



Go Red For Women is nationally sponsored by



Let's unite to prevent heart disease and stroke.
It's time to put our hearts into it
and Go Red For Women.

First Coast Go Red For Women Luncheon May 20, 2016



THINGS YOU SHOULD KNOW

Registration & Exhibits

10:00 a.m. — 2:00 p.m.

Be sure to capture your memory at the Winn-Dixie photo booth and then proceed to the exhibits featuring sponsors, health screenings, red purse silent auction and tribute wall.

NEW THIS YEAR

Florida Blue Goes Red Casting Call. Take a seat on the red couch and tell us your heart, stroke or lifestyle change story. You could be selected for national **Go Red For Women** media opportunities.

Bring your phone and go social. Activity from **#JaxGoesRed** and **#MayoGoesRed** will scroll on monitors throughout the exhibits and on the interactive centerpieces positioned on Luncheon tables. Let's get this party trending.

Educational Forums

10:30 a.m. — 11:30 a.m.

Take advantage of up close and personal discussions with health experts and learn about the newest life saving techniques.

Luncheon & Fashion Show

12:00 p.m. — 1:15 p.m.

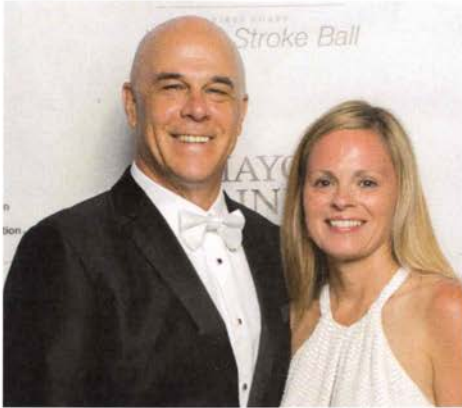
A Real Conversation: Just a Heart Beat Away

Live with First Coast News Heather Crawford, advocate Annemarie Ward and Baptist Health

Survivor Fashion Show presented by Men Go Red



GO RED FOR WOMEN® LUNCHEON



Inger & Pat Geraghty

First Coast
Go Red For Women
Luncheon Chairs

Welcome to the Go Red Luncheon and thank you for your commitment to addressing Heart Disease and Stroke – the number one and number five killers of women in our country. A pledge of your time, your funds and your resources to take on this often silent killer is critical to enhancing the lives of the women we know and love, and in some cases it may be your own life you save.

We are grateful for your support and welcome you on behalf of the American Heart Association, Florida Blue and the many women whose lives we can improve through this important work.

Please enjoy the luncheon, network with others and learn about what we can all do together to make a difference.

Sincerely,

Pat and Inger Geraghty



2016 EXECUTIVE LEADERSHIP TEAM

Thank you to the leaders who have helped
to shape the **Go Red For Women Campaign** on the First Coast.

Inger Geraghty

2016 Go Red For Women Chair

Courtney Abraham

Randi Beesing

Sarah Bermudez

Pat Geraghty

Stacy Hanson

Andy Marino

Michael Mayo

Amy Mergen

Molly Miles

Jean Mitchell

Dawn Ozanne-Tolman

Amy Pollak, MD

Pam Rama, MD

Janet Root, CPA, CPCU

Erin Simpson

Erin Somers

Deanna Stephens



**MORE THAN \$55 MILLION RAISED.
285 LIVES SAVED EVERY DAY.†
THAT'S HOW MACY'S GOES RED FOR WOMEN.**

Macy's is committed to raising women's awareness of heart disease and helping them live longer, healthier lives.

Thanks to the generosity of our customers and associates, Macy's has contributed more than \$55 million to Go Red For Women® since 2004. **That's giving from the heart.**

Macy's is proud to serve as the national sponsor of Go Red For Women.
For more information, visit macys.com/GoRed



†Statistic provided by American Heart Association

TM Go Red trademark of AHA. Red Dress trademark of DHHS

MEN GO RED FOR WOMEN

Men Go Red

Kevin Barrett

Doug Baer

Frank Cobbin

Patrick Geraghty

Steve Halverson

Robert Hill

Leerie Jenkins

Charlie Joseph

Andy Marino

John D. Rood

Darnell Smith

Russ Thomas

Jon Urbanek

Eric Mann

Michael Mayo

Oliver Somers III

Andrew Stern

Heart disease devastates the lives of more women and men than any other killer. It's taking our wives, mothers, daughters, sisters and friends. The American Heart Association created Men Go Red For Women to rally men to this important cause.

Men Go Red For Women is a dynamic, committed and passionate group of men who have the influence and resources to significantly impact the community by providing a personal financial gift.

