



Underage drinking as a natural part of growing up: A UK study of parental beliefs.

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INTRODUCTION

The prevalence of drinking under the legal age of 18 years remains high in the UK (Healey *et al.*, 2014). Adolescent alcohol use has been linked to poor physical and mental health including depression (Edwards *et al.*, 2014) suicide (Bagge & Sher, 2008); poor sexual health (Vazsony *et al.*, 2006) and a negative impact on brain development (Monti *et al.*, 2005). The impact on education and family life can also be significant (Anderson & Baumberg, 2006). Children's drinking behaviours are influenced by many factors including the beliefs and behaviours of their peers (Kristjansson *et al.*, 2010) and messages in the media (Grube & Waiters, 2005). The beliefs and behaviours of parents are known to influence the drinking behaviours of their children in direct and indirect ways. This includes the monitoring of child alcohol intake, restricting availability of alcohol, setting rules in the home, parent-child communication and modelling 'acceptable' drinking behaviour (Mynttinen, Pietilä & Kangasniemi, 2017; Palmer & O'Reilly, 2008; Livingston *et al.*, 2010; Koutakis *et al.*, 2008). Parental disapproval of alcohol intake is associated with less adolescent alcohol intake (Nash *et al.*, 2005); and this effect occurs regardless of parent and peer drinking behaviour (Ozdemir & Koutakis, 2015). However research exploring permissive parental attitudes is contradictory. Some studies found that a more lenient parental attitude to drinking is associated with more excessive adolescent drinking (Mares *et al.*, 2011); whereas a systematic review and meta-analysis of 13 studies found no effect of parental permissiveness on alcohol related problems in later adolescence (Sharmin *et al.*, 2017); although risk of bias was highlighted. If parental attitudes influence child drinking behaviour, then to influence these attitudes, there is first a need to understand parental beliefs about underage drinking and their child drinking alcohol. This in light of theoretical models of behaviour which posit that beliefs shape attitude formation (e.g. The Theory of Planned Behaviour; Ajzen, 1991). To the author's

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3 knowledge, there is limited evidence in the UK literature focusing specifically on parental beliefs.
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6 Consequently, the main rationale of this study was to measure parental beliefs and whether
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8 relationships exist between these beliefs and parental reports of how much and how often they
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10 believe their children consumes alcohol. It was intended that the findings would identify potential
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12 parental beliefs to target within public health interventions.
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19 **METHODS**

20 **Procedure**

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23 Parents of children aged 11- 18 years from one of fourteen schools or colleges in the Solihull region of
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25 the West Midlands, UK, were invited to take part. Schools were initially contacted via email from staff
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27 in the local authority Public Health Department, on behalf of the researchers, using existing links with
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29 all schools in the locality. Ethical approval was obtained from Coventry University Ethics Committee.
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33 In each participating school, parents were sent a link to a secure online questionnaire via the
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35 standard school e-newsletter. The questionnaire included an information sheet and the requirement
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37 to register participant consent before taking part in the research. Either mothers or fathers were
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39 invited to contribute. Both could participate collectively as part of a single submission if they wished.
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42 Where family view-points differed, parents were asked to provide a compromised response. Parents
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44 were asked to provide one response per household, and to comment on one child (their eldest under
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46 18 years old) only. This was in light of the fact that statistical analysis relied on the assumption that all
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48 cases are independent, which some may not have been had two responses been supplied from either
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50 parent, for the same child. Parents were reminded throughout that their responses regarding their
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3 beliefs about their child and young people's drinking referred to underage drinking in the 11-18 years
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5 age group only.
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10 11 12 **Measures**

