelowna bridge users will have.

The picnic grounds behind the grandstands is another point that will be right under the eyes of the person sweeping over the new bridge, which will be accessible from an underpass as well as from the park side by road. This was smartened up, and had its face lifted, its buildings renovated.

Traffic on the park had to be considered, since the new bridge approach took up the old Harvey Avenue entrance. It was decided to make the traffic one-way through the park, with the entrance on Lawrence Avenue and the exit on Leon Avenue.

Lovely, rough-hewn stone enclaves, containing flowers and lighted up at night were the answer supplied by the parks board.

The road at the entrance, which formerly let traffic split around a circular flower bed, was altered so that the traffic only went one way.

The entire area in front of the newly-renovated Aquatic premises was black topped and marked off in parking spaces.

The beaches have been tidied up, and are getting regular cleaning and combing with a new machine for the purpose.

The flower beds throughout the park have been added to, and kept up to a high standard.

The flower beds throughout the park have been added to, and kept up to a high standard.

The whole effect now throughout the park is one of sweeping, uncluttered beauty.

**PLACE OF BEAUTY**

As a visitor from Calgary, staying on Riverside Drive, right across Mill Creek from the park said, "Why, this is beautiful! I have already made my reservations to return here next year."

A petroleum consultant from the Stampede City, A. H. Norton was in Kelowna as the result of the summer skating school, and rented Walt Green's house, overlooking the City Park Oval.

He was so impressed he said, "We always used to go to Honolulu for a month each year, but this place has got everything Honolulu has and more."

As the bridge approach is completed, some landscaping will be done along the way, giving those who 'Cross over the bridge', an eye-ful of restful beauty pretty hard to surpass.

## FERRY GREETERS

# Visitors To Kelowna Are Welcomed Crossing Lake

Visitors to Kelowna are made welcome even before they reach the city. That is, those approaching from the south, who are obliged to use ferry service.

While the ferry crossing is sometimes lamented by Kelowna citizens, due to the delay involved, the Kelowna and District Tourist Association decided that the ferries also presented an opportunity unique in the Okanagan. Visitors must wait for the vessels if even only for a few minutes. While they are lined up on the westside, why not welcome them with informal literature? That is exactly what is being done.

Four charming young ladies are being paid to hand out folders about Kelowna and the Regatta at the approach to the westside ferry slip. The results have been gratifying and beneficial to Kelowna because numerous visitors have expressed their delight and, as a direct consequence, extended their holiday in Kelowna.

The word is spreading that Kelowna is a friendly city and goes all out to welcome visitors and assist them in every way possible.

The feminine goodwill ambassadors also hand out pamphlets about Kelowna's Oogopogo; an accommodation list showing the hotels and auto courts; a list of auto dealers so the driver's desired service will know where to find their own particular car dealer; and a list of restaurants, denoting hours open.

The Kelowna and District Tourist Association believes that a community has only one thing to sell—service—with a capital S. They feel that if you don't give service, visitors go elsewhere and never return; that a city soon gets a good or bad name, depending upon the service that is rendered.

A case in point concerns a Vancouver man who came to Kelowna for a weekend holiday. He arrived late Saturday, wanted swimming trunks. All men's wear stores were closed but two. He took a size 42, and two stores open could not accommodate him, their largest size stocked being 38. Finally, he contacted another merchant on the phone, drove up to his house, drove him down to the store, got his trunks, drove the merchant home again. Had he not made this contact, he would not have gone swimming, after a long, hot drive from Vancouver.

The KTA is going all out to make Kelowna the holiday centre it should be and much progress has been made this year.

Formed in February, 1953, the KTA has been most active. Their first project was a folder urging visitors to "see Canada's enchanted valley". These have been sent far afield, hundreds being distributed in Eastern Canada. The folder stresses the fact that the Okanagan Valley is a Spring-Summer-Autumn-Winter year-round holiday haven. Six views—three showing the beauty of orchard and lake, others highlighting fishing, boating and golfing pleasures—make the folder one of the most attractive put out by any city in Canada. The folder sells the Okanagan as a unit rather than any one city or area; since the entire cost was borne locally, the gesture is magnanimous on Kelowna's part.

The visitor industry is fast becoming a major one insofar as Kelowna is concerned and in time may supplant the fruit industry. 1957 will go down as the year in which Kelowna made gigantic strides in visitor catering, and the work being done by the four girls will like-ly be emulated each succeeding year. The girls wear Regatta yacht caps and thus publicize the Regatta at the same time.

## UNEXCELLED ARENA

# Regatta Setting Said Finest On Continent

There is probably no sporting event in Canada which is staged in a setting more lovely than that of the Kelowna Regatta. As far as its setting is concerned, it has no peers. This statement is made without fear of contradiction.

The general tendency is for athletic fields to be located behind high board fences. This may be because the games were originally played on vacant lots. Another reason may be that land is cheaper in industrial areas and industrial areas are, generally, not things of beauty. A contributing reason may be, too, that a high board fence enables admissions to be charged and collected at the gates.

But Kelowna is quite different. There is no high board fence surrounding the Aquatic premises. Instead the Regatta is staged in the midst of a beautiful park.

Kelowna City Park is said to be the finest city park in the Interior of British Columbia. Only modestly forbids taking in more territory, but it may be safely said that there are very few small cities in Canada which have as fine a city park as that in this city.

Hollywood with its penchant for making extraordinary technical extravaganzas, never conceived any setting more beautiful than that which nature, with a little help from man, has given Kelowna's Regatta.

It has its picturesque park, its sparkling blue Okanagan Lake, its

ever changing mountains and its clear blue sky above.

The rockeries were a sight earlier in the summer but rockeries are not at their best in August. However they still display plenty of bloom and add their splashes of color to the scene.

**ROSE GARDEN**

The same, of course, applies to the Queen Elizabeth rose garden, in June it was a picture and attracted hundreds of visitors. It is not at its best now, but the interested visitor may still see fine specimens of roses in bloom.

There is plenty of bloom in the park and lots of cool green grass underfoot to make it a credit to any community.

To reach the Aquatic, visitors must drive through the main entrance of the park and past the fine circular flower bed and down a winding avenue of trees and lawn. Pedestrians stroll down the promenade through a fine row of trees with the sparkling lake on their right, and on their left flower boxes full of bloom and long stretches of carefully tended lawn.

The park provides lawn bowling and outdoor checkers for the oldsters and a children's playground for the youngsters. There is tennis and a picnic grounds, a good bathing beach and a large athletic oval, home of cricket, softball, football, track and other sports.

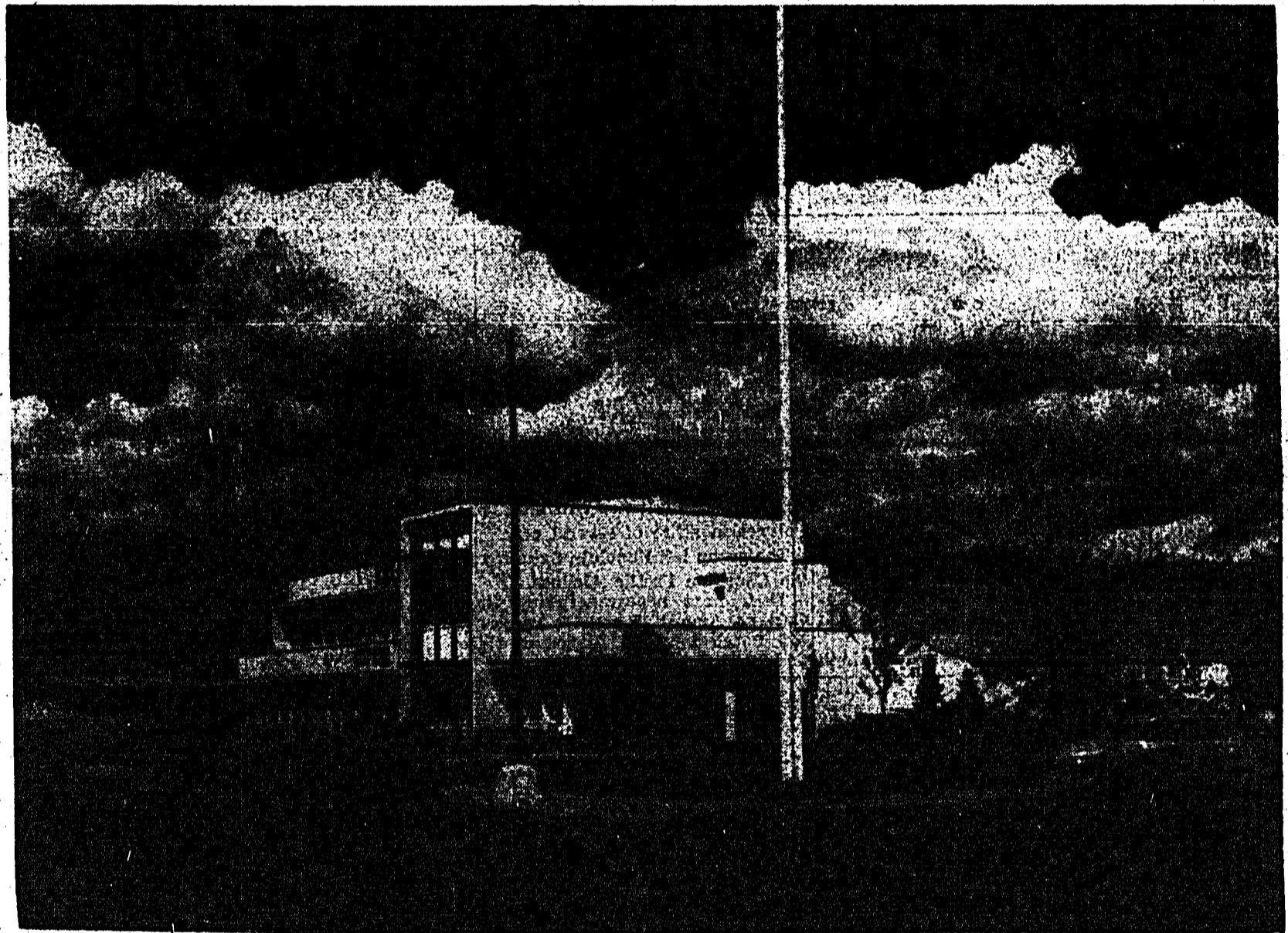
**VISTA POINT**

At the foot of Bernard Avenue,

just outside the city park gates, the site of the old CPR wharf is now a vista point. Cars may park here and obtain a wide sweeping view of the lake and all its activities: the ferries, the railways' tugs with their fruit-laden cars and, yes, perhaps, Oogopogo himself, if one is lucky. Lawn and flowerbeds make this an attractive adjunct to the city. This vista point is but a part of the city's quiet but effective program of city beautification.

All this adds to the picturesqueness of the Regatta setting, but there must be added that fine sweep of lake flanked by the westside hills rising against the deep blue of the sky. It is an ever-changing view reacting to the play of light and shadow; beautiful in early morning as the sun's first rays strike the westside hills; fine in the hard, bright light of noon; magnificent in the soft twilight as the final glow of day kisses the crests of the hills, competing with the splendor of the moon which has already taken command of the waters of the lake.

Kelowna's Regatta is primarily a sporting event, but unlike most sporting affairs, many touches of beauty make it a thing to remember, a memory to cherish. There is food for the soul on every hand, for those who appreciate those things, and who are surfeited with the intense activity of the pool events.



## A Tribute To ... REGATTA WORKERS

The City of Kelowna had only been incorporated three years when a group of farsighted citizens organized a regatta. They appreciated that Kelowna was an unparalleled site for water sports, but it is extremely unlikely that the dream of any one of them envisaged that the work commenced in 1907 would grow and expand until it become Canada's greatest annual water show.

That first regatta was a community effort and throughout the half century the same co-operative spirit has prevailed. Indeed, it has been the very life-blood of the regatta. Through war and peace, depressions and good times, each year numbers of busy citizens have set aside their own affairs to play some part, large or small, in the regatta organization. Today the regatta consumes the time of literally scores of Kelowna citizens.

To these people, who throughout the years have contributed thought, time and energy to the regatta and its affairs, the people of Kelowna pay tribute for their joint contribution to the city and the district. The regatta could not have reached its present pinnacle without their interest and work, freely given, and leadership such as that of R. F. Parkinson, who this year completes twenty-six years of outstanding service to the regatta.

The regatta is but one indication of that nebulous thing called "community spirit" which is so well exemplified in this City of Kelowna. It is more than probable that the influence of many persons working on the successive regattas strengthened and encouraged the natural desire of residents to promote the welfare of the town. Cer-

tainly through the years co-operation — community spirit — has been one of the outstanding traits of this city.

It has been an important factor in the development of our city. Its results can be seen on every hand—our well-paved streets; the neat and tidy homes; our schools; our parks; our welfare facilities; our hospital; our Civic Centre; our sports facilities. We can boast, too, of our modern well-stocked stores, our excellent civic services and the city's sound financial position, surpassed by no city of comparable size in the province.

These things mean Kelowna is a good place to live. It is a happy city, not rolling in wealth, but the majority of its people are comfortably well off and have learned that here in Kelowna life means just a little bit more.

And so to all those thousands of persons who have "worked on the regatta" during its half century, the people of Kelowna pay tribute. Their yearly, continuous, co-operative efforts have built Canada's Greatest Water Show. For this we thank them. But equally important those same efforts, somewhere in the years, convinced the citizens that through selfless co-operation things of benefit to all can be achieved. The result has been Kelowna can boast of a proud record of progress and achievement.

On this, the regatta's 51st year, the people of Kelowna give an enthusiastic and sincere salute to all those who, during the half century, have worked to make Kelowna's regatta the great event it now is.

J. J. LADD, Mayor,

THE CORPORATION OF THE CITY OF KELOWNA



COURIER SWIM CUPS

Each year the boy and girl making the most progress in the Aquatic free swimming program are awarded The Courier trophies at the Junior Regatta, the last water show of the season, usual-

ly the Sunday following the Regatta. Last year's winners, David Hay and Pat Green of Kelowna, were presented with the cups by Lady-of-the-Lake princesses Elsie Newick and Myrna Maxson. In

the picture are replicas of the permanent trophy which must be returned each year, and the smaller individual trophy which is retained by the winner.



TICKLING A TIKI

These Hawaiian hula dancers took time out from rehearsals for their forthcoming series of shows at this week's regatta, to try a flower lei on this Tiki

god on the grounds of the Royal Hawaiian hotel at Waikiki. The idols are recreations from Hawaii's distant past and now are used only for decoration.

From left below are Alma Bell and Pearl Kiawe. At top Lehualani Baker and Dorothy Lew.

(Hawaii Visitors Bureau Photo)

THRILLS ASSURED

# "Tight" Racing Card Planned For Regatta

"Are we going to shoot for unlimited boats this year?" Both Regatta committee and general public wanted to know the same thing this year, following the taste the Orchard City had of the huge power wagons last year when Miss Seattle drove her in exhibition.

It was up to power boat chairman Harold August to come up with an answer, and he decided it would be better to concentrate on a tight racing card this year, with the entry being inboards for the most part, and go all out after the unlimited, Gold Cup class boats in next year's centennial Regatta.

TEN EVENTS

This year, however, the races will be thrillers, with the inboards providing a fast-paced, interesting racing card. There will be ten events, with an extra five heats making it 15 races altogether.

The four hydroplane classes, .135, .136, .225 and .266, will head the list of the Thursday afternoon of racing, which will include some of the fastest hydroplanes in the Pacific North West.

Two of the feature races of the afternoon will be the Okanagan Closed, and the Okanagan Open, both trophy races. The Closed, for the Gordon Wilson Trophy, and the Open for the A. J. Jones Trophy, are both presently held by A. J. Jones himself, the old "Silver Fox" of Kelowna power boat racing.

Other races will include a mixed boat handicap, cracker box and class E runabout, and family inboard, and the only outboard race—a family outboard runabout.

CANADIAN RECORD

Perennial entry in Regatta racing is Jimmy Hutchison of Vancouver, who holds the Canadian record for the .135 hydroplanes, set in Kelowna in 1955 in "Flesher III". American record for this class of boat is held by Buddy Holloway, set in "Screaming Eagle IV" at Salton Sea, California on November 8, 1954, with a time of 101 mph.

Hydroplane highlight event will be the 225 class, for the Schenley Gold Helmet Award, won last year by Ralph Marrs of Denver, Colo. in "Roostertail". This award is given to the boat with the best elapsed time at each sponsored power boat race, with the Canadian Schenley trophy going to the boat amassing the highest points at regattas throughout the year, in Canada.

Canadian record for this event is held by Tom McLaughlin of Kelowna, set in 1954 in Jones' Restless III. This year the septegenarian boat jockey is going to make a more determined bid than ever to clean up in this event, with another

stable-mate for the Restless clan, Restless IV, in harness this year. World record in this class is held by Rich Hallet, a California driver who set the time in Salton Sea, Cal., driving his powerful hydro with the 225 cu. in. piston displacement at a speed of 107.238 mph. Powered by V-8 engines, the boats must have a minimum length of 16 ft.

NEW ENGINE

In the same hull class, but with a 266 cu. in. displacement, the 266 hydros normally used Ford V-8 engines, although some of them carry Chev or GMC motors. Jones, when he changed Restless III to 266 class for some races last year, used a Dodge Red Ram engine, installed by Bob Sykes of California, who holds the world's record of 121 mph in this class. Sykes set his record on November 11, 1952 at Salton Sea, Cal., driving his "Guess Who."

In the 136 hydros, the world record is presently held by Bob Boehm, who drove his "Jerky" at a speed of 83.899 mph on October 24, 1955 at Salton Sea.

Jones drove his "Miss Kelowna" over the finish line himself in the Okanagan Open last year, the oldest driver by almost two decades to push one of the water-borne power plants.

Next year, the emphasis will be on more racing, chairman August plans, with the big unlimited class boats being asked to race here.

Last year the Regatta committee tried to get the Gold Cuppers here, but a bad run of accidents at the Seattle Sea Fair changed those plans.

The only boat that made it up to Kelowna was Miss Seattle, the former Slo-Mo-Shun V, who cracked up badly when she was still owned by the late Stanley Sayers of Seattle. The boat was sold to a group of Boeing Aircraft plant workers, who formed a company called "Roostertails, Inc." to run the boat under.

TOP RACING PROGRAM

Although the Regatta visitors were understandably disappointed at the non-appearance of sufficient entries to hold a sanctioned race, much of the sting was taken out of the deal by the splendid cooperation of this group of racing enthusiasts, who held demonstration runs at speeds of 150 mph past the Ogo-pogo Pool grandstands, giving the people an idea of what they will see next year, if all goes well at the Seattle Sea Fair, and enough boats are left in good shape to make it up here.

Asked if he thought this year's races would be worth seeing, chairman August was quite positive on that point. "They certainly will be

We are going to have a tight, compact racing card that will enable us to exercise good control, keep the card moving along, and provide plenty of concentrated racing for the fans."

It's a date for tomorrow then, speed boat lovers, to watch an afternoon of high-calibre racing."

things exotic, and they arranged with Jack Robb of Western Display Ltd. to come to Kelowna with some samples and show the merchants how they might decorate as

## City Merchants Fall Into Line, Theme Hawaiian!

Regatta committee members were pleased last Thursday night to hear that the merchants have fallen in line with the idea of decorating their stores in the business area to get into the Hawaiian theme of this year's 51st Kelowna International Regatta.

"The reception has been wonderful," said Keith Fairley, reporting on the manner in which the retail merchants were falling in with the idea of decorating the main street of the city in the theme of the glamorous islands in the Pacific.

"The few merchants who do not agree with the idea are planning to decorate on the Regatta theme, anyway, so the main street will be well decorated," he said.

Regatta chairman Dick Parkinson expressed his gratification on hearing this, since it has been his belief, often expressed, that there should be more participation in the city's annual whing-ding by merchants and business men.

The Regatta committee themselves have undertaken to have an authentic Hawaiian village set up in City Park as their concession to

attractively and cheaply as possible. To further the Hawaiian feeling, the Regatta committee agreed that one of their floats would carry the Lady-of-the-Lake, her princesses and consorts, while the other one would carry some of the Hawaiian troupe, making music as they moved.

**BIG FAMILY**  
LEAVITT, Alta (CP) Nearly everyone in this southern Alberta community went by the same name when more than 400 descendants of Thomas R. Leavitt, community founder, attended a family reunion.

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TOP ENTERTAINMENT

## Famed Hawaiian Troupe To Appear At Regatta

Hawaii's top entertainers arrived in Vancouver Sunday via Canadian Pacific Airlines, for a month-long series of public appearances.

Their first Canadian appearance is scheduled for the Kelowna International Regatta, August 7 to 10. And they will perform in Ben-ticton, Calgary and the Pacific National Exhibition.

Talent for the Hawaiian troupe has been drafted from the international radio network show "Hawaii Calls", and the Royal Hawaiian and Biltmore Hotels at Waikiki, according to the Hawaii Visitors Bureau.

Five of the Islands most versatile hula dancers will star in the show, in the group will be Lani Rodriguez of Hawaii Calls and the Top of the Isles show at the Waikiki Biltmore, who is assisting in coordinating the show; Alma Bell and Pearl Kiawe, of Hawaii Calls and the Waikiki Biltmore; Lehualani Baker and Dorothy Lew.

**HULA MAIDS**  
Most of the girls also dance with

the Royal Hawaiian Hula Maids. Directing the group and acting as narrator will be one of Hawaii's top personalities, Papua Stevens Poire. Others in the group will include Carol Lindy, a Tahitian dancer, and musicians Pauline Ke-kabuna, Shorty de los Santos and Vicky II.

Performances will include both

ancient and modern Hawaiian music and dances. Costumes will include Polynesian attire of several eras.

The group left Honolulu Saturday via Canadian Pacific Airlines. Their next appearances are in Calgary, August 12 and 13; Pacific-ton Peach Festival, August 14-17; and PNE August 23-30.

TOURISTS SAY

## Vernon Area Needs Greater Development Of Resources

VERNON — If the North Okanagan wants more tourist trade, it will have to develop its natural resources to a greater extent.

This is the opinion of visiting motorists who complain that there's nothing to hold them in the Vernon district.

They admire the scenery, enjoy the swimming and fishing, but assert facilities could be "commercialized" much better in order to attract the tourist.

These points were brought out in interviews with managers of some of the larger hotels and motels in the city.

The North Okanagan needs:

Adequate camp sites and picnic sites.

More beach space.

Better entertainment during evenings.

Development of natural resource sites for camping, parking.

The visitors' opinions might be reflected in a slow-moving tourist business this year.

Majority of hotels and motels interviewed stated that tourist

trade was picking up from what had been a very poor start at the beginning of July.

Number of U.S. tourists appears to be down over last year's numbers, but an influx of travellers from the Prairie provinces seems to compensate for the loss of southern visitors.

Business is average for this time of year, most proprietors claim. Some say their trade is up, some say it could be better.