As a part of Men Go Red For Women, you will have a platform to use your voice and motivate others while investing as an ongoing benefactor. In return, you'll receive the satisfaction of leading the charge for life-saving changes.

Men Go Red members donate a minimum personal gift of \$1,000 annually to support the Go Red For Women movement and serve as ambassadors for the cause.

If you are interested in joining the Men Go Red, please contact Pat Geraghty.

MEN
GO RED FOR WOMEN 

**MEN GO RED
FOR WOMEN**
IS A DYNAMIC GROUP OF
MEN
USING THEIR INFLUENCE TO
**SAVE THE LIVES
OF WOMEN.**



Circle of Red

Courtney Abraham
Cheryl Forehand
Inger Geraghty
Stacy Hanson
Jenny Kobin
Amy Pollak, MD
Pamela Rama, MD
Cindy Rapshus
Amy L. Ruth
Erin Somers
Shawn Trotter-Mitchell
Beverly Weathers

Go Red For Women's Circle of Red is a powerful, passionate group of people dedicated to making an impact in our community's fight against heart disease.

As part of the Circle of Red, members are invited to attend exclusive gatherings to hear first-hand what their dollars are doing to make a difference. The Circle of Red is a great place to build professional relationships and gain personal long-lasting friendships.

Circle of Red members have the influence and resources to help rally women to take charge of their heart health.

Circle of Red members donate a minimum personal gift of \$1,000 annually to support the Go Red For Women movement and serve as ambassadors for the cause.

If you are interested in joining Circle of Red, please contact Erin Somers, Cheryl Forehand, or Inger Geraghty.

A large graphic consisting of two concentric circles. The outer circle is a thick red line, and the inner circle is a thinner red line. The text "CIRCLE of RED" is centered within the space between the two circles. "CIRCLE" and "RED" are in a bold, black, serif font, while "of" is in a smaller, black, cursive script font.

CIRCLE of RED



COR VITAE
THE HEART OF LIFE

Cor Vitae is a community of likeminded individuals who understand the importance of changing and saving lives through the work of the American Heart Association. Cor Vitae members give a minimum of \$5,000 annually to support the mission of the American Heart Association.

Mr. and Mrs. Doug & Laura Baer

Mr. Kevin Barrett

Mr. and Mrs. Tim & Stephanie Cost

Mr. and Mrs. William & Deanna Clement

Mrs. Gwenn Duhon

Mr. and Mrs. Pat & Inger Geragthy

Mr. and Mrs. Mel & Debbie Gottlieb

Mr. and Mrs. William Hatchett & Tionna Davis Hatchett

Mr. and Mrs. Hunt & Sherri Hawkins

Mr. Cary Helton

Ms. Joyce Kramzer

Mr. and Mrs. Jim & Helen O'Loughlin

Mr. Tim Ryan

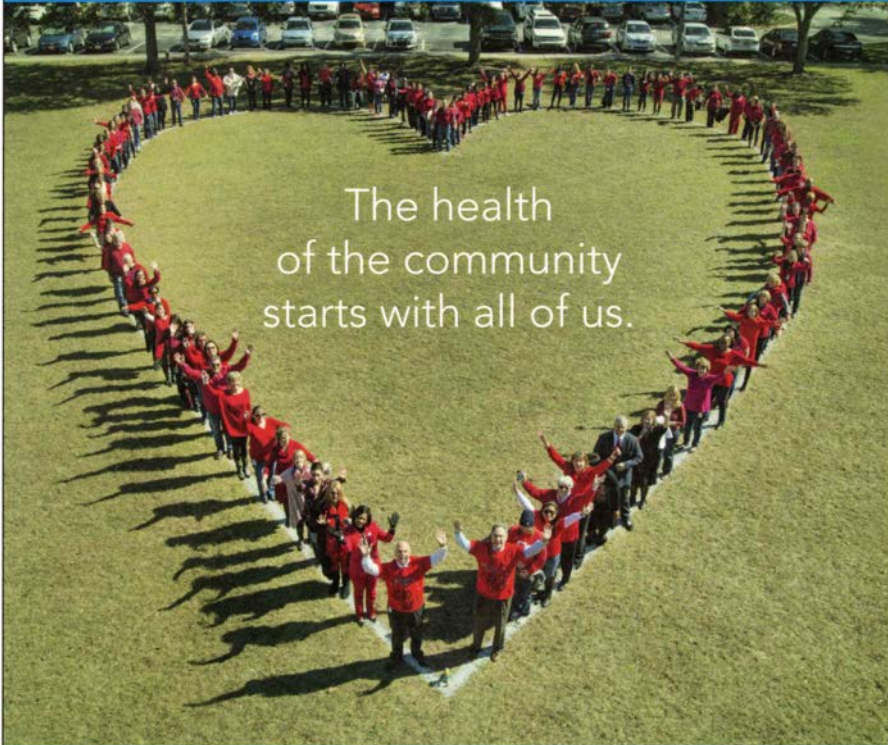
Mr. and Mrs. Darnell & Celestine Smith

Mr. David Stein

Mr. and Mrs. Charlie & Anita Tomm

Mr. Terry West

Florida Blue 
Goes Red



The health
of the community
starts with all of us.