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15 The anonymous online questionnaire included 31 items. This consisted of 7 demographic questions,
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17 level of agreement (Strongly Agree to Strongly Disagree) with 19 parental beliefs items about why
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19 young people drink and the impact; 2 items about how much/often they thought their child drank; 2
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21 items about children drinking under supervision in and out of the home; and a single item about
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23 whether they talked to their child recently about alcohol. The questionnaire was designed with input
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25 from public health practitioners and commissioners, health psychologists and parents, and was also
26
27 based on a review of existing measures of attitudes to underage drinking and consumption
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29 (quantity/frequency)(e.g. Engels *et al.*, 2007), that were also designed de novo. It was piloted with a
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31 group of parents (4 mums and 2 dads) who were contacted via existing local public health social
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33 media channels; and feedback was sought regarding content, the number of items, scoring and ease
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35 of comprehension. The questionnaire was then revised accordingly having recognised that some
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37 items were perceived as confusing or ambiguous. For example clarification was requested about
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39 whether parents were reporting on young people in general or their own children, therefore this was
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41 made clearer. As the measure had not been used before, the psychometric properties were not
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43 known. Response options included 5-point ordinal Likert scales to report the frequency and amount
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45 they thought their child drank [i) *Never drinks alcohol*; ii) *Occasionally drinks alcohol (e.g. once a*
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47 *month or a few times a year)*; iii) *Once or twice a week*; iv) *Several times a week*; and v) *Daily*]; and
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3 agreement with statements regarding the causes and impact of drinking on young people (on a 5-pt
4 scale from Strongly Agree to Strongly Disagree). The Likert scale was adapted from existing measures
5 of amount/frequency (Livingston *et al.*, 2010 & Engels & Knibbe, 2000), to align with the
6 commissioning public health department's classifications. The amount of alcohol consumed was
7 measured in number of drinks consumed as per similar studies (e.g. Engels *et al.*, 2007); as the pilot
8 study indicated that parents struggled to understand and accurately calculate units.
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22 **Statistical Analysis**

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25 Data were analysed using the Statistical Package for the Social Sciences (SPSS). As a lack of normality
26 in the data was evident from inspection of the histograms, non-parametric tests and 'Bootstrapping'
27 were applied to the analyses to address this. Spearman's Rank correlation was used to ascertain
28 relationships between beliefs and reports of how often and much parents thought their child drank
29 alcohol. The Mann Whitney U test was used to compare groups including younger parents (25-44
30 years) and older parents (45-64 years) and parental responses for younger children (11-14 years) and
31 older children (15-18 years). Where correlations between parental beliefs and alcohol consumption
32 outcomes were significant ($p < 0.05$) with both dependent variables they were included in
33 Bootstrapped regression analyses to explain reports of how much and how often their child drank
34 alcohol.
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54 **RESULTS**

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3 Nine of the 14 schools invited agreed to take part. Invites to participate were sent to approximately
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5 5097 families, and 185 families took part in the study, giving a response rate of only approximately
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7 3.6%. It was not possible to ascertain information about the non-responders as consent was not
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9 obtained. The 'Index of Multiple Deprivation' calculator indicated a relatively even spread of more
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11 and less deprived schools within the sample, despite the fact the locality as a whole is from a more
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13 affluent part of the UK. There were no clear differences in terms of geographical location and related
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15 socio-economic status between the schools who agreed to take part and those who did not.
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18 Therefore there was a reasonable representation across levels of deprivation, although some caution
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20 should be given in terms of generalisation.
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25 The majority of respondents were mothers (89%), and described themselves as of white
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27 British ethnicity (91%). More respondents were reporting on younger (11-14 years) than older
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29 children (see table 1). There was no difference in reporting between male and female children (51.6%
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31 male). Where parents 'Agreed' or 'Strongly Agreed' with an item on the questionnaire, the
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33 percentages are combined to indicate general agreement ('Agreed') in the following results.
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40 **Parental reports of their child's alcohol consumption:**

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42 When asked about frequency of consumption, 39.5% of parents reported that their child had ever
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44 drunk alcohol and less than 20% of parents thought their child consumed alcohol at least weekly.
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46 Table 1 shows the breakdown of these findings. Older parents (45 – 64 years of age) reported that
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48 their child drank significantly more often ($Z = -2.877$, $n_1 = 86$, $n_2 = 98$, $p = 0.004$) and in greater amounts
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50 ($Z = -2.794$, $n_1 = 83$, $n_2 = 98$, $p = 0.005$) than younger parents (25 – 44 years of age). There were no
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52 significant differences between older and younger parents in terms of: their attitudes and beliefs
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3 about their child's drinking; underage drinking in general; when they last talked to their child about
4 alcohol. No significant differences were found between parents of younger children (11-14 years) and
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6 parents of older children (15 – 18 years) in reporting of how much ($Z=-0.400$, $n_1=107$, $n_2=68$, $p=0.689$)
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8 and how often their child drank alcohol ($Z=-0.067$, $n_1=110$, $n_2=69$, $P=0.947$) and when they last talked
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10 to their child about alcohol ($Z=-0.141$, $n_1=99$, $n_2=63$, $p=0.888$).
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18 **Parental beliefs about young people drinking alcohol:**