One motel owner said he had noticed the tourist picture was changing rapidly.

More people are travelling with trailer equipment now, he said.

Asked whether that jeopardized his trade, he replied that it didn't as most trailer-carrying visitors preferred to sleep comfortably in motel or hotel accommodation at least once during their trip.

Bill one more hotel owner said that quite a few of the tourists were complaining about the high prices charged in the city.

KELOWNA REGATTA

"tops" in entertainment!

We hope that you, our visitors, will enjoy our show and that you will return again next year.

Come in and say "Hello!"

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**LOVELY HULA HANDS**

This quartet of graceful hula dancers will be performing at the Thursday, Friday and Saturday night shows at Ogopogo stadium.

The Hawaiian group arrived here Sunday and have been rehearsing the past few days. Left to right are Lehuani Baker, Dorothy

Lew, Alma Bell and Pearl Kiawe. In the background is a huge flowering Poinciana tree on the

grounds of the Royal Hawaiian hotel at Walkiki. (Hawaii Visitors Bureau Photo)

alists, and hula dancers on the list of entertainers.

**WATER NUMBERS**

There will still be plenty of local flavor in these three shows, with the water numbers that will be worked into every program all being done by local gals, under the training and leadership of Miss McKinley, a young Kelowna girl who trained under Lillian "Billie" McKellar, of Hollywood, the former director of the Regatta water shows.

All these young girls, some of whom have never swum much before, have been training through the unhappy cold days experienced by Kelowna through most of June and early July. A complete story on Miss McKinley is carried in this edition.

The real local flavor, however, will be the Wednesday night show opening performance of the Lady-of-the-Lake pageant, which will feature all local talent, with the spotlight turning on the ten lovely young misses who are vying for the privilege of being Lady-of-the-Lake this year.

**LOCAL CAST**

This show, with a Persian theme this year, is being put on by Mrs. John Woodworth, Mark Rose and Edric Cswell. Its entire cast are Kelowna boys and girls, and some adults.

Mr. Rose, a school teacher who is better known for his wonderful work with the school band, orchestra and symphony orchestra, will produce the pageant.

Mr. Cswell, long a man behind the scenes in amateur theatrical work in the Orchard City, will handle the stage.

Mrs. Woodworth, wife of architect John Woodworth, and an enthusiastic newcomer to Regatta circles, will direct the show.

Miss McKinley will direct the water numbers in this show also, working with the pageant producer and director to integrate her numbers with their theme.

The results? Well, they will be seen for the next four nights, starting tonight with the pageant, and with "Starlight Varieties on Thursday; Kelownian Capes on Friday; and the Aqua Rhythms of 1957 on Saturday.

Some time Sunday morning there will be a loud splash down by the Aquatic as the members of the Regatta committee do away with themselves if the shows don't work out well this year.

It would be one answer to a headache. But the Regatta's silent servers feel their answer is a much better one than hat.

**FIRST IN LINE**  
WEEKES, Sask. (CP) — Bill Wasyluk, farmer in the Somme district, was given first place in the line to dump the first load of grain when a new 100,000-bushel grain elevator was opened.

**TRY COURIER CLASSIFIEDS**



Josephine  
As a visitor to Kelowna's Regatta I must find out the address of  
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**PAST LADIES-OF-THE-LAKE**

Mrs. K. W. Griffiths, 455 Park Ave., Kelowna, (nee Nellie Dore), 1931.  
Mrs. J. S. Frost, 1065 West 16th St., West Vancouver, (nee Eileen Mahoney), 1932.  
Mrs. A. C. McCougan, 2303 Lawson Ave., West Vancouver, (nee Diana DeHart) 1933-34.

Weeks, 1932.  
Miss Kathleen Archibald, 270 Burne Ave., Kelowna, 1933.  
Miss Linda Ghezzi, 2089 Pendozi St., Kelowna, 1934.  
Miss Sharon Schuman, 465 Morrison Ave., Kelowna, 1935.  
Miss Jeryll Wilson, 320 Strath-



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**HAVE THE ANSWER?**

**Night Shows Always Been "Headache" To Committee**

By GEORGE INGLIS

Night shows, two simple enough words to the average citizen, but the source of more plain and fancy headaches to the hard-working, unsung body of men and women who make up the Regatta committee in the Orchard City.

This year they hope they have found the aspirin—professional entertainers.

"Too long," "Too short," "Too much singing," "Too little singing," and a thousand other complaints have been heaped on the bowed heads of the committee each year before the litter has been cleared up after the annual water-show.

Last year, the night shows reached a new high in critical reception. The committee was even more actively besieged than before.

"Well, what are we going to do about it?" perennial Regatta Chairman Dick Parkinson asked his shuddering committee members again this year. The consensus of opinion seemed to be to hire some professional entertainers, and let them have a fair amount of freedom in arranging their own program, commensurate with the needs of the Aqua Rhythms director, Joan McKinley.

**IDEAL EMCEE**

"What are we going to do about this Hawaiian troupe that is coming here?" Regatta chairman Dick asked, pinning down his committee to a direct answer. The consensus of opinion was that they could be worked into each of the three night shows put on by the pros. The fourth show, of course, is the Lady-of-the-Lake pageant.

With these thoughts in mind, the committee went to work and came up with an M.C. who made himself dear to the hearts of Kelownians when he was here two years ago—Howard Hardin, juggler, cynical impressionist and smooth com-  
He seemed to be an ideal choice,



**HOWARD HARDIN**

with his adaptable routine and well-accepted comedy routines.

He will always be remembered by this writer as the man who stood up with a straight face and said, "Rutland? Oh yes, I spent one night out there recently."

**FOUR KNIGHTS**

To give a big name to the show, with plenty of box office appeal, and drawing power, they selected the Four Knights, a group of Negro singers who have always drawn sell-out crowds in their appearances on this side of the border.

With an exceptionally fine bass, Oscar Broadway, this group has been held over at the Casino Theatre in Toronto, and had wonderful runs in the Chaudiere Club in Hull, Que., the Cave and Palomar clubs in Vancouver, and the Don Carlos

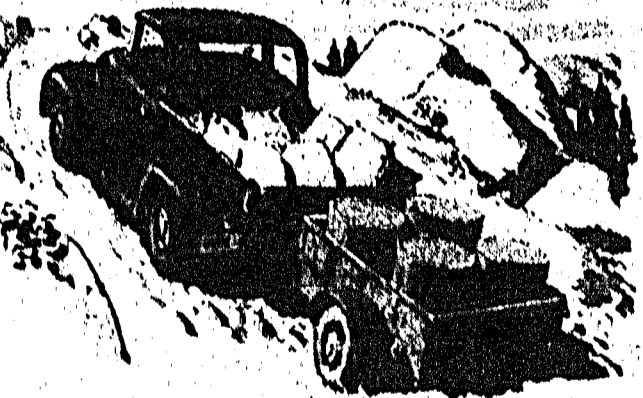
Casino in Winnipeg. One of Broadway's special numbers, which drew enccores in one of their Canadian appearances was "Your Red Wagon."

To keep the show fast-moving and full of laughs, they chose a couple, Wilbur Hall and Renee, a couple who come highly commended for their riotous musical novelty act.

Added to these three acts, whose versatility of repertoire will ensure sufficient change in routine to appear fresh each night, there will be the troupe of 12 Hawaiians under Polly Kekahuna, a gal with 15 years of show business behind her.

The Hawaiians themselves should be able to display plenty of change of pace, with instrumentalists, voc-

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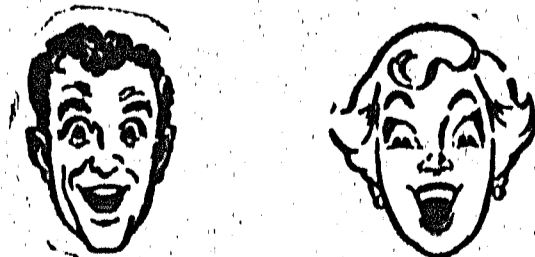
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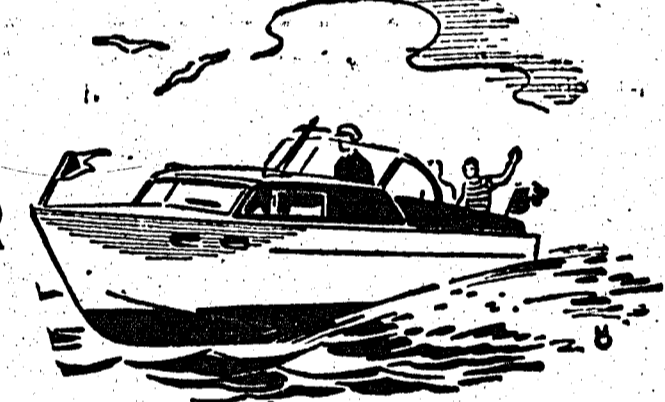
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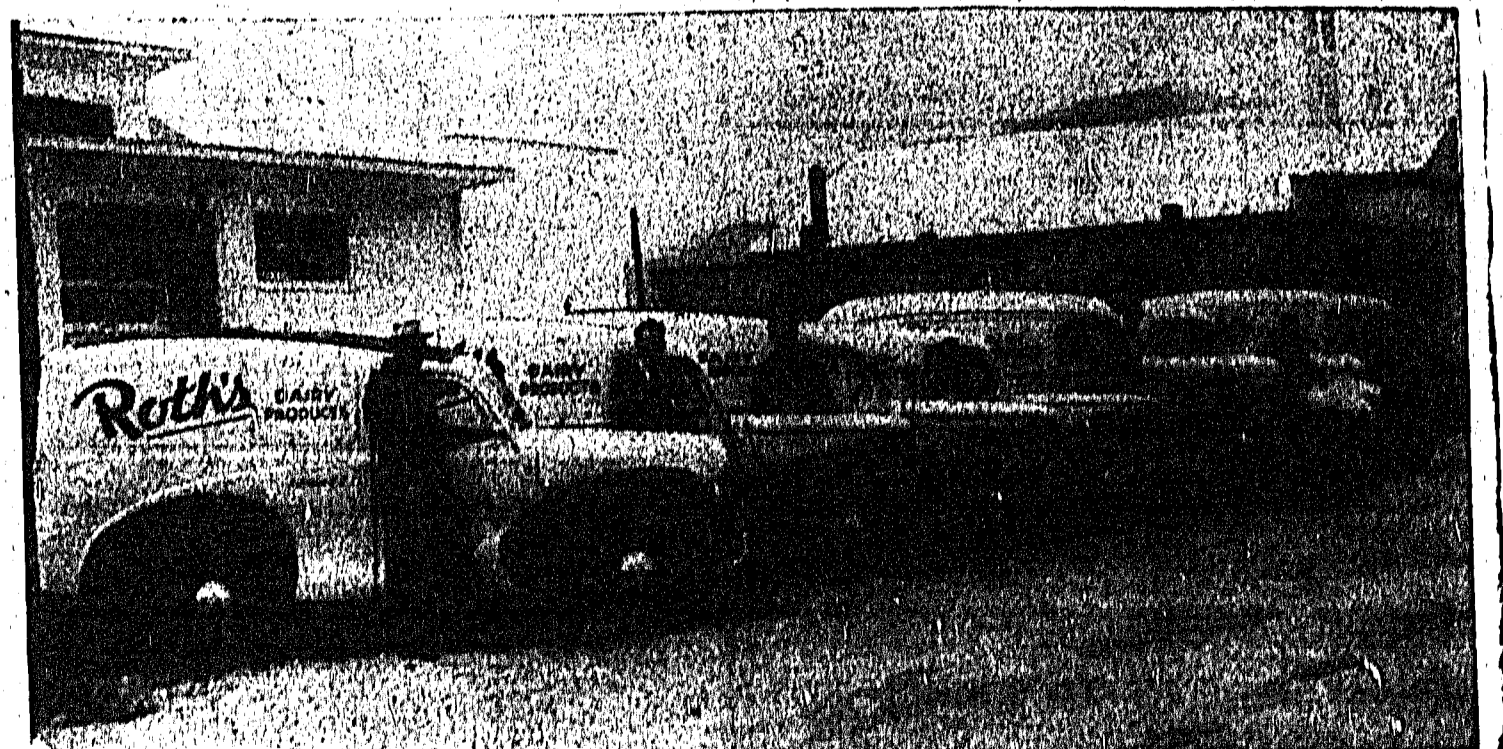
At Foot of Bernard Ave.

... wishes every success to the Regatta

**Roth's Dairy Products** WISHES EVERY SUCCESS

TO KELOWNA'S REGATTA

"Canada's Greatest Water Extravaganza"



We the drivers and staff of the Roth's Dairy welcome all Regatta visitors and hope that you will return again soon.

"You Can Be Sure When It's NOCA"

**ROTH'S DAIRY PRODUCTS** (Distributors for NOCA Products

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# SCHOOL BRINGS 'EM AND CITY THRILLS 'EM

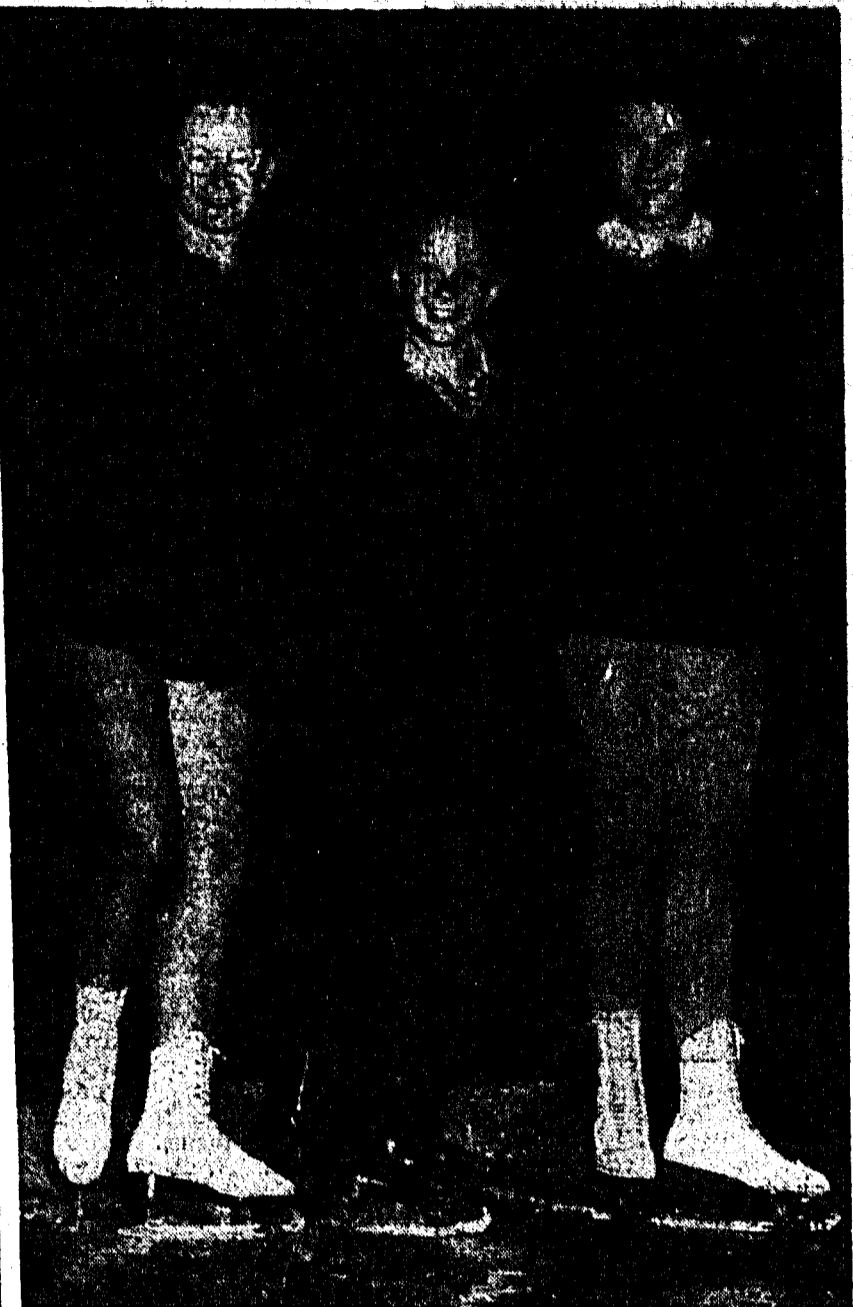


A KELOWNA BOOSTER from the Stampede City is A. H. Norton, petroleum consultant visiting the Orchard City with his family for the purpose of attending Jean Ross Beaton's Summer Figure Skating School in the arena. Member of the Glencoe Skating

Club in Calgary, he and his family, accompanied by a niece, were all taking skating, and were unanimous in their approval of Kelowna as being a wonderful place to holiday. Above, they are seen sitting in the yard of the home they rented on Riverside Avenue.

Left to right they are: Mr. Norton, daughter Ann, 11; Mrs. Norton; Niece, Dallas, 10. The dog seated is Rachel, their pet beagle, and the Boston Bull is Joey a, neighborly visitor.

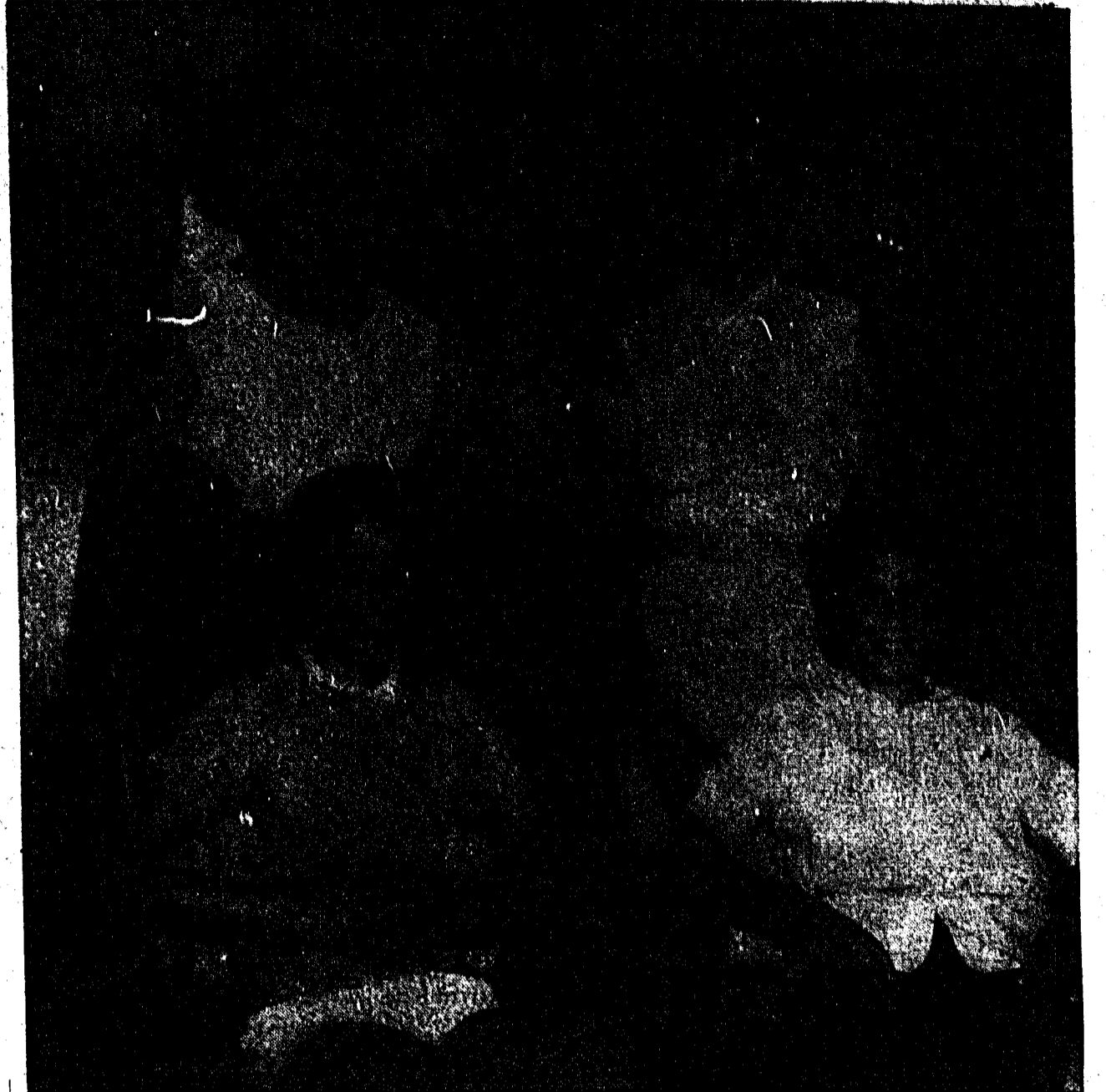
—Photo by George Inglis.



HANDS ACROSS THE BORDER may very well be the title of this trio of skaters at the summer figure skating school in the Kelowna and District Memorial Arena. Skaters from all over western Canada and the U.S. are attending the school, the first of its kind in the Okanagan Valley.

Left to right, the three skaters are: Elizabeth Payne, 14, Edmonton; Terry Lovren, 11, Spokane, and Sandra Mooney, 19, Prince Albert. Miss Mooney is the only skater in the school to try for her eighth test, the top mark in figure skating.

—Photo by George Inglis.



"IT'S OUR FIRST VISIT, but it certainly won't be the last," said John C. Hammond, when he was asked if he had been in Kelowna before. A visitor to the city by virtue of his daughter's attendance at the summer figure skat-

ing school, he and his family have already made their reservations to return next year. They are in love with the place, and the accommodation and the people, they said. Above, they are seen in their comfortable

cabin in a local tourist camp. Left to right, rear row, Mrs. Boyd Acland; Mr. Hammond, and Mrs. Hammond. Front row, Mary Jean Acland, 11, and Susan Hammond, 11.

—Photo by George Inglis.

## Summer Skating School Wins Many Friends Here

By GEORGE INGLIS

A big gamble, which is paying off to the gambler and at the same time lining the pockets of Kelowna business men and merchants is the Jean Ross Beaton Summer Figure Skating School, presently starting into the second half of its season in the arena.

The school, one of the five west of the Great Lakes, was conceived as an idea by petite brunette Jean Ross Beaton, a former professional instructor at the Capilano Winter Club in classy, suburban North Vancouver—all she needed was a locale.

"There couldn't be a place more perfect for such a school," she says now that she has seen the results of the first half of her venture.

And many of the parents of her pupils are heartily in accord with her in this statement.

"We have always made it a practice to spend a month each year in Honolulu," said petroleum consultant A. H. Norton of Calgary, looking out over the beautiful lawn of his rented home, which fronts on Mill Creek and City Park. "But I'm telling you right now, I will be coming to Kelowna from now on."

