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And They Were There- Reports of Meetings – 38th Annual Charleston Conference

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And They Were There

Reports of Meetings — 38th Annual Charleston Conference

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Issues in Book and Serial Acquisition, “Oh, Wind, if Winter comes, can Spring be far behind?” Charleston Gaillard Center, Francis Marion Hotel, Embassy Suites Historic Downtown, and Courtyard Marriott Historic District — Charleston, SC, November 5-9, 2018

Charleston Conference Reports compiled by: **Ramune K. Kubilius** (Galter Health Sciences Library & Learning Center, Northwestern University Feinberg School of Medicine) <r-kubilius@northwestern.edu>

*Column Editor’s Note: Thanks to all of the Charleston Conference attendees who agreed to write short reports highlighting sessions they attended at the 2018 Charleston Conference. Attempts were made to provide a broad coverage of sessions, but there are always more sessions than there are reporters. Some presenters posted their slides and handouts in the online conference schedule. Please visit the conference site, <http://www.charlestonlibraryconference.com/>, and link to selected videos, interviews, as well as to blog reports written by Charleston Conference blogger, **Donald Hawkins**. The 2018 Charleston Conference Proceedings will be published in 2019, in partnership with **Purdue University Press**: <http://www.thepress.purdue.edu/series/charleston>.*

*In this issue of **ATG** you will find the final installment of 2018 conference reports. The first four installments can be found in **ATG v.31#1, February 2019, v.31#2, April 2019, v.31#3, June 2019 and v.31#4, September 2019**. Watch for reports from the 2019 Charleston Conference to begin publishing next year. — **RKK***

THURSDAY, NOVEMBER 8, 2018 LIVELY DISCUSSIONS

The eBook Story: The Key to a Happy Ending — Presented by **Katy Aronoff** (Ex Libris), **Denise Branch** (Virginia Commonwealth University), **Evelyn Elias** (Taylor & Francis), and **Emma Waecker** (EBSCO Information Services) — <http://sched.co/GB33>

Reported by **Christine Fischer** (UNC Greensboro)
<cmfische@uncg.edu>

The content of this session was centered around three areas of focus relating to electronic books: metadata, management, and models. **Branch** outlined advantages and disadvantages of eBooks and described the workflow as a complicated ecosystem. Providing insight into the evidence-based acquisitions model, **Elias** explained that it affects authors because they do not receive royalties until a title is selected. Publisher metadata provided through ONIX for Books is less prone to error and is designed for international communication, but **Waecker** indicated that it is provided by only forty percent of publishers, while sixty percent continue to rely upon Excel templates which offer fewer data fields. From the library system perspective **Aronoff** talked about the difficulties of receiving data from many sources and managing a large knowledge base. She described the multiple interactions with a title throughout an eBook’s life cycle. The presenters provided sticky notes and invited attendees to write advantages and challenges they experience with eBooks and then to bring the notes up to a board to be arranged into categories. The discussion engaged everyone and included both librarians and publishers.

The Library’s Impactful Role in Supporting Student Success Today: Case studies and open discussions — Presented by **Michael Rodriguez** (University of Connecticut, moderator), **Penny Beile** (University of Central Florida), **Patricia Hudson** (Oxford University Press), **Raymond Pun** (Alder Graduate School of Education), **Ian Singer** (Credo Reference), and **David Tyckoson** (California State University, Fresno) — <https://sched.co/GB37>

Reported by **David Gibbs** (California State University, Sacramento) <david.gibbs@csus.edu>

Libraries and publishers, called upon to quantify their impact on student success, have largely come up short on demonstrating direct value added. These panelists presented moderate success stories. **Tyckoson** and his colleagues found a somewhat weak but positive correlation between number of books checked out and student GPAs. On the other hand, library instruction did not lead to higher grades. **Beile** was able to demonstrate that library users at her university had better grades and was able to secure funding based on this finding. She also demonstrated that students in classes using open educational resources (OER) and affordable textbooks were somewhat less likely to drop out. On the basis of this evidence, she was able to secure a position dedicated to textbook affordability and student success. **Singer** described a program in Arkansas that demonstrated that intervening with high school seniors led to better first-year college retention rates and less need for remediation. **Pun** argued that the decline in high school librarians has led to a greater need for bibliographic instruction in college. **Hudson** described a global study of the ways in which students find and use both free and paid reference sources. It found that students generally rely on free reference sources for quick, factual information, but a majority rely on library-acquired reference sources for more in-depth research, and are more engaged with these resources.

