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## Alumnus Discusses Social Media Responsibility

Darryl Chatman speaks at MU's Celebration of Teaching.

*Story by Josh Murray*

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**F**ormer Tiger linebacker Darryl Chatman is a believer in education. He has four degrees from MU: two in animal sciences, BS '97, MS '01, and one each in agricultural economics, MS '07, and law, JD '08.



Chatman and his wife, Diane, and son, Emmanuel. Photo courtesy of Chatman.

“I knew that I wanted to graduate from MU,” Chatman says. “But I had no idea how much I would enjoy school.”

He found his classes exciting and his professors engaging. He also found value in the education he was earning.

“The value of an education is that you have more control over your future,” Chatman says. “I wanted to be as competitive as possible in the job market, so I kept looking to add to my education.”

Chatman, an attorney with Armstrong Teasdale in St. Louis, is now educating others. He recently spoke to faculty and staff about social media law at MU’s Celebration of Teaching, an annual two-day event with guest speakers, workshops and faculty-led discussions.

“It is vital for people to be responsible with social media,” Chatman says. “This means using common sense. It only takes one mistake to hurt a reputation that took years to establish.”

Chatman suggests universities identify goals of social media use and develop a policy that is consistent with applicable laws and university policies.

“It is important for universities to connect with the public through social media,” he says. “Universities need to have policies in place so that students, faculty

and staff understand that their behavior on social media can have legal ramifications and damage their reputation and the universities reputation.”

**Topics:** [Alumni](#), [Business](#), [Law and Public Affairs](#), [Journalism and Communication](#), [Teaching, Learning and Extension](#), [Web Exclusives](#)

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