"Why, man, this spot is beautiful," enthused John C. Hammond, another Calgarian, sales manager for Osler, Hammond and Nanton. "This is our first visit, but it certainly won't be the last."

This enthusiasm for Kelowna's beauty, friendliness and charm is by no means confined to the parents, either. Mrs. Beaton reported. The kids just love the place, with its water skiing, boating, swimming and water fun.

**ALL TAKING LESSONS**  
Mr. Norton, the petroleum consultant, brought his wife, daughter and a niece with him, and they are all taking lessons in the summer school. He rented Walt Green's home on Riverside Drive for the month he was scheduled to be here, and he revelled at the beauty of the creek and the park, with something going on every night.

"Why, I can bring my boat right up to the door," he said, grinning expansively. "Where else can you get service like that?"

The crowning touch for Mr. Norton, however, was when he met another couple of Kelowna visitors—that he had last seen when they stayed in the same hotel in Honolulu. He compared notes with them, and found they had the same com-

plimentary opinion of the Orchard City.

Mr. Hammond, his wife Pat, and daughter Susan, were staying at the McFalls Auto Court, about which they said enthusiastically, "suits us right down to the ground. This is wonderful!"

**JUMPED AT CHANCE**  
And Mrs. Beaton? Well, she fell in love with Kelowna on her first visit, a few years ago, and when she heard the arena was interested in a summer figure skating school, she jumped at the chance.

"I felt it was a big gamble," she admitted, "but I knew the town itself would give the school a boost."

She sent brochures out as far east as Winnipeg, and surprisingly enough got a heavy response from Calgary, one of the places where they have a similar school. The schools are in Vancouver (2), Victoria, Calgary and here.

Winnie Mac Silverthorne, professional at the Glencoe Winter Club in Calgary, came to the school as an assistant to Mrs. Beaton. When she was here only a few days, she put in her bid to return next year.

The success of the school has made up Mrs. Beaton's mind to return next year, and she had successfully completed negotiations with the arena commission for another term of rental.

**COMPLETED EXAMS**  
Last Saturday, she completed the examinations for the first half of her nine-week school, passing about 35 skaters, ranging from the first to the fifth tests on school work. In addition, she gave some dance tests.

In the half semester now in session, she has a full school, almost

60 skater, and a third pro added to the instructional staff—Doreen Dutton Spence of her old Alma Mater, Capilano Club.

This time she will have one girl going for her gold medal, the eighth school test, Sandra Mooney, 19-year-old Prince Albert girl.

Two local girls are planning to try their seventh test—Lou Orwell and Diane Stolz, and Brenda Stark, a Brandon girl who was here for

part of last winter, will be trying the same test.

**HARD WORK**

Skating is hard, unglamorous work, says Mrs. Beaton, and she should know, because she like her fellow instructresses, carries the gold medal for highest proficiency.

Much of the skater's hours are spent on patch work, which means they rent a patch of the ice sur-

face for an hour at a time, and practice their school figures diligently.

From tests one to six, only school figures are skated to make the pass, with free skating coming in for the sixth, seventh and eighth tests.

In competitive skating, school figures count for 60% of the points and free skating only 40, so it is important that the skater spend hours on their school figures.

And school figures are not the only figures that are to be seen every day at the arena summer school, the summer madness of an ambitious skater that turned into a concrete reality for herself—and a tremendous boost for the city.

## TIPS ON TOURING

BY CAROL LANE

Women's Travel Authority

The junior members of the household can make the best travellers if the senior members give a little forethought to their comfort needs.

Children's natural curiosity makes them want to see ALL, so a pillow will prove useful as a booster as well as being handy for naps later. A blanket will be welcome, too, when young passengers get drowsy enough to take a nap.

Save yourself from nagging about keeping their good clothes clean by

dress them in comfortable garb while riding. It will take only a few minutes when you reach your destination to put on their "dress-up" clothes and you'll both feel better for it. Scolding for climbing over the upholstery can be avoided if you cover children's shoes with an old pair of socks. If it's warm enough, just remove their shoes and let them frolic.

A succession of swift turns can make any child car-sick. It's wise to drive especially slow along twisting highways to avoid illness.

Don't forget the favorite toys—and bring a few new ones to give out as surprises—one at a time. With proper timing, you can make the novelty last throughout the trip.

Sudden hunger pangs can be eas-

THE KELOWNA COURIER 4  
Thurs., August 8, 1957

ed if you take a small basket filled with fruit, crackers, raisins, fruit juice or other snacks and keep it within easy reach.

By the way, a well-known cure for bedtime crankiness away from home is an extra dose of affection at the day's end. Let the junior members know how much you enjoy having them with you on your family outings.

**STRANGE CHICKEN**  
STRATFORD, Ont. (CP) — A chick born at the Neuhauser hatchery here has three legs. It is a Columbian Rock.



MRS. JEAN ROSS BEATON



You Know...

That Kelowna and Regatta are  
Synonymous

BUT — Did You Know...

that Kelowna Machine Shop  
manufactures the TIMBER TOTER

Why not mix business with pleasure while you're here and view these custom built 4-wheel drive lifters at our plant, or have the specifications sent to you by writing to

**KELOWNA MACHINE SHOP**

1247 ELLIS ST.

or telephoning 2646

This year 1957 . . .

OUR  
50th Anniversary  
IN THE  
OKANAGAN

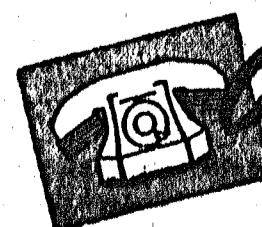
Congratulations  
KELOWNA  
ON YOUR  
51st Regatta . . .

Looking back fifty years, we see the telephone regarded as a curiosity . . . the few we had in service were the crank-type wall phone . . . "Central" was the news centre of the town . . . Alexander Graham Bell's invention was actually still in its infancy!

In fifty years, the Regatta, the City of Kelowna, and the community telephone service have all come a very long way together.

Looking back to the first lakeside Regatta we see the days of the bustle, the shirtwaist and the skirts dragging in the then-dusty streets . . . they were the days of the horse and buggy and the cracker-barrel grocery . . . telephones were a curiosity and something of a rarity . . . the telephone "exchange" was a small switchboard located in the premises of the late Harry Millie . . . this was the beginning.

Kelowna and your Okanagan Telephone Company have grown up together. As Kelowna has progressed, so has the telephone. Through the years telephone service has become increasingly dependable, ever more useful. Today, you can talk to your next-door neighbour merely by dialling a number—or reach someone across the continent almost as quickly. It's hard to imagine modern life without the telephone. As Kelowna celebrates its 51st Regatta and your Telephone Company observes its 50th year of service, we look forward to a common future of continued growth and progress.



Okanagan Telephone Company

50th year of operation — 21,500 telephones — and still growing!

**HOSTESSES  
of  
KELOWNA**

deserve every praise during Regatta  
week — a time of domestic bustle

We wish them a successful party and hope that by our prompt, efficient and courteous service we have made their task lighter.

GENERAL CARTAGE FOR KELOWNA AND DISTRICT

**COMET DELIVERY  
SERVICE**

266 LEON AVE.

PHONE 2855



# Did You Know?

That: Kelowna will have the largest floating bridge in the British Commonwealth? Now under construction, the pontoon bridge is scheduled to be completed in the fall of 1958.

The City Park oval had to be completely revamped for construction of the causeway.

Harvey Avenue will be classified as an arterial highway when the bridge is completed? Traffic will come out of the city park and proceed up Harvey to the Vernon road. Here again the highway will cut through the Pridham orchard, cutting out several bad curves on the present highway.

In physical size Kelowna is one of the smaller of B.C. cities, having an area of only 1,523 acres? This is considerably smaller than, for instance, Peniticon with an area of 7,500 acres.

Kelowna's area is almost completely built up? There are very few building lots available. The area outside the city limits and on streets adjacent to city limits has a population of about 3,000.

Kelowna's altitude is 1,130 feet?

Kelowna's climate is dry, the average annual moisture precipitation being 12.7 inches over a thirty-two year period?

Kelowna's city hall is the finest of those in small cities in Western Canada and compares very favorably with any in the larger cities?

The civic centre property right in the heart of the city now contains the Memorial Arena, curling rink, city hall, health centre, a library and a huge car parking area?

Kelowna's hockey team is a member of the Okanagan league, which includes Kamloops, Vernon, and Peniticon?

The year nearly 1,000 people joined the Aquatic free swimming classes?

Any youngster whether from the city or country area has free Aquatic privileges until he is fourteen?

A new provincial building was constructed here two years ago?

Kelowna was the first city in B.C. to protect the health of its people by chlorination of its drinking water?

Kelowna has a sewage disposal plant capable of serving 20,000 people?

Kelowna is the headquarters of the Okanagan Health Unit?

Kelowna is the headquarters of the Okanagan Union Library?

Kelowna is the headquarters of the B.C. Fruit Board, B.C. Tree Fruits Ltd., B.C. Fruit Processors Ltd., and Okanagan Federated Shippers?

Kelowna has seven parks?

Kelowna has excellent facilities for curling, lawn bowling, badminton and tennis?

The S. M. Simpson Co. operated the largest sawmill plant in the Interior of British Columbia and also the largest plywood plant outside of coastal areas?

The Kelowna golf course has grass greens and fairways and is said to be the best golf course in the interior? It is a "sporty" course.

Kelowna has a separate organization to coordinate and assist sports, the Kelowna Recreation Commission? This was the model used for the setting up recently of a province-wide organization of the same type.

A full-time provincial recreational director is stationed here? The city was incorporated in 1905? Last year the city celebrated its fiftieth anniversary.

The Kelowna Courier was first published in 1904 and is entering the daily field next month?

Kelowna was the Indian name for "grizzly bear"?

There is greater cold storage here than in the whole province of Ontario?

Kelowna is a mosquito-free town because of the energetic control program of the city? Kelowna, it is understood, was the first city in Canada to adopt a complete mosquito control program.

In the Kelowna Club, the city businessmen have one of the outstanding clubs in British Columbia, and in Canada? A new building was completely refurbished when it opened in 1948.

In the Kelowna Club, the Elks Club, the Golf Club, the Yacht Club and the Canadian Legion all have club-liquor licences?

Kelowna has building and zoning bylaws defining the business district and protecting the residential properties?

The rural area adjacent to the city was the object of an experiment by the provincial government? It is regulated as to building and is zoned. The experiment has proven so successful that the procedure to control the growth in unorganized areas adjacent to cities has been instituted in several other areas.

Kelowna's newspaper, The Courier, has been published on Mondays and Thursdays since the end of the war?

Kelowna has branches of the following service clubs: Gyro, Rotary, Kinsmen, Lions and Kiwanis?

Kelowna has an excellent fire brigade and the fire loss here is low?

Kelowna recently obtained a substantial reduction in fire insurance rates?

Kelowna has one of the two wineries in B.C. and eighty per cent of the province's grapes are grown in this area?

The Kelowna area leads in the production of apples, pears, cherries, prunes and grapes?

Kelowna annually leads British Columbia in the percentage of taxes paid on the dut date? For the past score of years this figure has been over the 90 per cent mark and in recent years it has been over 99 per cent.

Kelowna is well-equipped with tourist camps?

Kelowna is an all-year-round playground? There are facilities here for all summer sports and in winter there is skiing, curling, badminton, hockey, skating and others?

Kelowna has an excellent riding club which presents an excellent two-day gymkhana Labor Day week-end? It draws participants and spectators from all over the Interior.

Kelowna's tax rate is lower than most other cities of its size and its services are acknowledged to be as good as or superior to others in every department?

Kelowna has a very active Little Theatre organization which presents four plays a year? Kelowna won the zone championship last year.

The citizens of Kelowna subscribed more than \$110,000 in outright gifts toward the construction of the Memorial Arena? The

city provided the rest of the financing and the arena was opened on November 11th, 1948.

A new liquor store is currently being built on Leon Avenue?

The reason the city streets are kept so clean is due to the efforts of a full-time street cleaning crew and the more recent acquisition of a street cleaning machine?

The City Park is rated as one of the most outstanding parks in B.C.'s interior?

Kelowna is the home of B.C.'s premier, W. A. C. Bennett?



## LAUGH PRODUCERS

A fair share of the laughs in this year's Regatta night shows will be supplied by a couple of veteran show people who have played command performances before the crowned heads of Europe. Wilbur Hall and his wife, Renee, billed as the "Musical Halls," are an outstanding musical act, bringing light-hearted comedy into the act that is really outstanding musically. They will appear in the night shows on Thursday, Friday and Saturday.

TRY COURIER CLASSIFIEDS FOR QUICK RESULTS

## Kelowna's First Beauty Show Held In 1931

"Royalty to Parade on Saturday" is the headline appearing on the front page of the Kelowna Courier for August 6, 1931, and beneath it is the story of what appears to be the first contest for the regatta through an event coinciding with the Silver Jubilee Regatta held August 12 and 13 of that year.

Starting at 8 o'clock, the parade consisting of "all entrants in the Queen Contest" set out from a central point to "the stirring accompaniment of bagpipes, alternated with the gala music of the City Band and the harmonious strains of the Kelownians Orchestra, Kelowna's pudentitudinous aspirants to the throne and crown of the Queen of the Silver Jubilee Regatta... to give an optical treat to the large crowd of spectators anticipated."

The list of nobility included: Miss Claire Roberts (Miss Independent), sponsored by the Independent Fruit Shippers; Miss Nellie Dore, sponsored by the KGE; Miss Ozilva Maranda (Miss Jeunesse) sponsored by the Young Catholic Society; Miss Gertrude McDonald (Miss Rowing Club), sponsored by the Kelowna Rowing Club; and Miss Jean Hall (Miss Red Cross), sponsored by the Kelowna General Hospital. Nellie Dore reigned as Queen until the 1932 regatta when Miss Eileen Mahoney (Miss Red Cross) took her place gaining 100,850 votes.

## Regatta Is One Of Most Unique Institutions On Continent, Says Sports Editor Of Vancouver Sun

The Kelowna Regatta is one of the most unique institutions on the continent, according to Jack Richards, sports editor of the Vancouver Sun.

It combines the air of a big time spectacle with the charm of a family picnic successfully. That's a feat in itself.

The spectacle of the Regatta is something made possible by the tremendous facilities and natural beauty of Kelowna with a huge helping of hard work thrown in.

But the family picnic air is only produced by the warm-hearted hospitality of the people who live in the lovely lake-side city.

Such things as the swimming and boating events, the gay decorations and elaborate programs can be brought out each year and then put away until the next Regatta.

But the friendliness and genuine joy at being hosts to the world that is exhibited by the people of Kelowna is something that must be natural the year round.

"I think it is that spirit more than anything else that draws people back to Kelowna summer after summer.

"And it is that spirit that makes those visitors reluctant to drag themselves away when the Regatta is over.

"The Regatta has grown to be the premier summer event in Western Canada if not in the entire country.

"Each year, somehow, the Regatta committee manages to make it more spectacular than ever before. There seems to be no limit.

"It's a must for everyone who wants to get the most out of summer."

Use pruned apricots in beverages, sauces, sherbets and apricot marmalade. For an Apricot Flip, mix sweetened apricot puree with a little lemon juice and salt and gradually stir into cold milk. Serve in tall glasses with a garnish of mint leaves.

## Husbands! Wives! Get Pep, Vim, Feel Younger

Thousands of couples are weak, worn-out, exhausted just because body lacks iron. For younger feeling after 40, try Ostrex Tonic Tablets. Contains iron for pep; supplement does vitamin B. "Get-acquainted" size costs little—60¢. In vials, get pep, new health, quick thrifty way. Try Ostrex today. At all druggists.

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Two Diesel - Powered ROAD GRADERS, Model 404 Rome, Model D494 Champion.

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Something special to celebrate our 125th anniversary

To celebrate our 125th Anniversary, we proudly present G & W Old Rye Whisky—Canada's first bottled whisky—in an eye-catching new Little Brown Jug! So join the celebration... Get your Little Brown Jug today!

**G & W LITTLE BROWN JUG OLD RYE WHISKY**  
GOODERHAM & WORTS LIMITED • CANADA'S OLDEST DISTILLERS • ESTABLISHED 1811

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia

## Get set to see 1000 SIGHTS!

at the **1957 PNE**

It's just around the corner... PNE time at Exhibition Park, Vancouver! Eleven days and nights to see 1000 thrilling sights! See fashions, foods, furnishings and farm fare; see autos and boats, prize cattle and goats. The glittering Gayway, sensational Sky Kings, Magic Poles and plenty more you've never seen before! So, go — and go AGAIN! See every single sight at the '57 PNE!

**VANCOUVER, CANADA**

**SPECIAL ATTRACTION**  
GRANBY, Que. (CP) — A transport museum may be added to Granby's zoo as tourist attractions if negotiations with the Canadian Railroad Historical Association reach fruition. It would contain relics or models of early rail, road, sea and air transport.

**THE KELOWNA COURIER** 6  
Thurs., August 8, 1957

**BIG PROJECT**  
BARRIE, Ont. (CP) — A \$3,500,000 street resurfacing program will be voted on by taxpayers during the municipal elections next winter.

## A HEARTY WELCOME to all Regatta Visitors!

## JOHNSTON and TAYLOR

255 BERNARD AVE. PHONE 2846

## It's REGATTA TIME WELCOME VISITORS

We Serve

- ★ Chop Suey
- ★ Chow Mein
- ★ All Chinese Dishes
- ★ Also All American Dishes

Open Daily 10:00 a.m. to 2:00 p.m.

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Like father—like son, and why not—good taste runs in the Canada Dry family. Whether it's dry, zesty Ginger Ale or one of the other famous flavors, Canada Dry gives you extra refreshment for only pennies a glass! Next time you shop pick up a supply of everybody's favorite... Canada Dry.

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**ECONOMY**  
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GET MORE . . . . .

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to the  
KELOWNA  
REGATTA

**UNITED PURITY STORES**

Prices Effective  
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*Sahara Dry*  
**GINGER ALE**

28 oz. bottle

**29c**

No Deposit On Bottle

See your dealer for the "money-back" offer on

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**DOG FOOD**

15 oz. tin

**4 for 49c**

**CORN BEEF LOAF**

Boston - 12 oz. tin

**35c**



**BONELESS CHICKEN**

Bonus - 7 oz. tin

**45c**

★ **TUNA FISH** Southern Cross, Flaked, 7 oz. tin . . . . . **2 for 29c**

★ **COHOE SALMON** Minced, Four Bells, 1/2's . . . . . **2 for 47c**

★ **SHRIMPS** Broken, Nola, 5 oz. tin . . . . . **42c**

★ **TOMATO JUICE** Malkin's, 48 oz. tin . . . . . **31c**

★ **GRAPEFRUIT JUICE** Unsweetened, Malkin's, 48 oz. tin . . . . . **35c**

★ **COFFEE** Malkin's, Regular or Fine, 1's . . . . . **89c**

★ **MARSHMALLOWS** White, Weston's, 16 oz. . . . . **39c**



**WIENERS**

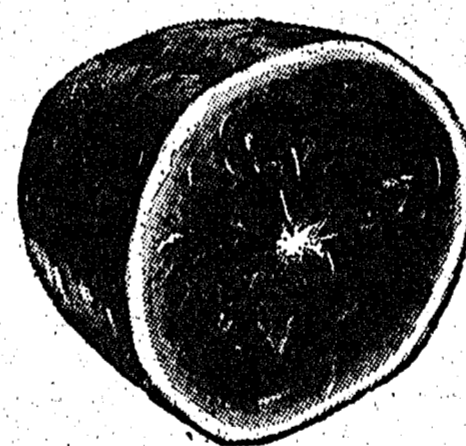
Maple Leaf, 1 lb. cello . . . . . **45c**

**Cold Meats** Variety Pack, Maple Leaf, 6 oz. pkg. . . . . **29c**

**Minute Steaks** Maple Leaf, 12 oz. cup . . . . . **60c**

**Garlic Rings** Cryovac, Maple Leaf . . . . . lb. **49c**

**Cod Fillet** Sea Sealed Brand, 1 lb. cello pkg. . . . . **39c**



**WATERMELON**

Red Ripe, Juicy . . . . . **2 lbs. 13c**

**Peaches** Red Haven . . . . . **2 lbs. 25c**

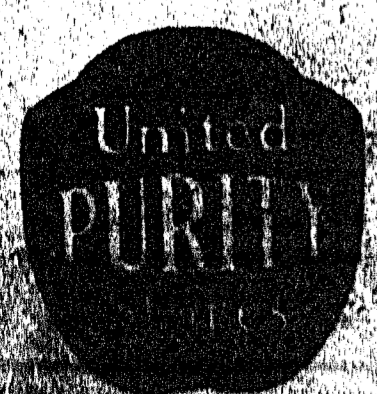
**Beets** Local bunch . . . . . **2 for 25c**

**Blueberries** 1 lb. packet . . . . . **37c**

**Cantaloupe** Each . . . . . **19c**

**Tomatoes** Local Field . . . . . lb. **2 lbs. 25c**

**Radishes or Green Onions** **2 for 19c**



**GLENMORE STORE**  
Pete Setzler

**CROSSROADS SUPPLY**  
V.J. Fowke

**WINFIELD GENERAL STORE**  
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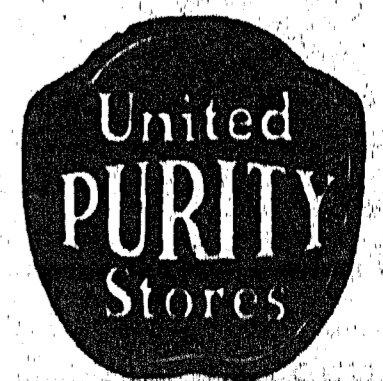
**HALL BROTHERS LTD.**  
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**CENTRAL STORE**  
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RUTLAND - PHONE 2552





# The Kelowna Courier

VOL. 54—No. 3

Thursday, August 8, 1957

FOURTH SECTION

## Local Regatta Committee "77-member Corporation"

Kelowna boasts a business with the largest board of directors in Canada.

No private enterprise, it is, on the other hand, bigger than a public utility and above political creeds.

Yet, this sprawling "corporation" has:

- Almost 10,000 shareholders.
- A board of directors with 77 members.
- Full and active backing of city council.
- Active support of three top service clubs.
- Assistance of the entire Kelowna RCMP detachment.
- Unanimous support of press and radio.
- A partnership with one of the world's greatest athletes.
- This unique organization is the annual Kelowna International Regatta, now in its 51st year.

**COMMUNITY EFFORT**

It has been called Canada's greatest water show; world's biggest regatta; North America's most colorful water extravaganza; and British Columbia's most sociable social event.

It is all of these things and something more; certainly, it's the ultimate in community effort.

Kelowna children are taught from babyhood to wear Regatta hats and choose their own Ladies of the Lake, advertise Ogopogo and dream of bigger and better Regattas.

As a result, each year, everybody gets into the act with vigor and dedication.