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20 Over 90% of parents believed that young people drink due to peer pressure, wanting to feel part of a
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22 group and because they enjoy experimenting. 62.6% of parents agreed that drinking by young people
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24 'is a natural part of growing up'. There was a significant positive correlation between parental beliefs
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26 that drinking alcohol 'is a natural part of growing up' and their reports of how much their child drinks
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28 ($r_s=0.235$, $p=0.002$) and how often they drink ($r_s=0.182$, $p=0.017$). There were no other variables that
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30 correlated with both outcomes. Other significant correlations between parental beliefs and reported
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32 drinking outcomes are reported in table 2, including negative correlations between beliefs that
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34 drinking could lead to antisocial behaviour, addiction and experimentation with drugs; and how often
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36 they thought their child consumed alcohol.
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42 Most parents agreed that drinking alcohol when young could lead to detrimental outcomes in terms
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44 of health, family, and society. A summary of the level of agreement in descending order under sub-
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46 headings can be also be found in Table 2. More than a quarter of parents (30%) were unsure or did
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48 not agree that 'drinking alcohol increases the risk of mental health problems'. Thirty-five per cent
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50 were unsure or did not agree that 'drinking alcohol might lead to experimentation with other drugs'.
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54 61% of parents reported talking with their child about alcohol within the last month and, of
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3 those, 20% had done so within the last week. 38.4% of parents had not discussed alcohol with their
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5 children for over 6 months, if at all. 60.1% of parents reported that they felt it was easy to identify
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7 when young people are drinking. No correlation was found between how often parents report they
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9 talk to their child about alcohol and how much ($r_s=-0.069$, $p=0.382$) and how often they report their
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11 child drinks alcohol ($r_s=-0.105$, $p=0.182$).
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18 **Multiple Regression**

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21 Bootstrapped multiple regression analyses revealed that parental beliefs about young people's
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23 drinking predicted how often and how much they reported their child drank alcohol. The parental
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25 belief that drinking 'is a natural part of growing up', was the only belief correlated with both outcome
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27 measures, and positively predicted how often and how much parents reported their child drank (see
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29 Table 3).
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36 **DISCUSSION**