Managing the Changing Climate of Business Collections — Presented by **Heather Howard** (Purdue University), **Katharine Macy** (Indiana University - Purdue University Indianapolis), and **Alyson Vaaler** (Texas A&M University) — <https://sched.co/GB32>

Reported by **Angel Clemons** (University of Louisville)
<angel.clemons@louisville.edu>

This session was a Lively Lunch discussion and consisted of three brief presentations. **Macy**, in her presentation *Determining Value through Collection Assessment*, discussed points to consider when managing business collections to meet user needs. She suggested conducting a stakeholder analysis of faculty and students using surveys and outreach, identifying key metrics (e.g., price history, use, cost per use, content coverage, portion of spend, and core resource identification), and setting priorities for both

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new and existing resources. **Howard**, in her presentation *Critical Librarianship and New Resource Selection*, advocated for using the concepts of critical librarianship (i.e., “a movement of library workers dedicated to bringing social justice principles into our work in libraries” — *critlib.org*) to evaluate resources during selection. Howard suggested digging deep into how a resource’s information was obtained to determine if groups or individuals were left out of the data or were harmed during the collection process. Librarians should consider how the information was acquired, who owns the company, who will have access to the information, and who won’t. **Vaaler**, in her presentation *Accessibility: How & Why*, discussed the implications of the Section 508 amendment of the *Rehabilitation Act of 1973* which “mandates that all electronic and information technology developed, procured, maintained, or used by the federal government be accessible to people with disabilities.” This amendment should be of concern to universities as some institutions receive funding from federal agencies for grants and initiatives. Universities can confirm a product’s accessibility through contract language, VPATS (Voluntary Product Accessibility Template), self-assessment, and user testing.

**THURSDAY, NOVEMBER 8, 2018
AFTERNOON CONCURRENT SESSIONS**

Is the Future of Collection Management More Like a Fire Ant or An Accordion? — Presented by **Boaz Nadav-Manes** (Brown University) — <https://sched.co/GB4X>

Reported by **Danielle Aloia** (New York Medical College)
<daloia@nymc.edu>

This session focused on the work of the presenter from his first automated workflow tool, POOF! created at **Cornell**, which **OCCLC** subsequently purchased, to now at **Brown**. He wants to create a similar system but a more collaborative system. How do you bring in vendor systems and resource sharing deals into the picture? Is it like an accordion that expands and breathes air into perceptions and thereby creating music? Or a fire ant that works in a data-driven environment, with the queen controlling everything? Can there be a collaborative model that looks at user behavior, what is being used, who owns what, and vendor activity? His library is in a large network, but is it worth it since there is a movement away from lots of selectors to a concentrated few?

Turn the Page: The New Data Realities for Librarians — Presented by **Darby Orcutt** (North Carolina State University), **Jill Parchuck** (Yale University), and **Karen Phillips** (Sage Publishing) — <https://sched.co/GB4e>

Reported by **Matthew Benzing** (Miami University)
<benzinmm@miamioh.edu>

Phillips hosted the discussion by **Orcutt** and **Parchuk**. **Parchuk** talked about a survey of **Yale** faculty and their data management practices. Among other things the survey showed that data is spread about on campus in many physical locations, and is hared through a number of outlets, including websites, emails, and file servers. There is a lack of uniformity in how faculty are handling data. Most faculty said that they had sufficient resources for their data needs, but would like to see an institutional repository, more training, more assistance and secure storage. **Orcutt** noted the big shift to data on the internet: computer readers now outnumber human readers, and libraries no longer invest in information that cannot be accessed through computers. Data intensive

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researchers don't come to the library, we need to make ourselves more useful by hiring data literate staff and offering new data-centric services.