It takes a lot of people and a great deal of organization to stage Kelowna's International Regatta. This year, because a truer international flavor, based on the Hawaiian theme was introduced for the first time, it took an unusual amount of extra organization.

Thus, the feat of the committee's "Seventy-seven" is the more extraordinary.

Meanwhile, there is good reason to believe the plan behind the "51st" will be regarded in years to come as the program which showed the Regatta into full international maturity.

**OUTSIDE TALENT**

The 51st Regatta committee courageously decided to link the Kelowna water show with the outside world in truth, by fashioning it around an exotic sub-tropical atmosphere, borrowed, with the help of Canadian Pacific Airlines, from the world's most glamorous aquatic kingdom.

This year, against opposition from local "diehards", the committee came up with the Hawaiian theme. For the space of half a century, the Regatta was "international" only through divers, swimmers and boatmen. It had been a big show with a purely local flavor and of ten, only local appeal.

This was the more to be deplored, as communications became faster and transportation expanded in the modern era, particularly since it always has been a fact the Regatta is B.C.'s second social event, bowing only to the peening of Legislature in Victoria.

When the committee, settled for the Hawaiian Islands top professional troupe, they were forced to consider a strong supporting show with highly-talented professionals.

The result is a bevy of stars for Night Shows, this Regatta, unequalled at any of the 50 bygone water events.

This broad move meant quickening of public relations, because the Regatta Committee now found itself in Big Time show business. Results of their efforts, aided by local press-radio newsmen, reflects brightly on the committee's ability to surmount media problems of timing, writing, photography, diplomacy and persuasion.

**FREE ADVERTISING**

Meanwhile, as they went along, committee members had to learn their lessons well, because 1958's Centennial Year Regatta will surpass anything ever staged against a water background, in the history of civilized entertainment.

Leading Kelowna businessmen are behind the "international flavor" scheme for the wealth of free advertising it gives Orchard City as a tourist paradise.

This is logical, because, in an internationally-backed, well-organized Regatta, the Big Time stature will assure a comfortable profit margin and lead Kelowna's water show into a world stage, making the area a rendezvous for vacationers.

Vacationers usually have money to spend and it is usual to expect they'll leave some of it in Kelowna. This means more business for local merchants and more services and, ultimately, more jobs for the city's growing youth.

Just as the city itself is bursting at the seams and may have to expand its boundaries to make way for growth and progress, so the Regatta must recognize it has grown up and now must beckon to the whole world, on an attractive world stage.

**SUB-COMMITTEES**

Behind the "51st" is a Regatta Committee composed of 48 sub-committees, the entire Aquatic Auxiliary, the Kinsmen, Gyro and Jaycee service clubs, City Council and city hall facilities, the RCMP, Canadian Pacific Airlines and special publicity facilities, free-of-charge, of The Kelowna Courier and Radio Station CKWX.

The 48 sub-committees have a total of 77 members (the actual directors) who, in one way or another act as "supervisors" for a mass of activities whose schedules and organization stagger the imagination.

Each committee member, in his or her own way, contributes some thing special to the well-coordinated whole. Without their energy, thinking, planning and devotion to the big community enterprise, it is doubtful if the Regatta would be the world-famous event it is today.

Coordinator of all the activity is R. F. "Dick" Parkinson, businessman, city alderman and chairman of the Regatta Committee. His history is a story in itself and it may be found elsewhere in this special Courier Regatta Edition.

But to handle the Regatta's program alone requires special coordination and the watchful eye of the committee's official front-man the secretary.

This year, John Gowans is occupying the secretarial chair, having succeeded Jim Logie, away on a vacation. Mel Barwick has the tough job of working with John to coordinate the program.

Financing the big show is no sinecure; it takes an astute business and accurate supervision of accounts. So to Royce Bazett fell the job of treasurer and to Carrie Gray, the work of accountant.

Scanning the list of people who make the membership of the committee a lively thorough whole, one gets the feeling that here is a community at work, day and night, in one great cooperative effort.

Space doesn't permit detailing all of the activities of each committeemen, but by running it through alphabetically, we can give them all brief mention.

Boake, Lorne Watson  
Prizes, Pool Events: Doug Haworth  
Program, Writups: Len Leathley, Bert Johnson  
Program, Sales and Ads: Blair Peters  
Publicity: Fred Rea  
Queen's Committee: Sally Mathews  
Reserved Seats and Tickets: Bart Bartlett  
Regatta Floats: Keith Fairley  
Regatta Hats: Bob Thompson, Bill Petteplace  
Regatta Properties: V. Vant Hoff

## Regatta Always Entertaining And Satisfying Thanks To Group Of Hard Workers, Says CPR Head

"Your city's annual Regatta and aquatic display has always been the pleasant, entertaining and satisfying result of diligent, generous application and devotion by a corps of conscientious Kelowna citizens."

These remarks were made by William Manson, Vice-President Pacific Region, Canadian Pacific Railway Company, as Kelowna's 51st Annual water splash got underway this morning.

Arriving in the Orchard City by private car, Mr. Manson was accompanied by a group of Vancouver businessmen including E. L. Boulbee, president of Boulbee Sweet and Company; William Murphy, of Campney, Owen, Murphy and Owen, barristers and solicitors; D. Kinnear, general manager, T. Eaton Co. Ltd.; Edward W. Disher, president, Disher Equipment Ltd., Vancouver; J. E. Gage, manager Pacific Elevators Ltd., Vancouver; and Dr. H. E. Wilson, district medical officer.

"Through the efforts of a community-minded Regatta committee, and aided by the enthusiastic support of the citizens of your city, the fame of the annual Kelowna Regatta is far-reaching," Mr. Manson continued.

"The Okanagan Valley is renowned as the cornucopia of British Columbia overflowing with the fruits of trees and soil and the fame of the Valley's fertility is further enhanced by the fame of its gay activity during regatta time.

"You can take justifiable pride in the talents of your young people whose participation in Regatta events has contributed largely to this popular outdoor spectacle; you can be proud also of your successes in attracting great numbers of visitors to this popular international event; and you have the right to be boastful of the friendly hospitality which has always been typical of Kelowna, but which is perhaps more evident at this season.

"Congratulations to you on the presentation of your 51st Annual Regatta," Manson said in conclusion.

"May it be the most successful one in your history."



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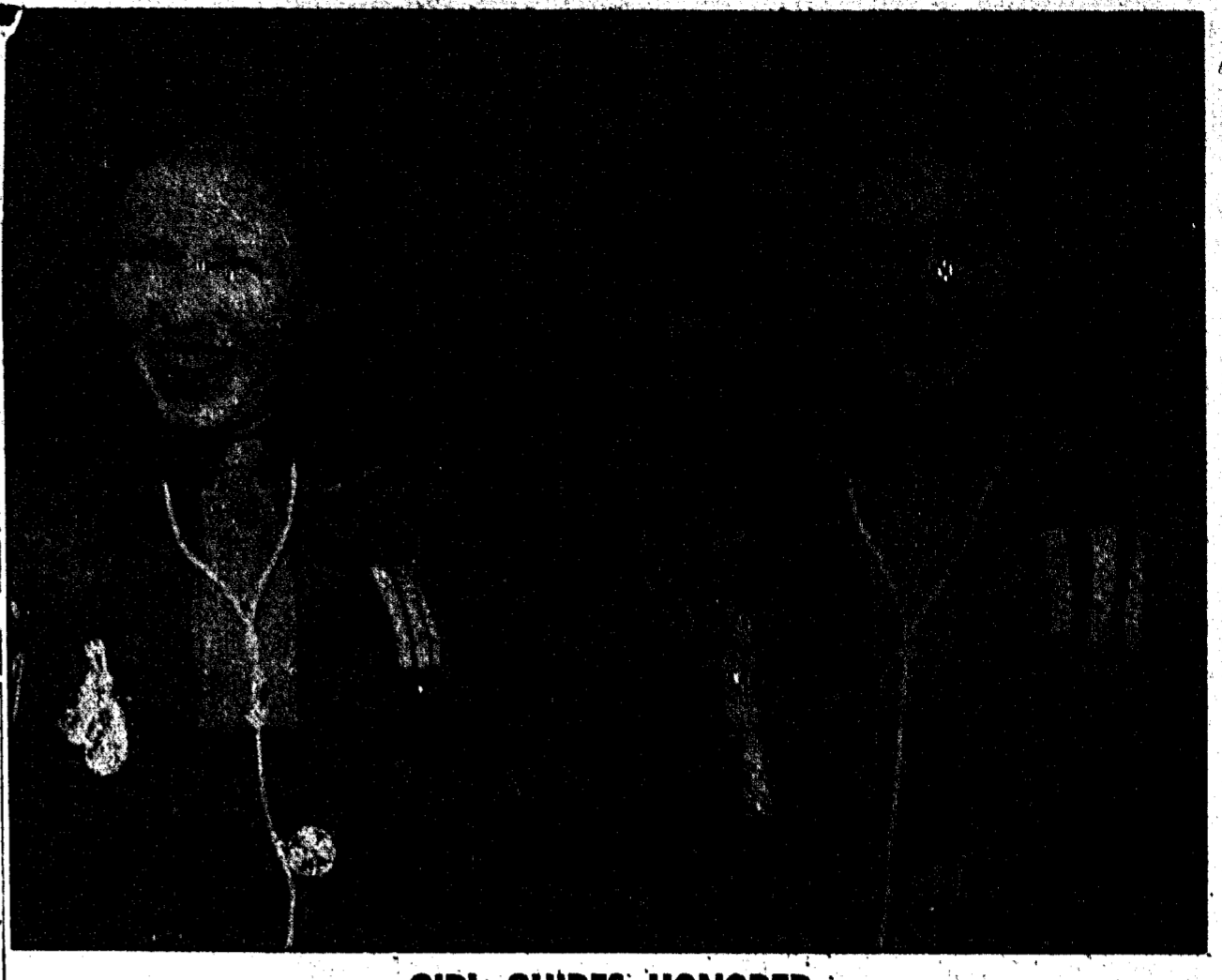
Queensway at Pendzoi Phone 2340, 3641  
Vernon - 2901 30th St. — Phone 4244

## Vehicles Damaged In Collision

Damage to two cars that collided at the intersection of Ethel and Stockwell will run to about \$200 each RCMP said.

"Both cars were pretty badly smashed," a police officer told The Courier.

According to RCMP, two local men Frank Hoffart and David Horning, were driving the vehicles. Hoffart, they said, was driving east on Stockwell, and Horning was proceeding north on Ethel when they collided at the intersection.



## GIRL GUIDES HONORED

It was a happy day for these two Girl Guides on Friday when they took off from the Kelowna station enroute to the Doe Lake Guides' camp. The two 16-year-olds, members of Westbank and Okanagan Mission troops, are both holders of the Gold Cord, the highest achievement in guiding. Roberta Sarsons, left, is a member of the First Okanagan Mission troop, and Marilyn Maddock, right, is from the First Westbank troop. They will join over a 1,000 girls from many parts of the world in celebrating the 100th anniversary of the birth of Lord Baden Powell, Boy Scout founder.

—Photo by George Inglis.

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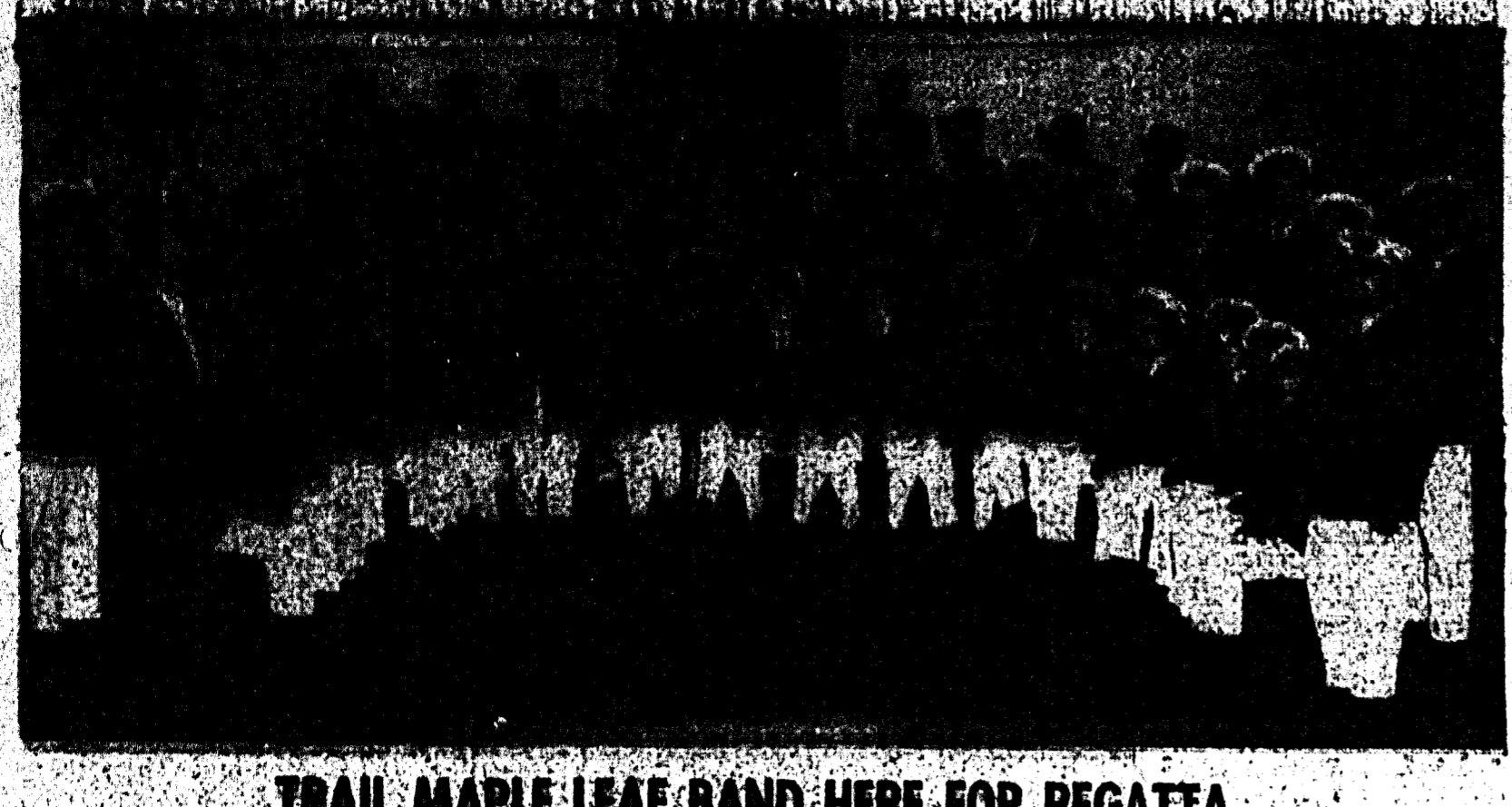
If your baby is born in British Columbia between midnight August 14 and midnight August 15, 1957, he or she can start out with a bank account of \$11.30. Simply obtain a letter from your Doctor or Hospital verifying the birth and mail it to CKWX. A bank book for the baby will then be forwarded to you. All letters must be post marked before midnight August 31, 1957.

50,000 WATTS : : : to reach every corner of British Columbia On August 15th CKWX increases its present power ten times to become Western Canada's most powerful radio station. Everyone in B.C. will enjoy the top personalities, exclusive features, sportscasts and special events that make CKWX the finest radio station in Canada.

**Radio British Columbia**

**CKWX**

Vancouver



### TRAIL MAPLE LEAF BAND HERE FOR REGATTA

The brass band which played across the Kelowna Regatta will be the Trail Maple Leaf Band. The band is well known to Trail and district residents, who have heard and seen them play at Terry Park and hockey games. The group also plays special concerts at the high school. Members are not unfamiliar with travel, having made appearances at Vancouver, Kamloops, Penticton, Calgary, Fernie, Cranbrook, Nelson and Spokane. E. "Curly" Pisapia, a charter member and show manager, has been instrumental in arranging many of the trips.

### SPAN OF TEN YEARS

# Thanks For The Memories

By AL DENEGRIE  
Ten years by ordinary standards are just that—a decade. Normal progress and changes are expected. But the Kelowna Regatta? What has happened to it in the past 10 years? In one sentence a span of 10 years, with the Regatta, is more like 15 or 20 years of pre-eminent growth and development, crammed into one tenth of a century.

to within a year or two. The magnificent splendor of today's productions was not an accident. But back in 1946 it was just a gleam in the eyes of the organizers and boosters—a desire that looking back, hardly any of the Regatta's history envisaged the "big moment" that is here now as a tribute to their foresight and planning and arduous labors.

during the renovating years could hardly believe their eyes when they beheld the new Aquatic, the Ogopogo Stadium, the Athens tower, the pool.

the benefit of all, there are some we regret to see come about. One would be the almost complete eclipse of rowing. This worthy sport has always been a comprehensive part from the earliest history of the Regatta, and oldtimers, as well as those not so old, are sore at heart at the pathetic approach to sculling all through the province today.

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But let's get down to cases. Come with men over 10 years since the Regatta of 1946, the first one with which I was closely connected. I have only my memory to fall back on, but the flashbacks are many and varied, and, I hope, accurate.

It might be fitting to pause here for a moment in memory of Percy Norman, who contributed immeasurably to the success of so many Regattas and it will be many years before he is forgotten.

One orchestra will provide the music for the public and competitive dance to be held at the City Park Tennis Courts. Seats will be provided around the courts with two additional rows within the courts. Dick Street is chairman of the dance committee, and his assistants are Betty Collinson and Edna Hughes.

to be increasing and it is likely now that Kelowna and only Kelowna, has full rights to the Canadian Northwest championship. One of my proudest memories of the past decade was when one of our own local youngsters became the first Kelowna swimmer to win an individual "C N W" championship. That was Jackie Tucker in 1953. A couple of years earlier, when Lloyd Taggart was coaching the Ogopogo Swimming Club, four of his girls captured for Kelowna the first CNW title in a relay race. I recall that Alice de Puyfer and Betty Egg were on the team, but cannot remember the other two. And then my mind lights back to possibly one of the most unusual incidences in the Regatta's history. It was in 1953, in one of the many hydroplane races, that Jimmy Hutchison of Vancouver was flipped from his Teaser II and the expensive craft sailed in the middle of the lake. There was a big reward offered for the speedboat's recovery, but Teaser II still has not been located.

### MISSING PIVOT

# Regatta's Method Man On Vacation



JIM LOGIE

Kelowna Regatta's "Big Pivot" is away on vacation. He found himself getting in deeper with each new year.

A man who never says much, but has the knack of shaping into action suggestions of others, Jim Logie won't be around this week. The soft-spoken, perennial spark plug of the Regatta decided he wanted a vacation after 14 years of Aquatic and water show work.

We fail to find the printed word that can express adequately our sincere appreciation for the many fine gifts and wholehearted co-operation given by the following firms of this city to our Lady-of-the-Lake Contestants.

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  - ELEANOR MACK (TROPHY)
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  - REGATTA AND AQUATIC ASSOCIATION
  - MRS. W. MILLAR (personal donation)
- (Signed)  
REGATTA ASSOCIATION,  
Mrs. S. A. Matthews, Chairman,  
Queen's Committee.

A distinct individualistic aspect of the Regatta today is ornamental rhythmic swimming. Margaret Hutton, superb ornamental back pion, introduced the water ballet here, around 1948. The patterns and fantasies created by these lovely young ladies in the water are one of the most appealing features of the night shows. And with underwater lighting, she introduced around 1950, we have a colorama that is the envy of millions.

REGATTA PARADES  
I like thousands of others, here and distant, remember the parades. In this connection, I like to recall the colorful, stirring approach to the city of the Wenatchee Bugle Band, aboard the ferry, which would come to an almost complete stop just outside the pool and the band would play the two national anthems. Also I treasure the memories of the Vancouver Firemen's Band, whose members enjoyed their holiday no end and who always seemed to be parading or giving concerts.

While reminiscing, I would be remiss if I did not pause here for a silent and worthy tribute to William Samuel King, the grand old man who helped so many groups and sports in the city and who became somewhat of a figurehead for the Regatta. This year's Regatta will be the first without him in well over 10 years. ("Mr. Information" was fatally stricken with a heart attack last August 29.)

It occurs to me that if Dick Parkinson and Jim Logie who have been captain and first mate of the Showboat for as long as I can recall in my own experience—if these two tireless Regatta wonder-workers were to compile their memoirs of the Regatta, they would fill a book. The whole past decade and all the happy, exciting and rousing Regatta memories it awakens in me, are largely the sponsorship of the Parkinson-Logie combination. We can all be grateful to so many scores—yes, hundreds—of Kelowna men and women, for the progressive developments beyond the natural, but much of that credit can be placed upon the ever-willing shoulders of Dick Parkinson and Jim Logie, and the brawny back of Dr. George Ahans, also. Thanks for the memories!

ONE ORCHESTRA  
One orchestra will provide the music for the public and competitive dance to be held at the City Park Tennis Courts. Seats will be provided around the courts with two additional rows within the courts. Dick Street is chairman of the dance committee, and his assistants are Betty Collinson and Edna Hughes.

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More than 1,000 employees from B.C. homes serve you at Super-Valu. It has always been our policy to keep Super-Valu Stores geared to the needs of British Columbians, staffed by B.C. personnel with B.C. Products a feature.