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38 In general, parents reported that their child drank no or minimal alcohol, at most consisting of one or
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40 two drinks per week in only 10% of parental reports. Over a quarter of parents were unaware of the
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42 relationship that exists between alcohol use and mental health problems, and experimentation with
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44 illegal drugs. However, the majority recognised other examples of the negative impact of drinking,
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46 and in general appeared to believe that underage drinking was a risk to health. Parents who believed
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48 drinking might lead to negative consequences such as antisocial behaviour, addiction and drug-use
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50 reported that their child drank less alcohol. Research to date suggests that although there is evidence
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52 that adolescent alcohol use acts as a gateway to drug use (Kirby & Barry, 2012), this and associations
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3 with mental health, remain poorly understood. Any associations found appear to be accounted for by
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5 covariate factors relating to the individual or family in childhood, rather than a direct causal
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7 relationship (Newton-Howes & Boden, 2016; Mohamed & Ajmal, 2015). Therefore further research is
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9 necessary to ascertain whether beliefs about the relationship between alcohol and drugs/mental
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11 health, should form the focus of public health interventions.
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17 In terms of how much and how often parents reported their child drank, older parents (45- 64
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19 years) reported that their child drank more often, and in greater amounts than younger parents (25 –
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21 44 years). It is possible that this reflects older parents with children over 18 years whose behaviour
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23 influences their younger siblings. However, if this was the case it was surprising to note no significant
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25 differences were found when comparing reports for children of younger school age (11-14 years) with
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27 older school age (15-18 years).
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32 The belief that young people drinking alcohol is a 'natural part of growing up' was held by
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34 almost two thirds of parents. This belief positively predicted how often and how much parents
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36 reported their child drank alcohol. In other words the more strongly parents believed drinking is a
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38 natural part of growing up, the more they reported their child drank. Therefore holding this belief
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40 may be associated with increased alcohol consumption in adolescence. Given that parents tend to
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42 underestimate rather than overestimate children's consumption, and there is a positive correlation
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44 between parent and child reports (Livingston *et al.*, 2010), this association may warrant further
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46 investigation. However, as actual child reports of their consumption were not measured, any
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49 direction of causality is unclear. Knowing that your child drinks alcohol may result in parents reporting
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3 a belief that this is a normal part of growing up, in order to justify their child's behaviour, and their
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5 role in 'allowing' this.
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9 The belief that i) drinking alcohol when young is damaging and can have a negative impact on
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11 many areas of life, is somewhat contrary to the belief that ii) it is a normal part of growing up, yet
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13 many parents seem to hold these two views simultaneously. One possible explanation is that parents
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15 hold both public 'outfacing' beliefs and private 'inward facing' beliefs (Jayne *et al.*, 2012). Outfacing
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17 beliefs are driven by social desirability effects, and therefore may reflect what parents know they
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19 should believe from recommended guidance in order to be a 'good parent'. In this case, outfacing
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21 beliefs may reflect wider society's concerns about the harmful health effects of underage drinking.
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23 Nonetheless, parents may simultaneously hold a private 'inward' facing belief that drinking is a
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25 natural part of growing up, which may result from their own experience and what they witness other
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27 parents condone (social norms). Indeed, Crawford & Novak (2006) argue that parents experience a
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29 discord between the desire to keep their children safe from physical harm (health risks of underage
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31 drinking) as well as social harm (if they go against societal norm of underage drinking). Parents may
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33 experience unease as a result of these conflicting beliefs, also termed 'cognitive dissonance'
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35 (Festinger, 1957), which describes the psychological state of distress when an individual holds
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37 conflicting beliefs. To overcome this, a new belief is formed which allows individuals to hold these
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39 contradictory beliefs simultaneously. For example parents could recognise the potential negative
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41 impact, but consider these risks to be rare compared to the high rate of 'normal' teenage drinking.
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43 This could allow them to condone their child's drinking due to the belief that their child will only ever
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45 experiment at this age (because it is 'normal') and they are unlikely to encounter problems.
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3 Parental approval and permissiveness of alcohol is subject to influence and direction from
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5 other parents in their social networks (Labrie *et al.*, 2011). Indeed, one study found that parents
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7 experienced increasing pressures to supply alcohol to their children, as a result of perceptions
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9 regarding the social norms of drinking amongst their child's peers (Gilligan & Kypri, 2012). The
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11 'Majority Fallacy' describes the tendency to exaggerate estimations of how much we think peers
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13 drink or other parents allow their child to drink in order to validate our own, or our child's drinking
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15 (Makela, 1997). In support of this, recent research demonstrates that adults perceive the wider
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17 community as more accepting of underage drinking than they are (Jones & Francis, 2015), further
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19 justifying their choices safe in the knowledge they are on the comparatively conservative side. This
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21 may allow parents to further increase the normality of their child's drinking but see the risks as rare
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23 and something that will happen to others and not themselves. A longitudinal study of 494 youths and
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25 their parents, provides further support for this hypothesis since parents who encountered their child
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27 drinking tended to adapt their own beliefs regarding youth drinking to be more lenient and
28
29 permissive, rather than trying to change their child's behaviour (Glatz *et al.*, 2012). The literature
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31 explores the notion of a liminal and transitory stage of drinking in adolescence, wherein alcohol
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33 consumption is deemed more acceptable and assumed to be short-lived (Berendi, Jones & Andrews,
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35 2016). There is evidence that college students believe drinking is a rite of passage (Lewis & Hession,
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37 2012), however limited exploration of this belief in parents. If parents are adapting their beliefs to
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39 accommodate the social norm of underage drinking, and furthermore are engaging in strategies to
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41 reduce their concern about this behaviour, this may result in parents exhibiting more permissive
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43 parenting behaviours around alcohol consumption. This could in turn result in a further increase in
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45 underage drinking and exacerbate a vicious cycle of permissive social norms and increased drinking.
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3 Although drinking in school age children is reported to be in decline (Fuller & Hawkins, 2013),
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5 the amounts reported in this study are still substantially less than current research would suggest
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7 (Bellis *et al.*, 2009). Parents may under-report how much their child drinks for a number of reasons,
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9 including a lack of awareness or social desirability effects (LaBrie *et al.*, 2014). Contrary to
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11 expectation, this study also found that parents of younger **children** did not report that their child
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13 drank less than older children. This contradicts the finding that weekly drinking increases with school
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15 age (Currie *et al.*, 2008). Equally, the **finding** that older **parents** reported their child drank greater
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17 amounts and more often is interesting, and appears to contradict research to suggest that older
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19 parents hold more conservative beliefs (Jones & Francis, **2015**). There was no correlation between
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21 parental age and beliefs about underage drinking and no differences between older and younger
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23 parents, in terms of when they last talked to their child about alcohol. As such neither beliefs nor
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25 talking about alcohol provide possible explanations for our finding. Alternative reasons include more
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27 life experience, **their own past experiences of drinking alcohol when they were young**, confidence to
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29 report honestly or less awareness or exposure to the harms of alcohol for example via social media
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31 more commonly used by younger parents. Recent research suggests that middle age and older adults
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33 tend to drink more frequently than younger people (Alcohol Concern, 2015). Therefore, these parents
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35 may also hold beliefs about their child's drinking that correspond to their own current drinking
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37 behaviour.
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51 **Implications & Recommendations**