Who's Counting? Measuring Usage of Untraditional Databases Subscriptions — Presented by **Steve Cramer** (UNC Greensboro), **Cynthia Cronin-Kardon** (University of Pennsylvania), **Dan Gingert** (PrivCo), **Richard Landry** (Sage), and **John Quealy** (SPGlobal.com) — <https://sched.co/GB4U>

Reported by **Angel Clemons** (University of Louisville)
<angel.clemons@louisville.edu>

This panel of presenters explored the challenges of measuring usage of databases when the content cannot be reflected in traditional COUNTER reports and how value can be conveyed in the absence of these statistics. **Cramer** and **Cronin-Kardon** presented from the librarian's perspective, while **Gingert**, **Landry**, and **Quealy** presented from the vendor's perspective. **Cramer** and **Cronin-Kardon** laid out the challenges and questions that must be considered when dealing with non-traditional databases (e.g., What are we counting? Users or datapoints? What is a download — a full balance sheet, a company report, etc.? Is there a way to standardize usage?). **Gingert**, **Landry** and **Quealy** spoke about the challenge of measuring the value of non-commoditized data, the role of subjectivity in usage statistics, the responsibility of the data publisher to convey the value of their product, and what are effective measures of usage for their products.

Data is Approaching: The changing culture of data citation, elaboration, and transparency lies ahead — Presented by **Amy Forrester** (DataONE), **Robert Sandusky** (University of Illinois at Chicago), **Amy Schuler** (Cary Institute for Ecosystem Studies), and **Heather Staines** (Hypothes.is) — <https://sched.co/GB4w>

Reported by **Matthew Benzing** (Miami University)
<benzinmm@miamioh.edu>

Presenters engaged in a freewheeling discussion, highlighting the various routes by which a person can end up in the data profession, and the many ways in which the culture has already changed by giving brief summations of their careers. Much of the discussion touched on the FAIR guidelines and how different strategies can help repositories and portals meet those standards. There is a need for a better infrastructure as well as a need for changes in culture and workflows to make data more accessible. The discussion also raised questions about where FAIR applies and doesn't apply. Are archives required to meet FAIR guidelines?

Buy, Subscribe, or Borrow? Consumers' Use Preferences for Information Products — Presented by **Moonhee Cho** (University of Tennessee) and **Xiaohua Zhu** (University of Tennessee, Knoxville) — <https://sched.co/GB4q>

Note: **Moonhee Choo** did not present in this session.

Reported by **Danielle Aloia** (New York Medical College)
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Zhu, the solo presenter in this session discussed the results of a survey about digital rights and consumption. There are five typical configurations of DRM with different rights and limitations: Purchase outright, DRM enabled, Hosted, Subscription, Subscription w/hosted only content. Downloadability is very important for any device — the right to possess. The ability to sell was seen not as important but may be because there is no way to sell a digital item. Two surveys were conducted, one with students and the other with members of MTurk (an Amazon service).

Students were less likely to buy; they prefer to rent movies. MTurk respondents prefer renting physical items and subscriptions for movies. For favorite authors, students prefer to buy print, whereas MTurk users prefer print and online equally.

Textbooks are expensive but adopting OERs can be challenging: Two models for libraries to provide e-book text access —

Presented by **Brian Boling** (Temple University), **Karen Kohn** (Temple University), **Russell Michalak** (Goldey-Beacom College), and **Monica Rysavy** (Goldey-Beacom College) — <https://sched.co/GB4j>

Reported by **Nicole Eva** (University of Lethbridge)
<nicole.eva@uleth.ca>

The speakers from **Temple University** described a process where they figured out what assigned textbooks the library already had. They obtained a list of required texts from the bookstore, translated those titles to ISBNs, and compared them against the library holdings (with the help of an API). In addition, they developed a criteria to potentially purchase additional eBooks of required texts: they had to be available on eBook central as either unlimited or nonlinear users, and have been assigned for more than one semester. The first semester they did this they purchased 38 titles. They could then publicize to students, faculty, and liaison librarians that those books were available through the library. They found that 73% of the books were used, and those that were used received very high usage. The presenters from **Goldey-Beacon** decided that rather than pursuing open texts, they would concentrate on reducing existing textbook costs by partnering with a textbook rental company to negotiate a site license.