#### WELCOME TO KELOWNA'S 51st ANNUAL REGATTA

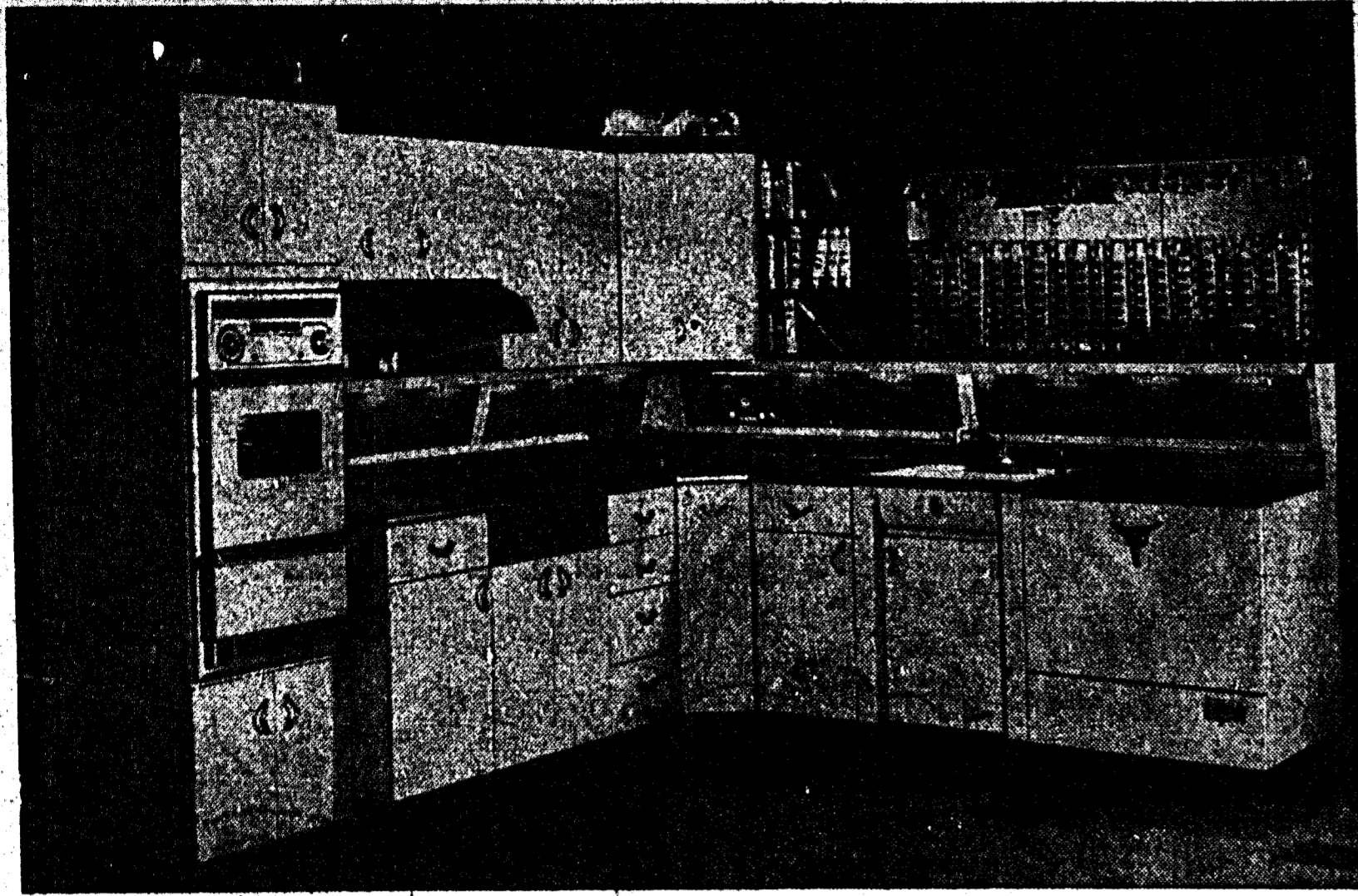
Whether you are a contestant or a spectator, you'll find a warm, friendly greeting at your Kelowna Super-Valu. This huge modern food market is owned and operated by the Gordon family. For some 37 years now we have served the food needs of the people in the Kelowna area. We hope you enjoy the stores in Kelowna and especially ours — we hope you enjoy the Regatta and we look forward to seeing and serving you again next year.



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# SUPER-VALU STORES

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**DREAM KITCHEN**

Natural Gas Dream Kitchen on Inland Natural Gas Co. Ltd. will modern advantage offered by today at the Kelowna Regatta tour in the territory served by look like this. It contains every gas appliances. Display opened and will continue until Saturday.

# "Hall Of Flame" Display Opens Today At Regatta

"The Hall of Flame," a display of the latest type of home gas appliances sponsored by Inland Natural Gas Co. Ltd. and a group of appliance manufacturers and distributors will open at the Kelowna International Regatta today and will continue until Saturday. The show is free and will have the added attraction of door prizes.

Along with "The Hall of Flame" show will be many exhibits of modern gas equipment sponsored by appliance dealers of Kelowna. The show will be one of the largest displays of natural gas fired home heating and cooking appliances ever staged in British Columbia.

Homemakers are invited to attend to see demonstrations and explanations of modern gas home heating equipment, laundry equipment, including hot water heaters, washers, dryers, incinerators, gas operated refrigerators, and all the newest automatic gas equipment planned to bring effortless living into the home by the use of natural gas.

A complete kitchen will be on display to the ladies. It will include built-ins of every description from space saving oven and table top burner to free standing ranges suitable for use in present kitchens which require no modernization.

The ranges will feature automatically controlled cooking surfaces at unbelievably low prices and the kitchen cabinets will be the very latest design of Youngstown who feature the Carefree Gas Kitchen all over North America.

outline the economy of conversion to natural gas for all household heating, cooking and the operation of labor saving equipment.

The kitchen on display will have the ultimate in natural gas appliances, including a refrigerator which makes ice cubes to order at so small a cost it is almost impossible to budget. The automatic dishwasher will work with an unlimited supply of hot water heated almost instantaneously with gas. Over the cooking areas, built-in fans exhaust all steam and odour, and table top burners that actually add to kitchen decor will be shown.

After Kelowna residents have had a chance to see "The Hall of Flame" and all its modern living features, the show will move on to Penticton and Oliver and then over to the Kootenays. It is the plan of Inland Natural Gas Co. Ltd. to give everyone in its territory an opportunity to see natural gas equipment under actual working conditions so that the benefits of natural gas service will be clear to homemakers in every community served.

The company has again emphasized the need of homeowners to have preliminary work done prior to the turn-on of gas in late summer or early Fall. Inland's representatives at the show will provide all details as to the best way to go about this preliminary installation work and will help in any way required to make the change to natural gas both economical and satisfactory to the user.

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A.C.A. Approved  
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SEE FOR YOURSELF in **SPITFIRE BURNERS DISPLAY BOOTH** at **HALL OF FLAME** or **PHONE 2164**

For the man of the house there will be cut-away demonstration models of automatic gas furnaces designed for the space saving economy of natural gas; automatic furnace controls which actually think for the householder and maintain home temperatures at the comfort level winter and summer.

To assist in new home planning or conversion to natural gas economical high-efficiency venting equipment will be on show.

Natural gas will be available to Kelowna in a few weeks. To make the show equipment completely operative local dealers have supplied propane for the purpose; all appliances will be connected and actual cooking demonstrations will take place in the display kitchen.

**TOURING B.C.**

To bring the show to Kelowna, Inland and the dealers and distributors have co-operated in building the display exactly as it would be in a home, and special lighting has been installed. Three truck lines will carry the more than three tons of equipment on its tour through Interior B.C.

Movies will illustrate natural gas use and experts will talk on equipment for various types of homes. Inland Natural Gas Co. Ltd. will have representatives on hand to

## Tips On How To Select A Range Best Suited To Family's Need

Here are a few tips to help you select a new gas range that is best suited to your family's needs:

Buy a range with automatic ignition of burners—top oven and broiler. It's a convenient time-saving feature.

Consider the new top burner heat control which automatically regulates the heat to a desired temperature. This device makes every utensil an automatic appliance. It completely eliminates overcooking or undercooking and frees the cook from "pot watching."

Select the size and number of burners you want. Most ranges have one large and three regular burners, with simmer burners in the center. But many models offer up to eight top burners, in a variety of arrangements, to give you maximum cooking space and convenience.

Consider too, the new super-speed burners which are the fastest on the market today. For those who count the seconds in brewing coffee, for boiling water and similar cooking, the new high-speed burners provide the ideal answer.

Investigate the burner controls that have two or three click positions which quickly indicate the

setting you desire.

Make sure the height of the broiler pan is adjustable. Some models offer up to 10 different positions, others swing out, one is equipped with a simplified elevator that allows meats to be raised or lowered as broiling or use of rotisserie requires.

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## Kelowna Assured Ample Natural Gas Supplies

Kelowna is assured of adequate supplies of natural gas far into the future.

This is because Inland Natural Gas Company Limited has a 20-year contract, with option of renewal, with Westcoast Transmission Company Limited, Kelowna manager of Inland, Wilfred Grant, told The Courier today.

He said Westcoast now is installing a large capacity natural gas pipeline from the Peace River district to the International border.

Mr. Grant said he expected natural gas definitely would be available to city consumer at target date, September 1.

Contractors laying pipe here completed all initial work Monday, July 29. This included pipe laying, meter sets and installation of house services.

Mr. Grant said pipeline construction commenced in Glenmore last week and crews will return to Kelowna when gas starts flowing in September, for a "mopup" operation.

He said that although main crews have left Kelowna to service other Okanagan Valley communities, it still is not too late for homeowners to apply for gas.

**RETURN IN SEPTEMBER**

The crews, on their return in September, will have experienced men to install equipment.

Natural gas for this area will be transported from Peace River district through a large diameter pipeline to the city's municipal limits, the Inland manager said. It will reach homes from city limits, through the complex system of lines construction of which has just been completed.

The gas is formed through decomposition of matter over millions of years in pockets of sponge-like rock far below the surface of the earth. And it is found only through drilling successive wells until the gas-bearing formations are located.

Mr. Grant said Inland's supplies come from the largest-known gas field in the world—the Peace River district. Inland owns large reserves in that area.

The Inland manager said he wished to correct a wrong impression that his company has a monopoly and can charge whatever rates it pleases.

"This is not true," he said, "because, actually, the non-exclusive distribution franchise gives only the right to lay mains and the gas company must compete with all other fuels sold in Kelowna."

**PAY TAXES**

"The company pays municipal taxes on its mains and other property. The rates at which gas is sold are fixed by the Public Utilities Commission of the province of British Columbia."

Mr. Grant said another wrong impression is that natural gas is poisonous. This, he indicated, is not so. Some domestic gases, it is true, are poisonous, such as coal gas. But neither natural gas or the products of combustion of natural gas are dangerous to health.

In addition, he said, natural gas is considered safe by insurance underwriters. In the causes of fires, it ranks 42nd.

Mr. Grant said gas is odorless when it comes from the well, but an odorant will be added before delivery to Kelowna consumers, in order that leaks in gas mains may be detected.

Hot water heater manufacturers suggest a home improvement that will earn the gratitude of fastidious housekeepers who shudder when mud is tracked into the house or wiped off on kitchen towels. It's an outside-hot water tap that enables anyone who has just finished a gardening, a car-washing or other outdoor chore to clean up before going indoors.

The tap is equipped with a special valve that turns the hot water off inside the wall instead of outside where it might freeze in cold weather.

**COMPLETE SAFETY**

Complete safety is built right into gas heating equipment. Automatic gas pilot light ignites the main burner, and the main gas valve automatically shuts off if for any reason the safety pilot goes out.

## Gas Ranges Easiest To Keep Clean

Modern, fully automatic gas ranges are not only beautiful to behold, but they are the easiest to keep clean. With just a minimum of care, a gas range will stay good-looking and give satisfaction for many years to come. Modern gas ranges have many helpful features. Here are a few:

**Automatic lighting:** No matches; simply turn the valve and oven and broiler, and top burners too, will light automatically.

**Top burner heat control:** The new "burner with a brain" makes every pot and pan an automatic appliance. Just set it and forget it.

**Automatic clock control:** Gas turns on and off while cook is out of the house. Cooks entire oven meal automatically.

**New high speed burners:** For the fastest cooking of any range on the market. Ideal for coffee making, canning and preserving, boiling water, and similar cooking where minutes count.

**Smokeless broiling:** gas literally consumes smoke the instant it appears. This means cleaner kitchens and cooler kitchens, too, since gas broilers are used with the door closed. No filters are needed.

**Inland Offers Free Service**

Call Inland Natural Gas and request a customer serviceman will: Check the overall operation of your heating equipment. Adjust burner. Adjust thermostat. Clean and adjust pilot. Change pilot line filter. In addition, Inland will provide 24-hour emergency service in connection with your gas supply. On the occasion where the repair

**Hot Water Outside Keeps Wife Happy**

Hot water heater manufacturers suggest a home improvement that will earn the gratitude of fastidious housekeepers who shudder when mud is tracked into the house or wiped off on kitchen towels. It's an outside-hot water tap that enables anyone who has just finished a gardening, a car-washing or other outdoor chore to clean up before going indoors.

The tap is equipped with a special valve that turns the hot water off inside the wall instead of outside where it might freeze in cold weather.

**COMPLETE SAFETY**

Complete safety is built right into gas heating equipment. Automatic gas pilot light ignites the main burner, and the main gas valve automatically shuts off if for any reason the safety pilot goes out.

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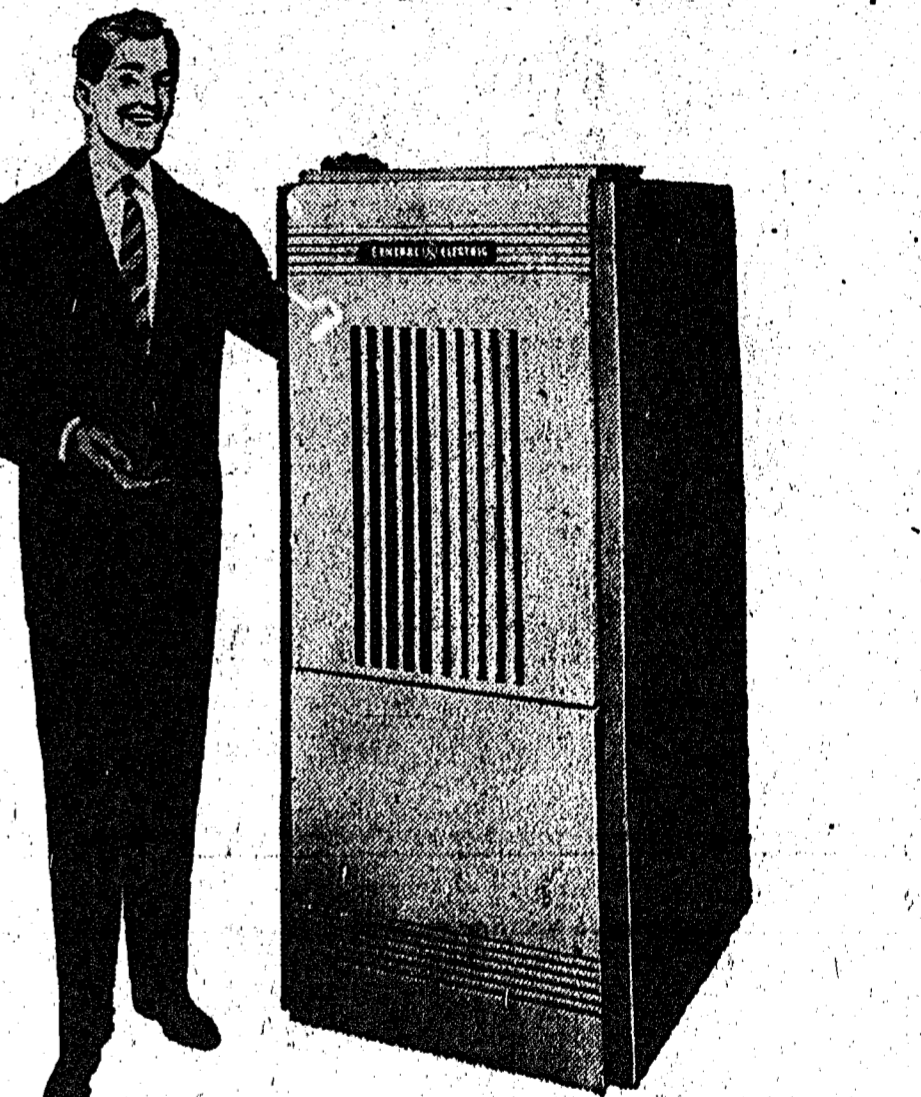
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# CUT YOUR FUEL BILLS UP TO 50% - Install



**GENERAL ELECTRIC AUTOMATIC GAS FURNACE**

- Savings start with installation — exclusive "pig-point" heat exchanger cuts costs, 3 to 5 times smaller than conventional furnaces — can even be fitted into a clothes closet.
- Uniform, automatic heat with big capacity, slow speed blower. Automatically starts, ignites and stops with safe thermostat control.
- Fast heat — even from a "cold start" a room is warm in minutes.
- "Pre-Heated" to add the (0-8) Summer Air Conditioning unit anytime you wish.

**\$278**

Heating systems as low as

No need to worry about those high fuel bills — Call on us today for full particulars and how you can actually save money on your energy the finest heating and cooling system in the world.

Naturally for gas, it's . . .

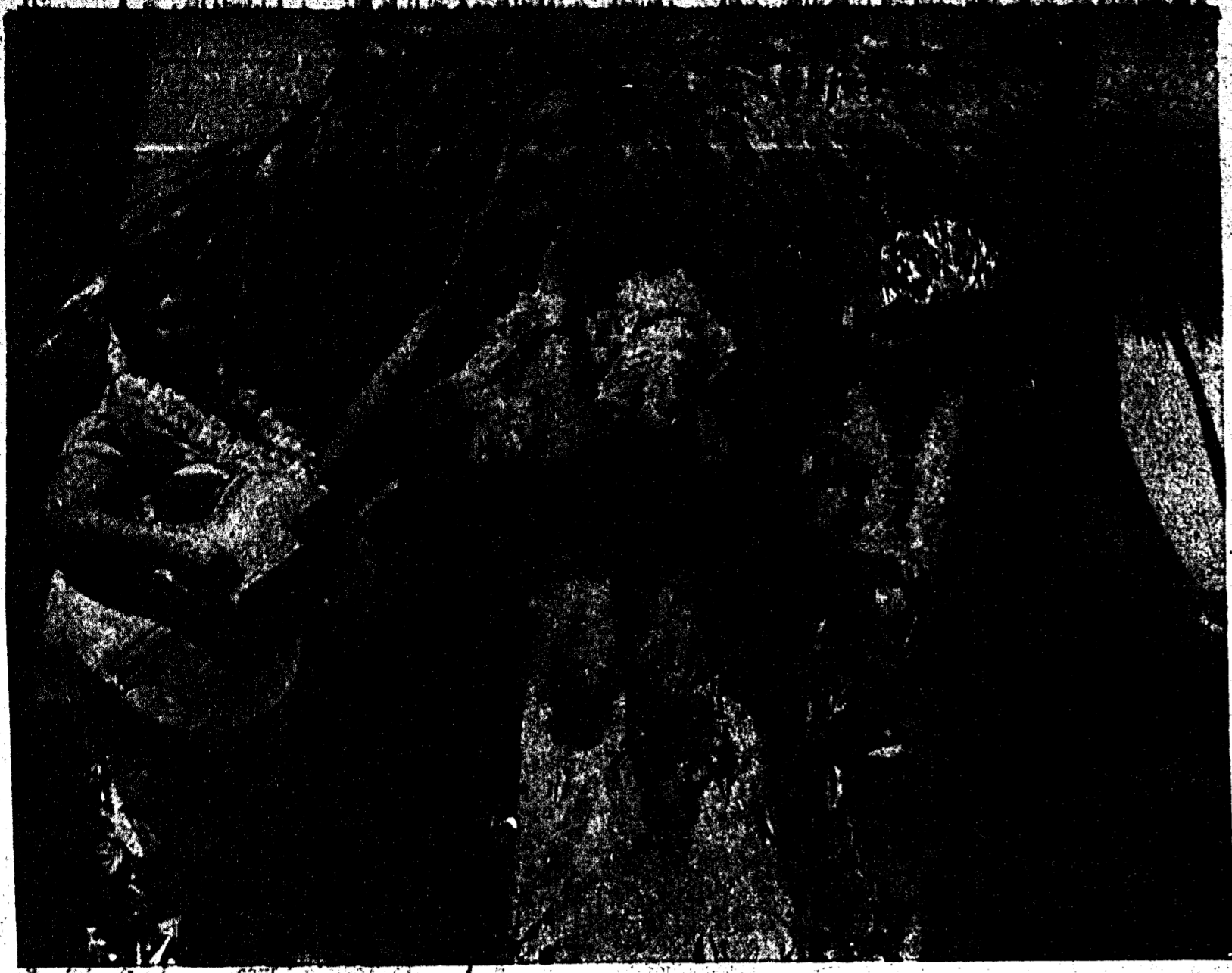
**BARR & ANDERSON (INTERIOR) LTD.**  
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Be Sure To See Our **Commercial Cooking Display** AT THE REGATTA

**ROCKGAS PROPANE LIMITED**  
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### TALENTED HULA DANCER

Paul Rodriguez demonstrates one of the hulas she will perform at this week's regatta with a Hawaiian troupe. In the background are Pauline Kekahuna and Shorty de los Santos. (Hawaii Visitors Bureau Photo)

## Natural Gas Rated One Of World's Safest Fuels

Natural gas has proven itself wherever it has been introduced. In the United States it is used in more homes than any other fuel. In Calgary, Edmonton, Los Angeles and many other cities across the continent, it is used in virtually every home. Statistics compiled by the National Fire Protection Association in the United States in 1955 show that natural gas was involved in about one-third as many fires as fluid fuels. "It's the safest fuel in the world," according to Walter Griffiths, B.C. Electric's chief fire prevention officer. Further demonstration of the reputation natural gas has for safety when properly installed is the fact that St. Paul's hospital in Vancouver converted its heating plant to natural gas operation. Other Lower Mainland hospitals also are expected to swing to natural gas in the near future. In any hospital, where many of the patients would be unable to move themselves in the event of

fire, it is essential to have a safe fuel. **WIDELY ACCEPTED** Although natural gas has been available on the Lower Mainland for several months, it is already finding strong acceptance in Greater Vancouver and Fraser Valley homes. When it was announced that natural gas would soon be available, there were less than 2,000 homes in the Vancouver area heated by manufactured gas which the utility company then was distributing. Despite the fact non-poisonous natural gas didn't flow into the Fraser Valley pipeline until November, number of gas furnaces installed in homes leaped to 8,000—a 400 per cent increase by the end of the year. And by the end of 1957, this figure is expected to jump to 20,000 with the steady increase in furnace, range and water heater installations continuing.

### Price Of Gas Competitive Other Fuels

Price of natural gas to Kelowna consumers will be as low as that paid by gas users in the coastal areas of B.C. and the Pacific Northwest states of the U.S. Detailed rates have been finalized, and Inland will use a block-type rate which will mean saving of up to 50 per cent over other fuels. The all-gas home will enjoy the greatest savings, but even gas heating alone will cost less than 70 per cent of current oil furnace operation. **COMPETITIVE PRICES** Inland's rates will be based on a level highly competitive with all other forms of fuel. On the coast, this level is generally oil or hand-fired coal at the water prices. In the interior, cost of these other fuels is generally higher, so natural gas will offer even greater savings. To perform the laborious task of firing a furnace by hand, plus all the dirt forming effects on loads of ash and storage of the fuel,

paying for the winter's supply in advance, and having to estimate needs for climatic conditions unknown ahead of time, calls for a great deal of effort, time and constant attention to household chores. Natural gas will eliminate all this. The 300-mile pipeline being built by Inland from Savona to Nelson, plus stub lines through the Cariboo and in other parts of B.C., will mean that householders and businessmen will be able to take only the fuel they require when they require it. There will be no storage problem, no shortages, no advance payment for fuel. In most installations the whole operation will be automatic, governed by the setting of a thermostat. Most modern appliances are available in gas, and these are designed for maximum efficiency and minimum fuel consumption—all geared to additional savings by the consumer. Here is a general picture of natural gas costs as compared to present-day fuels in the Inland territory. The propane user can expect efficiency almost identical to his present liquid petroleum product, but cost will be around 50 per cent of present operation. This saving will be about the same for either heating or cooking and water heating. Obviously, the more appliances on gas, the greater the saving. Coal is generally accepted as the lowest cost fuel for home heating. Natural gas used for heating will save 20 per cent and for cooking and water heating will save from 30 per cent to 50 per cent over the cost of other fuels. Switch from automatic oil fired heating to automatic natural gas will first eliminate bulk storage, then save around 30 per cent on an average in heating costs. Hand-fired coal furnaces will average 20 per cent more to feed with the bulky fuel than a natural gas furnace with the same heat producing ability. With completion of the Inland pipeline, industries both small and large will put their operations on a heat energy base identical to that of coastal areas, with costs also equal. "This has already been predicted to mean new interest in the interior as a manufacturing area, with an expected increase in the efficiency of industries already established there."