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3 Children may be receiving mixed messages in the home if the dually held beliefs identified in this
4 study are commonplace (Eadie *et al.*, 2010). On the one hand, they receive messages from parents,
5 school and the media that alcohol can be damaging to health and wellbeing. On the other hand,
6 parents may present a message that underage drinking is to be expected. Addressing parental beliefs
7 about normalised drinking practice in young people may be an important consideration for public
8 health campaigns (Smit *et al.*, 2008). Research suggests parents may not recognise that public health
9 campaigns and messages are aimed at them, therefore it is essential the target audience is helped to
10 perceive themselves as such (Jones, Andrews & Berry, 2016). Historically, Public Health has focused
11 heavily on information giving. The results of this exploratory study suggest that parents have a
12 relatively good understanding of the harmful effects of drinking on young people. What may be
13 needed are interventions to challenge the normalisation of underage drinking.

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31 'Frames' refer to the way information is presented, triggering our existing concepts and beliefs
32 on a subject, which may be biased, helpful or inaccurate. 'Re-framing' refers to methods designed to
33 present information in a new way, in order to adapt these pre-existing ideas, enabling new
34 assumptions to be formed. An example of re-framing in the field of obesity found that existing
35 frames focused on will-power and the individual, further stigmatising obesity. By re-framing the focus
36 onto the environmental, societal and political rather than individual behavioural context (e.g.
37 adapting the environment to make health-enhancing choices easier to make), the authors propose
38 public health can better support positive changes to health (e.g. Dorfman & Wallack, 2007). A
39 'framing-reframing' approach could be applied to public health messages, acknowledging that beliefs
40 that underage drinking is a normal part of growing up are commonplace and understandable,
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3 however demonstrating this belief in terms of permissiveness and parent-child communication can
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5 have a significant negative impact on adolescent drinking behaviour long-term.
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12 **Limitations of this study**

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15 There are a number of limitations with the study. The sample is relatively small as a result of a low
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17 response rate, predominantly white British and mainly consists of the views of mothers. It is unclear if
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19 the views were the collective view of both parents' combined or just mothers, and it was not possible
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21 to access demographic information about the non-responders who may have differed from
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23 responders. It would have been helpful to ascertain whether parents had any children over 18 years
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25 of age, for whom they had already experienced the impact of underage and adolescent drinking,
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27 which may have influenced their beliefs in relation to later siblings. We cannot infer from these
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29 findings that these beliefs directly affect young people's drinking behaviour, as this was not
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31 measured, and parental reporting may be subject to error and social desirability effects. However,
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33 research suggests that parental reporting is likely to be under rather than over-inflated (Engels *et al.*,
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35 2007; Guilamo-Ramos *et al.*, 2006), therefore actual drinking in young people is likely to be greater
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37 than reported here. Measuring parental drinking behaviour would also have enabled a better
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39 understanding of how their beliefs are formed.
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48 The questionnaire was designed de novo and therefore lacked psychometric rigour. The items
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50 measuring drinking frequency would have benefitted from separating out 'occasional' with 'monthly'
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52 drinking, as patterns may have differed significantly, affecting the findings. The definition of 'binge
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54 drinking' used in this study was '6 or more drinks on one occasion or heavy drinking for days or weeks
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3 followed by no drinking'. Although used by the local public health department, it is not in line with
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5 the current national consensus of consuming 5 drinks in adolescents (Degenhardt *et al.*, 2013). The
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7 latter part of the definition also includes what constitutes 'problem' rather binge drinking, and should
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9 have been a separate item.
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14 This study would have benefited from a qualitative exploratory approach to better explore i)
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16 novel parental beliefs about underage drinking; ii) whether parents feel their attitudes and beliefs
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18 impact on their child's drinking behaviour, and in what ways; and iv) the basis for which they estimate
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20 their child's drinking behaviour. The addition of qualitative research to explore the dual belief
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22 concept, the role of cognitive dissonance, and how parents interpreted the item 'Drinking is a natural
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24 part of growing up' would also have enhanced the findings and conclusions drawn.
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32 **Conclusions**