THURSDAY, NOVEMBER 8, 2018
AFTERNOON PLENARY

Charleston Premiers: Five Minute Previews of the New and Noteworthy — Presented by **Trey Shelton** (University of Florida) — <https://sched.co/G662>

Participating Companies:

Wiley — **Gwen Taylor**
Code Ocean — **Travis Howard Hewgley**
The HistoryMakers — **Dionti Davis**
OpenAthens — **Phil Leahy** and **Rob Scaysbrook**
Third Iron — **Gina McCue**
Elsevier — **Nikhil Joshi**
EBSCO — **David Podboy**
Pagemajik — **Jon White**

Reported by **Ramune K. Kubilius** (Northwestern University, Galter Health Sciences Library) <r-kubilius@northwestern.edu>

Shelton again moderated the popular session that, as described in its abstract, "offered publishers and vendors the chance to showcase their newest and most innovative products, platforms, and/or content." Some met the five minute challenge with dynamic and succinct presentations, while others, whose products fill a nice niche, did not necessarily do them justice in the five minute presentations.

Leahy spoke for OpenAthens, describing Wayfinder (<https://docs.openathens.net/display/public/OAAccess/OpenAthens+Wayfinder>) as a federated search solution for people who claim "If I'm asked to log in, I don't read the article." **Taylor** described the Wiley Research Academy, a self-paced, modular and competency-based interactive e-learning course with 14 learning paths and over 50 hours of content, that attempts to meet the challenges for researchers whose career success is measured by their research and publishing records. **Hewgley** described the shareability of **Code Ocean** and output tools, e.g., its Git integration and Dataverse partnership. **Davis** enthusiastically described **The History Makers**, the largest oral history archive, with its 15 subjects, family memoirs, section

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Exploring the Gap Between Knowledge, Policy and Practice

Edited by Susanna M. Hoffman and Roberto E. Barrios

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Lynn Rainville

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Nathan Harrison and the Historical Archaeology of Legend
Seth Mallios

Few people in the history of the United States embody ideals of the American Dream more than Nathan Harrison. This book uses spectacular recent discoveries from the Nathan Harrison cabin site to offer new insights and perspectives into this most American biography.



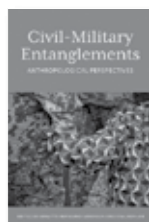
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Representations of the Auschwitz-Birkenau Sonderkommando

Edited by Nicholas Chare and Dominic Williams

"Testimonies of Resistance is an important volume that addresses a topic that has not been explored in sufficient depth so far, connecting it to crucial debates on the 'gray zone,' resistance, and moral action. It is a vital contribution to the field of Holocaust Studies and beyond."

• Svenja Bethke, University of Leicester



CIVIL-MILITARY ENTANGLEMENTS

Anthropological Perspectives

Edited by Birgitte Refslund Sørensen and Eyal Ben-Ari

Contributors to this volume demonstrate how military and civilian domains are constituted through entanglements undermining the classic civil-military binary and manifest themselves in unexpected places and manners.



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for the K-12 audience, and more. **McCue** described **Third Iron's** LibKey as 21st century content linking, highlighting its restful API, available since 2017 that can be ingested in Primo, for example, skipping the resolving page, and opening up in Browzine. **Podboy** described **Ebsco's** Holdings IQ that provides a single data source for all applications (different sources, multiple input). **Joshi** described **Elsevier's** Mendeley Data that helps address researchers' desire to benefit from publishing with data sets as they are viewed, a holistic approach to research data management. **White** described the one year old **Pagemajik** that is a fully automated content management system for articles ready to be sent for peer review, with a task dashboard that helps restructure Word documents and supports reliability scoring.

By audience vote, the best design and most impactful went to "**The History Makers**," while the most innovative was shared by "**Pagemajik**" and "**Code Ocean**" (the second won last year, too).

The **Charleston Conference** blog report about this session by **Donald Hawkins** can be found at: <https://www.against-the-grain.com/2018/11/charleston-premiers-new-and-noteworthy/>.