### Natural Gas Heats Homes Automatically

Natural gas heats homes automatically. Rooms are warm before you get out of bed in the morning; then gradually cooled to best sleeping temperature at night. Natural gas never leaves a man at the mercy of slow fuel deliveries or sudden storms. Yet for all its blessings, it costs less than other so-called automatic fuels.

### Automatic Gas Clothes Dryer

Many women with a modern turn of mind are solving home problems with a fully automatic gas clothes dryer. Reports of laboratory experiments show clothes can be washed and dried over and over again in a gas clothes dryer with no appreciable fading or loss of brilliance, according to the gas association. A gas dryer has extra uses, too, in addition to drying clothes. For instance a velvet dress, corduroy overalls or woollen slacks can be "pressed" by placing them in the dryer with something damp. A moistened bath towel or colorfast sponges are good.

## Automation Has Invaded Kitchen

"Automation" has invaded the kitchen. Modern gas ranges are fully automatic in every sense of the word. Some of the all-which offer today's homemaker the widest selection in gas range history! Recent surveys indicate that gas range buyers are heavily influenced by features. Among those most wanted are top burner heat controls, separate simmer burner, top burner safety pilots, timed shut-off burners, "burner-on" indicators, giant and super-giant burners, new low heat pilots, automatic "on-off" clock controls, thermostatic timed shut-off, "oven-off" and "oven-ready" indicator lights, removable rack guides, retained heat ovens, chrome cooking tops, warming shelves and compartments, lift-up cooking tops, double ovens, built-in meat thermometers, toasters, deep well cookers, griddle and deep fat fryers, and automatic oven and broiler ignition.

While all of these meet the public's demand for automation in the kitchen, four of these features are worthy of special mention—the revolutionary new top burner heat control, built-in meat thermometers, high-speed giant burners, and automatic oven and broiler ignition. The remarkable new top burner heat control which is revolutionizing top of the range cooking consists of a small sensing element in the center of the burner which literally "takes the temperature" of the cooking utensils and signals it to the thermostat controlling the burner. When the food is cooked, the "burner with a brain" cuts the flame to low to keep the food warm until ready to serve. Even fried eggs will stay warm and tender for an hour.

Another new feature is the built-in meat thermometer which reads the doneness of roasts from inside the meat and registers the reading on a visible range-top dial. Another model plugs into a "connection recessed in the oven wall. The dial is set to "rare," "medium," "well-done" or some in-between setting and when the meat is cooked to the degree desired the oven turns off automatically. When hooked up to the oven clock, the entire roasting operation can take place while the housewife is away from home. Instant, automatic ignition for

### 12 Reasons For Using Gas Ranges

1. Breaks in gas service are rare. One of the highest compliments paid to the gas industry is that people take non-interrupted gas delivery for granted.
2. There is no open gas flame it is possible to singe poultry and heat tomatoes and similar foods for skinning.
3. Pans of any sort may be used without sacrifice of heat. The flame automatically adjusts its spread to the size of the pan.
4. In case of spills, gas ranges are fashioned for easy cleaning.
5. Flavor is not impaired when two or more foods (say a cake and a meat dish) are cooked at once in the oven.
6. Should the chef wish meat to have a special flavor, there is no need to worry about broiling which gives rise to smoke. Cooking vapors are incinerated by the flame.
7. When top burners are turned off after cooking, there is no hang-over heat to overcook the food and heat the kitchen unnecessarily.
8. Upon turning on the top burner of a gas range, heat is applied immediately to the vessel.
9. A thousand and one gradations of heat are obtainable with gas cooking.
10. The modern gas range is available in many diversified styles, sizes and models. It has a variety of automatic controls, including the new thermostatic top burner control.
11. Gas range manufacturers offer numerous features—automatic roast meters, "oven ready" built-in toasters and built-in heaters.
12. Economical to service and to operate.



Get **GAS HEAT** at its best—with

## Mueller Climatrol

There is a size and type to meet your needs and budget

See us now!

AT THE HALL OF FLAME **SPITFIRE BURNERS** (KELOWNA) CO. LTD. OR PHONE 2164

**NORTHWAY SERVICE**  
 \* OPEN 7 A.M. TO 12 P.M.  
 \* MECHANIC ON DUTY  
 WELCOME VISITORS...  
 DO COME AGAIN NEXT YEAR!  
**NORTHWAY SERVICE**  
 VERNON RD. PHONE 3933

When things look bad... it's time to call us!  
 When your car needs a friend... we're it!... and for prompt auto body service... we have it.  
 Welcome to Kelowna's 51st Regatta  
**D. J. Kerr Auto Body Shop**  
 1110 St. Paul St. Phone 2300

Experience Does Count  
**Chet's Natural Gas Service**  
 Our years of experience can solve your heating problems quickly and more economically.  
 Office Ph. 3005 Evenings 4646

Loane's Invite You To See the Famous **TAPPAN GAS RANGES!**  
 The Only Ranges With Exclusive **CHROME OVENS**

Special Savings during Regatta at **LOANE'S** YOU SAVE **\$50.00** EASY TERMS.

Be sure to visit our booth in the park and take advantage of this great offer. Tappan... the world's fastest range... with revolutionary chrome oven... and "HOMOGENIZED Baking".  
 SEE THE COLEMAN BLEND AIR DISPLAY.  
 You Always Do Better at **LOANE'S** 384 BERNARD AVE. Phone 2025

by test the best

FOR LONG COOL SUMMER DRINKS

**MALKIN'S** family of fine foods

Relax IT'S SILVER FIZZ TIME!

**Adams SILVER FIZZ London DRY GIN**

**OPEN** 7.30 a.m. to 10 p.m. to Serve You **DURING THE REGATTA**

- \* LUBRICATIONS
- \* OIL CHANGES
- \* MECHANIC ON DUTY

**Ernie's Chevron Service**  
 Corner of KLO and Mission Roads

**VALLEY VIEWS**

Visitors to Kelowna's Regatta will be seeing for the first time the beauty of the Okanagan and the Orchard City.

Another view familiar to many is the sight of our trucks servicing all Okanagan points with freight from Vancouver.

A HEARTY WELCOME TO ALL is extended from the **OK. VALLEY FREIGHT LINES LTD.**  
 Call 3105 For Information

# Libby's

# SUMMERTIME VALUES

Keep your cupboards well supplied with a variety of Libby's famous quality canned foods... Flavorful juices to begin with. Main dishes... from good protein-packed canned meats... Bright vegetables, with fresh-from-the-garden goodness and a variety of specially picked fruits for dessert.

PRICES EFFECTIVE  
Aug. 9, 10 and 12



**Libby's**  
**TOMATO CATSUP**  
13 oz. bottle  
**2 for 37c**

- Libby's Sweet Mixed Pickles** 16 oz. jar .. **35c**
- Libby's Fruit Cocktail** Fancy... 15 oz. tin .. **2 for 47c**
- Libby's Tomato Juice** Fancy Gentle Press, 48 oz. tin .. **2 for 65c**
- Libby's Baked Beans** Deep Browned, 15 oz. tin .. **2 for 35c**



**Libby's**  
**COOKED SPAGHETTI**  
In Tomato Sauce... 15 oz. tin  
**2 for 31c**

**Pineapple Juice**  
Lalani, 48 oz. tins  
**2 for 53c**

- FROZEN STRAWBERRIES** York Brand 15 oz. tins .. **2 for 59c**
- CREAM CORN** Taste Tells, 15 oz. tin .. **4 for 59c**
- CHOICE TOMATOES** Vanity Fair, 28 oz. tin .. **2 for 55c**
- CAKE MIX** Little Dipper, Chocolate, Spice and White, 15 oz. pkg. .. **2 for 55c**

**Salad Dressing**  
Piedmont, 32 oz. jar  
**59c**

**Strawberry Jam**  
Empress Pure, 48 oz. tin  
**99c**

- ICE CREAM** Party Pride, quarts .. **47c**
- GRADE 'A' LARGE EGGS** Breakfast Gem .. dozen **55c**
- POTATO CHIPS** Nally's, 10½ oz. pkg. .. **57c**
- BEACH TOWELS** Colored, 30" x 60" .. each **99c**

**Margarine**  
Quartet, 16 oz. pkg.  
**3 for 94c**

**Solid Tuna**  
Sea Trader Brand, 7 oz. tin  
**2 for 49c**

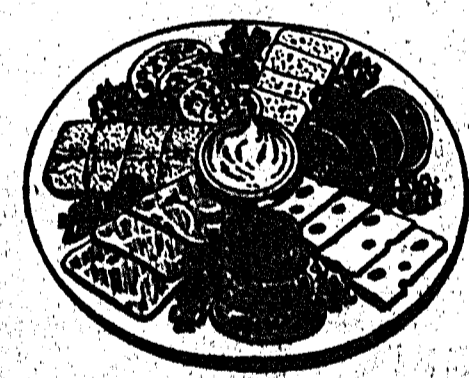
**Corned Beef**  
Hellaby's, 12 oz. tin  
**39c**

**Hawaiian Shirts**  
Assorted Colors and Sizes .. **\$1.49**

**David's Biscuits**  
13 Varieties to Choose from, 16 oz. pkg. .. **2 for 75c**

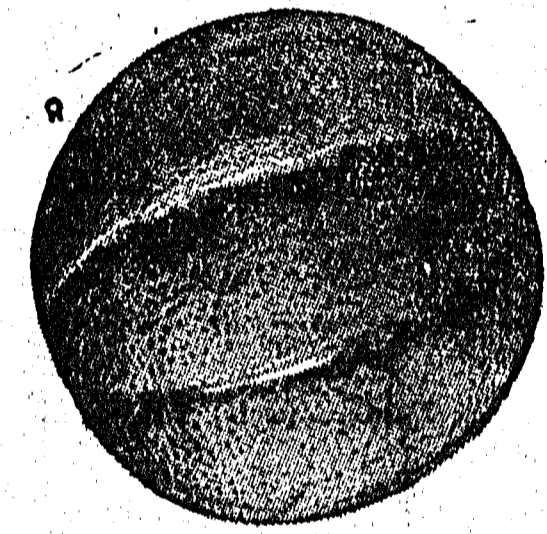
**Pork and Beans**  
Taste Tells, 15 oz. tin .. **4 for 45c**

**Pineapple Tidbits**  
Portao Choice, 20 oz. tin .. **2 for 55c**



Nothing could be easier, nicer, more convenient... than  
**LUNCHEON MEATS**  
For Quick Summer Meals

- ALL BRANDS FRANKFURTERS** 1 lb. cello pkg. .. **49c**
- FINEST QUALITY BOLOGNA** In the piece .. lb. **37c**  
Assorted meat pies salads and all delicatessen items.
- TURKEYS** FULLY-DRAWN, OVEN-READY Young tender birds, 10-14 lb. average .. lb. **49c**



**CANTALOUPES**  
Sweet, Vine-Ripened  
45's .. Each **19c**

- Grapes** California Seedless .. lb. **25c**
- Watermelons** Whole lb. **5c** Piece, lb. **6c**
- Oranges** Sunkist, cello bag **5 lbs. 59c**

Select Quality, Fresh Killed  
**FRYING CHICKEN** .. **59c**  
Cooks in trays

**SAFEWAY'S** your **BEST** place to save!  
CANADA SAFEWAY LIMITED

- TOMATOES** 5-lb. basket .. **59c**
- LETTUCE** .. lb. **12c**
- CORN ON COB** .. doz. **65c**
- CUCUMBERS** .. lb. **13c**

TELEVISION COMES TO KELOWNA THURSDAY

Black Knight TV Company Begins Operation Here

Kelowna will open a major door into the Electronic Age, on Thursday. It will be turned on for the first time in this city by the Black Knight Television Company, Limited, presently headquartered at 1429 Ellis Street.

The Black Knight company, on August 8, will commence operation of a Kelowna community link of its coaxial cable system, directing programs from three channels into local receivers.

Target date for Kelowna city reception is set for August 8 and viewing here, to begin, will be in retail TV outlets and other stores and in auto courts, hotels and various places of business.

TV-The Man Who Made It Work

Courtesy Allan B. Du Mont Laboratories Inc. As early as 1907 two scientists in two different countries—Boris Rosing in Russia and A. A. Campbell-Swinton in England had simultaneously published papers proposing electronic television.

Electron Has Given Opportunity For Greater Creative Efforts

Courtesy Allan B. Du Mont Laboratories Inc. Are you one of those who dreams of exploring the moon? Why not send out a rocket robot that will send back a complete report of its explorations by television.

ORCHARD DEVELOPMENT The planting of an orchard requires careful planning in addition to a large investment of money. The first commercial orchard in the Okanagan was planted in 1903 on land held by Lord Aberdeen.

Every Success To Kelowna's 51st Regatta KELOWNA TIRE SHOP YOUR FIRESTONE DEALER 237 LEON AVE. PHONE 4060

DRILL TEAM

Cycle Stunters All Volunteers

They're all volunteers, the men who "Stunt for Safety" on the motorcycle drill team of the Vancouver Police Force.

Headed by Sergeant Ryan, the team consists of Constables Jimmy Fleming, Don Brown, Chester Dobson, Bob Davies, Ken Pelletier, Burton, Gordon Neilson and Roy Burton.

Varied Type Of Programs For Family

Courtesy Allan B. Du Mont Laboratories Inc. Television is scheduled to fill the waking hours with interest for every member of the family.

APPLÉ TRADE The Okanagan Valley's fruit growers have expanded their apple trade across the earth.

Cathode-ray Tube One Of Secret War Weapons

Courtesy Allan B. Du Mont Laboratories Inc. Television flowered briefly in 1899 and 40, then faded suddenly away. No explanation was given.

INDOORS ONLY MELFORT, Sask. (CP) — Signs of the times: council here is taking action to get rid of outdoor privies in localities now being serviced by town sewer lines.

Standard Field Box

Uses of the standard nailed field box, or picking box, for fruit, in connection with automatic handling equipment, is illustrated and detailed in a new 12-page booklet.

The deadly python has long teeth, but no poison fangs. It kills its prey by coiling around and crushing it. The python is strong enough to crush almost any foe.



HIGH IN QUALITY LOW IN PRICE The stunning series "50" Deilcraft cabinet contains the already famous 22 tube Electro-matic chassis for the utmost in clear trouble-free TV.

CNR Official, J. J. Behan Gets Into Kelowna Regatta "Swing"

"Unaccustomed as I am to wearing Bermuda shorts and a somewhat flamboyant sport shirt, I nevertheless gladly donned the attire this year to attend one of my favorite events — the annual Kelowna Regatta."

Mr. Behan, accompanied by his wife, arrived at noon today. Guests on his private car were William J. Borrie, president Pemberton Securities Ltd., and president of the Pacific National Exhibition, J. R. Brown, general freight agent, CNR, and Mrs. Brown; and Miss Joan Greenwood, Miss FNE of 1956-57.

RAY'S TV CLINIC Opening Soon A COMPLETE TELEVISION MAINTENANCE SERVICE THE BEST EQUIPPED SHOP IN THE OKANAGAN HIGHLY QUALIFIED TECHNICIANS ALL WORK GUARANTEED HIGH QUALITY WORKMANSHIP AT FAIR AND APPROVED RATES WATCH THE COURIER FOR FURTHER ANNOUNCEMENTS

ELECTROHOME "Fifty Years Giving Meaning to Quality!" Feature After Feature Prove Electrohome Excellence! Solid wood Deilcraft cabinet designed exclusively by Electrohome. Four-way picture protection. Tinted and tempered removable safety glass for easy picture tube dusting. 22 tube electro-matic chassis requires negligible upkeep. Special tone control knob. Come A Short Way to Get A Long Deal At BELGO MOTORS BELGO ROAD, R.R. 3 PHONE 6087



**LOCAL SWIM CLUB MEMBERS PRACTICE STARTS**

They're off. Showing lovely starting form, two members of the Okanagan Swim Club in Kelowna are seen doing practice starts. These two young girls, both 15 years of age, showed up so well in valley competitions this year that the Aquatic Association paid their way to the Canadian Swimming and Diving Championships in Vancouver. Farthest from camera is freestyle swimmer Patricia Kerr, and her partner, slightly behind in her start, is Sharon Burnett, breast stroke specialist. Both girls made an excellent showing, considering the fact they have no winter swimming facilities here for year-round training. —Photo by George Inglis

**EXTRA COPIES OF COURIER REGATTA ISSUE AVAILABLE**

Kelowna's fifty-first regatta opens today and to mark the event, this is the Courier's twentieth annual regatta issue. There will be no paper tomorrow, Thursday.

On Monday next our issue will contain stories, results and pictures of the regatta events. It will provide complete and detailed coverage.

In past years we have almost invariably found that the anticipated demand for copies of this issue fell short of the demand. We have found too that there has been a large demand for the following issues, Monday's, which carries the complete regatta results and stories and many, many pictures of the events.

In order that our friends may not be disappointed through their inability to purchase extra copies of these issues, The Courier is prepared to take advance orders.

In addition, should purchasers desired these mailed to friends, for a total of eight cents, a copy of the regatta issue will be mailed to any address. For fifteen cents, a copy of the regatta issue PLUS a copy of the Monday issue carrying the complete reports and pictures, will be mailed to any address.

Orders, of course, will be handled in the order received, so first come first served. WE suggest you place your orders early.

**Seven Camps Now Located In This Area**

New summer camps have been set up to serve visitors to the Okanagan who like to "rough it". Seven large permanent camps are now located in the area between Summerland and Osoyoos, and most

of these camps operate for the full two summer months. The camps are being improved every year following recommendations from the South Okanagan Union Board of Health and campers can feel secure that camping facilities are inspected at regular intervals.

**OKANAGAN GROW VALUES**  
B.C. Fruit Growers Association, says that its 3,652 registered members mostly in the Okanagan Valley, produce fruit valued at more than \$25,000,000 annually.

**LARRY'S RADIO & TV SERVICE**

**TV REPAIRS**

SERVICE POLICIES  
AERIAL INSTALLATIONS

567 Bernard Ave. Phone 2036  
Next to Super-Valu Parking Lot

**Ten Canadian Bands Will Play During The Regatta**

This year's Regatta will feature an all-Canadian band show, with four of the ten bands swinging the lively music of the pipes. Two of the better-known pipe bands will be the Canadian Legion Pipe Band from the Kelowna Branch No. 26, and the McIntosh Girls' Pipe Band from Vernon. A returnee will be a 14-stri RCAF pipe band, who won the hearts of many with their swirly music last year.

A new and novel pipe band will be the Vancouver Optimist Club boys' pipe band, featuring 27 boys between the ages of 6-12. The local pipe band, under the leadership of Major Don White, newly appointed magistrate, is well-known in the city for their appearance at most of the functions of note. They are also well-known and well received in out-of-town engagements, one of the most notable being their annual trek to the Wenatchee Blossom Festival, where they draw more applause than many of the larger brass bands.

**COLORFUL BAND**  
The McIntosh Girls' pipe band are a colorful aggregation, the apple of Vernon's eye, and small wonder, since they have carried the name of the city far afield, and with distinction. They recently besieged the city of San Francisco, where they won many hearts with their fine playing and striking appearance.

The RCAF band, while a smaller organization, are a well-trained crew of boys who earned heavy applause in last year's Regatta. The pipe bands were heartily unanimous in taking them to return this year. The Optimist band is a regatta

formed band of youngsters, who have won distinction for their playing, which is considered very high caliber for youngsters of ages 6-12. They have new uniforms in order, in the Royal Stewart tartan, and are expected to be one of the "hit" bands of the show. One of the largest military brass bands in Canada, the band from the Lord Strathcona Horse headquarters in Currie Barracks in Calgary are not averse to Regatta visits either. Their crisp, military marching and wide variety of music that ranges from symphony to bounce, makes them a double threat for parades or concerts.

The 40-piece Trail Maple Leaf Band will be making their appearance here for the big show. A well-regarded in the Kootenays and in their other appearances. There will be two drum-and-bugle bands, whose striking marching music never fails to set the "dancing" along the line of march.

The B.C.D. Girls' band has played in Kelowna several times before, under the leadership of R.S.M. Robert Hodgson, the Vernon man who formed them and is responsible for their success.

**CITY BAND**  
The Vernon Military Camp have agreed to put a drum-and-bugle band in the show also, both for the big Regatta parade, and solo shots during the day.

The city band, formed of local citizens who like music, and play regularly at the weekly Aquaticades, will be one of three Kelowna entries. The high school band, under

**City Awards Contract For Health Unit**

City council last week awarded the contract to Davis Construction Company for building a \$15,300 addition to the health centre.

But before the contract was awarded, council wanted to be reasonably sure the city would receive promised contributions. The B.C. Cancer Society has sent a cheque for \$5,000 to cover their contribution to the scheme. Donations are also anticipated from Red Cross, T.B. Society, Kinsmen and federal and provincial governments.

However, council was advised that the Red Cross could not make an outright grant of \$2,700, but instead would guarantee a firm rental over a five year period. In order to get the actual cash, it was suggested the city could accept a bank note, and take a discount loss, which would amount to \$240.

**FINANCIAL BACKING**  
A Red Cross official pointed out this arrangement was made at Mission, B.C., where a similar structure was built. Under this scheme, the Red Cross gave a firm undertaking of paying \$55 a month rent for the first year, with a \$5 per month per year descending scale over five years.

Mr. Ladd indicated he would like council to wait a week before awarding the construction contract as the cancer society was the only organization which had come through with the actual cash.

However, during the brief discussion, it was pointed out that "construction companies are not going to wait around" for prospective work as they are busy at this time of the year.

A letter assuring council that the Davis Construction company has adequate financial backing, was read to city fathers in committee.

**FAMED "MAC" APPLES**  
The McIntosh apple, made famous in the Okanagan Valley, is one of the world's best-known and most sought after varieties of apples.

**Polio Shots Guard Against 'Flu Outbreak**

Influenza in epidemic form has been reported by the World Health Organization to be present in the Western Pacific and in Poland this summer.