Florida Blue is proud to join with the American Heart Association
to prevent heart disease and stroke.





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Winn  Dixie

winndixie.com/pharmacy



For

Complex Heart Care

The Choice Is Simple.



Jacksonville, Florida

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Left to right: Dr. Ruby Satpathy, Dr. Mona Shah, Dr. Pamela Rama, Dr. Shannon Leu, and Dr. Simone Nader.

Expertise you can count on.

We know women's hearts are different – so we treat them differently. Our five female cardiologists and their colleagues at Baptist Heart Specialists are backed by the unparalleled resources of Baptist Health, providing you and your family with the highest level of cardiovascular care.



baptistheartspecialists.com



FIS and the American Heart Association – Making a Difference One Child at a Time

The children of the KIPP Impact Middle School in Jacksonville are learning about healthy eating choices through the American Heart Association (AHA) Teaching Garden program sponsored by FIS™. The kids spent a fun afternoon planting vegetables while learning about healthy lifestyle choices. We are proud to support the AHA's educational outreach programs for Jacksonville's schoolchildren.



www.fisglobal.com



We LOVE the
First Coast!

Thank you American Heart Association
for all you do for the First Coast.

First Coast

For the love of Florida's First Coast and its people.

MAGAZINE

firstcoastmag.com



Nearly 3,400 First Coast residents die from cardiovascular disease and stroke each year. Through our support of the American Heart Association, we are helping to bring awareness about this devastating disease and doing all we can to help stroke survivors achieve their highest level of recovery.

BROOKSSM
Rehabilitation

BrooksRehab.org

FIRST COAST NEWS



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WTLV WJXX



*Proud
Partner of
Go Red for
Women*

Heather Crawford WEEKNIGHTS 5 & 11

FIRSTCOASTNEWS.COM



Ryleigh is why.



Heart Walk.

Join or start a Heart Walk team to help those affected by heart disease, like Ryleigh and her family, experience more of life's precious moments.

2016 First Coast Heart Walk
Saturday, September 17th

METROPOLITAN PARK
DOWNTOWN JACKSONVILLE

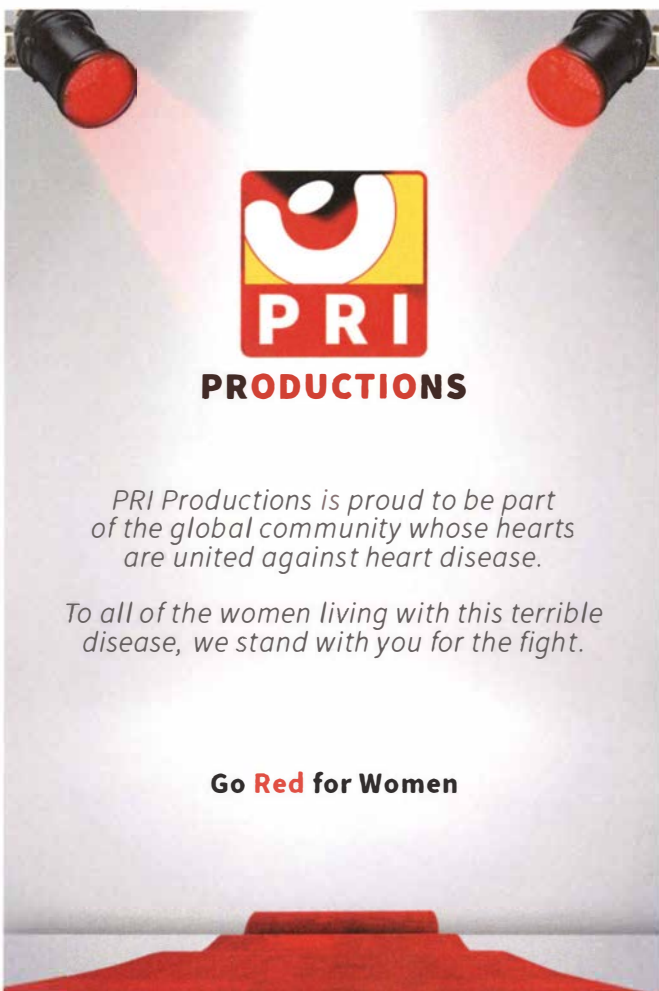
FIRST COAST LIFE IS WHY SPONSOR



FIRST COAST SIGNATURE SPONSORS



Register today www.FirstCoastHeartWalk.org or call 904-256-5732



PRI
PRODUCTIONS

PRI Productions is proud to be part of the global community whose hearts are united against heart disease.