FRIDAY, NOVEMBER 9, 2018 MORNING PLENARY

The Long Arm of the Law — Presented by **Ann Okerson** (Center for Research Libraries), **Kenneth Crews** (Gipson Hoffman & Pancione), and **William Hannay** (Schiff Hardin LLP) — <https://sched.co/G665>

Reported by **Ramune K. Kubilius** (Northwestern University, Galter Health Sciences Library) <r-kubilius@northwestern.edu>

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Rumors from page 38

University of Houston Libraries; **Negeen Aghassibake**, University of Washington Health Sciences Library; **Colin Nickels**, North Carolina State University Libraries; **Lindsay Barnett**, Cushing/Whitney Medical Library, Yale University; **Victoria Seng**, University of Kentucky; **Elizabeth Cope**, University of Tennessee Knoxville; **Phil Willke**, State Library of Ohio; and **Jocelyn Lewis**, George Mason University. Congratulations and hip hip hooray!

In other exciting news, the **Charleston Library Conference (CLC)** and **The Society for Scholarly Publishing (SSP)** are partnering to provide a scholarship exchange program for **Up and Comers** and **SSP Fellows** to attend their respective annual meetings. **Fellows** and **Up and Comers** submit an essay to enter the competition. In the first phase of the exchange, current **SSP Fellows** were tasked with answering, "How will the needs of emerging professionals/academics change scholarly communications in the future?" Fellow **Lynnee Argabright's** essay addressing the influence of emerging professionals and academics expectations of immediate access on scholarly communication has been selected as the exchange's first winner. **Lynnee** will receive free registration for the **2019 Charleston Library Conference**, held November 4-8. To make the most of this opportunity, **Lynnee** will also be assigned a "meeting mentor" to assist with networking and navigating the conference. Her essay and the essays of future winners will be published on *The Scholarly Kitchen* and in *Against the Grain*. **2019 Up and Comer** winners will be eligible to participate in a themed essay competition to win

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Crews and Hannay were introduced in this established conference session by Okerson. The first is a copyright expert in academe, having set up the first copyright office at **Indiana University**. He focused on news from the international arena, U.S. statutes, and Copyright Office Regulations. WIPO, an international agency of the UN, with 191 member countries, while protecting works, is going into the exceptions business. The *Music Modernization Act* has a new section that provides quasi-copyright protection. Hannay spoke about topics “as his whimsy took him,” provided redux on developments since last year on the “Right to be Forgotten,” school districts that claim “pornography is not education,” the latest developments with publishers suing **ResearchGate**, and a **State of Georgia** re-redux. In his annual musical moment, he sang “Course packets, we got ‘em here!”...

Audience members’ questions included topics like these: the Ben-obo selfie (accidental work or automatic copyright), the challenges of global listservs and emails of foreign participants (in light of the EU *General Data Protection Regulation (GDPR)*)... As always, it was interesting to hear about legal ramifications of the work we do, but equally satisfying that experts who spoke at this, the ninth annual, session are following and analyzing the complicated legal world of rights, copyright, and so much more. (Better than many of us). The **Charleston Conference** blog report about this session by **Donald Hawkins** can be found at: <https://www.against-the-grain.com/2018/11/the-friday-keynote-the-long-arm-of-the-law/>.

FRIDAY, NOVEMBER 9, 2018 NEAPOLITAN SESSIONS

Going it Alone: Why University Presses are Creating Their Own eBook Collections — Presented by **Heather Staines** (Hypothes.is), **Terry Ehling** (MIT Press), **Sharla Lair** (LYRASIS), and **Charles Watkinson** (University of Michigan) — <https://sched.co/G8SN>

Reported by **Ramune K. Kubilius** (Northwestern University, Galter Health Sciences Library) <r-kubilius@northwestern.edu>

In 2019, two university presses, **MIT Press** and **University of Michigan Press**, will launch their own eBook offerings for direct sale to institutions, others may fall suit. It was interesting for librarians in the audience to hear what led to this move. **Watkinson** shared reasons that include digital enrichment, reconnecting with partners, sustaining the open source community. It is especially important for performing arts, classics, the humanities to be “bleeding edge” regarding publishing. **Michigan** will still work with aggregators, with an embargo and SUPO model. Its platform is annually audited for accessibility by a **Michigan State University** team. **Lyriasis** is a partner. **Ehling** shared that **MIT** has partners, ranging from **Silverchair**, **YEWNO**, **MUSE**, **JSTOR**, **IEEE**. As a press, **MIT** wants to retain control over its brand (at least the front list), and experiment, be heterogenous, be consistent with its value system, be data driven, operationalize, consolidate, increase the number of OA titles. **Lair** talked about the “book experience.” Audience questions abounded-about the impact on discoverability, making available single titles, course adoption, increase in publisher responsibilities (MARC, KBART, marketing).