Travellers to these areas on returning to North America are being carefully screened by federal health authorities for this illness.

At the third quarter meeting of the South Okanagan Health Unit, the symptoms of the sickness were given as follows:

Sudden onset of high fever with chills. Headache with generalized aches or pains. The Connaught Medical Laboratories at Toronto, and the Institute of Microbiology at Montreal, the meeting learned, are doing research work on the production of a suitable vaccine.

**FRUIT HAUL VALUES**  
Value of freight paid on fruit shipped out of the Okanagan Valley averages more than \$5,000,000 annually.

Average values of British Columbia tree fruit crops runs to more than \$25,000,000 a year. Yet large scale, commercial fruit farms in the Kelowna area, for example, all rely on irrigation.

**FIRE DEPARTMENT HAS RESPONSIBILITY**

Fire hazards during Kelowna's 51st International Regatta this year have been studied as thoroughly as in other years.

City fire crews will carefully watch over the community during the four-day carnival.

A forestry department fire truck will augment city services and will be stationed adjacent to Kelowna Aquatic Association premises throughout the entire Regatta.

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### FIRST DIESEL UNIT

The first CNR fully-dieselized passenger unit left Kelowna on Friday afternoon on the regular run of No. 193. Steam engines

are becoming a thing of the past on the run from Kelowna-Kamloops, with both railroads turning over to diesels. Above, Joe Ball-

largeon, fireman, left, and Mike Charkos, engineer, are seen taking the first run out. —Photo by George Ingils.

### POWER BEHIND WHEEL

# Many Projects Undertaken By Aquatic Women's Group

An increased membership of 69 active and associate girls and women comprise the 1957 Ladies Auxiliary to the Kelowna Aquatic Association, whose projects range from improvements to aquatic facilities to assisting the Aquatic directors with Regatta arrangements.

Mrs. E. C. Dillabaugh is the power behind the Auxiliary, serving her first term as president of one of Kelowna's busiest organizations. Last year Mrs. Dillabaugh served as first vice-president.

The Ladies Auxiliary to the Aquatic has been functioning for 23 years, the first meeting being held April 24, 1935. Through these years the Auxiliary has striven to help maintain a safe and pleasant Aquatic for the benefit of all Kelowna citizens as well as visitors. Several activities are undertaken each year to raise money to carry on Auxiliary projects, fashion shows being the main source of income.

**OTHER OFFICERS**  
Directing this year's organization are: past president, Mrs. R. P. Walrod; president, Mrs. Dillabaugh; first vice-president, Mrs. H. Johnson; second vice-president, Mrs. B. Cook; recording secretary, Mrs. R. C. Wignall; corresponding secretary, Mrs. H. Van Ackeren; treasurer, Mrs. H. Van Montfort.

Close to the hearts of all Auxiliary members are improvements to Aquatic facilities. In the past the Auxiliary has provided a boat for the life guard, and also painted the locker rooms used by youngsters. Project this year is under the direction of house committee member Mrs. G. R. Bishop will be provision of blankets for the first-aid room and purchase of slippers for training of Ogoogo Swim Club members. Biggest undertaking financially was improvements to the girls' locker-rooms—laying of a ce-

ment floor and repainting of walls. Last year the Auxiliary furnished basket chairs and coffee tables for the lounge—this year members hope to assist with furnishing the verandah where spectators sit.

**SELL MEMBERSHIPS**  
Sale of Aquatic memberships is another Auxiliary responsibility. Mrs. A. S. Clarke, capable convener for this important task, directing the members who sell at Aquacades and downtown.

For many years the Auxiliary has been responsible for billeting Regatta contestants and visiting royalty. This year, billeting convener Mrs. H. Johnson has had the billeting of bands added to her duties. Billeting, because of the expansion of the Regatta, has been changed from individual homes to large communal sleeping areas will attend at camp.

A new Regatta responsibility has been the planning of schedules and

arrangements for Lady-of-the-Lake contestants and visiting royalty. This very important task has been carried out this year by the Queen's committee, under the convener-ship of Mrs. S. Mathews, with Mrs. E. Smith convening the Lady-of-the-Lake committee.

Costuming for synchronized swimmers has for several years been done by the Auxiliary. This year they have added to the job the costuming of the Lady-of-the-Lake pageant. This has been under the capable direction of Mrs. G. Duff and Mrs. J. P. Fortin, and nearly every Auxiliary member has participated in the project.

Social functions arranged by the Auxiliary have this year included a membership tea, part of a drive to enlist new members of the community; a president's tea, in July, when Lady-of-the-Lake contestants and their mothers were special guests, and an annual coffee party,

where wives of honored guests are entertained. Assisting with the numerous social arrangements are Mrs. S. Beardmore, tea convener; Mrs. J. Razzell, membership hospitality convener, and Mrs. T. Landale, decorating committee.

The Auxiliary has several competent typists and these members have contributed much clerical assistance to the various Regatta committees. These include Mrs. H. Taylor, Mrs. R. C. Wignall, Mrs. A. Lynn and Miss Gween Foulds. In addition Mrs. Walrod and Mrs. F. Kestfoot has assisted with regatta ticket sales. Several Auxiliary members serve on social committees, and this year Mrs. L. Lucas is convening the Lady-of-the-Lake Ball, with Mrs. F. Moman as co-convener. Mrs. F. Perkins and Mrs. E. M. Ashley are convening the dance for coaches and officials.

**WATER SAFETY**  
Other hard-working conveners

### THE KELOWNA COURIER

who have contributed much to the success of the Auxiliary this year are Mrs. I. Greenwood, who convenered a "first" for Kelowna—a most successful combined coffee-party and fashion show. Mrs. E. R. Alers is ticket convener; Mrs. E. Wilcox publicity and Mrs. M. F. Parlett, scrapbook.

One of the prime motivations of the association as a whole is the teaching of water safety to all Kelowna youngsters, and instructors this year are under the capable direction of Dick Street.

Every Auxiliary member contributes much time and effort to the smooth running of both Aquatic and Regatta organizations, and the splendid co-operation evident between officers, committees and members is assurance enough that this Regatta will be just as huge a success as past Regattas have been.

### U.K. Restricts Apples

Apple imports into Great Britain from the United States and Canada will be limited to the same extent as they were last year. Imports between November 14 and December 31 will be limited to \$240,000, with the total for the season not to exceed \$24 million.

## rpm's column

**Going Hawaiian**  
Much to the concern of a good many people of this town the regatta this year has "gone Hawaiian." Whether it is a good idea or not is a matter of conjecture and what I think about it is of little consequence, one way or the other. The fact remains that it is here and "it's Hawaiian."

Whatever may be my general opinion, I am thankful for the "motif" because it has provided me with another idea for another regatta column. After writing nineteen columns on the same subject, there is precious little that can be called new for the twentieth. You just run out of ideas.

My natural inclination is to cooperate on a thing like this. I feel I should go to things that have been organized for some specific purpose to lend the support of my presence—for what it is worth—to the project and to encourage those who have spent time and energy organizing it. For this reason I always make a practice of attending the inaugural meeting of the city council each year and my conscience makes me go to many meetings from which I'd rather stay away.

But I hate to "dress up." I loathe costume parties. I even hate to wear a regatta hat, as innocuous as that is.

I do not like brightly colored shirts, nor do I like "loud" suits. Contrarily, I do go for bright ties and socks.

Put a bright colored shirt on me and I feel like a perfect fool. (Some friends I am sure will comment that should be my normal feeling.)

And I do like to wear a pair of socks.

You can imagine, then, how much I go for this idea that we should "dress Hawaiian." I'd feel a fool dressed that way, even in Hawaii. (There are times when I actually envy Norm Taylor and his shirts! But they're not for me.)

A gal with a figure like Lehuani or Dorothy or Alma or Pearl, judging by the publicity shorts, looks... well, I'll keep it mild... in a Hawaiian outfit.

have searched long for the most unattractive garment they could find. Which was, I suppose, just why the missionaries chose the Mother Hubbard. They didn't like the scanty costumes the natives wore.

The famous author, Robert Hichens, wrote a novel called "The Woman With the Fan," which to some extent was a smack at false modesty, or prudery. The woman in this case was a bronze figure, and she held a small fan before her. Hitchens' point was that the fan implied indecency, whereas the statuette would not have been indecent at all if there had been no fan.

Nudists, so far as I have read, meet socially without embarrassment, and it is well known that the morals of some of the tribal people who wear next to nothing at all in fact until they grow up are on a higher level than that of fully clothed westerners.

My point is that the missionaries did not do anything for the Sandwich Islands when they introduced the Mother Hubbard.

Personally, I think to have to do so would be to go far, far beyond the call of "duty" or co-operation. And I haven't the slightest intention at this time of doing so. And I won't have—unless the h.w. changes my mind!

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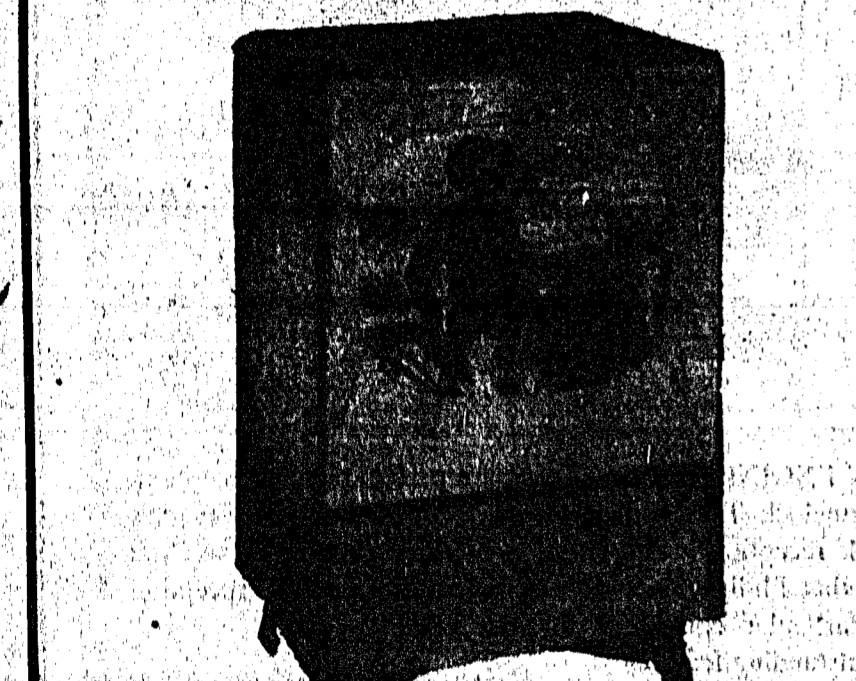
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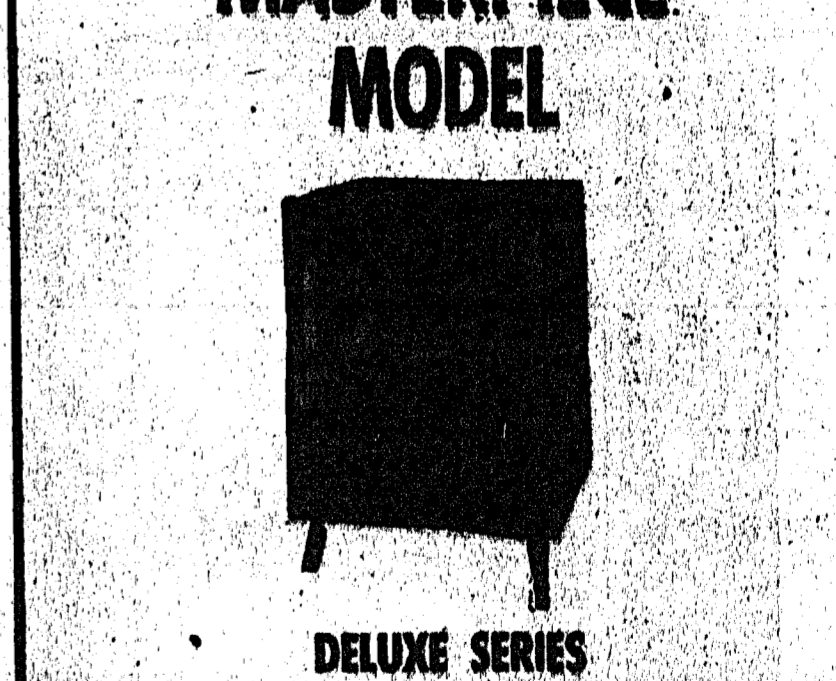
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# Heavy Emphasis Placed On Diving

By GEORGE INGLIS

Appropriately enough, Kelowna has always placed heavy emphasis on diving in its annual Regatta.

Why shouldn't the Orchard City be proud of its diving facilities, with the beautiful George Athans tower, erected in Ogoogo Pool on the first of its kind to be built in Canada?

Why shouldn't they be equally proud and conscious that they have their own Dr. George Athans, former BEG champ, and presently one of the finest diving coaches in the country, right here in their city?

Over the mats of the Dr. Athans tower, erected in Ogoogo Pool on the Aquatic premises in 1954, have trod some of the finest divers in the world, at former Regattas, and this year's water-show will be no different.

Fortunately for the Regatta, the Canadian Swimming and Diving Championships in Vancouver are just over, and the genial doctor whose personality and genuine interest has endeared him to all those who know him took a special trip down to Vancouver to invite some of the divers up for the Regatta.

**BEG CHAMPION**  
Tops among the guys and gals who accepted the invitation to come to the Orchard City this year is a comely little blonde mistress of Canadian spring board diving, Irene MacDonald, originally from Hamilton, Ont. Irene has made Kelowna sort of a second home since she met Dr. and Mrs. George Athans, and last summer she trained here before heading for the Olympics in Melbourne.

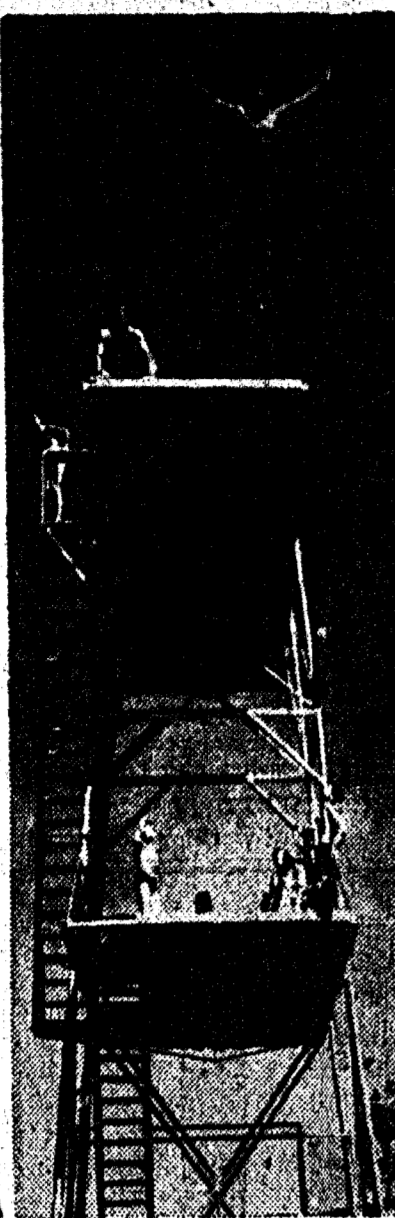
Her feat at the Olympics is legend now. This game little gal, already a Canadian and BEG champion, had her sights set on the crown won so long by Mrs. Pat McCormick of Los Angeles. She had come within five points of the world champ at the U.S. nationals in Tyler, Texas, and started confidently into her dives at the Melbourne pool.

Unfortunately, however, adversity in the form of a painful arthritis attack in her shoulders, intervened. Backed by pain so badly she was in tears, Irene balked on one of her dives, losing several badly-needed points by so doing. Instead of quitting, however, the unhappy, pain-filled little gal went on to win a bronze medal as third place winner, and steal her way into the hearts of people all over the world by her display of courage.

Another diver well-known in the Ogoogo Pool is Bill Patrick, the boy who dives under the name of his adopted home, using the Ogoogo Swim Club as his home club. Bill, who met Dr. Athans at the same time as Irene, has trained in Kelowna two summers, and he also left Kelowna to go to the Melbourne Olympics last year.

**HEAD INJURY**  
Plagued, presumably by the same bad luck genie that bothered Irene, Bill received a painful head gash in one of his training dives. Coach Tommy Walker of the Canadian Olympic swimming team, tried to persuade Bill to scratch, although he said it was up to the doctor to make the decision.

Bill insisted on diving, however, winning reluctant permission from the doctors. No doubt his injury hampered him in his subsequent showing, but there was little doubt in anyone's mind that Canada breeds their divers courageous, if Bill and Irene are any indication. Presently the Canadian and BEG tower diving champion, Patrick will be defending his crown in Cardiff, Wales, next year.



DR. GEORGE ATHANS TOWER

Another old friend is Mrs. Lois Wood of Toronto, a slim redhead who was runner-up to Irene in the BEG spring board diving, and won the women's tower diving. She also met Dr. Athans, the man with the magnetic personality, and her words of praise for his coaching border on the superlative.

Mrs. Wood had to drop out of diving for a year, taking on the task of motherhood, but as soon as young daughter Leslie could fend for herself a bit, with husband Jimmy's hearty endorsement, she started diving again.

Runner-up to Irene at the Olympic trials in Toronto last year, she hopes to be able to take the tower, and come close in the spring board again.

"My ambition?" she said with a grin, when asked about her hopes in competitive diving. "I just want to make the team that goes to Cardiff next year for the British Empire Games. Of course, I want Irene and myself to be on the team," she added.

By the time this goes to press she will have achieved part of her ambition.

Lorne Hale of Peterborough is rapidly becoming well-known in the Orchard City, also. A quiet and unassuming young man with a charming smile, he is one of the most dedicated young divers in Canada today. A runner-up in the trials for last year's Olympics, he is still on the sunny side of 20, and figures he has a little time to make the grade yet.

If hard work and drive are any indication, he will make the grade. This dedicated young man to whom a regular 100-mile round trip of hitch-hiking and visiting four different pools wasn't too great a price to pay, when he was training

## THE KELLOWNA COURIER

Thurs., August 6, 1957 4

for the Olympic trials.

Another young up-and-comer is Ernie Meisner, 20-year-old from Kitchener. He and Mrs. Wood trained together in Toronto, and the two of them decided they would come to Kelowna ahead of the Canadian championships to get in some training. They made their way out of Spokane by transporting a car for a firm back east, and came on up to Kelowna by bus.

The much vaunted Kelowna weather crossed them up, however, and it was virtually to get in any comprehensive training in the chilly, windy, cold days that they experienced here.

To make matters worse, Ernie suffered a shoulder hurt, which didn't permit him to do any tower work, and sprained an ankle to add to his misery. The trio, Hale, Meisner and Wood, left by car for the coast early last week.

Dr. Athans had other irons in the fire, also. There was Mrs. Patsy Lowe, a comely former New Zealander now living in Vancouver. She was here in 1954 with the BEG contingent who dived here, and there is a strong possibility she will come here for the Regatta.

There's also Alvara Gaxiola of Mexico. A piquant personality, Alvara trained here last year also with Irene and Bill, and his own diving routines with Bill lived up many an Aquacade. Although not chosen to represent Mexico in the Olympics, he is considered by many to be one of the top divers in the world. He will probably be here.

**DANISH DIVER**  
Another recent addition to the Canadian scene also is Tom Christensen, a former Danish diver rated as one of the best in the Scandinavian countries. He will be invited.

Unfortunately, Dr. George will probably not dive in this year's Regatta. He is presently on sick leave from the clinic where he practices. His beautiful performances have been an integral part of the Regatta since he came from the coast to make his home here.

## Foot Wound Blamed For Tetanus

During the month of May, a report from the quarterly meeting of the South Okanagan Health Unit disclosed a four-year-old Kelowna boy was admitted to Kelowna General Hospital with advanced signs of tetanus. The disease had set in following a puncture wound of the right foot with two rusty nails one week previous to the boy's admission to hospital.

The lad was hospitalized for seven weeks. Extensive medical and surgical care was required, which included a tracheotomy, two weeks in a respirator and special nurses for a period of four weeks, plus a large quantity of anti-tetanus toxin.

The boy, it was learned had not been immunized with tetanus toxoid.

On June 25, a second case of tetanus was reported. A thirty-four year old Penticton man, had to be admitted to hospital for early signs of lock-jaw.

This man had a severe crush injury of his finger two weeks previously. After two weeks of hospital care, he was discharged in good health.

# Star-Studded Swim Entry Competing In 51st Regatta

Swimming and diving entries for this year's Regatta are heavier than they have ever been, with some well-known names in the aquatic world on the entry blanks.

Entries at post time numbered 297 from Canada and the United States, with something like 700 participants in actual events (taking into consideration the athletes entering more than one event).

Probably the oldest participant in the pool events will be 38-year-old diver Tom Christensen, a new Canadian. A former Danish and European champion, he comes from a father who reigned 18 years as the Danish diving champ.

Youngest? Well, they range from eight years up. Ted Simpson, coach of the VASC, a former backstroke record holder, BEG and Olympic contender, is entering in the mile and freestyle events in this Regatta. The former champ is recovering from a bout of polo.

**STAR'S DAUGHTER**  
A lone entrant from the Kah-Mi Club, a coast club devoted almost solely to synchronized swimming, is Carol Ann Morrow, who is swimming the 200 yard backstroke. Carol's mother, coach of the club is Noel Morrow, former Olympic backstroke star.

A new club making its debut in Kelowna is the Alberni Valley club, organized by W. D. Van Appelan, a former Dutch international water polo player. He will be entered in the mile, 400 yard freestyle and 200 yard breast stroke.

Top coast swimmers from the VASC include Susan Sangster, Canadian champion in the 200 yard freestyle; Kathy Campbell, 400 yd and half mile star; John Anderson, BEG breast stroke champ; Alan Brew, Canadian back stroke record holder; Reg Griffin, Canadian record holder in butterfly and freestyle, and other well known youngsters.

**SISTER ACT**  
The Bay-o-Vista club from California has two young sisters Diane and Lucille Thibault, entered in the back and breast stroke events.

The Calgary "Y", making a return showing here for the first time in some years, has young Mickey MacDonald, entered in diving and free style swimming.

From the Dolphin Club in Vancouver are three young girls who walked off with 18 trophies in the Spokane Inland Empire meet recently—Marg and Lynn Iwasaki and Judy Kyle. Marg is a butterfly and freestyle entry, one of the country's best. Kyle is the top back stroke entrant from the club, one of the best on the coast.

Helen Stewart, well-known at Kelowna Regattas, is entered in the free style and 100 yards back stroke events. She was recently awarded the Beatrice Pines Trophy.

who should be well known here. Bob and Jeanie Wheaton, Sally Holland, Doug Dickson, and Otto Waltmer, former European swimmer are all threats.