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36 To the authors knowledge this is the first study to report the widespread and potentially detrimental
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38 parental belief that underage drinking is a natural part of growing up, alongside the common dual
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40 belief that underage drinking poses risks of harm. Future research is necessary to explore in greater
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42 depth how and why these beliefs are formed and the impact long-term on parental permissiveness
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44 and adolescent drinking behaviour.
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Drugs and Alcohol Today

Table 1: Parental reported frequency and amount of child's alcohol consumption

Response option	% Total sample (n=185)	% Older parents (45-64) n = 99	% Younger parents (25-44) n =86	% Parents of younger children (age 11-14) n=110	% Parents of older children (age 15-18) n=69
Frequency of alcohol consumption					
Never	60	50.5	70.9	66	60.9
Occasionally ^a	31.9	37.4	25.6	33.6	29.0
Once or twice a week	5.4	9.1	1.2	3.6	8.7
Several times a week	2.2	2.0	2.3	2.7	1.4
Bingeing pattern ^b	0	0	0	0	0
Don't know	0	0	0	0	0
missing	0.5	1.0	0	0	0
Number of alcoholic drinks consumed per week					
No alcohol	81.6	75.8	88.4	80.0	84.1
1 or 2 drinks	10.8	14.1	7.0	13.6	7.2
3 or 4 drinks	2.2	3.0	1.2	1.8	2.9
5 or 6 drinks	1.1	2.0	0	1.8	2.9
More than 6 drinks	2.2	4.0	0	0	1.4
Don't know	0	0	0	0	
missing	2.2	1	3.5	2.7	1.4

^ae.g. once a month or a few times a year

^be.g. 6 or more standard drinks in one occasion or heavy drinking for days or weeks followed by no drinking for days or weeks (based on local public health department definition)

Table 2. The percentage of parents who agreed with statements about the impact of drinking on young people, in descending order of agreement.

Item on the questionnaire	% of parents who 'Strongly Agreed' or 'Agreed'	Spearman's rank correlation with parental reports of	
		How often child drank	How much child drank
Reasons why young people drink			
Peer pressure	94.1	0.54	.10
Young people like experimenting	94	0.03	0.12
To feel accepted or part of a group	91.8	0.10	0.11
To feel more grown up	88.9	0.06	0.09
Young people like to take risks	74	-0.08	-0.00
It's a natural part of growing up	62.6	0.18*	0.24**
For the physical effects of alcohol	61	0.00	0.03
To block out problems	48	-0.19*	-0.10
Impact of drinking			
Drinking can lead to unprotected sex, increasing the risk of sexually transmitted infections and pregnancy	97.6	-0.06	0.01
Drinking can lead to violent behaviour	95.2	-0.07	-0.05
Drinking alcohol increases the risk of a range of serious physical illnesses and accidents	94.1	--0.12	-0.09
Drinking alcohol can cause problems in family relationships	92.3	-0.18	-0.13
Drinking causes anti-social behaviour in young people	91.2	-0.17*	-0.09
Drinking alcohol can lead to addiction and dependency	84.7	-0.21**	-0.09
Drinking is often related to peer pressure and can be associated with bullying and pressure to engage in other risky behaviours	80.6	-0.07	-0.04
Drinking alcohol increases the risk of mental health problems	68.8	-0.05	0.05
Drinking alcohol might lead to experimentation with other drugs	65.1	-0.19*	-0.12
Drink-driving is a significant risk in this age group	59.7	-0.06	-0.06
Drinking alcohol is associated with criminal activity	53.8	-0.04	-0.02

*p<0.05, **p<0.01

Table 3: Bootstrapped regression analysis of parental beliefs on parental reports of how often and how much their child drank alcohol

DV		B	95 % CI (B)		Adj. R ²
How often child drank	Constant	1.11	0.80	1.44	0.02
	Drinking is a natural part of growing up	0.12*	0.02	0.21	
How much child drank	Constant	0.71	0.44	0.92	0.44
	Drinking is a natural part of growing up	0.17**	0.08	0.27	

*p<0.05; **p<0.01 Bootstrapping based on 1000 samples.

