

GENDER FRAMEWORKS

1

REACH

REACH WOMEN, MEN AND YOUTH AS PARTICIPANTS.

Trainings, fields days/demonstrations, market activation, product testing stakeholder meetings

3

EMPOWER

STRENGTHEN THE ABILITY OF WOMEN AND MEN TO MAKE STRATEGIC LIFECHOICES

Enhance their decision making in households and community while addressing Key areas in disempowerment. Using the technology or information received.

2

BENEFIT

ACCESS TO RESOURCES BY MEN WOMEN AND YOUTH.

Consider gender specific needs and preferences in technologies, information and resources provided

4

TRANSFORM

CHANGE GENDER NORMS

Create an enabling environment to address gender norms. Interact with power holders in the community to critically examine gender norms, inequalities and influence change.



1. ABLE TO ATTEND
Women, men and youth show up



2. ABLE TO ACCESS AND UNDERSTAND
Men, Women and youth have access to information and can learn from it



3. ABLE TO DECIDE AND ACT
Be able to use and decide on how, when and where to use the technology or knowledge gained



4. BEING UNDERSTOOD
Influence change (structural barriers and gender norms). Add work with men as gender champions

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