Gall Parker, former Kelowna girl and winner of the Okanagan Lake swim, is another Victoria entrant. The Edmonton West Club is entering for their second year, with two juniors carrying the club honors.

The West Seattle "T" has young Terry Alspaugh and Bill Ahrens, both junior swimmers. Total clubs represented and their numbers are: VASC, 6; Aero (Portland), 6; Alberni, 13; Arma-

strong, 8; Bay-o-Vista, 2; Bend (Ore.), 3; Calgary "Y", 2; Chuck Lee Club (Everett), 25; Cougar (Wash. State College), 1; Crescent Beach, Calif., 1; Dolphin, 7; Empire Pool, 18; Keh-Mi, 1; Kimberley, 8; Ocean Falls, 17; Ogoogo Swim Club, 39; Oliver, 3; Oregon Ass'n., 1; Penticton, 4; Salmon Arm, 1; South Edmonton, 1; Stanford, 2; Bill Smith, unat., 1; Victoria, 27; Trail, 7; Vernon, 12; Victoria ASC, 8; West End Edmonton, 2; West Seattle, 8; total, 237.

The entry for the local swim club is the heaviest in some time, with 39 swimmers on the list. Top two swimmers from the Ogo-

pogo entry will be Pat Kerr and Sharon Burnett, the 15-year-old girls who carried the laurels of Kelowna into Canadian competition last year and acquitted themselves nobly against swimmers who had the year-round use of facilities.

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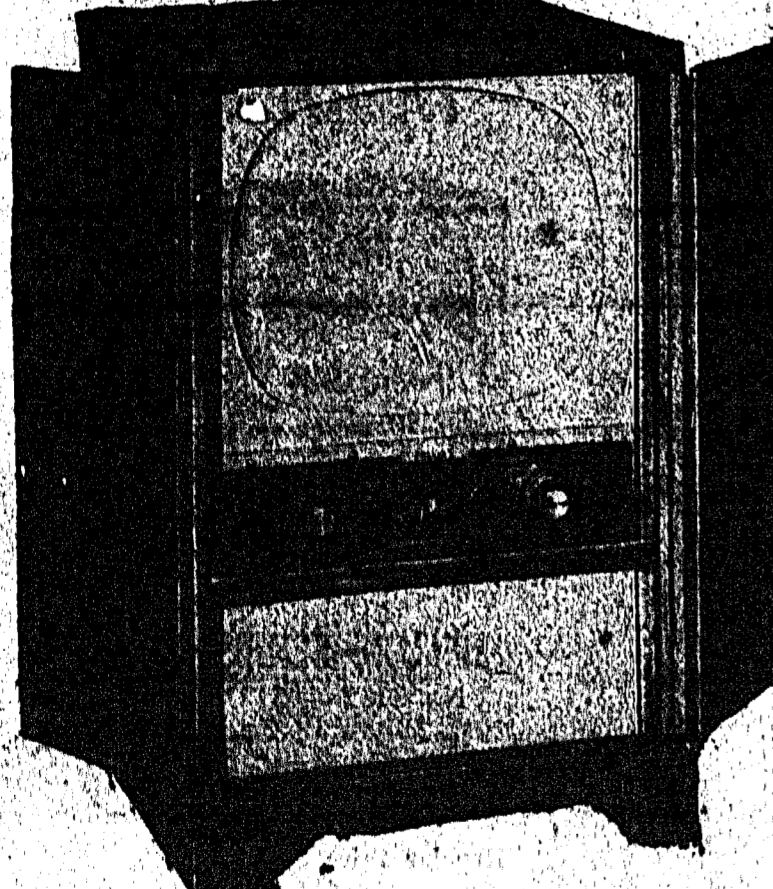
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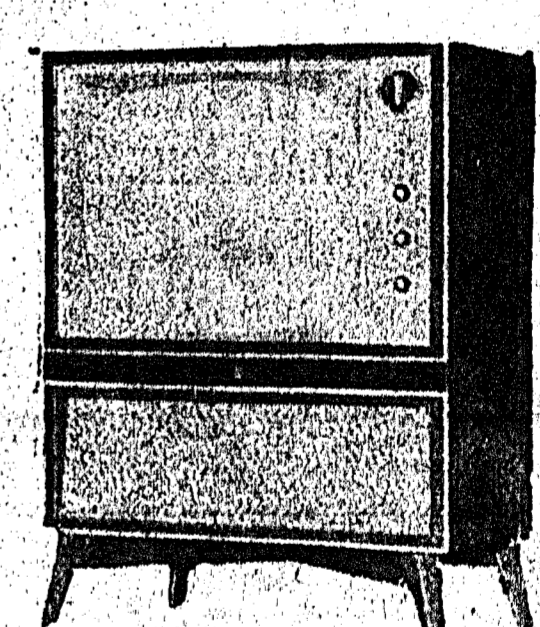
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**SPRING BOARD MISTRESS**

A little girl who makes very few mistakes in her diving is pretty, blonde Irene MacDonald of Hamilton, Ont., who has trained two summers in Kelowna. Mistress of the three-metre spring board in both the British Empire Games and Canadian champion-

ships, she was one of two Canadian diving representatives in the Melbourne Olympic Games last year, and made a magnificent showing in winning a bronze medal for third place, in spite of a burritis attack in her shoulders. In the Canadian swimming and

diving championships in Vancouver last year, she topped her nearest rival in the three-metre class by a stunning 180 point margin. —Photo by George Inglis

**AT PEACHLAND**

**Funeral Rites For Mrs. Z. Witt Are Conducted**

PEACHLAND — Funeral services for Mrs. Zebulun Witt were held on Sunday, from the United Church, Peachland, with Rev. A. A. McLaren, of Naramata officiating. Mrs. Witt died in the Kelowna Hospital on August 1, after a lengthy illness.

Born in Renfrew, Ont. in 1888, Mrs. Witt moved to Spokane at an early age, where she was educated, and lived until her marriage, coming to Canada a year later, settling in Coronation, Alta.

Mr. and Mrs. Witt came to Peachland in 1939, from Veteran, Alta. Active in community affairs, Mrs. Witt was instrumental in forming the Peachland Penguin Club for young girls and boys, and also assisted with the Wolf Cubs. She was an ardent church worker, as well as teaching Sunday School. She took a keen interest in Women's Institute work.

In 1948 Mr. Witt sold his business, moving to Cawston where they remained until 1950, when they moved back to Peachland. Mrs. Witt is survived by her husband, Zebulun; two sons, Harold of New Denver; Neil of Peachland; four grandchildren; one great grandchild, and two brothers in Coronation, Alta.

Pallbearers were George Walslow, Penitton; Frank Lewis, Kelowna; Ray Bassnett, Cawston; C. J. Leduke, Ray Harrington, and A. S. Miller, Peachland.

Out-of-town members of the family attending the funeral included Mr. and Mrs. Harold Witt, Mr. and Mrs. George Witt, Mat-tawa, Wash.; Mrs. A. Lindquist, Blackie, Alta.; Mr. and Mrs. Bob Merchant, Mr. and Mrs. Wm. Merchant, of Coronation; Mrs.

Herbert Coleman, Vancouver; and Mrs. Henry Hudson, Sorrento.

**EXCLUSIVE CIRCLE**  
BLENHEIM, Ont. (CP) — Three Blenheim nonagenarians honored Mrs. John Bardo on her 90th birth-

day. Attending the party, which included 80 guests, were Mrs. Mary Lyons, 94, Mrs. W. H. McGregor and Mrs. Thomas Graham, both 90.

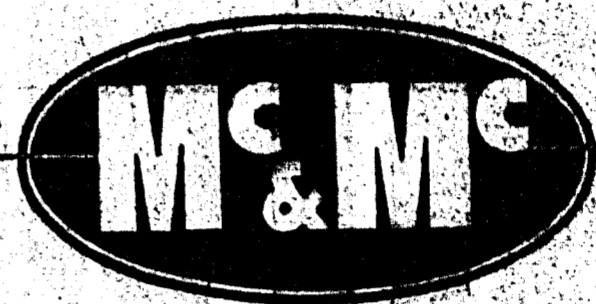
**353 KELLOWNA COURIER**  
Thurs., August 6, 1953

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**MAYOR EXPLAINS:**

**Permit Granted Because Firm Selling Fruit 'Grown In Valley'**

Retail Merchants Bureau has protested to council over aldermen approving a temporary licence for the operation of a fruit stand on Bernard Avenue during Regatta. It was charged the action was unfair to other year-round licence holders. The board also questioned why the city did not demand a \$500 bond.

In reply, Mayor J. J. Ladd said the only reason council saw fit to grant the licence was the fact the firm was going to sell fruit "grown in our own valley". Last week the mayor commented that council grants peddlers' licences which are "far more vicious". Presumably he was referring to temporary licences granted to peddlers who sell goods that are normally found in local stores.

Regarding the \$500 bond, Mr. Ladd said this is not necessary when a temporary permit is granted, as in the case of the Penitton fruit merchant. **VERNON'S POSITION** A \$500 bond is only required to guarantee that a merchant will stay in business for a minimum period of six months.

Ald. R. F. Parkinson heartily concurred with the mayor's remarks. "I think they should be fully published," he added.

Last week's Vernon city council was confronted with a similar situation. A merchant protested granting of temporary licences to individuals acting as representatives for television companies. The retailer said there is a possibility "outside firms" would flood the city with TV sets.

Council, however, took the stand that it could not refuse a licence, as it would be restraint of trade.

**AT OYAMA**

**Many Residents Have Visitors**

OYAMA — Mrs. Gordon Griffith, of Quenel, with Marguerite and Allan, were guests of Mr. and Mrs. Blain Griffith last week. The came to attend the funeral of Mrs. Griffith's mother, Mrs. Corriah, of Winfield. Mrs. G. Griffith and Marguerite returned to Quenel. Allan is remaining in Oyama to spend several weeks with his grandparents.

Miss Jessie Hicks, of Kelowna, recently spent a few days at the home of Mr. and Mrs. E. G. Griffith.

Miss Alice McKenzie, of Glasgow, Scotland, is spending several weeks at the home of Mr. and Mrs. G. G. Sorule, before going to Nursing School in Calgary, Alta.

Mr. Charles Mockridge and Dennis have returned to their home in Victoria after spending a short holiday with Mr. and Mrs. W. E. Sproule.

Guests at the home of Mr. and Mrs. Ira Thomson this week, are Mr. and Mrs. Peter Lake and family, of Calgary. Mrs. I. Thomson is returning to Calgary with the family for a short visit with her mother in that city.

Mr. and Mrs. Walter Harris have left for their home in Toronto, after a short visit here with Mr. and Mrs. W. Harris. Also guests at the Harris home are Mr. and Mrs. E. Harris who will remain with their son and daughter-in-law until they take up residence in Vernon.

Community sponsored swimming lessons are being taught by Miss E. Hillier, of Winfield. Children spending in the from four to six years are being taught and the beach

at Wood Lake is an active spot twice a week, where the youngsters are thoroughly enjoying themselves.

Kalwood Inn is the holiday choice of Mr. and Mrs. M. McDonald and family, of Hope; Mr. and Mrs. Bruce, Wetaskowin, Alberta, and Mr. and Mrs. Ken Clarke, and family of Vancouver.

The six and a half month-old daughter of Mr. and Mrs. Derek J. Eyles, was christened in St. Mary's Anglican Church, Oyama. Rev. R. W. S. Brown officiated at the ceremony christening the child Patricia Mary. Mrs. H. Thomson and Miss Sandra Potocary acted as godmothers and Mr. M. Dewar was Pauline's godfather.

The gown worn by the tiny principal has been in her family for three generations. Following the ceremony, a quiet reception was held at the home of the parents.

**B.C. Premier All Smiles On Birthday**

*Specially Written for The Courier By The Canadian Press*

Social Credit organizations throughout British Columbia this week marked the fifth anniversary of the provincial government.

The celebrations were climaxed by a birthday party in the ballroom of a downtown Vancouver hotel, where Premier W. A. C. Bennett, who led the party to an upset victory in its first bid for power in B.C. in 1952 and has been premier ever since, was on hand with a beaming smile and a handshake for all comers.

He gave a seven-minute speech and only once referred to politics—when he said he was glad the Social Credit movement was built "not on the sands of patronage but on solid rock."

His panopage could build a strong movement, the Liberals should be strong today. But because they build on sand, they have only two members in Ottawa and two in Victoria from this area."

The Social Credit government was sworn into office August 3, 1952. The party won 18 seats to elect a minority government, causing the collapse of the Liberal-Conservative coalition.

Social Credit won a majority mandate in the 1963 general election and followed up with successes in four out of five by-elections. Then, in 1966, it smothered opposition by electing 39 of the total 53 members of the legislature. The Liberals were cut to two, the Conservatives were left without representation, and the CCF membership was slashed to 10 from 18. The remaining seat went to veteran labor member Tom Uphill.

This week at a press conference Premier Bennett said the government's sole concern for the next five years will be the betterment of the people of B.C.

He promised greater development in the next five years than in the last five. He promised that the strict part of the province will be wiped out in two more years. He said has been reduced steadily until it now stands at about \$2,000,000.

The legislature will decide whether greater benefits to the people of B.C. take the form of cuts or increased services.

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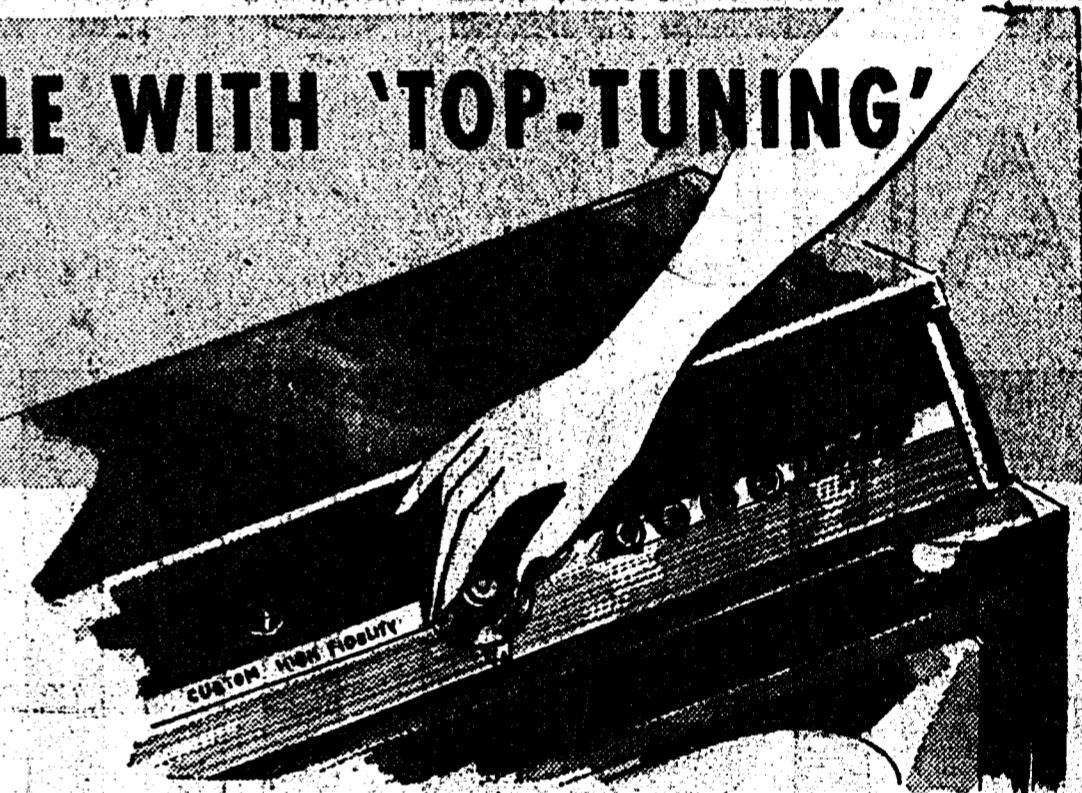
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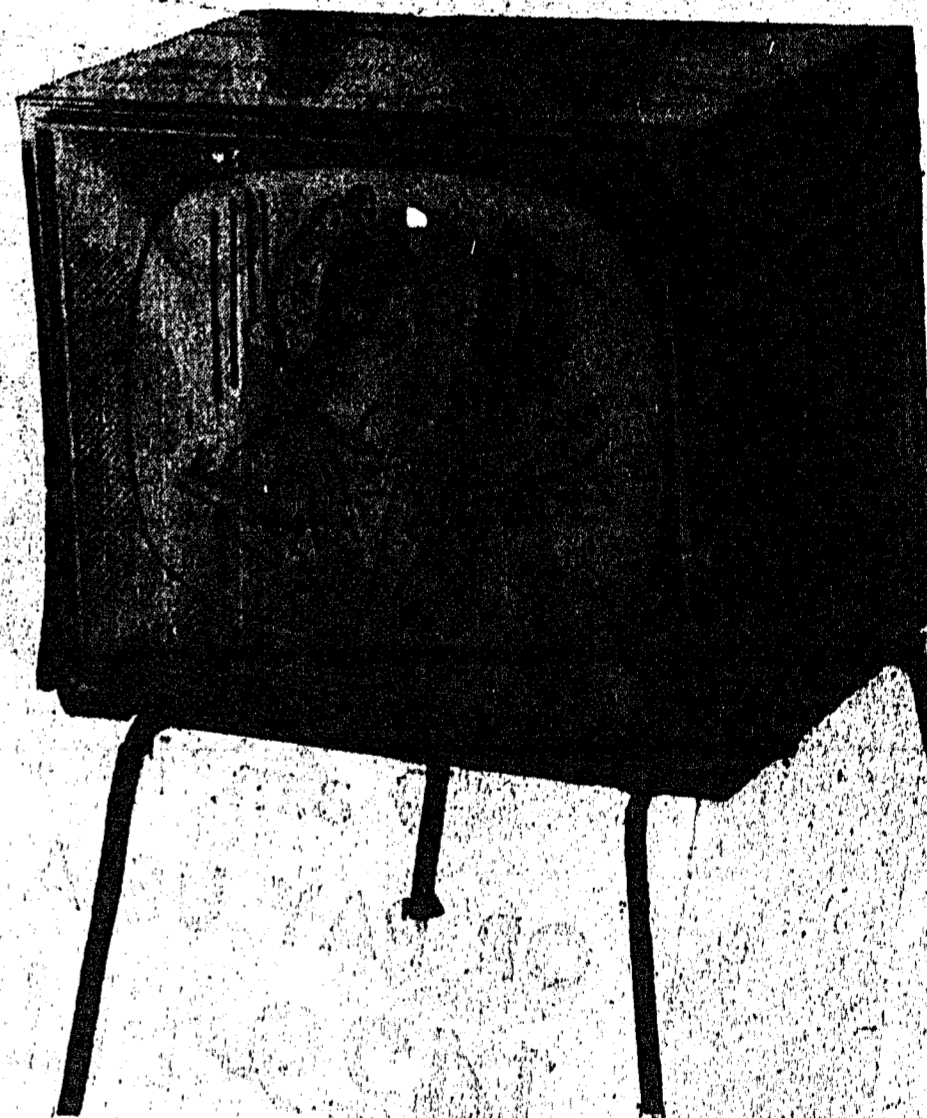
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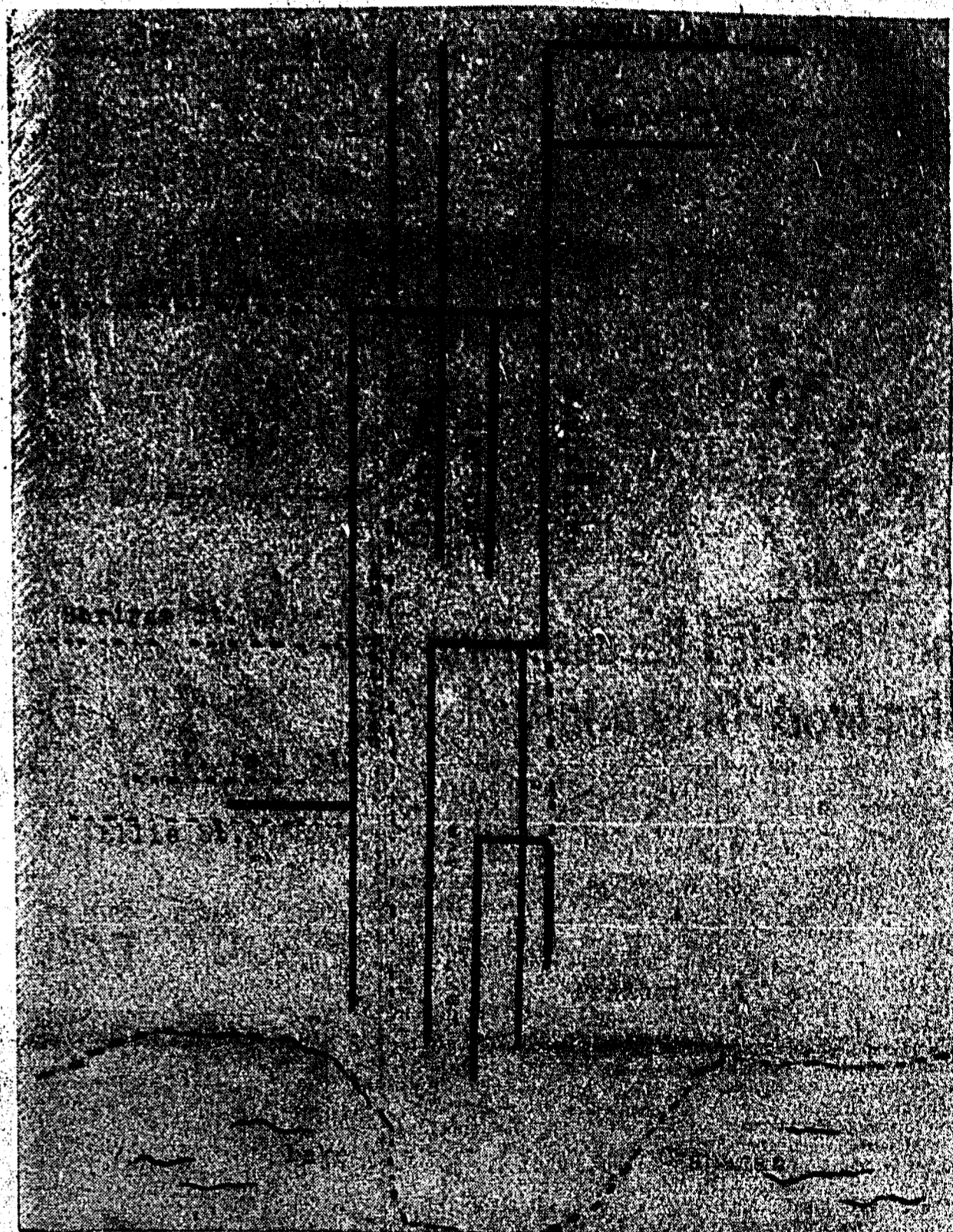
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