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Drugs and Alcohol Today

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Response to second revision Fulton et al.

	Reviewer comments	Author amendments
1	I think the rationale could be more clearly related to the background literature. I agree that there is a need to understand parental 'beliefs' or attitudes towards adolescent drinking, but this needed to be more clearly justified. I think it also needs to be clearer what is meant by beliefs and why beliefs were chosen over attitudes for example.	We have attempted to explain the rationale more clearly now, in that there is a paucity of research looking specifically at parental beliefs about underage drinking, and as beliefs are known to shape attitudes (theory of planned behaviour), and attitudes are influence child drinking, there is a rationale for further focus on beliefs in order to design suitable interventions to target these.
2	The methodology does not fit well with the exploratory nature that seems to be implied by the rationale. This type of enquiry may have been better suited to a qualitative methodology.	Authors agree it is not appropriate to call it an exploratory study given the methodology, therefore this has been removed. A sentence has been added to the limitations about the value of having started with a qual. exploratory approach looking at how parental beliefs impact on child drinking in the view of the parent, and the evidence they use to justify how much they believe their child drinks.
3	The main issue for me is the questionnaire. It is difficult to understand how the questionnaire was 'designed', and the theoretical framework upon which it is based. There is no clear reference to any theory and items are not clearly justified or related to any previous literature, although the consultation was mentioned. More information around this would have been useful.	We were somewhat restricted in the design of the questionnaire as the items were dictated by the public health dept who commissioned the study, and it was therefore designed de novo. It was not deemed appropriate to base the questionnaire on a theoretical framework, to my understanding. The questionnaire was however designed based on an adaption of existing parental measures of attitudes about underage drinking, and measures of perceived child drinking consumption (e.g. engels et al., 2007, which were also designed de novo); with input from health psychologists/researchers. So we have added this ref and this explanation. It is also now a listed limitation.
4	It is also stated that there were 40 items and there are	It should not state there are 40 items, the authors apologise for this error. There were 31

	<p>19 items reported in Table 2. Therefore it is difficult to follow why these items are included and what happened to the other 21. Is it that there are subscales?, in which case why is this not stated and internal consistency reported, or are they all single item?</p>	<p>questions used for this study so we have amended the number to this. The other 9 items were specific questions about knowledge about alcohol services locally and therefore not relevant to a wider audience. 19 items are included in table 2. There were a further 7 demographic questions, 2 questions about how much/often they thought their child drank, 2 questions about drinking under supervision, and one about whether they talked recently to their child about alcohol. We have more explicitly listed this now to be clear. There were no subscales, rather we grouped items at the point of analysis into the two groups listed in table 2.</p>
5	<p>The frequency measure is described in a little more detail but it is not clear what the Likert scale was based on. The examples of frequency could have been more consistent with other adolescent alcohol use measures. It is not clear why monthly drinking is categorised as occasionally for example. How was amount measured and how does this fit with other similar adolescent measures? Was it units? drinks? and what was the time frame - typical occasion?, in the last month? The reader has to look at the table in the results section to try to make sense of this.</p>	<p>The Likert scale was based on existing measures of frequency (Livingston et al., 2010 & Engels & Knibbe, 2000), which were adapted based on the recommendations from the public health dept who commissioned the work. We have referenced the measures now and added as a limitation that the scale would have benefitted from more being better aligned with existing measures of adolescent drinking.</p> <p>Number of glasses of alcohol (drinks) was used to measure amount consumed, in line with previous research (Engels et al, 2007) for which a reference has now been included. It is recognised that units is a far more accurate measure, however the pilot study indicated that parents struggled to understand and accurately calculate units, therefore number of drinks was used as per similar studies. This has now been explained.</p>
6	<p>It was not clear why some items were picked out within the text and other items were not, perhaps this could be clarified.</p>	<p>We have added in the results and discussion, more inclusion of the other significant findings that were not discussed.</p>