Springing into Collections: Best Practices for Inheriting an Academic Library Collections Budget — Presented by **Anthony Watkinson** (CIBER Research), **Kevin Garewal** (Harvard Law School Library), **Sean Kennedy** (University of Akron), **Charles Lyons** (SUNY Buffalo State), and **Richard Wisneski** (University at Buffalo Libraries) — <https://sched.co/G8SP>

Reported by **Nicole Eva** (University of Lethbridge)
<nicole.eva@uleth.ca>

Panelists offered various suggestions to make collection management easier. These included grouping subject fund allocations in larger clusters so that those making selections could work collaboratively within that larger budget; building up a 5-10% carryover to help smooth out the variances; trying to create predictability and reliability in costs wherever possible (for example, using deposit accounts and plans which can be turned off and on; turning off DDA in the summer). Some metrics discussed included cost per view of media, and comparing print usage to eBook usage by LC class, though the difficulty of measuring eBook usage was noted (clicks may not equal checkouts). One library mentioned stopping their approval plan, as the usage on auto shipped titles was much lower than those placed with a firm order. Most of the strategies and ideas mentioned by this panel echoed themes noted elsewhere in the conference, which provided some good reinforcement to the trends.

Closing Session and Poll-A-Palooza — Presented by **Barbara Meyers Ford** (Meyers Consulting Services (MCS)), **Erin Gallagher** (Reed College), **Stephen Rhind Tutt** (Fairfax House Group, LLC), and **Anthony Watkinson** (CIBER Research) — <https://sched.co/G667>

Reported by **Ramune K. Kubilius** (Northwestern University, Galter Health Sciences Library) <r-kubilius@northwestern.edu>

Gallagher started the “all out crazy party,” closing out the **Charleston Conference**, for the fifth time. She had the lunchtime participants vote, using Poll Everywhere, on which types of sessions they liked best (pretty close: concurrent, lively lunch, and happy hour). As always, audience laughter erupted upon seeing polling results on the screen. The buzzwords in 2018, per the audience, were “fake deal,” “OER,” “blockchain,” and even “diarruption.” There were a series of general questions about scholarly communication issues and practices at attendees’ libraries (e.g., use of virtual reality), as well as some that were Charleston-specific (e.g., best food eaten). What programs discussed at the conference might be implemented? Diversity, Green Glass, 200 line Python scripts for weeding. Hottest topics? Zines and blockchain. As the questions neared the end, audience members were irreverent. Regarding desired conference changes? Longer lunch breaks and more concurrent sessions. Suggested 2019 conference themes? Cats, dogs, diversity, herding, and justice...

Rhind-Tutt bravely took on the difficult task of summing up the 2018 conference (his take-aways). He was very complimentary of the **Joris van Rossum** session on blockchain, and counted about 30 sessions on “open,” quite a few on analytics (**CDL**, quantify metrics, author analytics). Textbooks crossed his radar-sessions such as inclusive licensing models, expectations of library textbook holdings. Expanding roles of libraries? Standards, metadata, social function, and supporting research.

Watkinson introduced **Meyers Ford** who briefly shared that she has already begun framing a new session for 2019, involving journals and libraries and information, i.e., the history of journals. It was promoted as “A Journal Carol in 3 Parts,” coming in November 2019.

The **Charleston Conference** blog report about this session by **Donald Hawkins** can be found at: <https://www.against-the-grain.com/2018/11/closing-session-and-poll-a-palooza/>. 🐾

Well, this completes the reports we received from the 2018 Charleston Conference. Again, we’d like to send a big thank you to all of the attendees who agreed to write short reports that highlight sessions they attended. Presentation material (PowerPoint slides, handouts) and taped session links from many of the 2018 sessions are available online. Visit the Conference Website at www.charlestonlibraryconference.com. — KS