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## 'Windy Daze,' 'La Sirena Margarita,' & 'Red Cross Donor App'

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NOAH SHARP

## 'WINDY DAZE' BEER LABEL

Drawing inspiration from the small harbor town of Frankfort, Michigan, Windy Daze Blonde Ale is an ode to surfing in the Midwest. Windsurfers, surfers, paddleboarders, and kitesurfers flock to the Frankfort Pier at the first sight of whitecaps on the horizon.



AMANDA VASQUEZ

## LA SIRENA MARGARITA

La Sirena Margarita is inspired by Chicano culture. The mermaid is a significant figure in the overall design because she is half human and half fish and therefore represents duality—two parts unifying into one being. This aspect of duality is also a key part of the Chicano experience. Individuals who identify as “Chicano” acknowledge that they are both Mexican and American, and that their two sides unite to form their individual identities. Overall, the design is meant to be bold, whimsical, and focuses on ethnic pride.



ELAINE DO

## RED CROSS DONOR APP RE-DESIGN