7	<p>There are only a few significant results and this could have been due to the design of the questionnaire and questions that were asked - as stated previously you included a measure that lumped occasional and monthly drinking in the same category and there is a big difference between regular monthly drinkers and those that might drink on special occasions.</p>	<p>The authors agree and this has been added to the limitations.</p>
8	<p>A definition for bingeing is now included but needed to be justified with reference to literature. The definition of a binge of heavy episodic drinking in this age group varies but it is generally reported that 5 drinks would be considered a 'binge' in adolescent populations. Also the definition of heavy drinking for days or weeks is indicative of more problematic drinking and may have biased the results somewhat in terms of social desirability. These points needed to be considered more fully as limitations to the present study.</p>	<p>It was requested that the authors use the definition agreed by the public health dept who commissioned the research, however we agree that the standard is in fact an average of 5 drinks, therefore we have added this as a limitation.</p> <p>We have added in the limitations the potential impact on the findings of having a definition of binge drinking that does not align with other existing measures used in the adolescent population.</p>
9	<p>There is a general discussion around the potential implications and suggestions are made for future research, but findings could be more explicitly evaluated in light of the literature as a whole and linked more clearly to</p>	<p>We have attempted to link the findings more clearly to the literature and to the introduction, although a significant proportion of the discussion was based on unexpected findings therefore this is not always possible. We feel that what is discussed relates to the findings and includes evidence in the literature.</p>

	<p>the introduction. Many of the points made lack reference to literature or theory.</p>	<p>We are unclear about the comment regarding points in the discussion not being linked to theory or the literature. The only statements that are not linked to the literature are ideas put forward by the authors. We did not identify the need to apply any theory beyond what is mentioned- e.g. cognitive dissonance theory, although of course this could be explored further, however the word count would not allow.</p>
10	<p>Although new information has been added to the discussion based on previous reviewers comments, the links to the content are not always clear. Line 27 for example needs greater clarity are you suggesting here that the information available is ambiguous and this might explain why parent's also didn't understand the risk?</p>	<p>We are not sure what the reviewer requires here. The discussion relates to the results and is supported by the literature so we are unclear about what we could do to rectify this further, although some content has been added (see highlighted text).</p> <p>The authors are unclear regarding this point in relation to Line 27 in the discussion. The authors are stating that besides the risk to mental health and drugs, recognising other risks associated with alcohol was evident. We cannot infer whether information given by public health etc is ambiguous, lacking or misinterpreted as this was not measured. Apologies if we have misinterpreted the reviewer comment here.</p>
11	<p>line 48 - or it may be based on their own past experiences of when they were young (this would tie in with the way beliefs are formed). it is a shame that parents' own drinking behaviour was not measured or discussed.</p>	<p>The authors agree and have now added this point.</p> <p>We have now added the value of having measured parental drinking behaviour in the limitations.</p>
12	<p>The most significant finding seems to be the view that alcohol use is part of growing up. There has been some attempt made to consider how this could be addressed but the idea of</p>	<p>The concept of re-framing has been described and related to the literature. There was limited evidence that the authors could find so the example relates to obesity.</p> <p>The authors chose not to delve into the literature on alcohol norms interventions as</p>

	re-framing is not supported with any evidence. If you are considering normative beliefs then it may be useful to consider the body of literature on alcohol norms and intervention to address norms such as normative feedback.	this is so substantive and not feasible within the word count.
13	The main limitation seems to be the questionnaire design in terms of academic rigour and this could be discussed.	We have stated that the lack of psychometric rigour is a limitation.
14	More information about the feedback after the pilot and how you gathered the feedback and adjusted the questionnaire would be useful.	We have now provided an example of the feedback and amendment; and stated how feedback was collected.
15	There is some lack of clarity in line 15 - what finding are you referring to? - you are stating that there are no differences and yet suggest that older parents might have greater life experience and so this is confusing.	There was no differences between parental reports on younger and older <i>children</i> . However there were differences in reporting from younger and older <i>parents</i> on child drinking behaviour. We have italicised this to make it more clear that it refers to two separate findings, and now stated as such
16	line 44 - it is not clear what you mean by direction of association - do you mean causality?	We have clarified that we mean causality here.
17	line 58 - the citation for Jones and Francis needs the year adding.	This has now been added.