To all of the women living with this terrible disease, we stand with you for the fight.

Go Red for Women



**HEALTHY
FAMILY**

**TRAINING
CAMP**

**SATURDAY, JUNE 11, 2016
10 A.M. TO 2 P.M.**

**JACKSONVILLE FARMERS MARKET
1810 W. BEAVER ST. JACKSONVILLE, FL 32209**

GET FIT. HAVE FUN. FOR FREE.

American Heart Association. life is why™
life is why™ First Coast

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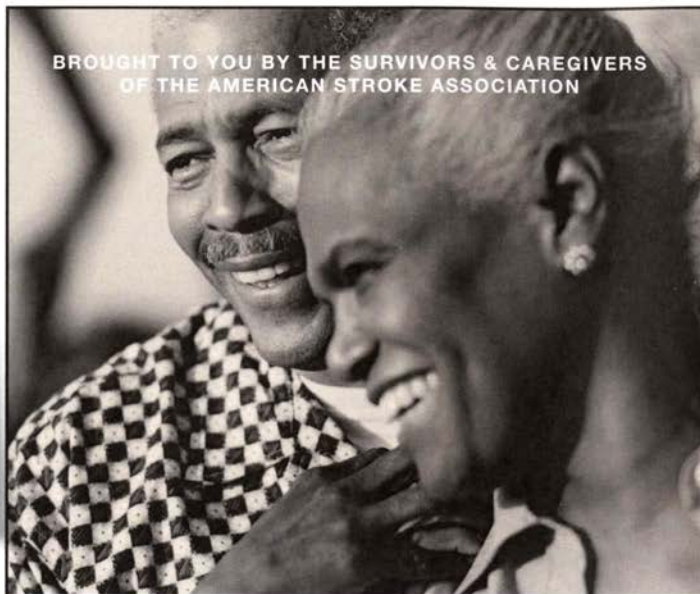
MAYO CLINIC





The American Heart Association is committed to advancing its mission to build healthier lives, free of cardiovascular diseases and stroke. Together, we can encourage women to make lifesaving lifestyle choices and learn how their family history plays a role in their ongoing health. Education—and action—can save mothers, best friends and sisters everywhere. We must work together to help women and their families live longer, healthier lives.

BROUGHT TO YOU BY THE SURVIVORS & CAREGIVERS
OF THE AMERICAN STROKE ASSOCIATION



We're here for you. Because we are you.

Stroke affects everyone. Get the emotional support and resources you need. Because you are not alone.

strokeassociation.org/supportnetwork

JOIN US TODAY. REGISTRATION IS EASY AND FREE.



SUPPORT NETWORK



GO BOLD. GO RED.

Proud sponsor of the
First Coast Go Red for Women® Luncheon



Executives Coming Together for Community Health

Want to be part of transforming our city? Let's work together to build a culture of heart health, making the healthy choice the easy choice in Jacksonville and on the First Coast. **Life is why.**

Follow us at Facebook.com/AHAFirstCoast
Call 904-256-5723 to get involved.



life is why
First Coast



SHOPHEART.ORG

Purchases on ShopHeart.org help save lives by funding critical efforts such as research, improving patient care, community based education initiatives, and reaching at-risk populations.

One hundred percent of proceeds support research and educational programs to fight heart disease and stroke.



YOU'VE ALWAYS BLAZED TRAILS.

**BLAZE A NEW ONE
FOR 43 MILLION
WOMEN.**

1 in 3 women dies of
heart disease and stroke.
It's not just a man's disease.
You can prevent it.

**MAKE A CHANGE AT
GoRedForWomen.org**





**American
Heart
Association®**

life is why™



Susan Towler
Bidder Number: 360
Table 2

Go Red For Women is nationally sponsored by



We Go Red Take action at GoRedForWomen.org

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Signature Sponsors



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For federal income tax purposes, the amount of the charitable contribution that may be deducted is limited to the excess of any money (or the value of any property) contributed over the value of the goods or services you receive from this charity. In this case, we estimate the value of goods and services that you will receive to be \$500 and the tax deductible contribution to be \$460.

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